

NEWS LETTER 2018-2019

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ANUGOONJ 2019

7th-9th February, 2019

Anugoonj is a three day fest, organised by GGSIPU, from 7-9 February 2019. The Students of KCCILHE participated in the preliminary round of ANUGOONJ 2019, Annual Indraprastha University Cultural Festival. The students participated in a wide array of events like mono-acting, poetry, debate; Mr. & Ms. Anugoonj etc. "Annadata", the street play was one of the highlights of the entire event. Pratik Sharma (BA-JMC) and Praveer Deva (B.Com) brought laurels to KCCILHE with their excellent performance in Hindi Poetry and Just-A-Minute (JAM) event, respectively. The event provided the students an opportunity to polish their skill and push their envelopes forward.



FUEL 2019

11th-15th February, 2019

SPORTS & CULTURAL FEST

KCCILHE organized a colorful and vibrant memorable sports and cultural fest named "FUEL" in February 2019. The fest was embellished with series of marvelous events such as fashion shows, poetry, mono acts, dual acts, short plays, music, painting and many more. Subsequent to the main events, a Sports competition was also held for the students to get their energetic spirits thumping. Sport events comprised of basketball, soccer, hat-race, tug-of-war, sprints, etc.

The winners were awarded trophies and medals. "FUEL 2019" brought a bundle of joy to the students, providing them opportunity to put their talents on display. The contagious enthusiasm and energetic performances made the fest a memorable one.

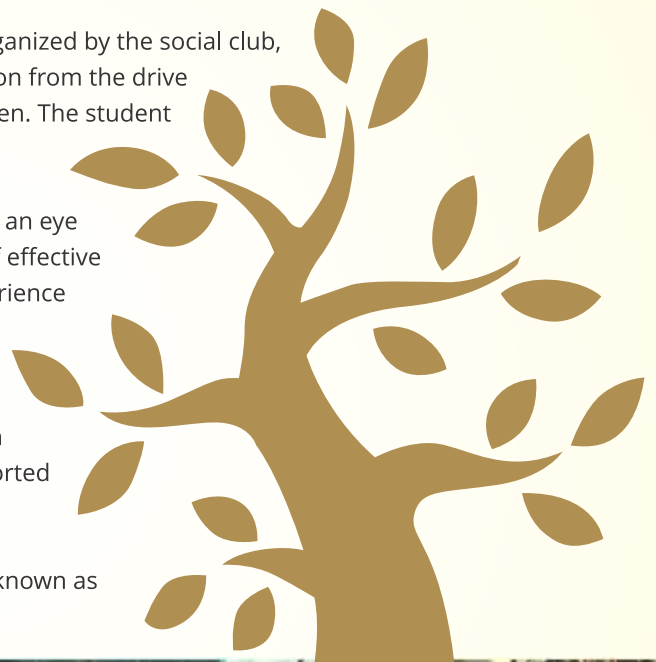


CHARITY DRIVE GOONJ

1st March, 2019

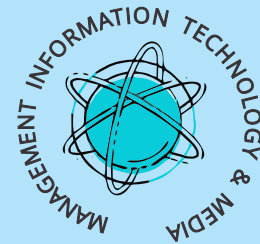
JOY OF GIVING WEEK-"DAAN UTSAV"

A collection drive 'The Joy of Giving Week-Daan Utsav', was organized by the social club, PRAYAS-we stands for you, in the college campus. The collection from the drive was donated to GOONJ - a NGO for the underprivileged children. The student members along with the faculty in-charge of the social club, PRAYAS - 'We stand for you' of KCCILHE went for a visit to the processing unit of GOONJ. The visit to the processing unit was an eye opening experience for the students to witness the process of effective utilization of the so-called waste. It was an awe-inspiring experience for them to see the segregation units and the way each piece of the products are being used till its last use and made it valuable commodity that is consumed as a resource by the needy people. The students were explained about each and every process of segregation and how the recycled and sorted items are dispatched to various rural parts of India. The students also got the opportunity to meet the founder, Mr. Anshu Gupta, winner of the Magsaysay Award, popularly known as the clothing man.



NATIONAL CONFERENCE ETIT 2019

8th March, 2019



KCCILHE organized a National Conference on Emerging Trends and Technologies in IT, Media and management in March 2019. The conference was chaired by esteemed dignitaries namely Mr. Anuj Agarwal (Cyber Crime Expert), Ms. Ridhima Shukla (Journalist, NDTV), Mr. Devendra Singh (Founder, Digital Mantra), Mr. Rajesh Singh (Country Head, Benzara Inc.) and Dr. Vikas Kumar (Dean, Chaudhary Bansi Lal University). The conference was further followed by a technical session where the selected candidates performed presentations on research papers and covered topics such as mobile journalism, effects of piracy on Indian economy, trends of online shopping etc. The conference pushed the candidates out of their comfort zone and led to initiation of new learnings.



WORKSHOP

ENTREPRENEURSHIP DEVELOPMENT

5th February, 2019

A workshop on "Entrepreneurship Development" was conducted for BBA, BCOM(H), BCA and BAJMC students. This was an activity-based workshop on Entrepreneurship Development. In this workshop there were two activities of 1.5 hours duration each. created an awareness regarding entrepreneurship amongst students, focusing on skills required to be a successful entrepreneur and assessing the business acumen of the students.

Activity 1:

Assessment of Entrepreneurial Intentions.

In this activity, key skills required to be a successful entrepreneur were discussed and entrepreneurial tendency of the students was evaluated.

Key focus areas of improvements were highlighted.

Activity 2:

Business Simulation Game.

In this activity, students were given a business scenario and their decision-making skills and business acumen was tested.

The students will be able to understand the concepts like procurement of raw material, operations process, marketing skills etc. in this activity.

LEARNING OUTCOME

This workshop enabled students to understand and inculcate in them the skills required to be a successful entrepreneur. It made students realize that entrepreneurship is not only making money and living a lavish life, but also the zeal and passion to do something different in a unique way.

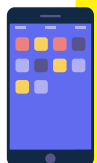
By the end of this workshop, students were able to understand that in this era of cut-throat competition, how important it is to take the right decision at right time for smooth and effective functioning of the enterprises. This workshop inspired the students to become a job creator and serving the society instead of just seeking a job.



DIGITAL MARKETING AWARENESS SESSION

6th March, 2019

A session on "Digital Marketing" was conducted for the students of all the courses, BCA, BBA, BA-JMC, B.COM(H) in the month of March '19. The session was conducted by Mr. Amit Tiwari, Business Development Manager (LeLogix Business Solutions Pvt. Ltd). The discussion during the session was on the following topics: Introduction to the Digital Marketing world, Scope of Digital Marketing and career options in industry. The highlight of the session was an audio/video presentation which showcased the importance of Digital Marketing in the world today and how it has permeated all over the world. Overall, it was an interactive session, and the students were fortunate to get the opportunity to learn the different career options that can be pursued after their graduation.



EDUCATIONAL SCREENINGS OF DOCUMENTARIES

WEEKLY SESSION

The KCC Institute of Legal and Higher Education has always tried to give the best to the students, and in the interest of the same, faculty of BA(JMC), Ms. Shalu Chopra took an initiative that would not just create an environment of entertainment but also build up the understanding level of the students by providing weekly workshop on documentary based on the recent issues. The basic aim of the workshop is to inculcate better understanding level and also to enhance the ability to understand the core message. The workshop did not just end here, a next session for discussion held that would help in removing the doubts and also to come up with a conclusion on the topic being discussed in the documentary.

The documentaries were focused on upbringing a better personality of every individual. Some undeniable benefits that could be seen on the faces of the students over time were:-

- Better confidence
- Better communication skills
- Enhanced level of understanding
- Better questioning and discussion
- Enhanced decision making

The documentaries are a free token that can enhance the human in a person and bring up the best self out of him, and with this one thought in mind. Some of the documentaries that students completed together were:- Ram ke naam, Chutney, Born into brothels etc.

The initiative was to bring a change and to increase their awareness which leads to social change.



SKILL DEVELOPMENT PROGRAM ON SPSS

15th March, 2019

KCCILHE organized a Skill Development Program on SPSS for the students of BBA, BCA, B.COM and BAJMC by Ms. Parul Oberoi, asst. professor, department of commerce, KCCILHE on 15th March 2019. The session highlighted the importance of solid analytical skills in the current business scenario. The session focused on introducing the students to SPSS (Statistical Package for the Social Sciences), its file types, survey coding, data entry, data analysis & data interpretation.



SKILL DEVELOPMENT PROGRAM ON MS EXCEL

26th March, 2019

A Skill Development Program on “Basics of MS Excel” was conducted for the students of all the courses, BCA, BBA, BAJMC, BCOM(H). The session was conducted by Ms. Pooja Bisht, Assistant Professor, IT Department, KCCILHE. The session was for an hour, in which the following topics were discussed; Introduction to MS Excel and using the various formulas to analyze a data i.e. Basic Maths in Excel; using function in Excel; some complex formula in Excel and operator order in Excel. The students were given various types of data and taught to customize it and also how to analyze the data using basic operations of mathematics. The in hand training further gave students a wider learning experience.

The students had an interactive and a pragmatic session with the speaker and learned the usage of various formulas in Ms Excel.



SKILL DEVELOPMENT PROGRAM ON BASICS OF PRODUCTION

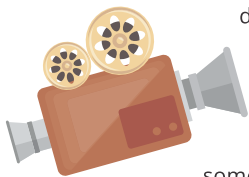
8th April, 2019

A skill development program on "BASICS OF PRODUCTION" was conducted for the students of BA(JMC). The session was conducted by Ms. Shalu Chopra, Assistant Professor of Journalism and Mass Communication Department, KCCILHE. The whole workshop was divided into two sessions, the first session included a class room lecture regarding the basics of camera, posture while holding it, different terms that are used to denote various features and basics of production. The next session included a complete practical demonstration of the topics that were covered before. There were some great shots that the students captured during this workshop. The main topics that were covered in that session were:-

- Basics of camera
- Angle management
- Posture while capturing
- Settings of a camera
- Aperture
- ISO

Difference between distorted and blur picture

The In-hand training further gave students a wider learning experience. The students had an interactive and a pragmatic session.



SCHOLASTIC ACHIEVERS

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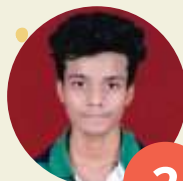
BA-JMC



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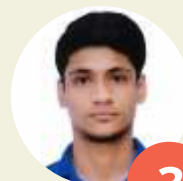
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RAKESH KUMAR

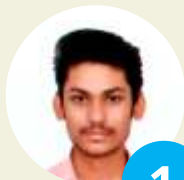


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3

PRATIK SHARMA

BBA



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1

JAYANT JAIN



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2

PRIYAL SHAH



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3

MAITRI BISHNOI

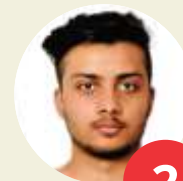
B.COM
(H)



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PRACHI CHAUHAN



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PRAVEER DEVA



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SWEETY SAM

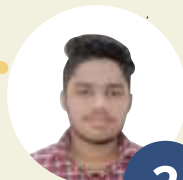
BCA



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YASH



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2

ASHISH GANGODIA



RANK

3

ANKUR GIRI

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