

GREATER NOIDA

Affiliated to GGSIPU (Guru Gobind Singh Indraprastha University), New Delhi

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**NEWS LETTER 2018-2019** 

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FACULTY DEVELOPMENT PROGRAM





Orientation day of KCCILHE was organized on 20th August 2018. The aim was to famil-

iarize the students with the curriculum,

rules and regulation.

Orientation

The day commenced with warm and welcoming words of the Chairman, M Deepak Gupta. He congratulated all t

20<sup>th</sup> August, 2018

welcoming words of the Chairman, Mr. Deepak Gupta. He congratulated all the students for getting admission in their desired course. He also shared an insight about the opportunities, which the students will get in KCCILHE. Dr. Pawan Gupta, Director addressed the students about the importance of time management and team work.

The students were then, introduced to the professors, as per their respective courses with whom discussion regarding mentorship and motto of students to attend the college was held. It was a very helpful conversation for the students to clear their queries regarding the studies and the college itself, if they had any. The orientation day ended with singing of the National Anthem, "Jana Gana Mana" which filled the auditorium with patriotism and positive energy.







# **GUEST** LECTURES

4<sup>th</sup> September, 2018

### Mr. Manoj Raghuvanshi

The students of KCCILHE were bestowed with the presence of Mr. Manoj Raghuvanshi. The Guest visited the institute in order to conversate about "The Science of Happiness". He talked about his definition of "happiness", his experience with depression and anxiety, ins and outs of the profession of journalism and how students in this modern era can turn negative thoughts into positive for being more productive. It was a real treat for the students and was successful to inculcate brighter thoughts and better understanding of one's existence among them.

Manoj Raghuvanshi is a highly reputed television journalist with an experience of 39 years. He is well known for his interview with Jammu Kashmir's frontier leader, Farooq Ahmed held in 1991.









5<sup>th</sup> September, 2018

n 5<sup>th</sup> of September 2018, Teacher's Day celebration was organized by the students of KCC Institute of Legal and Higher Education in order to express their gratitude and appreciation to the teachers by performing a series of fantastic performances. Some highlights of the event were group dance, "Lazy Dance", group play, "Raju Bana Gentleman" and some others performances. The event concluded with teachers being awarded title of honors. The day was full of happiness and incredible memories with teachers.

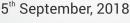
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### "SCOPE OF E-COMMERCE"

### Major Gen. Rajesh Singh



A Guest Lecture on "SCOPE OF E-COMMERCE" by Major General Rajesh Singh, VSM MD, Benzara E-commerce India Pvt. Ltd, was organized for the students of BBA, B.COM (H), BCA and BAJMC. The event was an interactive engagement, where the speaker enlightened the students with his words of wisdom. The session began with lightening of lamp, followed by felicitation of our guest with a sapling as a token of welcome which was followed by a brief profile reading of the speaker. The Guest Lecture began from the Introduction of E-commerce. First the speaker explained the proper meaning of the topic. Afterwards he discussed the various types of e-commerce like B2B(Business to Business), B2C(Business to Customer), C2B (Customer to Business) and C2C(Customer to customer). Gradually the speaker made his move towards the different websites which are dealing with online business like www.flipkart.com, www.amazon.in, www.ebay.in, www.homeshop18.com, www.olx.in etc. He also differentiated between Physical Market and Virtual Market (online). He made the students aware about the benefits of shifting business from brick to click. Further he told how an ordinary person can start an online business. The session ended with a question and answer round, where doubts of the students regarding online business setup, usage, challenges and threat were answered by the speaker.

The session helped the students to understand simple and fruitful steps to get success in life like think wild, focus on a work without a hunger for recognition, holding on to one's idea, break barriers, challenging oneself constantly with the slogan "Do what you can't". Also they were brought across some of the successful ideas in terms of technologies and the challenges faced by their creators. The main motive was to make students aware about the pros and cons of e-commerce also to make them aware about how to start e-business in future. Interactive and motivational session was witnessed by the students.





# Outbound Learning Programme

8<sup>th</sup> September, 2018

KCCILHE organized an expedition for the students to the farms of Haryana. The farms were surrounded by the Aravalli hills which gave the location, an essence of the serenity and beauty. At the farm, a series of activities was held to keep the students entertained like tug of war, sack race, long jump, rope climbing burma bridge, archery, dart, air gun etc. It also comprised of bull ride, camel ride and tractor ride. Students got the opportunity to learn many new and interesting things about authentic Indian art and culture. Moreover, to ignite more fun into the mix, a DJ was also organized for the entertainment of the students. This visit was a wonderful experience for each student.









# **GUEST** LECTURES

12<sup>th</sup> September, 2018

#### Mr. Amit Tandon

A Guest Lecture on "ETHICAL HACKING" was conducted for the students of all the courses, BCA, BBA, BAJMC, BCOM(H). The session was conducted by Mr. Amit Tandon. He began with a brief introduction to the world of hacking starting with the importance of ethical hackers and their need in today's world scenario including the basics of networking that will help you have a deep understanding of the working of internet. He familiarized the students with the tools and techniques used by hackers and information security professionals alike to break into any computer system. He made students comprehend a "Hacker Mindset" in brief and taught how one can think like a hacker and better defend against future attacks. Further, he made the students realize how constant exposure to creative techniques can help them

to achieve optimal information security in the target organization. He talked about five phases of ethical hacking, diving into reconnaissance, gaining access, enumeration, maintaining access, and covering one's tracks.













### 12<sup>th</sup> September, 2018

KCCILHE organized a concert in association with SPIC MACAY in the college auditorium. The concert was catered by world-renowned, grammy winning Indian musician, Pandit Vishwa Mohan Bhatt ji. Pandit ji explained to the students about the magic embodied in exuberant Indian culture and the discipline which is required to be invested in classical music. As the concert commenced, an ordinary evening transcended to an out-of-body experience with Pandit ji playing, "Mohan Veena". The 30-minutes set enthralled every individual in the audience and was an incredible experience.

SPIC MACAY is a non-political nationwide voluntary movement that organizes programs of classical music and dance, folk arts, crafts, yoga, classic cinema screenings, heritage walks, etc. inside school and college campuses throughout the world to make students more aware about Indian and world heritage.

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AFECUATION CONTROL CON

Fresher's 2018

14<sup>th</sup> September, 2018

he Fresher's party of KCCILHE was held on 14th September '18 in the college auditorium. The program started by lighting of lamp by our Director, Dr. (Prof.)Pawan Gupta. A series of performances was given by the students of all the courses. The participants of Mr. and Miss Fresher did a ramp walk for the first

round and gave their introduction to the judges, out of which 10 students were selected for the next round, i.e. the Talent round. In the talent round, the selected participants showed their unique talents.

Performances of the students held the judges spellbound. Solo act, Group act, "Raju Bana Gentleman" by the students of BA(JMC) was the highlight of the round. "Lazy Dance" performed by the students of BCom. got the audience entertained and laughing out loud. Performances like mono act, duet dance and the fashion show from BA(JMC) were also some of the highlights. After all the performances, prizes were distributed among the winners and Mr. & Miss Fresher were chosen respectively, Samarthya of BA(JMC) and Anubhav Vats of B.Com (Hons.). It was a memorable day in the lives of the students







# WORKSHOPS

# LEADERSHIP & MANAGEMENT SKILLS

27<sup>th</sup> September, 2018



# **Photoshop**

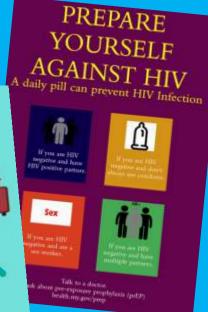
Mr. Devank Chandelia paid a visit to conduct a guest lecture for teaching the basics of designing to the students of BA (JMC) on the software, Adobe Photoshop. In the 7-Hour training programme, the students were taught how to make web banners, posters, and illustrations over the Photoshop. It really helped the students to push their innovative envelope. It was a very productive interaction.



Learning
Outcome:-



BEING ASKED "WHY ARE YOU DEPRESSED? LIFE IS BEAUTIFUL" IS LIKE SAYING"WHY DO YOU HAVE ASTHMA? THERE IS SO MUCH AIR!"









Diwali Mela was organized in the premises of KCC Institute of Legal and Higher Education. The event included various games and food stalls, that were set up by the students from all the courses. Ethnic wear was kept as the dress code for the event.

The students and the faculties, both enjoyed at the game stalls and had snacks from the food stalls, that were organized by the students. The evening concluded with a DJ playing the tunes, which got all of them, dancing on the beat. It was a wonderful experience.







# WORKSHOP

11th October, 2018

A skill development program was conducted for the students of all the courses, BCA, BBA, BAJMC, BCOM(H). The session was conducted by Mr.Vikram Kataria, he began with a brief introduction about the realities of making one's career, whether it's moving up the ladder within one company or pursuing opportunities in new organizations, is that the higher up you get on the organizational chart, the more likely it is that leadership and management will become key job responsibilities.

For those who have spent years as individual contributor, or perhaps overseeing one or two other people, making the jump to a management or supervisory role introduces a whole set of new challenges, and they may feel in over their heads. The session mainly focuses on the following things:





**Proper Organisation of Employees** 

Working towards a common goal

**Motivating Employees** 

Achieving a cohesive organizational structurer







# **Industrial Visit**

23rd October, 2018



Management is all about practical implications of the theoretical concepts. In pursuance of this, students are required to have Industrial Visits besides their classes in order to have a thorough understanding of the Industrial Modus – operandi. With this objective in mind, a One – day Industrial Visit was Organized by "KCC Institute of

Legal and Higher Education" on 23rd October 2018 to "Moon Beverages Limited" plant in Greater Noida, UP.

The visit was planned for the students of BBA-Semester 1 accompanied by the Faculty-coordinators. An introductory session was conducted by Mr Saurabh (Marketing Manager) who provided very useful information about the Coca-Cola Company such as its history and production process.

Later, students were taken to the production area. The experience of seeing the product turning in to its final form was truly fascinating for

them. During the assembly line tour students observed how principles of management are applied in the organization, obtained information about the production process and viewed the various facets of a business organization and the importance of team work.

After the plant visit, student queries were addressed by the plant officials. The information shared during interactions gave the students useful insights into reality and give them better understanding of various concepts.











### Mr. C.G Jain



**Dada Saheb Phalke Award Winning Film Maker and Renowned Professor, C.G. Jain** paid his visit to the institute and addressed the students of BA (JMC) in order to clear their vision regarding employment opportunities in the field of journalism and mass communications. His amicable attitude mixed with personal anecdotes really amplified the learning experience and left a lasting effect on the students.





he quality of any education system is based on the quality of teachers. Pedagogy is an art of teaching and effective pedagogies involve a wide range of techniques which focuses on higher order of thinking and satisfies diverse needs of range of learners. There is no single universal approach suitable for all situations, and effective teachers use various strategies to support intellectual engagement. Effective pedagogy techniques enable teachers to observe and assess students in context of class room situations which increases the prospects of effective learning. Currently there exists a wide range of pedagogical option designed with appropriate techniques for effective learning outcomes.

**FACULTY** DEVELOPMENT **PROGRAM** 17<sup>th</sup>-21<sup>st</sup> December, 2018

In this context KCC Institute of Legal and Higher Education organized a one week Faculty Development Program

"PROGRAM ON INNOVATIVE APPROACHES IN TEACHING PEDAGOGY AND NEW EDUCATION POLICY", under the patronage of KCC group from 17th -21st December 2018.







#### DAY 1: 17th December 2018

The inaugural ceremony of the "faculty development program" commenced with seeking goddess sarasvati's blessings by lighting the lamp, that was followed by honouring the speakers fir the day, prof(Dr) B.P Singh by the director prof (Dr) pawan Gupta by presenting a sapling to him.

# Topic: Paradigm Shift and Transformation in Teaching Learning Process.

The session was divided in two phases from 11 AM-1 PM and 2 PM-3 PM, where the speaker talked about improvement in instruction models, use of technology and various activities to make learning process student-centered, interesting and activity oriented. He discussed that learning process should be planned and based on the science of active learning and motivate the students to develop a spirit of self study.

#### DAY 2: 18th December 2018

Speaker: Prof (Dr.) P.K. Agarwal

## Topic: Discussion on the draft of the New Education Policy.

The session was divided in two phases from 11 AM-1 PM and 2 PM-3 PM, where the speaker talked about draft of National Education Policy 2019. The speaker informed the participant about the changes suggested by the educational committee about primary, secondary and higher education. He explained how these recommendations will bring about a paradigm shift by equipping our students, teachers and educational institutions with the right competencies and capabilities.

#### DAY 3: 19th December 2018

Speaker: Prof Anuj Bhatt

## Topic: Innovative Approaches in Teaching Learning Process.

The session was divided in two phases from 11 AM-1 PM and 2 PM-3 PM, where the speaker talked about the need of scaling up the educational efforts. Focus was on suggesting ways to increase interaction between Teaching Faculty and experts from different Industries which will eventually help in organizing joint research and development. Speaker also gave emphasis to motivate students to participate in workshops / seminars / conferences.







DAY 4: 20th December 2018

Speaker: Prof (Dr.) Pawan Gupta

# Topic: Teaching Pedagogies for Result Oriented Learning.

The session was divided in two phases from 11 AM-1 PM and 2 PM-3 PM, where the speaker threw light on effective teaching tools that a teacher should equip with to deliver an effective lecture. He explained, how excellent teachers set up routines for group-work, peer review, distributing papers, etc., to help reduce chaos and increase instructional time. There are also specific techniques for effective use of questions and encouraging discussions in large classrooms. In under-resourced classrooms, teachers need to be especially creative about how to use locally available materials, and how to connect lessons to observations of the social and natural environment. These approaches can, in fact, strengthen teaching even in well-resourced classrooms since teaching and learning materials are most beneficial when they are relevant to students' lives.



### DAY 5: 21st December 2018

Speaker: Dr. Rachna Garg

### Topic: Innovative Approaches in Teaching Learning Process.

The session was divided in two phases from 11 AM-1 PM and 2 PM-3 PM, where the speaker spoke about how one can use the latest technologies in delivering an impactful lecture & how one can take the help of tools to stimulate creativity and encourage creative contributions. Incorporating audio-visual materials like models, filmstrips, movies, pictures, infographics or other mind mapping and brain mapping tools to supplement textbooks during the sessions will help their imagination thrive and grow. The FDP concluded with the valedictory function where all the 25 participants were given participation certificate by the director of KCCILHE, Prof (Dr.) Pawan Gupta.





# SCHOLASTIC ACHIEVERS







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