ACADEMIC AUDIT PROFORMA

Academic Session: 2022-23

Institution Name: KCC INSTITUTE OF LEGAL AND HIGHER EDUCATION

Date of Audit:.....

Members of the Acad	lemic Audit Committee:
(i)	(ii)
(iii)	(iv)
(iv)	(v)

GURU GOBIND SINGH INDRAPRASTHA UNIVERSITY Sector 16C, Dwarka, New Delhi - 110078

A. Institute Information								
Name of the Institution	:	KCC INSTITUTE OF LEGAL AND HIGHER EDUCATION						
Name of the Director/Principal	:	Prof. Dr. Bhavna Agarwa	I					
Address	:	2B-2C KNOWLEDGE PAR (U.P.)- 201306	K-II	GREATER NOIDA GAUTAM BUDH NAGAR				
		Mobile No.	:	9997756227				
55 - C		(Director/Principal)						
N		Telephone No. (Institution)	:					
N.		Telephone No.	:	director@kccilhe.edu.in				

(a)	Academic Programmes											
	S. No.	Programme	Start Year	Regulatory Body	A STATE STATE	Sanctioned Intake in the Assessment Year						
					1 st Shift	2 nd Shift Total		(for all years)				
	1.	BBA	2018		120	N/A	360	286				
	2.	B.COM. (Hons.)	2018		120	N/A	360	165				
	3.	вса	2018		60	N/A	180	109				
	4.	BAJMC	2018		60	N/A	180	55				
	5.	BA-LLB (Hons.)	2022		120	N/A	120	13				
	6.	BBA-LLB (Hons.)	2022		120	N/A	120	07				
	7.											
	8.											
	9.		Str.	E.								
(b)	Progra	I mme-wise list of faculty fo	r the assessm	ent year (to be u	ploaded u	nder mand	latory di	sclosures).				



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1(a)	Applicability of Accreditation:									
	NBA Only	:	NA							
	NAAC Only	:	NA			-				
	NBA and NAAC	:	NA							
1(b)	Status of Accreditation									
	NBA (Out of 25 scaled to 50, if only NBA accreditation applicable)			:	N/A	_				
	NAAC (Out of 25 scaled to 50, if only NAAC accreditation is applicable)			:	N/A					
	marks would be awar				N/A					
					Marks (Max. Marks: 50)					



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2. Status of Teachers' Availability

As per statutory body (UGC, AICTE, BCI, NCTE, COA, RCI, AYUSH, etc.) norms or to be assessed for UG as 1:20, PG as 1:15.

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)	Iotal	No. of Studen	ts									
	ln UG		:	635								
ALC: NOTE OF THE PARTY OF THE P	In PG		:	N/A								
)	Number of Regular* Teachers											
	In UG		:	66								
	In PG		:	N/A	N/A .							
0000000	In UG	and PG	:	N/A								
Contraction of the local distance of the loc	Total		:	66 ,								
	Teachers' Rațio											
	S. Programme(s) No. and duration (in		Sanctioned Intake x	No. of Required			ers	Teacher- Student Ratio				
		Years)		duration of the programme = total students (a)	Teachers (b)	Assistant Professor (Jr. Faculty) (c)	Associate Professor + Professors (Sr. Faculty) (d)	Cadre Ratio (d/c)	(a/(c+d))			
	1. ુ	BBA		360	18	12	06					
	2.	B.COM (H)		360	18	12	06					
	3.	BCA		180	09	06	03					
	4.	BA-JMC		180	09	<mark>0</mark> 6	03					
	5.	BA-LLB (H)		120	06	04	02					
	6.	BBA-LLB (H)		120	06	• 04	02					
	7.											
		Total		1320	66	44	22					
							Marks					

List of faculty should be uploaded on website under mandatory disclosures.

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		No.	Details	Marks
3(a)	No. of teachers with Ph. D.	22	YES	
3(b)	No. of publications in WoS/SCOPUS/UGC- CARE (Category-I) listed journals in the assessment year	10	YES	
3(c)	No. of publications in UGC-CARE (Category- II) listed journals in the assessment year	10	YES	
3(d)	No. of publications in any referred journal other than the above (with ISSN No.) in the assessment year	20	YES	
3(e)	No. of publications in conferences in the asse	essment ye	ear	
	 Indexed by WoS/SCOPUS/UGC-CARE (Category-I) 	10		
	 Indexed by UGC-CARE (Category-II) 	10		
	With ISBN Number	25		
	• Any other			
3(f)	No. of Books / Edited Books / Book Chapters published			
3(g)	Course/teaching plan with details of number of lectures on each unit of curriculum, in the assessment year	YES		
3(h)	No. of courses on Learning Management System (LMS)	01		
3(i)	Classrooms available with mounted projectors and ICT facilities (Geo tagged photos should be uploaded and available under mandatory disclosures)	22		
3(j)	Percentage of teachers using ICT for teaching (having PPTs, Videos, etc.)	100	5	
			Marks	
	List of Total number of publications for the a		(Maximum Marks: 100)	-



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_			Details	Marks
4(a)	Documentary evidence of awards like best teacher/best researcher, etc.	:	YES	
4(b)	Documentary evidence of mechanism for grant of study leave to teachers with full pay for faculty to pursue higher study at other institutions	:	YES	
4(c)	Documentary evidence of grant of funds to teachers to attend conferences, or seminars, or FDP, or workshops, etc. including registration fee, TA/DA, and grant of special casual leave or duty leave for this purpose	:	YES	
4(d)	Individual computing facilities provided to teachers	:	YES	
4(e)	Internet facility (to every teacher)	:	YES	



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			Details	Marks
5(a)	Availability of Students' Grievance Redressal Committee (SGRC) and complies with UGC's Regulations 2012	:	YES	, i
5(b)	Whether the Grievance Redressal Committee has elected students representative	:	YES	
5(c)	Whether meticulous and verifiable documentations of the proceedings of Students' Grievance Redressal Committee is maintained	:	YES	
5(d)	Availability of Psychiatrist, Psychologist and professional students counsellors	:	YES	
5(e)	Whether the institute has published/notified prominently the details of SGRC on website and admission prospectus	:	YES	
5(f)	Whether students are satisfied with the effectiveness of the SGRC	:	YES	
5(g)	Whether reports of the proceedings of SGRC is sent to the University every semester	:	YES	

	51		Details	Marks
6(a)	Percentage of faculty participation in university examinations as evaluators / university representatives (a)	:	More Than 50%	
6(b)	No. of days per faculty devoted to university examination process (b)	:	14+09+08+03+05	



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7(a)	Books											
	S. No.	Programme	Title (a)	Volume (b)	Score	Details	Marks					
	1.	BBA	421	2392								
	2.	B.COM (H)	414	2267								
	3.	BCA	246	1652								
	4.	BA-JMC	280	1473								
	5.	BA-LLB (H)	220	987		-						
	6.	BBA-LLB (H)	229	979								
	7.											
	8.											
	9.											
	10.											
	11.			1		1						
	12.					1						
			Т	otal Score		1 .						
	Marks (Maximum Marks: 70)											
7(b)	Journ	als										
	S. No.	Type of Journal	No. of Journals	Ratio (Ca	p to 1)	Details	Marks					
	1.	Indian	a = 58	a/12	=							
	2.	International	b = 12	b/3	=	-						
						Marks (Max. Marks: 30)						
		18				Total Marks [9(a) + 9(b)] (Max. Marks: 100)						



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				Details	Marks			
8(a)	Com	us of Laboratories other than puter Lab (as required by utory body)	No.	N/A				
	(i)	Number of Labs						
	(ii)	Status of Instruments / Equipment's						
	(iii)	Up-gradation as per new technological developments and requirements of the course curriculum	ents					
8(b)	Stat	us of Computer Labs (UG: 1 per	6 student	Marks (Max. Marks: 50) s across all years; PG: 1 per 3 students across all years)				
0(0)	(i)	Total Number of computers available in labs	220					
	(ii)	Total number of available licensed software required as per course curriculum (as required by statutory body)	07					
	(iii)	Quality of Internet connectivity	100 MBPS					
	Marks							
				(Max. Marks: 50)				



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9(a)	Conferences Organized		No.	Details	Marks					
	International / National Conferences	: 06	2 (International) & 4 (National)							
	Proceedings are indexed with WoS / SCOPUS / UGC-CARE (Category-I)	:	No							
	Proceedings are indexed with UGC-CARE (Category-II)	:	No							
	Proceedings have ISBN Only	:	06	06						
	Proceedings do not have ISBN		No							
9(b)	Seminars Organized (02 Half Day Seminars may be considered as One Full Day Seminar)									
	No. of One Day Seminar	:	10							
	No. of Half Day Seminar	:	12							
9(c)	Faculty / Management Development Programme Organized (of at least one week/5days duration)									
	FDP/MDP	:	02							
9(d)	Workshops Organized									
	No. of Workshop	:	10		1					
9(e)	Short Term / Value Added Progra	amm	les Conducted							
	No. of Programme	:	10	Refresher Course (VAC)						
9(f)	Webinars / Online Extension Leo	ture	s Conducted							
	No. of Lectures	:	04							
				Mark						



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10(a)	Publication of Journal(s)		No.	Details	Marks			
	International / National Journal							
	Frequency	:	Monthly / Quarterly / Half Yearly / Yearly					
	Publisher	;						
	Indexed at WoS/SCOPUS	:	YES					
	Indexed in UGC-CARE	:	YES	-				
	Any other Indexing (please specify)	:	YES					
	No indexing	:	YES	_				
LO(b)	Publication of Newsletters and Magazines							
	Magazine	:	04					
	Frequency	:	Yearly					
	Publication Type	:	Print					
	Newsletter	£	04	-				
	Frequency	:	Half Yearly / Yearly					
	Publication Type	:	Print					



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11(a)	Activities like mock interview, role play, group discussions, quizzes, workshops, competitions, etc.							
	Activities		No.	Details	1arks			
	Mock Interview	1	05					
	Role Play	:	NIL					
	Group Discussion	:	09					
	Workshop	:	06					
	Competition	:	21					
11(b)	of qualified student counsell Personality development	ors	10	faculty to conduct practical sessions and exi	stem			
			YES					
	Availability of trained faculty to conduct practical sessions	:	YES					
	labs Availability of trained faculty to conduct practical							
11(c)	labs Availability of trained faculty to conduct practical sessions Availability of student	:	YES					
11(c)	labs Availability of trained faculty to conduct practical sessions Availability of student counsellor	:	YES					
11(c)	labs Availability of trained faculty to conduct practical sessions Availability of student counsellor Sports facilities in the Institu	: : tions	YES					



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12. Status of Placement

			No.	Details	Marks
(i)	Total No. of Students having Passed out (in that Assessment Year)	:	286		
(ii)	Total No. of Students, who are eligible and have registered for Placements (a)	:	125		
(iii)	Total No. of students going for Higher Education (b)	:	161		
(iv)	Total No. of Students having been placed (c)	:	95		
(v)	Total No. of Students placed + Higher Education (d =b+c)	:	256		
(vi)	Total Percentage (%age) of Placements + Higher Education {e= (d/b) * 100}	:	159%	-	
(vii)	No. of companies visited the campus	:	24	_	
(viii)	Average salary offered	:	4.8 LPA		
(ix)	Existence of training and placement office	:	YES		
				Marks (Max. Marks: 50)	



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load r	pictures under mandatory disclo	sures on	the website	Details	Marks
(i)			12 Yes		
(11) Institution Website URL	:	🖻 Yes		
(ii	ii) Common rooms for girls (separate)	:	1 Yes		
(i	v) Cleanliness of toilets	:	2 Good		
(\	 Students' canteen and drin water arrangements 	king :	🛙 Yes		



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14(a)				Details	-	Marks
	Feedback from the Faculty/Employers Collected: Analysed: Action taken: (on parameters like salary as per norms, leaves, research facility, recognition of their contributions, their respect, promotions, and overall academic environment)		፼ Yes			
14(b)	Feedback from the Students/Alumni Collected: Analysed: Action taken: (on parameters like teaching environment, regularity of classes, availability of teachers outside classes, support for conducting extra – curricular activities such as field visits, cultural festivals etc., administrative support, career guidance, counselling, support for training and placements, and student's interaction with experts from industry and academia)	•	2 Yes			

15. Removal / Completions of Identified Deficiencies

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Removal / Completions of deficiencies, as identified in previous Academic Audit (If last year, there was no audit, then no marks to be awarded, and the maximum marks component of this parameter not to be counted in total marks). Only deficiencies, as deviations from the standard norms, to be considered.

i di			No.	Details	Marks
(i)	No. of deficiencies identified in last : report (a)		06	Academic Audit Compliance report 2021-22 of KCC Institute of Legal and Higher Education submitted on 24.05.2023 at	
(ii)	No of deficiencies removed / completed (b)	:	06	GGSIPU Affiliation Branch	
				Marks (Max. Marks: 50)	



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S. No.	Name of the parameters	Maximum Marks	Marks Obtained	Remarks
1.	Status of Accreditation	50		
2.	Status of Teachers' Availability	100		
3.	Quality of Teachers and Teaching	100		
4.	Institutional Support for Faculty Development	50		
5.	Framework for Students' Grievance Redressal Mechanism	100		
6.	Institutional Support for University Examinations	50		
7.	Status of Library	100		
8.	Status of Laboratories	100		
9.	Co-Curricular Activities Conducted by the Institution	100		
10.	Publications of the Institutions	40		
11.	Students' Personality Development Activities	30		
12.	Status of Placement	50		
13.	General Parameters about the Institution	30	-	
14.	Other Facilities Available in the Institute	50		17
15.	Removal / Completions of Identified Deficiencies	50	-	
	Total Marks	1000		



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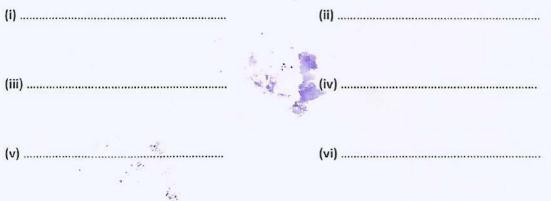
17. Adherence of Time Schedule			
Adherence of time schedule for 1 st and 2 nd Shift Programmes	2 Yes	☑ No	For institutions, not adhering to schedule, ask for written explanations.

S. No.	Details of the identified deficiencies
1.	
2.	
3.	
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19. Overall Observations and Recommendations

S. No.	Observations and Recommendations	
1.		
2.		
3.	0.1	
4.	8	
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10.		· · · · · · · · · · · · · · · · · · ·

Name and Signature of the Members of Academic Audit Committee



	KCC INSTI	TUTE OF LEG	GAL AND HI	GHER EI	DUCA	TION	
	FACULTY L	IST DEPARTI	MENT OF C	OMMER	CE 20	22-23	
S.NO	NAME OF THE FACULTY	DESIGNATION	QUALIFICATIONS	DEPARTMENT	DOJ	PAY SCALE	EXPERIENCE
1	PROF. DR. BHAVNA AGARWAL	Professor & Director	Ph.D., MBA, M.COm., LL.B.	Commerce	27-09-19	37400-67000	18
2	DR JAYANTA BISWAS	Associate Professor	Ph.D., M.Com, B. Com	Commerce	20-09-21	37400-67000	6
3	DR. RAJIV CHOPRA	Associate Professor	Ph. D., M.Tech	Commerce	01-03-21	37400-67000	5
4	DR JYOTI BHOJ	Assistant Professor	M.Com. Ph.D	Commerce	11-10-21	15600-39100	4
5	DR NITU MAURYA	Assistant Professor	Ph.D (Commerce)	Commerce	05-09-22	15600-39100	3
6	ARUNODAYA OJHA	Assistant Professor	M.Com, NET, CA	Commerce	18-11-21	15600-39100	6
7	MR. PRITHVI RAJ CHAUHAN	Assistant Professor	M.Com, UGC- Net	Commerce	01-02-21	15600-39100	7
8	MS. NIDHI GANDHI	Assistant Professor	B.Com., M.Com.	Commerce	20-03-23	15600-39100	7
9	MS.DISHA GUPTA	Assistant Professor	M.Com, NET	Commerce	05-07-18	15600-39100	14
10	MS.DIVYA MOHAN MEHRA	Assistant Professor	M.Com, UGC- Net	Commerce	01-02-20	15600-39100	10
11	MS.RENUKA KUMARI	Assistant Professor	M. Com., UGC-NET	Commerce	01-03-19	15600-39100	4
12	MS.SHWETA	Assistant Professor	M.Com	Commerce	15-02-21	15600-39100	17
13	MS.NISTHA BATHEJA	Assistant Professor	M. A. (Economics), PGDBM, NET (JRF)	Commerce	03-03-22	15600-39100	17
14	MS.PRIYANKA MAHESHWARI	Assistant Professor	M.Com	Commerce	07-09-22	15600-39100	12
15	MS.SAKSHI BHAWNANI	Assistant Professor	M.Com. , NET	Commerce	15-07-21	15600-39100	2
16	MS.SAMARTH BHATIA	Assistant Professor	M.Com, NET	Commerce	04-01-20	15600-39100	8
17	MS.TANVI SAHNI	Assistant Professor	M.Com, UGC NET, Pursuing Ph.D	Commerce	25-10-21	15600-39100	16
18	MS.AMARJIT KAUR	Assistant Professor	M.Com	Commerce	05-12-22	15600-39100	17



	KCC INSTIT	UTE OF LEC	GAL AND HI	GHER EI	DUCA	TION	
	FACULTY LIST	DEPARTM	ENT OF MA	NAGEM	ENT 2	2022-23	
S.NO.	NAME OF THE FACULTY	DESIGNATION	QUALIFICATIONS	DEPARTMENT	DOJ	PAY SCALE	EXPERIENCE
1	DR.SUNITA SINGHAL	Professor	Ph.D, MBA, MA, UGC-NET	Management	15-09-19	37400-67000	22
2	DR. SHEFALI PANWAR	Professor	Ph.D., MBA	Management	15-07-19	37400-67000	15
3	DR.SHARAD CHAND AGARWAL	Professor	B.Sc., M.Sc., Ph.D	Management		37400-67000	23
4	DR.VAIBHAV AGARWAL	Professor	Ph.D.	Management		37400-67000	22
5	DR. SRINIWAS SINGH	Associate Professor	Ph.D.,M.Tech.,B.Tec h	Management	15-07-19	37400-67000	19
6	DR GAURAV GUPTA	Associate Professor	Ph.D , MBA	Management	02-02-21	37400-67000	18
7	DR PANKAJ KUMAR	Associate Professor	Ph.D., MBA	Management	28-02-22	37400-67000	12
8	DR PRAGATI SINHA	Associate Professor	Ph.D (Maths)	Management	19-09-22	37400-67000	14
9	DR. ANUJ AGARWAL	Associate Professor	Ph.D., MBA	Management	01-02-20	37400-67000	19
10	DR. MUKUL KUMAR SRIVASTAVA	Associate Professor	MBA, M.Com	Management	16-12-21	37400-67000	15
11	DR.SANJEEV KUMAR SINGH	Associate Professor	MBA,Ph.D	Management		37400-67000	24
12	NARESH KUMAR	Assistant Professor	MBA, M.Com	Management	20-08-20	15600-39100	21
13	PALLAVI SINGH	Assistant Professor	B.Tech. MBA	Management	20-10-22	15600-39100	6
14	PANKHURI VATSA	Assistant Professor	MBA	Management	16-11-22	15600-39100	4
15	PRERNA GARG	Assistant Professor	MBA	Management	28-02-22	15600-39100	2
16	PRIYA TANWAR	Assistant Professor	M.Sc. (Maths) B.Sc.	Management	05-12-22	15600-39100	4
17	RITU KUMARI SANGWAN	Assistant Professor	B.Com (Hons.), MBA	Management	07-11-22	15600-39100	20
18	SHASHANK GOEL	Assistant Professor	MBA, B.E, Pursuing Ph.D	Management	09-11-20	15600-39100	6



KCC INSTITUTE OF LEGAL AND HIGHER EDUCATION

FACULTY LIST DEPARTMENT OF LAW

S.NO.	NAME OF THE FACULTY	DESIGNATION	QUALIFICATIONS	DEPARTMENT	DOJ	PAY SCALE	EXPERIENCE
1	DR BHAVISH GUPTA	Professor & Dean	Ph.D., LL.M.	Law	10-03-22	37400-67000	8
2	DR FAISAL ALI KHAN	Associate Professor	LLM, Ph.D	LAW	01-07-22	15600-39100	2
3	DR MEENU GUPTA	Professor	LLM, Ph.D	LAW	01-07-22	15600-39100	2
4	DR MOHIT KUMAR GUPTA	Associate Professor	LLM, Ph.D	LAW	01-07-22	15600-39100	. 3
5	DR SURENDRA NATH YADAV	Associate Professor	LLM, Ph.D	LAW	01-07-22	15600-39100	6
6	DR.POONAM	Associate Professor	Ph.D., MBA, NET	LAW	15-07-19	15600-39100	4
7	SAKSHI SABHARWAL	Assistant Professor	BA-LLB,LLM	LAW	03.04.23	15600-39100	1
8	ANUSHA CHAUDHARY	Assistant Professor	BA-LLB,LLM,NET	LAW	10.04.23	15600-39100	1
9	DR MANOJ MALIK	Assistant Professor	LLM, Ph.D	Law	10-03-22	15600-39100	16
10	ASHU GUPTA	Assistant Professor	LLM	LAW	01-07-22	15600-39100	16
11	BHUVNENDRA SINGH ARY	Assistant Professor	LLM	LAW	01-07-22	15600-39100	18
12	MANOJ RAO	Assistant Professor	LLM	Law	01-07-22	15600-39100	3
13	MEGHA SAHNI	Assistant Professor	LLM	Law	18-07-22	15600-39100	3
14	NAVJOT SURI	. Assistant Professor	LLM	LAW	01-01-22	15600-39100	3
15	RAJEEV YADAV	Assistant Professor	MA, BA	Law	07-11-22	15600-39100	3
16	REEMA BHATTACHRYA	Assistant Professor	LLM	LAW	01-07-22	15600-39100	1
17	SHIKHA SHARMA	Assistant Professor	LLM	Law	18-07-22	15600-39100	2
18	SHWETA GUPTA	Assistant Professor	LLM	LAW	01-07-22	15600-39100	2
19	VARSHNI KRISHNAN	Assistant Professor	LLM	LAW	01-07-22	15600-39100	3
20	VISHESH BHARDWAJ	Assistant Professor	LLM	Law	01-07-22	15600-39100	3
21	MS. TANYA GUPTA	Assistant Professor	BBALLB, LLM	Management	01-03-21	15600-39100	6
22	MS. ADITI GUPTA	Assistant Professor	CFA (Chartered Financial Analyst)	Commerce	20-08-20	15600-39100	15
23	MS. SHEETAL MAVI	Assistant Professor	MCA, NET	Computer Sc.	30-12-19	15600-39100	22
24	MS.RICHA VERMA	Assistant Professor	BBA-LLB,LLM,NET	LAW	05.03.23	15600-39100	2



	KCC INS	STITUTE OF LE	GAL AND HI	GHER ED	UCAT	ION	
	FACUL	TY LIST DEPAR	RTMENT OF I	.T. (BCA)	2022	-23	
S.NO.	NAME OF THE FACULTY	DESIGNATION	QUALIFICATIONS	DEPARTMENT	DOJ	PAY SCALE	EXPERIENCE
1	Dr.Naveen Kapur	Professor	Ph.D., M. Tech., B. Tech	Computer Sc.	01-03-19	37400-67000	16
2	DR.DEEPTI SHARMA	Associate Professor	Ph. D., M.Tech	Computer Sc.	28-07-18	37400-57000	16
3	DR.DOLLY SHARMA	Associate Professor	Ph.D., M.Tech.	Computer Sc.	15-07-19	37400-67000	13
4	AZHAR AHMAD	Assistant Professor	M.Tech	Computer Sc	06-09-22	37400-67000	8
5	FAZ MOHAMMAE	Assistant Professor	M.Tech	Computer Sc	17-02-22	37400-67000	10
6	NEHA SHARMA	Assistant Professor	M.Tech.	Computer Sc	31-10-22	37400-67000	6
7	ANKITA AGARWAL	Assistant Professor	M.Tech.	Computer Sc.	02-02-22	37400-67000	9
8	ARTI TIWARI	Assistant Professor	M.Tech.	Computer Sc.	09-02-22	37400-67000	8
9	PRIYANKA SINGH	Assistant Professor	M.Tech.	Computer Sc.	14-10-22	37400-67000	7

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	KCC INST	TITUTE OF LE	GAL AND HI	GHER EI	DUCA.	TION	
	FACULTY I	IST DEPART	VIENT OF JO	URNALI	SM 20)22-23	
S.NO	NAME OF THE FACULTY	DESIGNATION	QUALIFICATIONS	DEPARTMENT	DOJ	PAY SCALE	EXPERIENCE
1	DR SUSHMA KASBEKAR	Professor	Ph.D, MA(MC)	Mass Com	21-08-19	15600-39100	2
2	DR. PRAMOD KUMAR RAI	Associate Professor	M.A. (Mass Comm.)	Mass Com	05-09-22	15600-39100	4
3	DR. S.S.GUPTA	Associate Professor	Ph.D.(Journalism), UGCNET, MJMC, PGDT	Mass Com	05-02-21	15600-39100	5
4	MS. SRISHTI CHANDOLA	Assistant Professor	MJMC	Mass Com	01-03-21	15600-39100	3
5	KANIKA GROVER	Assistant Professor	M.A. (Mass Comm.)	Mass Com	26-05-22	15600-39100	7
6	ROHIT SHARMA	Assistant Professor	M.A. (Mass Comm.)	Mass Com.	19-09-22	15600-39100	5
7	RITU GARG	Assistant Professor	M.J.M.C.	Mass Com	19-09-22	15600-39100	3
8	SMITEE KUMARI	Assistant Professor	MA(Mass. Comm.), BA(Mass Comm.)	Mass Com	16-08-21	15600-39100	6
9	VANDANA CHANDEL	Assistant Professor	MA(Mass. Comm.), BA(Mass.Comm.)	Mass Com	07-0 2-22	15600-39100	4



KCC Institute of Legal and Higher Education 2B-2C, Knowledge Park-III, Greater Noida <u>TIME TABLE</u> Course: BBA I (A) (BATCH: 2022-2025)

w.e.f.- 1/11/22

	9.10-	10.10	11.10	12.10	12.50	1.50-	2.50-	3.50-
Days	10.1		-	-	-1.50	2.50	3.50	4.50
	0	11.10	12.10	12.50				
Monday	BE	IT	FAA		MPOB	BM	IT-LAB	EM
Monday	MA	MKS	RKS		SG	PT	MKS	SS
Tuesday Wednesda	BE	IT	FAA		MPOB	BM	Library	EM
	MA	MKS	RKS	L	SG	PT	Library	SS
Wednesda	BE	FAA	IT	U	BM	MPOB	IT-LAB	EM
у	MA	RKS	MKS	N	PT	SG	MKS	SS
Thursdow	MPOB	IT	BE	C	BM	Librar	FAA	Achievites
Thursday	SG	MKS	MA	H	PT	у	RKS	Activity
	BE	EM	FAA		BM	МРОВ		edial
Vednesda	MA	SS	RKS		PT	SG	Classes/F e cla	reparativ Isses

MPOB(101) / Management Process & OB /SG / Shashank Goel(5)

BM(103)/ Business Mathematics/PT/ Priya Tanwar (5)

FAA(105)/ Financial Accounting & Analysis/RKS/ Ritu Kumari Sangwan (5)

BE(107)/ Business Economics/MA/ Dr. Madhu Arora (5)

IT(109)/ IT Applications in Business/MKS/ Mr. Mukul Kumar Srivastava (4)

IT-LAB(111)/ IT Applications in Business LAB/ MKS/ Mr. Mukul Kumar Srivastava (2)

EM(113)/ Entreprenurial Mindset/ SS/ Dr. Sunita Singhal (4)

Time table Incharge

ma Agrawal Prof.(D Director

KCC Institute of Legal and Higher Education 2B-2C, Knowledge Park-III, Greater Noida <u>TIME TABLE</u> Course: BBA -I(B) (BATCH: 2022-2025) w.e.f.- 1/11/22

Days	9.10- 10.10	10.10- 11.10	11.10- 12.10	12.10- 12.50	12.50- 1.50	1.50- 2.50	2.50-3.50	3.50- 4.50
Monday	BE MVR	IT SSS	FAA AA		MPOB PK	BM PS	Library	EM NK
Tuesday	BE MVR	IT SSS	FAA AA	L	MPOB PK	BM PS	IT-LAB SSS	EM NK
Wednesday	BE MVR	FAA AA	IT SSS	U N	BM PS	MPOB PK	Library	EM NK
Thursday	MPOB PK	IT SSS	BE MVR	C H	IT-LAB SSS	EM NK	FAA AA	BM PS
Friday	BE MVR	IT SSS	FAA AA		BM PS	MPOB PK	Remeo Classes/Pre class	parative

MPOB(101)/ Management Process & OB /PK/ Dr. Pankaj Kumar (5) BM(103)/ Business Mathematics/PS/ Dr. Pragati Sinha (5) FAA(105)/ Financial Accounting & Analysis/AA/ Dr. Anuj Agarwal (5) BE(107)/ Business Economics/MVR/ Dr. Megha Virmani Arya (5) IT(109)/ IT Applications in Business/SSS/ Dr. Sriniwas Singh (4) IT-LAB(111)/ IT Applications in Business LAB/ SSS/ Dr. Sriniwas Singh (2) EM(113)/ Entrepreneurial Mindset/ NK/ Mr. Naresh Kumar (4)

Time table Incharge

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Prof.(I wha Agrawal ector

KCC Institute of Legal and Higher Education 2B-2C, Knowledge Park-III, Greater Noida <u>TIME TABLE</u> Course: BBA-III(A)(BATCH: 2021-2024) w.e.f.-19/9/22

Days	9.10- 10.10	10.10- 11.10	11.10- 12.10	12.10- 12.50	12.50- 1.50	1.50- 2.50	2.50- 3.50	3.50- 4.50
Monday	BRM GG	MA PK	BL TG		HRM NK	MM SP	POM MA	BRM- LAB GG
Tuesday	ES AA	MA PK	BL TG	L	HRM NK	MM SP	NSS PT	BRM GG
Wednesday	ES AA	MA PK	BL TG	U N	HRM NK	MM SP	NSS PT	Library
Thursday	ES AA	MA PK	BRM- LAB GG	C H	MM SP	POM MA	Library	BRM GG
Friday	ES AA	BRM GG	BL TG		HRM NK	POM MA	Rem Classes/P clas	

BRM(211)/ Business reseach methodology /GG/ Dr. Gaurav Gupta (4)
MA(207)/ Management Accounting/PK/ Dr. Pankaj Kumar (4)
BL(201)/ Business law& Analysis/TG/ Ms. Tanya Gupta (4)
HRM(205)/ Human Resource Management/NK/ Mr. Naresh Kumar (4)
MM(203)/ Marketing Management/SP/ Dr. Shefali Panwar (4)
POM(209)/ Production and Operations Management / MA/ Dr. Madhu Arora (3)
BRM - LAB(213)/ Business reseach methodology -LAB /GG/ Dr. Gaurav Gupta(2)
NSS(215)/ NSS / PT/ Priya Tanwar (2)
ES(217)/ Enviromental Studies / AA/ Dr. Anuj Agarwal (4)

Time table Incharge

avna Agrawal Prof.(Director

<u>KCC Institute of Legal and Higher</u> <u>Education</u> 2B-2C, Knowledge Park-III, Greater Noida <u>TIME TABLE</u> Course: BBA-III(B)(BATCH: 2021-2024)

w.e.f.- 19/9/22

Days	9.10- 10.10	10.10- 11.10	11.10- 12.10	12.10- 12.50	12.50- 1.50	1.50- 2.50	2.50- 3.50	3.50- 4.50
Monday	BRM PV	BL PSS	MA SSS		HRM PG	MM SG	POM MVA	BRM- LAB PV
Tuesday	ES SS	BL PSS	MA SSS	L	HRM PG	MM SG	NSS PS	BRM PV
Wednesday	ES SS	MA SSS	BL PSS	N	MM SG	HRM PG	NSS PS	Library
Thursday	ES SS	BL PSS	BRM- LAB PV	C H	MM SG	POM MVA	Library	BRM PV
Friday	ES SS	BRM PV	MA SSS	U N C	HRM PG	POM MVA	Rem Classes/P clas	

BRM(211)/ Business reseach methodology /PV/ Pankhuri Vatsa (4) MA(207)/ Management Accounting/SSS/ Dr. Sriniwas Singh (4) BL(201)/ Business law& Analysis/PSS/ Pallavi Singh (4) HRM(205)/ Human Resource Management/PG/ Prerna Garg (4) MM(203)/ Marketing Management/SG/ Shashank Goel (4) POM(209)/ Production and Operations Management / MVR/ Dr. Megha Virmani Arya (3) BRM - LAB(213)/ Business reseach methodology -LAB /PV/ Pankhuri Vatsa (2) NSS(215)/ NSS / PS/ Dr. Pragati Sinha (2) ES(217)/ Enviromental Studies / SS/ Dr. Sunita Singhal (4)

Time table Incharge

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vna Agrawal Prof.(D) Director

KCC Institute of Legal and Higher Education 2B-2C, Knowledge Park-III, Greater Noida <u>TIME TABLE</u> Course: BBA-V(A)(BATCH: 2020-2023) we.f. 19/9/22

			wien				
-	9.10-	10.10	11.10	12.10	12.50	1.50-	2.50-
	10.1	-	-	-	-1.50	2.50	3.50
	0	11.10	12.10	12.50			

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GG

	10	11110	~ ~				07450755	
Wednesda	ITLP RKS	POM PS	ED SS	U N	SM TG	GST AA	STR GG	Library
у								
Thursday	ED	ITLP	POM	С	GST	SM	STR	Library
Inursday	SS	RKS	PS	H	AA	TG	GG	Lioruny
Friday	ITLP RKS	ED SS	GST AA		SM TG	Librar y	Classes/	nedial Preparativ asses

ITLP(301)/ Income Tax Law and Practices/RKS/ Ritu Kumari Sangwan (5) POM(303)/ Production & Operations Management/PS/ Dr. Pragati Sinha (4) SM(305)/ Service Marketing/TG/ Ms. Tanya Gupta (5) ED(307)/ Entrepreneurship Development/SS/ Dr. Sunita Singhal (5) GST(309)/ Goods and Service Tax (GST)/AA/ Dr. Anuj Agarwal (5) STR(311)/ Summer Training Report/ GG/ Dr. Gaurav Gupta (4)

ED

SS

POM

PS

Time table Incharge

Days

Monday

Tuesday

POM

PS

SM

TG

ITLP

RKS

ITLP

RKS

vna Agrawal Prof.() Director

3.50-

4.50

Library

Library

HOI

KCC Institute of Legal and Higher Education 2B-2C, Knowledge Park-III, Greater Noida **TIME TABLE** Course: BBA-V(B)(BATCH: 2020-2023)

w.e.f.- 19/9/22

	9.10-	10.10	11.10	12.10	12.50	1.50-	2.50-	3.50-
Days	10.1	-	-	-	-1.50	2.50	3.50	4.50
Monday Tuesday Wednesda y Thursday	0	11.10	12.10	12.50		Marine II.		
Monday	ITLP	POM	GST	•	ED	SM	STR	Library
Monuay	MKS	PT	SP		PSS	PG	PV	Library
Tuocday	ITLP	SM	POM		GST	ED	STR	Library
	MKS	PG	PT	L	SP	PSS	PV	
Wednesda	POM	ED	SM	U	GST	ITLP	STR	Libuan
y	PT	PSS	PG	N	SP	MKS	PV	Library
Thomas days	ITLP	SM	POM	C	ED	GST	STR	Libuarr
Inursday	MKS	PG	PT	H	PSS	SP	PV	Library
Friday	SM PG	ITLP MKS	GST SP		ED PSS	Librar y	Classes/	nedial Preparativ asses

ITLP(301)/ Income Tax Law and Practices/MKS/ Mr. Mukul Kumar Srivastava (5) POM(303) / Production & Operations Management/PT / Priya Tanwar (4) SM(305)/ Service Marketing/PG/ Prerna Garg (5) ED(307)/ Entrepreneurship Development/PSS/ Pallavi Singh (5) GST(309)/ Goods and Service Tax (GST)/SP/ Dr. Shefali Panwar (5) STR(311)/ Summer Training Report/ PV/ Pankhuri Vatsa (4)

Agrawal Prof.(D)

Time table Incharge

KCC Institute of Legal and Higher Education 2B-2C, Knowledge Park-III, Greater Noida <u>TIME TABLE</u> Course: BBA II (A) (BATCH: 2022-2025)

w.e.f.- 20/02/2023

Days	9.10- 10.10	10.10- 11.10	11.10- 12.10	12.10- 12.50	12.50- 1.50	1.50- 2.50	2.50- 3.50	3.50- 4.50
Monday	CA SG	DTB PT	BE MA		E-COM MKS	BC PG	E-COM - LAB NK	MP-I SRS
Tuesday	CA SG	DTB PT	BE MA	L	E-COM MKS	BC PG	Library	MP-I SRS
Wednesday	CA SG	DTB PT	BE MA	N	BC PG	MP-I SRS	E-COM - LAB NK	MOOC TG
Thursday	CA SG	DTB PT	BE MA	Н	E-COM MKS	Library	MOOC TG	Activity
Friday	CA SG	DTB PT	BE MA		E-COM MKS	BC PG	Classes/F	nedial Preparative sses

CA(102)/ Cost Accounting /SG/Shashank Goel (5)

DTB(104)/Decision Techniques for Business/PT/Ms. Priya Tanwar (5) BE(106)/ Business Environment/MA/ Dr. Madhu Arora (5) E-Com. (108)/ E-Commerce/MKS/ Mr. Mukul Kumar Srivastava (4) BC (110)/ Business Communication/PG/ Ms. Prerna Garg (4) E-Com Lab(112)/ E-Commerce LAB/ NK/ Mr. Naresh Kumar (2) MP-I(114)/ Minor Project-I/ SRS/ Dr. Sriniwas Singh (3) MOOC (116)/ MOOC/ TG/ Ms. Tanya Gupta (2)

Time Table Incharge

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avna Agarwal Prof. (D ctor

KCC Institute of Legal and Higher **Education** 2B-2C, Knowledge Park-III, Greater Noida TIME TABLE Course: BBA II (B) (BATCH: 2022-2025)

w.e.f.- 20/02/2023

Days	9.10- 10.10	10.10- 11.10	11.10- 12.10	12.10- 12.50	12.50- 1.50	1.50- 2.50	2.50- 3.50	3.50- 4.50
Monday	E-COM - LAB NK	BC RKS	MP-I AA	L	E-COM PK	CA AA	BE SP	DTB PS
Tuesday	BC RKS	LIBRAR Y	MP-I AA		E-COM PK	CA AA	BE SP	DTB PS
Wednesday	E- COM- LAB NK	MOOC GG	MP-I AA	U N C	BC RKS	CA AA	BE SP	DTB PS
Thursday	NKCE-COMLIBRARPKYGG	H	BE SP	CA AA	DBT PS	ACTIVITY		
Friday	DBT PS	BE SP	E-COM PK	C	BC RKS	CA AA	Classes/	medial Preparative asses

CA (102)/ Cost Accounting /AA/Dr. Anuj Agarwal (5) DTB (104)/Decision Techniques for Business/PS/Dr. Pragati Sinha (5) BE (106)/ Business Environment/SP/Dr. Shefali Panwar (5) E-Com. (108)/ E-Commerce/PK/Dr. Pankaj Kumar (4) BC (110)/ Business Communication/RKS/Ms. Ritu Kumari Sangwan (4) E-Com Lab (112)/ E-Commerce LAB/ NK/Mr. Naresh Kumar (2) MP-I (114)/ Minor Project-I/SS/Dr. Sunita Singhal (3) MOOC (116)/ MOOC/GG /Dr. Gaurav Gupta (2)

Time Table Incharge

HOD

Bhavna Agarwal Prof. (D) Director

KCC Institute of Legal and Higher Education 2B-2C, Knowledge Park-III, Greater Noida <u>TIME TABLE</u> Course: BBA-IV(A)(BATCH: 2021-2024) w.e.f.- 20/02/2023

Days	9.10- 10.10	10.10- 11.10	11.10- 12.10	12.10- 12.50	12.50- 1.50	1.50- 2.50	2.50- 3.50	3.50- 4.50	
	BA	FM	CGE&SRB		SM	ITL&P	MP-II	MOOC	
Monday	GG	РК	TG		SG	SP	PS	RKS	
Tuesday	BA	FM	CGE&SRB	L U	SM	ITL&P	MP-II	MOOC	
	GG	РК	TG		SG	SP	PS	RKS	
Wednesd	BA	FM	CGE&SRB		SM	ITL&P	MOOC		
ay	GG	РК	TG	N C	SG	SP	RKS	Library	
	BA	FM	CGE&SRB	H	SM	ITL&P			
Thursday	GG	РК	TG	11	SG	SP	Library	Activity	
Friday	BA	FM	CGE&SRB		SM	ITL&P	Rem	nedial	
	GG	РК	TG		SG	SP	Classes/	Preparati asses	

BA (202)/Business Analytics /GG /Dr. Gaurav Gupta (5)

FM (204)/Financial Management /PK /Dr. Pankaj Kumar(5)

CGE&SRB(206)/Corporate Governance, Ethics & Social Responsibility of Business/TG/Ms. Tanya Gupta(5)

ITL&P (208)/ Income Tax Law & Practice/SP/ Dr. Shefali Panwar(5)

MOOC (210)/MOOC /RKS /Ritu Kumari Sangwan (3)

SM(214)/Sales Management /SG /Mr. Shashank Goel(5)

MP-II (218)/Minor Project-II /PS /Dr. Pragati Sinha (2)

Time table Incharge

HOD

Prof. (na Agarwal Director

KCC Institute of Legal and Higher Education 2B-2C, Knowledge Park-III, Greater Noida <u>TIME TABLE</u> Course: BBA-IV(B)(BATCH: 2021-2024)

w.e.f.- 20/02/2023

Days	9.10- 10.10	10.10- 11.10	11.10- 12.10	12.10- 12.50	12.50- 1.50	1.50- 2.50	2.50- 3.50	3.50- 4.50
Monday	ITL&P MVA	SM MA	FM SRS	L · U N C	CGE&SR B PS	BA PV	MP-II MKS	MOOC PG
Tuesday	ITL&P MVA	SM MA	FM SRS		BA PV	CGE&SR B PS	MP-II MKS	MOOC PG
Wednesd ay	ITL&P MVA	SM MA	FM SRS		CGE&SR B PS	MP-II MKS	BA PV	Library
Thursday	ITL&P MVA	SM MA	FM SRS	H	BA PV	CGE&SR B PS	Library	Activity
Friday	ITL&P MVA	SM MA	FM SRS		CGE&SR B PS	BA PV	Classes/	nedial Preparati lasses

BA (202)/Business Analytics / PV/Mrs. Pankhuri Vatsa (5)

FM (204)/Financial Management /SRS /Dr. Sriniwas Singh (5)

CGE&SRB (206)/Corporate Governance, Ethics & Social Responsibility of Business/PS /Ms. Pallavi Singh (5)

ITL&P (208)/ Income Tax Law & Practice/MVA /Dr. Megha Virmani Arya (5) MOOC (210)/MOOC /PG / Ms. Prerna Garg (2)

SM (214)/Sales Management /MA /Dr. Madhu Arora (5)

MP-II (218)/Minor Project-II /MKS /Mr. Mukul Kumar Srivastava (3)

KCC Institute of Legal and Higher **Education** 2B-2C, Knowledge Park-III, Greater Noida TIME TABLE Course: BBA-VI(A)(BATCH: 2020-2023)

w.e.f.- 20/02/2023

Days	9.10- 10.1	10.10	11.10	12.10	12.50 -1.50	1.50- 2.50	2.50- 3.50	3.50- 4.50
Duys	0	11.10	12.10	12.50				
Monday	SDM	IBM	DM		BPS	BPS	PR	Library
	MKS	PS	PG	L U N C	MVA	MVA	SG	Liorary
Tuesday	SDM	IBM	DM		BPS	DM	PR	Library
	MKS	PS	PG		MVA	PG .	SG	
Wednesda	SDM	IBM	DM		BPS	IBM	PR	Library Library
y	MKS	PS	PG		MVA	PS	SG	
	SDM	IBM	DM		BPS	SDM	PR	
Thursday	MKS	PS	PG	Н	MVA	MKS	SG	Library
Friday	SDM MKS	IBM PS	DM PG		BPS MVA	Librar y	Remedial Classes/Preparat e classes	

BPS(308)/ Business Policy & Strategy/MVA/ Dr. Megha Virmani Arya (5) SDM(310)/ Sales and Distribution Management/MKS/ Mukul Kumar Srivastava (5) IBM(306)/ International Business Management/PS/ Pallavi Singh (5) DM(304)/ Digital Marketing/PG/ Prerna Grag (5) PR(312)/ Project Report/SG/ Shashank Goel (4)

Time table Incharge

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na Agarwal Prof.(Dr. Director

KCC Institute of Legal and Higher Education 2B-2C, Knowledge Park-III, Greater Noida <u>TIME TABLE</u> Course: BBA-VI(B)(BATCH: 2020-2023) w.e.f.- 20/02/2023

	9.10-	10.10	11.10	12.10	12.50	1.50-	2.50-	3.50-
Days	10.1	-	-	-	-1.50	2.50	3.50	4.50
	0	11.10	12.10	12.50				
Mandau	BPS	SDM	IBM		PR	DM	IBM	Library
Monday	AA	NK	RKS		PV	SS	RKS	LIDIALY
Tuesday	BPS	SDM	IBM		DM	PR	BPS	Library
	AA	NK	RKS	L	SS	PV	AA	LIDIALY
Wednesda	BPS	SDM	IBM	U	DM	PR	SDM	T *1
У	AA	NK	RKS	N	SS	PV	NK	Library
	BPS	SDM	IBM	C	DM	PR	DM	T :huamr
Thursday	AA	NK	RKS	Н	SS	PV	SS	Library
Friday	BPS AA	SDM NK	IBM RKS		DM SS	Librar y	Remedial Classes/Preparat e classes	

BPS(308)/ Business Policy & Strategy/AA/ Mr. Anuj Agarwal (5) SDM(310)/ Sales and Distribution Management/NK/ Naresh Kumar (5) IBM(306)/ International Business Management/RKS/ Ritu Kumar Sangwan (5) DM(304)/ Digital Marketing/SS/ Dr. Sunita Singhal (5) PR(312)/ Project Report/PV/ Pankhuri Vatsa (4)

Time table Incharge

Prof.(Dr. na Agarwal Director

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<u>KCC Institute of Legal and Higher Education</u> 2B-2C, Knowledge Park-III, Greater Noida

TIME TABLE

Course:B.COM 1st sem (BATCH:22-25)

w.e.f.- 01/11/2022

Days	9.10-10.10	10.10-11.10	11.10-12.10	12.10- 12.50	12.50-1.50	1.50-2.50	2.50-3.50	3.50- 4.50
Monday	FA	ME	QT		MPOB (DG)	BC (SB)	IT (TS)	Society Activity
	(DM) QT	(NB) ME	(AO) FA	L	MPOB	IT	BC	Society
Tuesday	(AO)	(NB)	(DM)	Ū	(DG)	(TS)		Activity
Wednesday	QT (AO)	ME (NB)	FA (DM)	N	MPOB (DG)	BC (SB)	ITL (TS)	Library
Thursday	FA (DM)	ME (NB)	QT (AO)	H L	MPOB (DG)	BC (SB)	ITL (TS)	Library
Friday	FA (DM)	ME (NB)	QT (AO)		MPOB (DG)	BC (SB)		edial arative classes

FA(101)/Financial Accounting/DM/Ms Divya Mohan (5)

ME(103)/Micro Economics/NB/Ms. Nistha Batheja (5)

QT(105)/Quantitative Techniques for commerce /AO/Mr. Arunodaya Ojha (5)

MPOB(107)/Management Processes and Organizational Behaviour /DG/Disha Gupta

BC(109)/Business Communication /SB/Mr.Samarth Bhatia (5)

IT (111)/Information Technology for Commerce/TS /Ms.Tanvi Sahni (2)

ITL (113)/Information Technology for Commerce(Lab Based)/TS/Ms. Tanvi Sahni (2)

Time Table Incharge

HOD July Curry

vna Agrawal Prof.(Dr. Director

KCC Institute of Legal and Higher Education 2B-2C, Knowledge Park-III, Greater Noida

<u>TIME TABLE</u>

Course: B.COM 2nd sem (BATCH:22-25)

w.e.f.- 09/03/2023

Days	9.10-10.10	10.10-11.10	11.10-12.10	12.10- 12.50	12.50-1.50	1.50-2.50	2.50-3.50	3.50-4.50
Monday	CA (AO)	BL (AO)	ME (RC)		BS (SB)	BSS (DMM)	MP (NB)	Society Activity
Tuesday	CA (AO)	BL (AO)	ME (RC)	L U	BS (SB)	BSS (DMM)	MP (NB)	Society Activity
Wednesday	CA (AO)	BL (AO)	ME (RC)	N	BS (SB)	BSS (DMM)	MP (NB)	Library
Thursday	CA (AO)	BL (AO)	ME (RC)	С Н	BS (SB)	BSS (DMM)	Society Activity	Library
Friday	CA (AO)	BL (AO)	ME (RC)		BS (SB)	BSS (DMM)	Rem Classes/Prepa	edial arative classes

CA (102)/ Corporate Accounting /AO/Ms ARUNODAYA OJHA (5) BL (104)/ Business Law /JB/ DR JYOTI BHOJ (5) ME (106)/ Macro Economics /RC/ DR. RAJIV CHOPRA (5) BS(108)/ Business Statistics /SB/ MR. SAMARTH BHATIA (5) ESS (110)/ Environmental Science and Sustainability /DMM/ MS.DIVYA MOHAN MEHRA (5) MP (112)/ Minor Project-I /NB/Ms. NISTHA BATHEJA (3)

Time Table Incharge

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Prof.(Dr.) na Agrawal Director

TIME TABLE

Course:B.COM 3stsem (BATCH:21-24)

w.e.f.- 19/09/2022

Days	9.10-10.10	10.10-11.10	11.10-12.10	12.10- 12.50	12.50-1.50	1.50-2.50	2.50-3.50	3.50- 4.50
Monday	CA (SBW)	BR (SW)	CL (DG)		FMI (RK)	HRM (NM)	EM (TS)	Society Activity
Tuesday	CA (SBW)	BR (SW)	CL (DG)	L	FMI (RK)	HRM (NM)	EM (TS)	Society Activity
Wednesday	CA (SBW)	BR (SW)	CL (DG)	N	BASL (JB)	HRM (NM)	RMCL (NM)	Library
Thursday	CA (SBW)	BR (SW)	FMI (RK)	C H	MPD (DM)	HRM (NM)	RMCL (NM)	Library
Friday	CL(DG)	BASL (JB)	FMI (RK)		MPD (DM)	FMI (RK)	Rem Classes/Prepa	

CA(201)/Cost Accounting /SBW/MsSakshiBhawnani(4)

CL(203)/Corporate Laws /DG/Ms. Disha Gupta (4)

BR(205)/Business Research /SW/MsSweta. (4)

FMI(207)/Financial Market and Institutions /RK/Ms. RenukaKumari(4)

HRM(209)/Human Resource Management/NM/Dr. NituMaurya (4)

BASL (211)/Basic Accounting Software Lab /JB/Dr. JyotiBhoj (2)

MPD(213)/Managerial Personality Development (NUES)/DM/Ms. Divya Mohan Mehra(2)

RMCL(213)/Research Methods for Commerce Lab/NM/Dr. NituMaurya(2)

EM(217)/Entrepreneurial Mindset/TS/TanviSahni(2)

Prof.(Dr.) Bhavna Agrawal **Time Table Incharge**

Hop Tite Manye

Director

TIME TABLE

Course: B.COM 4th sem (BATCH:21-24)

w.e.f.- 09/03/2023

Days	9.10-10.10	10.10-11.10	11.10-12.10	12.10- 12.50	12.50-1.50	1.50-2.50	2.50-3.50	3.50- 4.50
Monday	MA (JB)	CF (NM)	ITL (PRC)		MM (DG)	BE&CSR (TS)	DS LAB (RK)	Society Activity
Tuesday	MA (JB)	CF (NM)	ITL (PRC)	L	MM (DG)	BE&CSR (TS)	DS LAB (RK)	Society Activity
Wednesday	MA (JB)	CF (NM)	ITL (PRC)	N	MM (DG)	BE&CSR (TS)	MP (SB)	Library
Thursday	MA (JB)	CF (NM)	ITL (PRC)	С Н	MM (DG)	BE&CSR (TS)	MP (SB)	Library
Friday	MA (JB)	CF (NM)	ITL (PRC)		MM (DG)	BE&CSR (TS)	20.000 PC0 NO	edial arative classes

MA (202)/ Management Accounting /JB/ DR JAYANTA BISWAS (5) CF (204)/ Corporate Finance /NM/ DR NITU MAURYA (5) ITL (214)/ Income Tax Laws /PRC/ MR. PRITHVI RAJ CHAUHAN (5) MM (210)/ Marketing Management /DG/ MS.DISHA GUPTA (5) BE & CSR (206)/ Business Ethics and CSR /TS/ Ms. TANVI SAHNI (5) DAS LAB (212)/ Data Analysis with Spreadsheets /RK/ MS.RENUKA KUMARI (2) MP (216)/ Minor Project-II /SB/ Ms. SAKSHI BHAWNANI (2)

HODDINghomy

Director

Prof.(Dr.) Bhavna Agrawal Time Table Incharge

TIME TABLE

Course:B.COM 5thsem (BATCH:20-23)

w.e.f.- 19/09/2022

Days	9.10-10.10	10.10-11.10	11.10-12.10	12.10- 12.50	12.50-1.50	1.50-2.50	2.50-3.50	3.50-4.50
Monday	ED (JBW)	IT (PR)	ISL (PM)		FM (PR)	STR (JB)	IS (JB)	Society Activity
Tuesday	ED (JBW)	IT (PR)	FM (PR)		IS (JB)	STR (JB)	Library	Society Activity
Wednesday	ED (JBW)	IT (PR)	FM (PR)	N	IS (JB)	STR (JB)	STR (JB)	Library
Thursday	ED (JBW)	IT (PR)	IS (JB)	С Н	FM (PR)	STR (JB)	Library	Library
Friday	IS (JB)	IT (PR)	ISL (PM)		FM (PR)	ED (JBW)	Remo Classes/Prepa	

IT(301)/Income Tax Law and Practice /PR/Mr. Prithvi Raj Chauhan(5)

ED(303)/Entrepreneurship Development /JBW/Dr. Jayanta Biswas(5)

IS(305)/Information Systems Management /JB/Dr. JyotiBhoj(5)

ISL(307)/ Information Systems Management Lab/PM/Ms. PriyankaMaheshwari (2)

STR(309)/Summer Training Report /JB/Dr. JyotiBhoj(5)

FM (313)/Financial Markets and Institutions-Elective-I /PR/Mr. Prithvi Raj Chauhan (5)

Time Table Incharge

HODWICHOW

Prof.(D Director

KCC Institute of Legal and Higher Education

2B-2C, Knowledge Park-III, Greater Noida

TIME TABLE

Course: B.COM 6th sem (BATCH:20-23)

w.e.f.- 09/03/2023

Days	9.10-10.10	10.10-11.10	11.10-12.10	12.10- 12.50	12.50-1.50	1.50-2.50	2.50-3.50	3.50- 4.50
Monday	PM (NB)	GST (PRC)	E-COM (PM)		SM (PB)	RM (DG)	EVS (AK)	Society Activity
Tuesday	PM (NB)	GST (PRC)	E-COM (PM)	L U	SM (PB)	RM (DG)	EVS (AK)	Society Activity
Wednesday	PM (NB)	GST (PRC)	E-COM (PM)	N	SM (PB)	EC-LAB (RK)	EVS (AK)	Library
Thursday	PM (NB)	GST (PRC)	E-COM (PM)	C H	SM (PB)	EC-LAB (RK)	Library	Library
Friday	PM (NB)	GST (PRC)	E-COM (PM)		SM (PB)	EVS (AK)	Rem Classes/Prepa	

PM(302)/ Project Management /NB/ NISTHA BATHEJA (5) GST(304)/ Goods & Services Tax (GST)/SH/ MS.SHWETA (5) ECOM(306)/ E-Commerce /PM/ PRIYANKA MAHESHWARI (5) SM (318)/ Service Marketing /SB/ SAMARTH BHATIA (5) EVS (310)/ Environmental Science /AK/ AMARJIT KAUR (4) RP (312)/ Research Project /DG/ MS.DISHA GUPTA (2) EC-LAB (308)/ E-Commerce Lab./RK/ MS.RENUKA KUMARI (2)

Time Table Incharge

Prof.(D √na Agrawal Director

HOD

KCC Institute of Legal and Higher Education 2B-2C, Knowledge Park-III, Greater Noida <u>TIME TABLE</u> Course: BCA-I Semester (BATCH: 2021-24)

w.e.f.- 01-11-2022

Days	9.10-10.10	10.10-11.10	11.10-12.10	12.10- 12.50	12.50-1.50	1.50-2.50	2.50-3.50	3.50- 4.50
Monday	DM (NK)	PUCL (AA)	WT Lab (PS)		WT (PS)	TC (DoS)	CP Lab (AA)	LIBRARY
Tuesday	DM (NK)	PUCL (AA)	FOC&IT (FM)	L	WT Lab (PS)	TC (DoS)	BCM (AT)	IT Lab (FM)
Wednesday	DM (NK)	PUCL (AA)	FOC&IT (FM)	N	WT (PS)	TC (DoS)	BCM (AT)	IT Lab (FM)
Thursday	DM (NK)	PUCL (AA)	FOC&IT (FM)	H C	WT (PS)	TC (DoS)	BCM (AT)	SOCIETY ACTIVITY
Friday	DM (NK)	BCM (AT)	FOC&IT (FM)		WT (PS)	CP Lab (AA)		al Classes tive classes

DM(101)/Discrete Mathematics / NK/Dr. Naveen Kapur (5) PUCL(103)/Programming Using C Language/AA/Ms. Ankita Agarwal (4) FOC&IT (105)/Fundamental of Computers & IT/ FM/Mr. Faz Mohammad (4) WT(107)/Web Technologies/ PS/Ms. Priyanka Singh (4) TC(109)/Technical Communications/DoS/Dr. Dolly Sharma (4) CP Lab (171)/C Prog. Lab/CPL/ AA/Ms. Ankita Agarwal (2) IT Lab (173)/IT Lab/ FM/Mr. Faz Mohammad (2) WT Lab(175)/Web Technologies Lab/ PS/Ms. Priyanka Singh (2) BCM(181)/ Bridge Course in Mathematics / AT/Ms. Arti Tiwari (4)

Time Table Incharge

Prof. (Dr.) Bhavna Agrawal Director

<u>KCC Institute of Legal and Higher Education</u> 2B-2C, Knowledge Park-III, Greater Noida <u>TIME TABLE</u> Course: BCA-III Semester (BATCH: 2020-23)

w.e.f.- 19-09-2022

Days	9.10-10.10	10.10-11.10	11.10-12.10	12.10- 12.50	12.50-1.50	1.50-2.50	2.50-3.50	3.50-4.50
Monday	HVE (NS)	CN (FM)	ASP.NET (AZ)		CS (AT)	OOP (AZ)	C++ Lab (AZ)	CS Lab (AT)
Tuesday	COA (PS)	CN (FM)	POM&OB (DeS)	L U	CS (AT)	OOP (AZ)	C++ Lab (AZ)	CS Lab (AT)
Wednesday	COA (PS)	CN (FM)	POM&OB (DeS)	N	CS (AT)	OOP (AZ)	HVE (NS)	LIBRARY
Thursday	COA (PS)	CN (FM)	POM&OB (DeS)	H H	HVE (NS)	OOP (AZ)	ASP.NET (AZ)	SOCIETY ACTIVITY
Friday	COA (PS)	HVE (NS)	POM&OB (DeS)		CS (AT)	00P (AZ)	Carter Contract Contract Contractor	l Classes ive classes

CN (201)/Computer Network/ FM/Mr. Faz Mohammad (4)

COA (203)/ Computer Organization & Architecture / PS/Ms. Priyanka Singh (4)

00P (205)/ Object Oriented Programming with C++ / AZ/ Mr. Azhar Ahmed (5)

HVE (207)/ Human Values and Ethics / NS/ Ms. Neha Sharma (4)

CS (213)/ Cyber Security / AT/Ms. Arti Tiwari (4)

CS Lab (213)/ Cyber Security Lab / AT/Ms. Arti Tiwari (2)

POM&OB (221) / Principles of Management & Organizational Behaviour / DeS/ Dr. Deepti Sharma (4)

ASP.NET(235)/ ASP.NET / AZ/ Mr. Azhar Ahmed (2)

C++ Lab(271)/ C++ Lab / AZ/ Mr. Azhar Ahmed (2)

Time Table Incharge

Prof. (Dr.) Bhavna Agrawal Director

Course: BCA-V Semester (BATCH: 2019-22)

w.e.f.- 19-09-2022

Days	9.10-10.10	10.10-11.10	11.10-12.10	12.10- 12.50	12.50-1.50	1.50-2.50	2.50-3.50	3.50- 4.50
Monday	OS (DoS)	E-Comm (NS)	CG Lab (NK)		CG (NK)	MP (DeS)	WBP (PS)	SPT (FM)
Tuesday	OS (DoS)	E-Comm (NS)	WBP (PS)		CG (NK)	MP (DeS)	CG Lab (NK)	LIBRARY
Wednesday	OS (DoS)	E-Comm (NS)	WBP (PS)	N	CG (NK)	MP (DeS)	SPT (FM)	LIBRARY
Thursday	OS (DoS)	E-Comm (NS)	WBP (PS)	H	CG (NK)	MP (DeS)	SPT (FM)	SOCIETY ACTIVITY
Friday	OS (DoS)	CG (NK)	WBP (PS)		MP (DeS)	SPT (FM)	and the second s	al Classes tive classes

OS (301)/ Operating System / DoS/ Dr. Dolly Sharma (5) CG (303)/ Computer Graphics / NK/Dr. Naveen Kapur (5) E-Comm (305)/ E- Commerce / NS/ Ms. Neha Sharma (4) WBP (313)/ Web Based Programming/ PS/Ms. Priyanka Singh (5) CG Lab (351)/ CG Lab / NK/Dr. Naveen Kapur (2) SPT (355)/ Summer Project/Training / FM/Mr. Faz Mohammad (4) MP (357)/ Minor Project / DeS/ Dr. Deepti Sharma (5)

Time Table Incharge

Bhavna Agrawal Prof. (Dr Director

Course: BCA-II Semester (BATCH: 2022-25)

w.e.f.- 13-03-2023

Days	9.10-10.10	10.10-11.10	11.10-12.10	12.10- 12.50	12.50-1.50	1.50-2.50	2.50-3.50	3.50-4.50
Monday	AM (NS)	WBP (AA)	ES (NK)		DSA (AT)	DBMS (PS)	DBMS Lab (PS)	LIBRARY
Tuesday	AM (NS)	WBP (AA)	ES (NK)	L U	DSA (AT)	DBMS (PS)	DSA Lab (AT)	DBMS Lab (PS)
Wednesday	AM (NS)	WBP (AA)	ES (NK)	N	DSA (AT)	DBMS (PS)	DSA Lab (AT)	LIBRARY
Thursday	AM (NS)	WBP (AA)	ES (NK)	H H	DSA (AT)	DBMS (PS)	WBP LAB (AA)	SOCIETY ACTIVITY
Friday	AM (NS)	WBP (AA)	WBP LAB (AA)		DSA (AT)	DBMS (PS)		l Classes ive classes

AM(102)/ Applied Mathematics/NS/NEHA SHARMA(5) WBP(104)/ Web based Programming/AA/ANKITA AGARWAL (5) DSA(106)/ Data Structure And Algorithm Using 'C'/AT/ARTI TIWARI (5) DBMS(108)/ Database Management System /PS/PRIYANKA SINGH(5) ES(110)/ Environment Studies /NK/Dr.Naveen Kapur (4) WBP LAB(172)/ Web based Programming LAB/AA/ANKITA AGARWAL (2) DSA LAB(174)/ Data Structure And Algorithm Using 'C' LAB/AT/ARTI TIWARI (2) DBMS LAB(176)/ Database Management System LAB /PS/PRIYANKA SINGH(2)

Time Table Incharge

Bhavna Agrawal Director

TIME TABLE

Course: BCA-IV Semester (BATCH: 2021-24)

w.e.f.- 20-02-2023

Days	9.10-10.10	10.10-11.10	11.10-12.10	12.10- 12.50	12.50-1.50	1.50-2.50	2.50-3.50	3.50- 4.50
Monday	JP	IMED (NS)	IAI (AA)	Antov	IAI (AA)	JP Lab (AZ)	IMED (NS)	IAI Lab (AA)
Tuesday	(AZ) SE	IMED (NS)	DM AT	L	IAI (AA)	JP Lab (AZ)	DM AT	IAI Lab (AA)
Wednesday	(FM) SE	IMED	DM AT	U N	CS (FM)	SE Lab (FM)	JP (AZ)	LIBRARY
Thursday	(FM) SE	(NS) IMED	DM AT	C H	JP (AZ)	SE Lab (FM)	IAI (AA)	SOCIETY ACTIVITY
Friday	(FM) SE (FM)	(NS) JP (AZ)	DM AT		JP (AZ)	SE (FM)		al Classes tive classes

JP(202)/ Java Programming /AZ/AZHAR AHMAD(5)

SE(204)/ Software Engineering/FM/FAZ MOHAMMAD(5)

IMED(206)/Introduction to Management & Entrepreneurship Development/NS/NEHA SHARMA(5)

IAI(214)/Introduction to Artificial Intelligence/AA/ANKITA AGARWAL(4)

DM(222)/ Digital Marketing /AT/ARTI TIWARI(5)

IAI LAB(214)/Introduction to Artificial Intelligence LAB/AA/ANKITA AGARWAL(2)

JP LAB(272)/ Java Programming LAB /AZ/AZHAR AHMAD(2)

SE LAB(274)/ Software Engineering LAB/FM/FAZ MOHAMMAD(2)

Time Table Incharge



Bhavna Agrawal Prof. (Dr Director

<u>KCC Institute of Legal and Higher EducFMion</u> 2B-2C, Knowledge Park-III, GreFMer Noida <u>TIME TABLE</u> Course: BCA-VI Semester (BATCH: 2020-23)

w.e.f.- 20-02-2023

Days	9.10-10.10	10.10-11.10	11.10-12.10	12.10- 12.50	12.50-1.50	1.50-2.50	2.50-3.50	3.50- 4.50
Monday	DW&DM (PS)	MC (NK)	AI (DS)		LE (DS)	SEMINAR (PS)	MAJOR PROJECT	LIBRARY
Tuesday	DW&DM (PS)	MC (NK)	AI (DS)		LE (DS)	SEMINAR (PS)	MAJOR PROJECT	LIBRARY
Wednesday	DW&DM (PS)	MC (NK)	AI (DS)	N	LE (DS)	LE Lab (DS)	MAJOR PROJECT	LIBRARY
Thursday	DW&DM (PS)	MC (NK)	AI (DS)	H H	LE (DS)	LE Lab (DS)	MAJOR PROJECT	SOCIETY ACTIVITY
Friday	DW&DM (PS)	MC (NK)	AI (DS)		LE (DS)	MAJOR PROJECT		al Classes tive classes

DW&DM(302)/"Data Ware Housing & Data Mining"/PS/PRIYANKA SINGH(5) MC(304)/Mobile Computing /NK/Dr. Naveen Kapur(5) LE(306)/ Linux Environment /DS/DR.DEEPTI SHARMA (5) AI(352)/Artificial Intelligence/DS/DR.DOLLY SHARMA(5) LE LAB(306)/ Linux Environment LAB /DS/DR.DEEPTI SHARMA(2) SEMINAR(358)/PRIYANKA SINGH(2) MAJOR PROJECT/ Dr. Naveen Kapur(5)

Time Table Incharge

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Bhavna Agrawal Director

KCC Institute of Legal and Higher Education 2B-2C, Knowledge Park-III, Greater Noida <u>TIME TABLE</u> Course: BA.LLB(HONS.) I (BATCH: 2022-2027)

w.e.f.- 1/11/22

Days	9.10- 10.10	10.10- 11.10	11.10- 12.10	12.10- 12.50	12.50- 1.50	1.50- 2.50	2.50- 3.50	3.50- 4.50
Monday	LM MR	LOC-I BG	ENG-I MS		HIS-I RY	SOC-I AG	PS-I SG	ECO-I TG
Tuesday	LM MR	LOC-I BG	ENG-I MS	L	HIS-I RY	SOC-I AG	Library	ECO-I TG
Wednesday	LM MR	LOC-I BG	ENG-I MS	U N	HIS-I RY	SOC-I AG	PS-I SG	ECO-I TG
Thursday	LM MR	LOC-I BG	ENG-I MS	C H	HIS-I RY	Library	PS-I SG	ECO-I TG
Friday	LM MR	LOC-I BG	ENG-I MS		PS-I SG	SOC-I AG	Classes/P	edial Teparative sses

LM (LLB 101)/ Legal Method/ MR/Mr. Manoj Rao (5)

LOC-I (LLB 103)/Law of Contract-I/BG/Dr. Bhavish Gupta (5)

ENG-I (LLB 105)/English-I: Language, Law and Literature (Western)/MS/Ms. Megha Sahni (5)

HIS-I (BALLB 107)/ History-I: Ancient and Medieval India/RY/ Mr. Rajeev Yadav (4) SOC-I(BALLB 109)/ Sociology-I: Introduction to Sociology/AG/Mr. Ashu Gupta (4) PS-I (BALLB 111)/ Political Science – I: Introduction to Political Science/SG/Ms. Shweta Gupta (4)

ECO-I (BALLB 113)/ Economics-I: Micro Economics Analysis/ TG/Ms. Tanu Gupta (4)

Time Table Incharge

havna Agarwal Prof. Director

<u>KCC Institute of Legal and Higher</u> <u>Education</u> 2B-2C, Knowledge Park-III, Greater Noida <u>TIME TABLE</u> Course: BBA.LLB(HONS.) I (BATCH: 2022-2027) w.e.f.- 1/11/22

Days	9.10-	10.10-	11.10-	12.10-	12.50-	1.50- 2.50	2.50- 3.50	3.50- 4.50
	10.10	11.10	12.10	12.50	1.50			
Mandan	LM	LOC-I	ENG-I		POM	ME	FA	QT
Monday	MR	BG	MS		PO	BSA	AG	NE
	LM	LOC-I	ENG-I		POM	ME	Library	QT
Tuesday	MR	BG	MS	L	PO	BSA	LIDIALY	NE
	LM	LOC-I	ENG-I	U	POM	ME	FA	QT
Wednesday	MR	BG	MS	N	PO	BSA	AG	NE
	LM	LOC-I	ENG-I	C	POM	Libnowr	FA	QT
Thursday	MR	BG	MS	Н	PO	Library	AG	NE
Friday	LM MR	LOC-I BG	ENG-I MS		FA AG	ME BSA	Classes/P	edial reparative sses

LM (LLB 101)/ Legal Method/ SS/Mr. Shikha Sharma (5)

LOC-I (LLB 103)/Law of Contract-I/MG/Dr. Meenu Gupta (5)

ENG-I (LLB 105)/English-I: Language, Law and Literature (Western)/VB/Mr. Vishesh Bhardwaj (5)

POM (BBALLB 115)/ Principles of Management/ PO/ Dr. Poonam (4)

ME (BBALLB 117)/ Managerial Economics/ BSA/Mr. Bhuvnendra Singh Ary (4)

FA (BBALLB 119)/Financial Accounting/ AG/ Ms. Aditi Gupta (4)

QT (BBALLB 121)/Quantitative Techniques/ NE/ Ms. Neelam (4)

Time Table Incharge

HOD

na Agarwal Prof. (Director

<u>KCC Institute of Legal and Higher</u> <u>Education</u> 2B-2C, Knowledge Park-III, Greater Noida <u>TIME TABLE</u> Course: BBA.LLB(HONS.) II (BATCH: 2022-2027)

w.e.f.- 20/2/23

Days	9.10- 10.10	10.10- 11.10	11.10- 12.10	12.10- 12.50	12.50- 1.50	1.50- 2.50	2.50- 3.50	3.50- 4.50
Monday	LOC-II BG	LOT&CP RB	CL-I MM		L.HIS ASG	FM AG	ENG-II MS	LR&MC SNY
Tuesday	LOC-II BG	LOT&CP RB	CL-I MM	L	L.HIS ASG	FM AG	Library	LR&MC SNY
Wednesday	LOC-II BG	LOT&CP RB	CL-I MM	U N	L.HIS ASG	FM AG	ENG-II MS	LR&MC SNY
Thursday	LOC-II BG	LOT&CP RB	CL-I MM	C H	L.HIS ASG	Library	ENG-II MS	LR&MC SNY
Friday	LOC-II BG	LOT&CP FAK	CL-I MM		ENG-II MS	FM AG	Classes/F	nedial Preparative sses

LOC-II (LLB 102)/ LAW OF CONTRACT - II/ BG/Dr. Bhavish Gupta (5)

LOT&CP (LLB 104)/Law of Tort & Consumer Protection/RB /Ms. Reema Bhattacharya (5)

CL-I (LLB 106)/Constitutional Law - I/MM /Dr. Manoj Malik (5)

L. HIS (LLB 108)/ Legal History /ASG /Mr. Ashu Gupta (4)

FM (BALLB 116)/ Financial Management /AG /Ms. Aditi Gupta (4)

ENG-II (LLB 112)/English II: Language, Law and Literature (Indian)/MS/Ms. Megha Sahni (4)

LR&MC (LLB 114)/ Legal Research and Moot Court/SNY/Dr. Surendra Nath Yadav (4)

Time Table Incharge

na Agarwal Prof. (I Director

KCC Institute of Legal and Higher Education 2B-2C, Knowledge Park-III, Greater Noida <u>TIME TABLE</u> Course: BA.LLB(HONS.) II (BATCH: 2022-2027)

w.e.f.- 20/2/23

Days	9.10- 10.10	10.10- 11.10	11.10- 12.10	12.10- 12.50	12.50- 1.50	1.50- 2.50	2.50- 3.50	3.50- 4.50
Monday	LOC-II MKG	LOT&CP FAK	CL-I NS		L.HIS RY	SOC-II VK	ENG-II SM	LR&MC VB
Tuesday	LOC-II MKG	LOT&CP FAK	CL-I NS	L	L.HIS RY	SOC-II VK	Library	LR&MC VB
Wednesday	LOC-II MKG	LOT&CP FAK	CL-I NS	U N	L.HIS RY	SOC-II VK	ENG-II SM	LR&MC VB
Thursday	LOC-II MKG	LOT&CP FAK	CL-I NS	C H	L.HIS RY	Library	ENG-II SM	LR&MC VB
Friday	LOC-II MKG	LOT&CP FAK	CL-I NS		ENG-II SM	SOC-II VK	Classes/P	edial reparative sses

LOC-II (LLB 102)/ LAW OF CONTRACT - II/ MKG/Dr. Mohit Kumar Gupta (5) LOT&CP (LLB 104)/Law of Tort & Consumer Protection/FAK/Dr. Faisal Ali Khan (5) CL-I (LLB 106)/Constitutional Law - I/NS/Ms. Navjot Suri (5)

L. HIS (LLB 108)/ Legal History /RY/ Mr. Rajeev Yadav (4)

SOC-II (BALLB 110)/ Sociology-II: Indian Society/VK/Ms. Varshni Krishnan (4) ENG-II (LLB 112)/English II: Language, Law and Literature (Indian)/SM/Ms. Sheetal Mavi (4)

LR&MC (LLB 114)/ Legal Research and Moot Court/ VB/Mr. Vishesh Bhardwaj (4)

Time Table Incharge

avna Agarwal Prof. (Director

KCC Institute of Legal and Higher Education 2B-2C, Knowledge Park-III, Greater Noida TIME TABLE - (Batch- 2022-25) Course: BA(JMC) 1ST Semester

w.e.f.-01-11-2022

Days	9.10-10.10	10.10-11.10	11.10-12.10	12.10- 12.50	12.50-1.50	1.50-2.50	2.50-3.50	3.50- 4.50
Monday	CCP RG	CI AS	D&G RS		WS	CS Lab	Library	D&G Lab
	CCP	CI	D&G		SK	RG		RS
Tuesday	RG	AS	RS		WS SK	CI Lab AS	Activity	WS Lab SK
Wednesday	CCP RG	CI AS	D&G RS	N	WS SK	Activity	CS Lab RG	Library
Thursday	CCP RG	CI AS	D&G RS	C H	WS SK	WS Lab SK	Library	CI Lab
Friday	CCP RG	CI AS	D&G RS		WS SK	D&G Lab RS	Remedia /Preparati	AS l Classes ve classes

CCP (101)/Communication: Concepts and Processes/RG/Ms. Ritu Garg(5) CI (103)/ Contemporary India: An Overview/AS/Ms. Aarushi Singh(5) D&G (105)/ Basics of Design and Graphics/RS/Mr. Rohit Sharma(5) WS (109)/Writing Skills/SK/Dr. Sushma Kasbekar(5) CS Lab (151)/ Communication Skills Lab/ RG/Ms. Ritu Garg(2) CI Lab (153)/ Contemporary India: Issues and Debates/ AS/Ms. Aarushi Singh(2) D&G Lab (155)/ Design and Graphics Lab/ RS/Mr. Rohit Sharma (2) WS Lab (159)/ Writing Skills Lab/ SK/Dr. Sushma Kasbekar(2)

Time Table In-Charge

Prof. (D Director

KCC Institute of Legal and Higher Education 2B-2C, Knowledge Park-III, Greater Noida TIME TABLE - (Batch- 2021-24) Course: BA(JMC) 3rd Semester

w.e.f.- 19-09-2022

Days	9.10-10.10	10.10-11.10	11.10-12.10	12.10- 12.50	12.50-1.50	1.50-2.50	2.50-3.50	3.50- 4.50
Monday	RPP VC	DC SS	BVCLS SK		VE RS	VP Lab SK	RP Lab VC	Activity
Tuesday	RPP VC	DC SS	BVCLS SK	L	VE RS	RP Lab VC	STR SC	Library
Wednesday	RPP VC	DC SS	BVCLS SK	N	VE RS	VE Lab RS	Library	VP Lab SK
Thursday	RPP VC	DC SS	BVCLS SK	H H	VE RS	Activity	VE Lab RS	STR SC
Friday	RPP VC	DC SS	BVCLS SK		VE RS	Activity	Remedia	l Classes ve classes

DC (201)/ Development Communication /SSG/Dr. S.S. Gupta

RPP (203)/Basics of Radio Programming and Production/VC/Ms. Vandana Chandel(5)

BVCLS (205) / Basics of Video Camera, Light and Sound/ SK/ Ms. Smitee Kumari (5)

VE (209)/ Video Editing/RS/Mr. Rohit Sharma(5)

RP Lab (251)/ Radio Production Lab/ VC/Ms. Vandana Chandel (2)

VP Lab (253)/ Video Production Lab/ SK/ Ms. Smitee Kumari (2)

VE Lab (259)/ Video Editing Lab/RS/Mr. Rohit Sharma (2)

STR (255)/ Summer Training Report/ SC/Ms. Srishti Chandola(2)

Time Table In-Charge

South.

Prof. (Dr

Director

<u>KCC Institute of Legal and Higher Education</u> 2B-2C, Knowledge Park-III, Greater Noida <u>TIME TABLE – (Batch- 2020-23)</u> Course: BA(JMC) 5th Semester

w.e.f.- 19-09-2022

Days	9.10-10.10	10.10-11.10	11.10-12.10	12.10- 12.50	12.50-1.50	1.50-2.50	2.50-3.50	3.50- 4.50
Monday	EM PKR	FA RG	BNM KG		MR SKS	EM Lab PKR	FA Lab RG	MR Lab SKS
Tuesday	EM PKR	FA RG	BNM KG	L U	MR SKS	FA Lab RG	FER SSG	EM Lab PKR
Wednesday	EM PKR	FA RG	BNM KG	N	MR SKS	NM Lab KG	Activity	FER SSG
Thursday	EM PKR	FA RG	BNM KG	С Н	MR SKS	Library	Activity	NM Lab KG
Friday	EM PKR	FA RG	BNM KG		MR SKS	MR Lab SKS	Remedia /Preparat	

BNM (301)/Basics of New Media/ KG/Ms. Kanika Grover(5)
MR (303)/ Media Research/SKS/DR. S.K. Srivastava(5)
EM (305)/ Event Management/PKR/Mr. Pramod Kumar Rai (5)
FA (309)/ Film Appreciation/RG/Ms.Ritu Garg (5)
NM Lab (351)/ New Media Lab/ KG/Ms. Kanika Grover (2)
MR Lab (353)/ Media Research Lab/ SKS/DR. S.K. Srivastava(2)
FA Lab (361)/ Film Appreciation Lab/ RG/Ms.Ritu Garg (2)
EM Lab (355)/ Event Management Lab/ PKR/Mr. Pramod Kumar Rai (2)
FER (357)/Functional Exposure Report/SSG/Dr. S.S. Gupta(2)

Time Table In-Charge

Prof. (Dr

Director

<u>KCC Institute of Legal and Higher Education</u> 2B-2C, Knowledge Park-III, Greater Noida <u>TIME TABLE – (Batch- 2022-25)</u> Course: BA (JMC) 2nd Semester

w.e.f.- 15.3.2023

Days	9.10-10.10	10.10-11.10	11.10-12.10	12.10- 12.50	12.50-1.50	1.50-2.50	2.50-3.50	3.50- 4.50
Monday	PJ AS	MLE SC	SP RS		SJ PKR	D&G Lab- II RG	Library	SJ Lab PKR
Tuesday	PJ AS	MLE SC	SP RS		SJ PKR	SP Lab RS	Activity	SJ Lab PKR
Wednesday	PJ AS	MLE SC	SP RS	N	SJ PKR	Activity	D&G Lab- II RG	Library
Thursday	PJ AS	MLE SC	SP RS	H H	SJ PKR	PJ Lab AS	Library	SP Lab RS
Friday	PJ AS	MLE SC	SP RS		SJ PKR	PJ Lab AS		l Classes ive classes

PJ (102)/Print Journalism/AS/Ms. Aarushi Singh (5) MLE (104)/ Media Laws and Ethics/ SC/ Ms. Srishti Chandola (5)

SP (106)/ Still Photography/RS/ Mr. Rohit Sharma (5) SJ (110)/ Sports Journalism/PKR/ Mr. Pramod Kumar Rai (5) PJ Lab (152)/Print Journalism Lab/AS/Ms. Aarushi Singh (2) D&G Lab- II (156)/ Design and Graphics Lab- II/ RG/ Ms. Ritu Garg (2) SP Lab (152)/ Still Photography Lab/RS/ Mr. Rohit Sharma (2)

SJ (160)/ Sports Journalism Lab/PKR/ Mr. Pramod Kumar Rai (2)

Time Table In-Charge

Director

<u>KCC Institute of Legal and Higher Education</u> 2B-2C, Knowledge Park-III, Greater Noida <u>TIME TABLE – (Batch- 2021-24)</u> Course: BA (JMC) 4th Semester

w.e.f.- 22.2.2023

Days	9.10-10.10	10.10-11.10	11.10-12.10	12.10- 12.50	12.50-1.50	1.50-2.50	2.50-3.50	3.50- 4.50
Monday	BA KG	BPR SK	TPP SK		TNRA VC	AD LAB KG	TNRA LAB VC	Activity
Tuesday	BA KG	BPR SK	TPP SK		TNRA VC	TPP LAB SK	BPR LAB SK	Library
Wednesday	BA KG	BPR SK	TPP SK	N	TNRA VC	TPP LAB SK	Library	AD LAB KG
Thursday	BA KG	BPR SK	TPP SK	L H	TNRA VC	Activity	TNRA LAB VC	BPR LAB SK
Friday	BA KG	BPR SK	TPP SK		TNRA VC	Activity	Remedia /Preparati	the second s

BA (202)/ Basics of Advertising/ KG/Ms. Kanika Grover (5)

RPR (204)/ Basics of Public Relations/SK/ Dr. Sushma Kasbekar(5)

TPP (206) / Television Programming and Production/ SK/Ms. Smitee Kumari(5)

TNRA (208)/ Television News: Reporting and Anchoring/VC/ Ms. Vandana Chandel(5)

AD Lab (252) / Advertising Lab/KG/ Ms. Kanika Grover (2)

PR Lab (254)/ Public Relations Lab/SK/ Dr. Sushma Kasbekar(2)

TP Lab (256)/ TV Production Lab/SK/ Ms. Smitee Kumari(2)

TNRA Lab (258)/ Television News: Reporting and Anchoring Lab/VC/Ms. Vandana Chandel(2)

Time Table In-Charge

Prof. (D favna Agarwal

Director

<u>KCC Institute of Legal and Higher Education</u> 2B-2C, Knowledge Park-III, Greater Noida <u>TIME TABLE – (Batch- 2020-23)</u> Course: BA (JMC) 6th Semester

w.e.f.- 21.2.2023

Days	9.10-10.10	10.10-11.10	11.10-12.10	12.10- 12.50	12.50-1.50	1.50-2.50	2.50-3.50	3.50- 4.50
Mandan	GM	FPCV	MME		EC			
Monday	SKS	SSG	RG		KG			
Tuesday	GM	FPCV	MME	L	EC			
Tuesday	SKS	SSG	RG	Ū	KG			
Wedneeder	GM	FPCV	MME	0.754	EC			
Wednesday	SKS	SSG	RG	N	KG		*	
Thursday	GM	FPCV	MME	· C	EC			
Thursday	SKS	SSG	RG	Н	KG			
Enidau	GM	FPCV	MME		EC			
Friday	SKS	SSG	RG		KG			

MME (302)/ Media Management and Entrepreneurship /RG/Ms.Ritu Garg (5) GM (304)/ Global Media: An Overview /SKS/DR. S.K. Srivastava(5) BNM (306)/Environment Communication/ KG/Ms. Kanika Grover(5) FPCV (352)/ Final Project and Comprehensive Viva / SSG/Dr. S.S. Gupta (5)

Time Table In-Charge

Prof. (Dr.) Bl Director

KCC MARKED OF LEGAL AND HIGHER EDUCATION

GREATER NOIDA

ANNEXURE

3(a) No. of teachers with Ph.D.

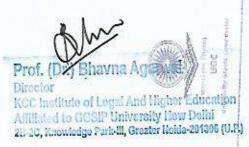
S.NO.	NAME OF THE FACULTY	DESIGNATION	DEPARTMENT
1	PROF. DR. BHAVNA AGARWAL	Professor & Director	Commerce
2	DR JAYANTA BISWAS	Associate Professor	Commerce
3	DR. RAJIV CHOPRA	Associate Professor	Commerce
4	DR JYOTI BHOJ	Assistant Professor	Commerce
5	DR NITU MAURYA	Assistant Professor	Commerce
6	DR.SUNITA SINGHAL	Professor	Management
7	DR. SHEFALI PANWAR	Professor	Management
8	DR.SHARAD CHAND AGARWAL	Professor	Management
9	DR.VAIBHAV AGARWAL	Professor	Management
10	DR. SRINIWAS SINGH	Associate Professor	Management
11	DR GAURAV GUPTA	Associate Professor	Management
12	DR PANKAJ KUMAR	Associate Professor	Management
13	DR PRAGATI SINHA	Associate Professor	Management
14	DR. ANUJ AGARWAL	Associate Professor	Management
15	DR. MUKUL KUMAR SRIVASTAVA	Associate Professor	Management
16	DR.SANJEEV KUMAR SINGH	Associate Professor	Management
17	Dr. Naveen Kapur	Professor	Computer Sc.
18	DR. DEEPTI SHARMA	Associate Professor	Computer Sc.
19	DR. DOLLY SHARMA	Associate Professor	Computer Sc.
20	DR SUSHMA KASBEKAR	Professor	Mass Com
21	DR. PRAMOD KUMAR RAI	Associate Professor	Mass Com
22	DR. S.S.GUPTA	Associate Professor	Mass Com
23	DR BHAVISH GUPTA	Professor & Dean	Law
24	DR. FAISALALI KHAN	Associate Professor	Law
25	DR. MEENU GUPTA	Professor	Law
26	DR. MOHIT KUMAR GUPTA	Associate Professor	Law
27	DR. SURENDRA NATH YADAV	Associate Professor	Law
28	DR. POONAM	Associate Professor	Law

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Education and Society Published in Education and Society (शिक्षण आशण समाज) : ISSN **2278-6864** with IF=6.718 REVIEW PAPER ON MARKETING STRATEGY & CSR WITH SOCIALISM IN THE PANDEMIC KCC Institute of Legal & Higher Education, Greater Noida. CERTIFICATE OF PUBLICATION Vol. 47, Issue 01, No. 03, January - March : 2023 UGC CARE Approved, Group I, Peer Multi-disciplinary This is to certify that the article entitled Prof(Dr.) Bhavna Agarwal If all the matter
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Education and Society (शिक्षण आशण समाज) (UGC Care Journal)

ISSN: 2278-6864 Vol-47, Issue-1, No.-3, January-March: 2023

REVIEW PAPER ON MARKETING STRATEGY & CSR WITH SOCIALISM IN THE PANDEMIC ERA .

Prof (Dr.) Bhavna Agrwal KCC Institute of Legal & Higher Education, Greater Noida. Dr. Bhoopendra Bharti, Associate Professor, Tecnia Institue of Advances studies, New Delhi

Abstract

We are trying to provide a preliminary analysis of how the Covid-19 epidemic may affect the advancements in CSR and marketing. We contend that the Covid-19 epidemic presents a significant corporate opportunity to move toward more sincere and authentic CSR and help address pressing global social and environmental concerns. We also address some possible areas in which ethical consumer decision-making will change as a result of the epidemic. In our discussion of marketing, we lay out how we think the pandemic is affecting marketing and how we think this will impact not only the context of marketing other than also the way businesses approach their tactical marketing initiatives. The effects of the epidemic are causing something similar to occur right now. A notable exception from the capitalist norm is the socialization of healthcare and the production of some basic goods in country after country; the more severe the crisis, the more socialization there is. We identify a number of prospective study themes and directions at the conclusion of the text.

Keywords: Covid-19, Corporate social responsibility, Marketing philosophy.

Introduction:-

We are observing the social seclusion rules while producing this article during the first UK government shutdown because we are "responsible citizens." Academics like us are still quite busy with their routine research assignments, but we are also learning to adjust to a new reality and way of life that includes online meetings with coworkers, research students, and of course somewhat "dauntingly" online teaching. Furthermore, we have to do this with very little planning or lead time. One of the most important ways to deal with this lockout and avoid any decline in mental and physical welfare is to take advantage of the chance to reflect about something we cherish most in life.

Since Covid-19 is expected to be the biggest economic event ever, the Great Depression of the 1930s). Therefore, the Covid-19 pandemic arguably represents one of the biggest environmental changes in the history of modern marketing, with the potential to significantly affect corporate social responsibility (CSR), consumer ethics, and essential marketing principles. Due to the extensive use of lockdown and social seclusion techniques around the world, the short-term effects of COVID-19 are noticed instantly and easily. Whatever the outcome of the epidemic, its long-lasting, significant economic, social, political, and cultural effects are already probable. In this essay, we examine some initial hypotheses on the potential impact of this pandemic on the fields of CSR and marketing theory. We'll talk about how CSR has an impact on trends, opportunities, and consumer ethics. Regarding marketing, we'll ponder its possible effects on fundamental marketing ideas, the marketing environment, and marketing strategy.

The Role of corporate social responsibility and consumer ethics. 1: Impact in India:

In terms of the compulsory adoption of a scientific mindset as well as the forced shift to socialising manufacturing and healthcare, India lags far behind other nations. Despite the crisis, the prevailing propensity for kitsch has persisted. When Modi ordered health workers to ring their bells for five



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Director FCC Institute of Legal And Higher Education Archated to GCSIP University New Delhi 23-20, Knowledge Park-III, Greater Noida-201396 (U.P.) ORIGINAL ARTICLE

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Generalization of negation of a probability distribution

Priya Tanwar¹ · Amit Srivastava¹

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Abstract Negation is absolutely essential in all conversations that allows for denial, contradiction and other countering aspects of human linguistic systems. Intuitively, the negative sentences are less informative and less specific than the affirmative ones. In other words, it has more uncertainty embedded in it. If an event is uncertain, negating it will require some sort of probabilistic formulation. Yager (IEEE Trans Fuzzy Syst 25:1899–1902, 2015) gave a probabilistic definition of negation of a probability distribution based on unbiased distribution of probabilities. In the present work, a generalization of negation based on the concept of biased distribution is proposed. Some numerical examples have been discussed for determining the validity and efficacy of the proposed generalization. Finally an application in medical diagnosis has been considered.

Keywords Negation · Uncertainty · Probability distribution · Retention · Convex combination

Mathematics Subject Classification 60A05 · 15B51 · 94A15

1 Introduction

Negation is a key concept in many disciplines. In many crisp and fuzzy environments, the process of obtaining negation is

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well known. Negation, generally referred as logical complement by many authors, transforms a proposition P to another proposition P which is true when P is false and false when Pis true. In fuzzy logic, we evaluate negation either by negating the statement itself or by negating the fuzzy truth value of the statement. If an event is uncertain, we can negate the occurrence of it by using its probability. If there are only two events, negating one uncertain event means supporting the occurrence of the other uncertain event. If there are more than two events, negating a particular event means to support the occurrence of all other events equally (without any bias) or the support can be biased *i.e.* we may prefer the occurrence of some events depending on the conditions in which the experiment is performed. Yager (2015) utilized the idea of unbiased support and developed the idea of negation of a probability distribution by distributing the probability of non occurrence of the event given by $1 - p_i$ equally among other (n-1) possible alternatives given by Yager (2015), Yin et al. (2019), Srivastava and Maheshwari (2018), Deng and Jiang (xxx), Shannon (1948), Srivastava and Kaur (2019), Zhang et al. (2020), Gao and Deng (2019), Li et al. (2020), Srivastava and Tanwar (2021)

$$\overline{p}_i = \frac{(1-p_i)}{\sum_{i=1}^n (1-p_i)} = \frac{(1-p_i)}{n-1}; i = 1, 2, \dots, n$$
(1)

Here

$$P(n) = (p_1, p_2, \dots, p_n)$$
 and $\sum_{i=1}^n \overline{p}_i = 1; \quad i = 1, 2, 3, \dots, n$

Here the set $\overline{P}(n) = (\overline{p}_1, \overline{p}_2, \dots, \overline{p}_n)$ satisfies $0 \le \overline{p}_i \le 1$; $i \in (1, 2, 3, \dots, n)$ and $\sum_{i=1}^n \overline{p}_i = 1$. As an example consider $P(5) = (\frac{1}{2}, \frac{1}{2}, 0, 0, 0)$, the corresponding nega-

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tion is given by $\overline{P}(5) = \left(\frac{1}{8}, \frac{1}{8}, \frac{1}{4}, \frac{1}{4}, \frac{1}{4}\right)$. The first entry in $\overline{P}(5)$ comes as a result of equal contribution(distribution) from the second entry in P(5). Similarly the second entry in P(5)comes as a result of equal contribution from the first entry in P(5). Now the third entry $\frac{1}{4}$ in $\overline{P}(5)$ comes as a result of equal contributions from the first and second entries in P(5). Similar is the case with the fourth and fifth entry in P(5). Therefore it is clear that negation is obtained via unbiased distribution of probabilities *i.e.* no preference is given to any of alternatives among which the probabilities are distributed. The Yager's negation given by (1) is therefore "UNBI-ASED". In general, the negation of a probability distribution has more uncertainty inherent in it. This has two basic reasons behind it. Firstly, (1) is obtained by mixing of probabilities and it is well known that any sort of mixing will increase uncertainty. Secondly the negation gives due weightage to events with non-zero probabilities, which are considered to be the ones which provide no information in the Shannon definition of uncertainty and their generalizations. As per Shannon, events with zero probability has no uncertainty inherent in it (Shannon 1948). But Yager definition given by (1) gives equal weightage to events with zero and non zero probabilities. This increases the number of states which makes it more difficult to predict that which event would occur. For example if we consider the probability distribution $\left(\frac{1}{2}, \frac{1}{2}, 0, 0, 0\right)$ and neglect the events with zero probabilities for evaluating the negation then we are left with the probability distribution $\left(\frac{1}{2}, \frac{1}{2}\right)$ whose negation is again $\left(\frac{1}{2},\frac{1}{2}\right)$ with same uncertainty as the original distribution.

Yager (2015) used the following for estimating the uncertainty in probability distribution $P(n) = (p_1, p_2, ..., p_n)$ and its negation $\overline{P}(n) = (\overline{p}_1, \overline{p}_2, ..., \overline{p}_n)$ given by

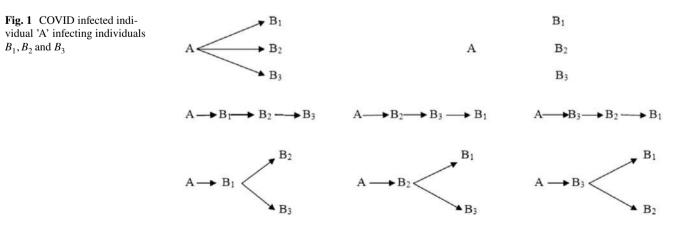
$$H(P(n)) = 1 - \sum_{i=1}^{n} p_i^{\ 2}$$
⁽²⁾

and

$$H(\overline{P}(n)) = 1 - \sum_{i=1}^{n} \overline{p_i}^2$$
(3)

How difficult is determining uncertainty embedded in negation can be understood from the following example. We consider a COVID infected individual 'A' entering a population with three uninfected individuals B_1, B_2 and B_3 . After a certain time, it was found that all the individuals B_1, B_2 and B_3 were found to be infected. Figure 1 shows all the possibilities that how the three individuals must have been infected, for *e.g.* one possibility is that individual 'A' has infected all the other three individuals. But if it is known that A has not infected the other three(i.e. we are negating this possibility), then in absence of any other information, the probability of this event will be equally distributed among all the other possibilities. Any individual suffering from COVID is highly contagious and probability of getting the COVID infection from an infected individual is very high. This risk of infection can be reduced by wearing masks, proper ventilation and following guidelines from administrators and officials. Authors in Zhang et al. (2020) and Gao and Deng (2019) proposed a parametric generalization of transformation (1) converging to the uniform distribution when either the parameter tends to infinity or on repeating the proposed generalization a large number of times, the number of steps depending on the initial distribution. Xiao (2021) extended the concept of Yager's negation for complex valued distributions. Similarly Gao and Deng (2021) utilized the concept of Yager's negation in Pythagorean fuzzy sets. In all these extensions and generalizations, the basic issue was that the distribution of probabilities by which the negation is evaluated did not get modified or generalized.

In the present work, we have proposed a generalization of transformation (1), which modifies the distribution process



by which the negation is evaluated and a new entropy measure is also formulated. Some numerical examples have been considered for verifying the validity of proposed generalizations. Finally an application in medical diagnosis of ailments with a common set of symptoms has been investigated.

2 Generalization based on the unequal distribution of probabilities

Again consider a finite set of events E_1, E_2, \ldots, E_n with probabilities given by p_1, p_2, \ldots, p_n such that $\sum_{i=1}^n p_i = 1$ and $0 \le p_i \le 1$ for $i = 1, 2, \ldots, n$. Suppose we distribute p_1 unequally among other probabilities with $\alpha_{2,1}$ component going to $p_2, \alpha_{3,1}$ component going to p_3 and so on. Then the revised probabilities are given as $\tilde{p}_1, \tilde{p}_2, \ldots, \tilde{p}_n$. Mathematically we can write

$$\begin{split} \tilde{p}_{1} = & \alpha_{1,2}p_{2} + \alpha_{1,3}p_{3} + \ldots + \alpha_{1,n}p_{n}; \\ \tilde{p}_{2} = & \alpha_{2,1}p_{1} + \alpha_{2,3}p_{3} + \ldots + \alpha_{2,n}p_{n}; \\ & \ddots \\ & \vdots \\ \tilde{p}_{i-1} = & \alpha_{i-1,1}p_{1} + \alpha_{i-1,2}p_{2} + \ldots + \alpha_{i-1,n}p_{n}; \\ \tilde{p}_{i+1} = & \alpha_{i+1,1}p_{1} + \alpha_{i+1,2}p_{2} + \ldots + \alpha_{i+1,n}p_{n}; \\ & \ddots \\ & \vdots \\ \tilde{p}_{n} = & \alpha_{n,1}p_{1} + \alpha_{n,2}p_{2} + \ldots + \alpha_{n,n-1}p_{n}. \end{split}$$

which can be written in matrix form as

$$\begin{pmatrix} \tilde{p}_1 \\ \tilde{p}_2 \\ \tilde{p}_3 \\ \vdots \\ \tilde{p}_{i-1} \\ \tilde{p}_{i+1} \\ \vdots \\ \tilde{p}_n \end{pmatrix} = \begin{pmatrix} 0 & \alpha_{1,2} & \alpha_{1,3} \dots & \alpha_{1,n} \\ \alpha_{2,1} & 0 & \alpha_{2,3} \dots & \alpha_{2,n} \\ \alpha_{3,1} & \alpha_{3,2} & 0 \dots & \alpha_{3,n} \\ \vdots & \vdots & \ddots & \ddots & \vdots \\ \alpha_{i-1,1} & \alpha_{i-1,2} & \vdots & \dots & \vdots \\ \alpha_{i+1,1} & \alpha_{i+1,2} & \vdots & \dots & \vdots \\ \vdots & \vdots & \vdots & \ddots & \ddots & \vdots \\ \alpha_{n,1} & \alpha_{n,2} & \vdots & \dots & 0 \end{pmatrix} \cdot \begin{pmatrix} p_1 \\ p_2 \\ p_3 \\ \vdots \\ \vdots \\ p_n \end{pmatrix}$$

For fixed *i*

$$\begin{array}{l} 0 \leq p_{1} \leq 1 \Rightarrow 0 \leq \alpha_{i,1}p_{1} \leq \alpha_{i,1} \\ 0 \leq p_{2} \leq 1 \Rightarrow 0 \leq \alpha_{i,2}p_{2} \leq \alpha_{i,2} \\ 0 \leq p_{3} \leq 1 \Rightarrow 0 \leq \alpha_{i,3}p_{3} \leq \alpha_{i,3} \\ & \ddots \\ 0 \leq p_{i-1} \leq 1 \Rightarrow 0 \leq \alpha_{i,i-1}p_{i-1} \leq \alpha_{i,i-1} \\ 0 \leq p_{i+1} \leq 1 \Rightarrow 0 \leq \alpha_{i,i+1}p_{i-1} \leq \alpha_{i,i+1} \\ & \ddots \\ 0 \leq p_{n} \leq 1 \Rightarrow 0 \leq \alpha_{i,n}p_{n} \leq \alpha_{i,n} \end{array}$$

Adding all the above inequalities, we get

$$0 \le \alpha_{i,1}p_1 + \alpha_{i,2}p_2 + \alpha_{i,3}p_3 + \dots + \alpha_{i,n}p_n \\ \le \alpha_{i,1} + \alpha_{i,2} + \alpha_{i,3} + \dots + \alpha_{i,n} \\ \Rightarrow 0 \le \tilde{p}_i \le 1; i = 1, 2, \dots, n$$

Keeping in mind the above inequality, a new entropy measure for the above model can be defined as

$$H(\tilde{P}(n)) = H(\tilde{p}_1, \tilde{p}_2, \dots, \tilde{p}_n) = \sum_{i=1}^n \tilde{p}_i (1 - \tilde{p}_i)$$
(4)

Now we consider examples for comparing the uncertainties embedded in proposed generalization and the original distribution.

Example 1

$$P(6) = (1, 0, 0, 0, 0, 0); P(6) = (0, 0.2, 0.2, 0.2, 0.2, 0.2);$$

$$\tilde{P}(6) = (\tilde{p}_1, \tilde{p}_2, \tilde{p}_3, \tilde{p}_4, \tilde{p}_5, \tilde{p}_6)$$
 We can write

$$\begin{pmatrix} \tilde{p}_1 \\ \tilde{p}_2 \\ \tilde{p}_3 \\ \tilde{p}_4 \\ \tilde{p}_5 \\ \tilde{p}_6 \end{pmatrix} = \begin{pmatrix} 0 & 0.25 & 0.08 & 0.25 & 0.1 & 0.21 \\ 0.3 & 0 & 0.19 & 0.15 & 0.2 & 0.15 \\ 0.15 & 0.15 & 0 & 0.31 & 0.3 & 0.29 \\ 0.2 & 0.25 & 0.28 & 0 & 0.2 & 0.15 \\ 0.2 & 0.1 & 0.15 & 0.11 & 0 & 0.2 \\ 0.15 & 0.25 & 0.3 & 0.18 & 0.2 & 0 \end{pmatrix} \begin{pmatrix} 1 \\ 0 \\ 0 \\ 0 \\ 0 \\ 0 \end{pmatrix} \\ = \begin{pmatrix} 0 \\ 0.3 \\ 0.15 \\ 0.2 \\ 0.2 \\ 0.15 \end{pmatrix}$$

Here $H(P(6)) = 0; H(\overline{P}(6)) = 0.8; H(\tilde{P}(6)) = 0.785$ $\Rightarrow H(P) \le H(\tilde{P}) \le H(\overline{P}).$

In this case, the original distribution exce has minimum uncertainty since it is a certain distribution and its negation has maximum uncertainty since the negation contains one event with probability zero and other events have equal probabilities. In $\tilde{P}(n)$, although the first event has zero probability, the rest of the distribution is asymmetrical, therefore uncertainty is less than that of $\overline{P}(n)$.

Example 2

P(6) = (0.8, 0.1, 0.05, 0.05, 0, 0); $\overline{P}(6) = (0.04, 0.18, 0.19, 0.19, 0.2, 0.2);$ $\tilde{P}(6) = (\tilde{p}_1, \tilde{p}_2, \tilde{p}_3, \tilde{p}_4, \tilde{p}_5, \tilde{p}_6)$ Again we can write $0.25 \ 0.08 \ 0.25 \ 0.1 \ 0.21 \ 0.8$ \tilde{p}_2 $0.3 \quad 0 \quad 0.19 \ 0.15 \ 0.2 \ 0.15$ 0.1 $0.15 \ 0.15 \ 0 \ 0.31 \ 0.3 \ 0.29$ \tilde{p}_3 0.05 \tilde{p}_4 \tilde{p}_5 0.0415 0.257 0.1505 0.199 0.183 0.169

and

$$\begin{split} H(P(6)) &= 0.345; H(\overline{P}(6)) = 0.8138; H(\tilde{P}(6)) = 0.8079275 \\ \Rightarrow \ H(P) \leq H(\tilde{P}) \leq H(\overline{P}). \end{split}$$

Here the original distribution has two events with zero probabilities which does not contribute anything to the total uncertainty, therefore uncertainty associated with P(6) is minimum and that with $\overline{P}(6)$ is maximum since $\overline{P}(6)$ contains five events with probability close to 0.2 (equal probabilities admits more uncertainty).

E x a m p l e 3 P(6) = (0.7, 0.1, 0.1, 0.05, 0.05, 0); $\overline{P}(6) = (0.06, 0.18, 0.18, 0.19, 0.19, 0.2);$ $\tilde{P}(6) = (\tilde{p}_1, \tilde{p}_2, \tilde{p}_3, \tilde{p}_4, \tilde{p}_5, \tilde{p}_6)$ Again we can write

$$\begin{pmatrix} \tilde{p}_1\\ \tilde{p}_2\\ \tilde{p}_3\\ \tilde{p}_4\\ \tilde{p}_5\\ \tilde{p}_6 \end{pmatrix} = \begin{pmatrix} 0 & 0.25 & 0.08 & 0.25 & 0.1 & 0.21\\ 0.3 & 0 & 0.19 & 0.15 & 0.2 & 0.15\\ 0.15 & 0.15 & 0 & 0.31 & 0.3 & 0.29\\ 0.2 & 0.25 & 0.28 & 0 & 0.2 & 0.15\\ 0.2 & 0.1 & 0.15 & 0.11 & 0 & 0.2\\ 0.15 & 0.25 & 0.3 & 0.18 & 0.2 & 0 \end{pmatrix} \begin{pmatrix} 0.7 \\ 0.1 \\ 0.1 \\ 0.05 \\ 0.05 \\ 0.05 \\ 0 \end{pmatrix} = \begin{pmatrix} 0.0505 \\ 0.2465 \\ 0.1505 \\ 0.203 \\ 0.1705 \\ 0.179 \end{pmatrix}$$

and $H(P(6)) = 0.485; H(\overline{P}(6)) = 0.8274; H(\tilde{P}(6)) = 0.811717$ $\Rightarrow H(P) \le H(\tilde{P}) \le H(\overline{P}).$ $\begin{array}{ll} E \ x \ a \ m \ p \ l \ e & \\ \hline P(6) = (0.5, 0.2, 0.1, 0.1, 0.05, 0.05); \\ \hline P(6) = (0.1, 0.16, 0.18, 0.18, 0.19, 0.19); \\ \hline P(6) = \left(\tilde{p}_1, \tilde{p}_2, \tilde{p}_3, \tilde{p}_4, \tilde{p}_5, \tilde{p}_6 \right) \text{Again we can write} \end{array}$

and $H(P(6)) = 0.685; H(\overline{P}(6)) = 0.8322; H(\tilde{P}(6)) = 0.82626$ $\Rightarrow H(P) \le H(\tilde{P}) \le H(\overline{P}).$

Examples 3 and 4 are identical to example 2; P(6) with minimum uncertainty and $\overline{P}(6)$ has maximum uncertainty embedded in it.

 $\begin{array}{ll} E \ x \ a \ m \ p \ l \ e & 5 & P(6) = (0.25, 0.2, 0.2, 0.2, 0.1, 0.05); \\ \overline{P}(6) = (0.15, 0.16, 0.16, 0.16, 0.18, 0.19); \\ \tilde{P}(6) = \left(\tilde{p}_1, \tilde{p}_2, \tilde{p}_3, \tilde{p}_4, \tilde{p}_5, \tilde{p}_6\right) \text{Again} \end{array}$

$$\begin{pmatrix} \tilde{p}_1 \\ \tilde{p}_2 \\ \tilde{p}_3 \\ \tilde{p}_4 \\ \tilde{p}_5 \\ \tilde{p}_6 \end{pmatrix} = \begin{pmatrix} 0 & 0.25 & 0.08 & 0.25 & 0.1 & 0.21 \\ 0.3 & 0 & 0.19 & 0.15 & 0.2 & 0.15 \\ 0.15 & 0.15 & 0 & 0.31 & 0.3 & 0.29 \\ 0.2 & 0.25 & 0.28 & 0 & 0.2 & 0.15 \\ 0.2 & 0.1 & 0.15 & 0.11 & 0 & 0.2 \\ 0.15 & 0.25 & 0.3 & 0.18 & 0.2 & 0 \end{pmatrix} \begin{pmatrix} 0.25 \\ 0.2 \\$$

and $H(P(6)) = 0.805; H(\overline{P}(6)) = 0.8322; H(\tilde{P}(6)) = 0.829513$ $\Rightarrow H(P) \le H(\overline{P}) \le H(\overline{P}).$

Here the distributions $\overline{P}(6)$ and $\tilde{P}(6)$ are almost identical as is evident from the uncertainty values also.

Example 6 $P(6) = (\frac{1}{6}, \frac{1}{6}, \frac{1}{6}, \frac{1}{6}, \frac{1}{6}, \frac{1}{6}, \frac{1}{6}); \overline{P}(6) = (\frac{1}{6}, \frac{1}{6}, \frac{1}{$

$$\begin{pmatrix} \tilde{p}_1 \\ \tilde{p}_2 \\ \tilde{p}_3 \\ \tilde{p}_4 \\ \tilde{p}_5 \\ \tilde{p}_6 \end{pmatrix} = \begin{pmatrix} 0 & 0.25 & 0.08 & 0.25 & 0.1 & 0.21 \\ 0.3 & 0 & 0.19 & 0.15 & 0.2 & 0.15 \\ 0.15 & 0.15 & 0 & 0.31 & 0.3 & 0.29 \\ 0.2 & 0.25 & 0.28 & 0 & 0.2 & 0.15 \\ 0.2 & 0.1 & 0.15 & 0.11 & 0 & 0.2 \\ 0.15 & 0.25 & 0.3 & 0.18 & 0.2 & 0 \end{pmatrix} \begin{pmatrix} 1/6 \\ 1/6 \\ 1/6 \\ 1/6 \\ 1/6 \\ 1/6 \end{pmatrix}$$
$$= \begin{pmatrix} 0.148333333 \\ 0.165 \\ 0.2 \\ 0.18 \\ 0.126666667 \\ 0.18 \end{pmatrix}$$

$$\begin{array}{l} H(P)(6) = 0.833333; H(P(6)) = 0.833333; H(\dot{P}(6)) \\ = 0.829927778 \\ \Rightarrow H(P) = H(P) \leq H(\tilde{P}). \end{array}$$

Here the uncertainty associated with P(6), $\overline{P}(6)$ and $\tilde{P}(6)$ are same, since P(6) is uniform, therefore $\overline{P}(6)$ and $\tilde{P}(6)$ are also uniform.

3 Application in medical diagnosis

We consider the case of four patients experiencing a set of symptom common to Influenza(Flu) and COVID 19. Both Influenza(Flu) and COVID 19 are respiratory illnesses, share many common symptoms but they are caused by different viruses. For example, COVID 19 spreads more smoothly than Influenza, also people who are suffering from Influenza will experience symptoms between 1 and 4 days, whereas people who are suffering from COVID 19 will experience symptoms between 1 and 14 days. Both Illness share some common symptoms also such as cough, fever, fatigue etc. Therefore preliminary investigation becomes utmost essentially for people suffering with these ailments since a given set of symptoms may or may not guarantee a particular diagnose. Fuzzy set theory and their generalizations have immense potential in handling such uncertain situations. Incomplete and imprecise medical information can be modelled as fuzzy sets, infact researchers in various streams have utilized probability theory a lot in dealing with uncertainty in medical diagnostic investigations. In order to understand that how this concept can be useful in decision making problems, we consider an example of treatment of patients with identical set of symptoms. We consider the following set of patients, diagnoses and symptoms for better understanding of related concepts (Srivastava et al. 2013).

Set of Patients $P = \{A, B, C, D\}$

Set of diagnosis represented as $D = \{$ Influenza, COVID 19 $\}$

Table 1 Symptoms characteristics for the diagnosis considered

	Influenza	COVID 19
Fever	(0.4, 0.0, 0.6)	(0.7, 0.0,0.3)
Cough	(0.3, 0.5, 0.2)	(0.2, 0.6, 0.2)
Fatigue	(0.1, 0.7, 0.2)	(0.0, 0.9, 0.1)
Headache	(0.4, 0.3, 0.3)	(0.7, 0.0, 0.3)

Table 2 Symptoms characteristics for the patients considered

	Fever	Cough	Fatigue	Headache
A	(0.8, 0.1, 0.1)	(0.6, 0.1, 0.3)	(0.2, 0.8, 0.0)	(0.6, 0.1, 0.3)
В	(0.0, 0.8, 0.2)	(0.4, 0.4, 0.2)	(0.6, 0.1, 0.3)	(0.1, 0.7, 0.2)
С	(0.8, 0.1, 0.1)	(0.8, 0.1, 0.1)	(0.0, 0.6, 0.4)	(0.2, 0.7, 0.1)
D	(0.6, 0.1, 0.3)	(0.5, 0.4, 0.1)	(0.3, 0.4, 0.3)	(0.7, 0.2, 0.1)

S et of symptoms defined as $S = \{Fever, cough, fatigue, Headache\}$

Based on the medical history of patients, we have developed two tables. Table 1 represents correlation between symptoms and diseases with entries expressed in terms of the probability distribution (p_1, p_2, p_3) and Table 2 have entries representing the symptoms diagnosed with all patients again in terms of with entries expressed in terms of the probability distribution (q_1, q_2, q_3) . The first entry in the probability distribution (p_1, p_2, p_3) represents the support that the symptom has for a particular diagnose, the second entry represents the opposition that a symptom exhibits for a particular diagnose and the third entry represents the confusion that a symptom exhibits for a particular diagnose(we are not able to decide whether that a symptom supports or opposes a particular diagnose). Similarly we can interpret the entries of the probability distribution (q_1, q_2, q_3) . We will quantify the dissimilarity between a particular diagnose and the patients in context of the symptoms they are suffering from. However it has been observed that the occurrence of symptoms in both Influenza(Flu) and COVID 19 are very context and time-specific, making correct diagnosis even more difficult. Therefore timely investigation and proper medication of patients at regular intervals of time is utmost essential for proper diagnosis of ailments. Here the concept of NEGATION becomes relevant from the diagnosis point of view. With passage of time, some symptoms will become more prevalent (and others less), making the correct diagnosis more predictable. Since we have expressed everything in terms of probability distribution, it is clear that the third entry in the triplet((p_1, p_2, p_3) or (q_1, q_2, q_3)) will decrease with passage of time with increase in support/opposition(i.e. a more relevant symptom will be able to correctly predict a diagnose). However if the diagnose is not proper, it may lead to complications and the hesitation will increase. In

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Table 3 Diagnosis results for the divergence measure

	Influenza	COVID 19
A	0.307839	0.264495
В	0.572147	0.87985
C	0.373314	0.507071
D	0.175439	0.268622
Optimal – A(COVID 19); B(I nza)	nfluenza);C(Influenza)	;D(Influe

 Table 4
 Symptoms characteristics for the diagnosis considered; 5/9

 retained and 4/9 distributed unequally

	Influenza	COVID 19
Fever	(0.29,0.24,0.47)	(0.42,0.18,0.4)
Cough	(0.36,0.38,0.27)	(0.33,0.42,0.24)
Fatigue	(0.31, 0.47, 0.22)	(0.31,0.53,0.16)
Headache	(0.36,0.31,0.33)	(0.42,0.18,0.4)

both the cases, the elements of the triplet (p_1, p_2, p_3) will be redistributed among themselves with passage of time i.e. we will need to evaluate the negation of the above mentioned triplet. We consider the generalization based on retention and redistribution i.e. we retain the α component of all the three parameters and distribute the remaining unequally among the others. The above model signifies the fact that we in medical diagnostic investigation we can't just ignore the support or opposition for a particular ailment/symptoms, the symptoms or the diagnose depends on a variety of factors and therefore proper anaysis/investigation is required before deciding on any diagnose. Suppose we retain the α component of p_i and distribute the remaining equally among the others, then we obtain

$$p_i^* = \alpha p_i + (1 - \alpha)\overline{p_i}; \quad 0 \le \alpha \le 1$$

It is clear that p_i^* can be written as convex combination of *n* dimensional vectors with probabilities as associated weights. Suppose $\frac{3}{4}$ of each probability is retained and the remaining is unequally distributed among the other alternatives, then the revised probabilities are

$$p_1^* = \frac{3p_1}{4} + \frac{3p_2}{16} + \frac{3p_3}{16}$$
$$p_2^* = \frac{3p_1}{16} + \frac{3p_2}{4} + \frac{p_3}{16}$$
$$p_3^* = \frac{p_1}{16} + \frac{p_2}{16} + \frac{3p_3}{4}$$

Therefore the revised distribution of the triplet (p_1, p_2, p_3) is given by (p_1^*, p_2^*, p_3^*) . Also we have $0 \le p_1 * \le 1$; $0 \le p_2 * \le 1$ and $0 \le p_3 * \le 1$. Similar evaluation for the set (q_1, q_2, q_3) yields.

$$q_1^* = \frac{3q_1}{4} + \frac{3q_2}{16} + \frac{3q_3}{16}$$
$$q_2^* = \frac{3q_1}{16} + \frac{3q_2}{4} + \frac{q_3}{16}$$
$$q_3^* = \frac{q_1}{16} + \frac{q_2}{16} + \frac{3q_3}{4}$$

For proper diagnosis of each patient, we will quantify the dissimilarity based on the nonnegative difference between the square root mean and the arithmetic mean. The dissimilarity is evaluated between a diagnosis and all patients in the context of symptoms. Mathematically we can write

$$S(P,Q) = \sqrt{\frac{p_1^2 + q_1^2}{2}} - \frac{p_2 + q_2}{2} + \sqrt{\frac{p_2^2 + q_2^2}{2}} - \frac{p_2 + q_2}{2} + \sqrt{\frac{p_3^2 + q_3^2}{2}} - \frac{p_3 + q_3}{2}$$
(5)

This process is repeated for all diagnosis. Finally for the *ith* patient the diagnosis is predicted whose symptoms have the lowest dissimilarity from patient's symptoms. As is evident from Tables 3, 6 and 9, the diagnosis with respect to variation in entries of (p_1, p_2, p_3) and (q_1, q_2, q_3) will alter accordingly. The negation transformation can be applied again and again till we attain a diagnose which does not change with respect to variation in the triplet (p_1, p_2, p_3) (Tables 4, 5, 6, 7, 8, 9).

Table 5 Symptoms
characteristics for the patients
considered; 3/11 retained and
8/11 distributed unequally

	Fever	Cough	Fatigue	Headache
A	(0.29,0.48,0.23)	(0.35,0.41,0.25)	(0.2,0.33,0.47)	(0.35,0.41,0.25)
В	(0.25, 0.25, 0.49)	(0.29,0.36,0.35)	(0.35,0.41,0.25)	(0.26,0.28,0.45)
С	(0.29,0.48,0.23)	(0.29,0.48,0.23)	(0.33,0.24,0.44)	(0.24,0.32,0.45)
D	(0.35,0.41,0.25)	(0.26,0.4,0.34)	(0.32,0.33,0.35)	(0.28,0.45,0.26)

Table 6	Diagnosis results	for the	divergence	measure

	Influenza	COVID 19
A	0.08	0.135
В	0.017	0.047
С	0.092	0.131
D	0.059	0.109
Optimal – A(Influenza); B(Influenza);C(Influenza);D(Influenza)		

 Table 7
 Symptoms characteristics for the diagnosis considered; 3/4

 retained and 1/4 distributed unequally

	Influenza	COVID 19
Fever	(0.41,0.11,0.48)	(0.58,0.15,0.27)
Cough	(0.29,0.44,0.26)	(0.23, 0.50, 0.28)
Fatigue	(0.16,0.56,0.29)	(0.08,0.68,0.24)
Headache	(0.38,0.32,0.31)	(0.58,0.15,0.27)

4 Conclusion

In the present work, we have defined a new generalization of the transformation proposed by Yager (2015). This generalization focuses more on unequal distribution of probabilities rather than the equal distribution of probabilities as suggested by (1). Both equal and unequal distribution specially in the context of income distribution is of great significance. Although equitable distribution ensures fairness, social harmony and cohesion, unequal distribution is inherent everywhere due to economic policies, ability of individual workers, technology and automation and many more. An unequal system or situation is unfair because it gives more power or privileges to one person or group of people than to others but as explained above, in nature, it is key to various phenomena. Take the

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Table 9 Diagnosis results for the divergence measure

	Influenza	COVID 19
A	0.051	0.116
В	0.131	0.221
С	0.06	0.15
D	0.059	0.128
Optimal – A(Influenza); B(Influenza);C(Influenza);D(Influenza)		

example of redistribution of blood flow during exercise. The cardiovascular system redistributes the blood so that more of it goes to the working muscles and less of it goes to other body organs such as the digestive system. While we perform exercise or any other strenuous activity, blood vessels supplying and taking away blood expand(dilate) causing a enormous increment in blood flow to muscles. Also our body, during exercise, needs enormous amounts of carbs, lean protein, heart-healthy fats, and fluids so that our muscles can contract and perform work. Further waste materials like lactic acid are synthesized and must be carried away from the muscles, so they can be metabolized by the liver and eliminated or recycled. Therefore the probability of blood flow to working muscles during exercise is more and towards the digestive system is less. In fact the blood flow to different organs of the body is never equitable, it depends on a variety of factors which may or may not be under our control. Table 10 gives the comparison between the Yager's model and the proposed generalization. Finally we have investigated an application in medical diagnosis which proves the efficacy of the proposed generalization. We hope that our work will help in mathematical modeling of real time systems where unequal distribution is inherent and important in decision making situations and applications.

Table 8Symptomscharacteristics for the patientsconsidered; 2/5 retained and 3/5distributed unequally

	Fever	Cough	Fatigue	Headache
A	(0.38,0.24,0.38)	(0.38,0.28,0.38)	(0.24, 0.36, 0.24)	(0.38,0.28,0.38)
В	(0.24,0.4,0.24)	(0.32,0.32,0.32)	(0.38,0.28,0.38)	(0.26,0.38,0.26)
С	(0.38,0.24,0.38)	(0.38,0.24,0.38)	(0.28,0.4,0.28)	(0.26,0.36,0.26)
D	(0.38,0.28,0.38)	(0.32,0.3,0.32)	(0.32,0.34,0.32)	(0.36,0.26,0.36)

Yager's negation	Proposed generalization
$\overline{P}(n)$ is a probability distribution with $\overline{p}_i \in [0, 1]$ for $i = 1, 2,, n$ and $\sum_{i=1}^{n} \overline{p}_i = 1$	$\tilde{P}(n)$ is a probability distribution with $\tilde{p}_i \in [0, 1]$ for $i = 1, 2,, n$ and $\sum_{i=1}^{n} \tilde{p}_i = 1$
The probabilities $\overline{p}_1, \overline{p}_2, \dots, \overline{p}_n$ are the convex combinations of $(n-1)$ elements of the distribution $\{p_1, p_2, \dots, p_n\}$ with equal weights	The probabilities $\tilde{p}_1, \tilde{p}_2, \dots, \tilde{p}_n$ are the convex combinations of <i>n</i> elements of the distribution $\{p_1, p_2, \dots, p_n\}$ with unequal weights
The model is unbiased in sense that the probabilities are reallocated without any bias	The model is biased in sense that the redistributed components are distinct(not all similar) for all the components

Table 10 Yager's negation vs Proposed generalization

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Declarations

Conflict of interest The authors declare no conflict of interest.

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A Study of Ethical Issue in Indian Advertising

Asst. Prof. Pankhuri Vatsa

Abstract

The focus of this paper is to study the ethical issues arising in print and television advertising and to analyze different types of unethical advertisements in India in the context of ASCI principles. In today's competitive world advertisers are following unethical practices to target audience which advertisers take advantage of the fear and emotions in the society due to the outbreak of pandemic. False claims advertising is a combination of misinformation and disinformation that is fatal and moral degradation to the global society. True information is of central importance in the society to avoid false information during pandemic to control unexpected damages. Without scientific and evidence-based information about all kinds of products and services people often use to change social attitudes through advertisements on social media.

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I. Introduction

The Advertising Standard Council of India is a non-Government body and established in 1985. The Headquarter of ASCI is in Mumbai, Maharashtra, India. India also has self-regulatory organization (SRO), like other countries has for advertising content. Advertisers, Advertising agencies, media and allied professions these four main constituents of advertising industry came together to form this independent NGO. The codes for regulations of ASCI which requires advertisements must be legal, decent, honest, truthful, not hazardous and harmful while observing fairness in competition. It took complaints from all media such as TV, radio, SMS, E-mails ads, print, hoardings, internet or websites, broachers, promotion materials, point of sale materials etc. Government bodies like The Department of Consumer Affairs (DoCA), Food Safety and Standards Authority of India (FSSAI), Ministry of AYUSH as well as the Ministry of Information and Broadcasting admired the work of ASCI. In all the other respective sectors the ASCI co-regulate and curb misleading and objectionable advertisements with these government bodies. ASCI are a part of the Executive Committee of International Council on Ad Self-Regulation (ICAS). All advertising material must be truthful, legal, honest, and decent, not objectify women, safe for consumer- especially children and also, fair to their competitors.

WHAT IS ETHICS?

Ethics reflects on human beings and their interaction with nature and with other humans, on freedom, on responsibility and on justice. The term ethics may refer to the philosophical study of the concepts of moral right and wrong and moral good and bad, to any philosophical theory of what is morally right and wrong or morally good and bad, and to any system or code of moral rules, principles, or values. In other words, we can say that Ethics are the moral principles and values that govern the actions and decisions of an individual, a group and an organization as well. Ethics is a choice between the right and the wrong.

Ethics In Advertising

Ethics are moral principles that guide a person's activities or behavior. In advertising, being ethical means upholding values such as fairness, justice and truthfulness while sharing customer experiences and product messages. Thus ethics in advertising refers to a set of well-defined principles that govern the methods of communication between a seller and a buyer. Ethics is the most important characteristic of the advertising industry. Although advertising has many benefits, there are some points that do not match the ethical norms of advertising.

ASCI Codes

1. TRUTHFUL & HONEST REPRESENTATION

To ensure the integrity and honesty of the representatives and claims made by the advertisement and to protect against misleading advertisements

2. **NON-OFFENSIVE TO PUBLIC**

To make sure that ads are not aggressive for generally accepted standards of public decency. Nothing in the advertisement should be indecent, rude, especially in the depiction of women, or nothing is repulsive, which is likely Generally, in the light of the prevailing standards of decency and ownership, to become the cause of serious and widespread crime.

3. AGAINST HARMFUL PRODUCTS / SITUATIONS

To protect the indiscriminate use of advertising in situations or the promotion of such products which are considered to be dangerous or harmful to society, especially to minors, it is unacceptable to the society at one or the other level.

4. **FAIR IN COMPETITION**

To make sure that advertisements follow fairness in competition, so that consumers can be informed about choice in the market and canon service to the generally accepted competitive behavior in business.

Power of the Consumer Complaints Council:

1. Each council will have the right to receive complaints from the Board of Governors, consumers, the general public and the members of the company.

2. Each council will examine, examine and decide the complaints received within the framework of the Code of Conduct adopted by the company.

3. All decisions of each council will be in writing from simple majority, and can specify the action to be taken regarding objectionable advertising.

Self Regulation of ASCI and its Purpose

Almost all professional areas have self-regulatory bodies governing their activities. For the advertising community, no one was up until 1985. This caused many false, misleading and aggressive advertisements. This caused consumers to lose their trust in advertising and therefore they oppose it. It was decided that if it continues, it will not take time to apply for statutory rules like censorship on ad content.

In 1985, ASCI adopted a code for self-regulatory council registerd as a non profit organization company under section 25of the Indian companies act. With the introduction of code, aim is to promote honest and decent advertising and fair competition in the industry. It will ensure the conservation of consumer interests and all related affiliates of the advertising industry - advertisers, media, advertising agencies and others who help in the creation or placement of advertisements.

As the community has started accepting the code, this will result in less false claims, less inappropriate advertising and respect for advertisers.

The purpose of the Code is to control the content of advertisements, and not to obstruct the sale of those products which can be found to be objectionable for whatever reason. Provided, advertisements for such products are not self-objectionable; in the context of this code, generally there will be no basis for objection for them.

Act against misleading ads: Ministry to state AYUSH boards

The Ministry of Ayurveda, Yoga and Naturopathy, Gyani, Siddha and Homeopathy (Ayush), for the failure to take action against advertisements in violation of Indian medical practice practitioners (standard of professional conduct, etiquette and code norms), registration board, And has formed the Indian Medical Council. Ethics) Regulations, 1982, in their respective states.

In charge of the Central Council of Indian Medicine of the Ministry of AYUSH. Natarajan said in his warning letter, "It has been repeatedly brought to our notice that some Ayurvedic and Greek practitioners continue to impose the hurdings of the clinic for the publicity." Two statutory bodies.

"It has also been seen that many Indian medical practitioners are misleading the general public with advertisements in various leading newspapers which claim to prevent or treat various diseases like cancer, diabetes, heart disease, infertility etc. Rules, "he said.

The Central Council of Indian Medicine has now sought immediate action taker report on this issue. In January, the AYUSH Ministry said that the Advertising Standards Council (ASCI) also took appropriate action against companies and doctors who were strictly monitoring such advertisements and making mistakes. ASCI has been given a self-monitoring mandate to identify potentially deceptive advertisements and process complaints through its Consumer Complaint Council.

Misleading Advertisement during COVID 19 Outbreak

When the world was fighting the COVID-19 pandemic. WHO has issued a guideline to use alcohol, soap and water for at least 20-30 seconds to clean hands. India Lifebuoy soap, sold by Hindustan Unilever Limited (HUL), filed a petition in the Bombay High Court against Dettol hand wash, merchandise by Reckitt Benckiser Healthcare (RBH). The hand wash advertised by Dettol is 10 times more effective against bacteria and viruses than soap. An advertisement of Dettol hand wash is trying to convey the message that soap is useless and not beneficial, it is against COVID-19. The High Court said that the advertisement and misrepresentation of facts against the guidelines of WHO. In such a situation, the company will have to stop advertising. Dettol discontinued the hand washing advertisement but Dettol acquires false commercial importance in the market and it is interesting to see how the Bombay High Court approaches and deals with the matter in the times to come.

Recently, an FIR was registered against a private company Arihant Mattresses for advertising 'Anti-Corona Mattress' in a Gujarati newspaper. The owner was booked under section 505(2) of the Indian Penal Code, which includes- Confessions to public mischief and under various other sections of the Drug Remedies Objectionable Act and the Disaster Management Act. The said advertisement was completely false and misleading the people while the country is going through a pandemic.

Under the Drugs and Cosmetics Act, 1940 and the Drugs and Cosmetics Rules, 1945; The Drug Controller General of India (DCGI) issued a show-cause notice to Hindustan Unilever on its product which claims to have immunity and also claims to prevent COVID-19. It claims to improve immunity by using its hand sanitizer which in turn inhibits the virus.

According to DCGL, Section 3(b) of the Drugs and Cosmetics Act 1940 states, "Immunity is the state of being able to resist a particular disease, especially by preventing the growth of a pathogenic microorganism or counteracting the effects of its products. By adding, HUL's claim attracts the given definition.

In addition, hand sanitizers were licensed under the Drugs and Cosmetics Act, 1940 under 'Cosmetic' but now advertised as 'drug', which was a clear violation of the law.

Thus, DCGL argued that Lifebuoy's advertisement of hand sanitizers was false and misleading in nature as the product cannot boost immunity against the virus.

Ethics and Truth in Indian Advertising

Pharmaceutical Advertising

Companies in the pharmaceutical industry use advertising tactics as a way to create awareness. The main point in advertisements that is emphasized by advertisers is that drugs cure; However, they rarely provide information about side effects or associated risks. This clearly shows that most of the advertisers talk about the positive values while ignoring the negative effects associated with the product.

Children

The main salespeople in product advertisements are children. This is because they have a convincing power to entice the buyers to purchase the product. The point is that if children are used in commercials, they should not be cast to handle activities independently, for example, holding milk bottles. tov plaving and tooth brushing. These should be shown when an adult is assisting them with handling activities. When advertising certain products and services, it is logical for parents to be shown involved with their children.

Alcohol

As of the current market place, no ads have been shown with someone actually drinking alcohol. In these commercials, the demonstrators usually use soda and mineral water that represent the actual liquor brand name. For such advertisements, they are called surrogate advertisements. In practice, whether there are advertisements for alcohol or not, it is highly likely those loyal consumers will continue to drink.

The need for ASCI

When an advertiser is making an advertisement, the consumer is the viewer in it. A consumer's response is important to the advertiser, so that he can be assured that his message has been given correctly or not. If a user thinks that a particular advertisement is in bad taste or is wrong in his claims then he needs a body or council,

which he can give to his complaints and if necessary take any appropriate action. ASCI is the ideal medium as a self-regulatory body that controls advertising content, because its purpose is to serve both advertisers and consumers.

II. Conclusion

Advertising in the specific and general area deals with many laws at a wide rate which creates confusion in the mind of the consumer as well as the manufacturers. Policy makers should focus on online advertising regulation for consumer privacy and security. Waste advertising expenditure should be controlled to reduce the cost of pharmaceutical products. The pharmaceutical industries have to consider various features like legal and ethical issues, socio-economic framework, etc. before preparing the advertisements of their products. Advertising research must be within ethical and regulatory limits.

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RETAINMENT AND REDISTRIBUTION - AN INFORMATION THEORETICAL APPROACH

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Abstract

A probabilistic model has been developed for the retainment and redistribution in domains where uncertainty is inherent. It has been shown that the model has evident connection with the negation transformation developed by Yager[7].

2010 Mathematics Subject Classification: 60A05, 15B51, 94A15. Key words: negation, uncertainty, probability distribution, retainment, redistribution.

1 Introduction

Retainment is a key concept in almost every institution or process human beings are part of. How much to retain and how much to redistribute has been key to major financial decisions that companies/governments have to focus on from time to time. Even for salaried individuals, the amount they are able to retain after spending on all financial obligations is very important for dealing with financial uncertainties. At the conclusion of every fiscal cycle, whatever profits companies have incurred can be utilized for a variety of purposes. One option is that a portion of it is retained and the rest is distributed among the shareholders/employees of the company. The retained portion is termed as retained earnings which is generally reserved for reinvestment back into the business. We consider an example. Mr. A owns a company that focuses on the development of sustainable technologies. We assume that the company has been operating for the last 6 years. During the first two years of operations, the company posted a net profit of 50,000 dollars and did not pay any dividend to its stakeholders. Next two years, the company made a profit of 80,000 dollars and paid out 10,000 dollars

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as dividend. Finally, in the last two years, the company made a profit of 100,000 dollars and paid out 20.000 dollars as dividend. The retention ratio for the first two years is 100%, 87.5% for the next two years and finally 80% for the final two years of operation under consideration. The retention ratio is going down but the net profit is rising every two years with dividends rising by a proportionally larger amount. Generally, companies/organizations which have been operating for longer periods of time will normally post lower retention ratios and may opt to pay investors consistent earnings. Once how much to retain has been agreed upon, how to distribute the profit among various shareholders of the company is another major concern. Profits can be distributed in accordance with the number of shares held by a particular individual or by a resolution on the distribution of profit. However, keeping the process of retainment and distribution free from any bias can be a major challenge for any organization/company. Anyway, biasness is inherent in behaviour, thinking and other attributes of individuals and organizations. Any workplace, that is free from any bias, signifies that everyone receives a fair treatment in terms of incentives, opportunities and other attributes. Fairness(unbiasness) distributions up a positive environment for both employee and employer. Implementing an equitable (fair) working environment is essential, but it has to be worked upon. Transparency in the hiring process(skill based hiring), providing inclusive incentives to employees, empowering employee and many other innovative practices may be needed for enabling a competitive but fair environment so that the companies and organizations end up with the right people in the right places doing the right things. In order to maintain fairness in all operations, an organization may have to rethink or reframe policies which may end up in the redistribution of incentives/pay packages and other facilities. Many countries (not all) focus a lot on the equitable redistribution of the income so that people get identical opportunities for accumulating wealth (for e.q. some redistribute tax revenues to ensure an equitable distribution of wealth). This concept of retainment and redistribution correlates with negation transformation developed by Yager[7] in many (if not all) ways. Yager developed the negation of a probability distribution keeping in mind that we can negate the happening of any uncertain event by negating(opposing) its probability and redistribute its probability equally among all the other possible outcomes (*i.e.* without any bias). The Yager's model suggests that while negating any event, we should not retain anything and redistribute the whole probability among other outcomes. However, a lot of situations and happenings in life needs retainment. So we need a mathematical framework which gives due weightage to both retainment and redistribution. In the present work, we have developed a Retainment and Redistribution(RR) model which has many similarities with the negation transformation developed by Yager[7]. The analysis of the proposed model has been done from both the probabilistic and information theoretical points of view. Results show that the model is unbiased in the sense that no preference is given to any particular outcome regardless of whether we retain or redistribute.

2 Negation vs Retainment Redistribution(RR) model

Consider an $n \times n$ doubly stochastic matrix $A = (a_{ij})$ *i.e.* owe

$$\sum_{i=1}^{n} a_{ij} = \sum_{j=1}^{n} a_{ij} = 1.$$

In particular if $a_{ii} = 0$ for all i = 1, 2, ..., n and if $a_{ij} = \frac{1}{n-1}$ for all $i \neq j$; i, j = 1, 2, ..., n, then given a probability distribution $P(n) = \{p_1, p_2, ..., p_n\}$, its negation[3],[4],[5],[7] is defined as $\overline{P}(n) = \{\overline{p}_1, \overline{p}_2, ..., \overline{p}_n\}$, where $\overline{p}_i = \sum_{j=1}^n a_{ij}p_j$ for all i = 1, 2, ..., n. We can further write

$$\overline{p}_1 = \frac{1-p_1}{n-1} = 0 \cdot p_1 + \frac{1}{n-1} \cdot p_2 + \frac{1}{n-1} \cdot p_3 + \dots + \frac{1}{n-1} \cdot p_n$$

$$\overline{p}_2 = \frac{1-p_2}{n-1} = \frac{1}{n-1} \cdot p_1 + 0 \cdot p_2 + \frac{1}{n-1} \cdot p_3 + \dots + \frac{1}{n-1} \cdot p_n$$

$$\overline{p}_n = \frac{1 - p_n}{n - 1} = \frac{1}{n - 1} \cdot p_1 + \frac{1}{n - 1} \cdot p_2 + \frac{1}{n - 1} \cdot p_3 + \dots + 0 \cdot p_n$$

which can be written in matrix form as

Here the distribution $\overline{P}(n) = \{\overline{p}_1, \overline{p}_2, \dots, \overline{p}_n\}$ satisfies $0 \leq \overline{p}_i \leq 1$; $i \in \{1, 2, 3, \dots, n\}$ and $\sum_{i=1}^n \overline{p}_i = 1$. Consider the probability distribution $P(5) = \{\frac{1}{2}, \frac{1}{2}, 0, 0, 0\}$ and the corresponding negation $\overline{P}(5) = \{\frac{1}{8}, \frac{1}{8}, \frac{1}{4}, \frac{1}{4}, \frac{1}{4}\}$. The first entry in $\overline{P}(5)$ comes as a result of equal contribution(distribution) from the second entry in P(5). Similarly, the second entry in $\overline{P}(5)$ comes as a result of equal contribution from the first entry in P(5). Now the third entry $\frac{1}{4}$ in $\overline{P}(5)$ comes as a result of equal contributions from the first and second entries in P(5). Similar is the case with the fourth and fifth entry in $\overline{P}(5)$ It is clear that the redistribution of probabilities is totally UNBIASED *i.e.* no preference is given to any of alternatives. However, Yager's model is based on redistribution of probabilities only and it may not be applicable in situations where how much to retain or how much to distribute is crucial and directly affects the uncertainty in coming times. Suppose half of each probability is retained and the remaining is equally distributed among the other alternatives, then the revised probabilities are

$$\tilde{p}_1 = \frac{p_1}{2} + \frac{p_2 + p_3 + \dots + p_n}{2(n-1)} = \frac{p_1}{2} + \frac{\overline{p}_1}{2}$$

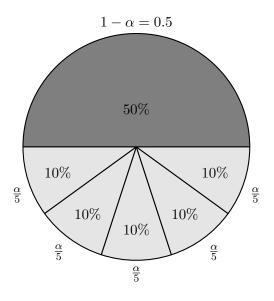


Figure 1: Retainment and redistribution for $\alpha = 0.5$

$$\tilde{p}_2 = \frac{p_2}{2} + \frac{p_1 + p_3 + \dots + p_n}{2(n-1)} = \frac{p_2}{2} + \frac{\overline{p}_2}{2}$$

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$$\tilde{p}_n = \frac{p_n}{2} + \frac{p_1 + p_2 + \dots + p_{n-1}}{2(n-1)} = \frac{p_n}{2} + \frac{\overline{p}_n}{2}$$

Here the distribution $\{\tilde{p}_1, \tilde{p}_2, \dots, \tilde{p}_n\}$ satisfies $0 \leq \sum_{i=1}^n \tilde{p}_i \leq 1$ and $\sum_{i=1}^n \tilde{p}_i = 1$.

In general, if we retain the $(1-\alpha)$ component of p_i and distribute the remaining equally among the others, then

$$\tilde{p}_i = (1 - \alpha)p_i + \alpha \overline{p}_i \qquad ; \quad 0 \le \alpha \le 1$$

. Further we can write

$$\tilde{p}_1 = (1 - \alpha)p_1 + \frac{\alpha}{n-1}p_2 + \frac{\alpha}{n-1}p_3 + \dots + \frac{\alpha}{n-1}p_n = (1 - \alpha)p_1 + \alpha \overline{p}_1 \\ \tilde{p}_2 = \frac{\alpha}{n-1}p_1 + (1 - \alpha)p_1 + \frac{\alpha}{n-1}p_3 + \dots + \frac{\alpha}{n-1}p_n = (1 - \alpha)p_2 + \alpha \overline{p}_2$$

•

$$\tilde{p}_n = \frac{\alpha}{n-1}p_1 + \frac{\alpha}{n-1}p_2 + \frac{\alpha}{n-1}p_3 + \dots + (1-\alpha)p_n = (1-\alpha)p_n + \alpha \overline{p}_n,$$

which can be written in matrix form as

Also

 $0 \leq p_i \leq 1$ for all $i \Rightarrow 0 \leq \frac{1-p_i}{n-1} \leq \frac{1}{n-1}$ for all $i \Rightarrow 0 \leq \overline{p}_i \leq \frac{1}{n-1}$ for all $i \Rightarrow 0 \leq (1-\alpha)p_i + \alpha \overline{p}_i \leq (1-\alpha) + \frac{\alpha}{n-1} \Rightarrow 0 \leq \tilde{p}_i \leq (1-\alpha) + \frac{\alpha}{n-1}$ for all i. Also $\sum_{i=1}^n \tilde{p}_i = 1$. Therefore, the distribution $\tilde{P}(n) = \{\tilde{p}_1, \tilde{p}_2, \dots, \tilde{p}_n\}$ characterizes the RR Model, with entries representing the convex combination of retained and redistributed terms. In the next section, we will compare the uncertainties embedded in $P(n), \overline{P}(n)$ and $\tilde{P}(n)$.

3 Uncertainty and information

3.1 Jensen inequality

Theorem 3.1 [6] Let $f: G \to \mathbb{R}$ be convex such that G is an interval in \mathbb{R} and $x_1, x_2, ..., x_n$ are in G. For non-negative real numbers $\zeta_1, \zeta_2, ..., \zeta_n$ satisfying $\sum_{i=1}^n \zeta_i = 1$, we have

$$f(\zeta_1 x_1 + \zeta_2 x_2 + \dots + \zeta_n x_n) \le \zeta_1 f(x_1) + \zeta_2 f(x_2) + \dots + \zeta_n f(x_n).$$
(1)

If f is a concave function, then the above inequality will be reversed. Here the term $\zeta_1 x_1 + \zeta_2 x_2 + \ldots + \zeta_n x_n$ represents a convex combination of x_1, x_2, \ldots, x_n $(\sum_{i=1}^n \zeta_i = 1)$. From

$$\tilde{p}_i = (1 - \alpha)p_i + \alpha \overline{p}_i ; \ 0 \le \alpha \le 1,$$

it is clear that every entry of the distribution $\{\overline{p}_1, \overline{p}_2, ..., \overline{p}_n\}$ can be written as the convex combination of (n-1) entries of the distribution $\{p_1, p_2, ..., p_n\}$ with weights not all equal. We consider

$$\tilde{p}_1 = (1-\alpha).p_1 + \left(\frac{\alpha}{n-1}\right)p_2 + \left(\frac{\alpha}{n-1}\right)p_3 + \dots + \left(\frac{\alpha}{n-1}\right)p_n.$$

Now replacing $x_1, x_2, x_3, ..., x_n$ by $p_1, p_2, p_3, ..., p_n$, respectively and $\zeta_1, \zeta_2, \zeta_3, ..., \zeta_n$ by $1 - \alpha, \frac{\alpha}{n-1}, \frac{\alpha}{n-1}, ..., \frac{\alpha}{n-1}$ in (1), we obtain $f\left((1 - \alpha)n_1 + \frac{\alpha p_2}{n-1} + \frac{\alpha p_3}{n-1} + \frac{\alpha p_n}{n-1}\right) < (1 - \alpha) f(p_1) + \left(\frac{\alpha}{n-1}\right) f(p_2) + \left(\frac{\alpha}{n-1}\right) f(p_3) + \frac{\alpha p_2}{n-1} + \frac{\alpha p_2}{n-1} + \frac{\alpha p_n}{n-1} + \frac{\alpha p_n$

$$f\left((1-\alpha)p_{1} + \frac{\alpha p_{2}}{n-1} + \frac{\alpha p_{3}}{n-1} + \dots + \frac{\alpha p_{n}}{n-1}\right) \leq (1-\alpha)f(p_{1}) + \left(\frac{\alpha}{n-1}\right)f(p_{2}) + \left(\frac{\alpha}{n-1}\right)f(p_{3}) + \dots + \left(\frac{\alpha}{n-1}\right)f(p_{n})$$
$$\Rightarrow f(\tilde{p}_{1}) \leq (1-\alpha)f(p_{1}) + \left(\frac{\alpha}{n-1}\right)[f(p_{2}) + f(p_{3}) + \dots + f(p_{n})].$$

Similarly

$$f(\tilde{p}_2) \le (1-\alpha) f(p_2) + \left(\frac{\alpha}{n-1}\right) [f(p_1) + f(p_3) + \dots + f(p_n)]$$

$$f(\tilde{p}_n) \le \left(\frac{\alpha}{n-1}\right) [f(p_1) + f(p_2) + \dots + f(p_{n-1})] + (1-\alpha) f(p_n).$$

Adding the above inequalities, we obtain

$$\sum_{i=1}^{n} f(\tilde{p}_i) \le (1-\alpha) \sum_{i=1}^{n} f(p_i) + \alpha \sum_{i=1}^{n} f(p_i)$$

which finally gives

$$\sum_{i=1}^{n} f(\tilde{p}_i) \le \sum_{i=1}^{n} f(p_i).$$
(2)

Also we can write $\tilde{p}_i = (1 - \alpha) p_i + \alpha \overline{p}_i$

 $\Rightarrow f(\tilde{p}_i) = f((1-\alpha)p_i + \alpha \overline{p}_i) \le (1-\alpha)f(p_i) + \alpha f(\overline{p}_i)$ by virtue of convexity of f. Finally, we obtain

$$\sum_{i=1}^{n} f(\tilde{p}_i) \le (1-\alpha) \sum_{i=1}^{n} f(p_i) + \alpha \sum_{i=1}^{n} f(\bar{p}_i).$$
(3)

Special Cases: (a) $f(x) = -x \log x \Rightarrow f''(x) = -(1/x)$. Now (2) gives $-\sum_{i=1}^{n} \tilde{p}_i \log \tilde{p}_i \ge -\sum_{i=1}^{n} p_i \log p_i$. Therefore the Shannon entropy [1],[2] associated with RR model represented by \tilde{P} is greater than the entropy associated with P. Also from (3), we obtain

$$-\sum_{i=1}^{n} \tilde{p}_i \log \tilde{p}_i \ge -(1-\alpha) \sum_{i=1}^{n} p_i \log p_i - \alpha \sum_{i=1}^{n} \overline{p}_i \log \overline{p}_i.$$

which shows that uncertainty embedded in \tilde{P} is greater than the convex combination of the uncertainties embedded in P and \overline{P} .

(b)
$$g(x) = \log \frac{1}{x} \Rightarrow g'(x) = x. \left(\frac{-1}{x^2}\right)$$
. Again (2) gives $\sum_{i=1}^n \log \frac{1}{\tilde{p}_i} \le \sum_{i=1}^n \log \frac{1}{p_i}$

$$\Rightarrow -\sum_{i=1}^n \log \tilde{p}_i \le -\sum_{i=1}^n \log p_i.$$

Here the function $-\log \alpha$ represents the information content of an event occurring with probability $\alpha(0 \le \alpha \le 1)$, and is generally known as the self information of an event with probability α . The above inequality shows that the information embedded in RR model about the occurrence of events is less than the information contained in the original probability distribution. This is due to the fact that RR model contains probabilities that are retained and redistributed. Also from (3), we obtain

$$-\sum_{i=1}^n \log \tilde{p}_i \le -(1-\alpha) \sum_{i=1}^n \log p_i - \alpha \sum_{i=1}^n \log \overline{p}_i.$$

(c) $f(x) = x \log nx \Rightarrow g''(x) = \frac{1}{nx} > 0$ From (2) we obtain

$$\sum_{i=1}^{n} \tilde{p}_i \log \frac{\tilde{p}_i}{1/n} \leq \sum_{i=1}^{n} p_i \log \frac{p_i}{1/n}$$
$$\Rightarrow \sum_{i=1}^{n} \tilde{p}_i \log \tilde{p}_i + \log n \leq \sum_{i=1}^{n} p_i \log p_i) + \log n$$
$$\Rightarrow \log n - \left(-\sum_{i=1}^{n} \tilde{p}_i \log \tilde{p}_i\right) \leq \log n - \left(-\sum_{i=1}^{n} p_i \log p_i\right)$$

i.e. dissimilarity between $\{\frac{1}{n}, \frac{1}{n}, ..., \frac{1}{n}\}$ and $\{p_1, p_2, ..., p_n\}$ is greater than the dissimilarity between $\{\frac{1}{n}, \frac{1}{n}, ..., \frac{1}{n}\}$ and $\{\tilde{p}_1, \tilde{p}_2, ..., \tilde{p}_n\}$. The uniform distribution is generally referred as the maximum entropy distribution since all the outcomes are equally probable and any deviation from it can be viewed as biasness which occurs due to decrease in uncertainty. Therefore, the distribution \tilde{P} is less biased than the actual probability distribution P. Also from (3), we obtain

$$\log n - \left(-\sum_{i=1}^{n} \tilde{p}_i \log \tilde{p}_i\right) \le \log n - \left((1-\alpha)p_i \log p_i + \alpha p_i \log p_i\right)$$

which again shows that the distribution \tilde{P} is less biased than the convex combination of P and \overline{P} . Table 1 gives the uncertainty values for $P(3) = \{p_1, p_2, p_3\}$, $\overline{P}(3) = \{\overline{p}_1, \overline{p}_2, \overline{p}_3\}$ and $\tilde{P}(3) = \{\tilde{p}_1, \tilde{p}_2, \tilde{p}_3\}$. For simplicity, we have used the uncertainty function $H(P(n)) = 1 - \sum_{i=1}^{n} p_i^2$ used by Yager[6]. Table 2 gives the uncertainty values for $\tilde{P}(3) = \{\tilde{p}_1, \tilde{p}_2, \tilde{p}_3\}$ for different values of α . Evaluated values clearly show that uncertainty embedded in \tilde{P} is greater than the uncertainty embedded in \overline{P} and P. Also for $\alpha = 0.5$, uncertainty in \tilde{P} is maximum(as expected) because the retained and redistributed amounts are equal in this case.

P(3)	$\overline{P}(3)$	$\tilde{P}(3); \alpha = 0.5$	$\frac{H(P(3))}{\sum p_i^2} = 1 - \frac{1}{\sum p_i^2}$	$\begin{array}{c} H(\overline{P(3)}) = 1 - \\ \sum_{i=1}^{n} \overline{p}_{i}^{2} \end{array}$	$\begin{array}{c} H_{0.5}(\tilde{P(3)}) = \\ 1 - \sum_{i=1}^{n} \tilde{p}_{i}^{2} \end{array}$
(1, 0, 0)	(0, 0.5, 0.5)	(0.5, 0.25, 0.25)	0	0.5	0.62
(0.8, 0.1, 0.1))	(0.1, 0.45, 0.45)	(0.45, 0.28, 0.28)	0.34	0.58	0.65
(0.6, 0.3, 0.1)	(0.2, 0.35, 0.45)	(0.4, 0.32, 0.28)	0.54	0.63	0.66
(0.5, 0.25, 0.25)	(0.25, 0.38, 0.38)	(0.37, 0.31, 0.31)	0.625	0.66	0.66
(0.45, 0.3, 0.25)	(0.28, 0.35, 0.38)	(0.36, 0.32, 0.31)	0.64	0.66	0.66
(0.33, 0.33, 0.33)	(0.33, 0.33, 0.33)	(0.33, 0.33, 0.33)	0.67	0.66	0.67

Table 1: Uncertainty embedded in $P(3) = \{p_1, p_2, p_3\}, \overline{P}(3) = \{\overline{p}_1, \overline{p}_2, \overline{p}_3\}$ and $\tilde{P}(3) = \{\tilde{p}_1, \tilde{p}_2, \tilde{p}_3\}$

3.2 Expectation

The Expectation of a discrete random variable X assuming values (x_1, x_2, \ldots, x_n) with probabilities $P(n) = \{p_1, p_2, \ldots, p_n\}$ is defined as $E_{\tilde{p}}(X) = \sum_{i=1}^n \tilde{p}_i x_i = x_1 \tilde{p}_1 + x_2 \tilde{p}_2 + \ldots + x_n \tilde{p}_n$

P(3)	$H_{0.25}(\tilde{P})(3)$	$H_{0.5}(\tilde{P})(3)$	$H_{0.75}(\tilde{P})(3)$	$H_1(\tilde{P})(3)$
(1, 0, 0)	0.41	0.62	0.66	0.5
(0.8, 0.1, 0.1)	0.54	0.65	0.66	0.59
(0.6, 0.3, 0.1)	0.62	0.66	0.66	0.63
(0.5, 0.25, 0.25)	0.65	0.66	0.67	0.66
(0.45, 0.3, 0.25)	0.66	0.67	0.67	0.66
(0.33, 0.33, 0.33)	0.67	0.67	0.67	0.67

Table 2: Uncertainty embedded in $\tilde{P}(3) = \{\tilde{p}_1, \tilde{p}_2, \tilde{p}_3\}$ for different values of α

$$= x_1 \left((1-\alpha)p_1 + \frac{\alpha}{n-1}p_2 + \frac{\alpha}{n-1}p_3 + \dots + \frac{\alpha}{n-1}p_n \right) + x_2 \left(\frac{\alpha}{n-1}p_1 + (1-\alpha)p_2 + \frac{\alpha}{n-1}p_3 + \dots + \frac{\alpha}{n-1}p_n \right) + \dots + x_n \left(\frac{\alpha}{n-1}p_1 + \frac{\alpha}{n-1}p_2 + \dots + (1-\alpha)p_n \right) + \dots + x_n \left(\frac{\alpha}{n-1}p_1 + \frac{\alpha}{n-1}\sum_{i=1}^n p_i x_i + \frac{\alpha}{n-1}\sum_{i=1}^n x_i - \frac{\alpha}{n-1}\sum_{i=1}^n p_i x_i \right) + \dots + (1-\alpha)p_n + \dots + (1-\alpha)p_n$$

Here the probability distribution P(n) is a unimodal symmetric distribution in which the mean, mode and median all fall at the same point. Similarly $\tilde{P}(n)$ is again unimodal and symmetric with mean, mode and median all falling at the same point. It is clear that $\tilde{P}(n)$ has preserved the symmetry since the probabilities are retained and redistributed among all the alternatives without any bias.

4 Conclusion

In the present work, we have developed a mathematical framework which characterizes the retainment and redistribution(RR) of probabilities and which can be viewed as an extension of negation transformation proposed by Yager[7]. However, Yager's negation and the RR Model have various similarities/dissimilarities as far as their mathematical structure is concerned. We list them in the following table.

Work on further extensions and generalizations of the proposed work is in progress and will be communicated elsewhere.

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Yager's Negation	RR model
The vector $\overline{P}(n)$ is a probability distribution with $\overline{p}_i \in [0,1]$ for $i = 1, 2, \dots, n$ and $\sum_{i=1}^n \overline{p}_i = 1$.	The vector $\tilde{P}(n)$ is a probability distribution with $\tilde{p}_i \in [0,1]$ for $i = 1, 2,, n$ and $\sum_{i=1}^n \tilde{p}_i = 1$.
The probabilities $\overline{p}_1, \overline{p}_2,, \overline{p}_n$ are the convex combinations of $(n-1)$ elements of the distribution $\{p_1, p_2,, p_n\}$ with equal weights(Retainment not allowed).	The probabilities $\tilde{p}_1, \tilde{p}_2,, \tilde{p}_n$ are the convex combinations of n elements of the distribution $\{p_1, p_2,, p_n\}$ with unequal weights(Retainment allowed).
The matrix $\overline{P}(n)$ is doubly stochastic(row and column sum one) with diagonal entries zero and all other entries equal.	The matrix $\tilde{P}(n)$ is doubly stochastic(row and column sum one) with identical diagonal entries and all other entries also identical but different from diagonal entries.
The model is unbiased in sense that the probabilities are reallocated without any bias.	The model is unbiased in sense that the retained and redistributed components are exactly identical for all the components.

Table 3: Examples - Yager's Negation vs RR Model

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Vocal for Local: An Important step towards Sustainable Management

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ABSTRACT

"Vocal for Local" gives the idea to promote the consumption of products which are manufactured by local Industries so that an increase in the demand for domestic products leads to making them self-reliant. It is a crucial step taken by the government of India that moves towards Sustainable management. Managing sustainable practices in the areas of business, agriculture, environment, society, and personal life provides benefits for current generations and future generations. For a livable Planet in the long run, responsible economic actions must be necessary to preserve the division of labor. Sustainable management is concerned with long-term benefits, environmental sustainability, societal sustainability, and the business itself. This paper offers the concept to make Indian products that are based upon efficient, eco-friendly, self-sustaining, and self-generating policies and that move towards sustainable management.

Keywords: Sustainable Management, Eco friendly, Sustainability, Self-Reliant

INTRODUCTION

"Local" refers to producing goods in local markets in a way that meets our desire. Because local products have met our desire and saved us, local is not simply a necessity; it is also a responsibility. Therefore, every Indian must support and purchase locally produced goods. The Indian populace had the chance to adopt the self-reliance approach in terms of economics. When choosing self-reliance, one must also consider the environmental effect. Therefore, one should embrace those practices and policies that cause no or little environmental harm and that support sustainable management [1]. The concepts of self-reliance and sustainable management are intertwined in such a manner that when we are self-sufficient, the notion of sustainable management influences our actions and efforts. It advances the sustainability of the business, society, and the environment. It follows the rules for having the same natural resources and takes the necessary steps to protect

them. Every time we think about environmental sustainability, how to achieve economic development, and how to address social incapacity, we discover formal or informal processes that support the capacity of the present and future generations to build healthy, livable societies that are diverse, equitable, interconnected, and offer a high quality of life [2]. Designing the infrastructure that supports social and cultural life and the locations where they may participate in the process of sustainable management is a process.

From a "Societal sustainability" point of view, the impacts of companies on people and society have to be considered. The various issues such as living conditions, health, human rights, safety, well-being, equity, diversity empowerment, and work-life balance are sometimes not easily measurable or quantifiable, but they can easily be identified. Companies that consider social sustainability as a part of their business strategies understand the importance of it in terms of their relationships with people, communities, and society. Company brand and product both may be at risk due to poor practices of societal responsibilities whereas healthy working conditions, and job security creates a sustainable supply chain. Consumers demand socially sustainable products that are eco-friendly, efficient, and do not harm the environment. They even do not hesitate to spend more if they got these benefits because they somehow believe in ethics and moral values [3].

Companies are now collaborating with socially sustainable organizations to become more transparent and understand the human cost of business. From a business perspective, there could be an expansion in growth in businesses in terms of improving risk management, improving conflicts between company and community, developing new markets, attract business partners if they adopt social sustainability [4].

SUSTAINABLE RESOURCE USAGE IMPROVES THE PRESENT AND MAKES THE FUTURE BRIGHT

Self-reliance in the context of sustainable management refers to controlling the production methods of a society that has grown based on environmentally friendly resources. A self-sufficient community's objective, according to this idea, is to produce goods that can be made from local resources first and then trade for goods that cannot be produced locally. This idea can be understood as the community's goal is not to be able to become entirely self-sufficient and exclusive.

Resources need to be managed properly if the present and future are to be brighter. The only options left for overcoming global adversity are resource management through sustainable management and independence.

Promoting sustainable management from the perspective of clean energy practices

Sustainable management is necessary to spend a successful life with a factor of quality. In the context of business, if there is a lack of sustainability then it is tough to stay in business. If there is sustainability in terms of natural resources then there would be no exploitation of resources rather, they would be used efficiently.

To encourage SME management, consider using certificate-based credentials. Demonstrate curriculum-learned excellent practices by conserving energy. This would encourage owner-operators to attend capacity-building programs. Energy-intensive clusters may use this method with industry. India needs to promote renewable energy. Solar power in isolated regions can be essential if financial obstacles are addressed. Traffic and pollution are reduced through electricity and public transit.

There may be a chance of economic destabilization when there is over-exploitation of natural resources. To overcome all this, the use of green technologies and renewable energy resources should be enhanced.

To ensure development, the Government of India focuses on those policies that are essential for local startups and small to medium enterprises. And the strategies which enhanced digital activities, renewable energy, and sustainable agricultural activities are promoted.

Promoting sustainable management from the perspective of agricultural, and textile practices

Tech-Aided Resilient Agriculture (TARA), financed by the Walmart Foundation, assists smallholder farmers in the framework of sustainable agriculture by facilitating timely, appropriate agronomic recommendations and enhancing access to markets and market information. Of the 75,000 farmers, around 30% are women.[4]

Last Forest Kotagiri is a Keystone Foundation initiative in Tamil Nadu's Nilgiris that promotes small farmers, organic goods, fair trade, biodiversity, and more. Online and in stores, the company offers honey, spices, soaps, and essential oils.[6]

Rewanta is a social venture committed to sustainable fashion. By generating a demand cycle for one million meters of fabric, the objective is to give over 10,000 artisans a source of income that will endure at least three months.[3]

Artisans: (TARGET GROUP/INDIVIDUAL) Spinners Weavers Textiles made from cotton to Khadi are produced by farmers, carders, spinners, reelers, and weavers who utilize Khadi. The Khadi & Villages Industries Commission of the Ministry of MSME is in charge of planning, promoting, coordinating, and executing programs for the growth of khadi and village industries as well as other organizations. creating an interdisciplinary skill training program [3]

WHY SUSTAINABLE MANAGEMENT?

Unsustainable production and consumption have destroyed natural resources, disturbed the environment, and caused health problems. UNEP promotes resource recovery and sustainability. Green stimulus programs can meet demand. Climate disasters are slower than global epidemics, but their long-term effects are worse. A rise in global temperature causes pandemics, severe weather, natural catastrophes, and destabilized food, security, and economic systems. Now is the moment to embrace green technology, renewable energy, and sustainable new sectors to expedite decarbonization. This is an opportunity to include renewable energy, smart buildings and cities, green and public transportation, sustainable food, agricultural systems, and lifestyle choices in stimulus packages.

Individual's role in sustainable management

To reduce greenhouse gas emissions by 2030, action must be taken today at the individual level. Adoption of advanced industrial technology and the appropriate skills required to respond to the climate emergency. The less developed technology will be created to enhance or solidify the preliminary findings.

Encourage substantial inputs. It is crucial to enquire about how much a potential technology would truly contribute to achieving the stated goals. This prospective contribution is a key determining factor in the choice and must be taken into consideration for all of its aspects. If the technology is to significantly contribute to the world's energy mix, it must meet two criteria: first, it must be adaptable, and second, it must be simple to transfer. It must be compared to the funding required for technology development. These are generally constrained in terms of R&D, deployment

efforts, material, or human expenditure, and frequently in terms of the mobilization of governmental assistance. Give established technology precedence. The level of a technology's development must, however, be connected to the urgency of the climate. Numerous studies, especially those conducted by the IPCC, show a clear message: it is imperative.

WHAT IS THE NEED FOR VOCALS FOR LOCALS?

The goal of Vocal for Local is for the nation to engage in the self-consumption of commodities created and to be self-sufficient in their manufacture and supply. Indians have recently changed their focus to domestically produced items to replace imported goods and follow their resolution. All citizens of the nation now have a nationalist attitude as a result of this move toward self-reliance. To hunt for Indian alternatives, imported items that have unwittingly become a part of our everyday life have been reviewed. Our manufacturers have worked to increase manufacturing quality and apply the "zero impact, zero defect" strategy. Local items require more attention. Homegrown items should be bought and promoted. Local manufacturing will benefit supply chains and the economy.

A self-sufficient India must produce and support local companies and services. It's unlike prior isolationist and protectionist movements.

The major goal of manufacturing enterprises has shifted to meeting the fundamental requirements and demands of every person. Maintaining replacements is also a crucial effort to prevent a panic situation when the global supply networks fail. Local awareness has helped to rekindle consumer interest in local goods. For those industries, which were struggling to adapt to the worsening conditions, this was a blessing [5].

Local businesses should collaborate with the best agency possible, one that has a deeper understanding of the wants and requirements of the community. Businesses should seek out other nearby companies to collaborate with and develop with. Entrepreneurs in the modern day ought to be inspired to create their regional sustainable businesses. Developing a local branding strategy based on demographic needs will provide you with plenty of room to develop and thrive. The success of the local businesses in each region is influenced by the cultural traits, language, and daily activities of the inhabitants of that location. Therefore, doing in-depth market research in local communities will provide emerging businesses an advantage.

UNDERSTANDING BARRIERS AND RESOLVING THEM

The main obstacles and difficulties preventing the adoption of energy efficiency in the MSME sector have to do with knowledge, technical know-how, and finances. The operational staff has a limited understanding of the optimum operating and monitoring procedures to support operations that use little energy. More significantly, there isn't much drive to improve their abilities. By creating capacity-building programs with a focus on best practices in energy-efficient operations, this problem may be solved. An accreditation system based on certificates may be investigated to encourage involvement from SME management. Additionally, show that they can put the best practices they've learned from the programs into practice, with energy savings as proof. In addition to encouraging them to advance their credentials, this would also persuade unit owners to send their operators for pertinent training [7].

CONCLUSION

We are not opposing globalization by advocating for a more localized version of it rather we are supporting the nation to involve in the consumption of local manufacturing products which follows the idea of sustainable management which give a new vision for India in terms of awareness about the local manufacturing, production efficiency also. We can compete with the rest of the world and benefit the rest of the world by adopting the strategy of Vocal for Local in terms of sustainable management.

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A technological way to Improve the small business in India in and after covid-19 duration

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Abstract

In and after the covid-19 duration, economy of the various countries may have got affected. This will slow down the growth of various countries by affecting the many businesses. Many established businesses (local and global) either got shut down or their growth and progress stopped due to post Covid affect Global companies had a good reach and grip, other than the local company's approach to the customers. Because of which global companies brought their business back on track right from the start, but this could not happen with local companies. Due to this, many of the local businesses affected very hard economically.

The global pandemic weakened local economies worldwide, emphasizing the importance of shopping locally. There is a need for such a platform to bring the local business back on track and re-establish it. information technology can prove to be a good platform for this where new and emerging technology is coming every day. Due to these new and emerging technologies, local business can reach and hold its own among the customers. With the help of information technology, small business can easily reach its product among the people and can grow its business.

This paper, covers how information technology helps to change the local business through social media, Free video sharing websites, online press release distribution, blog and websites, online advertisement for local business and search engine optimization for local business.

Introduction, Information Technology, emerging technology of IT field, post covid impact on local business and how information technology will improve the local business by providing a better platform are the different section in this paper.

Introduction

New and emerging technologies are coming in the information technology field every day. All these technologies are improving every part of human life every day and human life is becoming easier due to this. Smart classes in education, earliest medical diagnosis, better treatment in health care system, fraud detection in banking are few application areas of these technologies. These are some examples that show how Information technology is making life much easier The Internet of Things, Artificial Intelligence, Blockchain Technologies, Cloud Adoption, and Data Security &

Cyber Protection are some of the major technological trends that will continue to shape the Indian IT industry. India currently has 692 million active internet users, 351 million of whom are in rural India and 341 from urban India. According to the research, India would have 900 million internet users by 2025.

In the past few years, The Covid-19 pandemic has accelerated this uses of Internet and new technologies. According to the IAMAI research titled "Internet in India," online transactions have increased by a record 51% from 230 million in India in the previous two years due to the global coronavirus pandemic. It claimed that both in urban and rural regions, there are more men than women who utilise the internet.

In the pandemic duration most of the colleges and schools are conducting classes in online mode, order the groceries and food items online, take appointment and prescription online using health care apps (no need to visit clinics). As a result, the country and its citizens are being forced to develop new platforms and technologies that enable them to carry out their daily tasks remotely.

According to a survey, the Covid-19 pandemic has had a negative impact on more than threefourths of small enterprises nationwide, with those in the manufacturing sector reporting more problems. According to a poll by the data company Dun & Bradstreet, 82% of firms suffered a setback during the pandemic year. Over 250 businesses with yearly sales of between Rs 100 and Rs 250 crore, evenly distributed between those in the manufacturing and service sectors, participated in the survey. Seventy percent of those polled, or more than two-thirds, predicted that it would take them over a year to return to demand levels seen before COVID-19. India has become one of the country's most adversely impacted by the Covid-19 pandemic globally over the previous year. Lockdowns that follow, which are becoming more common across the nation as cases rise, have an effect on the economy since demand declines and income generation falls. According to the survey, which targeted businesses in seven major cities, almost 60% of the companies expect more initiatives and measures from the government.

The top three obstacles listed by the questioned organizations' that could prevent small businesses from growing their operations are market access (cited by 42% of respondents), increasing overall productivity (37%), and having more access to capital (12% of respondents) (34 per cent).

Internet and emerging technologies can help to bring local business back on track, which can reach remote customers as well.

Next section covers how the pandemic hits the local business in India.

Challenges faced by local business

Micro and small businesses across all sectors have been adversely affected by COVID-related stress. Restaurants, supermarkets, beauty salons, pharmacies, kirana stores, logistic service providers, manufacturers, and other businesses have been considering selling themselves due to various challenges since Covid struck. A number of micro-enterprises Financial Express Online interviewed said the reasons included credit issues, supply chain issues, relocations, new business launches, competition, lack of customers, and more.

Small businesses have been plagued by COVID-19. The pandemic has eased for some companies, but for others it has posed a number of challenges. In this section, challenges faced by small business are listed below:

Management of Cash Flow

For small and local business, this aspect is a major concern. This aspect is one of the major concerns for small business. The challenge of following a cash flow guideline that balances outflows with inflows has increased after COVID-19.

Supply Chain Disruption

COVID has negatively impacted the supply chain of small and medium enterprises. There has been a significant impact on the bottom line of the companies. Suppliers also prefer large brands and companies over small ones, according to businesses.

Staying Competitive

Business Prices, products, and services of your business will constantly be competing with those of your competitors. The prices of some may be lower while the products or services of others may be more convenient or better. Because of financial problems, staying competitive and exploiting the unidentified gaps in the market has been a challenge after COVID-19.

Targeted Marketing

Post-COVID-19, due to financial crisis and shortage of cash flow, small business organizations have cuts their marketing budgets. Small business organization requires more targeted and dedicated sales team in spending time and resources. Identifying the right audience for your business requires market research. Marketing your business effectively today requires an understanding of your target consumer's characteristics and purchasing patterns.

Uncertainty management

Market and business are always uncertain. As the GST rate rises, inflation rises, and it's challenging to remain afloat. There is a drastic fluctuation in business post covid. To be competitive, SMEs need to set productivity targets, develop targeted promotional activities, and empower research and development teams to improve product features.

Reachability to Customers

Most of the small and local business depends on the customers locally. They can reach their customers by mouth to mouth publicity and traditional way of advertising. But in the covid duration there is full and partial lockdown imposed on these businesses. Because of this, the local and small business was losing access to its customers. At the same time many global companies started door to door delivery and contact less delivery. Due to which the sale of local and small business has reduced and they have to face financial difficulties. In the next part, we will tell how information technology can solve all these problems of local and small business.

Literature survey

[1] Especially for small enterprises, technology adoption is essential for business survival amid the COVID-19 problems. Very little research has been done on how various technologies were used during the Covid-19 lockdowns [1].

[2] The way customers interact with brands is revolutionised by artificial intelligence (AI). A better AI-enabled consumer experience can result from the integration of AI into the buying process [2].
[3] SME's took rapid action by postponing investments, lowering labour costs, lowering expenses, and negotiating terms and conditions in contracts [3].

[4] The availability of entrepreneurial sources of capital for start-ups and small and medium-sized businesses is impacted by the persistent uncertainty brought on by crisis occurrences [4].

[5] People and organisations had to change their attitudes to fit the new normal, which led to new behaviours. Financial services customer behaviour was also impacted, particularly in developing nations where people were compelled to switch quickly to digital financial systems. Fintech services have recently seen a steady rise on a global scale, but their presence in emerging countries is still in its infancy, and low-income customers have typically been slow to accept them [5].

[6] The goal of this study was to examine how small and medium-sized businesses (SMEs) adapt their business models in order to deal with environmental changes brought on by the COVID-19 epidemic [6].

[7] The current outbreak has had severe economic consequences across the globe, and it does not look like any country will be unaffected. Since this affects everyone in society, not just the economy, there have been significant changes in how firms and consumers interact.

[8] This pandemic has an impact on marketing, and our predictions for how it will alter not only the field's setting but also how businesses approach their strategic marketing initiatives [8]

[9] This study sheds light on the financial effects of the COVID-19 coronavirus on small companies. The findings highlighted the financial vulnerability of numerous small firms as well as the severe effect COVID-19 had on these companies in the weeks following the onset of the disruptions caused by COVID-19 [9].

[10] This study assesses consumption displacement, the change in consumption that occurs when consumers experience a change in the accessibility of the goods, services, and amenities to which they are accustomed as a result of an external event, and which is characterized by the points in space and time where consumption occurs and by the movements to, from, and between those points. This study assesses consumption displacement that is occurring as a result of the effects of COVID-19 on the services sector in the Canterbury. The authors establish patterns of consumption displacement for the hotel and retail industries, as defined by ANZSIC, based on data on consumer expenditure [10].

[11] There is little research on SMEs' use of DT to address COVID-19 consequences. • Links SMEs' use of DT to ensure business continuity. • Describes studies on how SMEs employ DT to address COVID-19 problems. • Considers the managerial ramifications of SMEs employing DT to address COVID-19 concerns. Academics have emphasized how digital technologies (DT) might improve productivity and performance in small and medium-sized businesses (SMEs) [11].

[12] Many nations have taken serious action in response to the spread of COVID-19. Many economic actors, not least innovative companies, have experienced an exogenous shock as a result of the lockdown of significant portions of society and economic activity. In this quick-response study, policy initiatives that have been requested, publicized, and allegedly implemented in the international news are analyzed alongside a qualitative research methodology guided by entrepreneurial ecosystem actors. The analysis of policy measures can serve as an inspiration to design support initiatives to protect startups from the effects of the current lockdown and to lessen the effects of future crises. Interviews from an entrepreneurial ecosystem provide a first-hand account of the adversity startups face during a crisis and how they cope by using bricolage responses [12].

[13] The fourth industrial revolution, or "industry 4.0," has the ability to meet specific needs during the COVID-19 crisis. Applications of cutting-edge manufacturing and digital information technology are where this revolution has its roots. The detection and diagnosis of COVID-19 and other related issues and symptoms may be aided by the existing Industry 4.0 technologies [13].

[14] This study intends to pinpoint and examine the variables that affect how information and digital technologies (IDT) for smart manufacturing are implemented. By executing a cutting-edge and informative [14].

[15] The research suggests a model of policy-related factors from government action (at all levels) influencing on the survival and growth of SMEs based on the setting of Thanh Hoa Province. Data from 512 SMEs in the province of Thanh Hoa were gathered for the study. According to the

findings, the bank's preferential policies and tax-supporting policies were major influences on how well-developed businesses fared throughout the Covid 19 pandemic [15].

Next section covers how the new and emerging information technology can help to improve the local business.

Marketing, advertising and customer's services strategic in business using AR-VR

In a world where consumers are constantly being barraged with marketing messages from all angles, businesses are continuously looking for innovative ways to stand out from the competition and attract customers' attention. The ability to design immersive, interactive experiences using AR and VR is a special opportunity that can captivate audiences and leave a lasting impact. Applications for these technologies in marketing already exist, ranging from event promotion to product presentations.

Augmented and Virtual Reality for Small Businesses

Today's businesses may use AR and VR technologies to maximize their marketing efforts include try-before-you-buy, virtual beauty mirrors, find my fit, and augmented reality filters. The concept is around transforming a shopping experience from a 2D to a 3D model while also shifting the customer's position from one of a recipient to one of a participant. This may have altered how marketing professionals organise their efforts. As a result of leveraging these cutting-edge tools to create an immersive AR purchasing experience. This is why it's not surprising that the AR/VR market has a staggering growth rate.

Tools for AR and VR can drastically lower the cost of testing and production. They enable designers to check, tweak, and make all necessary improvements to their goods in a virtual environment. Without squandering the small amount of resources available to the business, simulations can establish a safe and economical environment for troubleshooting. The business will be able to test products using AR and VR tools, which will improve its investment choices. Managers of businesses can evaluate the effectiveness of their goods and services without really devoting production lines to subpar goods that might not provide the desired effects.

The methods used in marketing and advertisement are changing as a result of AR and VR solutions. The level of customer engagement with your brand and all of your offerings will increase. Increased brand loyalty and a better level of engagement will benefit your company.

Retail and small business revenues are significantly impacted by the immersive shopping experience. Customers will be more confident in product if small business offer live demos and interactive advertisements that encourage them to test it out before making a purchase. This will lessen the possibility of any purchased item being returned.

Tools for augmented and virtual reality increase the visibility of small businesses. Since more people want to test these tools, your brand will appeal to buyers who may be looking at your company's and its rivals' products or services more strongly. Small firms can make their marketing efforts more distinctive. These tools can demonstrate to your target audience that your product or service offers a solution to a problem they are now experiencing rather than producing mass media material.

AR and VR can be used by small business to make social media presence of your product. These solutions are quite adaptable and scalable for the small businesses because that satisfies the goals as a corporation, conforms with industry standards, and fits within financial constraints, including the effect on sales and business. When real-life training is prohibitively expensive, risky, or difficult to obtain, they are employed for training reasons.

These interactive tools help customers, business partners, and even workers learn more about how your company operates.

AI and small businesses

Large businesses have benefited for years from artificial intelligence. AIaaS has only recently made AI accessible to small businesses (AI as a service). Using AI to automate repetitive processes and analyse vast volumes of data might help small businesses free up time to concentrate on other duties and reduce the amount of time spent on boring chores.

Lower costs: Putting in place an AI solution lowers costs over time by enhancing efficiency and freeing up time and resources to expand the business.

Enhance service: By employing AI to comprehend your customers' attitudes around your product, you may proactively enhance your offerings.

Boost security: By implementing AI solutions, small firms can find any suspect online activity before it becomes a problem.

The use of AI can enhance customer service

Businesses may use AI technologies to enhance customer service in a variety of ways, such as by classifying support requests and assessing customer sentiment. AI helps small organization to improve customer support and product often before consumers ask for it by analyzing customer behaviour and sentiment.

AI can streamline processes

AI can benefit organization's by increasing productivity and efficiency in daily operations. Whether it be by classifying incoming emails according to their content or differentiating between prospective and unpromising leads.

AI can help you make your product better

By providing businesses with insights on how customers engage with them, AI enables them to continuously enhance their products and services. Simply use AI to keep an eye on what users are saying and the emotion behind it, then adjust as necessary. AI can assist identify product flaws before customers complain about them, allowing small firms to address issues before they become a problem.

IoT and small businesses

IoT devices solve traditional business problems and eliminate process constraints effectively by allowing businesses to optimize everything, enjoy more productivity, reduce costs.

Access Control

These are the ideal instances of how IoT effortlessly resolves complex company issues. Businesses may regulate access to physical places without the usual limitations thanks to smart locks. Smart locks enable anything with just a few clicks, including changing passwords from a distance, tracking all accesses, and easily cancelling access.

Monitoring/Event Recording

IoT devices empowering small businesses is smart cams. These Internet-connected video cameras may capture footage in high definition and upload it to the cloud. As a result, businesses are spared the expense of purchasing closed-circuit cameras. Any company that has to record extensive amounts of video cannot overlook the cost savings.

Dynamic Inventory Management

The usefulness of smart RFID tags for companies that deal in fast-moving consumer goods (FMCGs) is enormous. These little gadgets show how IoT can give businesses productivity advantages that have never been seen before. You can affix these reasonably priced RFID tags on goods. Then, portable devices can document activities like sales, returns, quarantine for quality assurance, etc. This significantly accelerates retail operations.

Equipment Maintenance

For many small firms, downtime is the scourge of their lives. Equipment failures typically take many hours to recover from, and they cost firms on average several thousand dollars per hour.

IoT sensors can alert small businesses to an approaching breakdown so they can appoint a technician in advance to minimise downtime when they are configured appropriately. This is preferable to trying to control everything after a collapse has already happened.

Energy Management

Therefore, controlling temperature and lighting can result in significant energy savings. These Internet of Things (IoT) devices manage when machines, apparatus, and appliances are turned on and off. This improves use, lengthens the equipment's lifespan, and lowers operating expenses.

Machine Learning and small business organizations

Now that cloud computing has been developed, machine learning is available to small enterprises. In fact, according to a 2020 IBM survey, 29% of small businesses said they had used AI or machine learning in their operations to some extent. According to a PwC research, Al will contribute nearly \$16 trillion to the world economy by 2030.

Staffing & Recruiting

Hiring process is very time consuming and expensive, one of the most expensive aspects of business operations. Small business cannot spend so much time and cost because they have to fulfill orders in less time and cost. Hiring a new team member can get expensive because of the recurring expenses of job posts, career events, recruitment fees, background checks, onboarding, and training. With the help of Machine learning the cost of hiring a new employee is low and machines don't clock out that means when your employees go home for the night, machine learning algorithms continue to analyse data sets and create fresh solutions to further benefit your company.

Resource management

Many jobs that need human intelligence can be performed by machine learning, particularly those involving pattern recognition, language interpretation, cue detection, problem solving, and data learning. That implies that organizations' can use machine learning to perform some extremely specialized tasks, providing owners the freedom to use human workers in other capacities and ultimately paving the road for innovation.

Human Resources

Small companies do not keep full time human resources department with them due to cost. New advancements in HR software enable small organizations' to track, manage, search, and engage candidates without the need for a fully staffed human resource management team. This is made feasible by machine learning.

Customer Service & Support

According to Gartner, technology like machine intelligence, chatbots, and mobile messaging will enable 70% of all consumer interactions by 2022, up from 15% in 2018. Technology this clever is no longer just for Wall Street. Main Street has enthusiastically embraced the potential of machine learning. By utilising intelligent assistants and knowledge centres powered by machine learning

(ML) that foresee a client's need and guide them to the information they require, SMBs may maintain small customer care staff while maintaining a high level of service.

Personalized E-Commerce Recommendations

Have you ever noticed how, even if you've never heard of the musician, Spotify's suggested playlists are exactly what you want to hear? The company's machine learning algorithms, which assess your musical tastes and create playlists based on your favourite artists, genres, moods, and more, are to thank for this.

This technology can be used by small enterprises for their online stores. Utilizing data insights from tracking website visitors' interests and purchased goods enables machine learning to recommend related products. Additionally, they can enhance their site search capabilities to provide smarter, data-driven results that encourage conversions rather than leading their clients astray.

Data-Driven Marketing Strategies

Particularly for a small business's overworked marketing team, AI and ML have evolved into the marketing professional's dream. People frequently lament having too much information and not enough time. These teams can automate the utilization of their data thanks to ML, which also makes it easier for them to interpret it. This is also no secret. AI-driven technology was used by 84% of marketing professionals in 2020, up significantly from 29% in 2018.

Small businesses' teams will be able to gain a competitive edge in their marketing efforts as Machine Learning becomes more available to them. These teams will be able to better understand their customers, increase brand awareness, engage new customers, and generate thought leadership.

Predictive Analytics

Additionally, machine learning and predictive analytics enable small business marketers to customize advertising for a special promotional offer for each client. They can use past purchases, customer behaviour (both in-store and online), commonly paired products, and more to present each customer with a special offer at an alluring price at the moment of sale. Businesses can give even better consumer offerings by further combining these data points with both inventory and demand data. When merchandise runs out or is replaced, they can even send out automatic, highly tailored promotional emails.

Streamlined Operations

Every day, business executives make crucial decisions. Without the proper technology, using data still necessitates a large time commitment but offers a clearer route to the right answers. Making decisions is made simpler, quicker, and wiser thanks to machine learning, which automates analysis. With the help of machine learning, streamlining operations across departments, which was frequently impossible in the past, is now much more feasible. Small businesses can streamline inventory management by gaining deeper insights into the interplay and influence of data from e-commerce sales, warehouse operations, shipping logistics, customer data, and marketing trends. They can also identify workflow inefficiencies.

Blockchain and digital resources for SMEs

The World Bank's Enterprise Survey identifies lack of access to finance as one of the biggest obstacles for small business organization in the informal economy. Their operations and growth may be negatively impacted by this. The demand for small business finance in developing economies stands at \$8.9 trillion, while the current credit supply is \$3.7 trillion. His finance gap, together with impending repercussions from technology and a lack of skilled workers, highlights

a sobering truth for many small business enterprises. Blockchain technology, however, has the ability to help small business organization s build, grow, and adapt to many of these challenges.

Utilizing Blockchain to link small firms with global markets

X, a hypothetical artisan from a country, has a small business in small-business market. The market links farmers, nurseries, bakeries, butchers, cheesemakers, producers of specialty foods, crafters, and artisans. Artisan used to sell his goods on the market, primarily for cash, before the epidemic. Before the pandemic, Artisan used to sell his products in the market, mainly for cash. Since Covid-19 restrictions, the market, like many others in the region, transitioned to an online store. Like many other small business owners in the market, he adapted easily to online sales and accepting digital payments. They can now reach new audiences both within and outside of that market thanks to it. In fact, a group of tiny firms collaborated with a large shop from a different area. This business now accepts artisan orders on a quarterly basis.

Conclusion

As we have discussed that this new technology is proving very effective for small business. Small businesses always connect directly with the customers to sell their products. This new technology gives small business a flexible working environment, due to which the employees of companies can work from anywhere. This new technology allows small businesses to connect with their customers in as little time as possible via email, blogs, social networks, and forums. Instead than spending money on expensive storefronts, technology gives artists, designers of clothing and accessories, and artisans the option to open online stores. The popularity of online shopping grows as a result of the migration of customers to the Internet to find everything from presents to placing grocery orders. Businesses with physical storefronts can set up online businesses to increase their visibility and reach customers outside of their immediate communities. Small firms must teach both new hires and seasoned personnel as they integrate new technologies into their operations. Veteran personnel may oppose the new technology or face a learning curve, which may temporarily limit production. New employees are likely to adjust to the technologies with ease. With the help of these technologies, small business overcomes the effect of covid-19 and will back on track.

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5

Common Tools Used on Digital Marketing Platforms under RACE Framework

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Abstract

RACE framework is made up of five distinct stages: Plan, Reach, Act, Convert, Engage is one of the commonly used framework by the digital marketers to plan their activities in a structured way. The digital marketing field is blessed with the availability of a large number of free and low cost Tools which can help the user in getting rights insights. Experienced digital marketers are using these tools very frequently and in obvious way these are part of their routine strategies. However, its possible that new people joining the digital marketing field are not fully aware about the availability and right use of such tools which can increase their efficiency and help them in getting a better return on investment. The purpose of this paper is to explore the application of available tools in increasing effective implementation of RACE framework of Digital Marketing Strategy and documenting them. The paper is based on the study of secondary data available and uses Literature Review and analysis of online Resources to identify the various common Tools which can be used in

RACE framework. It will present useful Tools and their use in five sections following the stages of RACE framework. This paper can serve as a useful guide for digital marketers in deciding their digital marketing strategies in improved and fast manner.

Keywords: RACE Framework, Tools, Digital Marketing Strategy, Reach, Act, Convert, Engage

Introduction

In present era, a new meaning of literacy has emerged. Everyone needs to be literate in the digital marketing irrespective of the profession they are in. Slowly every organisation whether dealing in Goods or services will be required to make their digital presence. Internet has made a paramount impact on the reaching the end customers, due to a significant change in marketing structures. Digital presence enables the organisations to communicate with their audience through various channels like social media, search engine, email marketing etc. This communication is possible in real time as well as in automated mode. When everyone is doing the same thing, success in acquiring new leads and conversion become more competitive. Digital marketers are fortunate that a large number of tools are available to improve effectiveness of digital media presence by helping in analysis, review, giving insights of customers and competitors and targeting etc. New challenge is selecting the right tool which is low cost with best features. Updated version and new tools coming in the market can sometime give better performance in compared to established or commonly used tools. Vigilant outlook is must to stay updated.

The current study focusses on providing conceptual

information about the RACE framework to understand the stages for strategy making in digital marketing. Which is followed by commonly used helpful to start the journey of digital marketing?

Literature Review

The concept of digital marketing is an amalgamation of the understanding of the technology as well as how it is utilised by people in the context of marketing as pointed out by Ryan, D. (2014). Like Traditional business communication, digital marketing requires constructing a strategy using an appropriate framework. Tactics would be based on those strategy only. The seminal work in RACE marketing concept was carried out by Chaffey (2015). This concept was then furthered in the works of Lokteva D.(2015), Pinho, S.(2015) , Qian Li (2018) , and others. RACE framework helps in making effective use of chosen channel social media, search engines, blog and website. This emphasizes the need for using RACE planning framework for better results in digital marketing campaigns .RACE stands for Reach which focuses on Brand, product & service awareness; Act which focuses on encouraging interaction and participation on various digital channels through relevant content; Convert stands for conversion of the audience into paying customers and Engage fostering sustainable is related to online communication, brand loyalty and long-term relationships customers. (Chaffey 2015). However, with the any marketing campaign needs to start with a plan.

Useful Tool for Digital Marketing Platforms around RACE Framework

Plan Platform

Planning would be the first platform to be used before

remaining the four platforms of the framework. Before deciding upon any strategy for the organisation, managers analyse the environment likewise any digital marketing planning must consider the macro- and microenvironmental factors which may influence the campaign across suppliers, competitors, intermediaries, and customers.

Tools for Plan Platform

Each tool has multiple use, however, categorisation in this chapter has been made around the major use of the Tools.

- **Google Analytics:** Google analytics provides exhaustive data about the website traffic, the traffic generated on social media and the advertisement data. It also segregates traffic generated on different browsing platforms as well the keywords that resulted in landing on the website. It also provides insight geospatial distribution of the traffic, using which geo specific marketing strategies can be tailored. Therefore, it is an important tool in any marketing campaign using websites as a medium. The plethora of data provided by Google analytics is indispensable in gauging the impact and changing course of the campaign if needed.
- **SEMRush:** SEMRush does an essential job of competitor analysis, which is indispensable in any successful marketing campaign. It tracks the best performing keywords of the competing platforms in our niche. It also correlated the organic traffic generated due to these keywords. This data makes SEMRush stand out and a must-have tool. Moreover, the data is presented in an easy to discern visual manner.
- **Ahrefs:** Ahref is yet another competitive analysis tool that performs a specialized function of identifying external links to the competing platforms in our niche.

This makes it an excellent link-building tool.

• **Salesforce:** It is imperative to maintain consumer relations where needs and demands are dynamic, entailing a flexible business model that moulds itseld to market needs. CRM platforms like solutions offered by Salesforce does an excellent job at maintaining healthy relations with existing customers and attracting potential customers.

Reach Platform

Reach platforms are used to create awareness for brand, products and services. This is about Media Planning and its scheduling. Reach platforms are used for deciding activities that enhance the reach to target audience through online platforms. This helps in increasing the traffic and the marketer can track all the platforms through a unified portal.

Tools for Reach Platforms:

- **Blogger:** Blogger is the simplest CMS platform using which with minimal technical background, a person can setup their own blog with multi-user commenting and posting facility. It serves as a good place to start blogging journey.
- **Screaming Frog:** Digital marketers optimise their websites to increase its reach. Screaming frog tool helps in finding the pages of your site that need optimization to rank better in search engines like Google. It helps in finding duplicate content, checking robots.txt files, and exporting data from XML Sitemaps.
- **MailChimp:** MailChimp manages and streamlines email marketing segment of the digital marketing campaign. It is utilized for various purposes like information dissemination, survey collection, newsletter

subscriptions and customized product pitch.

• **Google Ads:** Utilization of search engine marketing over search engine optimization is often preferred in short run to gain quick results. Google ads is the primary tool for creating and displaying advertisements for businesses or product chains for businesses.

Act Platform:

The Act state plays the pivotal role of encouraging the attracted customers. High bounce rates suggest poor actions to holistically attract reached customers. So, ease of usage, conveying crux of information in shortest possible time span and visual attractiveness play an important part for developing the marketing strategy at this stage, be it for web platform or a social media page.

Tools for Act Platforms:

- **Canva:** Engaging and high value content is required to make your digital platforms engaging and worth enough to share. Canva is most popular Tool for creating social media contents.
- **Google Analytics:** In Google Analytics goals can be set for analysing engagement like "*Viewed product*", "*Added to Basket*", "*Registered as a member*" or "Signed up for an newsletter.
- **Typeform :** This tool helps in create forms, surveys, and quizzes to engage people and people enjoy answering small surveys or quizzes.
- Hootsuite: This tool monitors, manages and schedules posts to multiple social media profiles providing broadcast digital services like post scheduling, account/pages monitoring, content management, social media insights, team management, security and post/page boosting. This tool can be used to ensure

consistency in content distribution.

Hootsuite manages the social media segment of a digital marketing campaign. It helps in monitoring and scheduling posts for multiple social media handles through a single platform. It also provides content management, traffic and engagement insights, and also helps in improving reach. A unified platform ensures consistency in content distribution.

• Live Chats: Live Chats are used to provide customers with an added sense of reassurance as well as instant answers to any queries they may have

Convert Platform

After reaching to and engaging potential customers, the final step is to sell the product. This is called conversion and effective pricing schemes, sale pitch, customizes offers are required to ensure high conversion. Small changes in these strategies often lead to major changes in product sales and conversation rates. There are multiple tools that facilitate the conversion stage.

Tools Useful for Convert Platforms:

- **Crazy Egg:** Crazy egg helps maintaining user preference for website interfacing by testing multiple designs using A/B testing and opts for interface that maximizes conversion rate after the testing phase. The changes in interface include color change, font change, buttons, shapes, and images.
- **Review Tools:** Digital marketers must encourage visitors to drop their reviews by using Popups as this also about encouraging participation. Tools like Trustpilot, Feefo, Yotpo, Bazaarvoice, Reevoo etc can be

used.

Engagement Platform:

In this stage, we focus on creating effortless engagement for customer with the product management interface so that we can get repeat purchases and referral from existing customers to potential customers. This step is crucial to create long term business value through customer retention and word of mouth publicity so there are various tools that digital marketers can use to execute this stage properly.

Tools for Engagement Platforms:

- **Google AdWords** can be used to retarget customers and to re-engage them. Remarketing should not be taken as an option. This tool will help you to reach the customers who came to you but left you without engagement.
- **Buzzsumo:** Buzzsumo gathers information on what topics are gaining the most attention and marketers can use those content in retargeting them through emails or other contents.
- **SurveyMonkey:** Easy tool to conduct online survey. With time, people's perception may change. Marketers may use survey method to get understanding of brand perception.

Conclusion

Digital Marketers are not struggling with absence of tool in any specific category but are confused with the availability of bundle of tools. Tools mentioned above are basic and will help digital marketers to avoid confusion if they follow RACE framework in their digital marketing strategy. Above mentioned tools are used on different stages, here, in this chapter they have been kept as per their major use. Once digital marketers would understand the implication of each stage of this framework by using basic tools they would have clarity for the goals associated with each stage and this clarity will help them in selection of advanced tools.

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BBA | BCA | BAJMC | B.COM(H) | BBA LLB(H) | BA LLB(H) GREATER NOIDA

CERTIFICATE OF EXCELLENCE

On the auspicious moment of Teacher's Day Celebration on 5th September 2022

KCC INSTITUTE OF LEGAL & HIGHER EDUCATION

Presents

"THE BEST TEACHER AWARD"

То

Mr. Prithvi Raj Chauhan for his outstanding contribution in

"Auditing" for BCOM (H) 4 Sem Batch (2020-23)

Dr.) Bhavna Agarwal



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KCC INSTITUTE OF LEGAL & HIGHER EDUCATION

Presents

"THE BEST TEACHER AWARD"

То

Ms Tina Raj for her outstanding contribution in

"Media Law & Ethics" for BAJMC 2 Sem Batch (2021-24)

Bhavna Agarwal Prof.



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KCC INSTITUTE OF LEGAL & HIGHER EDUCATION

Presents

"THE BEST TEACHER AWARD"

То

Ms Moha Gupta for her outstanding contribution in

"Java Programming" for BCA 4 Sem Batch (2020-23)

A Bhavna Agarwal Prof. YD



25 May 2023

To

The Director

KCC Institute of Legal & Higher Education

Greater Noida

Sub: Request for Study Leave for PhD Viva

Respected Madam

This is to inform you to that I need 10 days leave to complete my PhD related work as my PhD defence viva is scheduled in the first week of June 2023. My guide is asking me to submit progress report. You are requested to please grant me leave from 25 May 2023 to 04 June 2023.

Thanking you

With warm regards

Poryalanwor

(Priya Tanwar)

Assistant Professor





M

KCC Institute of Legal and Higher Education Mail - Just saying thankyou

Dr.Sunita Singhal <dr.sunita@kccilhe.edu.in>

LATER NOIDA

Just saying thankyou

1 message

Priya Tanwar <priyatanwar2911@gmail.com>

Sun, Jun 4, 2023 at 6:52 PM

To DIRECTOR <director@kccilhe.edu.in>, "Dr.Sunita Singhal" <dr.sunita@kccilhe.edu.in>, Faz Mohammad <faiz.contactid2@gmail.com>, nitu maurya <nitukcc005@gmail.com>, srishtichandola@kccilhe.edu.in, Kanika Grover <11kanigro@gmail.com>, Rohit Sharma <rsb1897@gmail.com>, megha kcc <kccmegha@gmail.com>, nishtha batheja <nishthab9@gmail.com>, azhar ahmed <azharmd.23@gmail.com>, priyanka singh <priyanka138021@gmail.com>, pallavisingh7107@gmail.com, neha sharma <neha119sharma@gmail.com>, Pankhuri Vatsa <pankhurivatsa@gmail.com>, rajeevaheerkcc@gmail.com, amar <coolish.amarjeet@rediffmail.com>, NIDHI GANDHI <nidhibgandhi94@gmail.com>, visheshkcc@gmail.com

Dear All

I would like to inform you that I had successfully completed the defence viva for the award of Ph.D. degree from the Jaypee institute of information and technology for the thesis titled as A study of interplay with Negation, redistribution and retainment in an uncertain environment under the guidance of Prof. Amit Srivastava. I would like to thank all the colleagues and management of KCCILHE for giving me humble support and the opportunity to work in your prestigious institute which helps me to nurture my personality and career growth.

With sincere regards, Dr. Priya Tanwar

5 Dec 2022

The Director

KCC Institute of Legal & Higher Education

Greater Noida

Sub: Request for Study Leave

Respected Madam

This is to inform you to that I need 10 days leave to complete my PhD related work as my guide is asking me to submit progress report. You are requested to please grant me leave from 12 December 2022 to 21 December 2022.

I assure you that my teaching work will not suffer.

Thanking you

(Aarushi Singh)

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То

2 12/2022

To, The Director KCCILHE

Subject :- Request for Grant of Study leave Respected Mann,

This is to bring to your kind notice that I have applied for PhiD entrance Quam some is due reat week

Kindly greant me leave from 06 December to 15 December 2022.

couriend Themeing You Ms Tann' Serhai Quur' B. Com (Jacult) Show

Date - 5 Sep. 22

The Dissector KCC JLHE Gr. Norda

To

Sub- Applecation for Study Leave

Respected Madam

This is to being to your hend Nolice that I have my PhD related work & I need leave for few days to meet my Phil requierents. You are nequested to gee me leave from 6/9/22 10 15/9/22

Then legg your

Suncerely young

(Faz Mohammod) BCA Faculty

of Shr

Date: 15/9/23

То

The Director

KCC Institute of Legal & Higher Education

Greater Noida

Sub: Request for Initiation of Reimbursement of ALAP- Academic Leadership Alignment Programme.

Respected Madam

As per the guidelines, I am submitting the certificate of the ALAP- Academic Leadership Alignment Programme organised by AICTE on 13 and 14 Sept 2022. I request you for initiation of reimbursement of registration fee i.e. Rs 2000/=.

I am thankful to you for giving me opportunity to attend this programme on NEP and granting OD for the same.

Regards

(Dr Nitu Maurya)

Appround & funded to personal file Der



Bharatiya Shikshan Mandal, Research For Resurgence Foundation & All India Council for Technical Education

ANGLE

ALAP - Academic Leadership Alignment Programme NEP Implementation Pathway Services (NIPS)

CERTIFICATE OF PARTICIPATION

This is to certify that

Dr. Nitu Maurya

KCC Institute of Legal and Higher Education

10

ALAP - Academic Leadership Alignment Programme by BSM, RFRF and AICTE

held on 13th & 14 September 2022.

ALL HERE

has participated in the NEP Implementation Pathway Services (NIPS)

PROF. RAJIVE KUMAR Member Secretary

(Murs

AICTE

Research For Resurgence Foundation

DR. RAJESH BINIWALE Director General

Ì

Date: 15/9/23

To

The Director

KCC Institute of Legal & Higher Education

Greater Noida

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Regards

(Dr Pankaj Kumar)

REPORT OF TWO DAYS PROGRAMME ALAP - ACADEMIC LEADERSHIP ALIGNMENT PROGRAMME TWO-DAY ANANDSHALA (BLISSINAR)

Organized By

Bharatiya Shikshan Mandal Research for Resurgence Foundation & All India Council for Technical Education

Event: Two-Day Anandshala (Blissinar)-ALAP - Academic Leadership Alignment Programme

Date: 13th and 14th September, 2022

Venue: Prajnana Bhavan, All India Council for Technical Education, Nelson Mandela Marg, Vasant Kunj, New Delhi

Attendee Name:

- 1. Dr. Nitu Mauray, Assistant Professor, KCC Institute of Legal and Higher Education
- 2. Dr. Pankaj Kumar, Assistant Professor, KCC Institute of Legal and Higher Education

Name of Resource Persons:

- 1. Dr. Anil Sahasrabudhe,
- 2. Dr. Sachchidanand Joshi
- 3. Dr. Rajesh Biniwale
- 4. Prof. Ashish Pandey
- 5. Dr. Nageshwar Rao
- 6. Dr. Umashankar Pachauri
- 7. Shri. Mukul Kanitkar
- 8. Prof. B. A. Chopade
- 9. Prof. Manoj Dixit
- 10. Prof. Shrinivasa Varakhedi
- 11. Prof. Yogesh Sing

The second speaker of the programme, Dr. Anil Sahasrabudhe, began by stating that the educational system will be improved by including one additional "C" Culture in C7. He also concentrated on a number of other issues, such as the need for multidisciplinary education, multiple entry and exit points for students, credit banks and bridge courses as exit options, prerequisite courses for both entry and exit, and various learning methods, such as tutorials, lectures, videos, workshops, and fieldwork.

Dr. Sahasrabudhe believes that all educational institutions should use the AVGC (Audio, Visual Gaming, and Comics) learning approach and place greater emphasis on internship programs & outside-the-classroom teaching.

Day 1: Session 1

Speaker: Prof. Sanjeev Kumar Sharma

Topic: Integration of BKS

Prof. Sanjeev Kumar Sharma put his points in favor of Science and Technology for the betterment of education and for the advancement of eternal Bharat.

Day 1: Session 2

Speaker: Dr. Rajesh Biniwale & Prof. Ashish Pandey

Topic: Research Approach in NEP, Research Based Pedagogy

Dr. Rajesh Biniwale focused on the value of research in NEP. He continued by saying that teaching strategies must include research-based pedagogy with a multidisciplinary, holistic approach.

In his opening remarks, Professor Ashish Pandey outlined the four phases of research-based pedagogy: discovery, dream, design, and destiny. He contends that in order to comprehend the NEP method, creativity and critical thinking are necessary.

Day 1: Session 3

Speaker: Shri. Mukul Kanitkar and Dr. Nageshwar Rao

Topic: Curriculum Design

Shri Mukul explained the direction of learning, which should be from without to within - where analysis should take precedence over synthesis. Further, he enlightened the difference between Curriculum, syllabus, and textbook.

According to him - Outcome, Evaluation design, and assessment design are all our processes of curriculum design, the Direction of learning is the syllabus and the Contextual content is the textbook.

Dr. Nageshwar Rao discussed the value of entrepreneurship development in traditional education as well as how to include character building, information acquisition, and skill development into the curriculum.

Day 2: Session 4

Speaker: Dr. Umashankar Pachauri Shri. Mukul Kanitkar Topic: Role of Teacher

Dr. Umashankar Pachauri explained the role of the teacher very exquisitely with the help of 3 word- Adhijanan- brahma, Adhiaayan- Vishnu, Adhilayan- Mahesh.

Shri. Mukul Kanitkar used self-reflection, Group Work, and Presentation method to explain the Role of the teacher

Day 2: Session 5

Speaker: Prof. B. A. Chopade Topic: Inclusive Education

Prof. B. A. Chopade talked about Inclusive education. According to him, Inclusive education is the most effective way to give all children a fair chance to go to school, learn and develop the skills they need to thrive.

He added that Inclusive education means all children in the same classrooms, in the same schools. It means real learning opportunities for groups who have traditionally been excluded – not only children with disabilities but speakers of minority languages too.

Inclusive systems value the unique contributions students of all backgrounds bring to the classroom and allow diverse groups to grow side by side, to the benefit of all.

Day 2: Session 6

Speaker: Prof. Manoj Dixit & Prof. Shrinivasa Varakhedi Topic: Governance and Administration

Professors Manoj Dixit and Prof. Shrinivasa Varakhedi evaluated the principles of governance practices in the institutions and talked about redesign the administrative process to be learning centric process and systems.

Day 2: Valedictory Session

Speaker: Prof. Yogesh Singh, Shri. Mukul Kanitkar and Dr. Rajive Kumar Topic: Academic Leadership and Action Planning

Professor Yogesh Singh reevaluated the importance of academic staff who can manage the many responsibilities of mentor, administrator, and educator.

Shri. Mukul Kanitkar and Dr. Rajive Kumar, thanked all the Speakers, Management and participant for their cooperation and support in making the programme successful.

ANNEXURE I: Programme Schedule

ANNEXURE II: Snapshots of the Programme

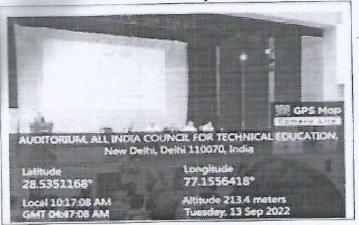
ANNEXURE I:

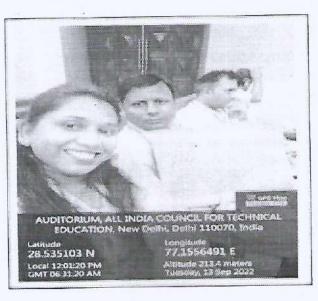
PROGRAMME SCHEDULE

AY 1 Time	Session	Moderator
09:00-10:00	Registration	
1000011.30	Inauguration Dr. Anil Sahasrabudhe self discovery and sharing of salient features of NEP	Dr. Sachemdanand Joshi
1.1.0.04011100	session 1 - Integration of BKS	Prof. Sameev Kumar Sharme
19-95-02.25	lunch	
101-1011-000	Session 2 - Research Approach in NEP, Research Rased Pedagory	Dr. Rajesh Biniwale Prof. Ashish Pandey
attantata 25	Tea break	
1.10 %0.00	session 3 Curriculum Design	Dr. Sachehidanand Joshi Dr. Nageshwar Rao
$(\mathbf{u}, ((1))^{-1}_{i})(1)$	Activities .	
08-30	1 nmer	

l inn	Session	Modetator
1008041230	session 4 Role of Teacher	Dr. Umashankar Pachauri Shri, Mukul Kanitkar
12(0((4)))(4)	sension 5 Inclusive Education	Prof. B. A. Chopade
61.45.625	lunch	
02.00.02.001	Session to Covernance and	Prof. Manoj Dixit
	Administration	Prof. Shrinivasa Varakhedi
0405164.25	Tea break	
(04)30 06(00)	Valedictory: Shri, Mukui Kanitkar Academic Leadership and Action Planning	Prof. Yogesh Singh Dr. Rajive Kumar, MS AlCTE

<u>ANNEXURE II</u> Snapshots of the Programme







Dado-6/2/23

The Direchr

TO

KCC Institute of Legal & Higher Education

Creates Monda

Sub-Reimbursement of FDP Fee

Respected Ma'am

As per the quidelines, I am submitting my FDP certificate which I attended al- Shorda University on 324 Feb 2022. I am thankful to you geart OD for 3 Feb 2023. 9 request- you to please initiate semburgement-of My FDP fee i.e. Rs. 1000/=

Yours sincerely June (Dr. Suruly Singhaf)

Approved and



SHARDA SCHOOL OF BUSINESS STUDIES



This is to certify that

M::/Ms. /Dr./Prof. SUNITA SINGHAL

has successfully completed two days

hands-on training on "Data Analytics using R Programming"

conducted from 3-4 February 2023, organized by Sharda School of Business Studies, Sharda University, Greater Noida, Uttar Pradesh, India.

Dean, SSBS, Sharda University Dr. Jayanthi Ranjan

Convenor

Internal Quality Assurance Cell (IQAC)

KCC INSTITUTE OF LEGAL AND HIGHER EDUCATION, GREATER NOIDA

IS ORGANIZING A

TWO-WEEK REFRESHER COURSE FROM RESEARCH PAPER TO PUBLICATION

(15th June to 28th June 2023)

Report

Date: 15th June to 28th June 2023

Venue: Room No 101, KCCILHE Campus

Beneficiaries: Academician from all Domain

flours: 72 hours

Writing a quality research paper is the primary channel for passing on knowledge to researcher working in the same field or related fields. It is important to hone the skill of writing papers to demonstrate the ability to understand, relate to what has been learnt, as well as receive critical peer feedback.

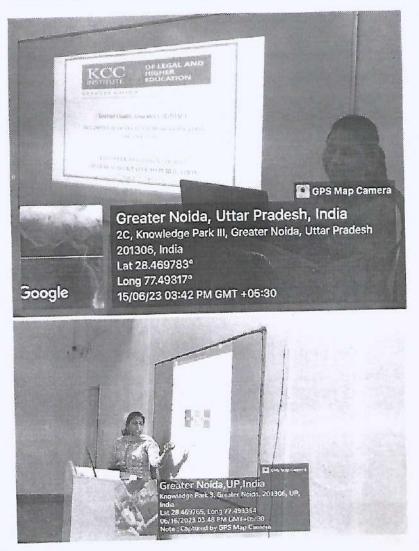
Writing a quality research paper is not only important but it is also essential to provide it an excellent platform by publication to disseminate a novel finding to a general or focused audience, which may be interested in replicating the experiments; identifying novel applications for the finding, etc., as well as to popularize your research to the world and prevent duplication of the study.

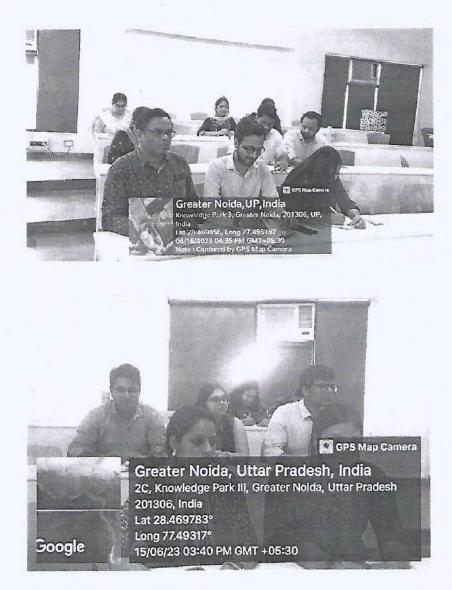
Publishing in journals can give your work visibility among other researchers in your field outside of your immediate circle of contacts and colleagues. Journals can make your work more discoverable, as they are already being read by circles of interested readers. This refresher course has been designed keeping this perspective in mind.

OBJECTIVES

- 1. Enhancement of Teaching Practices.
- 2. Enhancement of Writing of quality paper
- 3. Encouragement of Research-Based Practice and Knowledge Production:
- 4. Facilitating the exchange of experiences regarding best educational practices for quality enhancement.
- 5. Support the process in publication of paper
- 6. How to select a proper journal for your research article to be published.

Photographs:





DAY WISE REPORT

Day 1: Highlights

Day 1	9:30 AM- 12:30PM	1:30 PM - 4:30PM
15th June	 Developing Research Idea and Writing Effective Research Paper 	Systematic Literature Review

Session 1: Developing Research Idea and Writing Effective Research Paper

The Refresher Course commenced with an overview of the research process. Participants were introduced to the various stages involved, from idea generation to publication. The importance of research ethics and the significance of research impact were also discussed. This session focused on techniques for generating research ideas. Participants learned how to identify

research gaps, formulate research questions, and align their research ideas with existing literature. Strategies for brainstorming and refining research ideas were explored.

Session 2: Systematic Literature Review

The Second session delved into the critical aspect of conducting a literature review. Participants learned how to effectively search and evaluate scholarly literature, identify key concepts, and synthesize existing knowledge. The session also covered techniques for organizing and managing research references. Participants were guided on the effective organization and structuring of a research paper. The importance of an abstract, introduction, methodology, results, discussion, and conclusion sections were discussed. Participants gained insights into creating logical flow and maintaining coherence throughout the paper.

Day 2: Highlights

Day 2	9:30 AM- 12:30PM	1:30 PM – 4:30 PM
16th June	Scaling & Questionnaire Design	Snapshot of Data Analysis Tools

Session 1: Scaling & Questionnaire Design

Expert faculty members delivered comprehensive lectures on scaling and questionnaire design. The sessions covered topics such as different scaling techniques (nominal, ordinal, interval, and ratio scales), response category definition, balanced scales, and the use of validated scales. Additionally, participants learned about the importance of clear and concise language, avoiding bias in questions, and the logical ordering of questions in a questionnaire.

Session 2: Snapshot of Data Analysis Tools

Participants were introduced to various data analysis tools commonly used in survey research. Trainer provided demonstrations of spreadsheet software such as Microsoft Excel for basic analysis and statistical software like SPSS and R for advanced statistical analysis. They also explored qualitative analysis software for analysing qualitative survey data.

The session successfully achieved its objectives of enhancing participants' knowledge and skills in scaling, questionnaire design, and data analysis. The program equipped participants with the necessary tools and techniques to conduct effective survey research. It is expected that the knowledge gained during the FDP will contribute to improved research practices and the quality of survey data in participants' future endeavors.

Day 3: Highlights

Day 3	9:30 AM- 12:30PM	1:30 PM - 4:30PM
17th June	Reference Management using Open-source Softwares	Publication Lthics & Plagiarism

Session 1: Reference Management using Open-source Software

This session aimed to provide participants with knowledge and skills in effectively managing references, understanding publication ethics, and avoiding plagiarism. Participants received an introduction to reference management and the significance of organizing references in academic research. They learned about open-source reference management software such as Zotero, Mendeley, or JabRef, and their features for citation management, bibliography creation, and document organization. Participants engaged in hands-on sessions where they learned how to use open-source reference management software effectively. Trainers provided step-by-step guidance on installing the software, importing references, organizing citations, generating bibliographies, and collaborating with others in managing references.

Session 2: Publication Ethics & Plagiarism

Expert sessions were conducted on publication ethics and responsible research conduct. Participants gained insights into ethical considerations related to authorship, intellectual property rights, data management, and conflicts of interest. They learned about ethical guidelines and best practices for conducting research and publishing their work. Participants received training on plagiarism detection tools and techniques. They learned how to identify plagiarism and understand its consequences in academia. They were educated about proper citation practices, paraphrasing, and strategies for avoiding unintentional plagiarism.

Day 4: Highlights

Day 4	9:30 AM- 12:30PM	1:30 PM - 4:30PM
19 th June	• Understand the publication process and how editors think	 How to publish research paper in the right targeted journal

Session 1: Understand the publication process and how editors think

Expert sessions were conducted to help participants gain insights into the perspectives of journal editors. They learned about the factors editors consider during the review process, including the significance and originality of the research, methodology, writing quality, and

relevance to the journal's scope. Participants also explored common reasons for manuscript rejections and received guidance on how to address editors' expectations effectively.

Session 2: How to publish research paper in the right targeted journal

Participants learned effective strategies for selecting the right target journal for their research. They were introduced to criteria such as the journal's impact factor, readership, scope, indexing, and reputation. Through interactive discussions and case studies, participants gained skills in identifying suitable journals that align with their research objectives and findings. Participants received guidance on manuscript preparation and submission. They learned about the essential components of a research paper, including title, abstract, introduction, methodology, results, discussion, and references. Participants also acquired knowledge on writing clear and concise content, adhering to journal guidelines, and formatting their manuscripts effectively.

Day 5: I	ligh	lights	
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Day 5	9:30 AM- 12:30PM	1:30 PM – 4:30PM
20th June	 How to generate orchid number and its importance 	 Google scholar account and citation of it (I index, h index)

Session 1: How to generate orchid number and its importance

Participants received an introduction to Orchid numbers and their importance in academic research. They learned about the purpose and benefits of Orchid IDs, which provide a unique identifier for researchers to distinguish their work from others and ensure accurate attribution. Participants were guided on how to generate and register their own Orchid numbers. They learned the step-by-step process of creating an Orchid profile, including providing accurate information, linking publications, and managing privacy settings. Participants received hands-on training on managing and updating their Orchid profiles. They learned how to add and edit publication records, affiliations, and other relevant information. They also explored advanced features, such as integrating Orchid profiles with other research databases.

Session 2: Google scholar account and citation of it (I index, h index)

Participants learned how to set up a Google Scholar account and optimize their profiles for maximum visibility. They gained insights into the benefits of having a Google Scholar account, such as access to a comprehensive research database and the ability to track citations and research impact. Participants received training on utilizing Google Scholar effectively for literature search, citation tracking, and research impact assessment. They learned advanced search techniques, how to set up citation alerts, and how to analyze citation metrics using Google Scholar profiles.

Day 6: Highlights

Day 6	9:30 AM- 12:30PM	1:30 PM - 4:30PM
21th June	• How the check the authenticity of the journal (SCOPUS/UGC/WOS)	Overview of SCOPUS website

Session 1: How the check the authenticity of the journal (SCOPUS/UGC/WOS)

Participants gained an understanding of the importance of checking the authenticity of journals. They learned about predatory journals, the risks associated with publishing in low-quality or fake journals, and the impact on their academic reputation. Participants were introduced to criteria such as peer review process, indexing, editorial board, and publication standards for assessing journal authenticity. Participants were provided with practical techniques for verifying the authenticity of journals. They learned how to examine the journal's website, evaluate the editorial board and their affiliations, review the publication process and policies, and check the journal's indexing and impact factor. Participants also explored resources such as Think.Check.Submit., which provides guidelines for selecting trusted journals.

Session 2: SCOPUS Website Overview

Participants received an overview of the SCOPUS website, a widely recognized database for scholarly literature. They learned about its features, including comprehensive coverage of academic journals, conference papers, and patents. Participants were guided on how to access and search for relevant scholarly publications using SCOPUS. Participants learned how to utilize SCOPUS for analyzing scholarly literature. They explored features such as citation analysis, author profiles, journal metrics, and keyword search options. Participants gained insights into how to track citations, identify influential publications, and assess the impact of their research using SCOPUS.

Day 7: Highlights

Day 7	9;30 AM- 12:30PM	1:30 PM - 4:30PM
22th June	Academic Writing Tools	Proofreading Tools

Session 1: Academic Writing Tools

Participants developed an understanding of various academic writing tools and their applications. They acquired knowledge of tools for idea organization, reference management, and writing enhancement, enabling them to leverage these tools to improve their writing process and productivity. Participants gained proficiency in utilizing proofreading tools to identify and correct errors in their written work. They became adept at running grammar and spell checks, ensuring accurate referencing, and using plagiarism detection tools to maintain the integrity of their writing.

Session 2: Proofreading Tools

By incorporating academic writing tools into their workflow, participants experienced increased writing efficiency. The use of proofreading tools improved the accuracy and clarity of their written work, enhancing its overall quality and impact.

Day 8: Highlights

Day 8	9:30 AM- 12:30PM	1:30 PM - 4:30PM
23th June	Academic Search Engines	Survey Tools for Research

Session 1. Overview of Academic Search Engines

Participants received an overview of popular academic search engines, such as Google Scholar, PubMed, Scopus, and Web of Science. They learned about the features and functionalities of these search engines, including advanced search options, citation tracking, and alerts for new publications. Participants learned techniques for conducting efficient and targeted literature searches. They were guided on how to use search operators. Boolean operators, and filters to narrow down search results and find relevant articles. Participants also learned about techniques for evaluating the credibility and relevance of search results. Participants learned about tools and strategies for staying up-to-date with the latest research in their field. They explored features such as setting up alerts for new publications, following key researchers or journals, and utilizing RSS feeds to receive notifications about recent research.

Session 2: Survey Tools for Research

Participants were introduced to various survey tools that can be used for data collection and analysis in research studies. They learned about popular options such as SurveyMonkey. Qualtrics, Google Forms, and LimeSurvey. Participants gained an understanding of the features and functionalities of these tools, as well as their advantages and limitations. Participants engaged in hands-on training sessions where they had the opportunity to explore and utilize survey tools. They learned how to create surveys, design questionnaires, and customize survey settings. Participants also learned how to collect and analyze survey data using the tools' builtin features.

Day 9: Highlights

Day 9	9:30 AM- 12:30PM	1:30 PM - 4:30PM
24th June	Reference Management Software	Al-Based Summary Generators

Session 1: Reference Management Software

Participants received an introduction to reference management software such as Zotero, Mendeley, or EndNote. They learned about the features and benefits of these tools, including reference organization, citation generation, and bibliography creation. Participants also gained insights into the importance of accurate referencing in academic writing. Participants engaged in hands-on training sessions where they learned how to use reference management software effectively. Trainers provided step-by-step guidance on software installation, importing and organizing references, generating citations, and creating bibliographies. Participants also learned how to collaborate and share references with other researchers.

Session 2: AI-Based Summary Generators:

Participants were introduced to AI-based summary generators that utilize natural language processing techniques to automatically summarize research articles. They learned about the potential of these tools in extracting key information, reducing reading time, and aiding in literature review processes. Participants observed demonstrations of AI-based summary generators, which showcased their capabilities in generating concise summaries of research articles. They gained insights into the features, limitations, and potential applications of these tools in their research and academic work. Participants had the opportunity to apply reference management software and AI-based summary generators to their own research articles or selected academic papers. They evaluated the effectiveness and efficiency of these tools in managing references and generating summaries. Participants shared their experiences and discussed the potential benefits and challenges associated with these tools.

Day 10: Highlights

Day 10	9:30 AM- 12:30PM	1:30 PM - 4:30PM	
26th June	Academic Social Network Sites	• Plagiarism Checkers	

Session 1: Introduction to Academic Social Network Sites

Participants received an introduction to academic social network sites such as ResearchGate, Academia.edu, and Mendeley. They learned about the features and functionalities of these platforms, including the ability to create profiles, share research outputs, collaborate with other researchers, and access scholarly content. Participants learned how to effectively utilize academic social network sites for scholarly collaboration and networking. They explored

features such as joining research groups, following researchers in their field, sharing publications, and seeking feedback on their work. Participants also gained insights into the potential benefits of using these platforms for disseminating research and expanding professional networks.

Session 2: Plagiarism Checkers

Participants received an overview of the importance of plagiarism checkers in maintaining academic integrity. They learned about the consequences of plagiarism in research, publication, and academic reputation. Participants gained an understanding of the role of plagiarism checkers in detecting and preventing plagiarism in their work. Participants engaged in handson training sessions where they learned how to use plagiarism checkers effectively. Trainers provided step-by-step guidance on how to upload documents, scan for plagiarized content, interpret plagiarism reports, and make necessary revisions to ensure originality in their work.

Day 11	9:30 AM- 12:30PM	1:30 PM - 4:30PM	
27th June	MCQ for participates	• Evaluation and feedback session	
Day 12	9:30 AM- 12:30PM		
28th June	Validatory Session		

Day 11 & 12: Highlights

In 11 days MCQs type question gave to participates to see their and understanding of all session evaluation form filled by all participates and the session end by validatory session

OUTCOME

- Improved Writing Skills: Participants leave the REFRESHER COURSE with improved writing skills and a better understanding of the elements of a well-written research paper, including structure, style, and tone.
- Better Understanding of the Research Process: Participants got a better understanding of the
 research process, including how to choose a research topic, conduct research, and evaluate
 sources.
- Improved Research Techniques: Participants learnt effective research techniques, including how to synthesize information and evaluate sources.
- Increased Confidence in Writing Research Papers: Participants increased confidence in their ability to write research papers
- Increased knowledge of publication of paper in good indexed journal

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GRADE¹A¹COLLEGE of IP University, New Delhi

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4.(d) and 4. (e)

UNDERTAKING

This is being submitted that KCC Institute of Legal and Higher Education has Computer facility for each faculty member, and everyone has access to Internet.

4 (d)	Individual Computing Facility provided to Teacher.	100 % Faculty Equipped with Desktop/Laptop
	a sector and a s	Available (100 MBPS)
4 (e)	Internet Facility to every teacher.	

Dr.) Bhavna Agarwal P

DIRECTOR



Affiliated to Guru Gobind Singh Indraprastha University (GGSIPU)

Campus : 2B-2C, Knowledge Park-III, Greater Noida-201306 (UP) 1e1 : 96432 99203, 96433 21862 Email : admissions@kccilhe.edu.in | Website : www.kccilhe.edu.in

Ref. No. KCCILHE/IPU/GRC/2022-23

Dated: 17.01.2023

Re-Constitution Students Grievance Redressal Committee

A Grievance Redressal committee for academic year 2022-23 comprising of following members has been re-constituted to address the Grievance of students, parents and faculty members.

S.No.	NAME	Category	Contact No.	Email id
1.	Mr.Sunil Kumar (Registrar)	Convener	9899668060	grcell@kccilhe.edu.in
2.	Dr. Sunita Singhal	Member	9711569479	
3.	Dr. Neetu Maurya	Member	9717021175	
4.	Mr. Faz Mohammad	Member	9811741767	
5.	Ms. Smriti Shah Gambhir (Psychology Counsellor	Member	7011110611	
6.	Mr.Shreyansh Shukla (BCA)	Students Representative (3 rd Year)	7521910995	
7.	Mr. Raunak Singh (BA-JMC)	Students Representative (3 rd Year)	7065956964	
8.	Mr. Prasoon Gupta (BBA)	Students Representative (3 rd Year)	9837593322	
9.	Mr. Sameer Chaturvedi (B.Com)	Students Representative (3 rd Year)	9958507729	

The Grievance redressal form is available on the website (www.kccitm.edu.in) and the reception.

In case of any grievance, it is mandatory to submit the duly filled and signed form and the same has to be submit to the Director only.

Bhavna Agarwal Director i.





GREATER NOIDA

Affiliated to Guru Gobind Singh Indraprastha University (GGSIPU)

Campus : 2B-2C, Knowledge Park-III, Greater Noida-201306 (UP) 1e1 : 96432 99203, 96433 21862 Email : admissions@kccilhe.edu.in | Website : www.kccilhe.edu.in

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Bhavna Agarwal Director i.





GREATER NOIDA

BBA | BCA | BAJMC | B.COM(H) | BBA LLB(H) | BA LLB(H)

Affiliated to GGSIPU and Approved by

Bar Council of India, New Delhi

GRADE A COLLEGE

of IP University, New Delhi



GREATER NOIDA

Ref. No: KCCILHE/IPU/GRC/2022-23/DO.NO-

Dated: 03/02/2023

NOTICE

This is to inform you that a meeting of Grievances redressal committee of KCCILHE Greater Noida will be held on, 24.02.2023 Friday, from 04:00 P.M. at the conference room.

All members are requested to attend the meeting to discuss following agenda.

S.No.	NAME	
1.	Mr.Sunil Kumar (Registrar)	Category
2.	Dr. Sunita Singhal	Convener
3.	Dr. Neetu Maurya	Member
4.	Mr. Faz Mohammad	Member
5.		Member
	Ms. Smriti Shah Gambhir (Psychology Counsellor	Member
6.	Mr.Shreyansh Shukla (BCA)	Students Representative (3 rd Year)
7.	Mr. Raunak Singh (BA-JMC)	Students Representative (3 rd Year)
8.	Mr. Prasoon Gupta (BBA)	Students Representative (3 rd Year)
9.	Mr. Sameer Chaturvedi (B.Com)	Students Representative (3 rd Year)

Agenda

1. Time bond redressal of grievances received if any.

120

- 2. Mechanism of redressal of grievances
- 3. Miscellaneous, by permission of chair.

Prof. (Bhavna Agarwal) Director









KCC INSTITUTE OF LEGAL and HIGHER EDUCATION

Affiliated to Guru Gobind Singh Indraprastha University

(A State University established under the Government of NCT of Delhi)

2B-2C Knowledge Park-II Greater Noida-201306 (U.P.)emailId:director@kccilhe.edu.in

Ref. No. KCCILHE/RO/2022-23

Dated: 14.02.2022

NOTICE

This is to inform all the students that Ms. Smriti Shah Gambhir (Psychologist) is available on every Tuesday & Friday at KCCILHE campus for any grievances and counselling assistance.You may contact her on mobile in case of emergency 9899584875.

Ms.Smriti Shah Gambhir shall be available in admin block (Clinical Psychologist Room).

Registrar









KCC INSTITUTE OF LEGAL and HIGHER EDUCATION

Affiliated to Guru Gobind Singh Indraprastha University

(A State University established under the Government of NCT of Delhi)

2B-2C Knowledge Park-II Greater Noida-201306 (U.P.) email Id: director@kccilhe.edu.in

Ref. No: KCCILHE/RO/2022-23

Dated: - 16.01.2023

NOTICE

Dr. Puneet Garg of Baksons Hospital will be available at KCC Institute of Legal and Higher Education on every Tuesday between 03:00 am to 04:00 pm to render Medical/Counselling assistance to the student of KCCILHE.

Dr. Puneet Garg shall be available in admin block (Medical Room).

Prof. (Dr.) Bhavna Agarwal Director



M

GRIEVANCE REDRESSAL COMMITTEE

NAME

Mr. Sunil Kumar Registrar

Dr. Sunita Singhal Professor (Department of Management)

Dr. Neetu Maurya Assistant Professor (Department of Commerce)

Mr. Faz Mohammad Assistant Professor (Department of Commerce)

Ms. Smriti Shah Gambhir Psychology Counsellor

Mr. Shreyash Shukla Student - (BCA III Year)

Mr. Raunak Singh Student - (BA-JMC III Year)

Mr. Prasun Gupta Student - (BBA – III Year)

Ms. Sameer Chaturvedi Student - (B. Com (H) III Year) DESIGNATION

_onvener

Member

Member

Member

Member

Student Representative

Student Representative

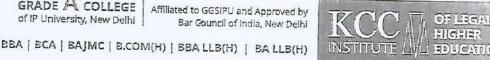
Student Representative

Student Representative

The Grievance redressal form is available on the website (www.kccitm.edu.in) and the reception. The Person concerned can personally approach to any member of the cell. Person can give written complain or can send by email at: grcell@kccilhe.edu.in

GRADE A COLLEGE of IP University, New Delhi

Affiliated to GGSIPU and Approved by Bar Gouncil of India, New Delhi



GREATER NOIDA

Ref. No:KCCILHE/GGSIPU/RO/2022-23/DO.NO-300

Date: 02.05.2023

The Joint Registrar (Affiliation Branch) Guru Gobind Singh Indraprastha University Sec-16-C Dwarka NEW DELHI-110075

Affiliation Branch

Affiliation Branch Affiliation Branch University Gun Gobind Singh Indraprastha University Subject: - Regarding GRC Compliance reports of definition Singh Indraprastha Subject: - Regarding GRC Compliance reports of definition of Hon'able High Court of Delhi.

Respected Sir,

With reference to your email dated 01.03.2023 please find enclosed GRC Compliance report of University's advisory & direction of Hon'able High Court of Writ Petition No.793/2017.

. Bhavna Agarwal Pro Director







File No.: GGSIPU/Exam/Conduct-1/2023/

Date: 6.7.2023

To Whom So Ever It May Concern

It is certified that <u>AMARJIT</u> <u>KAUL</u> faculty of <u>KCC</u> has been deputed as University Representative on dated <u>5 /7/ 23 & 6/7/ 23 (F/N, A/N/, Both) for Annual /Semester End Term</u> Theory Examination.

This Certificate has been Issued on the request of AMARJIT KAVR

(Amit Sharma) Section Officer (Conduct-1)



File No.: GGSIPU/Exam/Conduct-1/2023/

Date: 1.7.2023

To Whom So Ever It May Concern

It is certified that MA: Amax jest Kaux faculty of K.C.G. has been deputed as University Representative on dated 04:04:2023 (F/N, A/N/, Both) for Annual /Semester End Term Theory Examination.

This Certificate has been Issued on the request of Mr. Amacjust Kaus

(Amit Sharma) Section Officer (Conduct-1)



File No.: GGSIPU/Exam/Conduct-1/2023/

Date: 10.7.2023

To Whom So Ever It May Concern

It is certified that Mr. ROHIT SHARMA faculty of KCC has been deputed as University Representative on dated تل المربي 4,546 July 2023 (F/N, A/N/, Both) for Annual /Semester End Term Theory Examination.

This Certificate has been Issued on the request of Mr. ROHIT SHARMA

Section Officer (Conduct-1)



File No.: GGSIPU/Exam/Conduct-1/2023/

Date: 10.7.2023

To Whom So Ever It May Concern

It is certified that Mr. ROHIT SHARMA faculty of KCC has been deputed as University Representative on dated 10 July 2023 (F/N, A/N/, Both) for Annual /Semester End Term Theory Examination.

This Certificate has been Issued on the request of Mr. ROHIT SHARMA.

(Amit S Section Officer (Conduct-1)





File No.: GGSIPU/Exam/Conduct-1/2023/

Date: <u>6. 2</u>2023

To Whom So Ever It May Concern

It is certified that <u>AMARJIT</u> <u>KAVR</u> faculty of <u>KCC Justichate</u> has been deputed as University Representative on dated <u>6 Feb 2023</u> (F/N, A/N/, Both) for Annual /Semester End Term Theory Examination.

This Certificate has been Issued on the request of AMARJIT KAUR.

is,

(Amit S Section Officer (Conduct-1)



19

Guru Gobind Singh Indraprastha University Sector 16 C, Dwarka, New Delhi - 110078

UNIVERSITY File No.: GGSIPU/Exam/Conduct-1/2023/

vi,

Date: 10.02.2023

To Whom So Ever It May Concern

It is certified that Ms. Amorigit Kaux faculty of KCC has been deputed as University Representative on dated 9121234 10223 (F/N, A/N/, Both) for Annual /Semester End Term Theory Examination.

This Certificate has been Issued on the request of Ms Amorifit Kaur

Section Officer (Cond



File No.: GGSIPU/Exam/Conduct-1/2023/

Date: 15. 2.2023

To Whom So Ever It May Concern

It is certified that Ms. Amorpit Kaur faculty of KCC has been deputed as University Representative on dated 14|2|23415|2/23 (F/N, A/N/, Both) for Annual /Semester End Term Theory Examination.

This Certificate has been Issued on the request of Mr. Amorijut Kaux.

(Amit Sharma)



File No.: GGSIPU/Exam/Conduct-1/2023/

Date: 06 .02.2023

To Whom So Ever It May Concern

It is certified that......KANIKA GROVER......faculty of KCCILME has been deputed as University Representative on dated Ist., L.d., M^M & 6th February ²⁰²³ (F/N, A/N/, Both) for Annual /Semester End Term Theory Examination.

This Certificate has been Issued on the request of KANIKA GROVER

(Amit Sharma) Section Officer (Conduct-1)

certificate .jpg



Guru Gobind Singh Indraprastha University Sector 16 C, Dwarka, New Delhl - 110078

File No.: GGSIPU/Exam/Conduct-1/2023/

Date: 15.2.2023

To Whom So Ever It May Concern

It is certified that Ms. Kanke Grover faculty of KCC has been deputed as University Representative on dated 11,13,146,15/2/23, (F/N), A/N/, Both) for Annual /Semester End Term Theory Examination.

This Certificate has been Issued on the request of Ms. Kanika arour.

(Amit Sharma Section Officer (Conduct-1)





File No.: GGSIPU/Exam/Conduct-1/2023/

Date: 06.02.2023

To Whom So Ever It May Concern

It is certified that MEGMA SAMNI faculty of KCCILME has been deputed as University Representative on dated <u>4th and 6th February 2023</u> (F/N, A/N/, Both) for Annual /Semester End Term Theory Examination.

This Certificate has been Issued on the request of MEGHA_SAMN1

(Amit Sharma) Section Officer (Conduct-1)





UNIVERSITY

Guru Gobind Singh Indraprastha University Sector 16 C, Dwarita, New Delhi - 110078

File No.: GGSIPU/Exam/Conduct-1/2023/

Date: <u>// .2</u>.2023

To Whom So Ever It May Concern

It is certified that Ms. Megha Sahni faculty of $|\langle CC \rangle|$ has been deputed as University Representative on dated 10/234 11/2/23 (F/N, A/N/, Both) for Annual /Semester End Term Theory Examination.

This Certificate has been Issued on the request of Ms. Megha Salmi.

(Amit Section Officer (Conduct-1



File No.: GGSIPU/Exam/Conduct-1/2023/

Date: 16.02.2023

To Whom So Ever It May Concern

It is certified that M.S. MEGAHA SAHNI faculty of KCCILHE has been deputed as University Representative on dated 15th Feb 2023 (F/N. A/N/, Both) for Annual /Semester End Term Theory Examination.

This Certificate has been issued on the request of MS. MEGHA SAHNI.

(Amit Sharma) Section Officer (Conduct-1)





File No.: GGSIPU/Exam/Conduct-1/2023/

Date:15.02.2023

To Whom So Ever It May Concern

It is certified that Mr. Rohit Sharma faculty of KCCJLHE has been deputed as University Representative on dated 9, 10, 11, 13, 14 < 15 feb (F/N, A/N/, Both) for Annual /Semester End Term

Theory Examination.

This Certificate has been Issued on the request of Mr. Rohit Shorme

(Amit Sh Section Officer (Conduct-1)



File No.: GGSIPU/Exam/Conduct-1/2023/

Date: 04.02.2023

To Whom So Ever It May Concern

It is certified that. My. Rohit Sharma faculty of <u>3</u> KCCILHE has been deputed as University Representative on dated <u>31⁵⁴ Jan, and 3⁻¹ 44th Feb</u> (F/N, A/N/, Both) for Annual /Semester End Term Theory Examination.

This Certificate has been Issued on the request of Mr. Rohit Sharma.

(Amit Sharma)

Section Officer (Conduct-1)





File No.: GGSIPU/Exam/Conduct-1/2023/

Date: 15.02.2023

To Whom So Ever It May Concern

It is certified that M3. Pallavi Singlefaculty of 13th, 14th & 15th Feb (F/N, A/N/, Both) for Annual /Semester End Term Theory Examination.

This Certificate has MS. Pallavi' Simple This been

Issued on

the request

of

(Amit Sh Section Officer (Conduct-1)



B.Com Title List

	B.Com Title List			
S. No	Title	Author	Publishercode	
1	Let us C	Kanetkar, Yashavant;	BPB Publications,	
2	Communicating in business	Krizan, Williams	Cengage Learning,	
3	Legal aspects of business	Kumar, Ravinder;	Cengage Learning,	
4	Principles of economics	Mankiw, N Gregory;	Cengage Learning,	
5	Business law	Singh, Avtar;	EBC Publication,	
6	Principles of business law	Mahaeshwari, S. N	Himalaya Pub. House	
7	Management accounting: text, problems and cases	Khan, M Y and Jain, P K;	McGraw Hill Education	
8	Applied mathematics for business, economics, and the social sciences	Budnick, Frank S;	McGraw Hill Education	
9	Business organisation and management	Basu, C R;	Tata McGraw Hill	
10	Business communication: connecting in a digital world	Lesikar, Raymond V and Flatley, Marie. E;	McGraw Hill	
11	Macroeconomics	Dornbusch, Rudiger	McGraw Hill	
12	Macroeconomics	Colander, David C;	McGraw Hill	
13	Macroeconomics	Souza, Errol D;	Pearson,	
14	Macroeconomics: theory and applications	Gupta, G S;	McGraw Hill	
15	Organizational behavior: an evidence-bases approach	Luthans, Fred;	McGraw Hill	
16	Macro economy today	Schiller, Bradler R ;	McGraw Hill	
17	Essentials of management: an international, innovation, and leadership perspective	Koontz, Harold	McGraw Hill	
18	Information technology for management	Behl, Ramesh;	McGraw Hill	
19	Business communication essentials: a skills- based approach to vital business English	Bovee, Courtland and Thill, John;	Pearson,	
20	Business mathematics	Trivedi, Kashyap	Pearson,	
21	Business organisation and management	Tulsian, P. C and Pandey, Vishal;	Pearson,	
22	Computer Fundamentals	Goel, A	Pearson	
23	Computer networks	Tanenbaum, Andrew S	Pearson,	
24	Financial Accountcy	Tulsian, P.C	Pearson	
25	Fundamentals of management	Robbins, Stephen P	Pearson,	
26	Intercultural business communication	Chaney, Lillian	Pearson,	
27	Management	Stoner, Jamess A F	Pearson,	
28	Managerial economics	Petersen, Craig H	Pearson Education,	
29	Business communication	Kaul, Asha;	PHI Learning Pvt Ltd,	
30	Effective business communication	Kaul, Asha;	PHI Learning Pvt Ltd,	
31	Essentials of financial accounting	Bhattacharyya, A.K	PHI Learning Pvt. Ltd,	
32	Introduction to cost accounting: a self-study textbook	Tulsian, P. C;	S. Chand & Company Ltd,	
33	Business law	Kapoor, N. D;	Sultan Chand & Sons,	
34	Microeconomics for managers	Kreps, David M;	Viva Books,	
35	Personality development	Hurlock, Elizabeth B;	McGraw Hill	
36	Cost accounting	Lal, Jawahar	McGraw Hill	
37	Economics	Samuelson, Paul A	McGraw Hill	
38	Business economics: microeconomic analysis	Ahuja, H L;	S Chand	
39	Cost accounting: principles and practice	Arora, M. N;	Vikas Publishing House	
40	Digital circuits and design	Salivahanan, S	Oxford University Press,	
41	Financial accounting	Maheshwari, S N	Vikas Publishing House	
••	Indian economic development	Dhingra, I. C;	Sultan Chand & Sons,	

		Sheet1	
43	Managerial Economics	Dwivedi, D N	Vikas Publishing
44	Managerial economics: principles and worldwide applications	Salvatore, Dominick and Rastogi, Siddhartha K;	Oxford University Press,
45	Communication for business: a practical approach	Taylor, Shirley;	Noida:
46	International economics	Cherunilam, Francis;	McGraw Hill
47	Advanced differential equations	Raisinghania, M. D;	S. Chand
48	Advanced engineering mathematics	Dass, H.K;	S Chand
49	Differential calculus	Narayan, Shanti and Mittal, P.K;	S. Chand
50	Comdex computer 7 with office 2010	Gupta, Vikas;	Dreamtech,
51	Cost accounting: theory and problems	Maheshwari, S. N	Shree Mahavir Book
52	Marketing strategy	Jr. Orville C Walker	McGraw Hill Edu.
53	Marketing Managemnet	Saxena, Rajan;	MGH
54	Managerial accounting	Hiltion, R W	McGraw Hill Education,
55	Human resource management	Dessler, Gary and Varkkey, Biju;	Pearson,
56	Human resource management: text and cases	Aswathappa, K;	McGraw Hill
57	Business law	Kuchhal, M C and Kuchhal, Vivek;	Vikas Publishing House
58	High school english grammar & composition: wren & martin	Rao, N.D.V. Prasada;	Blackie ELT Books,
59	Principles of human resource management	Bohlander, George W	Cengage Learning,
60	Business research methods	Cooper, Donald R.	McGraw Hill
61	Business statistics	Beri, C;	McGraw Hill
62	Business statistics	Vohra, N D;	McGraw Hill
63	Ethics in business and corporate governance	Mandal S.K	MGH.
64	Financial management: theory and practice	Chandra, Prasanna;	McGraw Hill
65	Financial management: text, problems and case	Khan M. Y & Jain P. K;	McGraw Hill
66	International human resource management	Aswathappa, K	McGraw Hill
67	Marketing research	Beri, G C;	McGraw Hill
68	Indian economy	Singh, Ramesh;	McGraw Hill
69	Framework for human resource management	Dessler, Gary;	Pearson,
70	Business ethics concepts and cases	Velasquez, Manuel G;	Pearson,
71	Marketing management	Kotler, Philip;	Pearson,
72	Marketing management: Indian cases	Gupta, Prachi ,	Pearson,
73	Statistics for management	Levin, Richard I	Pearson,
74	Basic managerial skills for all	S. J Mcgrath, E.H;	PHI,
75	Understanding and analyzing balance sheets using excel® worksheet	Bodhanwala, Ruzbeh J;	Phi Learning Pvt. Ltd,
76	Campus to corporate : your roadmap to employability	Joshi, Gangadhar.;	Sage Publications India Pvt. Ltd,
77	Marketing research: a global outlook	V. Kumar;	Sage Publication,
78	Indian economy : a macroeconomic	Banik, Nilanjan;	Sage Publication
79	Advanced auditing & professional ethics	Gorg, Pankaj C A ;	Taxmann,
80	Auditing	Jha, Aruna;	Taxmann Pub.
81	Systematic approach to tax laws	Ahuja, Girish ;	Wolters Kluwer,
82	Business statistics	Gupta, S. P and Gupta, M. D	Sultan Chand & Sons
83	Principles of management accounting	Maheshwari, S.N;	Sultan Chand,
84	Business communication	Chhabra, T.N and Chhabra, S ;	Sultan Chand,
		- ,	I

		Sheet1	
86	Business statistics	Sharma, J.K	Vikash Publication,
87	Corporate accounting	Maheshwari, S. N;	Vikash Publication,
88	Financial management	Pandey, I M	Vikash Publication,
89	Understanding and analyzing balance sheets using excel® worksheet	Bodhanwala, Ruzbeh J;	Phi Learning Pvt. Ltd,
90	MKTG: a South-Asian perspective	Lamb, Charles	Cengage,
91	Indian economy : a macroeconomic perspective	Banik, Nilanjan;	Sage Pub.
92	Marketing research: a global outlook	V. Kumar;	Sage Publication,
93	Campus to corporate : your roadmap to employability	Joshi, Gangadhar.;	Sage Pub.
94	Textbook of business mathematics	Hazarika, Padmalochan	S. Chand,
95	Indian economy	Datt, Gaurav;	S Chand
96	Management accounting	Pandey, I.M;	Vikash Publication,
97	Financial management: a self study text	Tulsian, P C and Tulsian, Bharat;	S. Chand,
98	Modern India company law	Kuchhal, M. C and Kuchhal, Alok;	Shree Mahavir Book Depot,
99	Let us C++	Kanetkar, Yashavant;	BPB Publications,
100	Business ethics and professional values	Rao, A B;	Wiley Publication,
101	Mathematics and statistics for business	Bhardwaj, R.S	Wiley Publication,
102	Introduction to financial accounting	Monga, J. R;	Scholar Tech Press,
103	Financial Management	Maheshwari, S.N	Sultan Chand
104	Business statistics and business mathematics	Gupta, S. P and Gupta, P. K;	
105	Business organisation and management	Gupta, C. B;	Sultan Chand,
106	Business environment	Gupta, C. B;	Sultan Chand,
107	Students' guide to income tax	Singhania, V. K	Taxmann,
108	Fundamentals of applied statistics	Gupta, S C and Kapoor, V, K;	Sultan Chand & Sons,
109	Corporate accounting	Tulsian, P C;	S. Chand,
110	Essential environmental studies	Misra, S. P;	Ane Books Pvt. Ltd,
111	Sustainable development: environment, energy & water resources	Roy, M.K Ghosh;	Ane Books Pvt. Ltd,
112	Financial markets, institutions & services	Gupta, N. K ;	Ane Books Pvt. Ltd,
113	Introduction to derivatives and risk	Chance, Don M;	Cengage Learning,
114	Analysis of investments & management of portfolios	Broawn, Reilly;	Cengage Learning,
115	Environmental science	Miller, G. Tyler;	Cengage Learning,
116	Organization development and change	Cummings, Thomas G;	Cengage Learning
117	Services marketing	Bateson, John E. G;	Cengage Learning,
118	Project management: small steps towards a big journey	Desai, VAsant;	Himalaya Pub. House,
119	Employee training and development	Noe, Raymond A;	McGraw Hill Education,
120	Advertising and promotion: an integrated marketing communications perspective	Belch, George E;	McGraw Hill Education,
121	Compensation	Milkovich, George T ;	McGraw Hill Education,
122	Financial institutions and markets: structure, growth and innovations	Bhole, L. M;	McGraw Hill Education,
123	Global business today	Hill, Charles W. L;	McGraw Hill Education,
124	Indian financial system	Khan, M Y;	McGraw Hill Education,

		Sheet1	
125	International business	Aswathappa, K;	McGraw Hill Education,
	Investment analysis and portfolio management	Chandra, Prasanna;	McGraw Hill Education,
	Macroeconomics	Dornbusch, Rudiger;	McGraw Hill Education,
	Macroeconomics: theory and policy	Dwivedi, D. N;	McGraw Hill Education,
	Managerial accounting	Garrison, Ray H;	McGraw Hill Education,
130	Projects: planning analysis, selection, financing, implementation, and review	Chandra, Prasanna;	McGraw Hill Education,
	Sales and distribution management	Panda, Tapan K;	Oxford University Press,
	Sales and distribution management: text and		
132 (cases	Krishna, K. Havaldar;	McGraw Hill Education,
133 i	Service management: operations, strategy, information technology	Fitzsimmons, James A ;	McGraw Hill Education,
	Services marketing	Zeithaml, Valarie A;	McGraw Hill Education,
135	Services marketing: text and cases	Nargundkar, Rajendra;	McGraw Hill Education,
136	Project management: project appraisers. project managers entrepreneurs academic case studies	Nagarajan, K;	New Age Intern. Pvt. Ltd,
137	Financial institutions and markets	Kohn, Meir;	Oxford University Press,
138	Managerial economics: principles and worldwide applications	Salvatore, Dominick;	Oxford University Press,
	Experiential approach to organization development	Brown, Donald R;	Pearson Education,
	Entrepreneurship development	Charantimath, Poornima M;	Pearson Education,
141 (Options, futures, and other derivatives	Hull, John C;	Pearson Education,
142 (Organizational behavior	Robbins, Stephen P;	Pearson Educatin,
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373	Management Information System	Agarwal, S.C;	Pragati Prakashan
374	Business Management	Thomaskutty, C.S;	Dhanpat Rai Pub.
375	Management Training and Development	Thomaskutty, C.S;	Himalaya Pub.
376	Management Training and Development	Nair, R.K;	Himalaya Pub.
377	Financial Management	Darbari, Manuj;	Pragati Prakashan
378	Industrial Economics and Principles of Management	Mahajan, C.L;	Jai Prakash
379	Production Management	Levin, Richard I;	Satya Prakashan
380	Statistics for Management	Rao, Pratap;	Pearson
381	Urban Planning : Theory & Practice	Rao, Pratap;	CBS Pub.
382	Urban Planning: Theory & Practice	Mukhi, H.R.;	CBS Pub.
383	Personnel Management	Sumathi, P. Saravanavel;	Satya Prakashan
384	Business Law	Varma, M M;	Himalaya Pub.
385	Indian Financial Systems	Varma, M. M;	King Book
386	Marketing Research	Agarwal, V.K;	King Book
387	Business Policy & Strategic Management	Varma, M.M.;	Pragti Parkashn
388	International Marketing Management	Agarwal, R.K;	King Book
389	Organizational Behavior	Mahal, Kitab;	King Books
390	Research Methodology	Varma, M. M.;	Kitab Mahal
391	Macro Economics	Sundharam, K P M;	King Books

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392	Introduction to Indian Economy	Singh, B.P.;	R. Chand
393	Organisation Theory and Behaviour	Jain, M.L;	Dhanpat Rai
394	Secretarial practice and office Management	Jain, M.L;	G. Lal & Company
395	Income Tax Act	Bhargava, U.K;	Taxmann
396	How to Develop Your Personality & Potentialit	Mitter, S;	Sultan Chand & Sons
397	Management Accounting	Gupta, S P	Sahitya Bhawan Pub.
398	Human Resource Management: Concepts & I	Chhabra, T. N.;	Dhanpat Rai
399	Essentials of HRM & Industrial Relations: Tex	Rao, P. Subba;	Himalaya Pub.
400	Human Resource Management	Nair, R. K.;	Pragati Prakashan
401	Hand Book of Management	Pragati;	Pragati Pub.
402	Management of Systems	Mukhi, H.R;	Satya Parkashan
403	Marketing Management: A Basic Approach	Palekar, D R;	R. Chand & Co
404	Management of Systems	Mukhi, H.R;	Satya Prakashan
405	Accounting & Finance For Managers	Ghosh, T.P;	Taxmann
406	E- Commerce & Future	Kumar, Sandeep;	Jai Prakash
407	Financial Accounting	King's;	King Books
408	A Textbook of Financial Accounting	Singhal, A.K;	Vayu Edu.Pub.
409	Fundamentals of Financial Management	Singh, Preeti;	Ane Books
410	Accounting & Financial Analysis	Varshney, J.C;	Wisdom
411	Business Industrial Law	Moshal, B. S;	Ane Books
412	Financial Accounting	Banerjee, Ashok;	Excel Books
413	Financial Management	Keown, Arthur J.;	Pearson
414	Power of People + Passion	Babu, P S	SMB connect

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S. No	Title	Author	Publisher
1	An Advanced History of India	Manjumdar R C	Trinity
2	An intro to Political Science	Kant, Neelam	CLP
3	An Intro. to Political Theory	Guaba, O P	Macmillan
4	An Introduction to Sociology	Thakur, Navendu K	CLP
5	Apprentices Act 1961	Taxmann's	Taxmann
6	Code of Civil Procedure	Srivastava, Monika	Taxmann
7	Companies Act With Rules -I	Taxmann's	Taxmann:
8	Companies Act with Rules- II	Taxmann's	Taxmann
9	Company Law	Taxmann's	Taxmann
10	Constitution of India	Taxmann's	Taxmann
11	Contemporary Eng. Gra. Structures & Composition	Green, David	Trinity
12	Law of Contract & Specific Relief	Kapoor, Rajesh	EBC
13	Contract- I: Specifief Act	Kapoor, S.K	CLA
14	Contract - II : Sale of goods Act	Kapoor, S.K	CLA
15	Contract - I : General Pri, of Contract	Rai, Kailash	CLP
16	Contract- I	Bangia, R.K	ALA
17	Contract- II	Kapoor, S.K	CLA
18	Corporate Laws- 1	Taxmann's	Taxmann
19	Corporate Laws- 2	Taxmann's	Taxmann
20	Cost & Management Accounting	Taxmann's	Taxmann
21	Customs Law & Foreign Trade Policy	Taxmann's	Taxmann
22	Direct Taxes : Law & Practice	Taxmann's	Taxmann
23	Direct Taxes Mannual- I	Taxmann's	Taxmann:
24	Direct Taxes Mannual-2	Taxmann's	Taxmann
25	Direct Taxes Mannual - 3	Taxmann's	Taxmann
26	Employees Provident Funds 1952	Taxmann's	Taxmann
27	English- I	Mynei,S.R	ALA
28	Factories Act 1948	Taxmann's	Taxmann
29	Sociology: Themes & Perspectives	Haralambos, Michol	Collins
30	History of India- I	Murthy, H.V	EBC
31	Income Tax Act	Taxmann's	Taxmann
	India Since Independence	Chandra, Satish	Penguin
33	Indian History	Mayani, S.R	ALA
34	Indian History	Parsad, Mata	CLA
35	Indian Legal & Constitutional History	Tripathi, S.C	CLP
	Indian Legal History	Mittal, J.K	CLP
37	The Indian Penal Code (1860)	Universal's	Lexis Nexis
38	Industrial Disputes Act 1847	Taxmann's	Taxmann:
39	Intro. to The Constitution of India	Basu, Durga Das	Lexis Nexis
40	Juvenile Justice Act 2015	Taxmann's	Taxmann
41 42	Labour Laws: with Code on hlages	Taxmann's	Taxmann
	Law of Contract Sale of Goods	Dhingra, Rajni Malhoti Paturkar, Doopa	EBC
43	Law of Tort	Paturkar, Deepa Singh, S P	Lexis Nexis
44	Law of Torts	Bangla, R.K	ALA
45	Law of Torts	Kapoor, S.K	CLA
40	Law of Torts	Paranjape, N.V	CLA
47	Law of Torts	Pandey, J.N	CLA
49	Law of Torts	Verma, Shivani	Taxmann
50	Law Practice & Procedure of National Company Law		Taxmann
51	Legal and Constitutional History of India	Jois, Justice M Rama	
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52	Legal Dictionary	Basu, S. D	NELP
53	Legal Dictionary	Bawa, Siddharth	NELP
54	Legal Ethics	Rai, Kailash	CLP
55	Legal Language Legal Writing & General English	Tripathi, S.C	CLP
56	Legal Language, Writing & General Eng.	Singh, J S	ALA
57	Legal Theory & Jurisprudence	Coutinho, V.B	Taxmann
58	Master Guide to Income Tax Act	Shah, Pardeep S	Taxmann
59	Master guide to Income Tax Act	Taxmann's	Taxmann
60	Medieval India	Chandra, Satish	Har- Anand
61	MULLA: The Sale of Goods Act.	Kannan, K	Lexis Nexis
62	The Negotiable Instruments Act 1881	Universal's	Lesxis Nexis
63	Payment of Wages Act 1936	Taxmann's	Taxmann
64	Political Obligation	Sinha, O P	CLA
65	Political Science for Law	Myneni, S.R	ALA
66	Political Science - II	Gupta, Alok K	CLP
67	Political Theory	Sinha, O. P	CLA
68	Sale of Goods	Vipin, Kumar	Taxmann
69	Service Tax Manual	Taxmnn's	Taxmann
70	Sociology	Singh, B.R	CLA
	Sociology	Srivastava, Indira	CLA
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	Principles of Sociology - I	Myneni, S R	ALA
	The Special Marriage Act- 1954	Universal's	Lexis Nexis
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76	The Constitution of India	Universal's	Lexis Nexis
77	The Hindu Succession Act 1956	Universal's	Lexis Nexis
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79	The Law of Torts	Shukla, M.N	CLA
80	The Law Of Torts	Lal, Ratan	Lexis Nexis
81	The Sale of Goods Act, 1930	Universal's	Lexis Nexis
82	The Wonder that was: India	Basham, A.L	Picador India
83	The Wonder That was India	Rizvi, S.A.A	Picador Inda
	Legal General Knowledge on Law	Arora, Manish	Lexis Nexis
85	What is History	Carr, E. H	Penguin
86	Competition Laws Manual	Taxmann's	Taxmann
87	Income Tax Law & Accounts	Mehrotro, H.C	Sahitya Bhwan
88	A University Grammar Of English	Quirk, R	Pearson
89	Adhunik Bharat Ka Itihas	Grover, B L	S Chand
90	Bhartiya Samvidhan Ka Vikas Tatha Rastriya Andola		S.Chand
91	Clinical Legal education	Menon, Madhavan N.	
92	Contract & Specific Relief	Singh, Avtar	EBC
93	Contract - I :General Principles of Contract (Specific	No. of the second secon	CLP
94	Criminal Law: Cases and Materials	Gaur, K D	Lexis Nexis
95	General English (For Law Students)	Bhattacharya, Ratna	C.L.A
	India After Gandhi	Guha, Ramchandra	Macmillian
97	Family Law - I	Kusum	Lexis Nexis
98	Indian Government and Politics	Fadia, B.L	Sahitya Bhawan
99	Indian Legal & Constitutional History	Paranjape, N.V	C L A
	International Law & Human Rights	Agarwal, H O	C.L.P
	Introduction to Law of Partnership	Singh, Avtar	EBC
	Jurisprudence (Legal Theory)	Tripathi, B.N Mani	A.L.A
-	Law of Contract I & II	Srivastava, S.S	C.L.P
	Intro. To Law & Partnership	Singh, Avtar	EBC
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	Law of Tort	Singh, S.P	Lexis Nexis
	Law of Torts	Kapoor, S.K	C.L.P
	Law of Torts	Paranjape, N.V	C.L.A
	Legal and Constitutional History of India	Jois, M Rama	Lexis Nexis
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	Legal Language and Legal Writing		Lexis Nexis
111	Legal Language, Legal writing & General English	Tripathi, S.C	C.L.P
	Muslim Laws	Universal's	Lexis Nexis
	Political Theory	Asir vatham, Eddy	S.Chand
114	Prachin Bharat ka Itihas	Mahajan, B.D	S.Chand
115	Sociology	Srivastava, Indira	CLA
116	Sociology	Oommen, T.K	EBC
117	The Indian Penal Code	Universal's	Lexis Nexis
118	Longman Dictionary of Common Errors	Turton, N D	Pearson
119	The Mc Donaldization of Society	Ritzer, George	Sage
120	A New Look at Modern India History	Grover, B L	S. Chand
	Sociology: Essays on App. & Method	Beteille, Andre	Oxford
	Contested Grounds: Essays on Nature Culture & Po		Oxford
	Anson's Law of Contract	Beatson, J.	Oxford
124	Contract & Specific Relief	Singh, Avtar	EBC
	Indian Legal & Constitutional History	Malik, Sumeet	EBC
	The Sale of Goods Act & Indian Partnership Act	Mulla, Dinshah F	Lexis Nexis
	Salmond on Jurisprudence	Fitzgerald, P.J	Sweet & Maxwell
	Modern Political Theory	Varma, SP	Vikas Pub.
	The Nature of the Judicial Process	Cardozo, Benjamin	Law & Justice
	Principles of Political Science	Kapur, Anup Chand	S.Chand
	The Idea of Justice	Sen, Amartya	Penguin
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	Code of Civil Procedure	Raghuvanshi, S.K	ALA
	Jurisprudence : The Legal Theory	Tripathi, Mani B.N	ALA
	Law of Torts	Bangia, R.K	ALA
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	Modern Hindu Law	Diwan, Paras	ALA
	International Law & Human Rights	Kapoor, S K	CLA
	The Law of Evidence	Batuk, Lal	CLA
	Principles of the Law of Evidence	Avtar, Singh	CLP
	Administrative Law	Avtar, Singh	EBC
142	Civil Procedure : Limitation & Commercial Courts	Takwani, C.K	EBC
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144	Handbook of Labour & Industrial Law	Maliks's, P.L	EBC
	Introduction to Law of Partnership	Singh, Avtar	EBC
146	Law of Arbitration & Conciliation	Singh, Avtar	EBC
147	Lectures on Criminal Procedure	Pillai, Chandrasekhara	
	Constitution of India	Singh, Mahendra Pal	
	Medieval India (Part One) I	Chandra, Satish	Har Anand
	Medieval India (Part Two) Vol- II	Chandra, Satish	Har Anand
	Jurisprudence		Harvard Uni. Press
	The Idea of Justice	Sen, Amartya	Penguin
152	The Nature of the Judicial Process	Cardozo, Bentamin	Law & Justice
154	The Code of Criminal Procedure	Kannan,K Loola Krishnan, P	Lexis Nexis
155 156	Environmental Law in India	Leela Krishnan, P	Lexis Nexis
	Hindu Law	Mulla, Dinshaw Fardu	LEXIS INEXIS
	Indian Legal & Constitutional History	Jain, M P	Lexis Nexis

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	Textbook on Indian Penal Code	Gaur, K D	Lexis Nexis
	The Negotiable Instrument Act.	Kumar, P Krishna	Lexis Nexis
	The Law of Evidence	Kannan, K	Lexis Nexis
161	Legal and Constitutional History of India	Jois, Justice M. Rama	Lexis Nexis
162	Mulla: The Transfer of Property Act.	Saxena, Poonam P	Lexis Nexis
163	Indian Constitutional Law	Jain, M P	Lexis Nexis
164	Principles of Administrative Law	Jain, M P	Lexis Nexis
165	Principles of Mahomedan Law	Mulla, Dinshaw F.	Lexis Nexis
166	Property Law	Saxena, Poonam P	Lexis Nexis
167	PSA Pillai Criminal Law	Vibhute, K L	Lexis Nexis
168	Textbook on the Law of Evidence	Monir, M.	Lexis Nexis
169	Textbook on the Transfer of Property Act	Singh, Avtar	Lexis Nexis
170	Mull: The Code of Civil Procedure Vol- I	Joseph, Justice K	Lexis Nexis
171	MULLA; The Indian Contract & Specific Relief Acts \	Vardhan, R Yashod	Lexis Nexis
	The Indian Penal Code	Ratanlal	Lexis Nexis
173	Mulla : The Dale of Gooda Act	Kannan, K	Lexis Nexis
	A Textbook on the Indian Evidence Act, 1872	Chandra, Satish	New era Pub.
	History of Medieval India	Chandra, Satish	Orient Black Sun
	Cast: It is Twentieth- Century Avatar	Srinivas, M.N	Penguin
	Early India From the Origins to ad 1300	Thapar, Romila	Penguin
	India's Struggle for Independence	Chandra,Bipin	Penguin
179	Glanville Willanns: Learning The Law	Smith, A.T.H	Sweet & Maxwel
	Jurisprudence or the Theory of the Law	Salmond, J.W	Sweet & Haynes
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	Outlines of Indian Legal & Constitutional History	Singh, M P	Lexis Nexis
	Labour & Industrial Laws	Mishra, S.N	CLA
	Contract & Specific Relief	Kapoor, Rajesh	EBC
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	Business Communication	Kumar, Virendra	Kalyani Pub.
	Penal Law of India	Gaur, Hari Singh	Law Pub.
	The McDonalization of Society	Rirze, george	Sage
	The Wonder That was India (Vol- II)	Rizvi, S.A.A	Picador
	Indian Judiciary & Politic	Dua, B.D	Manohar
	Our Constitution	Kashyap, Subhash C.	
	A History of Political Thought	Mukherjee, Subrata	PHI
	The Wonder That was India	Basham, A.L	Picador
		Asirvatham, Eddy	S.Chand
	Political Theory John Gab worthy: Justice	Tilak, Raghukul	Sujeet Pub.
	Industrial Relational and Labour Laws	Srivastava, Suresh C.	Vikas Pub.
	Administrative Law	Sathe, S.P	LexisNexis
	Principles of Administrative Law	Dhanda, Amita Mulla, Dinshaw F	
	The Code of Civil Procedure Vol- I	Mulla, Dinshaw F.	LexisNexis
	The Code of Civil Procedure Vol- 2	Mulla, Dinshaw F.	LexisNexis
	The code civil Procedure Vol- 3	Mulla, Dinshaw F.	LexisNexis
	The Code of Criminal Procedure Vol- 1	Sarkar, S.C	LexisNexis
	The Code Of Criminal Procedure Vol - 2	Sarkar, S.C	LexisNexis
	The Indian Contract & Specific Relief Act. VOL-1	Vardhan, Yashod	LexisNexis
	Organizational Behaviour	Robbins, Stephen P	Pearson
	Society: An Introduction Analysis	Maciver, R.M	Trinity Press
	The Code of Criminal Procedure, 1973	Universal's	LexisNexis
	How to Be a Mathemagician	Singhal, Aditi	Penguin
	Nani A. Palkhivala	Kamath, M.V	Hey House India
210	Nani . Palkhivala	Sorabjee, Soil J	Lexis Nexis

211	Roses in December	Chagia, M C	BVB
212	Hidden Secrets of the Topper's Mind	Ahmed, M. D	Nortation Press
213	The Education Heritage Of the Ancint India	Singh, Sahana	Nortation Press
214	Understanding Sanatan Dharma	Tawakley, N.K	Nortation Press
215	Gleanings Frome Rig Veda	Moorthy , Choudur S	Nortation Press
216	Landmarks in the Law	Oxford	Oxford
			Rasstrotthana
217	India Science & Techonogy	Dharmpal	Sahitya
218	Power of People + Passion	Babu, P S	SMB connect
219	The Law and Paractice of Income Tax	Palkhivala's & Kanga	Lexis Nexis
220	Commentary on the Contitution of India	Basu, Durga Das	Lexis Nexis

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S.No	Title	Author	Publisher
1	Apprentices Act 1961	Taxmann's	Taxmann
2	Business Communication	Sinha, K.K	Taxmann
3	Clinical Legal Education	,	EBC
4	Code of Civil Procedure	Srivastava, Monika	Taxmann
5	Companies Act with Rules & Forms I	Taxmann's	Taxmann
6	Companies Act with Rules & Forms - II	Taxmann's	Taxmann
7	Companies Act with rules	Taxmann's	Taxmann
8	Company Law	Kapoor, G.K	Taxmann
9	Company Law	Zad,N.S	Taxmann
10	Contemporary English Grammar Structures & Composition	Green, David	Trinity
11	Constitution of India Bave Act 8016	Taxmann's	Taxmann
12	Law of Contract	Singh, Avtar	EBC
13	Contract - II	Bangia, R.K	ALA
14	Contract - I : Specific Relief Act	Kapoor, S.K	CLA
15	Contract I	Bangia, R.K	ALA
16	Contract II: Sale of Goods Act and Partnership Act	Kapoor, S.K	CLA
17	Corporate Laws VOL-I	Taxmann's	Taxmann:
18	Corporate Laws Vol- II	Taxmann's	Taxmann's
19	Cost & Management Accounting	Kishore, Ravi M.	New Delhi:
20	Customs Law & Foreign Trade Policy	Datey, V.S	Taxmann
21	Direct Taxes: Law & Practice	Singhania, V.K	Taxmann
22	Direct Taxes Manual Vol- I	Taxmann's	Taxmann
23	Direct Taxes Manual Volume- II	Taxmann's	Taxmann
24	Direct Taxes Manual Vol- III	Taxmann's	Taxmann
25	Employee's provident Funds and Miscellaneous Provisions A	Taxmann's	Taxmann
26	Factories Act 1948	Taxmann's	Taxmann
27	Family Law Lectures Family Law I	Kusum	Lexis Nexis
28	Financial Management	Kishore, Ravi M	Taxmann
29	General English	Tripathi, S.C	C.L.P
30	Income Tax Act	Taxmann's	Taxmann
31	Indian Legal and Constitutional History	Tripathi, S. C	C.L.P
32	Indian Legal & Constitutional History	Parajape, N.V	CLA
33	The Indian Penal Code	Universal's	Lexisi Nexsi
34	Industrial Disputes Act 1947 (Bar Act 2016)	Taxmann's	Taxmann
35	Introduction to Constitution of India	Basu, Durga Das	LexisNexis
36	Jurisprudence: The Legal Theory	Tripathi' B.N Mani	A.L.A
37	Juvenile Justice Act 2015 (Bare Act 2015)	Taxmann's	Taxmann
38	Labour Laws with code on wages	Taxmann's	New Delhi:
39	Law of Contract	Dhingra, R.M	Taxmann
40	Law of Contract I & II	Srivastava, S.S	CLP
40	Sale of Goods	Paturkar, Deepa	EBC
41	Law of Tort	Singh, S.P	Lexis Nexis
42	Law of Torts	Bangia, R.K	A.L.A
44	Law of Torts	Kapoor, S.K	CLA
45	Law of Torts	Paranjape, N.V	CLA
46	Law of Torts	Pandey, J.N	C.L.P
47	Law of Torts	Verma, Shivani	Taxmann
48	Law of Practice & Procedure of National Company Law Tribu		Taxmann
49	Legal and Constitutional History of India	Jois, J.M.Rama	Lexis Nexis
50	Legal Dictionary	Basu, S D	New Era Law

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51	Legal Dictionary	Bawa, Siddharth	New Era
52	Legal Ethics	Rai, Kailash	C.L.A
53	Legal Language, Legal writing & General English	Tripathi, S.C	C.L.P
54	Legal Language, Writing and General English	Singh, J.S	A.L.A
55	Management Accounting	Rustagi, R.P	Taxmann
56	Master Guide to income Tax Act.	Shah, P.S	Taxmann
57	Master Guide to income Tax Ruls	Taxmann's	Taxmann
58	Medieval India Part- 2	Chandra, Satish	Har Anad
59	MULLA: Sales of Goods Act & The Indian Partnership Act	Mulla, D.F	Lexis Nexis
60	The Negotiable Instruments Act, 1881	Universal's	Lexis Nexis
61	Outlines of Indian Legal & Constitutional History	Singh, M.P	Lexis Nexis
62	Outlines of India Legal & Constitutional History	Jain, M.P	Lexis Nexis
63	Payment of wages Act 1936 (BARE ACT 2016)	Taxmann's	Taxmann
64	Principles of Economics	Bhutani, Prem J.	Taxmann
65	Principles of Management	Vasishth, N	Taxmann
66	Sale of Goods	Kumar, Vipan	Taxmann
67	Service Tax Manual	Taxmann's	Taxmann
68	The Special Marriage Act 1954	Universal's	Lexis Nexis
69	Strategic Cost Management	Kishore, Ravi. M	Taxmann
70	Legal Language and Legal Writing	Bhatia, K.L	Lexis Nexis
70	The Constitution of India	Universal's	Lexis Nexis
72	The Hindu Succession Act. 1956	Universal's	Lexis Nexis
73	The Indian Contract Act 1872	Vardhan, R.Y	Lexis Nexis
73	The Law of Torts		C.L.A
		Shukla, M.N	
75	The Law Of Torts	Sapre, Akshay	Lexis Nexis
76	The Negotiable Instruments Act 2018	Kumar, Krishna P	Lexis Nexis
77	The Sale of Goods Act, 1930	Universal's	Lexis Nexis
78	Legal G.K: General Knowledge on Law	Arora, Manish	Lexis Nexis
79	SAPIENS: A Brief History of Human Kind	Harari, Y.N	Vintage
80	Essentials of Management	Koontz, Harald	McGraw Hill
81	Financial Management	Chandra, Prasanna	McGraw Hill
82	Financial Management	Khan, M Y	McGraw Hill
83	Fundamentals of Financial Management	Hom, J.Van	Pearson
84	Managerial Economics	Petersen, C.H	Pearson
85	Marketing Management	Ramaswamy, V.S	Sage Pub.
86	Marketing Management	Kotler, Philip	Pearson
87	Management	Stoner, J. A	Pearson
88	Organizational Behaviour	Chitale, A.K	PHI
89	A University Grammar of English	Quirk, Randulph	Pearson
90	Business Environment	Cherunilam, Francis	Himalaya
91	Caste, Class and Power	Andre & Beteille	Oxford
92	The Constitution of India	Bakshi, P.M	Lexis Nexis
93	Contract & Specific Relief	Kapoor, Rajesh	EBC
94	Contract - I	Rai, Kailash	C.L.P
95	General English	Bhatnager, Ratna	C.L.A
96	International Human Resource Management	Rao, Subba. P	Himalaya Pub.
97	Intro. to Law of Partnership	Singh, Avtar	EBC
98	Jurisprudence: The Legal Theory	Trijoathi, B.N	A.L.A
99	Law of Torts	Kapoor, S.K	C.L.A.
100	Longman Dictionary of Common Errors	Turtor, N.D	Pearson
101	Managerial Economics	Salvatore, D	Oxford
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103	Muslim Laws (BARE ACT- 2022)	Nikalnama, Model	Lexis Nexis

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104	Organizational Behavior	Stephen, Robbin	Pearson
105	Organizational Behaviour	Aswathappa, K.	Himalaya
106	The Constitution of India	Universal's	Lexis Nexis
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109	Anson's Law of Contract	Beatson. J.	Oxford
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111	Outlines of: Legal Language in India	Prasad, Anirudh	CLP
112	Competition Laws Manual	Taxmann's	Taxmann
113	Legal Theory & Jurisprudence	Taxmann's	Taxmann
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115	Legal Theory & Jurisprudence	Taxmann's	Taxmann
116	Company Law Manual	Taxmann's	Taxmann
	MULLA: The Indian Contract - VOL- 2	Vardhan, R Yashod	Lexis Nexis
	Principles of Economics	Ahuja, H.L	S. Chand
	Indian Government & Politics	Fadia, B.L	Sahitya Bhawan
-	Dynamics of Industrial Relations	Mamoria, C.B	Himalaya
	Indian Legal & Constitutional History	Malik, Sumeet	EBC
121	International Trade & Export Management	Cherunilam, Francis	Himalaya Pub.
122	The Dynamics of Entrepreneurial Development and Managen	,	Himalaya Pub.
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124	Glanville Williams: Learning the Law	Williams, Glanville	Sweet & Maxwell
125	The Idea of Justice		
		Sen, Amartya	Penguin Books
127	The Nature of Judicial Process	Cardoz, Benjamin N	Law of Justice
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	Management	Stoner, James A F	Pearson
130	Code of Civil Procedure	Raghuvanshi, S.K	Law Agency
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	Labour & Industrial Laws	Go swami, V.G	CLA
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	Legal Ethics	Rai, Kailash	CLA
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302	Entrepreneurship	King's;	Jai Prakash Pub.
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418	Business Industrial Law	Moshal, B. S;	Ane Books
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1	Knowledge of system analysis and design	Saxena, Pankaj	Arihant Prakashan Pvt. Ltd,
2	Operations research	Tiwari, Neelu	Arihant Prakashan Pvt. Ltd,
3	Ansi C programming	Kanetkar, Yashavant P	BPB Publications,
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13	Introduction to database systems	Desai, Bipin C	Galgotia Publication Pvt. Ltd,
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45		Downster C. C.	Himalaya Publishing House
15	Communication	Rayudu, C. S	Pvt. Ltd,
16	Calculus:	Apostol, Tom M	Wiley Publication,
17	Advanced engineering mathematics:	Kreyszig, Erwin	Willy Publication,
18	Discrete mathematics and its applications	Namdhari, Bhupendra Singh	Khanna Book Publishing Pvt Ltd, Khanna Book Publishing Pvt.
19	Data structure using C	Gupta, Anish	Ltd,
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25	Advance databases	Singh, Kawaljeet	Khanna Book Publishing Pvt. Ltd,
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34	Programming with C	Gottfried, Byron S	McGraw Hill Education,
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174	Multimedia:	Steinmetz, Ralf	Pearson Education,
175	Optimization in operations research	Rardin, Robald L	Pearson Education,
176	Principles of economics	Case, Karl E	Pearson Education,
177	Unix programming environment	Kernighan, Brian W	Pearson Education,
178	Wireless communications & networks	Stallings, William	Pearson Education,
179	Wireless communications:	Rappaport, Theodore S	Pearson India Education,
	Microprocessor architecture, programming, and		Penram International
180	applications with the 8085	Gaonkar, Ramesh	Publishing,
181	Microcomputer systems:	Liu, Yu-Cheng	Pearson Education,
	Probability and statistics for engineers and scientists	Walpole, Ronald E	Pearson Education,
183	Unix network programming:	Stevens, W. Richard	Pearson Education,
184	Computer graphics	Alavala, Chennakesava R	PHI Learning Pvt. Ltd,
185	Introduction to data mining with case studies	Gupta, G. K	PHI Learning Pvt. Ltd.
186	Differential calculus	Narayan, Shanti	S. Chand and Company Ltd.
187	Internet:	Young, Margaret Levine	McGraw Hill Education,
188	Introduction to accountancy	Maheshwari, S N	Vikas Publishing House Pvt,
189	Advanced macroeconomics	Romer, David	NICGRAW HIILEQUCATION PVL.
	Principles and practice of accountancy	Gupta, R.L	Sultan Chand & Sons,
	Principles of management:	Vasishth, Neeru	Taxmann Publications Pvt Ltd,
	Business mathematics	Trivedi, Kashyap	Pearson Education,
193	Business communication	Sehgal, M.K Pal, Rajendra and Korlahalli,	Excel Books,
194	Essentials of business communication	J. S	Sultan Chand & Sons,
195	Organizational behavior	Robbins, Stephen P	Pearson Prentice Hall,
196	E-commerce:	Joseph, P. T	PHI Learning Pvt. Ltd,
		Jaiswal, Mahadeo and Mital,	
197	Management information systems	Monika Swarup, Kanti and Gupta, P.	Oxford University Press,
198	Introduction to management science:	K or Man Mohan,	Sultan Chand & Sons,
	Entrepreneurship	Roy, Rajeev	Oxford University Press,
	Organizational behaviour	Prasad, L.M	Sultan Chand & Sons,
		Laudon, Ken and Laudon,	
201	Management information systems:	Jane	Pearson,
			Tata McGraw Hill Education
	Perspectives in business ethics	Hartman, Laura P	Pvt. Ltd,
	Foundation course in human values and professional ethics:	Faur, R R	Excel Books,
203	etines.	VAsishth, Neeru and Rajput,	
204	Corporate Governance values & ethics	Namita	Taxmann's,
	International business environment	Cherunilam, Francis	Himalaya Publishing House.
	Fundamentals of computers and information system	Shrivastava, Niranjan	Dreamtech Press,
		Elmasri, Ramez and Navathe,	
	Database systems:	Shamkant B	Pearson.
	Digital marketing	Ahuja, Vandana	Oxford University Press,
	Entrepreneurship Development for Engineers	Chhabra, T.N;	Sun India
	Database Management System	Pathak, Nirupma;	Himalaya Pub.
	Business Communication	Bisen,Vikram;	New Age
	Systems analysis and design	Awad, Elias M;	Galgotias
	Information Security and cyber laws	Sharma, Saurabh;	Vikas Pub.
213		<u>.</u>	
213	Cyber Laws and IT Protection	Chander, Harish;	PHI American Mathematical

216	How They Blew IT	Spieer, Jamie;	Kogan Page
217	Contemporary Issues of Indian Economy	Dutta, Indira;	SEGMENT Books
218	The Science and Art of Branding	Franzen, Giep;	Segment Books
219	International Marketing: Strategy and Theory	Onkvisit, Sak;	Routedge
220	Company Law	Gulshan, S S;	Excel Books
221	Project Management	Mishra, Rajendra;	Excel Books
222	Group Dynamics and Team Building	Sahu, R K;	Excel Books
223	International Trade Operations	Singh, Ram;	EXCEL Books
224	Corporate restructuring	Das, Bhagaban, Das;	Himalaya Pub.
225	Business Communication	Sinha, K. K.;	Taxmann
226	Business Statistics	Sharma, J. K;	Pearson
227	Operations Research	Bhat, K. Shridhara;	Himalaya Pub.
228	A Textbook of Engineering Mathematics	Singh, A. K;	Vayu Edu.
229	Business Communication	Knng's;	King Book
	An Approach Relational Database Management		
	System	Kaur, Harloveleem;	Cyber Tech Pub.
231	Uses of Information Technology an Insight	Varma, Anil;	ICFIA
232	E- Commerce	Diwan, Parag;	Excel Book
233	E- Commerce	Bhusry, Mamta;	Firewall Media
234	Accountancy	Goel, D.K;	Arya Pub.
235	Business Data Communication and Networking	FitzGerald, Jerry;	Wiley
236	Business Communication	Saben, Tim J;	ТМН
237	Computerised Business Applications	Nambissan, T M	Galgotia Pub
238	Management of Systems	Gupta, R.B.;	Satya Prakashan
239	Frontiers of Electronic Commerce	Kalakota, Ravi;	Pearson:
240	E- Commerce	Varma, M M;	King Books
241	Production Management	Mahajan, C.L.;	Satya Prakashan
242	Foundations of IT	Sharma, Dhiraj;	Excel Books
243	Intro. to Computers & Programming in C	Kumar, Archana;	UDH
244	Fundamentals of Information Technology	Leon, Alexis;	Vikas Pub.
245	Introduction to Computers	Leon, Alexis;	Vikas Pub.
246	Power of People + Passion	Babu, P.S	SMB connect

BA-JMC Title List

S. No	Title	Author	Publishercode
1	Television advertising	Kumari, Reena;	A P H Publishing
2	Radio and television journalism	Devi, Meena;	Alfa Publications,
2	Dictionary of films and film technology	Mahambare, Gangadhar;	Anmol Publications
3		-	
4	Text book of mass communication and media	Joshi, Uma;	Anmol Publications
5	Print media communication	Hakemulder, Jan R;	Anmol Publications
6	Development journalism: an analysis	Murthy, D V	Kanishka Publishers
7	Public relations	Chandrakandan, K	Authors Press,
8	Digital television journalism	Aiyer, Balakrishna;	Authors Press,
9	Electronic journalism: principles and practices	Sengupta, Aditya;	Authors Press,
10	Press laws and ethics of journalism	P. K. Ravindranath;	Authors Press,
11	Indian regional journalism	Ravindranath, ;	Authors Press,
	Mass communication: principles and concepts	Hasan, Seema;	CBS Publishers
13	Software quality: theory and management	Gillies, Alan C;	Cengage Learning,
	Communication technology media policy and national	Gupta, V.S;	Concept Publishing
14	development		Company,
15	Advertising, marketing and sales management	Thakur, Devendra;	Deep & Deep Pub.
16	Reporting and editing in journalism	Pathak, Anupama Sharma	
17	Media in modern India	Rajan, Manoj;	Deep & Deep Pub.
18	Role of media on sex education	Kunwar, Neelam	Deep & Deep Pub.
19	Information communication technology and education	Narasaiah, M.L	Discovery Pub.
20	Freedom of press	Dash, Ajay;	Discovery Pub.
21	Broadcasting journalism	Dash, Ajay;	Discovery Pub.
22	Communication today and tomorrow	Dash, Ajay;	Discovery Pub.
23	History of journalism	Singh, Ajay	Discovery Pub.
24	Basic concept of journalism	Dash, Ajay;	Discovery Pub.
25	Sting operation by media	Dash, Ajay;	Discovery Pub.
26	Sting operation and law	Dash, Ajay;	Discovery Pub.
27	Portrait of a lady	James, Henry;	Prakash Books
28	Macbeth	Shakespeare, William;	Prakash Books
29	Around the world in eighty days	Verne, Jules;	Prakash Books
30	Mass media laws and regulations	Rayudu, C. S;	Himalaya Publishing
31	Rasidi ticket	Pritam, Amrita ;	Hindi Pocket Books,
32	Media and accountability: an overview	Murthy, D V R;	Kanishka Publishers,
33	Internet journalism in India	Gupta,O M	Kanishka Publishers,
34	Basic aspects of media writing	Gupta, Om;	Kanishka Publishers,
35	Art education: concepts, epistemacy and role	Prasad, Janardan;	Kanishka Publishers,
36	Right to information and freedom of press	Saxena, Ambrish;	Kanishka Publishers,
37	News writing	Hough, Grorgo	Kanishka Publishers,
	Dictionary of information communication technology	Thamarasseri, Ismail;	Kanishka Publishers,
38			
39	Working media women: profile, work environment and job Satisfaction	Murtthy D.V.R	Kanishka Publishers,
40	Information and technology in education	Thamarasseri, Ismail;	Kanishka Publishers,
41	Fundamentals of reporting and editing	Saxena, Ambrish;	Kanishka Publishers,
42	12 1/2 Management mantras of journalism	Verma, Adarsh Kumar;	Kanishka Publishers,
43	Women achievers in science	Husain, Ahrar and Ali,	Kanishka Publishers,
44	Satellite communications: covering latest digital satellite technologies and systems	Agarwal, D. C;	Khanna Publishers,

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45	Perspectives in environmental studies	Kaushik, Anubha;	New Age International
46	1984	Orwell, George;	Om Books International,
47	Sherlock holmes2: the complete novels & amp;	Doyle, Arthur Conan;	Om Books International,
48	Main kampf	Hitler, Adolf;	Om Books International,
49	Arthik patrakarita dasha aur disha	Tripathi, Madhusudan;	Omega Publicationss,
50	Samacharon ki duniya	Das, Bhagwan ;	New Delhi:
51	Vigyapan prabandhan	Singh, Nishant ;	Omega Publication,
52	Jansamparak parabhandhan: communication management	Singh, Minakshisi;	Omega Publisher,
53	Art and print production	Sarkar, Narendra Nath.;	Oxford University Press,
54	Creative writing: a beginner's manual	Dev, Anjana Naira and Marwah, Anuradha:	Pearson,
55	ACE of soft skills:	Ramesh, Gopalaswamy and Ramesh, Mahadevan;	Pearson India Education ,
56	Rules of work: a definitive code for personal success	Templar, Richard;	Pearson India Education
57	A tale of two cities	Dickens, Charles,;	Penguin Books,
58	The penguin history of early India: from the origins to ad 1300	Thapar, Romila;	Penguin Random House India,
59	Diary of a young girl	Frank, Anne;	Penguin Random House
60	The Prince	Machiavelli, Niccolo;	Pengin Random House,
61	On liberty	Mill, John Stuart;	Penguin Group,
62	Plato: the last days of socrates	Tarrant, Harold;	Penguin Classics;
63	News reporting and editing	Hakemulder, Jan R;	Anmol Publications Pvt. Ltd,
64	Media law and ethics	Neelamalar, M;	PHI Learning Pvt. Ltd,
65	Charlie and the chocolate factory	Dahl, Roald;	Penguin Random House,
66	Autobiography or the story of my experiments with	Gandhi, M. K;	Penguin Random House
67	Key themes in media theory	Laughey, Dan;	Rawat Publications,
68	Introduction to journalism: principles and techniques	Narula, Sumit;	Regal Publications,
69	Press freedom in India: legal and ethical dimensions	Sundari, T Tripura;	Regal Publications,
70	Prasar evam sanchar vikas	Jain, Kamini ;	Regal Publications,
71	Telecommunication development and economic	Kaur, Kawaljeet;	Regal Publications,
72	Press and media laws: its impact on the administration of justice	Sethy, Nilanchala;	Regal Publications,
73	Mass communication: theory and practice	Narula, Sumit;	Regal Publications,
74	Revolution 2020: love. corruption. ambition	Bhagat, Chetan;	Rupa Publications India
75	What young India wants: selected essays and columns	Bhagat, Chetan	Rupa Publications India
76	Tale of two cities	Dark, Sidney;	New Delhi: Rupa
77	Plato republic	Jowett, Benjamin;	Rupa Publications India
78	7 habits of highly effective people: powerful lessons in personal change	Covery, Stephen R;	Simon & Schuster,
79		Stein, M L	Surjeet Publications,
80	Suchna praudyogiki computer aur anusandhan	Hari Mohan	Takshila Prakashan,
81	Soochna kranti aur vishwa-bhasa Hindi	Hari Mohan	Tackshila Prakashan,
82	Sanchar aur photo ptrakarita	Mehara, Ramesh	Takshila Prakashan,
83	News room se live	Trivedi, Mohit R	Tackshila Prakashan,
84	Wings of fire : an autobiography	Abdul Kalam, A. P. J	Universities Press
85	How to have: a beautiful	Bono, Edward De;	Vermilion,
86	Julius caesar	Shakespeare, William;	Prakash Books Indian

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87	Computer fundamentals	Singh, Ashish	Sun India Publications,
88	Business & management	Agarwal, N. P and Tailor,	RBSA Publishers,
	A fly in the curry : independent documentary film in	Jayasankar, K. P.,;	Sage Publications
89	India	Monteiro, Anjali,	
90	'Ad'apting to markets : repackaging commercials in Indian languages	Sunitha Srinivas, C.;	Sage Publications
91	Advertising basics! : a resource guide for beginners	Vilanilam, John V.; Varghese, A. K.	Response Books,
92	Alien technology : coping with modern mysteries	Mitra, Ananda,;	SAGE Publications,
93	Body language: a guide for professionals	Lewis, Hedwig;	Sage Publication Inc,
94	Bollywood baddies : villains, vamps, and henchmen in Hindi cinema	Ghosh, Tapan Kumar;	Sage Publications
95	Communicating India's soft power: Buddha to bollywood	Thussu, Daya Kishan;	Sage Publications
96	Communication for development : theory and practice for empowerment and social justice	Melkote, Srinivas R.,; Steeves, H. Leslie.	Sage Publications
97	Communication of innovations : a journey with Ev	; Singhal, Arvind, Dearing,	SAGE Publications,
98	Corporate reputation decoded: building, managing and strategising for corporate excellence	Kaul, Asha and Desai, Avani;	Sage Publications
99	Digital India: understanding information, communication and social change	Thomas, Pradip Ninan;	Sage Publications
100	Filming horror : Hindi cinema, ghosts and ideologies	Mubarki, Meraj Ahmed;	Sage Publications
101	India on the Western screen : imaging a country in film, TV and digital media	Mitra, Ananda,;	Sage Publications
101	Internal communications : insights, practices and	Verghese, Aniisu K.,;	Sage Publications
103	Journalism through RTI : information, investigation,	Yadav, Shyamlal;	Sage Publications
104	Journalism: principles & practice	:	Sage Publications
104	Media audience research : a guide for professionals	, Mytton, Graham,; Diem, Peter, Dam, Piet Hein van,	Sage Publications
106	Media, gender, and popular culture in India : tracking change and continuity	Dasgupta, Sanjukta.; Sinha, Dipankar.	Sage Publications
100	Modern media, elections and democracy	Cakrabartī, Sudeshnā. Ravi, Bheemaiah Krishnan	Sage Publications
108	Negotiation: communication for diverse settings	Spangle, Michael L and Isenhart, Myra Warren;	Sage Publications
109	Publishing journal articles	Becker, Lucinda and Denicolo, Pam;	Sage Publications
110	Restricted access: media, disability, and the politics of participation	Elizabeth	Sage Publications
111	Strong religion, zealous media : Christian fundamentalism and communication in India	Thomas, Pradip.;	Sage Publications
112	Basics of communication: a relational perspective	Duck, Steve and McMahan, David T;	Sage Publications
113	Cinema of Bimal Roy : an 'outsider' within	Chatterji, Shoma A.;	Sage Publications
114	Effective presentation : talk your way to success /	Kaul, Asha.;	Response Books,
115	The image trap : M.G. Ramachandran in film and	Pandian, M. S. S.,;	Sage Publications
116	Indian Media Business	Kohli, Vanita,;	Sage Publications
117	The writer, the reader and the state : literary censorship in India	Chandran, Mini,;	Sage Publications
118	Understanding India : cultural influences on Indian television commercials	Chattopadhya, Rohitashya,;	Sage Publications
119	Understanding journalism	Burns, Lynette	Sage Publications
120	Using edu-tainment for distance education in community work	De Fossard, Esta.; Bailey, Michael.	Sage Publications
121	Professional journalism	Kamath, M V	Vikas Publishing House

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122	Behavioural science: achieving behavioural excellence for success	Singh, Abha;	Wiley India Pvt. Ltd,
123	Audio in media	Alten, Stanley R;	Cengage,
124	Mass media research: an introduction	Wimmer, Roger D;	Cengage Learning,
125	Soft skills for everyone	Butterfield, Jeff;	Cengage Learning,
126	Sports journalism	Thakus, K.C	Cyber Tech Publications,
127	Understanding development communication	Joshi, Uma;	Dominat Publishers
128	Caste in India politics	Kothari,Rajni	Orient Blackswan Pvt. Ltd,
129	Advertising management	Batra, Rajeev and Myers, John G;	Pearson,
130	Social sector communication in India : concepts, practices, and case studies	Jethwaney, Jaishri N.,;	Sage Publications India
131	Mcquail's mass communication theory	Mcquail, Denis;	Sage Publications India
132	Public relations management	Jathwaney, Jaishri and Sarkar, N.N;	Sterling
133	History of Indian press: growth of newspapers in India	-	Surjeet Publications,
134	Advertising: theory and practice	Chunawala, S.A	Himalaya Publishing House,
135	Video production	Belavadi, Vasuki	Oxford University Press,
136	Public relations : principles and practices	Sachdeva, Iqbal S.;	Oxford University Press,
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138	Auditing	Jha, Aruna;	Taxmann's Publication,
139	Constitution of India	Bakshi, P.M	LexisNexis,
140	Corporate soft skills: creating your personal brand in a professional set-up	Gulati, Sarvesh;	Rupa Publication India
141	Introduction to information technology	Dhingra, Sanjay	Galgotia Publishing
142	Calling sehat	Sikka, Harinder;	Penguin Random House
143	The Goal: a process of ongoing improvement special edition	Goldratt, Eliyahu M and Cox, Jeff;	Productivity and Quality Publ.
144	Accidental prime minister	Baru, Sanjaya;	Penguin Random House
145	Phantom of the theater	Stilton, Geronimo;	Printing Press,
146	Mulk Raj Anand : the journalist	Bamezai, Gita.;	Kanishka Publishers,
147	Algebra of infinite justice	Roy, Arundhati;	Penguin Books,
148	Computer assisted broadcast reporting	Sengupta, Aditya;	Authors Press,
149	Contemporwrary issue for students of journalism	Ravindranath, ;	Authors Press,
150	Master of the newsroom k shivram: the man and the journalist	Shivram, K	Authors press,
151	Radio broadcasting: a reader's guide	Parameswaran, K;	Authors Press,
152	Elderly and television viewing	Maniar, Avani;	Author Press,
153	Digital newsroom	Aiyer, Balakrishna;	Authors Press,
154	Media law	Nanda, Sukanta K;	Central Law Publications,
155	Diary of a young girl	Frank, Anne;	Prakash Books India Pvt.
156	The Prince	Machiavelli, Niccolo	Prakash Books India Pvt.
157	Gandhian journalism: is it relevant today?	Murthy, D V R;	Kanishka Publishers
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159	Development communication and media debate	Menon, Mridula;	Kanishka Publishers
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161	Media and mass communication: an introduction	Bhattacharjee, Shymali;	Kanishka Publishers
162	Press and pliant governors	Padhy, K. S;	Kanishka Publishers
163	Mass media and communication strategies	Gandhi, Ved Prakash;	New Delhi:

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164	Issues of information communication technology (ICT) in education	Nelasco, Shobana;	Kanishka Publishers
165	Media law & ethics: a hand book for the students	Kumar, Dilip;	Mackhingee Publishers,
166	Hard times	Dickens, Charles;	Maple Press Pvt. Ltd,
167	Julius caesar	Shakespeare, Wiliam;	Maple Press Pvt. Ltd,
168	Portrait of a Lady	James, Henry;	Maple Press Private
169	Our constitution: an introduction to India's constitution and constitutional law	Kashyap, Subhash C;	Director, National Book Trust
170	Broadcast journalism	Gaur, D. K	Omega Publications,
171	Train to pakistan	Khushwant Singh, ;	Penguin Random House India.
172	Journalism and mass media education	Tiwari, H.C	Omega Publications,
173	Media ethics: truth, fairness, and objectivity	Thakurta, Paranjoy Guha;	Oxford University Press,
174	India's most fearless : true stories of modern military heroes	Aroor, Shiv,; Singh, Rahul	Penguin Random House India,
175	Very best of A.P.J Abdul Kalam: the righteous life	Kalam, Abdul A.P.J	Rupa Publication India
	Communication and development: the challenge of	Gupta, V.S;	Concept Publishing
176	the twenty-first century		Company,
177	Introduction to the constitution of India	Basu, Durga das	LexisNexis,
178	Integrated marketing communications	Kumar, Niraj;	Hjimalaya Publishing
179	Media and communication management	Rayudu, C. S;	Himalaya Publishing
180	Public Relation in Action	Balan, K.R	Himalaya Publishing
181	Mass communication in India	Kumar, Keval J;	Jaico Publishing House,
	Introduction to mass communication: media literacy	Baran, Stanley J;	McGraw Hill Education
182	and culture	lachi D. C.	
183	Text book of environmental science: Event planning & management	Joshi, P. C ; Sharma, Diwakar;	A.P.H Publishing Deep & Deep Publications
184			
185	Tracing the nightingale's music journey Icons of Madras	Padmanbhan, Mukund; Ramakrishnan, Kamala;	THG Publication TGH Pub.
186 187	Goal: An Autobiography with hockey hints	Chand, Dhyan;	THG Pub.
188	Monk Who took India to the World	Nambath, Suresh;	THG Pub.
189	Book of Editorials 2019	Nambath, Suresh;	THG
109	Book of Editorials 2018	Nambath, Suresh;	THG
191	Book of Editorials 2017	Nambath, Suresh;	THG
192	The Second 100: A slection of Editorials 1978-2016	Padmanabham, Mukund;	THG
193	The first 100 : A selection of editorials 1878-1978	Padmanabham, Mukund;	THG
194	Writings in the Hindu	Sastri, K. A.Nilakanta;	THG
195	Think Editorials 2019: A Curated Selection	Jase, Jinoy P;	THG
196	Change Makers	Vembu, Venky;	THG
197	The Assassination of Mahatma Gandhi	Nambath, Suresh;	THG
198	Mahatma Gandhi : The Last 200 Days	Ramamurthy, V.;	THG
199	The Happiness Within	Mukund;	THG
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201	Media Planning and Buying : Orinciples and prac	•	McGraw Hill
202	Systems Analysis and Design	Awad, Elias M.;	Galgotias
203	Cyber Laws and IT Protection	Chander, Harish;	PHI
204	Sustainable and Responsible Tourism : Trends Practices and Cases	Manhas, Parikshat Singh;	РНІ
205	Hospitality and Tourism	Gupta, Rajat;	Vikas Pub.
206	India at the cross roads : The way ahead	Sharma, Subhash;	LexisNexis
207	Think and Grow Rich	Hill, Napoleon;	Media Eight
208	Never By Chance	Calloway, Joe;	Wiley
209	You Cant Predict a hero: From war to Wall street Leading in times of Crisis	Grano, Joseph J.;	Wiley

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210	Unleashing Excellence	Snow, Dennis;	Wiley
211	Performing Pressure : Gaining the Mental Edge in		
	Business and Sport	Miller, Saull L.;	Wiley
212	The Personal Efficiency Program	Gleeson, Kerry;	Wiley
213	The most successful small business in the world	Gerber, Michael E.;	Wiley,
214	The Intangibles of Leadership	Davis, Richad A.;	Wiley
0.45	The Audacity of hope: Thoughts on Reclaiming the	Ohanna Danada	
215	American Dream	Obama, Barack;	Canongate
216	Imagining India : The Idea of a Renewed Nation,	Nilekani, Nandan;	Penguin books
217	Indra Nooyi : A Biography	Annapoorna;	Rajpal
218	Indomitable Spirit	Kalam, Abdul APJ;	Rajpal
219	Amartya Sen: A biography	Saxena, Richa;	Rajpal
220	Nr Narayana Murthy : A Biography	Singh, Ritu;	Rajpal
221	Indian's Late, Late Industrial Revolution : Democratizing Entrepreneurship	Manjumdar, Sumit K.;	Combridge
221	India in the World Economy from antiquity to the		Cambridge
	present	Roy, Tirthankar,;	Cambridge
223	Strategies	Steers Richard M.;	Cambridge Uni. press
	Manage to WIN : Revitalize your business wrong foot		
224	your competitors	Paley, Norton;	Viva books
225	The Rise of the global nomad	Matthewman, Jim;	Koganpage
226	Practical Wisdom- 2	Chittilappilly, Kochouseph;	
227	Practical Wisdom 1	Chittilappilly, Kochouseph;	Viva Books
228	You Can Do IT Too	Bridge, Rachel;	Kogan Page
229	Secret of my Success	Oliver, Jamie ;	Viva Books
230	Contemporary Issues of Indian Economy	Dutta, Indira;	Segment
231	The science and art of branding	Franzen, Giep;	segment Books
232	International Marketing : Strategy and Theory	Onkvisit, Sak;	Routledge
233	Company Law	Gulshan, S S;	Excel Books
234	Project Management	Mishra, Rajendra;	Excel Books
235	The Art of Effective Communication	Margerison, Charles J;	Excel Books
236	Group Dynamics and Team Bulding	Sahu, P K;	Excel Books
237	International Trade Operations	Singh, Ram;	Surjeet Pub.
	Corporate Restructuring : Merger Acquisition and		
238	other Forms	Das, Bhagaban ;	Himalaya Pub.
239	Environmental Management	Uberoi, N K;	Excel Book
240	Public Relations	Ahuja, B.N;	
241	Industrial Relations and Labour Laws	Kubendran, V;	Himalaya Pub.
242	Advanced Learner's Dictionary	Joanna, Turnbull;	Oxford
243	English Hindi Dictionary	Verma, S. K;	Oxford
044	Success Classics: Winning Wisdom for work & Life	Butler, Tom;	Nicholas Brealey Pub.
244	From 50 Landmark Books Word: One step ahead	Seely, Jhon;	Oxford
245 246	Communicating Effectively: Write, Speak and	Kranz, Garry;	Collins
240	Present with Authority	istanz, Gally,	Collina
247	Best Practices: Hiring People	Shwiff, Kathy;	Collins
<u> </u>	Evaluating Performance : How to Appraise Promote,	Silverstein, Barry;	Collins:
248	and Fire	, - , ,	
	Motivating Employees: Bringing Out the Best in Your	Silverstein, Barry;	Collins
249	People		
0.50	Managing People: Secrets to Leading for New	Silverstein, Barry;	Collins
250	Managers	Citamoria laffra:	Drantian Hall
251	Little Red Book of Sales Answers	Gitomer's, Jeffrey;	Prentice Hall
252	FEMA Guide	Puri's, V.K;	JBA Pub.
253	Self- Help Classics: 50 Inspirational Books to Trans	Butler, Tom;	N B Pub.
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	Truth, Lies, and Advertising: The Art of Accounting	Steel, Jon;	Wiley
254	Planning		
255	Test you own Aptitude	Barrett, Jim;	Kogan Page
256	The Seven Laws of Success	Armstrong, Herbert W;	Ambassador College Press
257	Develop your NLP Skills	Andrew Bradbury;	Kogan Page
258	Change to Strange	Cable, Daniel M.;	Pearson
259	Jack Welch Way: 10 Secrets of the World of the World's Greatest Turnaround King	Crainer, Stuart;	Wiley:
260	A Textbook of Nutrition and Dietetics	Begum, M. Raheena;	Sterling Pub.
261	The Challenge of Public Relations	Sardana, C.K;	Har-Anand Pub.
262	The Delhi Agricultural Produce Marketing (Regulation) Act, 1998	Akalank;	Akalank Pub.
263	Delighting Your Customers : Keep your customers coming back time and time a	Nash, Susan;	BPI
264	Winning Job Interviews	Powers, Paul;	Pentagon Press
265	Public Relations	Ahuja, B.N;	Surjeet Pub.
266	Public Relations for All	Puri,G.K;	IIMS Pub.
267	Social Welfare administration in India	Sachdeva, D.R	Kitab Mahal
268	Personality Development and Communicative	Pandya, S.R.;	Himalaya Pub.
269	Public Relations Practices: Managerial Case Studies and Problems	Center, Allen H.;	PHI
270	Professional Communication	Ahmad, Khaleeq;	Pragati Prakashan
271	How to Sell Anything: By Someone Who Has	Scilly, John	Penguin Books
272	Unleashing Excellence	Snow, Dennis;	Wiley
273	Secret of my Success	Oliver, Jamie ;	Viva Books
274	Leader: 50 Insights from Mythology	Pattanaik, Devdutt;	Harper Collins
275	Faith: 40 Insights in to Hinduism	Pattanaik, Devdutt;	Harper Collins
276	Culture: 50 Insights From Mythology	Pattanaik, Devdutt;	Harper Collins
277	Dharma Artha Kama Moksha	Pattanaik, Devdutt;	Harper Collins
278	I Am Divine: So are You	Pattanaik, Devdutt;	Harper Collins
279	Yoga Mythology: 64 Asanas and Their Stories	Pattanaik, Devdutt;	Harper Collins
280	Power of People + Passion	Babu, P. S	SMB connect

Name of National Journal (BBA):

S. No.	Name of Journals
1	Harvard Business Review
2	Financial Risk Management
3	Marketing Management
4	Applied Finance
5	Business perspective and Research
6	International Journal of Rural Management
7	Jindal Journal of Business Research
8	Journal of Human Values
9	Vikalpa Journal
10	IIMB Management Review
11	Indian Economic Review
12	Economic & Political Weekly

Name of International Journal:

S. No.	Name of international Journals
1	Asia Pacific Journal of Management Research and Innovation
2	Asian Journal of Management Cases
3	Global Business Review

Name of National Journal (B.COM):

S. No.	Name of Journals
1	Current Science
2	English Studies
3	Organizational Behaviour
4	Telecommunications
5	Applied Economics
6	Journal of Emerging Market Finance
7	IIM Kozhikode Society & Management Review
8	Journal of Interdisciplinary Economics
9	Higher Education For the Future
10	ISSS JNL of Micro and Smart Systems
11	Indian Journal of Labour Economics
12	Journal of Quantitative Economics

Name of International Journal:

S. No.	Name of international Journals
1	Journal of Social and Economic Development
2	South Asian Journal of Human Resources Management
3	South Asian Journal of Macroscopic & Public Finance

Name of National Journal (BCA)

S. No.	Name of Journals
1	INT. JR. of INFO. Technology & MGT. INFO. System (IJITMIS)
2	Journal of Internet Research
3	Journal of Software Engineering
4	Journal on Information Technology
5	Journal on Computer Science
6	Journal on Software Engineering
7	The IUP JR. of Entrepreneurship Development
8	The IUP JR. of Computer Science
9	The IUP JR. of Information Technology
10	Journal of Entrepreneurship
11	Science Technology and Society
12	Journal of the Indian Institute of Science

Name of International Journal:

S. No.	Name of international Journals
1	International Journal of Computer Application
2	International Journal of Graphics and Multimedia
3	International Journal of Information Technology

Name of National Journal (BA-JMC):

S. No.	Name of Journals
1	Journal of Advanced Research in Journalism & Mss Communication
2	Journal of Communication Media Watch
3	Journal of Global Communication
4	Mass Communicator: International
5	Bioscope-South Asian Screen Studies
6	Jadavpur Journal of International Relations
7	Journal of Creative Communication
8	Society and Culture in South Asia
9	Studies in Indian Politics
10	Indian Journal of Gender Studies
11	Sociological Bulletin
12	Journal of Advanced Linguistic Studies

Name of International Journal:

S. No.	Name of international Journals
1	National Geography
2	Asia Pacific Media Educator

3	South Asia Research
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	Law Journals List						
S. No	Name of Journals	Publisher					
1	All India Cases	Law Publising House					
2	Suprme Court Civil Dicision	Modern Law House					
3	Criminal Cases of Suprme Court	Modern Law House					
4	All India Reporter	AIR					
5	The Criminal Law Journal	DLT					
6	Delhi Law Times	DLT					
7	Delhi Local Laws	Indian Law House					
8	The AIR Manual Civil & Criminal	AIR					
9	Supreme Court Cases	EBC					
10	Indian Bar Review	Bar Council of India Trust					

(ORIGINAL FOR RECEIPENT)

Axis Computech & Peripherals Pvt Ltd G-28, 2nd Floor, Lajpat Nagar-2	Invoice No. 2019-20/GST/247 Delivery Note			Dated 03-JUN-2019 Mode Terms of Payment		
G-26, 210 Floor, Lapat Nagar-2 New Delhi-110 024 GSTIN/UIN-07AACCA4750E1Z1						
State Name Delhi, Code 07 CIN U72200DL1999PTC097864 E-Mail ysachdeva@axiscomputech.in	Sup	plier`s Ref.			References HAL JEE	
Buyer KCC Institute of Legal & Higher Education	Buye	r's Order No.			Dated	
C/O Deepak Gupta Education Trust	Despate	h Document N	U	Deliver	y Note date	
2B & 2C. Knowledge Park-III Greater Noida-201306	Despatch through			Destination		
Description of Goods	HSN/ SAC	Quantity	Rate	per	Amount 🎝	
HP DESKTOP 260 G3	8471	60 Nos.	30.000.00	Nos	18,00,000 00	
	Total				18,00,000	
IGST OUTI	PUT @ 18%				3.24.000.00	
	Net Amount				21,24,000.0	

Amount Chargeable(in Words)

Rs. Twenty One Lac Twenty Four Thousand Only

Company's VAT TIN: 07110307077

Company's Service Tax No., AACCA4750EST001

Company's PAN : AACCA4750E

Declaration

We declare that this invoice shows the actual price of the goods described and that all particulars are true and correct.

for Axis Computech & Peripherals P. Ltd.

Authorised Signatory

This is a Computer Generated Invoice

(ORIGINAL FOR RECEIPENT)

For UC INFOSYSTEMS RVT. LTD.

Authorised Signatory

UC INFOSYSTEMS PVT. LTD. 104-201, 1 ST COMMUNITY CENTRE	Invoice No. UCI/2019-20/460 Delivery Note Supplier's Ref.			Dated 03-JUN-2019		
NARAINA, PHASE-1 New Delhi-110 028				Mode/Terms of Payment		
GSTIN/UIN.07AAACU8100E1ZR State Name. Delhi, Code. 07 CIN: U72200DL2006PTC147275 E-Mail accounts@ucinfosystems.com				Other References		
Buyer KCC Institute of Legal & Higher Education	Buye	r's Order No.		Dated		
C/O Deepak Gupta Education Trust	Despatch Document No. Despatch through			Delivery Note date		
2B & 2C, Knowledge Park-III Greater Noida-201306				Destination		
Description of Goods	HSN/ SAC	Quantity	Rate	per	Amount 🖡	
27-inch iMac with Retina 5K display: 3.0Ghz 6 core 8th	5- 8471	1 Nos.	1,32,000	Nos.	1,32,000.00	
: ». ••••••••••••••••••••••••••••••••••••	Total				1,32,000.00	
IGST OUTP				23,760.00		
	let Amount				1,55,760.00	

Company's VAT TIN: 07910307122

Company's Service Tax No.: AAACU8100EST001

Company's PAN : AAACU8100E

Declaration

We declare that this invoice shows the actual price of the goods described and that all particulars are true and correct.

(ORIGINAL FOR RECEIPTNE)

Axis Computech & Peripherals Pvt Ltd G-28, 2nd Floor, Lajpat Nagar-2	Invoice No. 2019-20/GST/230 Delivery Note Supplier's Ref.			Dated 30-MAY-2019 Mode Terms of Payment Other References VISHAL JLL		
New Delhi-110 024 GSTIN UIN 07AACCA4750E1Z1						
State Name Delhi Code 07 CIN U72200DL1999PTC097864 E-Mail ysachdeva@axiscomputech.in						
Buyer	Buye	r's Order No.		Dated		
KCC Institute of Legal & Higher Education C/O Deepak Gupta Education Trust	Despatch Document No			Delivery Note date		
2B & 2C. Knowledge Park-III Greater Noida-201306	Despatch through			Destination		
Description of Goods	HSN/ SAC	Quantity	Rate	per	Amount	
HP TFT P204 19.5Inch (5RD66A7)	8528	60 Nos.	5,000.00	Nos	3,00,000.00	

	1
Total	3.00.000
IGST OUTPUT @ 18%	54.000.00
Net Amount	3,54,000.00

Amount Chargeable(in Words)

Rs. Three Lac Fifty Four Thousand Only

Company's VAT TIN: 07110307077

Company's Service Tax No., AACCA4750EST001

Company'S PAN AACCA4750E

Declaration

4

We declare that this invoice shows the actual price of the goods described and that all particulars are true and correct.

for Axis Computech & Peripherals P. Ltd.

This is a Computer Generated Invoice

Withorised Signatory

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(ORIGINAL FOR RECEIPENT)

Axis Computech & Peripherals Pvt Ltd G-28, 2nd Floor, Lajpat Nagar-2	Invoice No. 2018-19/GST/257			Dated 19-MAY-2018		
New Delhi-110 024 GSTIN/UIN. 07AACCA4750E1Z1	De	livery Note		Mode/Ter	ms of Payment	
State Name . Delhi, Code . 07 CIN: U72200DL1999PTC097864 E-Mail ysachdeva@axiscomputech.in	Supplier's Ref. Buyer's Order No. Despatch Document No.			Other References VISHAL JEE Dated Delivery Note date		
Buyer KCC Institute of Legal & Higher Education						
C/O Deepak Gupta Education Trust						
Greater Noida-201306	Desp	atch through		Des	stination	
Description of Goods	HSN/ SAC	Quantity	Rate	per	Amount	
HP DESKTOP 285 G2 (AMD A8 PRO/4GB RAM/500GB HDD/DOS/3-3-3) TFT 18.5" HP (T3U82A6#ACJ) HP DESKTOP 280 G3 (1HM24AA) I7 With TFT 18.5"	8471 8528 8471	5 Nos 5 Nos. 5 Nos.	14000.00 4,000.00 45,000.00	Nos Nos Nos.	70,000.00 20,000.00 2,25,000.00	
IGST OUTPUT	Total @ 18%	20 Nos.			3,15,000.00	
Net A	Amount	erransami ang analon ag a			3,71,700.00	
Amount Chargeable(in Words) Rs. Three Lacs Seventy One Thousand Seven Hundred Company's VAT TIN: 07110307077 Company's Service Tax No.: AACCA4750EST001 Company's PAN : AACCA4750E Declaration We declare that this invoice shows the actual price of the goods described and that all particulars are true and correc	*			L & Doci	a boards Dect I 4	
This is a Computer Generated Invoice		for Az	is Computer	M	pherale Prt Lto	

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(ORIGINAL FOR RECEIPENT)

Axis Computech & Peripherals Pvt Ltd G-28, 2nd Floor, Lajpat Nagar-2 New Delhi-110 024	Invoice No. 2018-19/GST/255			Dated 18-MAY-2018		
GSTIN/UIN.07AACCA4750E1Z1 State Name . Delhi, Code . 07	De	elivery Note		Mode/Te	rms of Payment	
CIN: U72200DL1999PTC097864 E-Mail ysachdeva@axiscomputech.in	Supplier's Ref.			Other References VISHAL JEE		
Buyer KCC Institute of Legal & Higher Education	Buyer's Order No.			Dated Delivery Note date		
2B & 2C, Knowledge Park-III Greater Noida-201306						
	Desj	patch through		Destination		
Description of Goods	HSN/ SAC	Quantity	Rate	per	Amount	
HP DESKTOP 285 G2 (AMD AS PRO/4GB RAM/500GB HDD/DOS/3-3-3) TFT 18.5" HP (T3U82A6#ACJ) Printer HP DeskJet 1112 (K7B87D) TP-Link TL-WR841HP High Power WL N300 Router	8471 8528 8443 8471	75 Nos 75 Nos. 6 Nos. 3 Nos.	14000.00 4,000.00 1,600.00 2,299.00	Nos Nos Nos. Nos.	10,50,000.00 3,00,000.00 9,600.00 6,897.00	
IGST OUTPU	Total T @ 18%	159 Nos.			13,66,497.00	
and the second	et Amount	-	and the second			
Amount Chargeable(in Words)	Amount				16,12,466.46	
Rs. Sixteen Lacs Twelve Thousand Four Hundred Si Company's VAT TIN: 07110307077 Company's Service Tax No.: AACCA4750EST001 Company's PAN : AACCA4750E Declaration We declare that this invoice shows the actual price of the goods described and that all particulars are true and corr	4					
This is a Computer Generated Invoice	The an annual sector of the se	for Axi	s Compareci	1 & Perij	oherals Pvt Ltd	

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GSTIN. 07AQLPS6740A1ZS

G6, KAILASH PLAZA, 252-H, SANT NAGAR EOK, NEW DELHI - 110065 Tel.: 011-41621231, 26447691, Fax: 41621231 Email: sales@ractechnologies.net

ORIGINAL

Consignee:

KCC Institute of Legal & Higher Education

Plot 2B/2C, Knowledge Park III,

Greater Noida, Uttar Pradesh - 201306

HSN/SAC S.NO. **DESCRIPTION OF GOODS** RATE AMOUNT QTY (PER UNIT) Ms Imagine Premium / Dream Spark Premium -9973 1.00 115000.00 115000.00 1. Online Activation For 3 yr Oracle 11g. 12 c std edit 2 Lic ESD 9973 30.00 018000.00 540000.00 2. 9973 1.00 125000.00 125000.00 3. My SQL Std upto 4 Socket (1 Yrs Subscription) ESD 0.00 0.00 0.00 0.00 0.00 0.00 **TDS** Deceleration We hereby declare that the products invoiced is software acquired in a subsequent transfer and is transferred without any modification and is subjected to Tax deduction at source under section 194J and /or under section 195 on payment for the previous transfer of such software. You are not required to deduct tax at source on this account; Our Permanent Account Number (PAN) is AQLPS6740A Sale Value Before GST 780000.00 - 2 **CGST @0%** 0.00 SGST @0% 0.00 **IGST@18%** 140400.00 RUPEES: Nine Lac Twenty Thousends Four Hundreads Only. TOTAL 920400.00

Goods once sold will not be taken back. Disputes if any are Subject Delhi Jurisdiction only. Payment should be released as per P.O. terms otherwise 24% per annum interest will be charged extra for delayed time



Invoice No.: GST/22-23/030

Dated : 06-07-2022

Buyer's GSTIN No. : N/A



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G 6 , KAILASH PLAZA , 252-H , SANT NAGAR EOK , NEW DELHI - 110065 Tel.: 011-41621231, 26447691, Fax: 41621231 Email: sales@ractechnologies.net

GSTIN. 07AQLPS6740A1ZS

ORIGINAL

Consignee:Invoice No. : GST/22-23/014KCC Institute of Legal & Higher EducationDated : 08-06-2022Plot 2B/2C, Knowledge Park III,Buyer's GSTIN No. : N/AGreater Noida, Uttar Pradesh – 201306State State S

<u>).</u>	DESCRIPTION OF GOODS	HSN/SAC	QTY	RATE	AMOUNT
<u>D.</u>				(PER UNIT)	
1	WinSvr STDCore 2016 SNGL OLP 16Lic NL Acdmc CoreLic	9973	1.00	14450.00	14450.00
					0.00
					0.00
					0.00
				1997 - 1997 - 1997 - 1997 - 1997 - 1997 - 1997 - 1997 - 1997 - 1997 - 1997 - 1997 - 1997 - 1997 - 1997 - 1997 - 1	0.00
					0.00
			-		0.00
					0.00
					0.00
			*		
	TDS Deceleration We hereby declare that the products invoiced is software acquired in a subsequent transfer and is transferred without any modification and is subjected to Tax deduction at source under section 194J and /or under section 195 on payment for the previous transfer of such software. You are not required to deduct tax at source on this account; Our Permanent Account Number (PAN) is AQLPS6740A	-			
		L	Sale Value	Before GST	14450.00
2				CGST @0%	0.00
				SGST @0%	0.00
				IGST@18%	2601.00
RUPE	ES: - Seventeen Thousand Fifty One Only.			TOTAL	17051.00

Goods once sold will not be taken back. Disputes if any are Subject Delhi Jurisdiction only. Payment should be released as per P.O. terms otherwise 24% per annum interest will be charged extra for delayed time





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G 6, KAILASH PLAZA, 252-H, SANT NAGAR EOK, NEW DELHI - 110065 Tel.: 011-41621231, 26447691, Fax: 41621231 Email: sales@ractechnologies.net

GSTIN. 07AQLPS6740A1ZS

ORIGINAL

Consignee:	Invoice No. : GST/22-23/050
KCC Institute of Legal & Higher Education	Dated : 20-07-2022
Plot 2B/2C, Knowledge Park III,	Buyer's GSTIN No. : N/A
Greater Noida, Uttar Pradesh – 201306	

<u>S.N</u> <u>D.</u>	DESCRIPTION OF GOODS	HSN/SAC	<u>QTY</u>	RATE (PER UNIT)	AMOUNT
	WINHOME 10 SNGL OLP NL Acdmc Legalization GetGenui	9973	30.00	7400.00	222000.00
2	Win Pro 10 SNGL Upgrd OLP NL Acdmc	9973	30.00	4400.00	132000.00
					0.00
					0.00
	P.,.				0.00
			1		0.00
			1		0.00
			-		0.00
					0.00
	TDS Deceleration We hereby declare that the products invoiced is software acquired in a subsequent transfer and is transferred without any modification and is subjected to Tax deduction at source under section 194J and /or under section 195 on payment for the previous transfer of such software. You are not required to deduct tax at source on this account; Our Permanent Account Number (PAN) is AQLPS6740A				
			Sale Value	Before GST	354000.00
				CGST @ <u>0%</u>	0.00
				SGST @0%	0.00
				IGST@18%	63720.00
RUPE	ES: - Four Lac Seventeen Thousand Seven Hundred	Twenty Only	4.	TOTAL	417720.00

Goods once sold will not be taken back. Disputes if any are Subject Delhi Jurisdiction only. Payment should be released as per P.O. terms otherwise 24% per annum interest will be charged extra for delayed time





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G 6 , KAILASH PLAZA , 252-H , SANT NAGAR EOK , NEW DELHI - 110065 Tel.: 011-41621231, 26447691, Fax: 41621231 Email: sales@ractechnologies.net

GSTIN. 07AQLPS6740A1ZS

ORIGINAL

Consignee.		
KCC Institute of Legal & Higher Education	Invoice No.: GST/22-23/058	
Plot 2B/2C, Knowledge Park III,	Dated : 27-07-2022	
Greater Noida, Uttar Pradesh – 201306	Buyer's GSTIN No. : N/A	

<u>S.N</u> <u>O.</u>	DESCRIPTION OF GOODS	HSN/SAC	QTY	RATE (PER UNIT)	AMOUNT
1	Microsoft Office Std 2016 SNGL OLP NL Acdmc	9973	10.00	4200.00	42000.00
					0.00
					0.00
					0.00
					0.00
					0.00
					0.00
					0.00
					0.00
	TDS Deceleration We hereby declare that the products invoiced is software acquired in a subsequent transfer and is transferred without any modification and is subjected to Tax deduction at source under section 194J and /or under section 195 on payment for the previous transfer of such software. You are not required to deduct tax at source on this account; Our Permanent Account Number (PAN) is AQLPS6740A				
			Sale Valu	e Before <u>GST</u>	42000.00
				CGST @ <u>0%</u>	0.00
				SGST @0%	0.00
		8		IGST@18%	7560.00
RUPE	ES: - Forty Nine Thousand Five Hundred Sixty Only.			TOTAL	49560.00

Goods once sold will not be taken back.

Disputes if any are Subject Delhi Jurisdiction only. Payment should be released as per P.O. terms otherwise 24% per annum interest will be charged extra for delayed time



Ax	is Computech & Peripherals Pvt Ltd		Invo	oice No) .		1	Dated		5411111
G-	28, 2nd Floor, Lajpat Nagar-2		201	8-19/	GST/	1736		19-Jan-21)19	
	ew Delhi-110 024 STIN/UIN: 07AACCA4750E1Z1		Del	ivery N	lote		1	Node/Tern	ns of	Payment
Sta	ate Name: Delhi, Code:07 N: U72200DL1999PTC097864		Sup	plier's	Ref.			Other Refe	renc	e(s)
	Mail : ysachdeva@axiscomputech.in		Den	orla O	rdor N			Jatad		
	yer		Nil	er's O	raerin	0.		Dated	040	
Plo	EEPAK GUPTA EDUCATION TRUST of No. 2B and 2C, Knowledge Park III Gautam Budh eater Noida, Uttar Pradesh	na Nagar	1220120	spatch	Docu	ment No		26-Dec-2 Delivery N	C. C. C. C. C.	ate
	ate Name : Uttar Pradesh, Code : 09		Des	spatche	ed thro	bugh	1	Destination	1	
			Ter	ms of I	Delive	ry				
					1					
SI	Description of	HSN/S	AC	Quar	ntity	Rate	D	er Disc. %	T	Amount
No.	· · · · · · · · · · · · · · · · · · ·				1000	A scone				
5	WinSvrSTDCore ALNG LicSAPk OLV 16Lic E 1Y Acdmc AP CoreLic9EM -00292	9973		2	NO	3,200	.00 N	0		6,400.00
			3							1,46,900.00
	IGST OUTPUT				ł				1	26,442.00
	1631 001701								1	20,442.00
		1								
	Total			202	NO			_	1 3 4	70 040 00
Am	nount Chargeable (in words)	1		202	NO		-		1 1	,73,342.00 E. & O.E
	R One Lakh Seventy Three Thousand Thr	ee Hund	dred	Forty	Two	Only				
	HSN/SAC					able	Inte	grated Ta	x	Total
				11.		alue	Rate	Amou	nt	Tax Amount
99	73			Total		900.00	18%	26,44		26,442.00 26,442.00
-			1	and the second second	and the second			20,44	2.00	20,442.00
1 33	x Amount (in words) : INR Twenty Six Thousa	ind Fou	r Hu	ndrec	Fort	y Two	Only			
								5 .		
0.										
	mpany's VAT TIN : 07110307077 mpany's Service Tax No. : AACCA4750EST001									1
	mpany's PAN : AACCA4750E									//

Declaration We declare that this invoice shows the actual price of the goods described and that all particulars are true and correct. for Axis Computech & Peripherals Pvt Ltd

Authorized Signatory

This is a Computer Generated Invoice



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NATIONAL CONFERENCE

ON

"Media Laws and Policies in India"

ON

29 October, 2022



Report on National Conference

Media Laws and Policies in India

Date 29th October, 2022

Venue KCCILHE

Description: One-day National Conference was organised by KCC Institute of Legal and Higher Education, Greater Noida. The topic for National Conference was 'Media Laws and Policies in India'. This National Conference aimed to foster discussion on various aspects of media laws, policies and offer insight into which areas should be protected by national law and regulated to defend the right to freedom of expression and media freedom.

Report: The conference had the aim to advance the study about media laws and policies across India. Media in India is generally self-regulated. The current bodies for media regulation such as the Press Council of India (PCI) which is a statutory body as well as the News Broadcasting Standards Authority, a self-regulatory organization, issue standards which are in the nature of guidelines. The conference had varied papers presented by researchers and faculty members of different backgrounds including mass media, law, management, IT, etc.

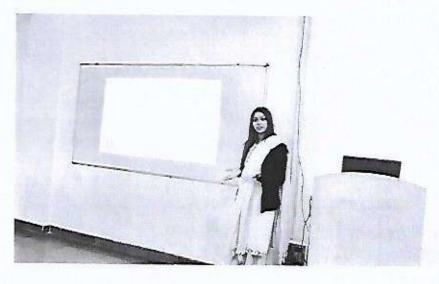
The Topics taken up for the presentation showcased varied aspects covered by professionals for the advancements in the field of media laws and policies in India and across the globe. Some of the presented topics covered the aspects of information technology as an hand to media, how advertising becomes an important part of the media, use of marketing in media, and cross-media ownership to name a few. The conference was a great success wherein a lot was learnt, un-learnt and understood about media and its aspects, focusing India and the world.

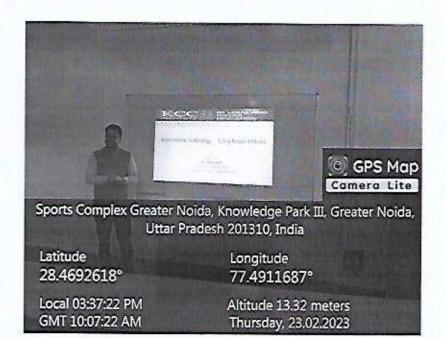
Total Number of Participants: 546

Greater R Noida

Prof. (Dr.) Bhavna Agarwal Director KCC Institute of Legal And Higher Educate Affiliated to GGSIP University New Dolin 28-20, Knowledge Park-III, Greater Noida-201306 (UP)

Photographs

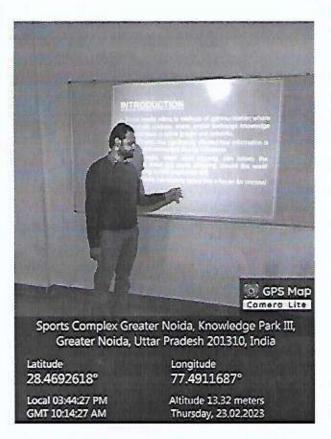


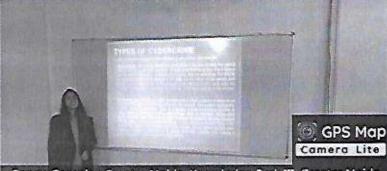




Blu garwal

Prof. (Dr.) Ettablia A garwai Director KCC Institute of Legal And Higher Education Affiliated to GGSIP University New Delhi 2B-2C, Knowledge Park-III, Greater Noida-201306 (U.P.)





Sports Complex Greater Noida, Knowledge Park III, Greater Noida, Uttar Pradesh 201310, India

Latitude 28.4692618°

Local 03:46:03 PM GMT 10:16:03 AM Longitude 77.4911687°

Altitude 13.32 meters Thursday, 23.02.2023



Director KCC Institute of Legal And Higher Education Affiliated to GGSIP University New Delhi 28-20, Knowledge Park-II, Greater Noida-201306 (U.P.)



	150	MEDIA LAWS AND POLICIES IN INDIA	- Advertised and
-		ST OF REGISTERED PARTICIPANTS- 29th October 202	
5.NO	NAME	AFFILIATION	
î	Ms. Srishti Chandole	Assistant Professor, School of Journalism & Mass Communication, KCCIL(II).	Category
1	Dr. Sunta Singlial	Associate Professor, School of Management, KCCILHE	Academician
3	Jinendra Singhal	Associate Professor, Research Scholar Shobhit University, Meerut	Student/ Research Schola
4	Anupriya Chauban	Student, Noida International University	Student/ Research Schola
5	Gyan Chandra Yadav	Research Scholar, Banaras Hindu University	Student/ Research Schola
6	Kajal Sharma	Research Scholar, Amity University	Student/ Research Scholar
2	Pramod Kumar Rai	Assistant Professor, School of Journalism & Mass Communication, KCCILHE	Academician
8	Kanika Grover	Assistant Professor, School of Journalism & Mass Communication, KCCELHE	Academician
9	Varun Kumar	Assistant Professor, School of Journalism & Mass Communication, KCCILHE	Academician
10	ROHIT SHARMA	Assistant Professor, School of Journalism & Mass Communication, KCCILHE	Academician
<u>R</u>	Faz Mohammad	Assistant Professor, School of Commerce, KCCILHE	Academician
12	Sailaja Bohara	Assistant Professor, School of Management, KCCILHE	Academician
13	Ms. Nishiha Batheja	Assistant Professor, School of Commerce, KCCILHE	Academician
14	Ritu garg	Assistant Professor, School of Journalism & Mass Communication, KCCILIE	Academician
15	Megha Salim	Assistant Professor, School of Law, KCCILHE	Academician
16	Dr. Pankaj Konsa	Assistant Professor, Department of Management, KCCILHE	Academician
17	Priyanka Maheshwari	Assistant Professor, Department of Management, KCCII.HE	Academician
18	Dr. Nitu Maurya	Assistant Professor, Department of Commerce, KCCILINE	Academician
19	Azhar Ahmed	Assistant Professor Department of Management, KCCILIII	Academician
20	Dr Prasari Sinha	Associate Professor, Department of Management, KCCIL1IT	Academician
-		AA	

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Prof. (Dr.) Bhavna Agarwal Director KCC Institute of Legal And Higher Education Affiliated to GGSIP University New Delni 28-20, Knowledge Park-III, Greater Neida-201306 (U.P.)

	2	KCC Institute o Plot No-2B-2C, Kn List of Student I BBA	owledge	Park-1 nts- 29	III, Greater October 20	Noida	
ir. No	Enrollment No.	MEDIA LAV	VS AND P	Sr. No	Enroliment	Name	P/4
1	00127401720	AASHIF ALAM	p	46	No. 04627401720	RACHNA GUPTA	A
			P				P
2	00227401720	ABHISHEK KUMAR	- Po	47	04727401720	RAHUL YADAV	R.
3	and the second second second second	ABHISHEKSINGH	P	48	04827401720	RAKSHIKA SINGH	P
4		ADITYA AGARWAL	Р	49		RANDHEER	Р
5		ADITYA CHAUHAN	P	50		RASHI GUPTA	P
6	and the second s	AKSHAT MISHRA	Р	51			p
7	and the second s	AMANGUPTA	P	52			P
8	the state of the second second second	AMAN RAY	P	53		RISHABHAGGARWAL	Р
9		ANAND KUMAR MISHRA	p	54		RIYA DIXIT	P
10	01027401720	ANHAD KAUR SETHI	р	55		ROHIT NEGI	. P
11		ANIP KAUSHIK	Р	56		SAHILSHARMA	P
12		ARPIT GUPTA	P	. 57		SALONI DHYANI	P
13	and the second s	ARUP BHATTACHARIEE	р	58	the state of the second second	SANSKAR SIROHI	P
14		BHAVIKA	P	59		SEEMA RAWAT	P
15		CHETAN TAWAKLEY	P	60	06227401720	SHILPI RANA	P
16	a second to the second second	DEEPA VERMA	Р	61	06327401720	SHREYA GUPTA	P
17	01727401720	DI V PUSHKARNA	Р	62	06427401720	SHRUTI SINHA	P
18	01827401720	GAURAV PAL	P	63	06527401720	UDIT PRATAP SINGH	Р
19		GAURAV SEHGAL	p	64	06627401720	VANSH RAJ SINGH	P
20		GAURI SRIVASTAVA	P	65	35127401720	ERAM AHMED	A
21	02127401720	HARISH KUMAR	p	66	35227401720	HARSH RANJAN	P
22		HARSH BHARDWAJ	A	67	35327401720	TANYA CHAUDHARY	A
23		HARSH SHARMA	p	68	35427401719	TUSHARYADAV	P
24	02427401720	HARSH VARDHAN PUNDHIR	P	69		SURAJ CHAURASIYA	P
25	02527401720	HARSHITA TRIPATHI	р		O. OF STUDENT	the statement of the st	1
26		HIMANSHU CHOUDHARY	P			Arekzie	100000
27		IQRA KHAN	P	Incoli	- SIGIRATORIES	fam.	1
28		IRTEZA KAMAL	P	Contraction of the			-
29		JATIN PANWAR	P		Contractorion in		1000
30	and the second second second second	KARTIK	P	Distance of	No. Contractor		
31	and the second se	KHUSHALGAUTAM	P			the factor of the second se	1000500
32		KRISHNA SINGH	P				
33		KULSOOM FATIMA	P				1
34		LAVKESH CHOUDHARY	p				
35		MADHAV PENGORIA	P				1
36	a second s		l p	1	- CHILL CONTRACT /	A CONTRACTOR	1
37	the state of the state of the state of	MITESH MAYANK MOHD AABID KHAN	P P	1	······································		
37		MOHD SAQULAIN			Contra Contra Contra		1
39			P		A CONTRACTOR OF		1
40			P P				1
-		MUKUL JAIN		1			02016-00
41		PALLAWI KUMARI	P	+ +			1
42		POOJA JAIN	P P	1 1			+
- 43	04327401720	PRASHANSHU SH4RMA	P	1.		the second second second second	al
44		PRASOON GUPTA	p	1			1

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Dr.) Bhavna Agarwal

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Director KCC Institute of Legal And Higher Educ Affiliated to GGSIP University New Daily 28-20, Knowledge Park-III, Greater Noida-201305 (U

KCC Institute of Legal and Higher Education Plot No-2B-2C, Knowledge Park- III, Greater Noida List of Student Partcipants- 29 October 2022 BBA (Batch: 2021-24) MEDIA LAWS AND POLICIES IN INDIA									
ir. No	Enrollment No.	Name	P/A .	Sr. No	Enroliment No.	Name	P/A		
1	00127401721	DEEYA KAUSHIK	P	47	04727401721	ABHISHEK KUMAR	A		
	00227401721	HARSHITA VIG	P	-2-22	04827401721	SAIF ILASAN KHAN	p		
- 4	00327401721	UMESH KUMAR MAHATO	P	48		Contraction of the second second			
-	00427401721	UJWAL SINGH DESHWAL	P	the second second	04927401721	AKSIBT SHARMA SUDHANSHU RANJAN SINGH	P		
5	00527401721	ARCHI CHAUHAN	P		05127401721	SHIVAM KHURANA	P		
6	00627401721	NISCHAY GAUTAM	P	The state of the s	05227401721	PRABHAT KUMAR	p		
	00727401721	ANMOL ARORA	P		05327401721	DIPANSHA SINGH	p		
_	00827401721	HARSHIT KHANNA	Р		05427401721	PRASHANT MALIK	P		
	00927401721	JYOTIRAMAYA	P	the second s	05527401721	MANAV MAHENDRU	Ρ		
	01027401721	SURBHI UDAY JAGWANI	P	the second se	05627401721	PRAKHAR PATHAK	P		
-	01227401721	RHYTHM SINGH	P	-	05727401721	KHUSHI KHOU ISNEUA PANDEY	P		
and the second	01327401721	MRIDUL BANERJEE	P		05927401721	SACHIN SINGH	P		
14	01427401721	RADHIKA CHANGULANI	P	the second se	06027401721	ANAND KUMAR	P		
15	01527401721	HARSHITA SRIVASTAVA	р		06127401721	SHIVAM SINGH PUNDER	P		
and the second second	01627401721	SUSHANT KUMAR	P	62	06227401721	STUVAM RANJAN	P		
17	01727401721	CHAITANAYA MAHINDROO	P	63	06327401721	PRATHAM SHARMA	Р		
	01827401721	KHUSHI CHAUHAN	P	64	0642740172)	YASH KUMAR	P		
	01927401721	AKSHAT ARKH	Р		the second s	MANVI PAL	P		
	02027401721	ESHA BAJAJ	A	the second s	06627401721	PUNEET SINGH NEGT	P		
	02227401721	ANUSHKA SINGH ANANYA SHARMA	P			KALASH MOHANANI	Ρ		
	02327401721	MANYA KAUR	P	_		SHAURYA PARIAP FAIRY SENGH	P		
	02427401721	DHRUV SHARMA	P		07027401721	VANSE GUPTA	P		
25	02527401721	RUPSHA BHADRA	P		07127401721	SATYA NARAYAN PANDEY	P		
-	02627401721	KARAN DEOLI	P	72	07227401721	KULDEEP YADAV	p		
and the local division of the	02727401721	HARSH SHARMA (MS)	P	73	07327401721	PRANAV KAUSHIK	P		
-	02827401721	YASHANK SARWAN	A		07427401721	VIKAS SHARMA	P		
	02927401721 03027401721	KHUSHI KIRAN	P			KUNAL CHAURAN	P		
	3127401721	ESHNEHA SINGH KUMARI PRIYA	P		the second se	PRIVANSHU TYAGI	A		
the second s	second state of the second	SURALKUMAR SINGH	P	-	the second of the second se	VIVEK SINGH BISHT KSHITU SRIVASLAVA	P		
33		REETIKA	P	the second s	the second s	VANSII SINGIJAL	P		
34	03427401721	SHAHRUKH KHAN	P		Sand States of the	RAЛ: ЛІА	р		
COLUMN TWO IS NOT	3527401721	KOMAL SINGH DOGRA	Þ	_	and the second se	NAYNA SARROF	р		
	3627401721	SHRUTT SINGH	P	the second s		HARISHT BATRA	Ρ		
-	3727401721	ANKIT KUSHWAMA	Р	the second s	the second s	NAMRA	Р		
COLUMN TWO IS NOT	and the second se	AMAR SHARMA PRAGYA SAHINI	P			JANVI MEHICA	P		
	and the second se	YASH GUPIA	P		No. of Concession, Name of Concession, or other	ADITYA GOSAIN SHIVAN SANADEY	A P		
	Contract of the second s	ANKII RAMIAN	P	Service and Service and	CONTRACTOR OF A DOLLAR DOWN	SYED FAIZAN AHMAD	P		
Contractory of the local division of the loc	4227401721	HARSHITA AGRAWAL	Р	COLUMN AND ADDRESS		VARSHA KUSHWAR	P		
	Calculation in the second second	ANURAC GULERI	A	89	09027401721	UTKARSH ROY	Ρ		
		AMANRAJ PRASAD	A	Comments of the later	the second se	RAVIKUMAR	Þ		
Contraction of the local division of the loc		LAKSHAY KAPROTI	P	and the second se	Concernance of the local sector of the local s	AYUSH GAURAV	A		
4010	4627401721	ADITHYA DAS	P	and the second second	the state of the s	SODMYA RUMRI	P		
	and the stand					DEVARSHA	P		
1						ADESTI SEIVACIAVA VIENSII VADAV	P		
1		1			And a lot of the second se	COLUMN 3 STATE	F F		
	Social States								
1			Association and the	NO D	152227401723	THE PHILE PLACED	- 61 C		

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Dehavna Agarwal KCO invitute of Legal And Higher Education Afficiated to GGSIP University New Delhi 28-20, Knowledge Park-III, Greater Nolda-201306 (U.P.)

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		BB/	Partcipa A (Batch	: 2022-25)	, Greater N ctober 202)	loido	
Sr. No	Enrollment No.	MEDIA LA Name	WS AND F	Sr. No	INDIA Enrollment		1
1		AANSHI SHUKLA	1.1		No.	Name	P/
		ADITYA BISHT	- P	54		MALAY SRIVASTAVA	P
2			A	. 55		MANAV SINGH NAINWAL	P
3	Contraction of the local data	ALOK RAJ	Α	56		MAYANK DHAEWAL	p
5		ANAND GUPTA	P	57		MAYANK KUMAR JHA	P
6	10-10-10-10-10-10-10-10-10-10-10-10-10-1	ANANYA SINGH ANIMESH SARASWAT	P	58		MEDHA SHARMA	P
7	All second second	ANISHA KUMARI	P	59		MOHAMMAD FAIZAN	P
8		ANSHIKA	P	60	240	MOHD RAYYAN	P
9	search and the second second	ANSHIKA SHARMA	P	61	AND AND AND	MOHIT RAWAT	Р
10		ANUBHA DURGAPAL	P	62		MRIDUL POSWAL	P
11		ANUSHKA SINGH	P	64		NAINA	A
12		ARPITA SINGH	A	65		NAKUL GOSWAMI NAMAN KATIYAR	Р
13	and a second second	ARUSH NAMAN	Р	66	ave neres	NISCHAY JAIN	P
14	and the second second	ARYAN RASTOGI	Р	67		NITLSH RAWAT	P
15	and the second	ARYAN SINGH	P.	68		OMIEGU	P
16		ASHISH	Р	69	The second se	PARTII PRASAD	P
1/	A COLORED	ASHISH VERMA	dece p	70		PEARL BHATIA	A
18		ASHUTOSH KUMAR SINGH	Р		and the second second second	PRANJAL	-
19		ATHARV DHINGRA	-	71		CHOUDHARY	Р
20		AVNI ARORA	P	72		PRASHANT GUPTA	Р
21		CHAHAT GUPTA		73		PRIYA TARAI	Р
22		CHESIITA BHARDWAJ	A	74		PRIVANSHU GUPTA	Р
23		CHETAN	P	75		PRRAGYAN PANDEY	A
-		CHIRAG				RAGITAV GOYAL	A
24		MEHANDIRATTA	P	77	7	RISHABH SHARMA	A
26		DEEPAK SINGH	Р	7.8	1	RIHKA SINGH	Р
27		DEVRATH TYAGI	Р	79	1000	RIYA NAIN	P
28		DHARIKA KAISAR	Р	80	5	SAKSHAM AGRWAL	P
29		DHRUV DHRUV KALRA	A	81	1	SAKSHAM SHARMA	Р
30		DIYA VOHRA	P	82	2	SAKSHAM WAIII	Р
31		GARV MEHROIRA	P	83	2	SAKSHEGAUR	Р
32		GAURAV RANIAN	P	84		AKSHI JAISWAL	Р
33		HARSH GILL	p	85		AMARTH	Þ
0.882		IARSH MANCHANDA		00		ARTHAK CHAUHAN	P
34			P	87	S	WILLAK KESARWANI	A
35		IIMANSHU BISHT	р	88	8	ARTHAK UPADILYAY	A
36		IYA SHARMA	Α	89		AUR ABU KAISHAL	P
38		CAIF	P	90		AZIA ALFRIN	P
39	the second se	ALASH CONSTR	P	91	the second s	HARVEKESHRE	P
40		ALASH SINGH	2	-92		HASHANK TEIPATH	p.
41		ARTIKAYA TAYGI AUSHIK BISHT	P	93	The second s	HADRYA DOGGAL	Р
42		AUSTIK KARAN	P	94	and the second se	HEARINIA	Р
43		HUSH KHARBANDA	P	<u>qt.</u>		HIVA REPARKI	P
441		HUSIDETP HIA	P	in.		(1010A) (111 - 1	P
451		HESHICHAUDHARY	P	117	the second s	A LEAD AND AND A LEAD	1
4 D		IRANIH LAIN	p	4 20		will # 1 (10.1 - 1	p.x
47		HUSID AUSID	E F	110-1		A DITENCE	P
- Andrewski -		EISER & ALSERS AN		100			. P

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Affiliated to GGSIP University New Delhi

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50	KUSH KHANNA	P	103	UTKARSH RASTOG	P
51	LAKSHAY SHARMA	P	104	VADANSH NAIN	P
52	MAANYA KHURANA	P	105	VANSH SAIN	P
53	MADHAV PAL	Р	106	VANSHIKA SINGH	P
			107	VISHAL	P
See Constant	Accession of the second s		108	VISHAL SAHA	p
and the second		LC SSELLA	109	VIVEK TIWARI	Р
and the second	Second States of the States of	120157265	110	YASH BHAVSAR	Р
-	and the second se	Accession of	111	YASH KATIYAR	P
		8	112	YASH THAKUR	P
			113	YASHVI SHARMA	P
			114	YOGESH	Р
1000		4	TOTAL NO. OF STUDENTS	100	
	and the state of the second		FACULTY SIGNATURE: /	dir.	
		11		11 20	



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Prof. (Dr.) Ehrvna Agarwal Director KCC Institute of Legal And Higher Education Affiliated to GGSIP University New Delhi 2B-2C, Knowledge Park-III, Greater Noida-201306 (U.P.)



KCC Institute of Legal and Higher Education Plot No-2B-2C, Knowledge Park- III, Greater Noida List of Student Partcipants- 29 October 2022 B.COM (H) (Batch: 2020-23)

Sr. No	Enrollment No.	Name	P/A
1	00127488820	AASTHA SINGH	P
-	00127488820	AASTHA SINGH	P
2	00227488820	ABHAY PRATAP RATHORE	р
3	00327488820	AKRIT MAHESHWARI	Р
4	00427488820	AMULAYA SHARMA	A
5	00527488820	ANANYA TYAGI	р
6	00627488820	ANKIT KUMAR	Р
7	00727488820	ANKUSH KUMAR JHA	Р
8	00827488820	ANUPRIYA MISHRA	A
9	00927488820	ANUSHKA JOSHI	P
10	01027488820	ARIFA SARKAR	P
11	01127488820	ARYAN DHAR	Р
12	50127488820	ASHLAY STEVE BONJOUR	Р
13	01227488820	CHANCHAL CHAUHAN	P
14	01327488820	DEEPANSHI TOMAR	A
15	01427488820	ERAM	P
16	01527488820	GEETA KUMARI	Р
17	01627488820	GEETANSHU GUPTA	Р
18	01727488820	HARSH KUMAR	P
19	01827488820	HIMANSHU SINGH	P
20	01927488820	HITANSHI VERMA	Р
21	02027488820	KRISHNA MALHOTRA	A ·
22	02127488820	KUSHA MITTAL	P
23	02227488820	KUSHAGRA BISHT	P
24	02327488820	MANISHA CHAURASIA	P
25	02427488820	MEGHA KASHYAP	Prof. (Dr
26	02527488820	MOHD. ALYAN SIDDIQUI	Director
27	02627488820	MORTSINGH	KCC Instit Affiliated t
28	02827488820	NEHA	2B-3C, Knov
29	02927488820	NIKITA GUPTA	P

avna Agarwal

CC institute of Legal And Higher Education Stillated to GGSIP University New Delhi B-30, Knowledge Park-III, Greater Noida-201306 (U.P.)

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30	03027488820	PRAKHAR SAXENA	Р
31	03127488820	RAHUL GARG	Р
32	03227488820	RAHUL KUMAR	P
33 '	03327488820	RINKI SHARMA	A
34	03427488820	SAKSHI KUMARI	P
35	03527488820	SAMEER CHATURVEDI	P
36	03627488820	SAMEERNAGAR	Р
37	50227488820	SHADAB RAJA	Р
38	03727488820	SHASHIN BAHUGUNA	P
39	03827488820	SHASHWAT RAJPUT	Р
40	03927488820	SHIKHAR BANSAL	P
41	04027488820	SHIVANSHSINGH	P
42	04127488820	SHREYANSH PATHAK	P
43	04227488820	SHREYANSH SINGH SOLANKI	·P
44	04327488820	SHUBHAM SHARMA	P
45	04427488820	UTKARSH SHARMA	P
46	04527488820	VANSH	P
47	04627488820	VIRONICA SHARMA	P
48	04727488820	VIVEK CHAUHAN	P
49	04827488820	YASH PANDEY	A
50	04927488820	YUKTA PANDE	A
51	05027488820	ZISHAN AHMED	A

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(or.) Bhavna Agarwal

Prof. (Dr.) Bhavna Agarwai Director KCC Institute of Legal And Higher Education Affiliated to GGSIP University New Delhi 2B-2C, Knowledge Park-III, Greater Noida-201306 (U.P.)

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		KCC Institute Plot No-2B-2C, K	nowle	dae I	a Higher Edi	ucation	
		List of Studen	t Parte	uge r	te. 29 Octob	ater Noida	
		BCOM		Ratel	h: 2021-24)	er 2022	
	с ж		.() (Date	a. 2021-24j		
		MEDIA L	AWS AN	D PO	LICIES IN IND	IA	
1		S-335.65					
Sr. No	Enrollment No	. Name	P/A	Sra	Enrollment No.	Name	0/0
1	04327488819	YASHIKA DIXIT	P	No	1		P/A
	01927488819			46	00527488819	ADITYA PANDAY	P
2	01927466619	SANCHIT BISHT	P	47	02527488819	ЛYA MEHTA	P
3	08127488819	HARPREET KAUR	P	E.	02627488819	ADITYA SHRIVASTAVA	
4	02027488819	AKRITI DWIVEDI	100	48			A
100		No. of the second s	Р	49	07427488819	AYUSH SHUKLA	P
5	08327488819	NAMAN MITTAL	A	50	05327488819	VIKHYAT GUPTA	P
6	04627488819	MEHAK GUPTA	Р	51	04227488819	AVISH AGRAHARI	Р
7	07027488819	AARNA CHAUHAN	Р	10000	05927488819	DIBYENDU ADHIKARI	
8	04927488819	PRANAV JAISWAL	Sec.	52	A CARGO CARGO RECU		Р
9	07627488819	DHRUV MISHRA	P	53	02127488819	SANIA MISHRA	Р
10	00427488819	SATYA PRAKASH	P	54 55		LOVNELT SAINI	Р
11	03227488819	ARYANRAJ	A	56	05027488819 05627488819	ANURAG KUMAR RANA	P
12	05527488819	AJAY KARTIK WALIA	P	57	03127488819	ANKUSH NARANG ARUNIM	P
13	02427488819	SAMPURNA ANAND	P	58	05127488819	AMAN GUPTA	P
14	01327488819	SHUSHANK SANI	P	59	03427488819	AVINASH PANDA	P
15	03527488819	JENNINE JACOB	р	60	and the second se	BIPASHA DORA	P
16	04027488819	ABDUS SAMAD	P	61	and the second se	ANSII KUMAR	P
8	02227488819	SUBHANSIR! RAWAT	Р	62	05227488819	PRINCE KUMAR	P
19	04527488819	ANKUR GOYAL DEWANSHE!	A		NO. OF STUDEN		
	Statistics and statistics [ABANTIKA	Р	FACUL	TY SIGNATURE:	Ban	
20	01027488819	CHAKRABORTY	P			+0	
21	08027488819	SHRIYANSH VERMA	р			227 - 27	
2	00227488819	BHARTI KUMARI	A			Prof. (Dr.) Dhown	5.
23	01527488819	NIKHIL ANAND	Р			(\mathcal{W})	/
4	00927488819	NIKHIL BUU	Р			I DINING	Agarwan
6	01827488819	ANSH SAXENA	р			Prof. (Dr.) Director Director KCC Institute of Legal / KCC Institute of Legal /	1
7	00527488819 04427488819	EBIN VARGHESE MUSKAN BHARTI	P			Director	And Higher P
18		UDAY TYAGI	P			KCC institute of Log	Versity New
29	Contraction in the second second second	MUDIL SINGAL	P P			Director KCC Institute of Legal / Affiliated to GGSIP Uni Affiliated to GGSIP Uni	Greater North
1						KCC Institute of Legal Affiliated to GGSIP Uni 28-26, Knowledge Park-III,	
30	00327488819	LAKSHY SHARMA	p		coal and		
1	02327488819	CINDRELLA RAUADA	Р	1	Seller and A		
2	03727488819	AYUSHI GUPTA	A	achter	(Greater Noida		
3		GUNGUN BANIK	Р	13		5/	
5		ANCHAL SENGAR	Р	1	22 . 00	1	
1	Start and a start	SHWETA DHIMAN	Р		XX		
6	100 C	KIRISHI RANA	Ρ				
7	01727488819	PRADWAL ANII KULKARNI	P				
8	06627488819	VAIBHAV BHATI	P				
		ATTSH RUMAR GUPTA	P				
0		ARYAN SIMILA	A				
2		SPEED GOV WAR	£.,				
1	09227488819	ALTAN THALALARON IN	f				
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			MEDIA LA	WS AND	POLICIES IN			-
	Sr. No	Enrollment No.		P/A	Sr. No	Enroliment No.	Name	P/A
ł	1	Complete and	ADIL WALI	A	46		UDAY SHARMA	A
	2		ADITI KUMARI	A	47		UDIT PRATAP SINGH	Р
	3	1	ADITYA SANGAL	A	48		UJJAWAL KUMAR SINGH	P
ľ	4		AKANSHA	Р	49	1040 C	VANSH AGARWAL	P P
Γ	5		ANGEL SHARMA	Р	641		VARUN SINGH	p
ŀ	6		ANIKET KUMAR		50	_	RANA	- 1. S
t				P	51		VIBHOR DABRAL VIVEK KUMAR	P
L	7		ANSHIKA GUPTA	P	52		CHAUDHARY	A
L	8		ANUSHKA GUPTA	ρ	53		YASHI SINGH	P
L	9		ARPITA MISHRA	P		OF STUDENTS:	43	
ŀ	10	the second	ARYAN SARPAL	P	FACULTY SH	GNATURE:	+m	State of the second sec
-	11		AYAZ SAIFI	A			College Action of College States	
ŀ	12		BHARTI MISHRA	Р				
H	13		BHUMIKA SINGH	A	1 10		٥ ٨	\bigcirc
	14		DHRUV DHIR	Р	-		Alla	5
	15 16		DIVYA KUMARI	р	-		(Dr.	/
-	17	The second se	DIVYANSH KAMBOJ	P	-		Y/	a Agarwal
	18		GARVITA DIIR	P	-		Prof. (Dr.) Bharn	a course
	19		HARSHITA SHARMA HIMANSHU	P	4		mentor	Eticher Ed
-				r	-		Prof. (Dr.) Constitute of Leg Affiliated to GGSIP 1 28-20, Knowledge Parl	al And rulp
L	20		HIMANSHI1GUPTA	Р			Atfiliated to GGSIP	ut Greater Noida-20
	21		ISHITA SRIVASTAVA	Р	7		28-2C, Knowledge Part	Curran Corner
	22		JAIIN KUMAR	A			Carlos V	
	23		KAJAI. SHARMA	р]	4		
	24		KANAK BHATIA	р		1		
	25		KARTIK SETH	Р	1 6	anal Lod		
	26		LAKSHAY DAHIYA	Р	10		120	
	27		LAKSHAY GUPTA	Р	1 (部)	Greater	131	
	28		LAKSHITA SHARMA	Р		Noida		
-	29		LIPIKA SINGHAL	Р			101	
	30		MAYANK KUMAR RAJOR	Ρ	to	OF V	57	
			MOHAMMED ZEYAUL	P		×	· ·	
	31		HAO ANSARI	P				
	32		MOHD SHABAB	P	8			
F	33		AHMED NAKSHHATRA GUPTA	P	-			
-	34		NAMAN SURANA	A	-	2.2		
-	35		NEELANSHI SAXENA	P				
	1		PAWAN KUMAR	CONSTRUCTION OF	1			
	36		SHARMA	P	-			
	37		PRATYUSH KUKRETI	P				
	38	í í	PRIVANSHU MITTAL	Р				
		the second s	RICHA SINGH	P				
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KCC Institute of Legal and Higher Education Plot No-2B-2C, Knowledge Park- III, Greater Noida List of Student Partcipants- 29 October 2022 BCA - (BATCH 2020-2023)

MEDIA LAWS AND POLICIES IN INDIA

sr. No	Enrollment No.	Name	P/A
1	00127402020	ADARSH KUMAR	P
2	00227402020	Anshika Sharma	P
3	00327402020	Arham Ahmed Ansari	P
4	00427402020	Chirag Sehedeva	P
5	00527402020	Harshita Rai	A
6	00627402020	Himanshu	. P
7	00727402020	Ishaan Wadhwa	
8	00827402020	Krishna Tiwari	A
9	00927402020	Nidhi Singh	P
10	01027402020	Nishi Ranjan	. Р Р
11	01127402020	Pranshu Pant	A
12	01227402020	SHASHI KUMAR SINGH	P
13	01327402020	Shreyash Shukla	P
14	01427402020	SHUBHAM UPADHYAY	P
15	01527402020	Yashasvi Yadav Alani	P
AL NO (OF STUDENTS: 12		I P

Prof. (Dr.) garwał Director

KCC Institute of Legal And Higher Education Affiliated to GGSIP University New Dathi 2B-2C, Knowledge Park-III, Greater Noida-201306 (U.P.)





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KCC Institute of Legal and Higher Education Plot No-2B-2C, Knowledge Park- III, Greater Noida List of Student Partcipants- 29 October 2022 BCA - (BATCH 2021-2024)

	4
MEDIA LAWS	AND POLICIES IN INDIA

Sr. No	Enrollment No.	Name	P/A	
1	00127402021	DEV SHUKLA	P	
2	00227402021	REECHA	P	
3	00327402021	MANISH KAUSHIK	P	
4	00427402021	SUSHANT	Р	
5	00527402021	VISHAL	A	
7	00627402021	PRIYANSHU JHA	Р	
	00727402021	ARPEET RATHI	P	
8	00827402021	MOHD. UMAR KHAN	- P	
9	00927402021	LIPIKA VERMA	P	
10	01027402021	VAIBHAV SINGH	A	
11	01127402021	MONIKA BHANDARI	P	
12	01227402021	SAHIL KARKI	p	
13	01327402021	AYUSH PANDEY	P	
14	01427402021	KULDEEP SHARMA	P	
15	01527402021	DHRUV VERMA	P	
16	01627402021	SHAGUN SHARMA	P	
17	01727402021	ABHAY RAWAT	A	
18	01827402021	PRIYA SINGH	P	
19	01927402021	ROHIT PAL	P	12
20	02027402021	AYUSH UNIYAL	P	
21	02127402021	AMIT KR. CHAUDHARY	P	
	02227402021	SHIVAM DWIVEDI	P	
	02327402021	GAURAV NEGI	P	
24	02427402021	SUPARN SAPRA	p	
25	02527402021	YUVRAJ CHAUHAN	P	
26	02627402021	SUMIT BHENWAL	A	
27	A REAL PROPERTY OF A REAL PROPER	KRISH GUPTA	P	
		KARAN KUMAR YADAV	P	
	02927402021	VIKASH KUMAR	P P	
	1	PARAS GAUR	A ⁻	
27.63	and the second sec	KASHISH RATHOR	P	
32		MIRAZ CHAUDHARY	p ·	
	and the second se	RITIKA KUMAR	P P	
		HARSHIT YADAV		
		DEEPIKA SINGH	P Elve	
		DIVYANSH NARUKA		
		IARANDEEP KANDRA	P P	
	Lucial and the second	SAURAV KUMAR	Prof. (Dr.) Bhavna Agarwal	
		MANAS MORE		
	Contraction of the second s	AAYUSHMAN SHARMA	RCC Institute of Legal And Higher Edu	cali
111	and the second sec	IPESTITI AVIENA	Affillated to GGSIP University New Dei 28-20, Knowledge Park-III, Greater Noida-201	hi

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RCC Institute of Legal and Higner Education Plot No-2B-2C, Knowledge Park- III, Greater Noida List of Student Partcipants- 29 October 2022 BCA - (BATCH 2022-2025)

MEDIA LAWS AND POLICIES IN INDIA

Sr. No	Enrollment No.	Name	P/A
1	ACC 2010	ABHAY MAURYA	P
2	14	AMPLE KUMAR	Р
3		ANOOP MISHRA	A
4		ANSH VASHIST	P
5		APOORVA MISHRA	P
6		ARJUN GUPTA	P .
7		ARYAN SINGH	P
8	101 - S200	ASHISH SINGH RAWAT	Р
9		ASHUTOSH PANDEY	Р
10		AYUSH PAL	Р
11	and a second second	DRISHTI KESHWANI	Р
12		HARMEET KAUR	P
13		HITESH SHARMA	A
14		IRFAN	P
15		JALAJ GAUTAM	Р
16	on sales and sales	JAVA	P
17		JIYA	P
18	STATE OF STATE	KARITIK SHARMA	P
19		KHUSHI SAHANI	P
20	A CONTRACTOR OF THE OWNER	LOKESH SOLANKI	A
21		MAZIL HUSAIN	Р
22		MEET NEGI	Р
23		NAVANSHU SHAILY	Р
24	CRATER CONTRACTOR	NITIN MANRAL	P
25	Contraction of the second	NITIN PRAJAPATI	P
26		OM PRAKASH JHA	Р
. 27		PARAS ARORA	P
28		PRAJWAL DUA	Р
29		PRATHAM BEHAL	P
30		PRIYANSHU KUMAR	Р
	The second second	RAJ BADHGAIYAN	P
31		RATNESH NAND SONI	Pref. (Di
32		ROOPKATHA GUPTA	Dirpctor
33		Contraction of the state of the	Status southly
34		SACHIN	Attiliated 2Br2C, Kno
35		SAGAR VERMA	28726, 8410
36 17		SAGAR POKERIVAL	P

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or Institute of Legal And Higher Education and In GGSIP University New Delhi Knowledge Park-III, Greater Nolda-201365 (U

16 Greater Noida

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39	SANJANA KUMARI	A
40	SANJAY KUMAR	A
41	SATYAM KUMAR PANDEY	P
42	SATYAPRAKASH YADAV	р
43	SHIVANI KUMARI	A
44	SHRESTH DAS	P
45	SNEHA SINGH	P
46	SWARNIM SAXENA	A
47	UJJWAL PUNDIR	Р
48	VANSHIKA YADAV	P
49	VARUN KUMAR TIWARI	Р
50	VEDIKA MALHOTRA	P
51	YASH GUPTA	P
52	YASH NARWAR	P
53	YOGESH SINGH	A
OTAL NO. OF STUD	ENITC: 42	

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wna Agarwal

Director KCC Institute of Legal And Higher Education Affiliated to GGSIP University New Delhi 2B-2C, Knowledge Park-III, Greater Noida-29(335 (U.P.)



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KCC Institute of Legal and Higher Education Plot No-2B-2C, Knowledge Park- III, Greater Noida List of Student Partcipants- 29 October 2022 BAJMC (Batch: 2020-23)

MEDIA LAWS AND POLICIES IN INDIA

Sr. No	Enrollment No.	Name	P/A
- 1	00127402420	Adarsh Maurya	Р
2	00227402420	Aman Panwar	Р
3	00327402420	Ananya Shama	Р
4	00527402420	AYAN KHAN	P
5	00627402420	Devansh pandey	Р
6	00727402420	HIMANSHU CHAUDHARY	A
7	00827402420	Himanshu Mishra	P
8	00927402420	Kanishka	Р
9	01027402420	KARISHMA SINGH	P
10	01227402420	KISHAN KR S CHAUHAN	Р
11	01327402420	Nikhil Kumar jha	Р
12	01427402420	NITIN RAWAT	Р
13	01527402420	Prashant Kumar Pal	A
14	01627402420	Pratham Vig	A
15	01727402420	RAUNAK SINGH	A
16	01827402420	Sajal agarwal	Р
17	01927402420	SAKSHAM JAIN	P
18	02027402420	Sakshi	P
19	02227402420	Sumit Kumar Yadav	P
20	02327402420	SWASTIK SINGH TANWAR	A
21	02427402420	VISHESH SHARMA	P
OTAL NO). OF STUDENTS:	16	P

ina Agarwal Dr.) 印

Director KCC Institute of Legal And Higher Education Affiliated to GGSIP University New Delhi 28-20, Knowledge Park-III, Greater Noida-201305 (U.P.)

inal an Greater Noida



KCC Institute of Legal and Higher Education Plot No-2B-2C, Knowledge Park- III, Greater Noida List of Student Partcipants- 29 October 2022 BAJMC (Batch: 2021,24)

Sr. No	Enrollment No.	Name	P/A
1 -	00127402421	HARSH KULSHRESTHA	A
2	00227402421	DISHA SAXENA	A
3	00327402421	PUNEET KUMAR MISHRA	Р
4	00427402421	AAKASH PANTHRI	Р
5	00527402421	ARADHANA KUMARI	P
6	00627402421	RADHIKA TIWARI	P
7	00727402421	SAHIL SHARMA	Р
8	00827402421	ARYAN SHARMA	Р
9	00927402421	ANUSHKA SHARMA	P
10	01027402421	ANUPAMA	Р
11	01127402421	SATENDER KUMAR	р
12	01227402421	PRERNA	Р
13	01327402421	AVANTIKA SHARMA	Р
14	01427402421	NAVEEN SINGH	Р
15	01527402421	AYUSHI SHARMA	P
16	01627402421	ABHISHEK CHAUBEY	P
17	01727402421	PIYUSH RATHORE	P
18	01827402421	ROHAN SHARMA	Р
19	01927402421	RIYA GAUTAM	P
20	02027402421	ISHITA CHAUDHARY	Р
21	02127402421	DEEPTI SHARMA	Pprof
22 ·	02227402421	AKSHAT BHATLA	Plizect
FOTAL NO	OF STUDENTS: 2	:0	KCC I Adma

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RCC Institute of Legal and Higher Education Plot No-2B-2C, Knowledge Park- III, Greater Noida List of Student Partcipants- 29 October 2022 BAJMC (Batch: 2022,25)

MEDIA LAWS AND POLICIES IN INDIA

Sr. No	Enrollment No.	Name	P/A
1		ANANYA YADAV	Р
2		CELINE	A
3		GURIYA	Р
4	1.2	ISHA KUMARI	Р
5		MEGHNA KUMARI	P
6		MITCHELL G.MILTON	Р
7		RIDDHI PARMAR	P
8		SHUBHI SRIVASTAVA	A
9		SOHAM AGRAWAL	Р
10		SUSHANT SAURABH	P
11		TANYA	P
OTAL NO. C	OF STUDENTS: 9	D	
ACULTY SIC	SNATURE:	Ahr	

Prof. (Dr.) Bhavna Agarwal Director

KCC Institute of Legal And Higher Education Affiliated to GGSIP University New Delhi 28-20, Knowledge Park-III, Greater Noida-201306 (U.P.)



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A Report on

ICSSR SPONSORED CONFERENCE

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ON

"Sabka Prayas and Atmanirbhar Bharat"

ON

11-12 November, 2022





REPORT OF

TWO-DAY ICSSR SPONSORED

NATIONAL SEMINAR

ON

"SABKA PRAYAS AND ATMANIRBHAR BHARAT"

ON

(11-12 November 2022)

Organised by:

KCC INSTITUTE OF LEGAL & HIGHER EDUCATION, GREATER NOIDA

Affiliated to GGSIPU (Guru Gobind Singh Indraprastha University), Dwarka, New Delhi

2B-2C, Knowledge Park-III, Greater Noida Uttar Pradesh 201306

Website: www.kccilhe.edu.in Email: events@kccilhe.edu.in



Se Indian Council of Social Science Research

Event : ICSSR Sponsored Two-Day National Seminar

Venue: KCC Auditorium

Date: 11-12 November 2022

Event Summary:

KCC Institute of Legal and Higher Education, Gr Noida (affiliated to Guru Gobind Singh Indraprastha University) organised Two-Day ICSSR sponsored National Seminar on Aatamnirbhar Bharat and SabkaPrayas on 11-12 Nov 2022.

India has set a goal of building Aatmanirbhar Bharat till it celebrates 100 years of India's Independence and this could be possible only by the contribution of everyone's efforts. This Seminar gave forum to all participants to analyze the measures undertaken by the Government and their impact on society.

The key vision of Atmanirbhar Bharat Abhiyan lies on five pillars i.e. Self-Sufficient Economy, Infrastructure Development, Technology driven system, Vibrant Demography, and Full Utilization of power of demand and supply through proper management. Participation of citizens in the achievement of this vision will make all government policy and efforts more efficient, competitive, and resilient. When India speaks of becoming self-reliant, it doesn't advocate a self-centered system. In India's self-reliance; there is a concern for the whole world's happiness, cooperation, and peace. The current Seminar aims to analyze the measures undertaken and their impact on society. It encompasses government policies, schemes, and action plans along with commitments from businesses, NGOs, and civil society that helps actualize government ideas and can contribute collectively creation of a better tomorrow.

Objectives of the Seminar:

The main objective of this Seminar was to discuss issues which are obstacles in getting involvement and commitment of everyone towards making of Self Reliant India. Discussion was done on various initiatives, their effectuation and how to overcome hurdles in implementation, developing awareness and boosting morale for Atmanirbhar Bharat. Objectives which served as guidelines for the discussion platform were...

1. To discuss the ways to increase participation of Civil Society in making of Self Reliant India.

Prof. (Dr.) B Director KCC Institute of Legal And Higher Educatio: Affiliated to GGSIP University New Delhi 2B-2C, Knowledge Park-III, Greater Nolda-201306 (U.P.)

Greater Noida

- 2 To discuss critical economic sectors and implementation of Abhiyan for holistic development
- To suggest measures to create an environment to encourage participation and better implementation of Abhiyan.
- 4. To suggest new initiatives needed for enabling achievement of the goals of Atmanirbhar Bharat Abhiyan.

Outcome of the Seminar

Participants of Seminar got opportunity to listen 20 plus speakers and various Paper presenters. Major key issues which were point of discussion were One Nation One Ration Card, Unifying Agricultural Markets, National Education Policy, Ek Bharat Shreshtha Bharat, Ayushman Bharat, E-Mobility, Waste Management, Renewable Energy Expansion, Space Technology and Its Application, Medical Devices, Equipment and Technological Advancement ,Tax Reforms and other related issues.

The theme of the Seminar got appreciated all over the India and participants of various states like from Jammu and Kashmir, Kerla, Tamandu, Delhi, Uttar Pradesh, Uttarakhand, Bihar, Punjab, Jharkhand, Maharashtra, Odisha, Haryana etc presented their papers.

This Seminar on "SabkaPrayas and Atamnirbhar Bharat" was about celebrating "Azadi ka Amrit Mahotsav" through the involvement of everyone's efforts in making of Self Reliant India. It covers Actions@75 which highlights steps being taken to implement policies and actualize commitments. Action@75 triggers all the efforts that are being undertaken to help India take its rightful position in the new world order emerging in a post covid world by highlighting the steps being taken to implement policies and actualize commitments. Overall this National Seminar gave knowledge sharing platform that helped everyone to talk and think about the outcome of Sabka Prayas in the making of AatmaNirbhar Bharat.

STUDENT INVOLVEMENT

To encourage student participation in the seminar, several responsibilities were given to students of KCCILHE. KCCILHE Students participated in a great number as audience of the Seminar. They worked very enthusiastically and participated in discussion with speakers.

TOTAL NO. OF PARTICIPANTS, 261

Prof. (Dr.) Bhavna Agarwal Director KCC Institute of Legal And Higher Education Affiliated to GGSIP University New Delhi 2B-2C, Knowledge Park-III, Greater Noida-201305 (U.P.)







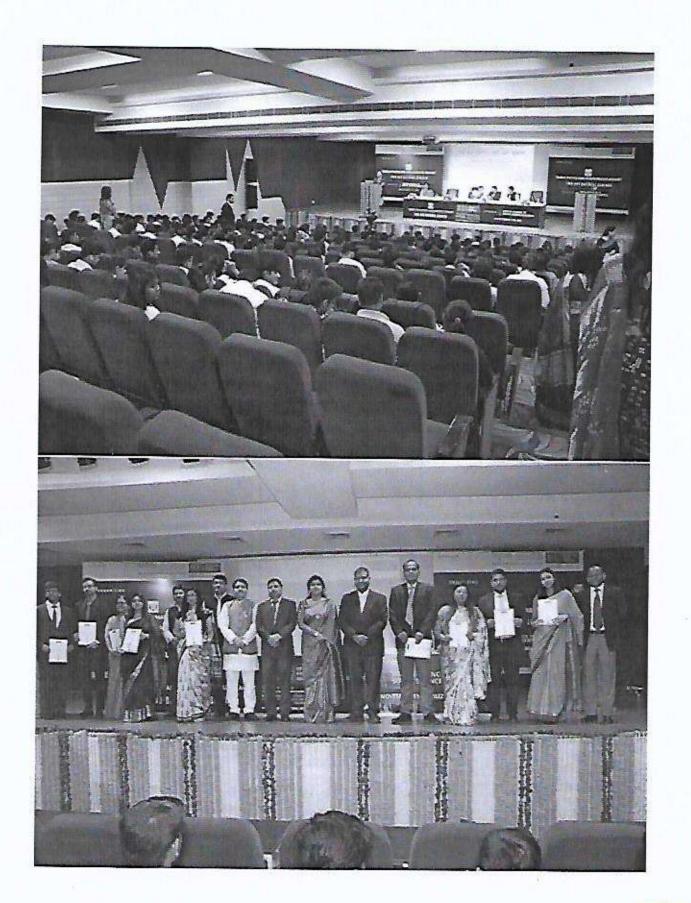
PHOTOGRAPHS:



Prof. (Dr.) Bhavna Adarwal

Director KCC Institute of Legal And Higher Education Affiliated to GGSIP University New Delhi 2B-2C, Knowledge Park-III, Greater Noida-201305 (U.P.)



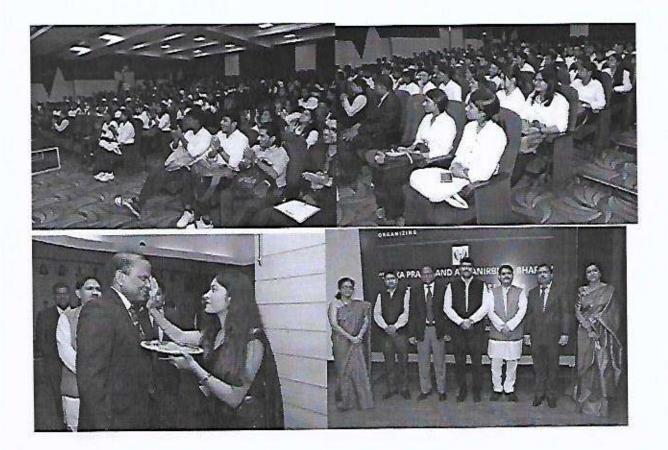


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Prof. (Dr.) Bhavna Ar Director arwal

Director KCC Institute of Legal And Higher Education Affiliated to GGSIP University New Delhi 2B-2C, Knowledge Park-III, Greater Noida-201306 (U.P.)





Prof. (Dr.) Bhavna Agarwal Director KCC Institute of Legal And Higher Education Affiliated to GGSIP University New Delhi 28-2C, Knowledge Park-III, Greater Noida-201305 (U.P.)

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Prof. (Dr.) Bhavny Agarwal Director MCC Institute of Legal And Higher Education Affiliated to GGSIP University New Delhi Affiliated to GGSIP University New Delhi 28-20, Knowledge Park-III, Greater Noida-201306 (U.P.) 28-20, Knowledge Park-III, Greater Noida-201306 (U.P.)

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7		CERTIFICATE	PROCEEDINGS
S.NO.		CERTIFICATE	1.110
_	Entrepreneurship and Start-up: A Study of the Difficulties of Indian Women Entrepreneurs : Dr.Suniti Chandiok, Associate Professor. Banarsidas Chandiwala Institute of Professional Studies (BCIPS), Dwarka, New Delhi.	EU8335803001N	030011
N	Atmnirbhar Bharat Abhiyan - A Route Map Of Individual Success Rate : Faz Mohammad, Assistant Professor, KCCILHE, Gr. Noida	Amos	A
		A.	fe
w	Culture through Children's Literature :S.Sukitha, Assistant Professor, Bharathidasan Govt College for Women, Puducherry	EU8335805821N	5821N
4	An Impact of Language Learning Approach in Language & Literature : Dr. Deepesh Kumar Thakur , Assistant Professor, School of Liberal Arts & Management, DIT University, Dehradun		

10	National Education Policy 2020: A Vision Alread For Holistic Education in India : Nijil Jacobli, Assistant Professor, Department of Economics, Sacred Heart College, Chalakudy, Kerala	EU833540327 141
9	The Environmental Impact of Waste Management : Dr. P. Thamayanthi. Assistant Professor. Dr.S. Makesh Kumat. Vice Principal. Sri Sankara Baghavathi. Arts and Science College, Kommadikottai, Tamilnadu	EU833580640 M
F	New Education Policy - 2020 : Dr Fakhruddin Ahmad, Assistant Professor, Karim City College, Jamshedpur	EU8335803441N
~	Agriculture Market in view of Indian Retail Industry. Dr. Swadesh Deepak, Assistant Professor, Department of Business Administration, Unity PG College, Lucknow	EU833580636 M
6	Digital Infrastructure In India : Challenges & Opportunities: Sita Kumari, Research Scholar, Department of Commerce. Vinoba Bhave University, Hazaribag, Jharkhand, Dr. Anjan Kumar Choudhary, Assistant Professor, Ananda College, Hazaribagh, Jharkhand	EU833580579M
10	Greening beyond the Obvious: Need of the Hour : Dr. Sojia John, Assistant Professor in Education (Natural Science), Mount Tabor Training College, Pathanapuram	EU833 5804631N
=	Socio Economic Impact Of PMGSY In The State Of Jharkhand : A Special Reference to Hazaribag District :Alok Kumar, Research Scholar, Vinoba Bhave University, Jharkhand, Dr. Surendra Kumar Sinha, Hod, Commerce, K.B.W College, Hazaribag, Jharkhand	
		EU833580565 IN



Prof. (Dr.) Bhavna garwal Director KCC Institute of Legal And Higher Education Affiliated to GGSIP University New Delhi 2B-2C, Knowledge Park-III, Greater Noida-201306 (U.P.)

C D & 3 3 58 6 62 2 10	niversity. Patna EU & 3 3 5 80 551 W	Empówerment: A Pressing Priority: Poonam Pandita, Ph.D. J. Assistant Professor, Department of Educational Studies. ビレ 8335 80 4 961N	Tax Returns E-Filing :Dr. & Science College, Mr. Dhule	lia: Sachin Kumar, Ph.D. ment of Educational Studies,	EU8335803351N	il Reference to Working tesearch Scholar, Khwaja としをろろ S&o S&S /N
Professor. Delhi Institute of Advanced Studies. Delhi To discontent Develope in Booking Industry with Speeded Reference to Patna District: Ariu	Employee Engagement referees in painting inutanty with openia resource to a must be a second result. Patna Research Scholar, Department of Applied Economics and Commerce, Patna University, Patna	Envisioning Self Reliant India Through Women Empówerment: A Pressing Priority: Poonam Pandita, Ph.E Scholar, Sachin Kumar, Ph.D. Scholar, Dr. Aman, Assistant Professor, Department of Educational Studies, Central University of Jammu	A Study on Tax Payer's Perception, Awareness, and Prospects towards Income Tax Returns E-Filing :Dr. Anil Gambhirrao Sonawane, Associate Professor, R. C. Patel Arts, Commerce & Science College, Mr. Yogesh C. Shethiya. Assistant Professor, R. C. Patel's I.M.R.D. Shirpur Dist Dhule	Vocationalising Education Indigenously: A Fresh Approach To Self-Reliant India: Sachin Kumar, Ph.D. Scholar, Poonam Pandita, Ph.D. Scholar, Dr. Kiran, Assistant Professor, Department of Educational Studies, Central University of Jammu		A Study on Factor Influencing adoption Of Green Banking Products with Special Reference to Working Professional of Lucknow City Pooja Misra , Research Scholar, Deepa Tiwari, Research Scholar, Khwaja Moinuddin Chisti Languages University, Lucknow
2	В	4	15	16		12

18	Role of Media for Atmanirbhar Bharat Abhiyan: Dr. Suhas Durgadasrao Pathak. Associate professor. School of media studies, S.R.T.M University, Nanded		
61	Aayushman Bharat Digital Mission: Srishti Chandola, Assistant Professor, KCC Institute of Legal and Higher Education, Gr. Noida	Subdit	First
20	NEP 2020 on Indian Knowledge System : Dr. Johnson Y. Associate Professor, EEE Department, Lourdes Matha College of Engineering and Technology, Kuttichal, Thiruvananthapuram, Kerala	EU833500393	2650 0305
21	Is Bharatiya Media is capable enough of making Indians as 'Atam-Nirbhar'? : Kanika Grover, Assistant Professor, KCC Institute of Legal and Higher Education, Greater Noida	2	to to
22	Evolving Agro Markets in India Nishtha Batheja, Assistant Professor, KCCILHE, Gr.Noida	Nicuture	A Si Switter
23	Environment, Biodiversity & Swachh Bharat Abhiyan Special Reference To Namami Gange Project, Dr. Guriqbal Singh, Faculty, GSSS Chhangla		
54	Atmanithhar Schemes are infusing new life in MSME sector Pramod Kr. Rai, Asst. Professor, KCCILHE	Brand	Piered
25	A Paradigm Shift In The Govt, Policies To Make India Self-Reliant In The Field Of Edible Oils: Jitendra Singhal, Research Scholar, SIET, Meerut	June -	Kurt
26	Battery Disposal for Electric Vehicles : Pallavi Singh, Assistant Professor, KCCILHE, Greater Noida	Pullani -	(alleri-
27	Tax reforms: with special reference to The Double Taxation Avoidance Agreement [DTAA] :Dr. Partha Priya Das, Asst. Professor, XITE, Gamharia, Jamshedpur		

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Prof. (Dr.) EQUIDA garwal Director KCC Institute of Legal And Higher Education Affiliated to GGSIP University New Delhi 2B-2C, Knowledge Park-III, Greater Noida-201305 (U.P.)

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28	Atmanithur In Space Technology: A Look Through The Legal Teloscope Megha Sahni, Assistant Professor (Law),KCC Institute Of Legal And Higher Education, Gr. Nolda.	for	Mapa
29	Tax reforms: with special reference to the services of a gardener should be considered as a perquisite or not .Dr. Moni Deepa Das, Asst. Professor, Dept. of Commerce, Jamshedpur Worker's College, Jamshedpur		
	A Pilot Study on Customer perception towards Grocery Apps Dr. Madhu Arora. Professor, Jaya Gupta, Assistant Professor, Swati Verma, Assistant Professor, New Delhi Institute of Management, Delhi, India	EU8335804291N	N/66h 08
31	Eco-Friendly E-Waste Management: Sustainable Practices :Dr.Pallabi Mishra, Assistant Professor, Deepa Biswal.Research Scholar, Department of Business Administartion, Utkal University, Bhubaneswar, Odisha	EU 8 335-80548 IN	NI 8450
33	AIR: Communicating Agriculture as a tool for Development Communication: Ritu Garg, Assistant Professor, Rohit Sharma, Assistant Professor ,KCCILHE, Greater Noida	all al	Com
33	Digital University In Nep-2020 For Aatmanirbhar Bharat : Dr. Amit Agarwal, Assistant Professor, I Government Degree College, Raza Nagar, Rakhi Rani, Research Scholar, SBS Govt. P.G. College, Rudrapur	EU833580432N	0432 W
34	Atmanirbhar Villages: Rural tourism for the growth and development of India's villages :Dr Jyoti Bhoj. Assistant Professor, SRM University, Haryana	140ti	and the
	Impact Of Sports Activities And Yoga On Behaviour Of School Student: Garima Bali.Research Scholar, Shiv Kumar, Associate Professor, Physical Education, Mangalayatan University, Aligarh	EU833580415 IN	NI SIDO



Prof. (Dr.) B. Dukts arwal Director KCC institute of Legal And Higher Education Affiliated to GGSIP University New Delhi 2B-2C, Knowledge Park-III, Greater Noida-201305 (U.P.)

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36	7 Tax Evasion: A Study on India - Dr. Nitu Maurya, Assistant Professor, Economies, KCC Institute of Legal and Higher Education. India	- upopo	00%
	A Study on The Start-Up Ecosystem With Special Reference To Western Uttar Pradesh. India : Dr. Bhavna Agarwal. Professor, Dr Sunita Singhal. Professor, KCCILHE, Gr. Noida	- manage	Lucitor
	आत्मनिर्भर भारत के लिए अनिवार्य सैन्य प्रशिक्षण की आवर्श्यकता चन्दन कुमार. पीएचडी शोधार्थी, बौद्ध अध्ययन विभाग, दिल्ली विश्वविद्यालय	EN 833 280 234 M	0534 M
1	आत्मनिर्भर भारत एवं रक्षा क्षेत्र में आत्मनिर्भरता : डॉ राहल कुमार, सहायक प्रोफ़ेसर, रक्षा अध्यपन विभाग, एसएसवी (पीजी) कॉलेज, हापुड़ (उप्न)	EU833580 295 IN	NI SOZ
40	National Education Policy: Refushioning Legal Education In India : Vishesh Bhardwaj, Assistant Professor.KCC Institute of Legal and Higher Education, Greater Noida	Vision	Vittoseth
41	विश्व व्यवस्था वदलने में भारत की विदेश नीति। : Deepak Kumar	EU 8 33580401 N	VN N

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Prof. (Dr.) Bhavna Agarwal

Director KCC institute of Legal And Higher Education Affiliated to GGSIP University New Delhi 2B-2C, Knowledge Park-III, Greater Noida-201306 (U.P.)

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34	I.AIF	Director MCC Ineti
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Arector ICC Institute of Legal And Higher Education Affiliated to GGSIP University New Delhi B-20, Knowledge Park-III, Greater Noida-201306 (U.P.)

	Plot no-28-2C, Knowledge	Park-III, Greater Noida
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	Bharat" on 11-1	
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42	KHUSHI CHAUDHARY	
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44	KRISH KALSHYAN	
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46	KUSH KHANNA	2
47	LAKSHAY SHARMA	
48	MAANYA KHURANA	
49	MADHAV PAL	Madhar
50	MALAY SRIVASTAVA	
51	MANAV SINGH NAINWAL	
52	MAYANK DHAEWAL	
53	MAYANK KUMAR JHA	
54	MEDHA SHARMA	
55	MOHAMMAD FAIZAN	

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Faculty's Signature-

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Prof. (Dr.) Bharre Agarwal Director KCC institute of Legal And Higher Education Affiliated to GGSIP University New Delhi 2B-2C, Knowledge Park-III, Greater Noida-201305 (U.P.)

1000	KCC Institute of Legal Plot no-2B-2C, Knowledg	e Park-III, Greater Noida	
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		H:2022-25)-B BBA 7 B	
S.No	Students Name	Signature	
1	MOHD RAYYAN		
2	MOHIT RAWAT		
3 '	MRIDUL POSWAL		
4	NAINÁ		
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6	NAMAN KATIYAR	1 Lasmoon	
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10	PEARL BHATIA	V	
11	PRANJAL CHOUDHARY	-	
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15	PRRAGYAN PANDEY		
16	RAGHAV CHOUDHARY		
17	RAGHAV GOYAL		
18	RAGHAV SAXENA		
19	RAHUL KUMAR YADAV		
20	RISHABH SHARMA	Eshabh	
21	RITIKA SINGH		
22	RIYA NAIN		
23	SAKSHAM AGRWAL	Sakelana -	
24	SAKSHAM SHARMA		
25	SAKSHAM WAHI		
6	SAKSHI GAUR	(David	
.7	SAKSHI JAISWAL	Cakenie - ·	
8	SAMARTH		
9	SARTHAK CHAUHAN	barthak Dr	
0	SARTHAK KESARWANI	Sauthat Prof. (Dr.) Bharna Agarwal	
1	SARTHAK UPADHYAY	Director	idu
2	SAURABH KAUSHAL	Affiliated to GGSIP University New 28-20, Knowledge Park-III, Greater Noida-	Deli 2013
3	SAZIA AFFRIN	AC214	
4	SHANVI KESHRI	Difficient and and	
	SHASHANI' TREATH	tor la	
5	EHIVANAJet	(Greater) (Moida)	

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	KCC Institute of Legal a Plot no-2B-2C, Knowledge	Park-III, Greater Noida			
ICSS	R Sponsored National Seminar Bharat" on 11-	on "Sabka Prayas & Atmanirbhar			
	BBA (BATCH:2022-25)				
S.No	Students Name	Signature			
37	SHIVANI KUMARI	Shivani Kumari			
38	SHUBHAM GILL	Henbergerul			
39	SNEHA JAIN				
40	SOUMYA GUPTA	Seemp			
41	SUHANI KHANNA	1 Suban			
42	SWAPNIL RAJPOOT				
43	SWATANTRA SINGH	Santapa			
44	TANISHQ TYAGI				
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47	VANSHIKA SINGH				
48	VISHAL	Villad			
49	VISHAL SAHA	Aur			
50	VIVEK TIWARI				
51	YASH BHAVSAR	ynol-			
52	YASH KATIYAR	Katuas			
53	YASH THAKUR	- manyade			
54	YASHVI SHARMA				
55	YOGESH				

Total no. of Students- 22/55 Faculty's Signature- Refu

Prof. (Dr.) Bhavna Agarwal

KCC institute of Legal And Higher Education Affiliated to GGSIP University New Delhi 28-20, Knowledge Perk-III, Greater Noida-201386 (U.P.)



	KCC Institute of Legal an Plot no-2B-2C, Knowledge P	ark-III. Greater Noida	
ICSSI	R Sponsored National Seminar on	"Sabka Prayas & Atmanirbhar	
	Bharat" on 11-12		
S.No	BBA (BATCH:2 Students Name	021-24) Signature	
1	DEEYA KAUSHIK	Signature	
2	HARSHITA VIG		
3.,	UMESH KUMAR MAHATO	Unships	
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13	MRIDUL BANERJEÈ	nevidat	
14	RADHIKA CHANGULANI	p. un to	
15	HARSHITA SRIVASTAVA	Kasilaba	
16	SUSHANT KUMAR	Schut	
17	CHAITANAYA MAHINDROO	an	
18	KHUSHI CHAUHAN		
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	YASHANK SARWAN	194	<u> </u>
	KHUSHI KIRAN		120.
	ESHNEHA SINGH	Prof (Dr) Bhavna Agarwal
	KUMARI PRIYA	1/ Director	Land Minhor Educat
	SURAJ KUMAR SINGH	Affiliated t	ute of Legal And Higher Educat o IGGSIP University New Delhi Medge Park-III, Greater Noida-201306
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	Bharat" on 1	ar on Sabka Prayas & Atmanirbhar 11-12 Nov 2022
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46	ADITHYA DAS	
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54	PRASHANT MALIK	
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56	PRAKHAR PATHAK	
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52	SHIVAM RANJAN	
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i4	YASH KUMAR	
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6	PUNEET SINGH NEGI	Noures Prof. (Dr.) Bhar
7	and the second se	Director
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8	SHAURYA PARTAP	Affiliated to Goan 28-20, Knowledge Par
1	FAIRY SINGH	
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	Plot no-2B-2C. Knowledge	and Higher Education		
ics:	in sponsored National Seminal	r on "Sabka Prayas & Atmanirbha		
5	Bharat" on 11	-12 Nov 2022		
S.No	Students Name	BBA (BATCH:2021-24)		
73	PRANAV KAUSHIK	Signature 0 cu 0 A		
74	VIKAS SHARMA	Boand		
75	KUNAL CHAUHAN			
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95	VIKASH YADAV	Vitcast		
96	VANSHIKA SINGH			
7	SANCHIT SHARMA			
8	DAKSH SINGH			

99 Total no. of Students-50Faculty's Signature- 💬

Prof. (Dr.) Bhovna Agarwal Director KCC Institute of Legal And Higher Education Affiliated to GGSIP University New Delhi 28-26, Knowledge Park-III, Greater Nolde-201306 (U.P.)



- 202	Plot no-2B-2C, Knowledge	nd Higher Education Park-III, Greater Noida
	CSSR Sponsored National Ser	minar on "Sabka Prayas &
	Atmanirbhar Bharat"	the second se
S.No	BBA (BATCH:	
1	AABID KHAN	Signature
.2	AASHIF ALAM	
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5	ADITYA AGARWAI	
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7	AKSHAT MISHRA	1
8	AMAN GUPTA	
9	AMAN RAY	
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11	ANHAD KAUR SETHI	
12	ANIP KAUSHIK	
13	ARPIT GUPTA	
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16	CHETAN TAWAKLEY	
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18	DEV PUSHKARNA	
19	ERAM AHMED	
20	GAURAV PAL	
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22	GAURI SRIVASTAVA	
23	HARISH KUMAR	
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27	HARSH VARDHAN PUNDHIR	
8	HARSHITA TRIPATHI	
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1	IRTEZA KAMAL	
2	JATIN PAWAR	
3	KARTIK	Prof. (Dr
4	KHUSHAL GAUTAM	Director
5	KRISHNA SINGH	KCC Instit
6	KULSOOM FATIMA	Affiliated 1 28-20, Know
7	LAVKESH CHOUDHARY	

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And Higher Education iversity New Delhi , Greater Noida-201305 (U.P.)

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-	1	MONIKA KOHLI	10 10 10 10 10 10 10 10 10 10 10 10 10 1	
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49)	RAHUL YADAV		
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53	8	RAVINDER SINGH	1	
54	6	REHEA CHARCHI		
55		RISHABH AGGARWAL		
56		RIYA DIXIT		
57		ROHIT NEGI		
58		SAHIL SHARMA		
59		SALONI DHYANI	1	
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68		UDIT PRATAP SINGH		
69		VANSH RAJ SINGH		

Prof. (Dr.) Blavna Agarwal CC Institute of Legal And Higher Education Affiliated to GGSIP University New Delhi 28-2C, Knowledge Park-III, Greater Noida-201306 (U.P.)

Total no. of Students- () 🦓

Faculty's Signature-

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-	Plot no-2B-2C, Knowledge Pa	irk-III, Greater Noida
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6	LIPIKA SINGHAL	
7	MAYANK KUMAR RAJOR	
8	MEET SAINI	Prof. (Dr
9	MOHAMMED ZEYAUL HAQ ANSARI	(D) ministrat
)	MOHD SHABAB AHMED	Tal Noida / KCCincu
	NAKSHHATRA GUPTA	Affiliated 1 28-2C, Kuo
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ector C Institute of Legal And Higher Education filiated to GGSIP University New Delhi -20, Kuowledge Park-III, Greater Noida-201305 (U.P.)

	Plot no-2B-2C, Knowledge	e Par	k-III, Greater Noida	
ICS	SR Sponsored National Seminar Bharat ["] on 11-		•	
	B.Com.(Batc	h:20	022-25)	
S.No	Students Name	_	Signature	
36	PRATYUSH KUKRETI	Sex		
37	PRIYANSHU MITTAL	et.	Ringues	
38	RICHA SINGH			
39	RIYA	ŧ,		
40	SAKSHI TRIPATHI	5		
41	SANAT GAUR	4		
42	SANCHIT SINGH BHANDARI			
43	SHANTANU PAL		1.1.1.1.1.1.1.1.1.1.1.1.1.1.1.1.1.1.1.	
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46	UDIT PRATAP SINGH			
47	UJJAWAL KUMAR SINGH	Tr.		
48	VARUN SINGH RANA			
49	VIBHOR DABRAL			
50	VIPIN			
51	VIVEK KUMAR CHAUDHARY	}	VI with.	
52	YASHI SINGH			

Total no. of Students- 9 (NML)

Faculty Signature

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Prof. (Dr.) Bhavna Agarwal Director KCC Institute of Legal And Higher Education Affiliated to GGSIP University New Delhi 2B-2C, Knowledge Park-III, Greater Noida-201305 (U.P.)

-	Plot no-2B-2C, Knowled	l and Higher Education	
	ICSSR Sponsored National Semina	ar on "Sabka Prayas & Atmanirbh. 1-12 Nov 2022	ar
-		ch:2021-24)	
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1	Real Provide Automatica State Stat	Vallika	
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5	NAMAN MITTAL	<u>nectri i</u>	
6	MEHAK GUPTA	Martia	-
7	AARNA CHAUHAN		-
8	PRANAV JAISWAL	hanas	
9	DHRUV MISHRA	2hou	· .
10	SATYA PRAKASH	C. tya	_
11	ARYANRAJ	tanta N. P.	
12	AJAY KARTIK WALIA		
13	SAMPURNA ANAND		-
14	SHUSHANK SANI	Shushank	
15	JENNINE JACOB	- Startucord	-
16	ABDUS SAMAD		-
17	SUBHANSHU RAWAT	Silvho 2	-
18	ANKUR GOYAL	Antria	_
19	DIWANSHU	Junio	-
20	ABANTIKA CHAKRABORTY		_
21	SHRIYANSH VERMA		
2	BHARTI KUMARI		
3	NIKHIL ANAND		-
4	NIKHIL BUU	Que	-
5	ANSH SAXENA		-
6 1	EBIN VARGHESE	(Alie).	N.J.
7 1	MUSKAN BHARTI	Verally	(Phil
1	JDAY TYAGI	Greater	
-	MUDIL SINGAL	Nolda (2) KCC institute	of Legal And Higher Educatio
-	AKSHY SHARMA	Affiliated to C	GSIP University New Delhi GSIP University New Delhi ge Park-III, Greater Nolda-201306 (
1	INDRELLA RAUADA		
1	YUSHI GUPTA		
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IC	SSR Sponsored National Seminar	e Park-III, Greater Noida
a	Bharat" on 11-	12 Nov 2022
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35	SHWETA DHIMAN	
36	KHUSHI RANA	Kha pi
37	PRAJWAL ANIL KULKARNI	maynus
38	VAIBHAV BHATT	Vaibness
39	AYUSH KUMAR GUPTA	AC Into
10	ARYAN SINHA	Aryan
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3	MASHKUR ALAM	Mashkur
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9	AYUSH SHUKLA	lidary
0	VIKHYAT GUPTA	and a first and a second s
-	AVISH AGRAHARI	A. int
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-	SANIA MISHRA	
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17	NSH KUMAR	Dir
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1	AITCE ROMAN	Prof. (Dr.)

KCC Institute of Legal And Higher Educate Affiliated to GGSIP University New Dolhi 2B-2C, Knowledge Park-III, Greater Noida-201308 (U.)

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	Plot no-2B-2C, Knowle	dge Park-III, Greater Noida
	Atmanirbhar Bhars	Seminar on "Sabka Prayas & at" on 11-12 Nov 2022
_		tch:2020-23)
.No		Signature
1	AASTHA SINGH	
2	ABHAY PRATAP RATHORE	
3	AKRIT MAHESHWARI	1
4	AMULAYA SHARMA	
5	ANANYA TYAGI	
6	ANNIT KUMAR	
7	ANKUSH KUMAR JHA	
8	ANUPRIYA MISHRA	
9	ANUSHKA JOSHI	
0	ARIFA SARKAR	
1	ARYAN DHAR	
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3	CHANCHAL CHAUHAN	
4	DEEPANSHI TOMAR	-
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6	GEETA KUMARI	
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-	KRISHNA MALHOTRA	1
2	KUSHA MITTAL	
- 1	KUSHAGRA BISHT	Kinshar
1	MANISHA CHAURASIA	
	МЕСНА КАЅНҮАР	Prof
1	MOHD.ALYAN SIDDIQUI	Direct
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1	VIKITA GUPTA	No and the second secon
1	PRAKHAR SAXENA	
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a filt	К	CC Institute of Legal	and Higher Education
Alter	Contrasta-		ge Park-III, Greater Noida
1. Com		CSSR Sponsored National S	Seminar on "Sabka Prayas & " on 11-12 Nov 2022
			ch:2020-23)
	S.No	A CARACTER STORE	Signature ·
	35	SAMEER CHATURVEDI	
	36	SAMEER NAGAR	
	37	SHADAB RAJA	
	38	SHASHIN BAHUGUNA	
	39	SHASHWAT RAJPUT	
	40	SHIKHAR BANSAL	
<u>47</u>	41	SHIVANSH SINGH	
3	42	SHREYANSH PATHAK	
	43	SHREYANSH SINGH SOLANKI	
	44	SHUBHAM SHARMA	
8	45	UTKARSH SHARMA	
8	46	VANSH	
	47	VIRONICA SHARMA	· · · · ·
	48	VIVEK CHAUHAN	
	49	YASH PANDEY	
8	50	YUKTA PANDE	
	51 2	ZISHAN AHMED	

Faculty Signature

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Prof. (Dr.) Director KCC Institute of Legal And Higher Education Affiliated to GGSIP University New Delhi 28-2C, Knowledge Park-III, Greater Noida-201305 (U.P.)

	Plot no-2B-2C, Knowledge	e Park-III, Greater Noida	
103	SSR Sponsored National Seminar	on "Sabka Prayas & Atmanirbhar	
	Bharat" on 11-		n de la composición de la comp
	BCA (Batch:		
S.No		Signature	
1	ABHAY MAURYA		
2	AMPLE KUMAR	A	
3	ANOOP MISHRA	thoop .	
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5	APOORVA MISHRA	Abortrain	
6	ARJUN GUPTA	Ayun	
7	ARYAN SINGH	(formation	
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1	DRISHTI KESHWANI	Burgenster	
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1	HARSH RAJ	tionet	
	HITESH SHARMA	Hitten	
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1	JALAJ GAUTAM	Sally	
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		Prof. (Dr.) Bh	wna Agarwal
		NITIN Director	Legal And Higher I
1	OM PRAKASH JHA	Affiliated to GGS	IP University New Park-III, Greater Noida
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-		(Dettor)	
1	RATHAM BEHAL		
S 123	RIYANSHU KUMAR	Brindlyker	
1	AJ BADHGAIYAN	1803	land
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-	ACHIN AGAR VERMAA	18	UN

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1	Plot no-2B-2C, Knowledge	Park-III, Greater Noida
IC	SSR Sponsored National Seminar o Bharat" on 11-1	on "Sabka Prayas & Atmanirbhar
2 5410	BCA (Batch:2	2022-25)
S.No	orddenits Name	Signature
36	SAHIL KHAN	
37	SAHIL SHARMA	
38	SANJANA KUMARI	
39	SANJAY KUMAR	Ston for for Surio
40	SATYAM KUMAR PANDEY	
41	SATYAPRAKASH YADAV	
42	SHIVANI KUMARI	Obinani
43	SHRESTH DAS	(COM MANDAN
44	SNEHA SINGH	
45	SWARNIM SAXENA	burg
46	UJJWAL PUNDIR	
47	VANSHIKA YADAV	
18	VARUN KUMAR TIWARI	
19	EDIKA MALHOTRA	
50 Y	ASH GUPTA	14
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2 Y	OGESH SINGH	Varu
3 Y	OSHITA VARSHNEY	1705m

Faculty Signature

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Prof. (Dr.) Bhavna Agarwal Director NCC Institute of Legal And Higher Education Affiliated to GGSIP University New Delhi 28-26, Knowledge Park-III, Greater Noida-201336 (U.P.)

-	Plot no-2B-2C, Knowle	al and Higher Education
10	CSSR Sponsored National Semin	ar on "Sabka Prayas & Atmanirbhar 11-12 Nov 2022
	BCA (Bate	ch:2021-24)
S.No	Students Name	Signature
1,	DEV SHUKLA	(Dw
2	REECHA	
3	MANISH KAUSHIK	
4	SUSHANT	
5	VISHAL	PISHAL
6	PRIYANSHU JHA	* 1017146
7	ARPEET RATHI	
8	MOHD, UMAR KHAN	
9	LIPIKA VERMA	Nipiles
.0	VAIBHAV SINGH	Vaibhau
1	MONIKA BHANDARI	Withondayi
2	SAHIL KARKI	Rehil:
3	AYUSH PANDEY	Julia
4	KULDEEP SHARMA	Hyuro
1	DHRUV VERMA	
5 5	HAGUN SHARMA	
1	ABHAY RAWAT	N 10
-	RIYA SINGH	Helhay
	OHIT PAL	- Anys
1	YUSH UNIVAL	-
1	MIT KR. CHAUDHARY	
1	HIVAM DWIVEDI	
-	AURAV NEGI	
1	JPARN SAPRA	(AQUTOV.
1	JVRAJ CHAUHAN	Superm
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1.000	RAN KUMAR YADAV	dh -
1	KASH KUMAR	will can Prof. (Dr.) Bhaving
-	RAS GAUR	Director i
1	SHISH RATHOR	Children C. KCC institute of Legal / Attiliated to GGSIP Univ 28-20, Kuowiedge Park-III,
1	CAZ CHAUDHARY	28-2C, cauntiedge Park-III,
-	SEA HENOLE	2.112aC
-	Financial (Constant) (Constant)	

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	KCC Institute of Legal a	and Higher Education
	Plot no-2B-2C, Knowledge	
ICS		on "Sabka Prayas & Atmanirbhar
	BCA (Batch:	2021-24)
S.No	Students Name	Signature
36	DIVYANSH NARUKA	
37	TARANDEEP KANDRA	
38	SAURAV KUMAR	
39	MANAS MORE	
40	AAYUSHMAN SHARMA	
41	HARSH DEAVERIYA	

Faculty Signature ALON

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Prof. (Dr.) Billiona Agarwal Director KCC Institute of Legal And Higher Education Affiliated to GGSIP University New Delhi 2B-2C, Knowledge Park-III, Greater Noitla-201305 (U.P.)

	Plot no-2B-2C, Knówle	edge Park-III, Greater Noida
1	CSSR Sponsored Nationa	l Seminar on "Sabka Prayas & at" on 11-12 Nov 2022
	BCA (Bat	ch:2020-23)
S:No	Students Name	Signature
1	ADARSH KUMAR	Adams
2	Anshika Sharma	Anataks
3	Arham Ahmed Ansari	Arden
4	Chirag Sehedeva	
5	Harshita Rai	Aberdia
6	Himanshu	
7	Ishaan Wadhwa	
8	Krishna Tiwari	34
9	Nidhi Singh	
10	Nishi Ranjan	Nuti
11	Pranshu Pant	PRANSHU_
12	SHASHI KUMAR SINGH	
13	Shreyash Shukla	
14	SHUBHAM UPADHYAY	
15	Yashasvi Yadav Alani	

Faculty Signature

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Prof. (Dr.) Bhavna Agarwal Director KGC Institute of Legal And Higher Education KGC Institute of Legal And Higher Education Affiliated to GOSIP University New Delhi 28-26, Knowledge Park-III, Greater Noida-201305 (U.P.)

	CC Institute of Legal an Plot no-2B-2C, Knowledge F	Park-III, Greater Noida
ICSSF	R Sponsored National Seminar of Bharat" on 11-12	n "Sabka Prayas & Atmanirbhar
	BAJMC 202	22-25
S.No	Students Name	Signature
<u></u> i	ANANYA ARORA	
2	ANANYA YADAV	1
3	GURIYA	
.4	ISHA KUMARI	Isha kumalu Deshus
5	MEGHNA KUMARI	Begling
6	MITCHELL G.MILTON	4
J/	RIDDHI PARMAR	Riddlyne_
8	RISHI RAGHAV	2
۶⁄	SHUBHI SRIVASTAVA	Bublic
10	SOHAM AGRAWAL	
11 .	SUSHANT SAURABH	
12	TANYA	
13	VISHAL ANAND	

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Prof. (Dr.) Fray na Agarwal Director KCC Institute of Legal And Higher Education Affiliated to GGGIP University New Delhi 2B-2C, Knowledge Park-III, Greater Noida-201306 (U.P.)

	Plot no-2B-2C, Knowledge	Park-III, Greater Noida
ICSS	R Sponsored National Seminar o	n "Sabka Prayas & Atmanirbha
	Bharat" on 11-1	
S.No	BAJMC 20	
1000	Students Name	Signature
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2	DISHA SAXENA	Que
3	PUNEET KUMAR MISHRA	Ressect
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6	RADHIKA TIWARI	
7	SAHIL SHARMA	Sahil
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9	ANUSHKA SHARMA	1
10	ANUPAMA	1 Anupama
11	SATENDER KUMAR	
12	PRERNA	
13	AVANTIKA SHARMA	Avantika
14	NAVEEN SINGH	
15	AYUSHI SHARMA	Ayushi
16	ABHISHEK CHAUBEY	Abberlick
17	PIYUSH RATHORE	
18	ROHAN SHARMA	Rohan Sharm
19	RIYA GAUTAM	Reys
20	ISHITA CHAUDHARY	Abhubuk Rohan Sharm Rohan Sharm Rohan Sharm Ishita Deephiseanna Rohant
21	DEEPTI SHARMA	Deepfiscarma
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Total no. of Students- 16 Faculty's Signature-

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	CC Institute of Legal an Plot no-2B-2C, Knowledge P	ark-III, Greater Noida
ICSSR	Sponsored National Seminar on	"Sabka Prayas & Atmani
	Bharat" on 11-12	Nov 2022
	Attendance Sheet BAJ	MC-2020-2023
S.No	Students Name	Signature
1	Adarsh Maurya	
2	Aman Panwar	1 Ano
3	Ananya Sharma	Harre
4	AYAN KHAN	BYRD
5	Devansh pandey	Dust
6	HIMANSHU CHAUDHARY	Æ
7	Himanshu Mishra	
8	Kanishka	kit.
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12	NITIN RAWAT	4 Dian
13	Prashant Kumar Pal	
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15	RAUNAK SINGH	have
16	Sajal agarwal	Sajal
17	SAKSHAM JAIN	
18	Sakshi	
19	Sumit Kumar Yadav	Su-
20	SWASTIK SINGH TANWAR	
21	VISHESH SHARMA	Via

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Total no. of Students-

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Faculty's Signature-

Prof. (D.,) Bhavna Agarwal

Director KCC Institute of Legal And Higher Education Affiliated to GGSIP University New Delhi 28-20, Knowledge Park-III, Greater Nolda-201308 (U.P.)

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<u>p</u>	CC Institute of Legal and Plot no-2B-2C, Knowledge Park-	Higher Education
ICSSR S	Sponsored National Seminar on "S Bharat" on 11-12 No	abka Prayas & Atmanirbha
	BA LLB (H) 2022	2-27
S.No	Students Name	Signature
1	ANANYA GUPTA	P
2	ANKITA	
3	ISHAAN VERMA	
4	JONA REJI	P
5	LAXMI	
6	MAHI CHAUHAN	-
7	MOHD.IQBAL	
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10	SHRESHTHA CHATURVEDI	P
11	TWISHA MISHRA	
12	YUVIKA SINGH	

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Faculty Signature

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Director KCC Institute of Legal And Higher Education Affiliated to GGSIP University New Delhi 28-26, Knowledge Park-III, Greater Noida-201305 (U.P.) Prof. (Dr.) Bi Director



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Prof. (Dr.) Bhavna Agarwal Director KCC Institute of Legal And Higher Education Affiliated to GOSIP University New Delhi 28-2C, Knowledge Park-III, Greater Noida-201305 (U.P.)

	Plot no-2B-2C, Knowledge Park-	III, Greater Noida
ICSSR 9	Sponsored National Seminar on "S Bharat" on 11-12 No	abka Prayas & Atmanirbhar
	BBA LLB (H) 202	
S.No	Students Name	Signature
1	AYUSHI JAIN	
2	MANVI SINGH	
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4	R VIJAY SAI KRISHNA	
5	RIYANSHI SINGH	
6	SARANJALI FARASHWAL	
7	SUJAL SHARMA	
8	SURYA	

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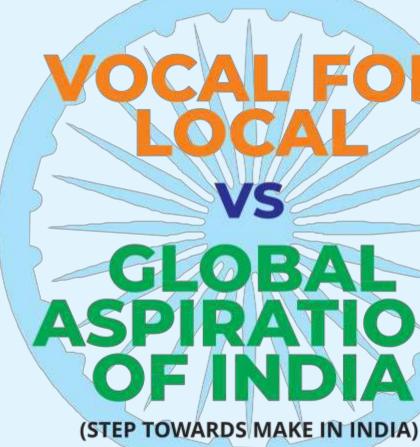
Faculty Signature

Prof. (Dr.) Havna Agarwal Director KCC Institute of Legal And Higher Education Affiliated to GGSIP University New Dethi 28-20, Knowledge Park-III, Greater Noida-201305 (U.P.)

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In collaboration with





GREATER NOIDA

on 7th JANUARY, 2023 (Saturday)

HONORIS UNITED UNIVERSITIES

NILE UNIVERSITY







BBA | BCA | BAJMC | B.COM(H) | BBA LLB(H) | BA LLB(H)





ABOUT THE INSTITUTE

KCC Institute of Legal and Higher Education (KCCILHE), a premier Institute built on a sprawling 40 acres campus in Greater Noida and conceived as hub for learning and leadership that has set the highest standards in postsecondary education. When ranked and assessed on infrastructure, KCC is second to none. KCCILHE offers under graduate courses in BBA, BCA, BA-JMC, B. Com (H), BA-LLB (H), BBA-LLB (H) affiliated to Guru Gobind Singh Indraprastha University.

ABOUT THE UNIVERSITY

Guru Gobind Singh Indraprastha University (GGSIPU or IP or IPU), formerly Indraprastha University, is a public state university located in Delhi, India. It was established in 1998 by Government of Delhi, as a teaching-cum-affiliating university. The University is recognized by University Grants Commission (India), under section 128 of the UGC Act. It has been graded 'A' by the NAAC. The medium of instruction is English to meet the international language standards.

Guru Gobind Singh Indraprastha University is a member of the Association of Commonwealth Universities, Association of Indian Universities, Medical Council of India and Distance Education Council.

ABOUT THE CONFERENCE

The International conference "VOCAL FOR LOCAL VS GLOBAL ASPIRATIONS OF INDIA" is focused on innovative ideas to develop the existing practices for better productivity. India is a country with vast opportunity in business activities. A

large population depends on manufacturing and its allied businesses. As manufacturing 3 is the backbone of our country, there comes a need to develop manufacturing in India in the current scenario. Shifts from import to make in India is an essential pathway to revolutionizing economy and make a more attractive and profitable venture.



New India must be Self-reliant and along with the manufacturing, we need to promote all local ventures to make their global presence. To make

'aatmanirbhar' India or for emphasizing on a self-reliant, the government has suggested to expand the focus from the just making products in India to increasing efforts for promoting local brands, manufacturing, and strengthening supply chain. Whether it's a manufacturing company or any other local based company, they all need to adapt to the market's vagaries, varying consumer lifestyle, enhanced ecological

OBJECTIVES OF CONFERENCE

MAKEININDA

TID3

To compile information relating to manufacturing with a specific focus on India.

To identify the issues and challenges hindering the make in India.

To understand the promotional activities towards popularizing our products.

To assess the awareness level regarding the Make in India activities that they can undertake.

scope of make in India in the economical context. To analyse the marketing strategies

and benefit sharing in manufacturing industries.



regulations, new necessities for product quality, chain management, food security, sustainability, and so on. This conference will give a platform for discussion on all such issues.

This conference will provide a platform to discuss the concept of manufacturing, as well as 'vocal for local or localization vision of our Hon'ble Prime Minister Narendra Modi Ii. This conference aims to discuss about everything which have direct influence on social and economic development such as employment generation, poverty reduction, and improvements in GDP in the national economy. Manufacturer and Local Entrepreneurs together can help in making of New India.

We invite prospective authors, researchers, practitioners, and educators with their empirical and theoretical research to promote the dynamic exchange of ideas in all aspects of, Vocal for Local and Opportunities and Challenges in making of New India. The conference will have a general track and will also include a set of specialized invited sessions.

To discuss the phenomena and

To understand the extent of readiness of the youth for attempting to become entrepreneurs in their given situations.

To understand the functioning of local products-based Industries in India.

Plans to meet out vocal for local aspects.

WHO SHOULD ATTEND?

- Academicians, Researchers, and Students •
- Professionals, Industrialists and Consultants •



MARKETING

Roadmap for developing India as VOCAL FOR LOCAL Marketing for High Tech Start-Ups Studies of New Businesses ideas Entrepreneurial Culture and learning Social and Community Entrepreneurship Ease of doing business in manufacturing Self-Reliance manufacturing Start-ups Redefining the Role of Business for vocal for local Sustainable Enterprises, Products, Services and Industry Selection of Markets and Understanding of Market Strategies MSME and Governmental Support R & D for New Product Development



Dimensions of progress in Independence and prosperity New media in self-reliance Industry Power of communication in vocal for local campaign Contribution of Atmanirbhar Bharat New Metaphors in Corporate Reporting Think globally act locally Indigenous tribal Communication Unsung Warriors in industrial development

INFORMATION **TECHNOLOGY & INNOVATION**

Tech Startup opportunity recognition Role of International Innovation. **Digital Innovation** Scope of Technological Intervention in Supply Chain Tech Startup hubs and their interest in manufacturing Redefining Indian economy through Technology Solution Technology Transfer and Innovation as a Catalyst for Make in India Information technology as a tool for strategic decision making Social Media Marketing Technical support for sales IT tools for finance





crimes sector industries



HUMAN RESOURCE

HR's Role in Building a Sustainable Enterprise Innovative Models for HR policies Case Studies on Business Practices in manufacturing sector New scientific and technological innovations Indigenous business and tribal practices Strategies for Digital transformation



FINANCE

- Entrepreneurial Finance and Venture Capital
- Financing the New entrepreneurship
- Role of microfinance in promoting Vocal for local
- Financial Management Practices for Sustainability Stakeholder Activism in vocal for local campaign
- Financial Assistance for setting up of Small-Scale Industry
- Big tech, QR code payments and financial inclusion

MEDIA



LEGAL ASPECTS OF MAKE IN INDIA

- Intellectual Property Right in Vocal for local
- Corporate Ethics & Effective Governance
- Laws, Practices and Observance
- Use of technology in combating organised and white-collar
- Technological intervention in human trafficking investigation
- Role of Judiciary in recognising vocal for local
- Feminist Responses to Crimes against Women in unorganised
- Singlehood, Labour Law and Workplace Policies in emerging

DATES TO REMEMBER

Conference Date: 7th January, 2023 (Saturday) Last Date for Submission of Abstract: 10th December, 2022 Last Date for Submission of Research Paper with Plagiarism Report: 20th December, 2022 Notification for Acceptance of Research Paper for Conference: 25th December, 2022

SUBMISSION GUIDELINES:

The Abstract and Full Paper has to be submitted as per given Guideline on given email ic@kcclihe.edu.in

GUIDELINES FOR ABSTRACT SUBMISSION

Selection of papers for presentation and discussion will be based on the abstract submitted. The abstract of about 300 words must include the purpose, methodology, major findings of the research and the keywords. It should follow the guidelines given below:

Length and reference: 300 words; Font: Times New Roman; Font Size: 12 points; 1.5 space Title Page: Title, Author(s), Affiliation(s), Contact Details

GUIDELINES FOR FULL PAPER SUBMISSION

- 1. Spacing: 15, Font: Times New Roman, Font Size: 12 Points , Margin of one inch all around
- Title page: The title page of manuscript must include the title of the theme, names of authors including the 2. corresponding author, affiliations, keywords (maximum 5), phone numbers & email.
- З. References: APA formatting style. All tables, charts and graphs should be given on separate sheets with title. Paper must have not been published or accepted for publication elsewhere an undertaking to this effect 4.
- should appear in the cover letter / email.

PUBLICATION OPPORTUNITY

Selected papers will be published in SCOPUS/WOS/ABDC listed journal on the terms & conditions of the respective journal. The publication cost in terms of Article Processing Fee (if any) will be borne by the author(s) separately from Registration Fee.

All the other papers submitted to the conference will be reviewed by experts in relevant areas and the accepted papers will be published in the form of an Edited Book with ISBN no

BEST PAPER AWARD

The high quality Research Papers would be given the Best Paper Award in three categories of Research Scholars, Academicians or Industry Delegates and Students.

MODE OF CONFERENCE

Online and offline as per participants convenience

REGISTRATION & MODE OF PAYMENT

Registration Link: https://forms.gle/3tdRFSv9wNqDphwDA

REGISTRATION FEE

Categories	Registration Amount	
	Indian (Rs.)	Other than Indian (\$USD)
Industry Representatives	1500	\$ 50
Academician	1000	\$ 40
Students	500	\$ 20
Attendees Only	300	\$ 15

MODE OF PAYMENT

The registration amount can be paid through NEFT/Paytm/Gpay and Bar Code.

NEFT / IMPS PAYMENT DETAILS

Account Name	KCC Institute of Legal and Higher Education
Account No	10090024044
Bank Name	IDFC First Back
Branch	Ground Floor, G-5/C-1, Krishna Alpha Plaza,
	Greater Noida, Uttar Pradesh- 201 308
IFSC No	IDFB0020154

CONFERENCE COMMITTEE

PAT	RONS	
Padma Shri Prof. (Dr.) Mahesh Verma	Ms. Sunita Si	
Vice Chancellor	Registrar	
Guru Gobind Singh Indraprasthsa university	Guru Gobind	

AD'	VISORS
Prof. D.S. Sengar	Prof. Asim Ki
Professor, IIM Noida	Professor, III
Dr. Harold D Costa	CA Pawan Ra
President- Cyber Security Corporation,	Director, KPN
Adviser- Law Enforcement Agencies,	
Sr. Trainer (Judges & Public Prosecutors)	
Mr. Vivek Narayan Sharma	Prof. (Dr.) Bh
Advocate & Ex-Joint Secretary, Supreme	Director, KCC
Court of India	

CONFERENCE ORGANISING COMMITTEE

Conference Convener	Conference Team
	Dr. Sunita Singha
	Mr. Pramod Kumar Rai
Dr. Nitu Maurya	Mr. Vishesh Bhardwaj
	Ms. Tanvi Sahni



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Shiva

d Singh Indraprasthsa university

umar Mishra

M Lucknow

astogi

MC Consultancy Pvt. Ltd.

havna Agarwa CILHE

> Contact for any queries Dr. Nitu Maurya +91-9717021175 Email: ic@kccilhe.edu.in Institute website: https://www.kccitm.edu.in/



A Report on

INTERNATIONAL CONFERENCE

ON

"Vocal For Local Vs Global Aspirations of India" (Step Towards Make in India)

ON

07 January, 2023



A Report on International Conference 2023

VOCAL FOR LOCAL VS GLOBAL ASPIRATIONS OF INDIA

(STEP TOWARDS MAKE IN INDLA)

In collaboration with

Nile University of Nigeria

On

7th JANURARY, 2023 (Saturday)

Date:	7th January, 2023 (Saturday)	
Day:	One day	
Duration:	9:00 to 5:00 PM	
Mode: Hybrid Mode (Online and Offline both		
No. of Registrations:	157 (45 Academician+ 112 students)	
Total No. of Participar		

Conference Committee

PATRONS

Padma Shri Prof. (Dr) Mahesh Verma	Ms. Sunita Shiva
Vice Chancellor	Registrar
Guru Gobind Singh Indraprasthsa University	Guru Gobind Singh Indraprastha University

ADVISORS

Prof. D.S. Sengar Professor, IIM Noida	Prof Asim Kumar Mishra Professor IIM Lucknow
Dr Harold D'Costa President - Cyber Security Corporation, Advisor - Law Enforcement Agencies, Sr Trainer (Judges & Public Prosecutors)	CA Pawan Rastogi Director, KPMC Consultancy Pvt Ltd.
Mr. Vivek Narayan Sharma Advocate & Ex- Joint Secretary, Supreme Court of India	Prof. (Dr.) Bhavna Agarwal Director, KCCILHE

Conference Convener: Dr. Nitu Maurya

Conference Team: Dr. Sunita Singhal, Mr. Vishesh Bhardwaj, Mr. Pramod Kumar Rai, Ms. Tanvi Sahni

Prof. (Dr.) Bhzvna Agarwal Director KCC Institute of Legal And Higher Education Affiliated to GGSIP University New Delhi 2B-2C, Knowledge Park-III, Greater Noida-201306 (U.P.)



Resource	Persons
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International	National
Prof. (Dr.) Dileep Kumar, Deputy Vice-Chancellor (DVC) Nile University of Nigeria (Honoris United Universities Network)	Mr. Kamlesh Mishra President & amp; COO Dixon Technologies India Limited
Prof. Anetta Caplanova, PhD University of Economics, Bratislava	Mr. Amitabh Tiwari Chief Executive Officer Ossify Industries Pvt Ltd

Session Chair

Online Technical Session-I	Prof. P K Agarwal, Professor & Dean, Commerce & Business Studies at Motherhood University, Roorkee
Online Technical Session-II	Ms. Uma Sudhindra Adjunct Faculty. School of Integrated Coastal and Maritime Security Studies (SICMSS)
Offline Technical Session-III	Dr.Sunita Singhal, KCC Institute of Legal and Higher Education

Prof. (Dr.) Bhavna Agarwal

Prof. (Dr.) Bhavna Agarwan Director KCC Institute of Legal And Higher Education Affiliated to GGSIP University New Dethi 28-2C, Knowledge Park-III, Greater Noida-201306 (U.P.)



BRIEF OF THE CONFERENCE

The International conference "VOCAL FOR LOCAL VS GLOBAL ASPIRATIONS OF INDIA" focused on innovative ideas to develop the existing practices for better productivity. India is a country with vast opportunity in business activities. A large population depends on manufacturing and its allied businesses. As manufacturing is the backbone of our country, there comes a need to develop manufacturing in India in the current scenario. Shifts from import to make in India is an essential pathway to revolutionizing economy and make a more attractive and profitable venture.

New India must be Self-reliant and along with the manufacturing, we need to promote all local ventures to make their global presence. To make 'aatmanirbhar' India or for emphasizing on a self-reliant, the government has suggested to expand the focus from the just making products in India to increasing efforts for promoting local brands, manufacturing, and strengthening supply chain. Whether it's a manufacturing company or any other local based company, they all need to adapt to the market's vagaries, varying consumer lifestyle, enhanced ecological regulations, new necessities for product quality, chain management, food security, sustainability, and so on. This conference gave a platform for discussion on all such issues

This conference provided a platform to discuss the concept of manufacturing, as well as 'vocal for local' or localization vision of our Hon'ble Prime Minister Narendra Modi Ji. This conference aimed to discuss about everything which have direct influence on social and economic development such as employment generation, poverty reduction, and improvements in GDP in the national economy. Manufacturer and Local Entrepreneurs together can help in making of New India.

The event began with the traditional lighting of the lamp and detailing the context of the conference. Prof. (Dr) Bhavna Agrawal Director, KCCILHE, welcoming the esteemed speakers and participants gave an insight about the objectives of the conference and stressed upon the need to understand what steps should be taken by different stakeholders to make our country self-reliant.

The chief guest of the event, Shri. Kamlesh Mishra, President & COO, Dixon Technologies India Limited highlighted the need for a mindset for 'vocal for local' and promulgation of local brands, manufacturing and supply chain. Thereafter, Shri. Amitabh Tiwari, CEO Ossify Industries Pvt/1ste, Prof. (Dr.) Dileep Kumar, Deputy Vice-Chancellor (DVC) Nile University

> Greater Noida



of Nigeria (Honoris United Universities Network), Prof. Anetta Caplanova, PhD Economics, University of Bratislava addressed the Participants and shared their valuable research work. Three technical sessions were conducted simultaneously which were chaired by Prof. P K Agarwal, Ms. Uma Sudhindra and Dr.Sunita Singhal.

Date: Day: Duration: Mode: Online Platform No. of Registrations: Best Paper Presenter (Session 1) Best Paper Presenter (Session 2) 7th January, 2023 (Saturday) One day 9:00 to 5:00 PM Hybrid Mode (Online and Offline both) Goggle meet 157 (45 Academician+ 112 students) D. Mahalakshmi and Dr. Subaratinam R

R.Subaratinam, R.Vidya, V.Suganthi

Prof. (Dr.) Bhavna Agarwal Director KCC Institute of Legal And Higher Education Affiliated to GGSIP University New Delhi 28-2C, Knowledge Park-III, Greater Noida-201306 (U.P.)



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Prof. (Dr.) Bhay Ang Jarwal Director KCC Institute of Longit And Higher I ducation Additional to GGC IP University New Dollar 20 20, Knowledge Parts II, Greater Noida-201336 (U.P.)



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Prof. (Dr.) Bhavna Agarwal

KCC Institute of Legal And Higher Education Affiliated to GGSIP University New Delhi 2B-2C, Knowledge Park-III, Greater Noida-201306 (U.P.)



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Prof. (Dr.) Bhavna Agarwal Director KCC Institute of Legal And Higher Education Affiliated to GGSIP University New Delhi 2B-2C, Knowledge Park-III, Greater Noida-201306 (U.P.)



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Dr.) Ettavna Agarwal

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Total no. of Students- . 3 5 Faculty's Signature-

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Prof. (Dr.) Bhave Agerwal Director KCC Institute of Legal And Higher Education Affiliated to GGSIP University New Delhi 2B-2C, Knowledge Park-III, Greater Noida-201306 (U.P.)

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KCC Institute of Legal And Higher Education Affiliated to GGSIP University New Delhi 2B-2C, Knowledge Park-III, Greater Nolda-201306 (U.P.)

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Total no. of Students- 8 present Faculty's Signature- P1



Prof. (Dr.) Eksivna Agarwal Director KCC Institute of Legal And Higher Education Affiliated to GGSIP University New Delhi 28-20, Knowledge Park-III, Greater Noida-201306 (U.P.)

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54	LOVNEET SAINI	loveneet	-
55	ANURAG KUMAR RANA		
56	ANKUSH NARANG		111
57	ARUNIM		
58	AMAN GUPTA		
59	AVINASH PANDA		
60	BIPASHA DORA	Brbellt	
61	ANSH KUMAR	Awala	120
52	PRINCE KUMAR		

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Greater Noida

*

Faculty's Signature



Prof. (Dr.) Bbavna Agarwal Director KCC Institute of Legal And Higher Education Affiliated to GGSIP University New Delhi 28-20, Knowledge Park-III, Greater Noida-201306 (U.P.)

		vledge Park-III, Greater I on Conference	
	Attendance Sheet B.C.	om.(Batch:2020-23) III Year
	Date:	07-01-2023	
S.No	Students Name	Signa	ture
1	AASTHA SINGH	· · · · · · · · · · · · · · · · · · ·	
2	ABHAY PRATAP RATHORE		
3	AKRIT MAHESHWARI	•	
4	AMULAYA SHARMA		
5	ANANYA TYAGI		
6	ANKIT KUMAR		
7	ANKUSH KUMAR JHA		1
8	ANUPRIYA MISHRA		
9	ANUSHKA JOSHI	_	
10	ARIFA SARKAR		
11	ARYAN DHAR		
12	ASHLAY STEVE BONJOUR		
13	CHANCHAL CHAUHAN		
14	DEEPANSHI TOMAR		
15	ERAM		
16	GEETA KUMARI		
17	GEETANSHU GUPTA		
18	HARSH KUMAR		
19	HIMANSHU SINGH		
20	HITANSHI VERMA		
21	KRISHNA MALHOTRA		
22	KUSHA MITTAL		
23	KUSHAGRA BISHT	Xmg88	
24	MANISHA CHAURASIA	- U	
25	MEGHA KASHYAP		
26	MOHD.ALYAN SIDDIQUI		
27	MOHIT SINGH		Ru
28	NEHA		- Contraction
29	NIKITA GUPTA		Prof. (Dr.) Bhayna . Director
30	PRAKHAR SAXENA	Nand	KCC Institute of Legal A
31	RAHUL GARG		2B-2C, Knowledge Park-III, C
32		loida	

Education Delhi -201306 (U.P.)

		ge Park-III, Greater Noida
1.0	Internation	Conference
	Attendance Sheet B.Com	.(Batch:2020-23) III Year
	Date: 07	-01-2023
S.No	Students Name	Signature
35	SAMEER CHATURVEDI	
36	SAMEER NAGAR	
37	SHADAB RAJA	
38	SHASHIN BAHUGUNA	
39	SHASHWAT RAJPUT	
40	SHIKHAR BANSAL	
41	SHIVANSH SINGH	
42	SHREYANSH PATHAK	
43	SHREYANSH SINGH SOLANKI	
44	SHUBHAM SHARMA	
45	UTKARSH SHARMA	
46	VANSH	
47	VIRONICA SHARMA	
48	VIVEK CHAUHAN	
49	YASH PANDEY	
50	YUKTA PANDE	HAR INCOME IN A REAL PROPERTY OF
51	ZISHAN AHMED	

Faculty's Signature-

Prof. (Dr.) Bibrina Agarwal Director KCC Institute of Legal And Higher Education Affiliated to GGSIP University New Delhi 2B-2C, Knowledge Park-III, Greater Noida-201305 (U.P.)



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	Plot no-2B-2C, Knowledg	Conference
2	A COLORED TO A COL	ANY THE EXCEPTION AND REPORTED IN THE PARTY OF
0104		(Batch:2022-25) I Year -01-2023
		Signature
.No 1.	Students Name	
2	AMPLE KUMAR	
3	ANOOP MISHRA	
4	ANSH VASHIST	Aus .
5	APOORVA MISHRA	Anutr
6	ARJUN GUPTA	Ari.
7	ARYAN SINGH	ha-
8	ASHISH SINGH RAWAT	
9	ASHUTOSH PANDEY	
10	AYUSH PAL	
11	DRISHTI KESHWANI	1 Anton
12	HARMEET KAUR	Handfor and
13	HARSH RAJ	
14	HITESH SHARMA	Hiles
15	IRFAN	
16	JALAJ GAUTAM	
17	JIYA ·	Jig
18	KARITIK SHARMA	
19	KHUSHI SAHANI	
20	LOKESH SOLANKI	
21	MAZIL HUSAIN	
22	MEET NEGI	
23	NAVANSHU SHAILY	
24	NITIN PRAJAPATI	Retion
25	OM PRAKASH JHA	000-
26	PARAS ARÒRA	
27	PRAJWAL DUA	Provide
28	PRATHAM BEHAL	Parethery
29	PRIYANSHU KUMAR	
30	RAJ BADHGAIYAN	
31	RATNESH NAND SONI	- Riv
32	ROOPKATHA GUPTA	Prof. (Dr.) Bhavna Agawal
33	ISACHIN SACHIN	Greetor Director
34	SAG4E VERMA	Noider A KCC Institute of Legal And Higher Ed Affiliated to GGSIP University New D 23-2C, Knowledge Park-III, Greater Noida-20

-1992-	Plot no-2B-2C, Knowledge		
	Internation (Conference	
1.190	Attendance Sheet BCA (I	Batch:2022-25) I Year	
-	Date: 07-0	01-2023	
S.No	Students Name	Signature	
1	ABHAY MAURYA		
2	AMPLE KUMAR		
3	ANOOP MISHRA		
4	ANSH VASHIST	Alus .	
5	APOORVA MISHRA	America	
6	ARJUN GUPTA	Arjun	
7	ARYAN SINGH	As -	
8	ASHISH SINGH RAWAT		
9	ASHUTOSH PANDEY		11 23
10	AYUSH PAL		
11	DRISHTI KESHWANI	1. Cases	
12	HARMEET KAUR	frend from Contraction	
13	HARSH RAJ		
14	HITESH SHARMA	Hites	
15	IRFAN	•	
16	JALAJ GAUTAM		
17	AYIL	JIYE	
18	KARITIK SHARMA		
19	KHUSHI SAHANI		
20	LOKESH SOLANKI		
21	MAZIL HUSAIN		
22	MEET NEGI		
23	NAVANSHU SHAILY		
24	NITIN PRAJAPATI	Retion	
25	OM PRAKASH JHA	0,02-	
26	PARAS ARORA		
27	PRAJWAL DUA	Projusit	
28	PRATHAM BEHAL	Prothers & land	
29	PRIYANSHU KUMAR	Pro-	
30	RAJ BADHGAIYAN	Prof. (Dr.) Bhavna Agarwa	2
31	RATNESH NAND SONI	Director And High	the second
32	ROOPKATHA GUFTA	Director hCC Institute of Legal And High Affiliated to GCSIP University N Affiliated to GCSIP University N 28-20, Recorded	ida-20
33	SACHIN	28-20, Kurowlodge Parkets	
	SAGAR POKHRIYAL	Greater	

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	KCC Institute of Legal ar	nd Higher Education
- 12/2	Plot no-2B-2C, Knowledge P	
	Internation Co	onference
llist-	Attendance Sheet BCA (Ba	atch:2022-25) I Year
	Date: 07-01	-2023
S.No	Students Name	Signature
36	SAHIL KHAN	
37	SAHIL SHARMA	
38	SANJANA KUMARI	
39	SANJAY KUMAR	Sanjay Kumar
40	SATYAM KUMAR PANDEY	Saber Konon Prody
41	SATYAPRAKASH YADAV	
42	SHIVANI KUMARI	Opinicai
43	SNEHA SINGH	
44	SWARNIM SAXENA	been
45	UJJWAL PUNDIR	
46	VANSHIKA YADAV	
47	VARUN KUMAR TIWARI	
48	VEDIKA MALHOTRA	
49	YASH GUPTA	
50	YASH NARWAR	
51	YOGESH SINGH	Voren
52	YOSHITA VARSHNEY	10.000

Faculty's Signature- Ale A

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Greater Noida

Prof. (Dr.) Bhavna Sarwal Director KCC Institute of Legal And Higher Education Affiliated to GGSIP University New Dethi 2B-2C, Knowledge Park-III, Greater Holda-201308 (U.P.)

	Plot no-2B-2C, Knowledge	
	Attendance Sheet BCA (and the second
	Date: 07-0	
5.No	Students Name	Signature
2	REECHA	Deve
3	MANISH KAUSHIK	
4	SUSHANT	C Diana Carto Cart
5	VISHAL	Vish
6	PRIYANSHU JHA	V V V V
7	ARPEET RATHI	
8	MOHD. UMAR KHAN	14
9	LIPIKA VERMA	
10	VAIBHAV SINGH	
11	MONIKA BHANDARI	monst
12	SAHIL KARKI	
13	AYUSH PANDEY	
14	KULDEEP SHARMA	
15	DHRUV VERMA	Dhme
16	SHAGUN SHARMA	
17	ABHAY RAWAT	
18	PRIYA SINGH	
19	ROHIT PAL	later
20	AYUSH UNIYAL	Ayan
21	AMIT KR. CHAUDHARY	
22	SHIVAM DWIVEDI	
23	GAURAV NEGI	
24	SUPARN SAPRA	
25	YUVRAJ CHAUHAN	Yunog
26	SUMIT BHENWAL	
27	KRISH GUPTA	
28	KARAN KUMAR YADAV	for Juna yedan
29	VIKASH KUMAR	
80	PARAS GAUR	
31	KASHISH RATHOR	Prof. (Dr.)
2	MIRAZ CHAUDHARY	reater KCC Institut
6	EASTERN LONGAL	2B-2C, Knowle
4	BARSHITYADAV · 🥎	* 500

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N a Agarwal

I And Higher Education niversity New Delhi II, Greater Noida-201306 (U.P.)

	Plot no-2B-2C, Knowledge F	Park-III, Greater Noida
	Internation Co	onference
	Attendance Sheet BCA (Ba	atch:2021-24) II Year
	Date: 07-01	1-2023
S.No	Students Name	Signature
36	DIVYANSH NARUKA	Dinganse
37	TARANDEEP KANDRA	
38	SAURAV KUMAR	
39	MANAS MORE	Manes
40	AAYUSHMAN SHARMA	
41	HARSH DEAVERIYA	t y

3

Faculty's Signature- buyarta

Prof. (D.) Bhavna Agarwal

Director KCC Institute of Legal And Higher Education Affiliated to GGSIP University New Delhi 2B-2C, Knowledge Park-III, Greater Noida-201306 (U.P.)



	and all the second seco	al and Higher Education
		n Conference
	Attendance Sheet BCA	(Batch:2020-23) III Year
		7-01-2023
S.No	Students Name	Signature
1	ADARSH KUMAR	
2	Anshika Sharma	Julito Shrow
3	Arham Ahmed Ansari	Arban Auson
4	Chirag Sehedeva	
5	Harshita Rai	Haulita Roi
6	Himanshu	Himansky
7	Ishaan Wadhwa	
8	Krishna Tiwari	
9	Nidhi Singh	
10	Nishi Ranjan	Nishi Ranjan
11	Pranshu Pant	Pranshu Part
12	SHASHI KUMAR SINGH	
13	Shreyash Shukla	Shert
14	SHUBHAM UPADHYAY	
15	Yashasvi Yadav Alani	

Faculty's Signature- Ada Mal

w

Prof. (Dr.) Bhavna Agarwal Director KCC Institute of Legal And Higher Education Affiliated to GGSIP University New Delhi 2B-2C, Knowledge Park-III, Greater Noida-201305 (U.P.)



	KCC Institute of Legal Plot no-2B-2C, Knowledg	e Park-III, Greater Noida
	Internation	
	Attendance Sheet BAJ	MC 2022-25 (I year)
<u></u>	Date: 07-	01-2023
S.No	Students Name	Signature
1	ANANYA YADAV	Ananyc
2	CELINE	wine
3	GURIYA	Runigen
4	ISHA KUMARI	
5	MEGHNA KUMARI	Deghna
6	MITCHELL G.MILTON	
7	RIDDHI PARMAR	Riddlebaur
8	SHUBHI SRIVASTAVA	Shulphi Sriestave
9	SOHAM AGRAWAL	
0	SUSHANT SAURABH	
1	TANYA	

Barne

Faculty's Signature-

1

Prof. (Dr. Diama Agarwal Director KCC Institute of Legal And Higher Education Affiliated to GGSIP University New Delhi 28-2C, Knowledge Park-III, Greater Noida-201305 (U.P.)



	Plot no-2B-2C, Knowledge P	ark-III, Greater Noida
	Internation	onference
	Attendance Sheet BAJMC	
-	Date: 07-01	
S.No	Students Name	Signature
1	HARSH KULSHRESTHA	Harris
2	DISHA SAXENA	
3	PUNEET KUMAR MISHRA	Pureet Achash
4	AAKASH PANTHRI	Aabash
5	ARADHANA KUMARI	Dumari
6	RADHIKA TIWARI	N
7	SAHIL SHARMA	
8	ARYAN SHARMA	
9	ANUSHKA SHARMA	And a second
10	ANUPAMA	
11	SATENDER KUMAR	
12	PRERNA	_
13	AVANTIKA SHARMA	Avandika.
14	NAVEEN SINGH	
15	AYUSHI SHARMA	Proushi
6	ABHISHEK CHAUBEY	
7	PIYUSH RATHORE	
8	ROHAN SHARMA	Rohans
9	RIYA GAUTAM	
0	ISHITA CHAUDHARY	ans- rouge.
1	DEEPTI SHARMA	
2	AKSHAT BHATLA	ghistist

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Faculty Signature-

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Phavna Agarwal Prof. (H. I.P.Kavna Agarwal Director KCC Institute of Legal And Higher Education Affiliated to GGSIP University New Delhi 28-26, Knowledge Park-III, Greater Nolda-201305 (U.P.)



	Plot no-2B-2C, Knowledge Park-II	I, Greater Noida
18	Internation Confe	rence
	Attendance Sheet BAJMC-2020	-2023 (III year)
092	Date: 07-01-202	:3
S.No	Students Name	Signature
1	Adarsh Maurya	•
2	Aman Panwar	
3	Ananya Sharma	ASvarme
4	AYAN KHAN	
5	Devansh pandey	
6	HIMANSHU CHAUDHARY	2
7	Himanshu Mishra	
8	Kanishka	
9	KARISHMA SINGH	
10	KISHAN KR S CHAUHAN	Hins
11	Nikhil Kumar jha	
12	NITIN RAWAT	dut
13	Prashant Kumar Pal	
14	Pratham Vig	
15	RAUNAK SINGH	lauret
16	Sajal agarwal	· destro
17	SAKSHAM JAIN	-
18	Sakshi	
19	Sumit Kumar Yadav	
20	SWASTIK SINGH TANWAR	
21	VISHESH SHARMA	

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14

Faculty Signature-

Prof. (Dr.) Bhaved Agarwal Director KCC Institute of Legal And Higher Education Affiliated to GGSIP University New Delhi 28-2C, Knowledge Park-III, Greater Noida-201305 (U.P.)



	Plot no-2B-2C, Knowledge Park-II	l, Greater Noida
-	Internation Confe	The second
	BA LLB (H) 2022-	27
	Date: 07-01-202	3
S.No	Students Name	Signature
1	ADITYA KUMAR PODDAR	
2	ANANYA GUPTA	
3	ANKITA	
4	ISHAAN VERMA	
5	JONA REJI	
6	LAXMI	1
7	MAHI CHAUHAN	
8	MOHD.IQBAL	1.11
9	PRIYAVANSH SHARMA	
10	SATYAM	a Marana ang Kanalana ang Kanalan
11	SHRESHTHA CHATURVEDI	
12	TWISHA MISHRA	
13	YUVIKA SINGH	

Total no. of Students- O / ズビルマ

Faculty Signature-

5

Prof. (Dr.) Bhavna Agarwal Director KCC Institute of Legal And Higher Education Affiliated to GGSIP University New Delhi 28-2C, Knowledge Park-III, Greater Noida-201306 (U.P.)



K	CC Institute of Legal and	d Higher Education
	Plot no-2B-2C, Knowledge Pa	rk-III, Greater Noida
(4)	Internation Con	nference
	BBA LLB (H) 2	022-27
1111	Date: 07-01-	2023
S.No	Students Name	Signature
1	AYUSHI JAIN	*
2	MANVI SINGH	
3	NAVJOT KAUR	
4	R VIJAY SAI KRISHNA	
5	RIYANSHI SINGH	8.ge
6	SARANJALI FARASHWAL	
7	SURYA	

Total no. of Students- 1/one Faculty Signature-

6

Prof. (Dr.) Bhavna Agarwal Director KCC Institute of Legal And Higher Education Affiliated to GGSIP University New Delhi 2B-2C, Knowledge Park-III, Greater Noida-201305 (U.P.)





GRADE 'A' COLLEGE

Affiliated to Guru Gobind Singh of IP University, New Delhi Indraprastha University New Delhi Approved by Bar Council of India

BBA | BCA | BAJMC | B.COM(H) | BBA LLB(H) | BA LLB(H)

GREATER NOIDA

SCHOOL OF JOURNALISM & MASS COMMUNICATION ORGANISING NATIONAL CONFERENCE



A Report on

NATIONAL CONFERENCE ON

"AR & VR: Pinnacle Industry Trends"

ON

01 April, 2023



GREATER NOIDA

Report of National Conference

Event: National Conference 'AR & VR: Pinnacle Industry Trends'

Date: 1st April, 2023

Venue: KCCILHE Auditorium

Resource Person/ Speaker: Mr. Naresh Gupta, Founderand GroupCTO, TechruptInnovations, Prof.(Dr.)AmarPal Singh, Dean, Schoolof Law and LegalStudies, GGSIPU, Ms. Milan Sharma, Broadcast Journalist, IndiaToday and Mr. Viraj Desai, Advisor-Communications, MiyamotoInternational

DESCRIPTION:

The national conference conducted by School of Journalism and Mass Communication on 'AR & VR: Pinnacle Industry Trends' aimed to focus on the use of Augmented Reality and Virtual Reality in education. These technologies have the potential to revolutionize the way people learn by creating interactive and immersive experiences that make learning more engaging and fun. The conference had renowned personalities from varied fields sharing their inputs of the topic of the conference. The chief guest of the conference, Mr. Naresh Gupta guided about newer technologies and advancements that are taking place in the field of healthcare sector, and increase in job opportunities with analysis of production.Prof. (Dr.) Amar Pal Singh threw light on how augmented reality and virtual reality are impacting the field of education and its misuse in the coming years. Ms. Milan Sharma, spoke about the use of technology in the field of media, advancements in technology and fascinating to see the advent use of technologies in the coming years and lastly, Mr. Viraj Desai, spoke about the use of virtual reality, an emerging alternative. and users are able to 'meet' in a shared, immersive virtual environment and interact with virtual representations of each other, thus bringing a better communication experience. Under the guidance and supervision of the director, Prof. (Dr.) Bhavna Agarwal, the conference was a huge success with its motives being met and becoming a knowledgeable conference for all participants.

LEARNING OUTCOMES:

The conference was a great success with participants discussing over technology been rapidly changing over the last couple of years, with many innovations introduced into our digital world.

Prof. (Dr.) B Director KCC Institute of Logal And Higher Education Affiliated to GGSIP University New Delhi diam Thursday 193

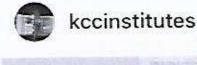


The participants discussed about some of not so significant technologies, but a few ones that proved to be successful. The conference further aimed to discuss certain technologies which facilitated those changes are Augmented Reality, Virtual Reality which had a significant effect on many industries including retail, gaming, hospitality, finance, laws, regulations, health, fitness, entertainment and so on. This conference will give a platform for discussion on all such issues and was successfully executed with all the speakers and participants putting forth their view point

Total No. of Participants: 102

Event Photographs:

15 April





15 April



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Prof. (Dr.) Bhav arwal Director

KCC Institute of Legal And Higher Education Affiliated to GGSIP University New Delhi 2B-2C, Knowledge Park-III, Greater Holda-201305 (U.P.)



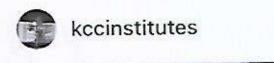
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15 April

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15 April



Prof. (Dr.) Bhavna Abryal Director KCC Institute of Legal And Higher Education Affiliated to GGSIP University New Delhi



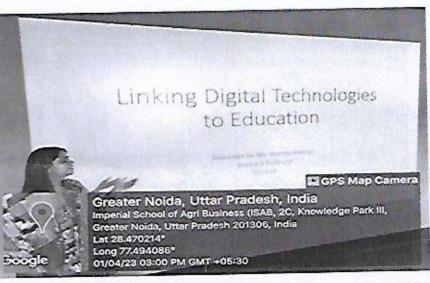




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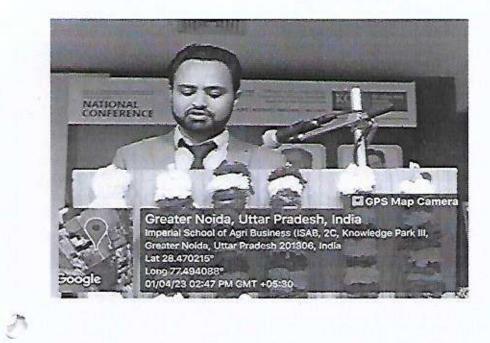


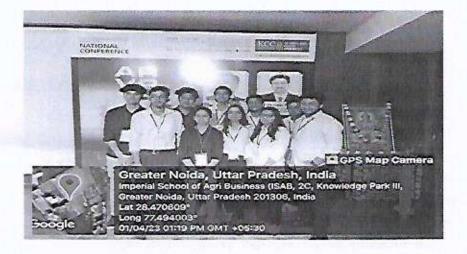
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gal And Higher Education University New Delhi 20-70, Knowledge Park III, Greater Noida-201306 (U.P.)









Bhavna Agarwal

ect of C Institute of Legal And Higher Education Illiated to GGSIP University New Delhi -2C, Knowledge Park-III, Greater Neida-201305 (U.P.)



1.17	Plot no-18-10. Knowledge Pi CNAL CONFERENCE ON - "AR & VE		
ALC: N	Attendance Sheet BBA SEC-A (-
	Date: 01-04		-
s No	Students Name	Signature]
2	SOC MY A GUPIA	Servis "	
	SAMARIH		
in.	SAKSHAM AGRWAL	Sakham	
4	MALAY SRIVASTAVA	afelal.	
143	VANSHIKA SINGH 1	Vanshika	
d).	ASHISH VERMA		
3	RIIIKA SINGH	Ritika -	
8	SNEHA JAIN	Swebs.	
g	MAANYA KHURANA		
10	VISHAL		5. N
11	SAKSHI JAISWAL	-Saleyui	2
12	ANSHIKA SHARMA		
13	ARPITA SINGH	Augsto Says]
14	SARTHAK KESARWANI	Sauthak.]
15	ASHISH KUMAR	CAL]
16	ANUSHKA SINGH		
17	PRANJAL CHOUDHARY	brand	
18	DHRUV KALRA]
19	SHIVAM JHA		
20	SAZIA AFFRIN	Sazia]
21	LAKSHAY SHARMA	Jaketon .]
22	KARTIKAYA TAYGI	Nawakaya]
23	HIMANSHU BISHT	1917	
24	RIYA NAIN	Riya]
25	MOHIT RAWAT	the Be]
26	SARTHAK UPADHYAY	Sax -	
27	NAINA	Neiter "	
28	PRIYANSHU GUPTA	P].
29	ANANYA SINGH		Ale
30	SAKSHAM SHARMA	A CONTRACTOR	The second
31	DIYA VOHRA	Deof (Dr)	navna Agarwal
11	Mich. RAJ	Diroctof	A Literary Folio
	INTER GOSWAMI	KCC Insidute Affiliated to C	bf Legal And Higher GGIP University New Delf Sge Park-III, Greater Noida-2013

no and 1 1905 Greater Noida E in Deal 5 35-5-9 5

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-	KCC Institute of Legal and Plot no-18-20. Knowledge Pa	ark-III. Greater Noida
NATY	ALL CONFERENCE ON - "AR & VR	: PINNACLE INDUSTRY TRENDS
104114	Attendance Sheet BBA SEC-A (BATCH:2022-25) I Year
	Date: 01-04	-2023
5 No	Students Name	Signature
35	MADHAV PAL	
35	3 ASHVI SHARMA	Yashue
37	SHASHANK TRIPATHI	have b
38	MAYANK DHARWAL	Mayand
39	NISCHAY JAIN	Nischest
40	MEDHA SHARMA	
41	VEDANSH NAIN	Vedansh.
42	KHUSHDEEP JHA	Khushelop sha
43	ANISHA KUMARI	
44	SAKSHAM WAHI	
45	AVNI ARORA	durás
46	CHETAN	
47	SWATANTRA SINGH	
48	AANSHI SHUKLA	
49	SUHANI KHANNA	Schani
50	ARUSH NAMAN	Asuch Mountan
51	TANISHQ TYAGI	Jupistry
52	RISHABH SHARMA	- 16
53	PEARL BHATIA	dit
54	KAIF -	
55	VANSH SAINI	
56	YASH BHAVSAR	Mar
57	HARSH MANCHANDA	that
58	KALASH SINGH	Kalay -
59	MAYANK KUMAR JHA	

No. of Students Attend-Faculty's Signature-

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Prof. (Dr.) Bhay na Agarwal Director KCC Institute of Logal And Higher Education Affiliated to GCCIP University New Delhi 28-20, Knowledge Park-III, Greater Nolda-201306 (U.P.)



	Plot no-28-2C, Knowledge	R: PINNACLE INDUSTRY TRENDS"
n.a.i	Attendance Sheet BBA SEC-B	
	Date: 01-04	
S.No	Students Name	Signature
2	PARTH PRASAD	Lests
2	KUSH KHANNA	(bush
3	DEEPAK SINGH	
4	DHARIKA KAISAR	Dhorik Kaisan.
5	KHUSHI JOSHI	
6	SHANVI KESHRI	Showi
7	KHUSHI CHAUDHARY	stimester.
8	SHUBHAM GILL	1ko
9	OM HEGU	
10	KAUSHIK BISHT	Kushik
11	CHESHTA BHARDWAJ	
12	SAKSHI GAUR	
13	GAURAV RANJAN	8
14	KRISH SHARMA	
15	PRASHANT GUPTA	Brasbart
16	SHIVANI KUMARJ	Shinan
17	MOHAMMAD FAIZAN	
18	MANAV SINGH NAINWAL	Gas -
19	ANSHIKA KUMARI	
20	YASH THAKUR	Yash
21	VIVEK TIWARI	1
22-	ANAND GUPTA	
23	ATHARV DHINGRA	
24	KHUSHI JAIN	k huntri
25	KHUSH KHARBANDA	
26	PRRAGYAN PANDEY	RL
27	MRIDUL POSWAL	IL)
28	KAJAL AWANA	49105
29	NITESH RAWAT	
30	SWAPNIL RAJPOOT	Curt
31	RAGHAV GOYAL	144/2
	ENDERE SKEASWAT	No.
	TELEVILLE SITAT	Prof. (Dr.) Bhavr

onal 125 Greator Noida 192 111 W the

Director KCC institute of Legal And Higher Education Affiliated to GGSIP University New Delhi 28-26, Knowledge Park-III, Greater Noida-201309 (U.P.)

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	Plot no-28-2C, Knowledge P	ark-III. Greater Noida
NAT	IONAL CONFERENCE ON - "AR & VI	
	Attendance Sheet BBA SEC-B	BATCH:2022-25) I Year
	Date: 01-04	- Yili
S.No	Students Name	Signature
35	NAMAN KATIYAR	Nomen
36	ANUBHA DURGAPAL	Alastic
37	YASH KATIYAR	Katigan
38	HARSH GILL	
39	GARV MEHROIRA	Green
40	CHAHAT GUPTA	And
42	ARYAN RASTOGI	Aryan
42	UTKARSH RASTOGI	Mikoush.
43	ASHUTOSH KUMAR SINGH	directory
44	PRIYA TARAI	ANDAN
45	ADITYA BISHT	DBisht
45	ЛҮА SHARMA	pus
47	CHIRAG MEHANDIRATTA	- day
48	ARYAN SINGH	-
49	DEVRATH TYAGI	
50	KAUSHIK KARAN	
51	DHRUV BHATIA	Kaw
52	KRISH KALSHYAN	Kwith
53	ARYAN KOUSTUBH SINGH	Augur
54	SHAAN SIDDIQUE	
55	GOURAV BISHT	E Car
56	PRAVEEN TEWARI	133
57	SUDHANSHU KUMAR TIWARI	
58	DAVID JAIN	(Jun R)
59	KUNAL KAUSHIK	

Faculty's Signature-

36 R. Nen

f. (Franavna Agarwal

Director Director KCC Institute of Legal And Higher Education Affiliated to CGSIP University New Delhi 28-26, Knowledge Park-III, Greater Noida-201305 (U.P.)



		al and Higher Education
Ν		& VR: PINNACLE INDUSTRY TRENDS"
ļ.	Attendance Sheet BBA	(BATCH:2021-24) II Year
		1-04-2023
S.No	Students Name DEEYA KAUSHIK	Signature
1	HARSHITA VIG	Deeys
	UMESH KUMAR MAHATO	Manshitaving
3	UJJWAL SINGH DESHWAL	
4	ARCHI CHAUHAN	Dur.
	NISCHAY GAUTAM	
6	ANMOL ARORA	Nischass
2000 C	HARSHIT KHANNA	
8	JYOTIRAMAYA	Jyotimayy
9	SURBHI	
10	L'DAY JAGWANI	Surbhi -
11	RHYTHM SINGH	pl. H.
13	MRIDUL BANERJEE	Rhythm
14	RADHIKA CHANGULANI	to white,
15	HARSHIIA SRIVASTAVA	
15	SUSHANT KUMAR	Harelin
17	CHAITANAYA MAHINDROO	
18	KHUSHI CHAUHAN	a construction of the second se
-9	ANSHAT ARKH	
20	ISHA BAJAJ	
21	ANUSHKA SINGH	
22	ANANYA SHARMA	burt
23	MANYA KAUR	Wanyl
24	DHRUV SHARMA	Company
25	RUPSHA BHADRA	Ruedner
25	KARAN DEOLI	nyr sam
27	HARSH SHARMA (MS)	
28	YASHANK SARWAN	
29	KHUSHI KIRAN	Alimber Laam.
-	ESHNEHA SINGH	VILMA AWY
	LI MARIPRIYA	Prof. (Dr.) Bharra Agarwal
00	SUR THE MAR SPECH	Director
	111114	Director KCC Institute of Legal And Higher Education Affiliated to GGSIP University New Delhi Affiliated to GGSIP University New Delhi
		Affiliated to GGSIP University New Denn 28-29, Knowledge Park-Ill, Greater Noida-201306 (U
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240		(if Greater) a Noida

	and the second	ge Park-III, Greater Noida	_
N.		& VR: PINNACLE INDUSTRY TRENDS"	
		BATCH:2021-24) II Year	-
S.No	Date: 01-04-2023 Students Name Signature		
36	SHRUTI SINGH	Choruti_	
37	ANKIT KUSHWAHA	1 Montal Le	
38	AMAR SHARMA		
39	PRAGYA SAHINI		
40	YASH GUPTA		
41	ANKIT RANJAN	ANKIE	
42	HARSHITA AGRAWAL	Harstile.	
43	ANURAG GULERI		
44	AMANRAJ PRASAD		
45	LAKSHAY KAPROTI	lapshay	
46	ADITHYA DAS		
47	ABHISHEK KUMAR		
48	SAIF HASAN KHAN		
49	AKSHIT SHARMA		
50	SUDHANSHU RANJAN SINGH	Qiy	
51	SHIVAM KHURANA	BER	150
52	PRABHAT KUMAR		
53	DIPANSHA SINGH		
54	PRASHANT MALIK		
55	MANAV MAHENDRU	Manuer	-0.5
56	PRAKHAR PATHAK		-
57	KHUSHI KHOLI		
58	SNEHA PANDEY	Snelver	
59	SACHIN SINGH	Lachinera	
60	ANAND KUMAR		
61	SHIVAM SINGH PUNDIR		
62	SHIVAM RANJAN	Shivam Ranjan	
63	PRATHAM SHARMA	Cent hay	
54	YASH KUMAR	Viut.	
65	MANVI PAL	Mary	
15	PLNET I SINCEI NEGL	1. su = 1	
		Prof. (Dr.) E	hour

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Affiliated to GGSIP University New Delhi 20-20, Encyledge Park II, Greater Noida-201505 (U.P.)

2-10		l and Higher Education
		ige Park-III, Greater Noida & VR: PINNACLE INDUSTRY TRENDS"
N.		(BATCH:2021-24) II Year
		1-04-2023
S.No	Students Name	Signature
71	SATYA NARAYAN PANDEY	Sinterel
72	RULDEEP YADAV	
73	PRANAV KAUSHIK	
74	VIKAS SHARMA	Vileas Sharas
75	KUNAL CHAUHAN	Kunst
76	PRIYANSHU TYAGI	
77	VIVEK SINGH BISHT	Xinto
78	KSHITIJ SRIVASTAVA	
79	VANSH SINGHAL	
80	RAJU JHA	Orgu
81	NAYNA SARROF	Nayue
82	HARISHT BATRA	
83	NAMRA	Namere
84	JANVI MEHRA	
85	ADITYA GOSAIN	
86	SHIVAN SANADHY	_
87	SYLD FAIZAN AHMAD	
88	VARSHA KUSHWAR	2 aug
89	UIKARSH ROY	1
90	RAVI KUMAR	anter
91	AYUSH GAURAV	
92	SOUMYA KUMRI	Sorry and .
93	DEVAKSHA	Devotation .
94	ADESH SRIVASTAVA	Adam
95	VIKASH YADAV	Vikosh
95	VANSHIKA SINGH	
37	SANCHIT SHARMA	
85	DAKSH SINGH	Paiser
-95	AEHISHEK KUMAR (S/o SK)	

2 LriStudents Attend-5 matures

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Prof. (Dr.) Bhavna Agenval Director KCC Institute of Legel And Higher Education Affiliated to GGSIP University New Dolhi 28-20, Knowledge Park-E, Greater Noide-201306 (U.P.)



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	20-21	of Legal and Higher Education C, Knowledge Park-III, Greater Noida
N	ATTOMAL CONFERENCE	ON - "AR & VR: PINNACLE INDUSTRY TRENDS"
	Attendance She	eet BBA (BATCH:2020-23) III Year
		Date: 01-04-2023
Color States	No Students Nam	ne Signature
	TOTO TO TATAN	
2	Construction of the second	Anyhip RTam
3	- A STIER ROMAN	
4		
5	- A A A A A A A A A A A A A A A A A A A	
6		Alaulen:
7	I HOURT MISHINA	
8	AMAN GUPTA	
9	AMAN RAY	
10	NOWAR WISHRA	4
11	ANHAD KAUR SETHI	Anhed
12	ANIP KAUSHIK	
13	ARPIT GUPTA	
14	ARUP BHATTACHARJRR	How is
. 15	BHAVIKA	
16	CHETAN TAWAKLEY	Gre
17	DEEPA VERMA	
18	DEV PUSHKARNA	
19 20	ERAM AHMED	Gramphoned.
20	GAURAV PAL	Graunastat
22	GAURAV SEHGAL	
22	GAURI SRIVASTAVA	ale
23	HARISH KUMAR	
25	HARSH BHARDWAJ	
25	HARSH RANJAN	Kightsha
20	HARSH SHARMA	CV22
28	HARSH VARDHAN PUNDHI	R
29	HARSHITA TRIPATHI	
30	HIMANSHU CHOUDHARY	
31	IQRA KHAN	1000
32	IRTEZA KAMAL	C.Kel Al
33	JATIN PAWAR	
34		Prof. (Dr.) Bhavna A
35	CHUSHAL GAUTAM	Director
49 11	LEISHNA SINGH	
44 4-	1115 DOM FATTIMA	
	4 TUGH CHELINGEN	Lond Block
10	Alex Alexand	

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	Plet no-2B-2C, Kno	egal and Higher Education
NAT	IONAL CONFERENCE ON -	"AR & VR: PINNACLE INDUSTRY TRENDS
		BA (BATCH:2020-23) III Year
		e: 01-04-2023
S No	Students Name	Signature
39	MITESH MAYANK	
40	MOHD SAQULAIN	
41	MONIKA KOHLI	
42	MUKULJAIN	4
43	PALLAWI KUMARI	Pollaw
44	POOJA JAIN	How - 1
45	PRABHANSHU SHARMA	J J P
45	PRASOON GUPTA	
47	RACHIT JAIN	
48	RACHNA GUPTA	
49	RAHUL YADAV	
50	RAKSHIKA SINGH	Dive
51	RANDHEER	1 st the
52	RASHI GUPTA	
53	RAVINDER SINGH	
54	REHEA CHARCHI	
55	RISHABH AGGARWAL	
56	RIYA DIXIT	
57	ROHIT NEGI	C.R.shit
58	SAHIL SHARMA	
59	SALONI DHYANI	Aprilan-
60	SANSKAR SIROHI	***
61	SEEMA RAWAT	
62	SHILPI RANA	
63	SHREYA GUPTA	Soulo
64	SHRUTI SINHA	Richult
65	SURAJ CHAURASIA	
66	TANYA CHAUDHARY	
67	TUSHAR YADAV	
68	UDIT PRATAP SINGH	
59	VANSH RAJ SINGH	

No. of Students Attend- 2 () Faculty's Signature-

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Prof. (Dr.) Bizavna Aganwal Director KCC Institute of Legal Actd Filgher Education Amiliated to GGUP University New Delhi 20-20, Knowledge Park II, Greater Nolda-201305 (U.P.)



NAT	Plot no-2B-2C, Knowledge Pa IONAL CONFERENCE ON - "AR & VR		
- (Attendance Sheet B.Com.(B		
	Date: 01-04-	Anne and a second s	
S.No	Students Name	Signature	
1	Garvita Dhir	(norvist	
2	Sanchit Singh Bhandari	2 hours	
3	Sakshi Tripathi	Sokelii	
4	nukshhatra gupta		
5	Aniket Kumar		
6	DHRUV DHIR		041.00
7	Pawan Kumar Sharma	Pausas	
<u>&</u>	Kartik Seth	K	
9	Divyansh Kamboj		
10	HIMANSHU	1	
11	Akansha Jhunjhunwala	Akus	
12	LIPIKA SINGHAL	Upica.	
13	Adil wali		
14	YASHI SINGH	Ynus	
15	Himanshu Gupta	Nimansh	
16	Shweta Gupta	Druma	
17	Vibhor Dabral	- A	
18	Udit Pratap Singh	Wairy	11.00010
19	Anushka Gupta	Anny	
20	VANSH AGARWAL	Allowing	
21	Varun Singh Rana	Her	
22	JATIN KUMAR	Bune	
23	RICHA SINGH	Ardentryl	
24	AYAZ SAIFI	figur 1	
25	DIVYA KUMARI	Dunse	
26	Vivek kumar chaudhary	V7	_
27	Sneha Sharma	1 miles	
28	Angel Sharma	A SANT.	
29	Harshita Sharma	·ki-	
32	Lanal Bhatia		-11-
ī.	Ring		- Om
22	in a longe store	Prof. (Dr.) Bhav	na Agarwal
	traited and	Director	tot And Higher Edi
3.	The Gree	Affiliated to GGSIP 28-20, Knowledge Part	University New Do

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	KCC Institute of Legal and Plot no-2B-2C, Knowledge Par	
NAT	IONAL CONFERENCE ON - "AR & VR:	
	Attendance Sheet B.Com.(Bat	
	Date: 01-04-2	023
S.No	Students Name	Signature
35	Aditi Kumari	Adiot
36	Kajal Sharma	Kaya
37	Lakshay Dahiya	
38	Ishita srivastava	Xhie
39	Lakshita Sharma	Lakshita_
40	Bharti Mishra	Bred
41	Aryan Sarpal	
42	Lakshay Gupta	- x
43	Pratyush kukreti	Retty is
44	Anshika Gupta	Pushika
45	Sanat Gaur	
46	Priyanshu Mittal	Patranher
47	Neelanshi Saxena	
48	Uday Sharma	
49	Mayank Kumar Rajor	
50	Arpita Mishra	debiter.
51	Bhumika Singh	VT
52	Gungun Singh	Quility.

No. of Students Attend- 32 Faculty's Signature- Aron's'

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Prof. (Dr.) Briavna Agarwal Director KCC Instituto of Legal And Higher Education Affiliated to GGSIP University New Dethi 28-20, Knowledge Park-III, Greater Neida-201305 (U.P.)

	Plot no-2B-2C, Knowledge Par		
N	ATIONAL CONFERENCE ON - "AR & VR:		
	Attendance Sheet B.Com.(Bat	ch:2021-24) II Year	
- 74,10KG 2244	Date: 01-04-2023		
S.No	Students Name	Signature	
1 Fouliariani	YASHIKA DIXIT		
2	SANCHIT BISHT	Buie	
3	HARPREET KAUR		
4	AKRITI DWIVEDI		
5	NAMAN MITTAL	, , , , , , , , , , , , , , , , , , , ,	
6	MEHAK GUPTA	More/	
7	AARNA CHAUHAN	Harina.	
8	PRANAV JAISWAL	U	
9	DHRUV MISHRA	Phree	
10	SATYA PRAKASH	Dates	
11	ARYANRAJ		
12	AJAY KARTIK WALIA	- to -	
13	SAMPURNA ANAND		
14	SHUSHANK SANI	Shushink	
15	JENNINE JACOB		
16	ABDUS SAMAD		-
17	SUBHANSHU RAWAT	- SUBAR	
18	ANKUR GOYAL	Children Charles	
19	DIWANSHU		
20	ABANTIKA CHAKRABORTY		
21	SHRIYANSH VERMA		
22	BHARTI KUMARI		
23	NIKHIL ANAND		
24	NIKHIL BIJU	Q10	
25	ANSH SAXENA	And	
26	EBIN VARGHESE	~	
27	MUSKAN BHARTI	Mysk-	
28	UDAY TYAGI		
29	MUDIL SINGAL	. Next	RIN
	LAKSHY SHARMA	J. S.	
2	CINDRELLA RAMADA	. 1. Prof. (Dr.) Bha	vna Agarwal
1	A SUSSEL GLATA	Director KGG Institute of L Athiliated to GGSM 25-20, Knowledge Pr	and the T

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	KCC Institute of Legal and	Higher Education
	Plot no-2B-2C, Knowledge Par	k-III, Greater Noida
N/	ATIONAL CONFERENCE ON - "AR & VR:	
	Attendance Sheet B.Com.(Bat	ch:2021-24) II Year
	Date: 01-04-2	
.No	Students Name	Signature
35	SHWETA DHIMAN	
36	KHUSHI RANA	0.0.00
37	PRAJWAL ANIL KULKARNI	150200
38	VAIBHAV BHATT	
39	AYUSH KUMAR GUPTA	Atechia.
40	ARYAN SINHA	
41	SNEHA GOSWAMI	State
42	ARYAN CHAKARABORTY	2)
43	MASHKUR ALAM	
14	DHRISHTI GOYAL	Drister
45	RITICK MISHRA	Futick
46	ADITYA PANDAY	
47	JIYA MEHTA	
48	ADITYA SHRIVASTAVA	Adam
49	AYUSH SHUKLA	And a second sec
50	VIKHYAT GUPTA	
51	AVISH AGRAHARI	AUL
52	DIBYENDU ADHIKARI	liver
53	SANIA MISHRA	Sanin
54	LOVNEET SAINI	CK
55	ANURAG KUMAR RANA	
56	ANKUSH NARANG	
57	ARUNIM	
58	AMAN GUPTA	
59	AVINASH PANDA	
50 60	BIPASHA DORA	8
61	ANSH KUMAR	ES.
51 62	PRINCE KUMAR	

No. of Students Attend- 30 From twie Signature- آين محکوم

Greate: Noida

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Prof. (Dr.) Dita (Dr. Agarwal United of Legal And Higher Education Afglicited to GGSIP University New Dolla 19 10, Knowledge Park II, Greater Holds-201305 (U.P.)

NAT	Plot no-28-2C, Knowledge Park-I IONAL CONFERENCE ON - "AR & VR: PI	
	Attendance Sheet B.Com.(Batch	
n en sona	Date: 01-04-20	
S.No	Students Name	Signature
1	AASTHA SINGH	
matinalinis 2	ABHAY PRATAP RATHORE	
3.	AKRIT MAHESHWARI	
4	AMULAYA SHARMA	
6	ANANYA TYAGI	
6	ANKIT KUMAR	
7	ANKUSH KUMAR JHA	1
8	ANUPRIYA MISHRA	
9	ANUSHKA JOSHI	
10	ARIFA SARKAR	
11	ARYAN DHAR	
12	ASHLAY STEVE BONJOUR	
13	CHANCHAL CHAUHAN	
14	DEEPANSHI TOMAR	
15	ERAM	
16	GEETA KUMARI	<u> </u>
17	GEETANSHU GUPTA	sectarsh Circle
18	HARSH KUMAR	
19	HIMANSHU SINGH	Kimanab 0
20	HITANSHI VERMA	
21	KRISHNA MALHOTRA	
22	KUSHA MITTAL	
23	KUSHAGRA BISHT	
24	MANISHA CHAURASIA	
25	MEGHA KASHYAP	
26	MORD.ALYAN SIDDIQUI	
27	MOHIT SINGH	~
28	NEKA	Shin
22	KIETZ GUPTZ	P
	DIGI-SESSANA STERIAL CO	Prof. (Dr.) Bhavna Agarwal
	(Corenter)	Director KCC Institute of Legal And Higher Educa

No.

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		e Park-III, Greater Noida
NA	TIONAL CONFERENCE ON - "AR &	VR: PINNACLE INDUSTRY TRENDS"
	Attendance Sheet B.Com.(Batch:2020-23) III Year
	Date: 01-0	04-2023
S.No	Students Name	Signature
35	SAMEER CHATURVEDI	
36	SAMEER NAGAR	
37	SHADAB RAJA	
38	SHASHIN BAHUGUNA	
39	SHASHWAT RAJPUT	A
40	SHIKHAR BANSAL	
41	SHIVANSH SINGH	
42	SHREYANSH PATHAK	Shawan
43	SHREYANSH SINGH SOLANKI	States
44	SHUBHAM SHARMA	
45	UTKARSH SHARMA	
46	VANSH	
47	VIRONICA SHARMA	
48	VIVEK CHAUHAN	Vivek
49	YASH PANDEY	
50	YUKTA PANDE	
51	ZISHAN AHMED	

No. of Students Attend- 8 Faculty's Signature- America Stat

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Prof. (Dr.) Bharna Agarwal Director KCC Institute of Logal And Higher Education Affiliated to GGSIP University New Delhi 28-26, Knowledge Park-III, Greater Noide-201206 (U.P.)



		edge Park-III, Greater Noida	
N/	and the second	& VR: PINNACLE INDUSTRY TRENDS	
		A (Batch:2022-25) I Year	
	Date: 0	01-04-2023	
S.No	Students Name	Signature	
1	ABHAY MAURYA		
2	Ample KUMAR		
3	Anoop Mishra	LACES	
4	ANSH VASHIST		
5	Apoorva Mishra	Anutres	
6	Arjun Gupta	Angua	
7	Aryan Singh		
8	Ashish Singh Rawat	Astur,	4
9	Ashutosh Pandey		
10	Ayush Pal		
11	Drishti keshwani	1 IN. CANO	
12	HARMEET KAUR	from the law-	
13	Hitesh Sharma	1	
14	IRFAN	3 and a	
15	Jalaj Gautam		
16	AVA		
17	Jiya	Thim	
18	KARTIK SHARMA		
19	Khushi sahani	Krathi	
20	LOKESH SOLANKI		
21	Mazil Husain		
22	Meet Negi		
23	navanshu shaily	Nohalit	
24	NITIN MANRAL	0	1.1.~
25	Nitin prajapati		D
26	OMPRAKASH JHA	OM Drof (Dr.) Dhouse	Y
27	PARAS ARORA	Director	
28	Designal Days	KCC Institute of Legal	Versity New Delbi
29	Pratham Behal	Affiliated to GGSIP Ur Ida) [7] 2B-2C, Knowledge Park-III	Greater Noida-201306
30	Priyanshu kumar .	will mindre Kinn	
31	Raj badhgalyan		
3.2	Rathesh Nand Soni		
23	Poppkatha Gupta		
3.4	Sachin	4.1.	
44	Seger Pokhrivel		

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	Plot no-2B-2C, Knowled	ge Park-III, Greater Noida
1	NATIONAL CONFERENCE, ON - "AR	& VR: PINNACLE INDUSTRY TRENDS"
	Attendance Sheet BCA	(Batch:2022-25) I Year
		-04-2023
S.No		Signature
36	Sagar Verma	
37	SAHIL KHAN	Selil Eler
38	Sahil Sharma	
39	SANJANA KUMARI	
40	sanjay kumar	
41	SATYAM KUMAR PANDEY	
42	Satyaprakash Yadav	Saturfordentivados
43	Shivam	Swapp
44	Shivani Kumari	
45	SNEHA SINGH	- China
46	Swarnim Saxena	lus
47	UJJWAL PUNDIR	
48	VANSHIKA YADAV	
19	Varun Kumar Tiwari	
50	Vedika Malhotra	
51 1	Yash gupta	(Vat-
2	fash Narwar	Yax Yax
3 1	ogesh Singh	

Faculty's Signature-

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Prof. (Dr.) Bhavna Agarwal Director KCC Institute of Legal And Higher Education Affiliated to GGSIP University New Delhi 2B-2C, Knowledge Park-III, Greater Noida-201305 (U.P.)

147 - 14	KCC Institute of Legal and	The second se	1
NIA	Plot no-2B-2C, Knowledge Pa TIONAL CONFERENCE ON - "AR & VR:		
			10
	Attendance Sheet BCA (Bat Date: 01-04-		
	Anne in the second s	Signature	
S.No	Students Name DEV SHUKLA		-
2	REECHA		_
3	MANISH KAUSHIK		
4	SUSHANT		
5	VISHAL		
6	PRIYANSHU JHA		
7	ARPEET RATHI		
8	MOHD, UMAR KHAN	1	
9	LIPIKA VERMA	Liping	
10	VAIBHAV SINGH	Nett	
11	MONIKA BHANDARI	V	
12	SAHIL KARKI	Setil	
13	AYUSH PANDEY	10-	
14	KULDEEP SHARMA	Koulde	
15	DHRUV VERMA		_
16	SHAGUN SHARMA		
17	ABHAY RAWAT	4	
18	PRIYASINGH	-0-0	
19	ROHIT PAL	Zohit Hal	
20	AYUSH UNIYAL		_
21	AMIT KR. CHAUDHARY		-1 low
22	SHIVAM DWIVEDI		Pue
23	GAURAV NEGI	CAURA V Prof. (Dr.) Bhav	ma Agarwal
24	SUPARN SAPRA	Director	and Wigher Educatio
25	YUVRAJ CHAUHAN	KCC Institute of LC	ogal And Higher Delhi 2 University New Delhi rk-II, Greater Noida-201306 (U
26	SUMIT BHENWAL	2B-2C, Knowledge Pa	rk-ul, Greater Notica 201000 (0
27	KRISH GUPTA		_
28	KARAN KUMAR YADAV	e lucant.	
29	VIKASH KUMAR	Vikesh	_
30	PARAS GAUR	wit	SLenal and St
31	KASHISH RATHOR		S/ 181
32	MIRAZ CHAUDEARY		Greater Noida
33	RITIKA NU MAR		Ex III
24	HAR SEPTIAR IN	North Carlor	
25	DEEPERA SHORE		-

_	KCC Institute of Legal a	and Higher Education
211.2.2	Plot no-2B-2C, Knowledge	Park-III, Greater Noida
NA	ATIONAL CONFERENCE ON - "AR &	VR: PINNACLE INDUSTRY TRENDS
	Attendance Sheet BCA (H	Batch:2021-24) II Year
	Date: 01-0	4-2023
S.No	Students Name	Signature
36	DIVYANSH NARUKA	Divyant
37	TARANDEEP KANDRA	0
38	SAURAV KUMAR	
39	MANAS MORE	liste
40	AAYUSHMAN SHARMA	Daynten Show
41	HARSH DEAVERIYA	Harch

Faculty's Signature-

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Prof. (Dr.) Bhavna Agarwal Director KCC Institute of Legal And Higher Education Affiliated to GGSIP University New Delhi 2B-2C, Knowledge Park-III, Greater Noida-201305 (U.P.)

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-	KCC Institute of Legal a	nd Higher Education
	Plot no-2B-2C, Knowledge	Park-III, Greater Noida
NA	TIONAL CONFERENCE ON - "AR & "	VR: PINNACLE INDUSTRY TRENDS"
	Attendance Sheet BCA (B	atch:2020-23) III Year
	Date: 01-0	4-2023
S.No	Students Name	Signature
1	ADARSH KUMAR	Allart Keiner
2	Anshika Sharma	
3	Arham Ahmed Ansari	
4	Chirag Sehedeva	
5	Harshita Rai	
6	Himanshu	100
7	Ishaan Wadhwa	Aster
8	Krishna Tiwari	
9	Nidhi Singh	
10	Nishi Ranjan	
11	Pranshu Pant	
12	SHASHI KUMAR SINGH	(Steller,
13	Shreyash Shukla	21.1
14	SHUBHAM UPADHYAY	Shubham
15	Yashasvi Yaday Alani	19 A

Faculty's Signature-

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Prof. (Dr.) Bhavna Agarwal

Director KCC Institute of Legal And Higher Education Affiliated to GGSIP University New Delhi 2B-2C, Knowledge Park-III, Greater Noida-201305 (U.P.)



	KCC Institute of Legal ar Plot no-2B-2C, Knowledge P	
NATI	ONAL CONFERENCE ON - "AR & VI	R: PINNACLE INDUSTRY TRENDS"
	Attendance Sheet BAJM	C 2022-25 (I year)
	Date: 01-04	-2023
S.No	Students Name	Signature
1	ANANYA YADAV	Anonnya
2	Celine 1	radiue
3	Guriya	buries
4	Isha Kumari	
5	MEGHNA KUMARI	hegher
6	Mitchell G. Milton	Fitcher
7	RIDDHI PARMAR	RiddhPan
8	Sachin Rai	Sochista
9	SHUBHI SRIVASTAVA	Chusi
.0	scham agrawal	~
11	Soshant Saurabh	
12	TANYA	3-

Faculty's Signature-

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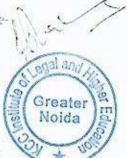
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Prof. (Dr.) Bbayna Agarwal Director KCC Institute of Legal And Higher Education Affiliated to GGSIP University New Delhi 2B-2C, Knowledge Park-III, Greater Noida-201306 (U.P.)



	Plot no-2B-2C, Knowledge P	ark-III, Greater Noida
NATI	ONAL CONFERENCE ON - "AR & VI	R: PINNACLE INDUSTRY TRENDS
rent une	Attendance Sheet BAJMO	2021-24 (II year)
	Date: 01-04	
S.Nòʻ	Students Name	Signature
1	HARSH KULSHRESTHA	Maren .
2	DISHA SAXENA	Diffe
3	PUNEET KUMAR MISHRA	R
4	AAKASH PANTHRI	Anhael
5	ARADHANA KUMARI	Humari
6	SAHIL SHARMA	Shil
7	ARYAN SHARMA	Aryan
8	ANUSHKA SHARMA	Arame.
9	ANUPAMA	1
10	SATENDER KUMAR	Edendy
11	PRERNA	Prove.
12	AVANTIKA SHARMA	Avar .
13	NAVEEN SINGH	
14	AYUSHI SHARMA	Aprile .
15	ABHISHEK CHAUBEY	ABUSLOY
16	PIYUSH RATHORE	Ky well
17	ROHAN SHARMA	Klar
18	RIYA GAUTAM	~
19	ISHITA CHAUDHARY	Thite
20	DELPTI SHARMA	Despet
21	AKSHAT BHATLA	Keelnert

Faculty Signature



Prof. (Jr.) Bhavna Agarwal Director KCC Institute of Legal And Higher Education Affiliated to GGSIP University New Delhi 2B-2C, Knowledge Park-III, Greater Noide-201306 (U.P.)

	Plot no-2B-2C, Knowledge Par			
NATIO	ONAL CONFERENCE ON - "AR & VR:	PINNACLE INDUSTRY TRENDS"		
Attendance Sheet BAJMC-2020-2023 (III year)				
	Date: 01-04-2			
S.No	Students Name	Signature		
1	Adarsh Maurya			
2	Aman Panwar	Aug		
3	Ananya Sharma			
4	AYAN KHAN			
5	Devansh pandey	Devont		
6	HIMANSHU CHAUDHARY			
7	Himanshu Mishra			
8	Kanishka			
9	KARISHMA SINGH			
10	KISHAN KR S CHAUHAN			
11	Nikhil Kumar jha			
12	NITIN RAWAT	dent		
13	Prașhant Kumar Pal	2 1 1		
14	Pratham Vig			
15	RAUNAK SINGH			
16	Sajal agarwal			
17	SAKSHAM JAIN			
18	Sakshi	D34		
19	Sumit Kumar Yadav			
20	SWASTIK SINGH TANWAR			
21	VISHESH SHARMA			

No. of Students Attend- 05 rec

Prof. (Del na Agarwal

Director KCC Institute of Legal And Higher Education Affiliated to GGSIP University New Delhi 2B-2C, Knowledge Park-III, Greater Noida-201305 (U.P.)



Faculty Signature-

199	KCC Institute of Legal and H Plot no-2B-2C, Knowledge Park-	III Greater Noida
NA	TIONAL CONFERENCE ON - "AR & VR: PI	INNACLE INDUGED
	Attendance Sheet BA LLB	(ID BOOD OF
	Date: 01-04-20	
S.No	Students Name	Signature
1	JONA REJI	
2	ADITYA KUMAR PODDAR	Mater hannow D
3	Priyavansh Sharma	Skarman
4	Twisha Mishra	Frithe
5	Satyam	
6	Yuvika Singh	1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1
7	MAHI CHAUHAN	
8	LAXMI KUMARI	
9	Shreshtha Chaturvedi	den er
10	Ananya Gupta	
11	Mr. ISHAAN VERMA	Tipe
12	MOHAMMAD IQBAL	hat.
13	ANKITA	- 291 4

1

Faculty Signature

Prof. (Dr.) Bhavna Agarwal Director KCC Institute of Legal And Higher Education Affiliated to GGSIP University New Delhi 26-26, Knowledge Park-III, Greater Noida-201305 (U.P.)

egal and 6 Q) Greater Noida *

	KCC Institute of Legal and	Higher Education
	Plot no-2B-2C, Knowledge Park	-III, Greater Noida
NATI	ONAL CONFERENCE ON - "AR & VR: F	VINNACLE INDUSTRY TRENDS
	Attendance Sheet BBA LL	B (H) 2022-27
	Date: 01-04-20	023
S.No	Students Name	Signature
1	R VIJAY SAI KRISHNA	
2	NAVJOT KAUR	
3	Surya	- unit 2
4	Ayushi Jain	
5	SARANJALI FARASHWAL	- Alla
6	RIYANSHI SINGH	HSWY.
7	MANVI SINGH	

Faculty Signature

Prof. (Dr.) Bhavna Agarwal Director KCC Institute of Legal And Higher Education Affiliated to GGSIP University New Delhi 2B-2C, Knowledge Park-III, Greater Noida-201306 (U.P.)



SCHOOL OF INFORMATION TECHNOLOGY



SKYLINE UNIVERSITY COLLEGE (UNIVERSITY OF SHARJAH), UAE

International Conference

DATA ANALYTICS FOR BUSINESS AND INDUSTRY (DATA HANDLING TECHNIQUES)



GREATER NOIDA

Affiliated to Guru Gobind Singh Indraprastha University

Campus : Plot No. 2B & 2C, Knowledge Park III, Greater Noida, 201306 (U.P.) Website : kccilhe.edu.in



GRADE COLLEGE Affiliated to Guru Gobind Singh of IP University, New Delhi Indraprastha University New Delhi Approved by Bar Council of India



GREATER NOIDA

BBA | BCA | BAJMC | B.COM(H) | BBA LLB(H) | BA LLB(H)

In Association with



ORGANIZING

on

6th MAY, 2023

ABOUT THE INSTITUTE

KCC Institute of Legal and Higher Education (KCCILHE), a premier Institute built on a sprawling 40 acres campus in Greater Noida and conceived as hub for learning and leadership that has set the highest standards in postsecondary education. When ranked and assessed on infrastructure, KCC is second to none. KCCILHE offers under graduate courses in BBA, BCA, BA-JMC, B. Com (H), BA-LLB (H), BBA-LLB (H) affiliated to Guru Gobind Singh Indraprastha University.

ABOUT THE UNIVERSITY

Guru Gobind Singh Indraprastha University (GGSIPU or IP or IPU), formerly Indraprastha University, is a public state university located in Delhi, India. It was established in 1998 by Government of Delhi, as a teaching-cum-affiliating university. The University is recognized by University Grants Commission (India), under section 12B of the UGC Act. It has been graded 'A++' by the NAAC. The medium of instruction is English to meet the international language standards.

Guru Gobind Singh Indraprastha University is a member of the Association of Commonwealth Universities, Association of Indian Universities, Medical Council of India and Distance Education Council.







ABOUT THE CONFERENCE

The International conference "DATA ANALYTICS FOR BUSINESS AND INDUSTRY" is focused on handling data to make strategic decisions for better productivity in business. Data is the most important and initial component to fetch the information from it. Information can be converted into knowledge after processing on it with some parameters. Continuous evaluation of knowledge converts into wisdom. Wisdom plays a vital role to stand in the competitive market. Now IT comes into existence when we are playing with data to reach at a decision. If we go on backward deduction, we will find some facts like: for progress in business we required focused decision, for focused decision we required knowledge about the filed, knowledge can only be fetched by handling data in a proper manner.

Today, gathering data to help you better understand your customers and business is relatively easy. In fact, it's become so easy there's the danger of having too much data to deal with.

Data helps you make better decisions

Any business with a website, a social media presence, and accepts electronic payments of any kind is collecting data about customers, user habits, web traffic, demographics, and more. All that data is filled with potential if you can learn to get at it. While there are many influences when making a decision what's happening in the company, global news, your gut there is nothing as persuasive as having hard data to back you up. That's profitincreasing power you can't afford to pass up.

Data helps you solve problems

After experiencing a slow sales month or watching a poor-performing marketing campaign, how do you pinpoint what went wrong? Tracking and reviewing data from business processes helps you uncover performance breakdowns so you can better understand each part of the process and know which steps need to be fixed and which are performing well.

Data helps you understand performance

Data helps you see performance. Sports teams are a great example of businesses that collect performance data to make their teams better. There isn't a

professional team, today, that does not employ a team of data collectors and analysts to help support and improve play on the field. They are always updating data about who's doing what well and how that can help the team excel, overall. Have you ever wondered how your team, department, company, marketing efforts, customer service, shipping, or other parts of your company are doing? Collecting and reviewing data can show you how all of this is performing, and more.

Data helps you improve processes

Data helps you understand and improve business processes so you can reduce wasted money and time. Every company feels the effects of waste. It depletes resources, squanders time, and ultimately impacts the bottom line.

Data helps you understand consumers

Without data, how do you know who your customers are? Without data, how do you know if consumers like your products or if your marketing efforts are effective? Without data, how do you know how much money you are making or spending? Data is key to understanding your customers and market.

OBJECTIVES OF THE CONFERENCE

The conference is anticipated to attract a large number of high-quality submissions and stimulate the cutting-edge research discussions among many academic pioneering researchers, scientists, industrial engineers, students from all around the world.

Provide common platform for academic pioneering researchers, scientists, engineers and students to share their views and achievements.

THEMES & SUB-THEMES OF CONFERENCE

Data Handling & Information Technology

- Data Engineering and Architecture
- Data Mining Applications in Science,
- Engineering, Healthcare and Medicine Artificial Intelligence
- Data Science and Machine Learning
- Data Visualization
- Data Warehousing and Security

Data Handling and Accountancy

- IT tools for finance • Entrepreneurial Finance and Venture Capital
- Survey for Startups
- New scientific and technological innovations
- Strategies for Digital transformation
- Big tech, QR code payments and financial inclusion

Data Handling & Media

- data handling • Power of communication (Data and
- Information)
- Access global information • Global reach of Media • Media with and without data
- handling tools
- Quick transformation and dissemination of media



Another goal of this conference is to provide opportunities for academics to receive informal in-depth feedback through discussions, and to enable them to establish contact with professionals in various countries and institutions and also to encourage regional and international communication and collaboration.

> Focus on innovative issues at international level by bringing together the experts from different countries.

Data Handling and Business

- Data-driven Analytics and Business Management
- Business Intelligence
- Data Visualization
- Data-driven Business Management
- Technical support for sales
- New Media and Culture with new

Data Handling and Legal Aspects

- Intellectual Property Right
- Copyright
- Patent
- Verification and Validation of data
- Privacy
- Informational Privacy
- Right to be forgotten
- Conflict between individual Liberty and Rights of Government

WHO SHOULD ATTEND?

Thought provoking and original research papers giving fresh insights, radically different views are invited from academicians, researchers, students and corporate experts.

SUBMISSION GUIDELINES:

The Abstract and Full Paper has to be submitted as per given Guideline on given email ic@kccilhe.edu.in

GUIDELINES FOR ABSTRACT SUBMISSION

Selection of papers for presentation and discussion will be based on the abstract submitted. The abstract of about 300 words must include the purpose, methodology, major findings of the research and the keywords. It should follow the guidelines given below:

- Length and reference: 300 words; Font: Times New Roman; Font Size: 12 points; 1.5 space
- Title Page: Title, Author(s), Affiliation(s), Contact Details

GUIDELINES FOR FULL PAPER SUBMISSION

1. Spacing: 15, Font: Times New Roman, Font Size: 12 Points, Margin of one inch all around

2. Title page: The title page of manuscript must include the title of the theme, names of authors including the corresponding author, affiliations, keywords (maximum 5), phone numbers & email.

3. References: APA formatting style. All tables, charts and graphs should be given on separate sheets with title. 4. Paper must have not been published or accepted for publication elsewhere an undertaking to this effect should appear in the cover letter / email.

PUBLICATIONS

Research papers are invited for the presentation at the conference. All accepted abstracts will be included in conference proceedings. The original paper (in Research papers should be original and unpublished offering new insights, new approach or new knowledge to the body of literature). All submitted papers will have the opportunity to be considered for the publication in the journal of the Institute.

MODE OF CONFERENCE

Online and offline as per participants convenience

REGISTRATION & MODE OF PAYMENT

Registration Link: https://forms.gle/HMHW8YfZ565DV2MN6

Categories	Registration Amount	
	Indian (Rs.)	Other than Indian (\$USD)
Industry Representatives	₹1500	\$50
Academician	₹1000	\$40
Research Scholar/Students	₹500	\$20
Attendees Only	₹300	\$15

MODE OF PAYMENT

The registration amount can be paid through Cash / NEFT

NEFT / IMPS PAYMENT DETAILS:

ACCOUNT NAME	KCC INSTITUTE OF LEG
ACCOUNT NO	10090024044
BANK NAME	IDFC FIRST BANK
BRANCH	Ground Floor, G-5/C-1, Krishna Alpha Plaza, Al GREATER NOIDA, UTTA
IFSC NO	IDFB0020154

IMPORTANT DATES

Date	Important Information		
31.03.2023	Submission of Abstract		
03.04.2023	Confirmation of acceptance of Abstract		
14.04.2023	Full Paper submission		
16.04.2023	Confirmation of acceptance of Full Paper		
20.04.2023	Last date of Registration		
06.05.2023	International Conference		

Visit Us: http://www.kccilhe.edu.in - (conference & FDPs) section)

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Padma Shri Prof. (Dr) Mahesh Verma Vice Chancellor Guru Gobind Singh Indraprasthsa University

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Dr. Lovneesh Chanana, Vice President Government Affairs (Asia Pacific and Japan) at SAP	
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Mr. Sidhartha Sindwani, Pragram Manager, Clinton Foundation	
Prof. (Dr.) Bhavna Agarwal, Director, KCCILHE	

CONFERENCE ORGANISING COMMITTEE

Conference Convener

Mr. Faz Mohammad



GAL AND HIGHER EDUCATION

pha-1 R PRADESH-201 308

Ms. Sunita Siva Registrar

Guru Gobind Singh Indraprastha University

Prof Bharat Bhasker Director, IIM Raipur

Mr. Biswajit Bhattacharya, Partner & Automotive Industry Leader -India S/Asia, GBS IBM India Pvt Limited

Mr. Atul Tripathi, Data Scientist, Advisor IISER, Mohali

Conference Co-Convener

Dr. Nitu Maurya





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BBA | BCA | BAJMC | B.COM(H) | BBA LLB(H) | BA LLB(H)

INTERNATIONAL CONFERENCE FOR BUSINESS Π

(DATA HANDLING TECHNIQUES)

06th MAY 2023

Organized by School of Information Technology

in collaboration with SKYLINE UNIVERSITY COLLEGE (UNIVERSITY OF SHARJAH), UAE



CHIEF GUEST Mr. Mangu Singh



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Managing Director (Former) Delhi Metro Rail Corporation New Delhi



Dr. Karamath Ateeq Senior Faculty Skyline University College UAE

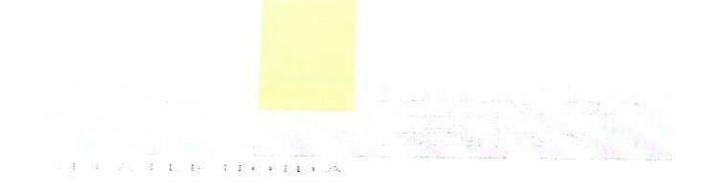


Mr. Shwetank Anand Head of Data Science & Analytics at Zupee



Mr. Atul Tripathi Ex Big Data & Al Consultant NSCS (PMO)





A Report on

INTERNATIONAL CONFERENCE

ON

"Data Analytics for Business and Industry"

ON

06 May, 2023



A Report on International Conference: DABI_2023

Data Analytics for Business & Industry

(Data Handling Techniques)

In collaboration with

Skyline University College, University of Sharjah

UAE

On

6th MAY, 2023 (Saturday)

Date:	6th May, 2023 (Saturday)
Day:	One day
Duration:	9:00 to 5:00 PM
Mode:	Hybrid Mode (Online and Offline both)
No. of Registrations:	172 (54 Academician+ 118 students)

Conference Committee

PATRONS

Padma Shri Prof. (Dr) Mahesh Verma Ms. Sunita Shiva Vice Chancellor Registrar Guru Gobind Singh Indraprasthsa University Guru Gobind Singh Indraprastha University

ADVISORS

it Bhattacharya, Automotive Industry Leader - India Pvt Limited
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ti

Conference Convener: Mr. Faz Mohammad Hathinad KCC Institute of Legal And Higher Education Affiliated to GGSIP University New Delhi 2B-2C, Knowledge Park-III, Greater Noida-201305 (U.P.)



Conference Team: Dr. Sunita Singhal, Dr. Nitu Maurya, Mr. Azhar Ahmed, Mr. Trilok Chand

Resource Persons

Mr. Mangu Singh Former (Managing Director), Delhi Metro Rail Corporation, New Delhi	Mr. Shwetank Anand Data Scientist and Analytics Leadership Team, Zupee.com
Mr Atul Tripathi	Dr. Karamath Ateeq
Data Scientist, Advisor IISER,	Senior Faculty – Skyline university
Mohali	College, UAE

Session Chair

Online Technical Session-I	Mr. Faz Mohammad, KCC Institute of Legal and Higher Education
Online Technical Session-I	Mr. Azhar Ahmed, KCC Institute of Legal and Higher Education
Offline Technical Session-I	Mr. Balak Ram, KCC Institute of Legal and Higher Education

INN Igarwal Prof. (Dr.) B

Director KCC Institute of Legal And Higher Education Attiliated to GGSIP University New Delhi 28-26, Knowledge Park-III, Greater Nolda-291385 (U.P.)



BRIEF OF THE CONFERENCE

The International conference "DATA ANALYTICS FOR BUSINESS AND INDUSTRY" is focused on handling data to make strategic decisions for better productivity in business. Data is the most important and initial component to fetch the information from it. Information can be converted into knowledge after processing on it with some parameters. Continuous evaluation of knowledge converts into wisdom. Wisdom plays a vital role to stand in the competitive market. Now IT comes into existence when we are playing with data to reach at a decision. If we go on backward deduction, we will find some facts like: for progress in business we required focused decision, for focused decision we required knowledge about the filed, knowledge can only be fetched by handling data in a proper manner.

Today, gathering data to help you better understand your customers and business is relatively easy In fact, it's become so easy there's the danger of having too much data to deal with.

OBJECTIVES OF THE CONFERENCE

- The conference is anticipated to attract a large number of high-quality submissions and stimulate the cutting-edge research discussions among many academic pioneering researchers, scientists, industrial engineers, students from all around the world
- Another goal of this conference is to provide opportunities for academics to receive informal in-depth feedback through discussions, and to enable them to establish contact with professionals in various countries and institutions and also to encourage regional and international communication and collaboration.
- Provide common platform for academic pioneering researchers, scientists, engineers and students to share their views and achievements.
- Focus on innovative issues at international level by bringing together the experts from different countries

Date: Day: Duration: Mode: Online Platform No. of Registrations: No. of Participants : Best Paper Presenter (Online Session 1) Best Paper Presenter (Online Session 2) 6th May, 2023 (Saturday) One day 9:00 to 5:00 PM Hybrid Mode (Online and Offline both) Zoom 172 (54 Academician+ 118 students) 475 Dr. Lipi Acharya Prof. (Dr.) Bitwina Agarwal Dr. A. Selvaraj Director

KCC Institute of Legal And Higher Education Affiliated to GGSIP University New Delhi 28-20, Knowledge Park-III, Greater Noida-201306 (U.P.)



Best Paper Presenter (Offline Session 1)

Mr. Dhananjay Verma

Prof. (Dr.) Bhavna Director KCC Institute of Legal And Higher Education Affiliated to GGSIP University New Delhi 28-2C, Knowledge Park-III, Greater Noida-201306 (U.P.)



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		Let to see Use of the second	ITE OF LEGAL AND HIGHER EDUCATION	
National Conference on DATA ANALYTICS FOR BUSINESS AND INDUSTRY (DABI - 2023) 06-May-23				
1	Prof	Bhavna Agarwal	KCC Institue of Legal and Higher Education	Academecian
2	Mr	Faz Mohammad	KCC Institutes	Academecian
3	Mr.	Vishesh Bhardwaj	KCC Institute of Legal & Higher Education	Academecian
4	Mr	Akshay Singh	Management	Research Scholar
5	Mr.	Nafões Alunad	Govt Higher Secondary School Sartheri Bhagwanpur Haridwar	Academecian
6	Ms	Sakshi Mogha	HMR institute of technology and management	Research Scholar
1	Mi.	Azhar Ahmed	KCC Institutes	Academecian
8 Me Sanila Danak IIMR Institute of technology and				
9	Ms	Astha Arva	management	Research Scholar
10	Dr	Sunita Singhal	HMRITM	Research Scholar
11	171	pouna onghai	KCCILHE, Gr. Noida	Academecian
	Ms	Mahvish Alina	Deshbandhu College, DU, New Delhi	Research Scholar
12	Mr.	Mohd Haris	Delhi Skill and Entrepreneurship University	Research Scholar
13	Dr.	Dr. Nitu Maurya	KCC Institute of Legal and Higher Education	Academecian
14	Dr •	Meenakshi Chaturyedi	HIPS Greater Noida	Academeeian
15	Ms.	Ms. Sapna Satija	TIIPS Greater Noida	Academecian
16	Ms	Priya Tanwar	ксепли	Academecian
17	Ms	Nishtha Batheja	KCCILIF	Academectan
18	Ms.	Privanka Singh,DH.FTP KUMAR KUSHWAHA	Kccitm	Academecian
19	Mr.	Priyanshu Tandon	UMRITM	Research Scholar
20	Ms	Isha Gupta	RKGII, GHAZIABAD	Academecian
21	Ms.	Deepika Rawat	RKGIT, Ghaziabad	Academecian
22	Mr.	FAISAL RAIS	HMR Institute of Technology and Management	Academecian
23	Mr.	Rajeev Yadav	KCCILHE	Academeeian
24	Ms	Nidhi Gandhi	KCC institute of legal and higher education	Academecian
25	Ms	Amarjit kaur	KCC institute of legal and higher education	Academocian

Prof. (Dr.) Bhavns Director KCC Institute of Legal And Higher Education Affiliated to GGSIP University New Delhi 28-20, Knowledge Park-III, Greater Noida-201326 (U.P.)



26	Mr	DII FEP KUMAR KUSHWAHA	Noida Institute of Engineering and Technology	Academecian
27	Mr	Balak Ram	KCCILIIF, Greater Noida	Academecian
28	Mr	Arpit Kumar Shukla	Noida Institute of Engineering and Technology	Research Scholar
29	Mr	Dhruv Ialreja	Noida institute of engineering and technology	Research Scholar
30	Mr	Ayush Singh	Noida Institute of Engineering and Technology	Research Scholar
31	Ms	Aditi Dhankar	Noida institute of engineering and technology	Research Scholar
32	Ms	Sakshi Sabharwal	KCC Institute of Legal and Higher Education (affiliated with GGSIPU)	Academecian
23	Ms	Ncha Sharma	KCCILHF, Greater Noida	Academecian
34	Ms	Kanika Grover	KCCILHE	Academecian
35	Mr	Rajeev Kumar	Noida Institute of Engineering and Technology	Academecian
36	Ms.	Anusha Chaudhary	KCC Institute Of Legal And Higher Education	Academecian
37	Ms	Megha Sahni	KCCILHE	Academecian
38	Mr.	Prithvi Raj Chauhan	KCC ILIII:	Academecian
39	Ms	Pankhuri Vatsa	KCCILHE	Academocian
40	Mr	MANOJ KUMAR SINGH	MANAGALAYATAN UNIVERSITY ALIGARII	Research Scholar
41	Ms.	Pallavi Singh	KCC ILHE	Academecian
42	Dr	Dr. A. Selvaraj	MGM University, Chhatrapati Sambhaji Nagar	Academecian
43	Dr	Dr Frince Thomas and Dr Pranay Desai	Dharmsinh Desai University	Academovian
44	Ms.	Aditi Mahendra Jadhay	MGM University Aurangabad	Research Scholar
45	Dr.	Pranav Desai and Dr. Sanskruti Patel	Charotar University of Science and Technology Changa	Academecian
46	Dr	Kaushik Trivedi & Pranav Desai	Faculty of Humanities, Charotar University of Science and Technology	Academecian
47	Dr.	Lipi Acharya, Pranav * Desai	Indukaka Ipcowala Institute of Management, CHARUSAT	Academecian
48	Mr.	Amaan Malik	Delhi University North Campus	Research Scholar
49	Mr	Ayaan Malik		Research Scholar
50	Mt	Dhananjay Kumar Mishra	G. D. Goenka University, Haryana	Research Scholar
51	Dr	Ankur Kashyap	Bennett University, Noida	Academectan
52	Mr	Rohit Sharma	KCC Institue of Legal and Higher Education	Academeeian
53	Ms	Srishti Chandola	KCC Institutes	Academecian
54	Ms	Varsha N	PET Research Foundation, Mandya	Attendee



Prof. (Dr.) Bhavna Adarwal Director KCC Institute of Legal And Higher Education Affiliated to GGSIP University New Delhi 2B-2G, Knowledge Park-III, Greater Nolda-201306 (U.P.)

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	PIOT	no-2B-2C, Knowledge Park-III, Gr	FOR BUSINESS AND INDUSTRY
-		e Sheet BBA SEC-A (BATCH	
		Date: 6-5-2023	1
i.No	Enrollment Number	Students Name	Signature Same
1	00127401722	SOUMYA GUPTA	Same
2	00227401722	SAMARTH	SAD
3	00327401722	SAKSHAM AGRWAL	Calular '
4	00427401722	MALAY SRIVASTAVA	Aalas
5	00527401722	VANSHIKA SINGH	Vanshika
6	00627401722	ASHISH VERMA	00-6
7	00727401722	RITIKA SINGH	Kittpa
8	00827401722	SNEHA JAIN	peri
9	00927401722	MAANYA KHURANA	frem
10	01027401722	VISHAL	Midho
11	01127401722	SAKSHI JAISWAL	Safshi
12	01227401722	ANSHIKA SHARMA	(De-
13	01327401722	ARPITA SINGH	Aorluta_
14	01427401722	SARTHAK KESARWANI	Southers
15	01527401722	ASHISH KUMAR	es-
16	01627401722	ANUSHKA SINGH	Americes
17	01727401722	PRANJAL CHOUDHARY	Bustal
18	01827401722	DHRUV KALRA	Dun
19	01927401722	SHIVAM JHA	Shician
20	02027401722	SAZIA AFFRIN	50219
21	02127401722	LAKSHAY SHARMA	Terre
22	02227401722	KARTIKAYA TAYGI	n'E
23	02327401722	HIMANSHU BISHT	Aler
	02427401722	RIYA NAIN	Riya
24	02527401722	MOHIT RAWAT	- Million
25	02627401722	SARTHAK UPADHYAY	Sartown
26	02727401722	NAINA	A
27	02827401722	PRIYANSHU GUPTA	Pervause
28	02927401722	ANANYA SINGH	
29	03027401722	SAKSHAM SHARMA	nam
30		DIYA VOHRA	51.18.
31	03127401722	ALOK RAJ	Friend
32	03227401722		N04#1
33	03327401722	NAKUL GOSWAMI SARTHAK CHAUHAN	Sartholk

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Prof. (Dr.) Bhavna Cuarwal Director KCC Institute of Legal And Higher Education Affiliated to GGSIP University New Delhi 28-2C, Knowledge Park-III, Greater Noida-201306 (U.P.)



		titute of Legal and Hig	
		t no-2B-2C, Knowledge Park-III, G	
		ce Sheet BBA SEC-A (BATCH	FOR BUSINESS AND INDUSTRY
	incontan	Date: 6-5-2023	
5.No	Enrollment Number	Students Name	Signature
35	03527401722	MADHAV PAL	Maduas
36	03627401722	YASHVI SHARMA	Yessert
37	03727401722	SHASHANK TRIPATHI	fin .
38	03827401722	MAYANK DHARWAL	Maryan K
39	03927401722	NISCHAY JAIN	Nishay
40	04027401722	MEDHA SHARMA	Medha
41	04127401722	VEDANSH NAIN	Le Vedansh
42	04227401722	KHUSHDEEP JHA	physpher
43	04327401722	ANISHA KUMARI	Anisel
44	04427401722	SAKSHAM WAHI	Carry
45	04527401722	AVNI ARORA	KI
46	04627401722	CHETAN	Minten 1
47	04727401722 -	SWATANTRA SINGH	frit
48	04827401722	AANSHI SHUKLA	and
49	04927401722	SUHANI KHANNA	Juhan
50	05027401722	ARUSH NAMAN	for
51	05127401722	TANISHQ TYAGI	Tanisha/
52	05227401722	RISHABH SHARMA	0 Resurble
53	05327401722	PEARL BHATIA	m.
54	05427401722	KAIF	16i
55	05527401722	VANSH SAINI	Vansu
56	05627401722	YASH BHAVSAR	bonh.
57	05727401722	HARSH MANCHANDA	lawry Rayonic Mayonic
58	05827401722	KALASH SINGH	leglarle
59	05927401722	MAYANK KUMAR JHA	Mayante

No. of Students Attend- 56 Faculty's Signature- $\operatorname{M} \mathcal{V}$

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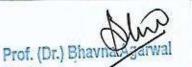
Prof. (Dr.) Bhavna Garwal Director KCC Institute of Legal And Higher Education Affiliated to GGSIP University New Delhi 2B-2C, Knowledge Park-III, Greater Noide-201305 (U.P.)



Plot no-2B-2C, Knowledge Park-III, Greater Noida

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		ERENCE ON 'DATA ANALYTICS F	
-	Attendanc	e Sheet BBA SEC-B (BATCH: Date: 6-5-2023	2022-25J : Year
S.No	Enrollment Number	Students Name	Signature
1	06027401722	PARTH PRASAD	Porth
2	06127401722	KUSH KHANNA	Swink
3.	06227401722	DEEPAK SINGH	Deersk.
4	06327401722	DHARIKA KAISAR	Show her Rul
5	06427401722	KHUSHI JOSHI	Kushi
6	06527401722	SHANVI KESHRI	6
7	06627401722	KHUSHI CHAUDHARY	Kushi-
8	06727401722	SHUBHAM GILL	saver-
9	06827401722	OM HEGU	A .1
10	06927401722	KAUSHIK BISHT	:Kall_
11	07027401722	CHESHTA BHARDWAJ	cheshts-
12	07127401722	SAKSHI GAUR	Talkshi'
13	07227401722	GAURAV RANJAN	Crawb
14	07327401722	KRISH SHARMA	K15
15	07427401722	PRASHANT GUPTA	houte
16	07527401722	SHIVANI KUMARI	the huge
17	07627401722	MOHAMMAD FAIZAN	
18	07727401722	MANAV SINGH NAINWAL	(memano
19	07827401722	ANSHIKA KUMARI	Anshite.
20	07927401722	YASH THAKUR	Vach
21	08027401722	VIVEK TIWARI	INCH
22	08127401722	ANAND GUPTA	Amont
23	08227401722	ATHARV DHINGRA	Athonian
24	08327401722	KHUSHI JAIN	Klught
25	08427401722	KHUSH KHARBANDA	
26	08527401722	PRRAGYAN PANDEY	Rugssyan
27	08627401722	MRIDUL POSWAL	nnidy
28	08727401722	KAJAL AWANA	KI
29	08827401722	NITESH RAWAT	
30	08927401722	SWAPNII. RAJPOOT	Swappel
31	09027401722	RAGHAV GOYAL	Radiaco
32	09127401722	ANIMESH SARASWAT	Divencish
33	09227401722	SAURABH KAUSHAL	GoverAleh
34	09327401722	VISHAI SAHA	los hol



Director KCC Institute of Legal And Higher Education Affiliated to GGSIP University New Delhi 28-20, Knowledge Park-III, Greater Noida-201306 (U.P.)



		titute of Legal and Higher	
	Pla	no-28-2C, Knowledge Park-III, Greate	r Noida
I	NTERNATIONAL CONF	ERENCE ON 'DATA ANALYTICS FOR	BUSINESS AND INDUSTRY
	Attendan	ce Sheet BBA SEC-B (BATCH:202 Date: 6-5-2023	52-23j11ca
S No	Enrollment Number	Students Name	Signature
35	09427401722	NAMAN KATIYAR	Neney
36	09527401722	ANUBHA DURGAPAL	Dubly
37	09627401722	YASH KATIYAR	yer
38	09727401722	HARSH GILL	phin
39	09827401722	GARV MEHROTRA	Gom
40	09927401722	CHAHAT GUPTA	Chant
41	10027401722	ARYAN RASTOGI	byanc
42	10127401722	UTKARSH RASTOGI	ed stant
43	10227401722	ASHUTOSH KUMAR SINGH	Aard
44	10327401722	PRIYATARAI	boyan
45	10427401722	ADITYA BISHT	1 Dolidge
46	10527401722	JIYA SHARMA	Itta.
47	10627401722	CHIRAG MEHANDIRATTA	
48	10727401722	ARYAN SINGH	Doyan
49	70127401722	DEVVRAT TYAGI	Davidt
50	70227401722	KAUSHIK KARAN	Kort
51	70327401722	DHRUV BHATIA	Abour Blota
52	70427401722	KRISH KALSHYAN	Hend thendo
53	80127401722	ARYAN KOUSTUBH SINGH	ptortain
54	80227401722	SHAAN SIDDIQUE	1
55	80327401722	GOURAV BISHT	usern
56	80427401722	PRAVEEN TEWARI	prov
57	80527401722	SUDHANSHU KUMAR TIWARI	-30ligur
58	80627401722	DAVID JAIN	David
59	80727401722	KUNAL KAUSHIK	100 Rg V

No. of Students Attend- 54

Faculty's Signature-

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Prof. (Dr.) Bhavna Astrival Director KCC Institute of Legal And Higher Education Affiliated to GGSIP University New Delhi 2B-2C, Knowledge Park-III, Greater Nolda-201305 (U.P.)



	INTERNATIONAL C	Plot no-2B-2C, Knowledge Park-III CONFERENCE ON 'DATA ANALYTI	CS FOR BUSINESS AND INDUSTRY	
		tendance Sheet BBA (BATCH:		
Date: 6-5-2023				
S No	Enrollment Number		Signature	
1	00127401721	DEEYA KAUSHIK	Deeye kaushik	
2	00227401721	HARSHITA VIG	narihita Vilg	
3	00327401721	UMESH KUMAR MAHATO	- Com	
4	00427401721	UJJWAL SINGH DESHWAL	type	
5	00527401721	ARCHI CHAUHAN	E.	
6	00627401721	NISCHAY GAUTAM	etes	
7	00727401721	ANMOL ARORA	Anit	
8	00827401721	HARSHIT KHANNA	Whene	
9	00927401721	JYOTIRAMAYA	yotiymaya,	
10	01027401721	SURBHI	Surphi.	
11	01127401721	UDAY JAGWANI	tota-	
12	01227401721	RHYTHM SINGH	Rhythn	
13	01327401721	MRIDUL BANERJEE	d.	
14	01427401721	RADHIKA CHANGULANI	hall a	
15	01527401721	HARSHITA SRIVASTAVA	Uppehiter -	
16	01627401721	SUSHANT KUMAR	Curticut 17	
17	01727401721	CHAITANAYA MAHINDROO		
18	01827401721	KHUSIU CHAUHAN	Kir-	
19	01927401721	AKSHAT ARKH	Attaba	
20	02027401721	ESHA BAJAJ	colus,	
21	02127401721	ANUSHKA SINGH		
22	02227401721	ANANYA SHARMA	Dage	
23	02327401721	MANYA KAUR	Warnel	
24	02427401721	DHRUV SHARMA	- Vinit	
25		RUPSHA BHADRA	Bischen	
26	02627401721	KARAN DEOLI	Xer	
27		HARSH SHARMA (MS)	houst	
28		YASHANK SARWAN	riber	
29		KHUSHI KIRAN	- Shushi Kiyan.	
30		ESHNEHA SINGII	Read man.	
22	State of the second	KUMARI PRIYA		
		SURAJ KUMAR SINGH		
11		EFTIKA	A. HE.	
		HABRUKH KHAN	Charter -	
		20MAL SINGH DOGICA	- CARTU.	

Prof. (Dr.) Bhavna A Director

etal a p Greater Nolda

KCC Institute of Legal And Higher Education Affiliated to GGSIP University New Delhi 28-25, Knowledge Park-III, Greater Noida-201306 (U.P.)

KCC Institute of Legal and Higher Education Plot no-28-2C, Knowledge Park-III, Greater Noida

	At	tendance Sheet BBA (BATCH:	2021-24) II Year		
	Date: 6-5-2023				
S.No	Enrollment Number	Students Name	Signature		
36	03627401721	SHRUTI SINGH	shouting.		
37	03727401721	ANKIT KUSHWAHA	1		
38 •	03827401721	AMAR SHARMA	Anos		
39	03927401721	PRAGYA SAHINI	Put		
40	04027401721	YASH GUPTA	Yells		
41	04127401721	ANKIT RANJAN	MKit		
42	04227401721	HARSHITA AGRAWAL	yousnils		
43	04327401721	ANURAG GULERI	Accom.		
44	04427401721	AMANRAJ PRASAD	Andre		
45	04527401721	LAKSHAY KAPROTI	1 aBshay		
46	04627401721	ADITHYA DAS			
47	04727401721	ABHISHEK KUMAR	Ashinik		
48	04827401721	SAIF HASAN KHAN	- I Convince		
49	04927401721	AKSHIT SHARMA	Rh 1.11		
50	05027401721	SUDHANSHU RANJAN SINGH	And the		
51	05127401721	SHIVAM KHURANA	21k		
52	05227401721	PRABHAT KUMAR	Pratrat		
53	05327401721	DIPANSHA SINGH	Towner .		
54	05427401721	PRASHANT MALIK	- CROSSIN PL		
55	05527401721	MANAV MAHENDRU	Nana		
56	05627401721	PRAKHAR PATHAK	Pront		
57	Demonstration of the second	KHUSHI KHOLI	Minoly and		
58	1820 Contraction of the second	SNEHA PANDEY	Kilholtusen Smelha Pandey		
59	05927401721	SACHIN SINGH	Quiliport 1		
60		ANANI) KUMAR			
61		SHIVAM SINGH PUNDIR			
52		SHIVAM RANJAN	Shivam Cavion		
63		PRATHAM SHARMA	Shivan Ranjan		
64		YASH KUMAR	partition		
65		MANVIPAL	mat		
66		PUNEET SINGH NEGI	Mary		
67	the second se	KALASH MOHANANI	- ICurrent		
68	1	SHAURYA PARTAP	<u> </u>		
	· · · · · · · · · · · · · · · · · · ·		Sharef Talen Mal		
59 - 23 -		AIRY SPIGH ANNE GUPTA	- Tongong		

Prof. (Dr.) Bhavn Diractor KCC Institute of Legal And Higher Education Affiliated to GGSIP University New Delhi 28-20, Knowledge Park-III, Greater Nolda-201206 (U.P.)



		Institute of Legal and High Plot no-28-2C, Knowledge Park-III, Gr	
100	INTERNATIONAL	ONFERENCE ON 'DATA ANALYTICS	
		endance Sheet BBA (BATCH:20	
		Date: 6-5-2023	
S.No	Enrollment Number	Students Name	Signature
71	07127401721	SATYA NARAYAN PANDEY	Salandrey
72	07227401721	KULDEEP YADAV	Kelder
73	07327401721	PRANAV KAUSHIK	Countof
74	07427401721	VIKAS SHARMA	Vilezestaving
75	07527401721	KUNAL CHAUHAN	Kunt
76	07727401721	PRIYANSHU TYAGI	hivarous
77	07827401721	VIVEK SINGH BISHT	4 Tinto
78	07927401721	KSHITIJ SRIVASTAVA	Stailis=
79	08027401721	VANSH SINGHAL	
80	08127401721	RAJU JHA	Parli
81	08227401721	NAYNA SARROF	Wayner
82	08327401721	HARISHT BATRA	trashit
83	08427401721	NAMRA	Namer
84	08527401721	JANVI MEHRA	Tomation
85	08627401721	ADITYA GOSAIN	Arenty
85	08727401721	SHIVAN SANADHY	
87	08827401721	SYED FAIZAN AHMAD	
33	08927401721	VARSHA KUSHWAR	Conter
89	09027401721	UTKARSH ROY	1
90	09127401721	RAVI KUMAR	Ourfuer -
91	09227401721	AYUSH GAURAV	Aught
	09327401721	SOUMYA KUMRI	Louniya
92	09427401721	DEVAKSHA	nouable-
93	09527401721	ADESH SRIVASTAVA	Adart
94	09627401721	VIKASH YADAV	Viest
95	35127401721	VANSHIKA SINGH	
96	35227401721	SANCHIT SHARMA	
97	35327401721	DAKSH SINGH	RUKR
98 99	50127401721	ABHISHEK KUMAR (S/o SK)	(New Lut

No. of Students Attend- 50 Faculty's Signature- Monoth-

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Prof. (Dr.) Bhaving 11

KCC Institute of Legal And Higher Education Affiliated to GGSIP University New Delhi 2B-2C, Knowledge Park-III, Greater Holda-291305 (U.P.)



INTERNATIONAL CONFERENCE ON 'DATA ANALYTICS FOR BUSINESS AND INDUSTRY

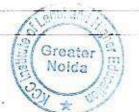
Attendance Sheet BBA	(BATCH:2020-23)	III Year
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S.No	Enrollment Number	Students Name	Signature	67 - 14
1	00127401720	AASHIF ALAM	projentiam	
2	00227401720	ABHISHEK KUMAR		
60	00327401720	ABHISHEK SINGH		
4	00427401720	ADITYA AGARWAL		
5	00527401720	ADITYA CHAUHAN	Marian	
6	00627401720	AKSHAT MISHRA		
7	00727401720	AMAN GUPTA	and the second s	
8	00827401720	AMAN RAY		4
9	00927401720	ANAND KUMAR MISHRA		
10	01027401720	ANHAD KAUR SETHI	-failed	20-04
11	01127401720	ANIP KAUSHIK		10
12	01227401720	ARPIT GUPTA		
13	01327401720	ARUP BHATTACHARJEE		
14	01427401720	BHAVIKA		
15	01527401720	CHETAN TAWAKLEY	(3+	
16	01627401720	DEEPA VERMA		
17	01727401720	DEV PUSHKARNA		
18	01827401720	GAURAV PAL		
19	01927401720	GAURAV SEHGAL	Caneport	15000
20	02027401720	GAURI SRIVASTAVA	- top-	
21	02127401720	HARISH KUMAR		
22	02227401720	HARSH BHARDWAJ		
23	02327401720	HARSH SHARMA		
24	02427401720	HARSH VARDHAN PUNDHIR		31584
25	02527401720	HARSHITA TRIPATHI		
26	02627401720	HIMANSHU CHOUDHARY		
27	02727401720	IQRA KHAN		11
28	02827401720	IRTEZA KAMAL		
29	02927401720	JATIN PANWAR		1100
30	03027401720	KARTIK		
31	03127401720	KHUSHAL GAUTAM		1
32	03227401720	KRISHNA SINGH		
33	03327401720	KULSOOM FATIMA	「正正」	1025
34	03427401720	LAVKESH CHOUDHARY		
35	03527401720	MADHAV PENGOSIA		100
36	03627401720	1277:55-614(A))\$10		C-SACR
17	03727402720	177-27 173 7 -712	1	

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Prof. (Dr.) Bhavn Director KCC Institute of Legal and Higher Education Affiliated to GGSIP University New Delhi



	KCC Inst	itute of Legal and t no-28-2C, Knowledge Par	Higher Education
INT	PIO	ERENCE ON 'DATA ANAL	YTICS FOR BUSINESS AND INDUSTRY
1		ance Sheet BBA (BATC	
	Attend	Date: 6-5-20	
No	Enrollment Number	Students Name	Signature
39	03927401720	MONIKA KOHLI	
40	04027401720	MUKUL JAIN	
41 -	04127401720	PALLAWI KUMARI	
42	04227401720	POOJA JAIN	Proja
43	04327401720	PRABHANSHU SHARMA	
44	04427401720	PRASOON GUPTA	
45	04527401720	RACHIT JAIN	Kalitain
46	04627401720	RACHNA GUPTA	
47	04727401720	RAHUL YADAV	
48	04827401720	RAKSHIKA SINGH	the second se
49	04927401720	RANDHEER	
50	05027401720	RASHI GUPTA	
51	05127401720	RAVINDER SINGH	
52	05227401720	REHEA CHARCHI	
53	05327401720	RISHABH AGGARWAL	
54	05427401720	RIYA DIXIT	
55	05527401720	ROHIT NEGI	
56	05627401720	SAHIL SHARMA	
57	05727401720	SALONI DHYANI	
58	05827401720	SANSKAR SIROHI	
59	05927401720	SEEMA RAWAT	
60	06227401720	SHILPI RANA	
61	06327401720	SHREYA GUPTA	
62	06427401720	SHRUTI SINHA	Shrute
63	06527401720	UDIT PRATAP SINGH	Udit Rathane
64	06627401720	VANSH RAJ SINGH	
65	35127401720	ERAM AHMED	
66	35227401720	HARSH RANJAN	
67	35327401720	TANYA CHAUDHARY	Tanya
68	35427401719	TUSHAR YADAV	Tubinan
69	50127401720	SURAJ CHAURASIYA	

No. of Students Attend- 15

Faculty's Signature-

Prof. (Dr.) Bhav, Agarwai Director KCC Institute of Legal And Higher Education Affiliated to GGSIP University New Delhi 2B-2C, Knowledge Park-III, Greater Nolda-201306 (U.P.)

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Plot no-2B-2C, Knowledge Park-III, Greater Noida

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INTERNATIONAL CONFERENCE ON 'DATA ANALYTICS FOR BUSINESS AND INDUSTRY

Attendance Sheet B.Com.(Batch:2022-25) I Year

S.No	Enrollment number	Students Name	Signature
1	00127488822	Garvita Dhir	(n onviter
2	00227488822	Sanchit Singh Bhandari	Sauthit
3	00327488822	Sakshi Tripathi	3 alesta
4	00427488822	nukshhatra gupta	Nubuhatia
5	00527488822	Aniket Kumar	Diket
6	00627488822	DHRUV DHIR	Derral
7	00727488822	Pawan Kumar Sharma	
8	00827488822	Kartik Seth	KO
9	00927488822	Divyansh Kamboj	Summer
10	01027488822	HIMANSHU	Minashi
11	01127488822	Akansha Jhunjhunwala	Akanto Thus hung
12	01227488822	LIPIKA SINGHAL	lipiter.
13	01327488822	Adil wali	-1
14	01427488822	YASHI SINGH	Yastie!!
15	01527488822	Himanshu Gupta	Nic atom
16	01627488822	Shweta Gupta	Running
17	01727488822	Vibhor Dabral	X
18	01827488822	Udit Pratap Singh	(0,124
19	01927488822	Anushka Gupta	Finels & Ka
20	02027488822	VANSH AGARWAL	- there and -
21	* 02127488822	Varun Singh Rana	Verus.
22	02227488822	JATIN KUMAR	Kumes
23	02327488822	RICHA SINGH	Fichol 924
24	02427488822	AYAZ SAIFI	Aucristy
25	02527488822	DIVYA KUMARI	Diverger
26	02627488822	Vivek kumar chaudhary	M.C.
27	02727488822	Sneha Sharma	
28	02827488822	Angel Sharma	EANONY?.
29	02927488822	Harshita Sharma	· th
30	03027488822	Kanak Bhatia	Kondy.
31	03127488822	Riya	V Reya
2.2	03227453822	Ujjawal Kumar Singh	K
33	CS327483522	Mohd shabab ahmed	

Prof. (Dr.) Bhay BM

Director KCC Institute of Legar And Higher Education Affiliated to GGSIP University New Delhi 2B-2C, Knowledge Park-II, Greater Nolda-291305 (U.P.)



	KCC institute C	of Legal and Highe	a Euucation
		, Knowledge Park-III, Grea	
INTERN.	ATIONAL CONFERENCE C	ON 'DATA ANALYTICS FO	OR BUSINESS AND INDUSTRY
	Attendance She	et B.Com.(Batch:202	2-25) I Year
		Date: 6-5-2023	Appendia and a second
S.No	Enrollment number	Students Name	Signature
35	03527488822	ADITI KUMARI	Adde
36	03627488822	KAJAL SHARMA	Keipert
37	03727488822	Lakshay Dahiya	pallolung.
38	03827488822	Ishita srivastava	751,0' 49
39	03927488822	Lakshita Sharma	Latshitze
40	04027488822	Bharti Mishra	Bharta
41	04127488822	Aryan Sarpal	Argan
42	04227488822	Lakshay Gupta	Lakohin
43	04327488822	Pratyush kukreti	Trad Your
44	04427488822	Anshika Gupta	-Bushike
45	04527488822	Sanat Gaur	Sanal
46	70176088822	Priyanshu Mittal	Luggestu /
47	70276088822	Neelanshi Saxena	Nular
48	70376088822	Uday Sharma	
49	70476088822	MAYANK KUMAR RAJOR	MA
50	70576088822	Arpita Mishra	future -
51	70676088822	BHUMIKA SINGH	N X
52	80127488822	GUNGUN SINGH	guerry and a

No. of Students Attend- 46

Faculty's Signature Kann

Prof. (Dr.) Bhavie borysi Director KCC Institute of Legal Kild Higher Education Affiliated to GOSIF University New Delhi 28-20, Knowledge Park-III, Greater Hoida-201305 (U.P.)



	Plbt no-2	B-2C, Knowledge Park-III, Gre	ater Noida
INTE			OR BUSINESS AND INDUSTRY
	Attendance	Sheet BCA (Batch:2020	-23) III Year
		Date: 6-5-2023	
S.No	Enrollment Number	Students Name	Signature
1	00127402020	ADARSH KUMAR	paapy
2	00227402020	Anshika Sharma	Anglika sharma
3	00327402020	Arham Ahmed Ansari	forhan Alud K_
4	00427402020	Chirag Sehedeva	
5	00527402020	Harshita Rai	AdarchitaRai
6	00627402020	Himanshu	Bruan
7	00727402020	ishaan Wadhwa	1 stere
8	00827402020	Krishna Tiwari	ter terroritere en
9	00927402020	Nidhi Singh	Nich
10	01027402020	Nishi Ranjan	Nishi Ranjan
11	01127402020	Pranshu Pant	Thomses
12	01227402020	SHASHI KUMAR SINGH	Shoshij
13	01327402020	Shreyash Shukla	is sugar
14	01427402020	SHUBHAM UPADHYAY	
15	01527402020	Yashasvi Yadav Alani	Now

No. of Students Attend- 12

PONE

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0

Faculty's Signature-

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Prof. (Dr.) Bhavia Agarwal Director KGC Institute of Legal And Higher Education Altiliated to GGSIP University New Dolhi 2D 2C, Knowledge Park-III, Greater Noida-201300 (U.P.)



Plot no-28-2C, Knowledge Park-III, Greater Noida

INTERNATIONAL CONFERENCE ON 'DATA ANALYTICS FOR BUSINESS AND INDUSTRY

		Date: 6-5-2023	
S.No	Enrollment Number	Students Name	Signature
1	00127402422	lsha Kumari	
2	00227402422	soham agrawal	
3	00327402422	TANYA	_
4	00427402422	MEGHNA KUMARI	
5	00527402422	ANANYA YADAV	puoyaya
6	00627402422	Mitchell G. Milton	Nitchel
7	00727402422	RIDDHI PARMAR	Ridden
8	00827402422	SHUBHI SRIVASTAVA	Shukhi
9	00927402422	Guriya	Gustiyn.
10	70127402422	Sushant Saurabh	subbirt
11	70227402422	Celine	with
12	90127402422	Sachin Rai	Sarlin

No. of Students Attend-

Faculty's Signature-

61

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Prof. (Dr.) Bhavna Agarwal Director KCC Institute of Legal And Higher Education Attiliated to GCSIP University New Delhi 28-20, Knowledge Part-III, Greater Molda-291305 (U.P.)



	Plot no-	2B-2C, Knowledge Park-III, Gro	eater Noida
INTE	RNATIONAL CONFEREN	NCE ON 'DATA ANALYTICS I	FOR BUSINESS AND INDUSTRY
		nce Sheet BAJMC 2021-2	
normal est	1	Date: 6-5-2023	
S.No	Enrollment Number	Students Name	Signature
1	00127402421	HARSH KULSHRESTHA	Real
2	00227402421	DISHA SAXENA	Dish
3	00327402421	PUNEET KUMAR MISHRA	4
4	00427402421	AAKASH PANTHRI	
5 .	00527402421	ARADHANA KUMARI	Depargue.
6	00627402421	RADHIKA TIWARI	
7	00727402421	SAHIL SHARMA	Bolin
8	00827402421	ARYAN SHARMA	
9	00927402421	ANUSHKA SHARMA	Anushta
10	01027402421	ANUPAMA	
11	01127402421	SATENDER KUMAR	
12	01227402421	PRERNA	
13	01327402421	AVANTIKA SHARMA	Quantika
14	01427402421	NAVEEN SINGH	
15	01527402421	AYUSHI SHARMA	Aur
16	01627402421	ABHISHEK CHAUBEY	
17	01727402421	PIYUSH RATHORE	
18	01827402421	ROHAN SHARMA	21-
19	01927402421	RIYA GAUTAM	Richard
20	02027402421	ISHITA CHAUDHARY	That
1	02127402421	DEEPTI SHARMA	
2	02227402421	AKSHAT BHATLA	NUT

No. of Students Attend- (2)

Prof. (Dr.) Bhoma Agarwal Director KCC Institute of Legal And Higher Education Affiliated to GCUP University New Delhi 28-26, Knowledge Park-W, Greater Moida-26/366 (U.P.)



	KCC Institu	te of Legal and Highe	r Education
11.27		2B-2C, Knowledge Park-III, Great	
INTE	ERNATIONAL CONFEREN	NCE ON 'DATA ANALYTICS FO	R BUSINESS AND INDUSTRY
	Attendan	ce Sheet BAJMC-2020-2023	(III year)
1005		Date: 6-5-2023	
S.No	Enrollment Number	Students Name	Signature
1	00127402420	Adarsh Maurya	
2	00227402420	Aman Panwar	A 14
3	00327402420	Ananya Sharma	R.
4	00527402420	AYAN KHAN	Apr
5	00627402420	Devansh pandey	
6	00727402420	HIMANSHU CHAUDHARY	Himappisher
7	00827402420	Himanshu Mishra	я 1. я
8	00927402420	Kanishka	Stor Ranishka
9	01027402420	KARISHMA SINGH	lauish Sinn
10	01227402420	KISHAN KR S CHAUHAN	Kistan
11	01327402420	Nikhil Kumar jha	_
12	01427402420	NITIN RAWAT	Rat
13	01527402420	Prashant Kumar Pal	pms:
14	01627402420	Pratham Vig	
15	01727402420	RAUNAK SINGH	p Rainey.
16	01827402420	Sajal agarwal	Centra
17	01927402420	SAKSHAM JAIN	Juksham
18	02027402420	Sakshi	
19	02227402420	Sumit Kumar Yadav	2
20	02327402420	SWASTIK SINGH TANWAR	Swanz
21	02427402420	VISHESH SHARMA	

No. of Students Attend-3 Ģ Faculty Signature-Touch ē. 1

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Prof. (Dr.) Bhaving Agarwal Director KCC Institute of Logal And Higher Education Affiliated to GGSIP University New Delhi 2B-2C, Knowledge Park-III, Greater Notda-201305 (U.P.)



	Plot no-2B-2	C, Knowledge Park-III, Greater No	olda
INTE	RNATIONAL CONFERENCE	ON 'DATA ANALYTICS FOR BUS	INESS AND INDUSTRY
	Attendan	ce Sheet BA LLB (H) 2022-	27
_		Date: 6-5-2023	
S.No	Enrollment Number	Students Name	Signature
1	00127403822	JONA REJI	
2	00227403822	ADITYA KUMAR PODDAR	
3	00327403822	Priyavansh Sharma	
4	00427403822	Twisha Mishra	Contract Contract
5	00527403822	Satyam	
6	00627403822	Yuvika Singh	
7	00727403822	MAHI CHAUHAN	
8	00827403822	LAXMI KUMARI	ir chu
9	00927403822	Shreshtha Chaturvedi	
10	01027403822	Ananya Gupta	
11	70127403822	Mr. ISHAAN VERMA	
12	70227403822	MOHAMMAD IQBAL	
13	70327403822	ANKITA	

No. of Students Attend. 0 / Zero / None

Faculty Signature-

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0

Prof. (Dr.) Bhailed Agarwal Director KCC Institute of Legal And Higher Education Affiliated to GGSIP University New Delhi 28-20, Knowledge Park-III, Greater Holda-201306 (U.P.)



Plot no-2B-2C, Knowledge Park-III, Greater Noida

INTERNATIONAL CONFERENCE ON 'DATA ANALYTICS FOR BUSINESS AND INDUSTRY

Attendance Sheet BBA LLB (H) 2022-27

S.No	Enrollment Number	Students Name	Signature
1	00127403522	R VIJAY SAI KRISHNA	and the second s
2	00227403522	NAVJOT KAUR	5 5
3	00327403522	surya	
4	00427403522	Ayushi Jain	
5	00527403522	SARANJALI FARASHWAL	
6	00627403522	RIYANSHI SINGH	
7	00727403522	MS. MANVI SINGH	

No. of Students Attend- Leno/None

Faculty Signature-

Prof. (Dr.) Bhavna A arwal

Director KCC Institute of Legal And Higher Education Affiliated to GGSIP University New Delhi 28-20, Knowledge Park-III, Greater Nolda-201306 (U.P.)



Plot no-2B-2C, Knowledge Park-III, Greater Noida

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INTERNATIONAL CONFERENCE ON 'DATA ANALYTICS FOR BUSINESS AND INDUSTRY

Attendance Sheet BCA (Batch:2021-24) II Year

Date: 6-5-2023				
S No	Enrollment Number	Students Name	Şignature	
1	00127402021	DEV SHUKLA	and the second s	
2	00227402021	REECHA	Reechs	
3	00327402021	MANISH KAUSHIK	Mond	
4	00427402021	SUSHANT'	StrSustan	
5	00527402021	VISHAL	Vished	
6	00627402021	PRIYANSHU JIIA	Pryothy	
7	00727402021	ARPEET RATHI		
8	00827402021	MOHD. UMAR KHAN		
9	00927402021	LIPIKA VERMA	Lipika	
10	01027402021	VAIBHAV SINGH	Vailokst	
11	01127402021	MONIKA BHANDARI	(NBhanday)	
12	01227402021	SAHIL KARKI	R	
13	01327402021	AYUSH PANDEY	Aywaha	
14	01427402021	KULDEEP SHARMA	Fulder	
15	01527402021	DHRUV VERMA	Dhound	
16	01627402021	SHAGUN SHARMA	sharun	
17	01727402021	ABHAY RAWAT	Abhan	
18	01827402021	PRIYA SINGH	R-	
19	01927402021	ROHIT PAL		
20	02027402021	AYUSH UNIYAL	Ayushe	
21	02127402021	AMIT KR. CHAUDHARY		
2.2	02227402021	SHIVAM DWIVEDI	Shires	
23	02327402021	GAURAV NEGI	8	
24	02427402021	SUPARN SAPRA	Salan	
25	02527402021	YUVRAJ CHAUHAN		
26	02627402021	SUMIT BHENWAL	Sumit	
27	02727402021	KRISH GUPTA	1.1	
28	02827402021	KARAN KUMAR YADAV	1 got winkelow	
29	02927402021	VIKASH KUMAR	Vikot	
30	03027402021	PARAS GAUR	Pares	
31	03127402021	KASHISH RATHOR	PlinRathere.	
82	03227402021	MIRAZ (TRADUCTON	N:362	
2.3	03327402021	PITIES (CM.)	KHK8	
14	1.407402021	H-ESHI V. Chat		
2.5	0%07%100%2.1		115 3	

Prof. (Dr.) Bhavna Director KCC Institute of Legal and Higher Education Affiliated to GGSIP University New Delhi 28-20, Knowledge Park-II, Greater Noida-201306 (U.P.)



Plot no-28-20, Knowledge Park III, Greater Noida

INTERNATIONAL CONFERENCE ON 'DATA ANALYTICS FOR BUSINESS AND INDUSTRY

Attendance Sheet BCA (Batch:2021-24) II Year

Date: 6-5-2023			
S No	Enrollment Number	Students Name	Signature
35	03627402021	DIVYANSH NARUKA	Tingeol & Tan
37	03727402021	TARANDELP KANDRA	
38	03827402021	SAURAV KUMAR	
39	03927402021	MANAS MORE	More-
40	04027402021	AAYUSIIMAN SIIARMA	Lyugher
41	04127402021	HARSH DEAVERIYA	Harshe

No. of Students Attend- 32

Faculty's Signature-

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Prof. (Dr.) Bhavna Agarwal Director KCC Institute of Legal And Higher Education Affiliated to GGSIP University New Delhi 2B-2C, Knowledge Park-III, Greater Noida-201306 (U.P.)



		ute of Legal and Hig o-28-20, Knowledge Park-III,	
INTE		Contraction of the second state of the second	CS FOR BUSINESS AND INDUSTRY
		ince Sheet BCA (Batch:2	
		Date: 6-5-2023	1
S.No	Enrollment Number	Students Name	Signature
1	00127402022	Hitesh Sharma	
-2	00227402022	Vedika Malhotra	
3	00327402022	Roopkatha Gupta	fgapter.
4	00427402022	Meet Negi	
5	00527402022	Jalaj Gautam	Salay
6	00627402022	Anoop Mishra	Aurop
7	00727402022	Shivani Kumari	
8	00827402022	OMPRAKASH JHA	Bran
9	00927402022	SATYAM KUMAR PANDEY	
10	01027402022	Apoorva Mishra	fruit-2
11	01127402022	IRFAN	liter
12	01227402022	Yogesh Singh	Yozeth
13	01327402022	Prajwal Dua	0
14	01427402022	Jiya	Two
15	01527402022	Nitin prajapati	
16	01627402022	Ratnesh Nand Soni	box
17	01727402022	Ashutosh Pandey	0
18	01827402022	Sagar Verma	
19	01927402022	Aryan Singh	An
20	02027402022	SAHIL KHAN	Satit the
21	02127402022	Pratham Behal	Brotran
22	02227402022	Sahil Sharma	
23	02327402022	navanshu shaily	N shally-
24	02427402022	Mazil Husain	Multi
25	02527402022	Ayush Pal	Attactor
26	02627402022	Drishti keshwani	Donish Kaluan
27	02727402022	SANJANA KUMARI	Sayen Katt
28	02827402022	Swarnim Saxena	
29	02927402022	Sagar Pokhriyal	
30	03027402022	Arjun Gupta	Anjug
31	03127402022	Raj badhgaiyan	Rat
32	03227402022	SNEHA SINGH	former
33	03327402022	khushi sahani	
34	03427402022	MITHUMANRAL	12
55	07.827402022	12145-01222	

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Prof. (Dr.) Bhavna Agarwal Director KCC Institute of Uptal And Higher Education Affiliated to GCCIN inversity New Delhi 28-20. Knewledge Par III, Greater Noida-201305 (U.P.)

Shill Br Greater Noida

Plot no-2B-2C, Knowledge Park-III, Greater Noida

INTERNATIONAL CONFERENCE ON 'DATA ANALYTICS FOR BUSINESS AND INDUSTRY

Attendance Sheet BCA (Batch:2022-25) I Year

		Date: 6-5-202	3
S.No	Enrollment Number	Students Name	Signature
36	03627402022	ANSH VASHIST	Alter -
37	03727402022	PARAS ARORA	taken Dore
38	03827402022	Ashish Singh Rawat	
39	03927402022	Satyaprakash Yadav	
40	04027402022	ABHAY MAURYA	
41	04127402022	Ample KUMAR	
42	04227402022	Sachin	Sachen
43	04327402022	Priyanshu kumar	
44	04427402022	sanjay kumar	
45	04527402022	Yash Narwar	Jack Harner
46	04627402022	Varun Kumar Tiwari	Janual .
47	04727402022	Yash gupta	He
48	04827402022	KARTIK SHARMA	
49	04927402022	JAVA	
50	05027402022	UJJWAL PUNDIR	
51	70127402022	LOKESH SOLANKI	1 stictly
52	70227402022	HARMEET KAUR	hatter were
53	70327402022	Shivam	Shinama

No. of Students Attend- 31

Faculty's Signature-

Prof. (Dr.) Bhavna A Director

KCC Institute of Legal And Higher Education Affiliated to GOSIP University New Delhi 2B-2C, Knowledge Park-III, Greater Nolda-201305 (U.P.)



Plot no-2B-2C, Knowledge Park-III, Greater Noida

INTERNATIONAL CONFERENCE ON 'DATA ANALYTICS FOR BUSINESS AND INDUSTRY

Attendance Sh	eet B.Com.(Batch:2021-24) II Year
	Date: 6-5-2023	
Enrollment number	Students Name	Signature

S No	Enrollment number	Students Name	Signature
1	00127488821	YASHIKA DIXIT	Yashika
2	00227488821	SANCHIT BISHT	Sanchit.
3	00327488821	HARPREET KAUR	Haupeut
4	00427488821	AKRITI DWIVEDI	ria gua
5	00527488821	NAMAN MITTAL	
6	00627488821	MEHAK GUPTA	N.I.I.
7	00727488821	AARNA CHAUHAN	Aggina
8	00827488821	PRANAV JAISWAL	Pranew
9	00927488821	DHRUV MISHRA	(data
10	01027488821	SATYA PRAKASH	price
11	01127488821	ARYANRAJ	1 544 4
12	01227488821		the state
13	01327488821	AJAY KARTIK WALIA	C hunt
14	01427488821		Shushank
15	01527488821	SHUSHANK SANI	Skusture
16	01527488821	JENNINE JACOB	
17	01727488821	ABDUS SAMAD	- U107
18	Augusta and the Augusta	SUBHANSHU RAWAT	22
	01827488821	ANKUR GOYAL	
19	01927488821	DIWANSHU	1 AP
20	02027488821	ABANTIKA CHAKRABORTY	Abantika.
21	• 02127488821	SHRIYANSH VERMA	21
22	02227488821	BHARTI KUMARI	Bharti
23	02327488821	NIKHIL ANAND	Never 19
24	02427488821	NIKHIL BIJU	Nokenia
25	02527488821	ANSH SAXENA	Apress
26	02627488821	EBIN VARGHESE	Ame
27	02727488821	MUSKAN BHARTI	Muder
28	02827488821	UDAY TYAGI	alalang
29	02927488821	MUDILSINGAL	Mudil
30	03027488821	LAKSHY SHARMA	UKCERY
31	03127488821	CINDRELLA RAUADA	1 Chalsellin
32	03227488821	AYUSHI GUPTA	Areas
33	03327488321	GUNGUN BANK	
34	08420488321	ANCHAL SENSER	pe class

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Prof. (Dr.) Bhavi garwal 1 Director

Gruator et

KCC Institute of Logal And Higher Education Affiliated to GGSIP University New Delhi 28-20, Knowledge Park-II, Granter Heida 201306 (U.N.)

Piot no-2B-2C, Knowledge Park-III, Greater Noida

INTERNATIONAL CONFERENCE ON 'DATA ANALYTICS FOR BUSINESS AND INDUSTRY

Attendance Sheet B.Com	(Batch:2021-24)	II Year
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		Date: 6-5-2023	
S No	Enrollment number	Students Name	Signature
35	03527488821	SHWETA DHIMAN	Shuuta
36	03627488821	KHUSHI RANA	Khulto
37	03727488821	PRAJWAL ANIL KULKARNI	Varence
38	03827488821	VAIBHAV BHATT	Vaibbout
39	03927488821	AYUSH KUMAR GUPTA	Awah
40	04027488821	ARYAN SINHA	Rivyan
41	04127488821	SNEHA GOSWAMI	Snihg 1
42	04227488821	ARYAN CHAKARABORTY	Hryan
43	04327488821	MASHKUR ALAM	Mainkur.
44	04427488821	DHRISHTI GOYAL	Dristali
45	04527488821	RITICK MISHRA	Pitick.
46	04627488821	ADITYA PANDAY	
47	04727488821	JIYA MEHTA	
48	04827488821	ADITYA SHRIVASTAVA	. P
49	04927488821	AYUSH SHUKLA	
50	05027488821	VIKHYAT GUPTA	Virage
51	05127488821	AVISH AGRAHARI	And '
52	05227488821	DIBYENDU ADHIKARI	1 Unit
53	05327488821	SANIA MISHRA	lest.
54	05427488821	LOVNEET SAINI	l'Ionenet.
55	05527488821	ANURAG KUMAR RANA	Anwrag.
56	05627488821	ANKUSH NARANG	U
57	05727488821	ARUNIM	kr=1
58	05827488821	AMAN GUPTA	An
59	05927488821	AVINASH PANDA	Amen -
60	06027488821	BIPASHA DORA	BANA
61	35127488821	ANSH KUMAR	Altrack
62	35227488821	PRINCE KUMAR	

No. of Students Attend- 49

Faculty's Signature-

wal Prof. (Dr.) Bha

Director KCC Institute of Legal And Higher Education Affiliated to GGSIP University New Dethi 2B-2C, Knowledge Park-III, Greater Nolda-201305 (U.P.)



		1886 A. 1982	
Plot no-2B-2C	Knowledge	Park-III.	Greater Noida

INTERNATIONAL CONFERENCE ON 'DATA ANALYTICS FOR BUSINESS AND INDUSTRY

Attendance Sheet B.Com.(Batch:2020-23) III Year

In the second		Date: 6-5-2023	Signature
S.No	Enrollment number	Students Name	
1	00127488820	AASTHA SINGH	
2	00227488820	ABHAY PRATAP RATHORE	
3	00327488820	AKRIT MAHESHWARI	
4	00427488820	AMULAYA SHARMA	
5	00527488820	ANANYA TYAGI	
6	00627488820	ANKIT KUMAR	
7	00727488820	ANKUSH KUMAR JHA	
8	00827488820	ANUPRIYA MISHRA	- S
9	00927488820	ANUSHKA JOSHI	
10	01027488820	ARIFA SARKAR	(÷
11	01127488820	ARYAN DHAR	L
12	50127488820	ASHLAY STEVE BONJOUR	Ashlay
13	01227488820	CHANCHAL CHAUHAN	
14	01327488820	DEEPANSHI TOMAR	
15	01427488820	ERAM	
16	01527488820	GEETA KUMARI	-
17	01627488820	GEETANSHU GUPTA	
18	01727488820	HARSH KUMAR	
19	01827488820	HIMANSHU SINGH	
20	01927488820	HITANSHI VERMA	
21	02027488820	KRISHNA MALHOTRA	
22	02127488820	KUSHA MITTAL	
23	02227488820	KUSHAGRA BISHT	
24	02327488820	MANISHA CHAURASIA	
	02427488820	MEGHA KASHYAP	
25	02527488820	MOHD.ALYAN SIDDIQUI	
26		MOHIT SINGH	and the second
27	02627488820	NEHA	
28	02827488820	NIKITA GUPTA	
29	02927488820	PRALMARSAZENA	- Chillion
30	03027488820		finite La
31	03127488820	EABUL (APC)	-
52	03227489520	EX300 FUNCES	1
22	(*22.7435820)	1 ID1 1 567/37 34	<u></u>
36	1727-23252	$ \{(k), \{(1, \dots, k)\}, (k, k)\} $	

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Prof. (Dr.) Enavira Agarwal Director KCC Institute of Cont And Higher Education Affiliated to GGS+ University New Delhi 2B-IC, Knowledge Park-III, Greater Noida-201306 (U.P.)



KCC Institute	of Le	egal and	d Higher	Education	
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Plot no-2B-2C, Knowledge Park-III, Greater Noida INTERNATIONAL CONFERENCE ON 'DATA ANALYTICS FOR BUSINESS AND INDUSTRY

Attendance Sheet B.Com.(Batch:2020-23) III Year

Date: 6-5-2023					
S.No	Enrollment number	Students Name	, Signature		
35	03527488820	SAMEER CHATURVEDI	1ª		
36	03527488820	SAMEER NAGAR	2-		
37	50227488820	SHADAB RAJA			
38	03727488820	SHASHIN BAHUGUNA			
39	03827488820	SHASHWAT RAJPUT	Shaplenot		
40	03927488820	SHIKHAR BANSAL			
41	04027488820	SHIVANSH SINGH	Alvest		
42	04127488820	SHREYANSH PATHAK			
43	04227488820	SHREYANSH SINGH SOLANKI			
44	04327488820	SHUBHAM SHARMA			
45	04427488820	UTKARSH SHARMA			
46	04527488820	VANSH			
47	04627488820	VIRONICA SHARMA	V D		
48	04727488820	VIVEK CHAUHAN	42		
49	04827488820	YASH PANDEY			
50	04927488820	YUKTA PANDE			
51	05027488820	ZISHAN AHMED			

No. of Students Attend- 👁 🖗

Faculty's Signature-

Prof. (Dr.) Bhav

Director KCC Institute of Legal And Higher Education Affiliated to GGSIP University New Delhi 28-20, Knowledge Park-III, Greater Noida-201306 (U.P.)





GRADE A COLLEGE

Affiliated to Guru Gobind Singh of IP University, New Delhi Indraprastha University New Delhi Approved by Bar Council of India

BBA | BCA | BAJMC | B.COM(H) | BBA LLB(H) | BA LLB(H)



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Infor Countied

गित्राद्धिक आगृत महोत्सन

VISION OF FREE INDIA A TRANS E NEW ED 间 26-27 MAY, 2023



Dr Anirban Ganguly

Diroctor, Dr. Syama Prasad Mookerjae Research Foundation (SPMHP)



Dr Ranjana Arora

Professor, National Council of Educational Research and Training



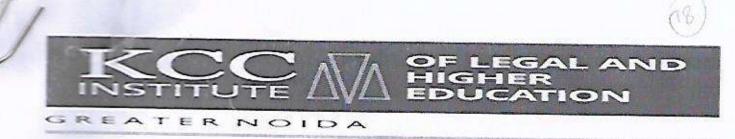
Dr. Durgesh Tripathi

Protossor, Guru Gabint Singh Increases the University



Dr. Lokesh Jindal

Associate Professor, Jawar anal Kelicu University



A Report on

A TWO DAY ICSSR SPONSORED NATIONAL SEMINAR

A

ON

"Vision of Free India: A Transforming Role of New Education Policy: 2020"

ON

(26-27 May, 2023)

Date:	26 & 27 th May, 2023
Day:	Two days
Duration:	9:00 to 5:00 PM
Mode:	Hybrid Mode (Online and Offline)
No. of Registrations:	299 (85 Academician+ 214 students)
Total No. of Participa	
Technical Session:	Five online Technical Session

Resource Persons

- · Chief Guest, Dr Anirban Ganguly, Director, Dr. Syama Prasad Mookerjee Research Foundation
- Guest Speaker, Dr Ranjana Arora, Professor, National Council of Educational Research and Training
- Guest Speaker, Dr. Lokesh Jindal, Associa Professor, Jawaharlal Nehru University
- Guest Speaker, Dr Durgesh Tripathi, Professor, GGSIPU

SEMINAR ORGANISING COMMITTEE

SEMINAR CONVENER

Prof. (Dr.) Bhavna Agarwal egal And Higher Education Director SIP University New Delhi Prof.2(Dr.) Bhavna Agarwal, Professor

Professor. KCCILHE, Greater Noida

SEMINAR CO-CONVENORS

Dr. Sunita Singhal, Associate Professor,

KCCILHE, Greater Noida Contact No. 9711569479

Dr. Nitu Maurva, Assistant Professor KCCILHE, Greater Noida Contact No, 9717021175



BRIEF OF THE SEMINAR

This Seminar on "Vision of Free India: A transforming Role of New Education Policy: 2020" is about celebrating "Azadi ka Amrit Mahotsav" through vision of an enlightened and well-educated society. Education is an important pillar of any society, fundamental to achieving full human potential and developing an equitable and just society for promoting national development. The Union Cabinet of India approved the National Education Policy 2020 (NEP 2020) on 29 July 2020. It defines the goal for India's new education system. The new policy has replaced the 1986 National Policy on Education. In both rural and urban India, the program provides a comprehensive framework for education. This includes basic through higher education as well as vocational training. The initiative seeks to completely restructure India's educational system by 2040 National Education Policy 2020 envisions an India-centric education system. By delivering high-quality education to all, it contributes directly to our nation's long-term transformation towards an equal and thriving knowledge society. The policy amplifies the use of native or local languages as a language of instruction until Class 5. Under the guidelines of the policy, all pupils should learn three languages at school. It also stipulates that the pupils will not be forced to learn a language. Every student can get quality education no matter caste, gender or any disability. In NEP-2020 we got the freedom of choosing any subjects/streams with no boundations. Equality in Caste, Gender and Category. The objectives of the NEP undoubtedly set very high goals to transform the lives of the learners and thereby the socio-economic environment of the nation but in view of the huge population with a diversity of various sorts, infrastructural limitations, and other factors, all the stakeholders are bound to think seriously over its effective implementation and other related challenges. This seminar will focus on all aspects of New Education Policy-2020 from which India will move on the path of freedom of learning, expressing and explaining.

OBJECTIVES OF THE SEMINAR

This seminar aims at providing a common platform to all the stakeholders in Education- the regulators, managements, faculty members, researchers, students and people from Industry to deliberate on diverse perspectives on transformingrole of New National Education Policy-2020 to achieve vision of free India and new India, and to discuss the practical challenges that may be encountered during the implementation of this policy. egal and

1. To create awareness on the perspectives of the National Education Policy 2028 reater Prof. (Dr.) Bhavna Agarwai

Director Higher Education KCC Institute of Le Affiliated to GGSIP University New Delhi 2B-2C, Knowledge Park-III, Greater Noida-201306 (U.P.) Noida

- 2 To visualizes a unique education system to meet the global standards of education.
- 3. To identify and bridge the gaps in curriculum and attainment of future learning outcomes.
- 4. To discuss the roadmap towards a holistic education.
- To aid in materializing the vision of transforming India into a vibrant knowledge society.
- To facilitate exchange of ideas and networking amongst National & International stakeholders.
- 7. To assess the impact of National Education Policy on higher education.
- To discuss the required regulatory reforms, faculty up gradation and student flexibility integral to effective implementation of NEP.
- 9. To create an ecosystem for multidisciplinary education, research & funding.
- 10. To discuss the impact of NEP in making of new India by reviving all sectors of economy

SEMINAR SUB - THEMES

The Seminar will have session covering the following related sub-themes Topics are indicative, but not limited to these only

- 1. India and The New Education Policy
- 2. Elementary Education and The New Education Policy
- Flexibility in the New Education Policy
- 4. The New Education Policy and Technical Education
- 5. The New Education Policy and Vocational Education
- 6. Choice-based Credit System and the New Education Policy
- 7. Infrastructure and the New Education Policy
- 8. Pedagogy and the New Education Policy
- 9 Evaluation and Assessment
- 10 Mental Health and the New Education Policy
- 11. Cultural, Languages, and Learning
- 12 Policy and Implementation
- 13. Standard Operation of Procedure for implementation of New Education Policy
- 14 NEP and the future of India
- 15 NEP: Transforming School Education through ITEP
- 16 Curriculum and pedagogy in schools
- 17. Impact of Teachers' Education in ensuring Equity and Inclusion in Education

Prof. (Dr.) Bhavier, Garwal Director KCC Institute of Legal Rol Higher Education Affiliated to GGSIP University New Delhi 2B-2C, Knowledge Park-III, Greater Noida-201306 (U.P.)

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- 18 Quality Universities and Colleges Transformation of Higher Education
- 19 Catalyzing Quality Academic Research in all Fields through a New Research Foundation
- 20. Early Childhood Care and Education. The Foundation of Learning
- 21. Technical education: Challenges and Reforms for New India
- 22. NEP 2020: Growth of other Sector of Economy

The event began with the traditional lighting of the lamp and detailing the context of the Seminar. Prof. (Dr) Bhavna Agrawal Director, KCCILHE, welcoming the esteemed speakers and participants gave an insight about the objectives of the seminar.

The inaugural session of Two-Day ICSSR Sponsored National Seminar on "Vision of Free India: A Transforming Role of New Education Policy: 2020" organised by KCC Institute of Legal & Higher Education was conducted on 26 May, 2023. This seminar was organized with an aim to give a platform of discussion on National Education Policy to encourage everyone to work for a unique education system which can meet the global standards of education

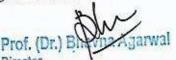
Major key issues of discussion were: Aspects of NEP, Choice-based Credit System, Flexibility in the National Education Policy, Evaluation and Assessment, Standard Operation of Procedure for implementation of NEP and Impact of National Education Policy on Indian Education System. Overall, the seminar was successful in creating awareness on the perspectives of the National Education Policy among participants

Three technical sessions were conducted simultaneously on 26th May and two session on 27th May, 2023 by online mode.

OUTCOME OF THE SEMINAR

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This Seminar aims to achieve fruitful deliberations not only in regard to implementation but in order to propose new initiatives of New Education Policy. The Seminar aim to focus on positive and long-lasting impact of NEP on the education system of the country. Seminar helped the participants to learn and grow holistically. This Seminar bring Professionals, Academicians and Research Scholars at one common forum which in turned contribute to a better understanding of problems faced and the compilation of opinions, thoughts, experiences and recommendations of the Seminar stakeholders can bring forth quality output for policy formulation and implementation of NEP-2020 India. This seminar assist the policy makers in developing the mechanism to identify the gap implication of NEP. It helped to make the strategies to that how NEP reach the target till 2024



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KCC INSTITUTE OF LEGAL AND HIGHER EDUCATION

National Seminar on

"VISION OF FREE INDIA: A TRANSFORMING ROLE OF NEW EDUCATION POLICY: 2020"

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		26-27 MAY, 2023	Academia
		AFFILIATION	Academia
+	NAME Prof Rasmiraj Palo	Assistant Professor, Dept of Management, Khallikote U University, Odisha	Academician
-	Dr. S. Bala Jeshurun	Associate Professor, Department of Management Studies, Pranes	Academician
-		Student, Department of Management Studies, Francis Navier	Research Scholar / Student
	Ganesh S		Research Scholar / Student
	Anantha Krishnan M	Engineering College Research Scholar, St. Joseph University, Virgin Town, Ikishe	Academician
_	M. Arockia Charles	Model Village, Chümoukedima, Dimapur, Nagalanu Assistant Professor (English), School of Liberal Arts &	Academician
	Dr. Deepesh Kumar Thakur	Management, DIT University, Dehradun, Ottaraknord	Academician
_	Dr. Navdeep Kumar	Administration, Lyallpur Khalsa College, Jalandhar (Punjab). Assistant Professor, Department of Computer Science, Kanya	Academician
	Dr. Ramesh	Mahavidyələyə, Kharkhoda Acceptent Professor, Institute of Management Studies and	Academician
	Dr. Jitender Kumar	Research, Moharshi Dayanand University, Rohtak Research Scholar, Institute of Management Studies and Research,	Research Scholar / Student
ł.	Shivangi	Maharshi Dayanand University, Rohtak Research Scholar, Institute of Management Studies and Research,	Research Scholar / Student
	Garima Hooda	Maharahi Dayanand University, Rohtak	Research Scholar / Student
-	Diwakar Das	Debradun	
-	Priva Tanwar	Assistant Professor, KCC Institute of Legal and Flighter Education	Academician
		Assistant Professor Department of Education (Natural Science),	Academician
٤.	Dr. Sojia John	Mount Tabor Training College Pathanapuram, Kerala Assistant Professor, University of Mumbai	Academician
1	Prof. Pradip Jankar	SRM Institute of Science and Technology Trichirappalli	Academician
5	Ms. Siyasankari Ganesan	SRM Institute of Science and Technology Trichirappalli	Academician
7	Ms. Jemila Nancy Sinnapar Solvam	Technology Inchroppan	Academician
8	Surya Gothandapani	Assistant Professor, Akash Global College Or Management and	Academician
9	Nayana Shree S	Science, Doddajala Research scholar, Institute of Management Studies and Research	Research Scholar / Student
0	Sharmila	(IMSAR), Maharshi Dayanand University, Rohtak (IMSAR), Maharshi Dayanand University, Rohtak Assistant Professor, Institute of Management Studies and Assistant Professor, Institute of Management University, Rohtak	Academician
1	Dr Ishwar Mittal	Research (IMSAR), Maharshi Dayanand University, Rohtak Research scholar, Institute of Management Studies and Research	Research Scholar / Student
2	Mikul	(IMSAR), Moharshi Dayanand University, Kontak Deimage Teacher, (M.Sc., M.Ed., NET Education), University of	Academician
23	Challa Srilakshmi	Hyderabad Campus School, Gachilowin, Hyderabad Postgraduate Teacher, (M.Sc., B.Ed.), Fkya School, BTM layout,	Academician
24	Rachakonda Aruna	2nd Stage Bangalore Assistant Professor, KCC Institute of Legal and Higher Education	
25	Mr. Rohit Sharma	Greater Neida	Academician
26	Dr. Smritikana Ghosh ,	Academic Counselor, IGNOU, Jharkhand Assistant Professor, Meerut Institute of Technology, Meerut	Academician
27	and the second se	Assistant Protessor, Meerul Institute of Technology Meerul	Academician
28		Assistant Professor, Meerut Institute of Technology, Meerut Assistant Professor, Siyana Degree College, Ghansoorpur,	Academician
29	Dr. Ajay Kumar	Bulandshahr Assistant Professor, KCC Institute of Legal and Higher Education	
30) Kanika Grover	Assistant Professor, KCC Institute of Legal and Higher Education Assistant Professor, KCC Institute of Legal and Higher Education	ALCON THE REAL PROPERTY AND A REAL PROPERTY AN
31	Dr. Nitu Maurya	Assistant Professor, KCC Institute of Fegarate Professor, Oreater Noida Associate Professor, Department of Education, University of	Academician
3,	2 Dr. Vinod Kumar Kanvaria	lys.n.t	
3	3 Archana Yaday	Research Scholar, Department of Education, University of Delhi Research Scholar, Department of Education, University of Delhi	
	4 Shilpa Narang	Research Scholar, Department of Commerce, M.M.H. College, Research Scholar, Department of Commerce, M.M.H. College, Ghaziabad, U.P. & Assistant Professor, Institute of Innovation in Technology and Management, (Affiliated to Guru Gobind Singh Indraprastha University), Delhi	Research Scholar Sola

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35	Prof. Mukesh Kumar Jain	Dean & Research Convenor, Faculty of Commerce & Business Administration C.C.S University, Meerut & Professor, Dept. of Commerce, M.M.H. College, Ghaziabad, U.P.	Research Scholar / Studer
36	Mehok Jain	Student, Institute of Innovation in Technology and Management, (Affiliated to Guru Gobind Singh Indraprastha University), Delh	i Academician
37	Megha Sahni	Assistant Professor, KCC Institute of Legal and Higher Educatio , Greater Noida	Academician
38	Pooja Rani	Research Scholar, Institute of Management Studies and Research, Maharshi Dayanand University, Rohtak	Research Scholar Studen
39	Komal Dhiman	Research Scholar, Institute of Management Studies and Research, Maharshi Dayanand University, Rohtak	Research Scholar / Studen
40	Dr. Partha Priya Das	Asst, Professor, Dept. of Commerce and Business Administration XITE Gamharia, Jamshedpur	n, Academician
41	Dr. Moni Deepa Das	Asst. Professor, Depl. of Commerce, Jamshedpur Worker's College	Academician
42	Mr. Munish Kumar Thakur	Assistant Professor of English IEC University, Himachal Pradesh India	
43	Mr. J. Antoni Santha Scelan	Ph.D. Scholar, Meston College of Education (Autonomous), Chennai - 600 014 **	Academician
44	Dr. J. Johnsi Priya	Research Supervisor and Assistant Professor of Education, Meston College of Education (Autonomous), Chennai	Academician
45	Mr. Chirag Gosar	Assistant Professor, SSSM College of Arts and Commonos	
46	Dr Kangade Sandhya Prakash	Juchandra, University Of Mumbai Assist Prof. Smt.Kashibai Navale College of Education,Kamlapur Tel Secondo Dia Sci	Academician
47	Venkatesha Nayak	Assistant Professor, Department of PG Studies in Commercia	Academician
48	Kavya P Hegde	University Evening College, Mangalore, Karanataka Assistant Professor, Department of Commerce and International	Academician
49	Dr. Abhibunnishə Begum	Assistant Professor, Department of English and Humanities April	Academician
50	Vaishnovi S Pawar	recerukonda institute of Technology and Sciences, Visakhapatnam	Academician
51	Ramnika Dwivedi	Student, Christ (Deemed to be University) Pune Lavasa Campus Research Scholar, Dept. of M.FD, RCCVGC, Ghaziabad,	Academician
52	Ms. Eleta Francis Lobo	BA LLB (Honours), School of Law, Christ (Deemod to be	Research Scholar / Student
53	Anju Rani	University) Lavasa campus, Maharashtra Research Scholar, Education, DDavid	Academician
54	Poonam,	Research Scholar, Education deptt, BPS khanpur kalan, Sonepat Research Scholar, Department of Commerce, Maharshi Dayanand University, Rohtak	Research Scholar / Student Research Scholar / Student
55	Ankit	Research Scholar, Department of Commerce, Maharshi Dayanand University, Rohtak	Research Scholar / Student
\$6	Dr Kuldip Singh Chhikara	Professor, Department of Commerce, Maharshi Dayanand University, Rohtak	Academician
57	Dr. Priya Dhingra	Associate Professor, Dept. of education Bhagat Phool Singh MahilaVishwavidyalya,Sonipat Haryana	Academician
8	Indu Sharma	Research Scholar, Dept of education Bhagat Phool Singh MshilaVishwavidyalya, Sonipat Haryana	Research Scholar / Student
9	Dr. Sujata S. Rajpurkar	Librarian, St. Andrew's College of Arts, Science and Commerce, Bandra (w)	Academician
0	Neha Sharma	Assistant Professor, KCC Institute of Legal and Higher Education , Greater Noida	Academician
1	Meenu Bala	UGC-Senior Research Fellow (Doctoral Candidate) Department	
2	Dr. Sudesh	of Political Science, Panjab University, Chandigarh Associate Professor, Govt. College Bahadurgarh	Academician
3	Simran Sikka	Research Scholar, IMSAR, MDU Rohtak	Academician Research Scholar / Student
4	Jyoti	Research Scholar, IMSAR, MDU Rohtak	Research Scholar / Student
,	Rosy Yumnam	Associate Professor, Dept. of English Language Education. The English and Foreign Languages University, Regional Campus, Shillong	Academician
-	Amorjit Kaur	Assistant Professor, KCC Institute of Legal and Higher Education Greater Noida	Academician
	Dr.R.D. SATHIYA	Professor-CSA, KLEF-Vijavawada	Academician
	Dr. Karamvir Sheokand Garima	Associate Professor, IMSAR, MDU Rohtak	Academician
	Dr. Pratham Parekh	Research Scholar, IMSAR, MDU Rohtak Institute of Management, Nirma University, Ahmedabad, Gujarat, India	Research Scholar / Student
1	Dr. Amit Agarwal	Assistant Professor, Government College, Raza Nagar, (Rampur)	Academician
1	Rakhi Rani	Research Scholar, (Department of Geography), S.B.S.Govt, P.G.	
I	Dr Sunita Singhal	College, Rudrapur (U.S. Nagar) Associate Professor, KCC Institute of Legal and Higher	Research Scholar / Student
T	Prof. (Dr.) Bhavna Agarwal	Education, Greater Noida Director, KCC Institute of Legal and Higher Education, Greater	18
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75	Anuradha Seelamu	Assistant Professor, Department of Education, MNR Rural PG College Of Education, Sanga Reddy, Affiliated to Osmania University, Hyderabad	Academician	
76	Simarpreet Kaur	Assistant Professor, Department of Commerce and Management, Mata Gujri Mahila Mahavidyalaya, (Autonomous)Jabalpur (Madhya Pradesh)	Academician	
77	Dr. Rama Gandotra	Associate Professor and Head, Department of Sociology, PT. M.L.S.D. College for Women, Gurdaspur (Punjab)	Academician	
78	Sakshi Soni	Assistant Professor, Department of Commerce, Mukhtiar Singh Memorial PG College Behbalpur((Fatchabad)	Academician	
79	Rajeev Aheer	Assistant Professor, KCC Institute of Legal and Higher Education , Greater Noida	Academician	
80	Sakshi Sabharwa}	Assistant Professor, KCC Institute of Legal and Higher Education , Greater Noida	Academician	
81	Onima Ranjan	Faculty - SGIT	Academician	
82	Shalu Tyagi	Faculty ITS, G Noida	Academician	
83	Dr. Sapna	Assistant Professor, Institute of Management Studies and Research, Maharshi Dayanand University,124001, Rohtak (Haryana)	Academician	
84	Ms. Anjali Gupta	Research Scholar, Institute of Management Studies and Research, Maharshi Dayanand University,124001, Rohtak (Haryana)	Research Scholar / Student	

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Jarwal Prof. (Dr.) Bhavna A Director

Director KCC Institute of Legal And Higher Education Affiliated to GGSIP University New Delhi 2B-2C, Knowledge Park-III, Greater Noida-201306 (U.P.)



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Prof. (Dr.) Bha Dhy arwal

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35	03527401722	MADHAV PAL	Madjoir
36	03627401722	YASHVI SHARMA	Var -
37	03727401722	SHASHANK TRIPATHI	
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42	04227401722	KHUSHDEEP JHA	tutdet
43	04327401722	ANISHA KUMARI	
44	04427401722	SAKSHAM WAHI	Cakesharra
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48	04827401722	AANSHI SHUKLA	
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51	05127401722	TANISHQ TYAGI	
52	05227401722	RISHABH SHARMA	BiologIA
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No. of Students Attend- 43

Faculty's Signature-

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Prof. (Dr.) Bhavna Agarwal Director KCC Institute of Legal And Higher Education Affiliated to GGSIP University New Delhi 2B-2C, Knowledge Park-III, Greater Noida-201306 (U.P.)



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1	06017401212	PAR(H199.35AI)	Signature
2	06127401712	AUSH KHANNA	10-14-1
3	06227401722	DELPAK SINGH	
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17	07627401722	MOHAMMAD FAIZAN	
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		NATIONAL SEMMAR	
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S.No	Enrollment Number	Students Name	Signature
35	09427401722	NAMAN KATIYAR	- Mr
36	09527401722	ANUBHA DURGAPAL	1 Awith
37	09627401722	YASH KATIYAR	gul '
38	09727401722	HARSH GILL	
39	09827401722	GARV MEHROTRA	HUS -
40	09927401722	CHAHAT GUPTA	
41	10027401722	ARYAN RASTOGI	shipped
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43	10227401722	ASHUTOSH KUMAR SINGH	Ashutoch.
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47	10627401722	CHIRAG MEHANDIRATTA	
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53	80127401722	ARYAN KOUSTUBH SINGH	pyen
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58	80627401722	DAVID JAIN	1021
59	80727401722	KUNAL KAUSHIK	18/20

No. of Students Attend-

Faculty's Signature-

Prof. (Dr.) Bhavna Agarwal Director KCC Institute of Legal And Higher Education Affiliated to GGSIP University New Delhi 2B-2C, Knowledge Park-III, Greater Noida-201306 (U.P.)



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		NATIONAL SEMINA		
	At	tendance Sheet BBA (BATCH:		
S.No	Date: 26-5-2023			
1	Enrollment Number 00127401721	DEEYA KAUSHIK	Signature	
2	00227401721	HARSHITA VIG		
3	00327401721			
4	00427401721	UMESH KUMAR MAHATO	UA.	
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	00627401721	ARCHI CHAUHAN	<u>(BQ -</u>	
-	00727401721	NISCHAY GAUTAM	Mischar	
		ANMOL ARORA		
	00827401721	HARSHIT KHANNA	(H) Khanne.	
	01027401721	JYOTIRAMAYA	Trofir	
		SURBHI	Swibhi.	
	01127401721	UDAY JAGWANI		
	01227401721	RHYTHM SINGH RATHI	Plythin	
	01327401721	MRIDUL BANERJEE	who	
	01427401721	RADHIKA CHANGULANI	Koulto I	
-		HARSHITA SRIVASTAVA	planetito.	
	A CONTRACTOR OF	SUSHANT KUMAR	Bushinga	
		KHUSHI CHAUHAN		
		AKSHAT ARKH	Akshar	
19 0	2027401721	ESHA BAJAJ	,	
20 03	2127401721	ANUSHKA SINGH		
21 03	2227401721	ANANYA SHARMA	there ?.	
22 02	2327401721	MANYA KAUR	- Dunifr	
23 02	2427401721	DHRUV SHARMA	- Con - S	
4 02	2527401721 I	RUPSHA BHADRA	Sulm	
25 02	2627401721	CARAN DEOLI	Xa	
6 02	2727401721 H	IARSH SHARMA (MS)	- At	
7 02	Salaria da antesa da	ASHANK SARWAN	· /····	
8 02		HUSHI KIRAN	MULLIPVILLO	
9 03	027401721 E	SHNEHA SINGH	Muglie Kigan	
0 03	Contraction of the second	UMARI PRIYA	tompeta.	
1 03		URAJ KUMAR SINGH	Survey	
2 03:	22210122	EETIKA	Shint	
3 034		HAHRUKH KHAN	Challers	
		OMAL SINGH DOGRA	7172430	
1	(27) ((27))	IRUTI SINGH	Komaz"	

Prof. (Dr.) Ehavna Agarov Director KCC Institute of Legal And Higher Education Affiliated to GGSIP University New Delhi 2B-2C, Knowledge Park-III, Greater Noida-201306 (U.P.)



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1000			eater Noida
-	an the construction of the second	NATIONAL SEMINAR	
	Att	Attendance Sheet BBA (BATCH:2021-24) II Year Date: 26-5-2023 Signature 721 ANRIT KUSHWAHA 721 ANRIT KUSHWAHA 721 ANRIT KUSHWAHA 721 ANRIT KUSHWAHA 721 PRAGYA SAHINI Jather Mayne 721 PRAGYA SAHINI Jather Mayne 721 PRAGYA SAHINI Jather Mayne 721 ANKIT RANJAN Jather Mayne 721 ANRAG GULERI Jather Mayne 721 ADITHYA DAS Jather Mayne 721 ADITHYA DAS Jather Mayne 721 ADITHYA DAS Jather Mayne 721 ABHISHEK KUMAR Abhu'yan 721 SAF HASAN KHAN Jather Mayne 721 SAF HASAN K	
			Signature
S.No	Enrollment Number		
36	03727401721		
37	03827401721		lost have
38	03927401721		Josh
39	04027401721		- thes
40	04127401721		UMANIALE.
41	04227401721		Floor
42	04327401721		Auces
43	04427401721		
44	04527401721		(The second sec
45	04627401721	Concerns and a set of a	Ablaistin
46	04727401721	ABHISHEK KUMAR	. H. Man March
47	04827401721	the second se	
48	04927401721		Diate
49	05027401721		(Aris
50	05127401721		1722
51	05227401721	PRABHAT KUMAR	
52	05327401721	DIPANSHA SINGH	Deeparse
53	05427401721	PRASHANT MALIK	and the second s
54	05527401721	MANAV MAHENDRU	Muno-
55	05627401721	PRAKHAR PATHAK	-101.010
56	05727401721	KHUSHI KHOLI	Khushi Kohli
57	05807401701	SNEHA PANDEY	Grieba
58	00007401721	SACHIN SINGH	Saular
59	0(007401701	ANAND KUMAR	1-1-1
60	06107401721	SHIVAM SINGH PUNDIR	
61	06007401701	SHIVAM RANJAN	2
62	0/222/01/721	PRATHAM SHARMA	frolow-
63	06407401721	YASH KUMAR	Va
64	04627401721	MANVI PAL	Month
65	04 (02 (01 70)	- PUNEET SINGH NEGI	
66	0(707401701	KALASH MOHANANI	
6	0/007401701	SHAURYA PARTAP	tell -
61	04027401721	FAIRY SINGH	Sold Fred a
	07005401791	VANSH GUPTA	and the second
6	07105401701	SATYA NARAYAN PANDEY	

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Prof. (Dr.) Bhave Agerwal Director KCC Institute of Legal And Higher Education Affiliated to GGSIP University New Delhi 2B-2C, Knowledge Park-III, Greater Noida-201306 (U.P.)



	KUL	Institute of Legal and Highe Plot no-2B-2C, Knowledge Park-III, Grea	iter Noida
1997		Plot no-2B-2C, Knowledge Park-III, Gree NATIONAL SEMINAR	
		endance Sheet BBA (BATCH:202)	1-24) II Year
	Att	Date: 26-5-2023	
	Enrollment Number	Students Name	Signature
S.No	07227401721	KULDEEP YADAV	
71	07327401721	PRANAV KAUSHIK	Voorout
72	07427401721	VIKAS SHARMA	Villissharm
73-	07527401721	KUNAL CHAUHAN	Kuner
74	07727401721	PRIYANSHU TYAGI	
75	07827401721	VIVEK SINGH BISHT	ATT:
76	07927401721	KSHITU SRIVASTAVA	Shits
77	08027401721	VANSH SINGHAL	voul.
78	08127401721	RAJU JHA	Pogu
79	08127401721	NAYNA SARROF	Name.
80	08327401721	HARISHT BATRA	harshil
81	00407401701	NAMRA	-A-2
82	00507401721	JANVI MEHRA	Some
83	00007401721	ADITYA GOSAIN	
84	00707401721	SHIVAN SANADHY	
85	00007401721	SYED FAIZAN AHMAD	
86	00007401721	VARSHA KUSHWAR	
87	000027401721	UTKARSH ROY	1
88	00107401721	RAVI KUMAR	Quetur
85	000007401721	AYUSH GAURAV	Ayush
9	00227401721	SOUMYA KUMRI	Comutacia-
100	00427401721	DEVAKSHA	Dallabatto
	00527401721	ADESH SRIVASTAVA	Aden-
9	13	VIKASH YADAV	Vilesh
	94 09627401721	VANSHIKA SINGH	
-	95 35127401721	SANCHIT SHARMA	lis
-	96 35227401721	DAKSH SINGH	
	97 35327401721 98 50127401721	ABHISHEK KUMAR (S/o SK)	Alisher

No. of Students Attend-67 Faculty's Signature-

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Prof. (Dr.) Bhavna Agarwal Director KCC Institute of Legal And Higher Education Affiliated to GGSIP University New Delhi 2B-2C, Knowledge Park-III, Greater Noida-201306 (U.P.)



		NATIONAL SEI	
- 2000	Atten	dance Sheet BBA (BAT	CH:2020-23) III Year
-		Date: 26-5-2	2023
S.No	Enrollment Number	Students Name	Signature
1	00127401720	AASHIF ALAM	Aarts
2	00227401720	ABHISHEK KUMAR	
3	00327401720	ABHISHEK SINGH	klopazule
4	00427401720	ADITYA AGARWAL	
5	00527401720	ADITYA CHAUHAN	Asulas
6	00627401720	AKSHAT MISHRA	Akshall
7	00727401720	AMAN GUPTA	
8	00827401720	AMAN RAY	Aman Ray.
9	00927401720	ANAND KUMAR MISHRA	U .
10	01027401720	ANHAD KAUR SETHI	Andraw .
11	01127401720	ANIP KAUSHIK	Office P.
12	01227401720	ARPIT GUPTA	Warth
13	01327401720	ARUP BHATTACHARJEE	House .
14	01427401720	BHAVIKA	
15	01527401720	CHETAN TAWAKLEY	$ _{\infty}Q_{}$
16	01627401720	DEEPA VERMA	
17	01727401720	DEV PUSHKARNA	Der
18	01827401720	GAURAV PAL	Com-
19	01927401720	GAURAV SEHGAL	
20	02027401720	GAURI SRIVASTAVA	a
21	02127401720	HARISH KUMAR	Monush
22	02227401720	HARSH BHARDWAJ	Hauss
23	02327401720	HARSH SHARMA	Hurs that
24	02427401720	HARSH VARDHAN PUNDHIR	Hund
25	02527401720	HARSHITA TRIPATHI	
26	02627401720	HIMANSHU CHOUDHARY	
27	02727401720	IQRA KHAN	And Harris 19
28	02827401720	IRTEZA KAMAL	ates
29	02927401720	JATIN PANWAR	Jatin
30	03027401720	KARTIK	furtit
31	03127401720	KHUSHAL GAUTAM	
32	03227401720	KRISHNA SINGH	Kowlow So. 1.
33	03327401720	KULSOOM FATIMA	
34	03427401720	AVKESH CHOUDHARY	
85		WADHAV PENGORIA	
36		VITESH MAYANK	MARKIN MARKINE
7		MORE AABIE FRAN	e lina logal and hi
8	and the second	REHEISKELDAN 💽	n Greater

Director KCC Institute of Legal And Higher Education Affiliated to GGSIP University New Delhi 2B-2C, Knowledge Park El, Greater Noida-201305 (U.P.)

	Plo	no-2B-2C, Knowle cige Park	
		NATIONALSEMI	
8 113	Attend	ance Sheet BBA (BATCI	
Date: 26-5-2023 Signature			
S.No	Enrollment Number	Students Narme	Signature
39	03927401720	MONIKA KOHLI	
40	04027401720	MUKUL JAIN	A
41.	04127401720	PALLAWI KUMARI	- Aller
42	04227401720	POOJA JAIN	- 125
43	04327401720	PRABHANSHU SHARMA	
44	04427401720	PRASOON GUPTA	
45	04527401720	RACHIT JAIN	
46	04627401720	RACHNA GUPTA	
47	04727401720	RAHUL YADAV	2 1 * 500
48	04827401720	RAKSHIKA SINGH	Rackenson
49	04927401720	RANDHEER	faretheir
50	05027401720	RASHI GUPTA	
51	05127401720	RAVINDER SINGH	
52	05227401720	REHEA CHARCHI	
53	05327401720	RISHABH AGGARWAL	A
54	05427401720		Vin
55	05527401720	ROHIT NEGI	fouit
56	05627401720	SAHIL SHARMA	
57	05727401720	SALONI DHYANI	Storyano
58	05827401720	SANSKAR SIROHI	4
59		SEEMA RAWAT	
60		SHILPI RANA	
61		SHREYA GUPTA	Chreft
62	and the second se	SHRUTI SINHA	
63		UDIT PRATAP SINGH	Udit Rathane
64	Constant and the second second	VANSH RAJ SINGH	Vant
65	n honora a serie de la competition	ERAM AHMED	Ernm Ahmed.
66	The second second second second	HARSH RANJAN	north
67		TANYA CHAUDHARY	The
68		TUSHAR YADAV	Ander
69		SURAJ CHAURASIYA	

No. of Students Attend- 39

Faculty's Signature-

Prof. (Dr.) Bhavna Agarwal Director KCC Institute of Legal And Higher Education Affiliated to GGSIP University New Delhi 2B-2C, Knowledge Park-III, Greater Nolda-201306 (U.P.)



p	Plot no-2B-2	C, Knowledge Park-III, Gre	ater Noida
		NATIONAL SEMINAR	
	Attendance Sh	eet B.Com.(Batch:20)	22-25) I'Year
		Date: 26-5-2023	
S.No	Enrollment number	Students Name	Signature
1	00127488822	Garvita Dhir	Goenlite
2	00227488822	Sanchit Singh Bhandari	
3	00327488822	Sakshi Tripathi	Salar
4	00427488822	nukshhatra gupta	Nakes
5	00527488822	Aniket Kumar	AWKIT
6	00627488822	DHRUV DHIR	1 married
7	00727488822	Pawan Kumar Sharma	5
8	00827488822	Kartik Seth	Etter_
9	00927488822	Divyansh Kamboj	
10	01027488822	HIMANSHU	homent
11	01127488822	Akansha Jhunjhunwala	Attentic
12	01227488822	LIPIKA SINGHAL	levek.
13	01327488822	Adil wali	- up
14	01427488822	YASHI SINGH	Yaskial
15	01527488822	Himanshu Gupta	Umante
16	01627488822	Shweta Gupta	Brouts
17	01727488822	Vibhor Dabral	Vubley.
18	01827488822	Udit Pratap Singh	asig
19	01927488822	Anushka Gupta	
20	02027488822	VANSH AGARWAL	1) 1)
21	• 02127488822	Varun Singh Rana	variu
22	02227488822	JATIN KUMAR	-Tumes
3	02327488822	RICHA SINGH	Reche Streel
4	02427488822	AYAZ SAIFI	Angz Cath
.5	02527488822	DIVYA KUMARI	singer
.6	02627488822	Vivek kumar chaudhary	Viur
7	02727488822	Snehə Sharma	Duris
8	02827488822	Angel Sharma	Stary.
9	02927488822	Harshita Sharma	Ø
0	03027488822	Kanak Bhatia	buck
1	03127488822	Riya	Riya.
2	03227488822	Ujjawal Kumar Singh	Milenal
3	03327488822	Mohd shabab ahmed	
4	03427488822	Naman Surana	Q.

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egal an 10.0% Greater Noida ET. 23 Oy *

Prof. (Dr.) Bhav Director KCC Institute of Legal Azd Higher Education Affiliated to GGSIP University New Delhi 2B-2C, Knowledge Park-III, Greater Noida-201306 (U.P.)

	KCC Institute o	f Legal and Higher	Education
- Leonard	Plot no-2B-2C	, Knowledge Park-III, Greate	er Noida
	Ν	ATIONAL SEMINAR	
an sala si	Attendance She	et B.Com.(Batch:2022	-25) I Year
		Date: 26-5-2023	tersolusideten t
S.No	Enroliment number	Students Name	Signature
35	03527488822	ADITI KUMARI	Adit
36	03627488822	KAJAL SHARMA	Koejat.
37	03727488822	Lakshay Dahiya	Elaborary
38	03827488822	Ishita srivastava	
39	03927488822	Lakshita Sharma	loksuta
40	04027488822	Bharti Mishra	(Bhatti.
41	04127488822	Aryan Sarpal	
42	04227488822	Lakshay Gupta	
43	04327488822	Pratyush kukreti	Dupart
44	04427488822	Anshika Gupta	Restring
45	04527488822	Sanat Gaur	Sanda
46	70176088822	Priyanshu Mittal	priyonsha
47	70276088822	Neelanshi Saxena	Nellis
48	70376088822	Uday Sharma	
49	70476088822	MAYANK KUMAR RAJOR	mole
50	70576088822	Arpita Mishra	white
51	70676088822	BHUMIKA SINGH	, Bhumikes
52	80127488822	GUNGUN SINGH	Gungan

No. of Students Attend- 40 Faculty's Signature-

Prof. (Dr.) Bhavna Avarwal Director KCC Institute of Legal And Higher Education Affiliated to GGSIP University New Delhi 2E-2C, Knowledge Park-III, Greater Noida-201305 (U.P.)



KCC Institute of Legal and Higher Education

NATIONAL SEMINAR

Plot no-2B-2C, Knowledge Park-III, Greater Noida

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Attendance Sheet B.Com.	(Batch:2021-24) II Year	

	water and a strategy of the	Date: 26-5-2023	
S.No	Enrollment number	Students.Name	Signature
1	00127488821	YASHIKA DIXIT	Wante
2	00227488821	SANCHIT BISHT	Ger.
3	00327488821	HARPREET KAUR	
4	00427488821	AKRITI DWIVEDI	AKoth
5	00527488821	NAMAN MITTAL	
6	00627488821	MEHAK GUPTA	Mohios
7	00727488821	AARNA CHAUHAN	
8	00827488821	PRANAV JAISWAL	haven
9	00927488821	DHRUV MISHRA	
10	01027488821	SATYA PRAKASH	SAFYA
11	01127488821	ARYANRAJ	A RYAURA
12	01227488821	AJAY KARTIK WALIA	- training
13	01327488821	SAMPURNA ANAND	Semithing
14	01427488821	SHUSHANK SANI	chestor
15	01527488821	JENNINE JACOB	
16	01627488821	ABDUS SAMAD	Gin
17	01727488821	SUBHANSHU RAWAT	SUBHANSTU
18	01827488821	ANKUR GOYAL	puting
19	01927488821	DIWANSHU (1 Doven
20	02027488821	ABANTIKA CHAKRABORTY	
21	02127488821	SHRIYANSH VERMA	
22	02227488821	BHARTI KUMARI	Bhart
23	02427488821	NIKHIL BIJU	white
24	02527488821	ANSH SAXENA	wer
25	02627488821	EBIN VARGHESE	Elin
26	02727488821	MUSKAN BHARTI	MUSKAN
27	02827488821	UDAY TYAGI	Vien
28	02927488821	MUDIL SINGAL	fuel
29	03027488821	LAKSHY SHARMA	
30	03127488821	CINDRELLA RAIJADA	
31	03227488821	AYUSHI GUPTA	D'YUSYI GUPTL
32 -	03327488821	GUNGUN BANIK	- Pro- march
33	03427488821	ANCHAL SENGAR	
34	03527488821	SHWETA DHIMAN	

Prof. (Dr.) Bhavi Director KCC Institute of Legal and Higher Education Affiliated to GGSIP University New Delhi 2B-2C, Knowledge Park-III, Greater Noida-201305 (U.P.)



-	Plates 3P	e of Legal and Higher E -2C, Knowledge Park-III, Greater	Noida
		NATIONAL SEMINAR	
	Attendance	Sheet B.Com.(Batch:2021-2	4) 11 Year
	140000	Date: 26-5-2023	
	Enrollment number	Students Name	Signature
No	3627488821	KHUSHI RANA	Khushing
55	3727488821	PRAJWAL ANIL KULKARNI	A liber.
20	03827488821	VAIBHAV BHATT	General Charles
5/	03927488821	AYUSH KUMAR GUPTA	Argan Sing
20	04027488821	ARYAN SINHA	1 ta
22	04127488821	SNEHA GOSWAMI	See
40	04227488821	ARYAN CHAKARABORTY	
41	04327488821	MASHKUR ALAM	A lit
42	04427488821	DHRISHTI GOYAL	Deihte
43	04527488821	RITICK MISHRA	With CE
44	04627488821	ADITYA PANDAY	- no ant
45	04827488821	ADITYA SHRIVASTAVA	NV. III
46	04927488821	AYUSH SHUKLA	Lucist
47	05027488821	VIKHYAT GUPTA	Vitage
48	05127488821	AVISHAGRAHARI	
49	05227488821	DIBYENDU ADHIKARI	Part
50	05327488821	SANIA MISHRA	LOUENER
51	05427488821	LOVNEET SAINI	
52	05527488821	ANURAG KUMAR RANA	mand
53	05727488821	ARUNIM	Awant
54	05827488821	AMAN GUPTA	Avan Avan Alans
55	05007488871	AVINASH PANDA	ander
56	00007499921	BIPASHA DORA	Billans
57	05407409921	ANSH KUMAR	

No. of Students Attend-29 Faculty's Signature-

Prof. (Dr.) Bhavna Agarwal Director KCC Institute of Legal And Higher Education Affiliated to GGSIP University New Delhi 2B-2C, Knowledge Park-III, Greater Noida-201305 (U.P.)

egal and 1000 Greater Noida 0 4

-	Plót no-2	B-2C, Knowledge Park-III, Gre	eater Noida
_		NATIONAL SEMINAR	
	Attendance S	Sheet B.Com.(Batch:202	0-23) III Year
		Date: 26-5-2023	
.No	Enrollment number	Students Name	Signature
1	00127488820	AASTHA SINGH	
2	00227488820	ABHAY PRATAP RATHORE	Alley
3	00327488820	AKRIT MAHESHWARI	
4	00427488820	AMULAYA SHARMA	
5	00527488820	ANANYA TYAGI	1
6	00627488820	ANKIT KUMAR	
7	00727488820	ANKUSH KUMAR JHA	
8	00827488820	ANUPRIYA MISHRA	0
9	00927488820	ANUSHKA JOSHI	Amala
10	01027488820	ARIFA SARKAR	And.
11	01127488820	ARYAN DHAR	
12	50127488820	ASHLAY STEVE BONJOUR	
13	01227488820	CHANCHAL CHAUHAN	
14	01327488820	DEEPANSHI TOMAR	
15	01427488820	ERAM	
16	01527488820	GEETA KUMARI	
17	01627488820	GEETANSHU GUPTA	
18	01727488820	HARSH KUMAR	
19	* 01827488820	HIMANSHU SINGH	
20	01927488820	HITANSHI VERMA	Lubertre
21	02027488820	KRISHNA MALHOTRA	
22	02127488820	KUSHA MITTAL	
23	02227488820	KUSHAGRA BISHT	Malson
24	02327488820	MANISHA CHAURASIA	· Mu
25	02327488820	MEGHA KASHYAP	Note
25	and the second se	MOHD.ALYAN SIDDIQUI	
2.162 S	02527488820	MOHIT SINGH	Mohet
27	02627488820	NEHA	1 cha
28	02827488820	NIKITA GUPTA	how
29	02927488820	PRAKHAR SAXENA	Pres
30	03027488820	RAHUL GARG	Py
31	03127488820	+	
32	03227488820		and the second second
33	03327488820	RINKI SHARMA	1

Prof. (Dr.) Director KCC Institute of Legal And Higher Education Affiliated to GGSIP University New Delhi 18-20. Knowledge Park-III, Greater Noida-201306 (U.P.)

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	KCC Institut	e of Legal and Highe	r Education
	Plot no-28	3-2C, Knowledge Park-III, Great	er Noida
		NATIONAL SEMINAR	
	Attendance S	heet B.Com.(Batch:2020-	23) III Year
		Date: 26-5-2023	
S.No	Enrollment number	Students Name	Signature
35	03527488820	SAMEER CHATURVEDI	, Sans
36	03627488820	SAMEER NAGAR	
37	50227488820	SHADAB RAJA	Manager and a second
38	03727488820	SHASHIN BAHUGUNA	Share
39	03827488820	SHASHWAT RAJPUT	Shedwart
40	03927488820	SHIKHAR BANSAL	
41	04027488820	SHIVANSH SINGH	Sha-
42	04127488820	SHREYANSH PATHAK	
43	04227488820	SHREYANSH SINGH SOLANKI	
44	04327488820	SHUBHAM SHARMA	
45	04427488820	UTKARSH SHARMA	UN
46	04527488820	VANSH	. 4
47	04627488820	VIRONICA SHARMA	V2
48	04727488820	VIVEK CHAUHAN	
49	04827488820	YASH PANDEY	
50	04927488820	YUKTA PANDE	You-
51	05027488820	ZISHAN AHMED	ast-

No. of Students Attend- 18

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Faculty's Signature- Kow

Prof. (Dr.) Bhavna Agarwal

Director KCC Institute of Legal And Higher Education Affiliated to GGSIP University New Delhi 2B-2C, Knowledge Park-III, Greater Noida-201306 (U.P.)



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	and the second second second second	tute of Legal and Hi no-2B-2C, Knowledge Park-III,	- Chevenese
	FIOL	NATIONAL SEMINA	And the second
	Attend	ance Sheet BCA (Batch:2	
	Attend	Date: 26-5-2023	Stability of the sta
S.No	Enrollment Number	Students Name	Signature
1	00127402022	Hitesh Sharma	16101
2	00227402022	Vedika Malhotra	1025 Kastallerber
3	00327402022	Roopkatha Gupta	Rainte.
4	00427402022	Meet Negi	- m-
5	00527402022	Jalaj Gautam	
6	00627402022	Anoop Mishra	
7	00727402022	Shivani Kumari	Philan
8	00827402022	OMPRAKASH JHA	Aur .
9	00927402022	SATYAM KUMAR PANDEY	
10	01027402022	Apoorva Mishra	fuelts
11	01127402022	IRFAN	Tylen
12	01227402022	Yogesh Singh	A Yoreth
13	01327402022	Prajwal Dua	Mayok
14	01427402022	Jiya	ina
15	01527402022	Nitin prajapati	
16	01627402022	Ratnesh Nand Sonl	Statistical in an end on a second
17	01727402022	Ashutosh Pandey	
18	01827402022	Sagar Verma	Sagantlerman
19	01927402022	Aryan Singh	12
20	02027402022	SAHIL KHAN	- Schilf hu
21	02127402022	Pratham Behal	prathan Schol
22	02227402022	Sahil Sharma	
23	02327402022	navanshu shaily	
24	02427402022	Mazil Husain	
25	02527402022	Ayush Pal	Parca
26	02627402022	Drishti keshwani	Duisht.
27	02727402022	SANJANA KUMARI	
28	02827402022	Swarnim Saxena	le
29	02927402022	Sagar Pokhriyal	
30	03027402022	Arjun Gupta	Arino
31	03127402022	Raj badhgaiyan	Ore
32	03227402022	SNEHA SINGH	- Switter
33	03327402022	Khushi sahani	
34	03427402022	NITIN MANRAL	Náfín
35	03527402022	VANSHIKA YADAV	15.

Prof. (Dr.) Bharner garwal Director KCC Institute of Legal And Higher Education Affiliated to GGSIP University New Delhi 2B-2C, Knowledge Park-III, Greater Noide-201306 (U.P.)

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	Plot n	o-2B-2C, Knowledge Park III,	Greater Noida
		NATIONAL SEMINA	R
	Attenda	nce Sheet BCA (Batch:2	022-25) I Year
		Date: 26-5-2023	
S.No	Enrollment Number	Studente Name	Signature
36	03627402022	ANSH VASHIST	Alor.
37	03727402022	PARAS ARORA	70
38	03827402022	Ashish Singh Rawat	(Laust
39	03927402022	Satyaprakash Yadav	
40	04027402022	ABHAY MAURYA	
41	04127402022	Ample KUMAR	
42	04227402022	Sachin	
43	04327402022	Priyanshu kumar	
44	04427402022	sanjay kumar	signaken
45	04527402022	Yash Narwar	Yalapy
46	04627402022	Varun Kumar Tlwari	Nary
47	04727402022	Yash gupta	Jat
48	04827402022	KARTIK SHARMA	U
49	04927402022	JAVA	Jorz
50	05027402022	UJJWAL PUNDIR	
51	70127402022	LOKESH SOLANKI	Lokob Schall
52	70227402022	HARMEET KAUR	hartenan
53	70327402022	Shivam	Shiven

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32 No. of Students Attend-

Faculty's Signature-

Prof. (Dr.) Bhavrid Agarwal Director KCC Institute of Legal And Higher Education Affiliated to GGSIP University New Delhi 2B-2C, Knowledge Park-III, Greater Nolda-201306 (U.P.)



KCC Institute of Legal and Higher Education
Plot no-2B-2C, Knowledge Park-III, Greater Noida
NATIONAL SEMINAR

Attendance Sheet BCA (Batch:2021-24) II Year

7.00		Date: 26-5-2023	
S.No	Enrollment Number	Students Name	Signature
1	00127402021	DEV SHUKLA	0
2	00227402021	REECHA	Keede
3	00327402021	MANISII KAUSHIK	Maniel
4	00427402021	SUSHANT	
5	00527402021	VISHAL	Utile
6	00627402021	PRIYANSHU JHA	Pryandin
7	00727402021	ARPEET RATIO	Afect
8	00927402021	LIPIKA VERMA	
9	01027402021	VAIBHAV SINGH	Vaibhau.
10	01127402021	MONIKA BHANDARI	
11	01227402021	SAHIL KARKI	Jalie
12	01327402021	AYUSH PANDEY	Egus
13	01427402021	KULDEEP SHARMA	
14	01527402021	DHRUV VERMA	
15	01627402021	SHAGUN SHARMA	Shreen
16	01727402021	ABHAY RAWAT	Alohouge.
17	01827402021	PRIYA SINGH	
18	01927402021	ROHIT PAL	
19	02027402021	AYUSH UNIYAL	
20	02127402021	AMIT KR. CHAUDHARY	
21	02227402021	SHIVAM DWIVEDI	Courses.
22	02327402021	GAURAV NEGI	Couras .
23	02427402021	SUPARN SAPRA	
24	02527402021	YUVRAJ CHAUIIAN	
25	02627402021	SUMIT BHENWAL	Semit
26	02827402021	KARAN KUMAR YADAV	
27	02927402021	VIKASH KUMAR	
28	03027402021	PARAS GAUR	
29	03127402021	KASHISH RATHOR	Kashish
30	03227402021	MIRAZ CHAUDHARY	Havar
31	03327402021	RITIKA KUMAR	Row
32	03427402021	HARSHELYADAY	Hardent
33	03527402021	DEEPH, A SINCAL	
34	03627402021	DIVAVISH C. DUK V	1 hugend
35	03727402021	TZRANINI DE UTRA	



Prof. (Dr.) Bhay Agarwal Director KCC Institute of Legal And Higher Education Affiliated to GGSIP University New Delhi 2B-2C, Knowledge Park-III, Greater Noida-201306 (U.P.)

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	Date 25 5-2023	
Enrollment Number	Students Name	Signature
03827402021	SAURAV KUMAR	
03927402021	MANAS MORI	Maray
04027402021	AAYUSHMAN SHARMA	proved -
04127402021	HARSH DEAVERIYA	H
	Enrollment Number 03827402021 03927402021 04027402021	Attendance Shi sei tri A (Hutchi2021- Date 26-3-2023 Enrollment Number Students Name 03827402021 SAURAV KUMAR 03927402021 MANAS MORI 04027402021 AAYUSHMAN SHARMA

KCC Institute of Line and Higher Education

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No. of Students Attend- 21 Faculty's Signature-

Prof. (Dr.) Bhavna

Director KCC Institute of Legal And Higher Education KCC Institute of Legal And Higher Education Affiliated to GGSIP University New Delhi 2B-2C, Knowledge Park-III, Greater Noida-201305 (U.P.)

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		NATIONAL SEMINAR	
	Attendand	e Sheet BCA (Batch:20)	20.23) 111 1/200
		Date: 26-5-2023	to-25) in Year
S.No	Enrollment Number	Students Name	Signature
1	00127402020	ADARSH KUMAR	1 Abril
2	00227402020	Anshika Sharma	A Dil Di
3	00327402020	Arham Ahmed Ansari	And Biles Charge
4	00427402020	Chirag Schedeva	Arban
5	00527402020	Harshita Rai	
6	00627402020	Himanahu	- Harstila Rai
7	00727402020	and the second se	HIMANSHU
8	00827402020	Ishaan Wadhwa	· Man
9	00927402020	Krishna Yiwari	
10	01027402020	Nidhl Singh	INDHI .
11	01127402020	Nishi Ranjan	NJSHT
2	01227402020	Pranshu Pant	RAPINSAU
3	01327402020	SHASHI KUMAR SINGH	Show
4	01427402020	Shreyash Shukla	SMREYASH
5	01527402020	SHUBHAM UPADHYAY	Stockter
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No. of Students Attend- 13

Faculty's Signature-

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Prof. (Dr.) Bhavka Adarwal Director KCC Institute of Legal And Higher Education Affiliated to GGSIP University New Delhi 2B-2C, Knowledge Park-III, Greater Noida-201306 (U.P.)



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	Plat no-	te of Legal and Hi	giver Education
		2B-2C, Knowledge Park-III, NATIONAL SEMINA	
2.570W2	Attenda	nce Sheet BAJMC 202	
-		Date: 26-5-2023	<u></u>
S.No	Enrollment Number	Students Name	Signature
. 1	00127402422	lsha Kumari	
2	00227402422	soham agrawal	21
3	00327402422	TANYA	theye
4	00427402422	MEGHNA KUMARI	theye Mean
5	00527402422	ANANYA YADAV	Margale
6	00627402422	Mitchell G. Milton	Mary
7	00727402422	RIDDHI PARMAR	Fidde town
8	00827402422	SHUBHI SRIVASTAVA	Shuffic
9	00927402422	Guriya	buris-
10	70127402422	Sushant Saurabh	Sushan =
11	70227402422	Celine	Chini.
12	90127402422	Sachin Rai	Sochin

No. of Students Attend- . (0

Faculty's Signature-

Prof. (Dr.) Bhavne Wgarval Director KCC Institute of Legal And Higher Education Affiliated to GGSIP University New Delhi 28-2C, Knowledge Park-III, Greater Noide-201306 (U.P.)



	Plot no-	2B-2C, Knowledge Park-III, Grea	ter Noida +
		NATIONAL SEMINAR	
	Attenda	nce Sheet BAJMC 2021-24	(II year)
	Date: 26-5-2023		
S.No	Enrollment Number	Students Name	Signature
1	00127402421	HARSH KULSHRESTHA	
2	00227402421	DISHA SAXENA	Dist
3	00327402421	PUNEET KUMAR MISHRA	Purst.
4	00427402421	AAKASH PANTHRI	tatas
5	00527402421	ARADHANA KUMARI	Deman,
6	00627402421	RADHIKA TIWARI	
7	00727402421	SAHIL SHARMA	sole
8	00827402421	ARYAN SHARMA	Aryon
9	00927402421	ANUSHKA SHARMA	Arunto
10	01027402421	ANUPAMA	Anut
11	01127402421	SATENDER KUMAR	Solentre
12	01227402421	PRERNA	Pros
13	01327402421	AVANTIKA SHARMA	huntite
14	01427402421	NAVEEN SINGH	
15	01527402421	AYUSHI SHARMA	Augh
16	• 01627402421	ABHISHEK CHAUBEY	e
17	01727402421	PIYUSH RATHORE	Pheros
8	01827402421	ROHAN SHARMA	Roto
9	01927402421	RIYA GAUTAM	Rins
0	02027402421	ISHITA CHAUDHARY	TH'S
1	02127402421	DEEPTI SHARMA	August
2	02227402421	AKSHAT BHATLA	ing

No. of Students Attend- 19 Faculty Signature-

Prof. (Dr.) Bhavita Agarwal Director KCC Institute of Legal And Higher Education Affiliated to GGSIP University New Delhi 2B-2C, Knowledge Park-III, Greater Noida-201306 (U.P.)



	< Pot no	2B-2C, Knowledge Park-III, Gre	er Education	
	K.	NATIONAL SEMINAR		
	Attendan	ce Sheet BAJMC-2020-202	3 (III year)	
	Date: 26-5-2023		news Notestal and the second second	
S.No	Enrollment Number	Students Name	Signature	
1	00127402420	Adarsh Maurya		
2	00227402420	Aman Panwar		
3	00327402420	Anariya Sharma	tranta	
4	00527402420	AYAN KHAN		
5	00627402420	Devansh pandey	DE	
6	00727402420	HIMANSHU CHAUDHARY		
7	00827402420	Himanshu Mishra		
8	00927402420	Kanishka	•	
9	01027402420	KARISHMA SINGH	Kuish Singh	
10	01227402420	KISHAN KR S CHAUHAN		
11	01327402420	Nikhil Kumar jha		
12	01427402420	NITIN RAWAT	But	
13	01527402420	Preshant Kumar Pal		
14	01627402420	Pratham Vig		
15	01727402420	RAUNAK SINGH	lauch	
16	01827402420	Sajal agarwal	Satal .	
17	01927402420	SAKSHAM JAIN	Calab	
18	02027402420	Sakshi	- 7	
19	02227402420	Sumit Kumar Yadav		
20	02327402420	SWASTIK SINGH TANWAR		
21	02427402420	VISHESH SHARMA		

No. of Students Attend- 06 Faculty Signature-

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Prof. (Dr.) Bharna Agarwal Director KCC Institute of Legal And Higher Education Affiliated to GGSIP University New Delhi 2B-2C, Knowledge Park-III, Greater Noida-201306 (U.P.)



	Plot no-28-20	C, Knowledge Park-III, Greater	Noida
		NATIONAL SEMINAR	
	Attendan	ce \$heet BA LLB (H) 202	2-27
		Date: 26-5-2023	
S.No	Enrollment Number	Students Name	Signature
1	00127403822	JONA REJI	fore
2	00227403822	ADITYA KUMAR PODDAR	CA-
3	00327403822	Priyavansh Sharma	share
4	00427403822	Twisha Mishra	Jayba
5	00527403822	Satyam	Satyan
6	00627403822	Yuvika Singh	
7	00727403822	MAHI CHAUHAN	Mahi
8	00827403822	LAXMI KUMARI	an 1
9	00927403822	Shreshtha Chaturvedi	Mohnvel.
10	01027403822	Ananya Gupta	Nan
11	70127403822	Mr. ISHAAN VERMA	Ishan
12	70227403822	MOHAMMAD IQBAL	Ma
13	70327403822	ANKITA	dujuta_

No. of Students Attend-

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Prof. (Dr.) Bhavna Agarwal

Director KCC Institute of Legal And Higher Education Affiliated to GGSIP University New Delhi 2B-2C, Knowledge Park-III, Greater Noida-201305 (U.P.)

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	Plot no-2B-2C, Knowledge Park-III, Greater Noida			
		NATIONAL SEMINAR		
	Attenda	ance Sheet BBA LLB (H) :	2022-27	
		Date: 26-5-2023		
S.No Enrollment	Number	Students Name	Signatu	
1 0012740	8522 R	VIJAY SAI KRISHNA		
2 0022740	3522 N	AVJOT KAUR		
3 , 0032740	3522 s	urya	Surger	
4 00427403	3522 A	yushi Jain		
5 0052740	3522 S	ARANJALI FARASHWAL	-	
6 0062740	3522 R	IYANSHI SINGH	Birth	
7 0072740	3522 N	IS. MANVI SINGH	Witt	

No. of Students Attend-

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Faculty Signature-

Prof. (Dr.) Bhavna Agarwal Director KCC Institute of Legal And Higher Education Affiliated to GGSIP University New Delhi 2B-2C, Knowledge Park-III, Greater Noida-201306 (U.P.)





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REPORT OF GUEST LECTURE

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Event: Guest Lecture on "Future of Finance"

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Date: 12th October, 2022

Venue: KCCILHE

Guest Speaker: CA Mr. Kamal Chabbra , Founder and CEO of KC GlobalEd .

Description: KCC Institute of Legal and Higher Education organized a guest lecture on the theme "future of finance". The lecture was inaugurated by Mr. Vishesh Bhardwaj, faculty School of Law, KCCILHE. He welcomed and introduced the guest with everyone. Director Prof. (Dr.) Bhavna Agarwal Ma'am welcomed the guest and presented bouquet. Guest Mr. Kamal Chabbra addressed students. He started by interacting with students about their courses. He explained the importance of having financial knowledge. He explained different domains in which students can get job or carry out their business with respect to finance. It included fields like Audit and attestation, Business Advisory, Costing, Banking and Insurance, Budgeting and planning etc. He explained about the different skill set required to carry out these domains. He briefly mentioned about the courses which would help to work in such domains like Data analytics etc. The session ended by a token of thanks from Dr. Sunita Singhal.

Learning Outcomes:

The guest lecture gave an insight on how to get financial knowledge and where to implement it. It helped to know how finance has become important part of curriculum which will further help us to get ready for the corporate, financial world. Students came to know about the courses which will help them in future once they enter into formal working phase of life.

Photographs:





Mr. Kamal Chhabra Founder & CEO KC GlobEd Former Director International relations North America, MSME & Startup-Bharat

Date: 12 October 2022 Day: Wednesday Time: 11:30 AM









REPORT ON SEMINAR ON CAREER OPPORTUNITIES

Event: Seminar Date: 19 Oct 2022 Venue: KCC Campus

Description:

Half Day Seminar was organised for the first year students to guide them to achieve their dreams. The major focus of the program was to make the students aware of the academic aspects of the course, help them in setting goals and make the students aware of the career opportunities after completing their courses.

The guest speakers of the program were

1. Hon'ble Shri Justice Aniruddha, Singh, Allahabad High Court.

2. Shri Rajeev Tyagi (Advocate) Member & Advisor, TAC, Ministry of Telecommunication, Govt of India

3. Shri Deepak Bhardwaj Catalyst, Launchspace

Learning Outcomes:

Learning about career path, goal setting strategies, importance of making time table, use of resources like library and lab, examination portals etc.

Photographs:









Report of Seminar

<u>Event:</u> Seminar on_ "American Legal System" <u>Date:</u>2th November 2022 <u>Venue:</u>KCC Auditorium

DESCRIPTION:

KCCILHE organized a guest lecture on "American Legal System" on 2nd November 2022. Mr. Timothy E. Lynch and Mr. Thomas E. Nanney were the honorable speakers for the guest lecture. They enlightened the audience about the insights of American legal system.

Mr. Timothy, Associate professor at UMKC School of Law made the students aware about the various levels where law is made and implemented in USA and how the conflicts are resolved. Since US follows federalism which is different from Indian federalism, there are differences in the hierarchy of courts in both countries which the speaker also tried to explain.

Mr. Thomas E. Nanney, a renowned lawyer and a visiting associate professor at UMKC delivered his lecture on Bill of Rights in America. The audience was engrossed in the session and this was visible from the various questions put up by the audience which helped in making the session more interactive. Audience was particularly interested in the right to keep arms that people have in US and questions were also put up regarding the same.

The event was also graced by the presence of Professor Rajiv Khanna, a member of academic council along with the honorable Chairman Mr. Deepak Gupta, Dr. Bhavna Agarwal (Director KCCILHE) and Dr. Bhavish Gupta (Dean, Department of law).

LEARNING OUTCOMES:

- Students learnt about American legal system
- Students learned the differences and similarities between American legal system and Indian legal system
- Students learnt about Bill of Rights
- Students learnt why the people in US have right to keep arms.

Total No. of Participants:354

Guest Profile and Photo:

1. Timothy E. Lynch

Currently working as an Associate professor at University of Missouri- Kansas City, School of Law, Mr. Timothy E. Lynch boasts of a bright CV. After completing his BA in Arabic and Islamic Studies from University of Chicago, he pursued JD from the prestigious Harvard Law School. here he was given Harvard Human Rights Fellowship apart from being the Executive editor of Human Rights Journal. He also did an MBA from Indiana University.

He served as Lieutenant, Surface Warfare Officer at United States Navy. His work has taken him places as he has worked in Egypt, Atlanta, New York Abu Dhabi, San Diego and Indiana where he was able to use his knowledge and skills to the fullest.

His academic work experience began when he joined as a Joint Research Fellow at Indiana University in 2008. He later started working as Visiting Associate Professor at Indiana University before he took up his current position as an Associate Professor at University of Missouri. He has also published a number of works.



2. Thomas E. Nanney

Currently working as a Visiting Associate Professor at University of Missouri, Mr. Thomas E. Nanney specializes in international law and global legal systems. He has worked as an adjunct professor at Chapman University School of Law. He has an illustrious legal career and has represented his clients at various litigation and appellate matters. He has been a member of American Bar association and Kansas City Metropolitan Bar Association. He has worked as a litigation associate at Morrison & Hecker LLP which is a national law firm. He then moved on to work at Bryan Cave LLP, an international law firm where he worked as a litigation counsel. He has also worked as an Assistant Attorney General at Kansas Attorney General's Office. He then opened up his own law firm by the name Law Office of Thomas E. Nanney in 2017.



EVENT PHOTOGRAPH





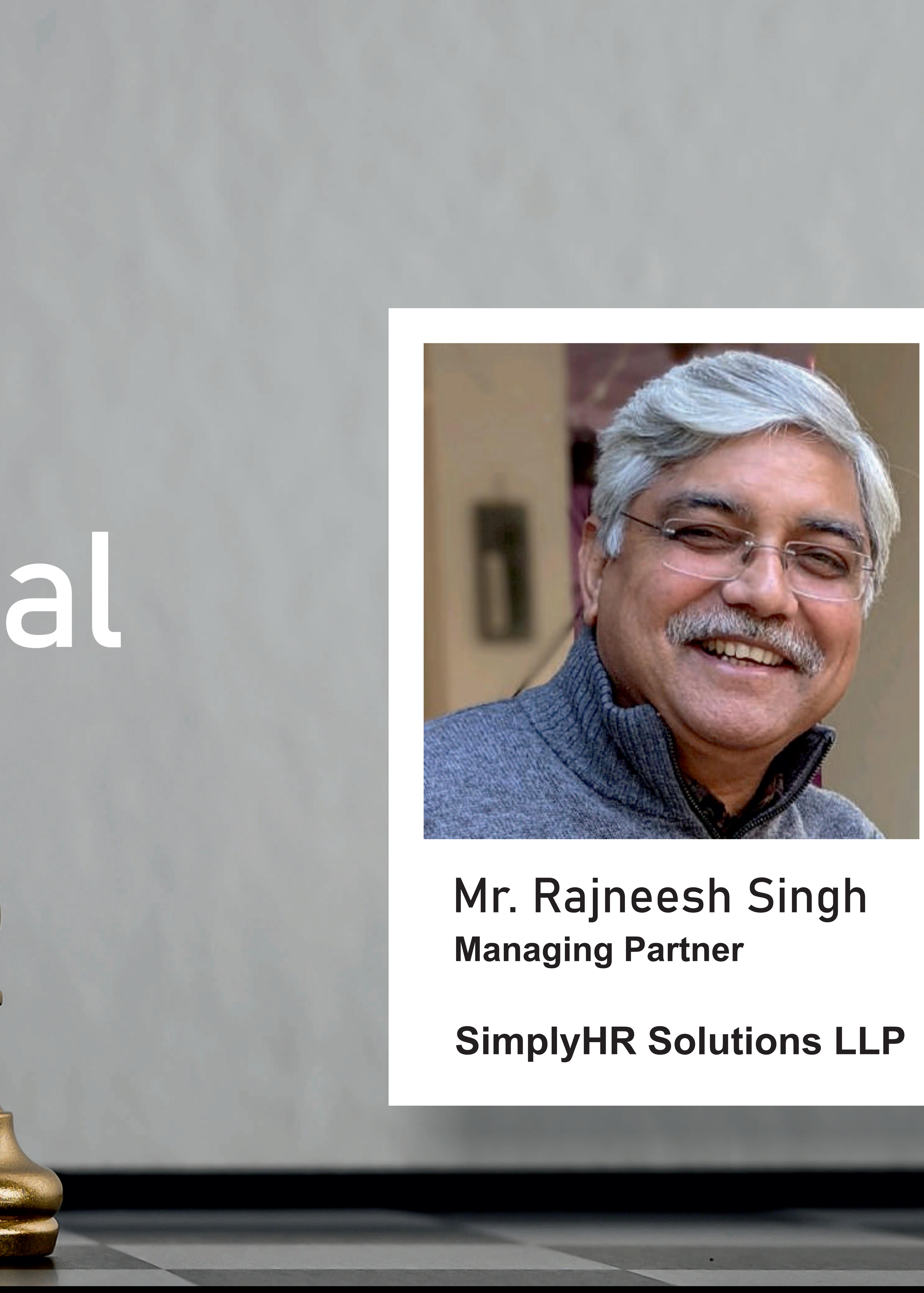
ORGANIZING Passion and Entrepreneurial Mind Set 09th November 2022, Wednesday Time: 11.00 am





BBA | BCA | BAJMC | B.COM(H) | BBA LLB(H) | BA LLB(H)

Affiliated to Guru Gobind Singh of IP University, New Delhi Indraprastha University New Delhi Approved by Bar Council of India



OF LEGAL AND HGHER INSTITUTE LIVE EDUCATION

GREATER NOIDA



Report of Seminar

Event: Seminar on "Passion and Entrepreneurial Mindset"

Date: 9th November 2022

Venue: Conference Room

Resource Person/ Speaker: Mr. Rajnish Singh, Managing Partner, SimplyHR Solutions LLP

DESCRIPTION:

On the eve of National entrepreneurship day, KCC Institute of Legal and Higher Education organized a seminar on "Passion and Entrepreneurial Mindset." Eminent speaker for the day was Mr. Rajnish Singh, Managing Partner, SimplyHR Solutions LLP. The event was inaugurated by Director KCCILHE, Prof. (Dr.) Bhavna Agarwal.

It is a great pleasure to introduce our eminent speaker Mr. Rajnish Singh who has experience of over three decades as a HR practitioner as well as HR entrepreneur. He is passionate about making a difference in the lives of people who need more opportunities to achieve their aspirations. In his corporate avatar, he served well known organizations like Eicher, Gillette and Network18 Group. In January 2011 he co-founded SimplyHR Solutions which is an end-to-end HR firm catering to Start ups, SMEs, and large organizations. He is a published author, a social media enthusiast and loves anything to do with the outdoors.

The guest speaker talked to students about passion and entrepreneurial mindset. An entrepreneur is someone who identifies an opportunity and chooses to act on that opportunity. Most business ventures have innovative variations of an existing idea that has spread across communities, regions, and countries. Most students follow habits and traditions without being aware of their surroundings or noticing the opportunities to become entrepreneurs. To become an entrepreneur, The renowned speaker discussed with students to recognize an opportunity and be willing to act on it. The speaker motivated the students with an understanding of the nature of an enterprise, innovation, and technology in the entrepreneurial process.

LEARNING OUTCOMES:

The learning outcomes of the seminar are:

To learn the attitudes, values, characteristics, behaviour, and processes associated with
possessing an entrepreneurial mindset and engaging in successful appropriate
entrepreneurial behaviour.



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KCC Institute of Legal And Higher Education Affiliated to GGSIP University New Delki 28-20, Knowledge Park-III, Greater Noida-201306 (U.P.)

- To know entrepreneurship and innovation from both a theoretical and practical perspective, and the role of the entrepreneur in the new enterprise creation process.
- To develop a plan for implementing entrepreneurial activities in a globalised and competitive environment being responsible for the social, ethical and culture issues.
- To identify the ways in which entrepreneurs perceive opportunity, manage risk, organise resources and add value.

Total Number of Participants: 50

Guest Profile and Photo:

Mr. Rajneesh Singh, Managing Partner|| SimplyHR Solutions LLP

LINKDIN PROFILE LINK:

https://www.linkedin.com/in/rajneeshsingh/





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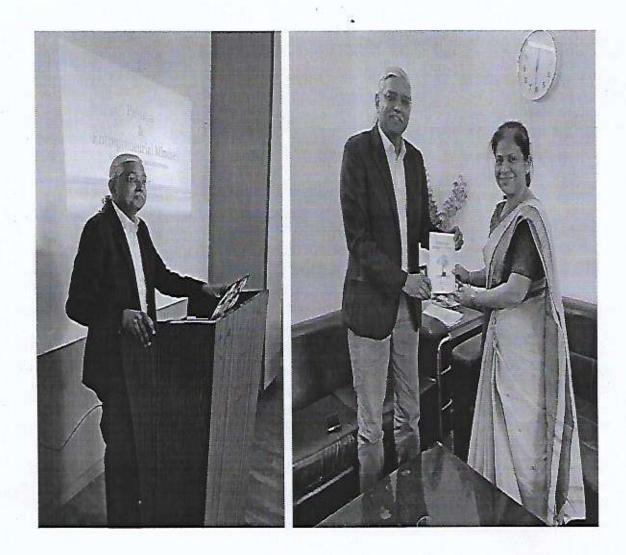






vna Agarwal Prof.

Director IGC Institute of Logal And Higher Education Affiliated to GGSIP University New Delhi 28-20, Knowledge Park-III, Greater Nolds-201205 (U.P.)





Prof. (Lr., Charna Agarwal Director KCC Institute of Legal And Higher Education Affiliated to GGSIP University New Delhi 28-2C, Knowledge Park III, Greater Holda-201306 (U.P.)

KCCC M OF LEGAL AND INSTITUTE M EDUCATION

Report of Seminar

<u>Event:</u> Seminar_on "A new Social Contract: the Bench, Bar and the People" in association with SGT University

Date: 18th November 2022

Venue: Indian Law Institute, New Delhi

DESCRIPTION:

KCC Institute of Legal and Higher Education in association with Faculty of Law, SGT University organized a Lecture by Padma Shri and eminent law Professor Prof. Upendra Baxi on the topic, "A new Social Contract: the Bench, Bar and the People" at Indian Law Institute, New Delhi on 18-11-22.

The Lecture was an eye opener for both the students as well as the faculty members. Through the Lecture, Prof. Baxi applied social contract theory in the modern society while defining the relationship that exists between the Bar, the Bench and the People. Social contract theory is nearly as old as philosophy itself, visualizes the persons' moral and/or political obligations are dependent upon a contract or agreement among them to form the society in which they live. He cited numerous examples to justify the existence of social contract between the Bench, Bar and the people. He further embellished his lecture with his own theories and ideas. His perspective on Human Rights particularly the usage of word Human and Person and how it leads to patriarchy was duly appreciated by the audience. He suggested the usage of the term 'Huper' by removing man from human and son from person in an endeavour to give it a gender neutral connotation. Prof. Baxi further explained about complex philosophies of thinkers like Jeremy Bentham (Utilitarianism) etc. Furthermore, he also emphasized the way, some of the senior most

advocates of Supreme Court like Ram Jethmalani interpreted article 368 in the famous Keshavananda Bharti Case. He also answered with utmost patience some of the questions from the audience for eg., How far the Supreme Court Advocates have the Liberty to go beyond the Constitutional Terminologies and Language? Mostly the Higher Court judgements are in English, is it not hampering the Justice rendering process where more than 20 official languages are recognized in the courts and still numerous such languages are prevailing in India?

It was a mesmerizing Lecture in which all the eyes were focused on Prof. Baxi, learning from his explanations, teachings, oratory skills and even the personality. In 2011, he was awarded the Padma Shri, the fourth highest civilian award in India, by the Government of India.

The Academic event was a grand success where in spite of the houseful auditorium, there was a pin drop silence and only the thundering applauds and repeated standing ovations were witnessed.

LEARNING OUTCOMES:

- Students learned about social contract theory and its origin
- Students learned how this theory can be applied in modern times in legal context
- Students learned about human rights
- Students learned about Article 368
- Students learned about the theories of important philosophers like Jeremy Bentham

Total No. of Participants:14

Guest Profile and Photo:

Prof. Upendra Baxi

An author of numerous books and articles, Prof Upendra Baxi is a revered name in the law fraternity. Born on 9 November 1938, he is a legal scholar who has been professor of law in development at the University of Warwick, United Kingdom since 1996. He has been the vice-chancellor of University of Delhi (1990–1994), prior to which he held the position of professor of law at the same university for 23 years (1973–1996).

He earned an LLB from Rajkot but he did double LLM, one from University of Bombay and other from University of California, Berkeley. He is also a holder of Doctorate of Juristic Sciences (S.J.D.) from University of California.

He has an illustrious teaching career having taught around the world at various universities including University of Sydney, Duke University, the American University, the New York University, University of Toronto and NALSAR University of Law, Hyderabad. He was a former Ford Foundation Professor of Human Rights at WBNUJS. He has also served as the honorary director (research) at the Indian Law Institute (1985–1988) and the president of the Indian Society of International Law (1992-1995). He served on the Humanities jury for the Infosys Prize in 2012.

Baxi's areas of special expertise in teaching and research include comparative constitutionalism, social theory of human rights, human rights responsibilities in corporate governance and business conduct, and materiality of globalization.

In 2011, he was awarded the Padma Shri, the fourth highest civilian award in India, by the Government of India.

EVENT PHOTOGRAPH





Report of the Seminar

Event: Seminar on "Increasing the Efficiency of (Public) Policies through Behavioral Interventions"

Date: November 24, 2022

Venue: KCC Institute of Legal and Higher Education

Resource Person/ Speaker:

Prof.AnettaCaplanova, Ph.D., University of Economics, Bratislava

Eva Sirakovova, Ph.D. University of Economics, Bratislava

DESCRIPTION:

KCC Institute of Legal and Higher Education organized a seminar on "Increasing the Efficiency of (Public) Policies through Behavioral Interventions" on November 24, 2022. Eminent speakers for the day was Prof. AnettaCaplanova, Ph.D., University of Economics, Bratislava, and Eva Sirakovova, Ph.D. University of Economics, Bratislava. The event was started by Director KCCILHE, Prof. (Dr.) Bhavna Agarwal Mam. A formal welcome speech was presented, and a profile of our distinguished speakers was read.

Prof.AnettaCaplanova enlightened the audience about the Efficiency of Public Policies through Behavioral Interventions by their recent research project which is funded by Govt of Bratislava. Further Dr. Eva Sirakovova focused on the design and application of behavioral interventions at the level of local governments in order to improve the effectiveness of public policies.

LEARNING OUTCOMES

The students was engrossed in the session, which was visible from the various questions put up by the audience, which helped make the session more interactive.

Students got understanding of original research on behavioral policymaking that starts from the development of policies following all the way through to the implementation of them and the many stages in between.

Guest Profile and Photo:



Prof. (Dr.) AnettaČaplánová, is a professor of economics at the Department of Economic Theory, Faculty of National Economy, the University of Economics in Bratislava . In her research, she applies mainly the institutional approach, in recent years she has also focused on behavioural research. Using Prospect theory framework with her co-authors. Shestudied behavioral incentives in the behavior of individuals on the labor market. She has been a member of the Council for Budget Responsibility of the Slovak Republic.

She published several blogs focused on the relevance of behavioral approach for fiscal framework. Among other outputs, she also published a chapter reviewing the genesis of behavioral economics. Prof.Čaplánová has extensive experience with leading research teams at the national and international levels. Among others she is the author and co-author of 31 research papers in journals registered in the SCOPUS database and 30 papers in journals registered in the Web of Science database.



Dr. Eva Sirakovovais an assistant professor at the Department of Economic, Faculty of National Economy, and University of Economics in Bratislava. Her research areas are behavioral economics, experimental economics and public sector economics. In her research, she applies a behavioral approach to solving various socio-economic problems. Currently she is participating in a research project, where she collaborates on the design and application of

behavioral interventions at the level of local governments in order to improve the effectiveness of public policies.





SCHOOL OF LAW O R G A N I Z E S SEMINAR





BBA | BCA | BAJMC | B.COM(H) | BBA LLB(H) BALLB(H)

Affiliated to Guru Gobind Singh of IP University, New Delhi Indraprastha University New Delhi Approved by Bar Council of India

OPPORTUNITIES FOR LAW GRADUATES **30th November, 2022**

Hon'ble Mr. Justice Jayant Nath Former Justice Delhi High Court



GREATER NOIDA





Report of Seminar

Event: Seminar on "Career Opportunities for Law Graduates"

Date: 30th November 2022

Venue: KCC Auditorium

DESCRIPTION:

In order to acquaint students with career opportunities in the field of law, KCCILHE organized a seminar on 'Career Opportunities for Law Graduates' on 30th November 2022.

The event was graced by the presence of the speaker Hon'ble Justice Shri Jayant Nath, former Judge, Delhi High Court who was welcomed by Prof. (Dr.) Bhavna Agarwal, Director, KCCILHE. Justice Jayant informed the students about various career opportunities that a law graduate can pursue like advocacy, judiciary, civil services, corporate law, teaching etc.

He also informed about the less explored specializations in the field of law like tax law, cyber law, intellectual property law etc. After the seminar, students were given an opportunity to clarify their doubts, and hence a number of questions were asked related to job opportunities, internship opportunities, and how to apply for the same.

The seminar proved to be a wonderful learning experience for the students who were able to gather valuable insights about the field of law which would be helpful for their careers. The seminar concluded with a round of applause.

LEARNING OUTCOMES:

- Students learnt about litigation as a career option
- Students learnt about judiciary as a career option
- Students learnt the importance of LLB degree
- Students learnt about opportunities with and after LLM degree
- Students learnt about less explored areas of law like cyber law, tax law etc.

Total No. of Participants:336

Guest Profile and Photo:

Justice Jayant Nath

Born in 1959, he did his schooling from Delhi Public School, Mathura Road, New Delhi. He then pursued B.A.(Hon.) in Economics from St. Stephen's College, Delhi University followed by an LLB from Faculty of Law, Delhi University in 1982. He has practiced as an advocate in Supreme Court, Delhi High Court and various tribunals including Central Administrative Tribunal and National Consumer Disputes Redressal Commission etc. He was also a Standing Counsel for DESU/DVB from 1995 to 2002. He was also trained as a Mediator by Delhi High Court Mediation and Conciliation Centre and conducted various mediations therein. He was designated as a Senior Advocate by High Court of Delhi in May 2006. He was appointed as an Additional Judge of Delhi High Court in April 2013 and became a permanent Judge in 2015. He retired in 2021.



EVENT PHOTOGRAPH





INSTITUTE A OF LEGAL AND HIGHER EDUCATION

Report of Seminar

Event: Seminar on Guest lecture on 'Glimpse of constitution of India'

Date: 13th December 2022

Venue: KCC Auditorium

DESCRIPTION:

In order to make students understand the importance and practical nuances of the Indian Constitution, KCC Institute of Legal and Higher Education (KCCILHE) organized a seminar on 'Glimpse of constitution of India'.

The Guest speaker Hon'ble Justice Shri H.S. Yadav, Former Judge Allahabad High Court, explained to the students the history of the Indian Constitution, its making process as well as its major parts and articles in an easy and practical manner. He also informed how the country's judiciary interprets and protects the constitution. Terming the constitution as the supreme law of the land, Justice Yadav elaborated how it has established a balance between the Legislature, Executive and Judiciary.

The interesting seminar concluded with an interactive question answer session in which the students participated enthusiastically.

LEARNING OUTCOMES:

- Students learnt about the constitutional assembly
- Students learnt the major parts in the constitution
- Students learnt about important articles of the constitution
- Students learnt about the role of judiciary in interpretation of constitution
- Students learnt how constitution establishes a balance between legislature, executive and judiciary

Guest Profile and Photo:

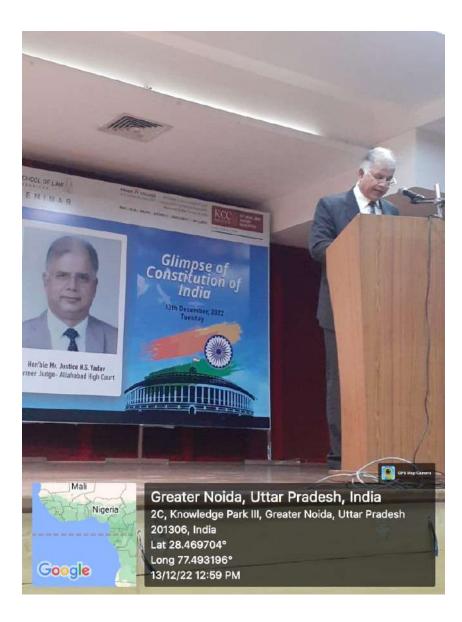
Justice H.S. Yadav

Born on 1st December 1952, Justice H S Yadav is a former Allahabad High Court Judge where he served from April 2012 to November 2014. He graduated in law from Agra University in 1976 and got enrolled as an advocate in June 1977. His practice was mainly in civil cases. In the year 1996, he was appointed in Higher Judicial Service and got promoted as a District and Sessions Judge in 2007. His elevation as an additional Judge happened in 2012 while he took oath as a permanent judge on September 27, 2013.



EVENT PHOTOGRAPH









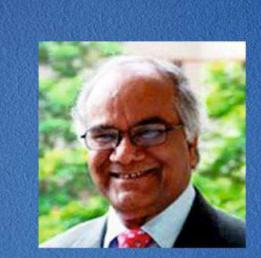
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BBA | BCA | BAJMC | B.COM(H) | BBA LLB(H) | BA LLB(H)



GOAL SETTING AND STRATEGIES FOR BEING AN ACHIEVER



PROF. (DR.) DHARMENDRA S. SENGAR Faculty Indian Institute of Management, Nagpur

16th March 2023, Thursday 10:30 AM



Report of Seminar

<u>Event:</u> Seminar on "How to become an achiever?" <u>Date:</u>16thMarch 2023 <u>Venue:</u> Auditorium, KCC Institute of Legal and Higher Education <u>Speaker:</u> Prof. (Dr.) Dharmendra S. Sengar Faculty, Indian Institute of Management, Nagpur

DESCRIPTION KCC Institute of Legal and Higher Education (KCCILHE) organized a seminar on 'How To Become An Achiever?' with an objective to inculcate in the students, some of the time-tested qualities and habits required for success and motivate them to achieve higher goals in life

Eminent speaker for the day was Prof. (Dr.) Dharmendra S. Sengar. He has previously been associated with the IIM Lucknow and has also been the Vice Chancellor of the Indian Law University, New Delhi. The event was started by Prof. (Dr.). Bhavna Agarwal. Director KCCILHE with a formal welcome speech and introduction of our distinguished speaker.

In order to motivate the students. Prof. Sengar first gave his own example of how he cause out of a lower middle class family and achieved success and top postuons on the strength of willpower and dedication. Describing 'will power' as key to success, Prof. Sengar said that after mother and a teacher, if there is a third one to make you an achiever, that is a motivator. It can be a person or a biography of a successful personality Passion is the other factor to play a catalyst in achieving the goal. If someone's goal is related to the field of his passion, then the chances of success increase manifold.



na Agarwai Prof. (I

Director KCC Institute of Legal And Higher Education Affiliated to GGSIP University New Delbi 29-26, Knowledge Park III, Greater Noida-201306 (U.P.) Sharing some qualities, habits and skills for success, on the basis of his personal experiences, Prof Sanger suggested the students: Work on your dream, don't dream only Balloons go up not because of colors and sizes but only because of the gas inside. Your thought is the gas to propel you higher in your life.

Emphasizing on discipline and commitment, Dr. Sengar shared some success mantras for students such as: Rise early, Make a plan, Exercise and Sleep properly He called upon Change your habits. It will change your life' Always try to go through the habits or practices of those who have achieved great things in life. Terming learning as a lifelong process, he gave example of former president Dr. APJ Abdul Kalam, who took his last breath during an educational speech Dr Sengar said, Be bigger than your mind and never try to please everyone Pleasing everyone may also annoy every one He concluded his long speech with a motivational song and reiterated the need to be aware of one'squalities and capabilities and hard work with full dedication towards achieving the goal.

LEARNING OUTCOMES:

Students got many keys to success, out of the valuable speech Commitment, will power, discipline and passion are decisive factors in achieving one's goal in life. Work on your dream, don't dream only. Change your habits, it will change your life. They also got a bunch of good habits. Rise early, Make a plan, Exercise and Sleep properly. If we don't get a motivator in life, you should follow the footsteps of achievers. Learning is a life long process. Commitment is a work, not a word. Be aware of your qualities and capabilities. Keep and work with your passion to go higher in life.

TOTAL NO. OF PARTICIPANTS: 342



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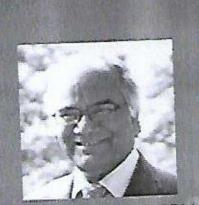
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SCHOOL OF MANAGEMENT

GOAL SETTING AND Strategies for Being an Achiever 🛁



PROF. (DR.) DHARMENDRA S. SENGAR Faculty Indian Institute of Management, Nagpur

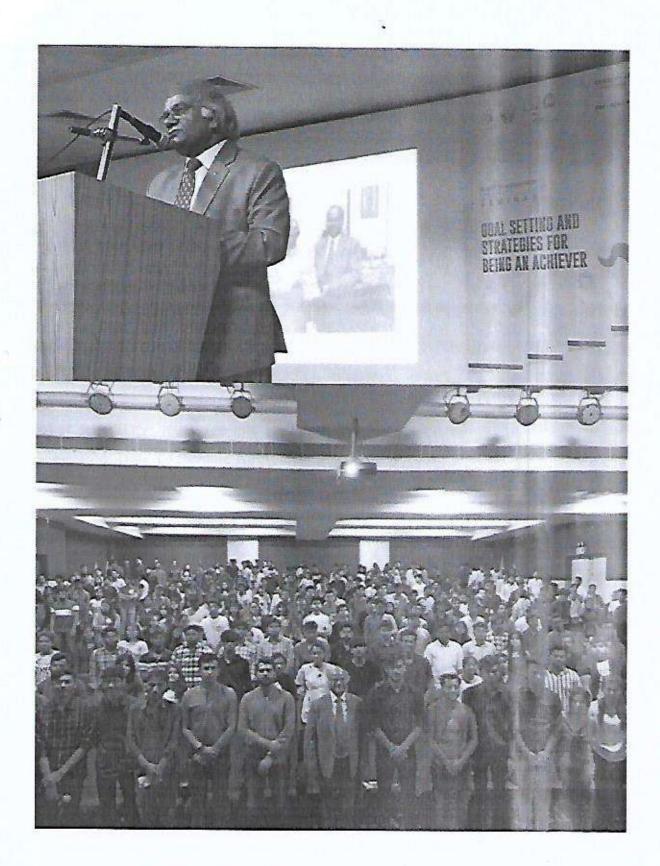
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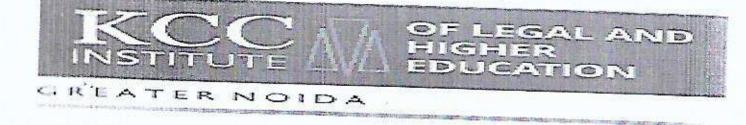
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KGC Institute of Legal And Higher Education Affiliated to GGSIP University New Delhi 28-20, Knowledge Park B, Greater Nokla-201965 (U.P.)





Prof. (Dr.) Bhavna Agarwal Director KCC Institute of Legal And Higher Education Affiliated to GGSIP University New Delhi 28-20, Knowledge Park-III, Greater Noida-201306 (U.P.)



Ref.No: KCCILHE/Acad./ 2022-23

Dated: 13/03/2023

NOTICE

کر	Speaker	-	Prof. (Dr.) Dharmendra S. Sengar Faculty Indian Institute of Management, Nagpur
	Topic	:	Seminar on "Goal Setting and Strategies for being an Achiever"
	Venue	1	KCC Auditorium
	Students	:	BBA, B.Com (H), BCA & BA-JMC (All Years)
	Date	:	16 th March, 2023
-	Timing	:	11.30 am

Students are required to be in formals Black/Blue Trouser/White Shirt/Black Shoes.

Attendance is Mandatory

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Prof. (Dr.) Bhavna Agarwal Director



lavna Agarwal Director KCC Institute of Legal And Higher Education Affiliated to GGSIP University New Delhi 2B-2C, Knowledge Park-III, Greater Nolda-201306 (U.P.)

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Total No. of Students: W3

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Bhavna Agarwal Prof.

KCC Institute of Legal And Higher Education Affiliated to GGSIP University New Delhi 2B-2C, Knowledge Park-III, Greater Nolda-201306 (U.P.)

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S	eminar by Prof. (Dr.) Dha	armendra S. Sengar
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Prof. (DI) Bhavna Agarwai Director KCC Institute of Legal And Higher Educa Affiliated to GGSIP University New Delhi 2B-2C, Knowledge Park-III, Greater Noida-201309

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Prof. (D. Bhavna Agarwal Director KCC Institute of Legal And Higher Education Affiliated to GGSIP University New Delhi 28-2C, Knowledge Park-III, Greater Noida-201306 (U.P.)

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KCC Institute of Legal And Higher Education Affiliated to GGSIP University New Delhi 28-2C, Knowledge Park-III, Greater Noida-201306 (U.P.)

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KCC Institute of Legal And Higher Education Affiliated to GGSIP University New Delhi 2B-2C, Knowledge Park-III, Greater Noida-201306 (U.P.)

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Prof. (Dr.) Entwina Agarwal Director KGC Institute of Legal And Higher Education Affiliated to GGSIP University New Delhi 2B-2C, Knowledge Park-III, Greater Noida-201306 (U.P.)

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29	HIMANSHU CHOUDHARY	- U .	1701.1-1
30	IQRA KHAN	thunchy.	
31	IRTEZA KAMAL		145
32	JATIN PAWAR		
33			-
	KARTIK		2000
34	KHUSHAL GAUTAM		
35	KRISHNA SINGH	t	
36	KULSOOM FATIMA	Early.	-
37	LAVKESH CHOUDHARY	hand have been set	_

Greater Noida

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Phayna Agarwal

Prof. (Dr.) Sharna Agarwal Director KCC Institute of Legal And Higher Education Affiliated to GGSIP University New Delhi 2B-2C, Knowledge Park-III, Greater Noida-201306 (U.P.)

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	Plot no-2B-2C, Knowledge	Park-III, Greater Noida
	eminar by Prof. (Dr.) D	
A	ttendance Sheet BBA (BA	
112	Date: 16-0	
S.No	Students Name	Signature
39	MITESH MAYANK	rucess
.40	MOHD.SAQULAIN	
41	MONIKA KOHLI	Den Stans
42	MUKULJAIN	
43	PALLAWI KUMARI	4 554
44	POOJA JAIN	
45	PRABHANSHU SHARMA	N
46	PRASOON GUPTA	
47	RACHIT JAIN	Kalin
48	RACHNA GUPTA	
49	RAHUL YADAV	
50	RAKSHIKA SINGH	Em.
51	RANDHEER	fort
52	RASHI GUPTA	
53	RAVINDER SINGH	
54	REHEA CHARCHI	0
55	RISHABH AGGARWAL	Kitzt
56	RIYA DIXIT	
57	ROHIT NEGI	C
58	SAHIL SHARMA	Sau
59	SALONI DHYANI	Salar
60	SANSKAR SIROHI	
61	SEEMA RAWAT	
62	SHILPI RANA	
63	SHREYA GUPTA	
64	SHRUTI SINHA	
65	SURAJ CHAURASIA	
66	TANYA CHAUDHARY	· longtor
67	TUSHAR YADAV	
68	UDIT PRATAP SINGH	11217 Rothaue
69	VANSH RAJ SINGH	

Total no. of Students- 27

Faculty's Signature-

Mar Da



avna Agarwal

Prof. (Dr. Chavna Agarwal Director KCC Institute of Legal And Higher Education Affiliated to GGSIP University New Delhi 2B-2C, Knowledge Park-III, Greater Noida-201308 (U.P.)

	Plot no-2B-2C, Knowledge Park	-III, Greater Noida
	Seminar by Prof. (Dr.) Dhar	mendra S. Sengar
	Attendance Sheet B.Com.(Bat	A CALL AND A REAL PROPERTY OF ANY ADDRESS OF A STATE OF
	Date: 16-03-20	023
.No	Students Name	Signature
1 .	Adil wali	
2	ADITI KUMARI	adite
3	Akansha Jhunjhunwala	Attanha Thurshumad
4	Angel Sharma	grav? U
5	Aniket Kumar	Aniket
6	Anshika Gupta	Postika poz
7	Anushka Gupta	
8	Arpita Mishra	<u>14</u>
9	Aryan Sarpal	(*************************************
10	AYAZ SAIFI	Ayoz Saiti
11	Bharti Mishra	Phasti
12	BHUMIKA SINGH	Bhanaka
13	DHRUV DHIR	
14	DIVYA KUMARI	
15	Divyansh Kamboj	
15	Garvita Dhir	Gouchter
17	GUNGUN SINGH	
18	Harshita Sharma	TA-
19	HIMANSHU	
20	Himanshu Gupta	139m construit
21	Ishita srivastava	9
22	JATIN KUMAR	Jenny
23	KAJAL SHARMA	
24	Kanak Bhatia	harost
25	Kartik Seth	1 Au
26	Lakshay Dahiya	Dakchay
27	Lakshay Gupta	Jaksty
28	Lakshita Sharma	Lekshills,
29	LIPIKA SINGHAL	HERS
30	Maynak Kumar Rajor	6/12
31	Mohd shabab ahmed	22
92	Namen Surens	
22	tasantilasiena	Prof. (Sr
34	Noida B	Director

Prof. (Dr. Conzvna Agarwal Director NCC Institute of Legal And Higher Education Affiliated to GGSIP University New Delhi 2B-2C, Knowledge Park-III, Greater Noida-201306 (U.P.)

_	Plot no-2B-2C, Knowledge Par	k-III, Greater Noida			
	Seminar by Prof. (Dr.) Dha	rmendra S. Sengar			
areas.	Attendance Sheet B.Com.(Ba	tch:2022-25) I Year			
	Date: 16-03-2023				
S.No	Students Name	Signature			
35 -	Pawan Kumar Sharma				
36	Pratyush kukreti	Rettish			
37	Priyanshu Mittal	de la companya de la			
38	RICHA SINGH	fich Singly			
39	Riya	Reya			
40	Sakshi Tripathi	Batcolui			
41	Sanat Gaur	Long			
42	Sanchit Singh Bhandari	Sanchit			
43	Shweta Gupta	Thomas			
44	Sneha Sharma	gucha.			
45	Uday Sharma				
46	Udit Pratap Singh	Wingh			
47	Ujjawal Kumar Singh	ujjeval			
48	VANSH AGARWAL	Varish Agarman			
49	Varun Singh Rana				
50	Vibhor Dabral	()			
51	Vivek kumar chaudhary	192			
52	YASHI SINGH				

Total no. of Students- 34

Faculty's Signature-

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egal and Greater Noida *

Prof. (Dr.) Boavna Agarwal Director KCC Institute of Legal And Higher Education Affiliated to GGSIP University New Delhi 2B-2C, Knowledge Park-III, Greater Noida-201306 (U.P.)

	Plot no-2B-2C, Knowledg	
-	Seminar by Prof. (Dr.)	
	Attendance Sheet B.Com.	
	Date: 16-	
S.No	Students Name YASHIKA DIXIT	Signature
1 <u>,</u> 2	SANCHIT BISHT	Yashila.
	HARPREET KAUR	Harberert Kour
3	AKRITI DWIVEDI	1 1000 Harris
5	NAMAN MITTAL	
6	MEHAK GUPTA	M,
7	AARNA CHAUHAN	- Ellina
8	PRANAV JAISWAL	B
9	DHRUV MISHRA	anavar a
10	SATYA PRAKASH	Canton
11	ARYANRAJ	A
12	AJAY KARTIK WALIA	345
13	SAMPURNA ANAND	Autor
14	SHUSHANK SANI	anninger
	JENNINE JACOB	
16	ABDUS SAMAD	
17	SUBHANSHU RAWAT	- CAR
18	ANKUR GOYAL	Q
19	DIWANSHU	Viv ausen
20	ABANTIKA CHAKRABORTY	Abantara.
21	SHRIYANSH VERMA	
22	BHARTI KUMARI	Bhards' Klemari
23	NIKHIL ANAND	
24	NIKHIL BIJU	Nitur.
25	ANSH SAXENA	Angs
26	EBIN VARGHESE	E Fall
27	MUSKAN BHARTI	NWKallz .
28	UDAY TYAGI	
29	MUDIL SINGAL	Uthink U
30	LAKSHY SHARMA	(a)essi-
31	CINDRELLA RALIADA	1 under die
22	AYUSHI GUPTA	All All
22	BUNGUN BANK	Prof. (D) Havna A

KCC Institute of Legal And Higher Education Affiliated to GGSIP University New Delhi 2B-2C, Knowledge Park-III, Greater Noida-201305 (U.P.)

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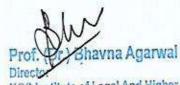
	Plot no-2B-2C, Knowledge Pa	ark-III, Greater Noida			
	Seminar by Prof. (Dr.) Dha	armendra S. Sengar			
	Attendance Sheet B.Com.(Ba	tch:2021-24) II Year			
Date: 16-03-2023					
.No	Students Name	Signature			
35 .	SHWETA DHIMAN	dure			
36	KHUSHI RANA	Knushi			
37	PRAJWAL ANIL KULKARNI	TEATWARA			
38	VAIBHAV BHATT	Vaibhor			
39	AYUSH KUMAR GUPTA	Aust.			
40	ARYAN SINHA	Aryan Sinha			
41	SNEHA GOSWAMI	Encha			
42	ARYAN CHAKARABORTY	15 August - Province -			
43	MASHKUR ALAM				
44	DHRISHTI GOYAL	Drisht			
45	RITICK MISHRA	Ritick			
46	ADITYA PANDAY	1.1.1.1.1.1.1			
47	JIYA MEHTA				
48	ADITYA SHRIVASTAVA	Dotto			
49	AYUSH SHUKLA	1			
50	VIKHYAT GUPTA				
51	AVISH AGRAHARI	Avist-			
52	DIBYENDU ADHIKARI	Arish_ Dund			
53	SANIA MISHRA	lif			
54	LOVNEET SAINI	TO2			
55	ANURAG KUMAR RANA	1			
56	ANKUSH NARANG				
57	ARUNIM	Advisor			
58	AMAN GUPTA	Aner			
59	AVINASH PANDA	Hurah			
60	BIPASHA DORA	Reparts			
61	ANSH KUMAR	Juny Ju			
62	PRINCE KUMAR				

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Greater Noida

*

Total no. of Students- 45Faculty's Signature-



Prof. Pr Shavna Agarwal Directo KCC Institute of Legal And Higher Education Attiliated to GGSIP University New Delhi 2B-2C, Knowledge Park-III, Greater Noida-201306 (U.P.)

	Plot no-2B-2C, Knowle	edge Park-III, Greater Noida
16346		.) Dharmendra S. Sengar
		CA (Batch:2022-25) I Year
		16-03-2023
No	Students Name	Signature
1 .	ABHAY MAURYA	Par on
2	Ample KUMAR	Cent -
3	Anoop Mishra	Arout .
4	ANSH VASHIST	July -
5	Apoorva Mishra	der
6	Arjun Gupta	Artin
7	Aryan Singh	1 this
8	Ashish Singh Rawat	Olu-
9	Ashutosh Pandey	Rum
10	Ayush Pal	Annap
11	Drishti keshwani	
12	HARMEET KAUR	front ka your
13	Hitesh Sharma	
14	IRFAN	Inter
15	Jalaj Gautam	istor.
16	AVA	he
17	Jiya	
18	KARTIK SHARMA	Honfix
19	Khushi sahani	kenester
20	LOKESH SOLANKI	1 allotte Sales.
21	Mazil Husain	noril
22	Meet Negi	Garhleyi
23	navanshu shaily	
24	NITIN MANRAL	Nitin
25	Nitin prajapati	
26	OMPRAKASH JHA	
27	PARAS ARORA	
28	Prajwal Dua	
29	Pratham Behal	N. Arteria
30	Priyanshu kumar	Ye-
31	Raj badhgaiyan	<u>R</u>
32	Bathesh Nand Schil	
22	Econada Busta	Prof. (
5.2	Sattin (a) (Gr	Director
85	Segrificantes (2)	oida Affiliate 2B-2C, Kr

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rof. (Df. Bravina Agarwal irector <u>CC Institute</u> of Legal And Higher Education filiated to GGSIP University New Delhi 8-2C, Knowledge Park-III, Greater Noida-201306 (U.P.)

	Plot no-2B-2C, Knowledge	Park-III, Greater Noida		
	Seminar by Prof. (Dr.) Dl	harmendra S. Sengar		
	Attendance Sheet BCA (B	atch:2022-25) I Year		
Date: 16-03-2023				
S.No	Students Name	Signature		
36	Sagar Verma	Sam		
37	SAHIL KHAN	1 Lif		
38	Sahil Sharma			
39	SANJANA KUMARI	Satiano		
40	sanjay kumar			
41	SATYAM KUMAR PANDEY			
42	Satyaprakash Yadav	SAUSS		
43	Shivam	Shivom		
44	Shivani Kumari	Aprican		
45	SNEHA SINGH			
46	Swarnim Saxena	Sur		
47	UJJWAL PUNDIR			
48	VANSHIKA YADAV	1 hrs		
49	Varun Kumar Tiwari	AR.		
50	Vedika Malhotra	Velike		
51	Yash gupta			
52	Yash Narwar	laromat		
53	Yogesh Singh	0		

Total no. of Students- 36

Faculty's Signature-

Byparta Singh



Agarwal

Prof. (D) Forsina Agarwal Director KCC Institut: of Legal And Higher Education Affiliated to GGSIP University New Delhi 2B-2C, Knowledge Park-III, Greater Noida-201306 (U.P.)

	Plot no-2B-2C, Knowledge P	ark-III, Greater Noida	
	Seminar by Prof. (Dr.) Dh		2
	Attendance Sheet BCA (Ba	El Sublición	
-1114-024-02	Date: 16-03		
S.No	Students Name	Signature	
1	DEV SHUKLA	Verd	
2	REECHA	Keecha.	
3	MANISH KAUSHIK		
4	SUSHANT	182	
5	VISHAL	Vill	
6	PRIYANSHU JHA		
7	ARPEET RATHI		
8	MOHD. UMAR KHAN	<u>A</u>	
9	LIPIKA VERMA	Utti	
10	VAIBHAV SINGH	Van	
11	MONIKA BHANDARI	hibrandar	
12	SAHIL KARKI		
13	AYUSH PANDEY	hugh	
14	KULDEEP SHARMA	Kuldup	
15	DHRUV VERMA	Buse	
16	SHAGUN SHARMA	shagur.	
17	ABHAY RAWAT	1.1shord-	
18	PRIYA SINGH	_	
19	ROHIT PAL	Rohilpar-	
20	AYUSH UNIYAL	Be	
21	AMIT KR. CHAUDHARY		
22	SHIVAM DWIVEDI		
23	GAURAV NEGI	Lauren Journa	
24	SUPARN SAPRA	Hade et	
25	YUVRAJ CHAUHAN		
26	SUMIT BHENWAL		
27	KRISH GUPTA		
28	KARAN KUMAR YADAV		
29	VIKASH KUMAR		
30	PARAS GAUR		
32	KASHISH RATHOR	(신신 강남~~	bt N
82	MIEAZ CHAUDITARY Conal and		All Annual
33	attikestitiet	(R)	Prof. H. Bnavna Agarwal
24	HARSAL VALUE Noida	<u>)</u> [[]	KCC Institute of Legal And Higher Educat Amiliated to GGSIP University New Delhi 2B-2C, Knowledge Park-III, Greater Nolda-201308

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-	KCC Institute of Lega	Contraction of the second	
	Plot no-2B-2C, Knowled	lge Park	-III, Greater Noida
	Seminar by Prof. (Dr.)) Dharr	mendra S. Sengar
	Attendance Sheet BCA	(Batch	:2021-24) II Year
_	Date: 16	5-03-20	023
S.No	Students Name		Signature
36	DIVYANSH NARUKA	_	
37	TARANDEEP KANDRA		
38	SAURAV KUMAR	,	
39	MANAS MORE		
40	AAYUSHMAN SHARMA	-	
	HARSH DEAVERIYA		11 . 1

Total no. of Students- 22 shund

Faculty's Signature-

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egal and Greater Noida *

Prof. (Dr. Chavner Agarwal Director KGC Institute of Legal And Higher Education Affiliated to GGSIP University New Delhi 2B-2C, Knowledge Park-III, Greater Noide-201306 (U.P.)

	Plot no-2B-2C, Knowledg	ge Park-III, Greater Noida
	Seminar by Prof. (Dr.)	Dharmendra S. Sengar
	Attendance Sheet BCA (Batch:2020-23) III Year
	Date: 16	-03-2023
S.No	Students Name	Signature
1	ADARSH KUMAR	Selans
2	Anshika Sharma	Anshika Sharma
3	Arham Ahmed Ansari	Arham
4	Chirag Sehedeva	
5	Harshita Rai	Harshita Rai
6	Himanshu	Riversher
7	Ishaan Wadhwa	Blocking
8	Krishna Tiwari	
9	Nidhi Singh	Nidhi Singh
10	Nishi Ranjan	Nishi Roojan
11	Pranshu Pant	PRANSHIU PANT
12	SHASHI KUMAR SINGH	
13	Shreyash Shukla	Shreyash shukla
14	SHUBHAM UPADHYAY	
15	Yashasvi Yadav Alani	Pastus T.

Total no. of Students- 11

Faculty's Signature-

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agal and Greater Nolda III. *

Prof. (Dr. Bavna Agarwal Director KCC Institute of Legal And Higher Education Affiliated to GGSIP University New Delhi 2B-2C, Knowledge Park-III, Greater Noida-201306 (U.P.)

	Plot no-28-2C, Knowledge Pa	rk-III, Greater Noida
	Seminar by Prof. (Dr.) Dha	rmendra S. Sengar
	Attendance Sheet BAJMC	2022-25 (I year)
	Date: 16-03-	
S.No	Students Name	Signature
1	ANANYA YADAV	
2	Celine	urine.
3	Guriya	buniliz
4	Isha Kumari	all conail
5	MEGHNA KUMARI	Meghma
6	Mitchell G. Milton	
7	RIDDHI PARMAR	
8	Sachin Rai	Sachh
9	SHUBHI SRIVASTAVA	
10	soham agrawal	
11	Sushant Saurabh	
12	TANYA	

Total no. of Students-

Faculty's Signature-

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enal and Greater Noida 171

ia Agarwal Prof. C

Director KCC Institute of Logal And Higher Education Affiliated to GGSIP University New Delhi 2B-2C, Knowledge Park-III, Greater Noida-201306 (U.P.)

	Plot no-2B-2C, Knowledge	
	Seminar by Prof. (Dr.)	Dharmendra S. Sengar
	Attendance Sheet BAJM	MC 2021-24 (II year)
	Date: 16-0	
S.No	Students Name	Signature
1	HARSH KULSHRESTHA	Absent
2	DISHA SAXENA	1) Jou forener
3	PUNEET KUMAR MISHRA	Aly fureet.
4	AAKASH PANTHRI	and .
5	ARADHANA KUMARI	Dumari .
6	RADHIKA TIWARI	Absent
7	SAHIL SHARMA	Sobil
8	ARYAN SHARMA	- Aruas
9	ANUSHKA SHARMA	Shaina
10	ANUPAMA	-
11	SATENDER KUMAR	Studen
12	PRERNA	Prenno.
13	AVANTIKA SHARMA	(Humpson the
14	NAVEEN SINGH	Absent
15	AYUSHI SHARMA	Ayuzhy
16	ABHISHEK CHAUBEY	Kymm
17	PIYUSH RATHORE	Absent
18	ROHAN SHARMA	R
19	RIYA GAUTAM	Absent
20	ISHITA CHAUDHARY	Johnta
1	DEEPTI SHARMA	Profil
2	AKSHAT BHATLA	Malas

Total no. of Students- | 그

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Faculty Signature-

egalan Greater Noida 15 a.

navna Agarwal Pro

Director KCC Institute of Legal And Higher Education Affiliated to GGSIP University New Delhi 2B-2C, Knowledge Park-III, Greater Nolda-201306 (U.P.)

	Plot no-2B-2C, Knowledge Park-	 We call and sold pressive the West Sold and and a sold pressive the West Sold and a sold and and a sold and a sold and a sold and a sold and and a sold
	Seminar by Prof. (Dr.) Dharn	the second s
1999-1996 1999-1996	Attendance Sheet BAJMC-202	
• •	Date: 16-03-20	T
S.No	Students Name	Signature
1	Adarsh Maurya	
2	Aman Panwar	
3	Ananya Sharma	
4	AYAN KHAN	
5	Devansh pandey	:2xalasse
6	HIMANSHU CHAUDHARY	
7	Himanshu Mishra	
8	Kanishka	
9	KARISHMA SINGH	
10	KISHAN KR S CHAUHAN	
11	Nikhil Kumar jha	
12	NITIN RAWAT	Rut
13	Prashant Kumar Pal	
14	Pratham Vig	
15	RAUNAK SINGH	
16	Sajal agarwal	
17	SAKSHAM JAIN	ha
18	Sakshi	
19 '	Sumit Kumar Yadav	
20	SWASTIK SINGH TANWAR	
21	VISHESH SHARMA	

Total no. of Students- 03

Greater Noida

Bhavna Agarwal

Director KCC Institute of Legal And Higher Education Affiliated to GGSIP University New Delhi 28-20, Knowledge Park-III, Greater Noida-201336 (U.P.)



Faculty Signature-







वशुधेव कुटुम्बकम् **ONE EARTH • ONE FAMILY • ONE FUTURE**



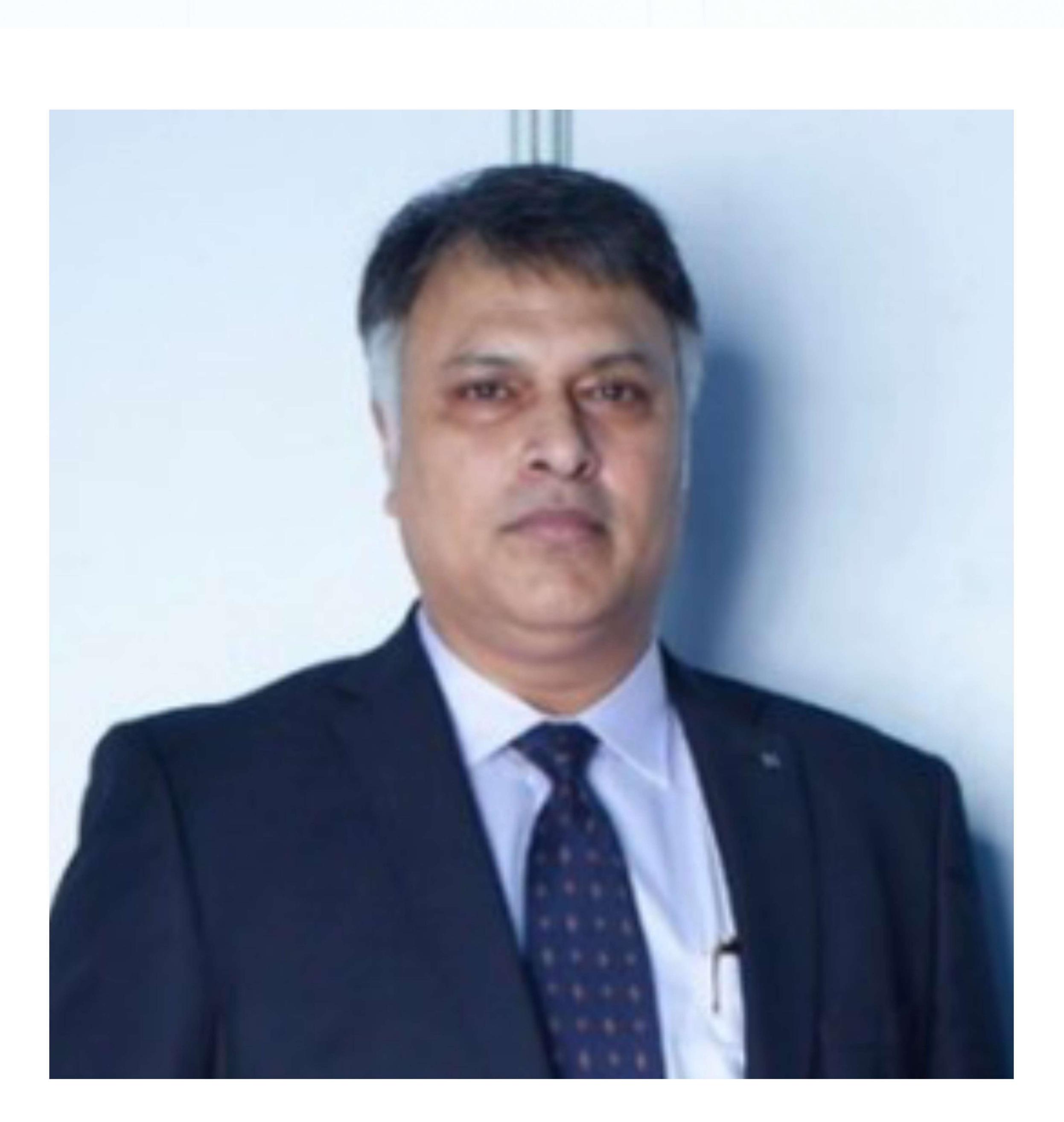


BBA | BCA | BAJMC | B.COM(H) | BBA LLB(H) | BA LLB(H)

SEMINAR OUTH LEAD ENTREPRENEURSHIP AND IMPACT ON

Tuesday, 21st March, 2023

Affiliated to Guru Gobind Singh of IP University, New Delhi Indraprastha University New Delhi Approved by Bar Council of India



Mr. Amitabh Tiwari Chief Executive Officer

Ossify Industries Pvt Ltd

OF LEGAL AND HIGHER INSTITUTE EDUCATION

GREATER NOIDA

INSTITUTE A OF LEGAL AND HIGHER EDUCATION

Report of Seminar

Event: Seminar on 'Youth lead entrepreneurship and impact on society'

Date: 21 March 2023

Venue: Auditorium, KCC Institute of Legal and Higher Education

Speaker: Mr Amitabh Tiwari, Chief Executive Officer, Ossify Industries Pvt Ltd

Description:

Bizhive- The entrepreneurship society of KCC Institute of Legal & Higher Education, Gr. Noida organised a seminar on 'Youth lead entrepreneurship and impact on society' on 21 March 2023. The eminent speaker, Mr. Amitabh Tiwari, Chief Executive Officer, Ossify Industries Pvt Ltd interacted with students to motivate them to come up with the idea which can solve any problem of society. He said entrepreneurs are often known as a source of new ideas or innovators, and they bring new ideas to the market by replacing old with a new invention. If students will take initiative, they can go a long way and would feel pride in contributing to the socio-economic development of the country. When an entrepreneur comes with the idea he doesn't only make a profitable organization, he also works towards addressing social issues through his startup. He motivated students to make decisions, to work on their own decisions with full conviction and to never accept defeat with failure. Mr Amitabh answered queries of students and the seminar ended with a positive impact on participants.

Learning Outcomes:

- 1. Idea Genration is ongoing process.
- 2. Everyone is unique and can contribute towards society.
- 3. Look for the problem and problem will give you business idea

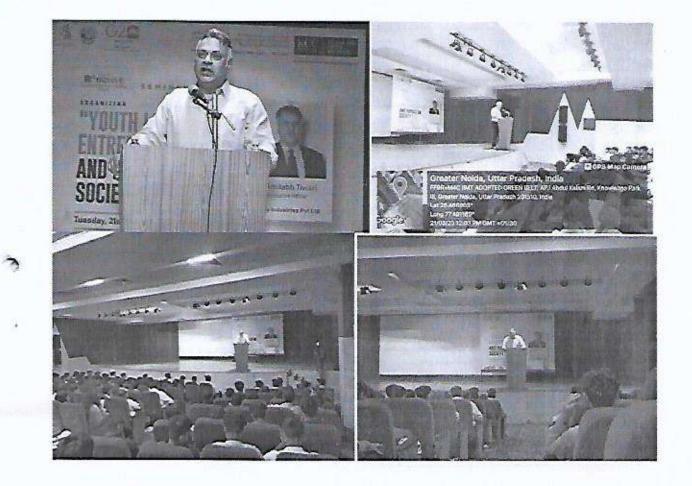
Total No. of Participants: 292



Prof. (D Director

KCC Institute of Legal And Higher Education Affiliated to GGSIP University New Dethi 2B-2C, Knowledge Park-III, Greater Noida-201305 (U.P.)

Event Photographs:



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garwal Prof. (DD) Director

KCC Institute of Legal And Higher Education Affiliated to GGSIP University New Belhi 2B-2C, Knowledge Park-III, Greater Noida-201305 (U.P.)

10.000	(CC Institute of Legal a Plot no-2B-2C, Knowledge	Park-III, Greater Noida
	Seminar by Mr. A	mitabh Tiwari
A	ttendance Sheet BBA SEC-A	(BATCH:2022-25) I Year
	Date: 21-0 Students Name	3-2023 Signature
No	SOUMYA GUPTA	Scenny a
1		
2	SAKSHAM AGRWAL	Sakahama
3	MALAY SRIVASTAVA	
4	VANSHIKA SINGH	1 Vanslika
5	ASHISH VERMA	Acfush
6	RITIKA SINGH	Rittle
7	SNEHA JAIN	Olm.
8	MAANYA KHURANA	Massau
9	VISHAL	- The second sec
10	SAKSHI JAISWAL	(Abo
11	ANSHIKA SHARMA	Ani
12	ARPITA SINGH	Anhita
13	SARTHAK KESARWANI	Sarth
14	ASHISH KUMAR	huz-
15	ANUSHKA SINGH	Anust
16	PRANJAL CHOUDHARY	Connad
17	DHRUV KALRA	Obre
18	SHIVAM JHA	China
19	SAZIA AFFRIN	- And
20	LAKSHAY SHARMA	labole
21	KARTIKAYA TAYGI	Kawkkinge
22	HIMANSHU BISHT	
23	RIYA NAIN	7
24	MOHIT RAWAT	Mohit
25	SARTHAK UPADHYAY	0.~
26	NAINA	ntring
27	PRIYANSHU GUPTA	0
28	ANANYA SINGH	- m Franya
29	SAKSHAM SHARMA	
30	DIYA VOERA	New .
31		Ala
32	ALOK RAJ	1.000
33	NAKUL GOSWAMI	Alexandre F

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Prof. (Dr.) Priduna Agarwal Director KCC Institute of Legal And Higher Education Affiliated to GGSIP University New Delhi 2B-2C, Knowledge Park-III, Greater Noida-201305 (U.P.)

	Plot no-2B-2C, Knowledge	
	Seminar by Mr. A	
A	ttendance Sheet BBA SEC-A	
No	Date: 21-0 Students Name	3-2023 Signature
35	MADHAV PAL	Mahav
36 + 1	YASHVI SHARMA	KashVI
37	SHASHANK TRIPATHI	An:
38	MAYANK DHARWAL	Nr
39	NISCHAY JAIN	Medha
40	MEDHA SHARMA	Medun
41	VEDANSH NAIN	-
42	KHUSHDEEP JHA	
43	ANISHA KUMARI	
44	SAKSHAM WAHI	Sakshin
45	AVNI ARORA	0
46	CHETAN	
47	SWATANTRA SINGH	ani,
48	AANSHI SHUKLA	Aonsti
49	SUHANI KHANNA	Schani
50	ARUSH NAMAN	Arush
51	TANISHQ TYAGI	-Tanisher
52	RISHABH SHARMA	Rishabh
53	PEARL BHATIA	
54	KAIF	buif
55	VANSH SAINI	1 Vm
56	YASH BHAVSAR	Hargh Hargh
57	HARSH MANCHANDA	Hargh
58	KALASH SINGH	at /
59	MAYANK KUMAR JHA	Mayane

Total no. of Students- 49 VETZ Faculty's Signature-



Agarwal

Prof. (Dr. Chavna Agarwal Director KCC Institute of Legal And Higher Education Affiliated to GGSIP University New Delhi 2B-2C, Knowledge Park-III, Greater Noida-201306 (U.P.)

میں ایک	Plot no-2B-2C, Knowledge Park	-III, Greater Noida
Cong allowing and	Seminar by Mr. Amit	abh Tiwari
Α	ttendance Sheet BBA SEC-B (BA Date: 21-03-20	TCH:2022-25) 1 Year
I,No	Students Name	Signature
1	PARTH PRASAD	P. Propost
2 .	KUSH KHANNA	
3	DEEPAK SINGH	Deepah
4	DHARIKA KAISAR	Oherma
5	KHUSHI JOSHI	
6	SHANVI KESHRI	ghing .
7	KHUSHI CHAUDHARY	(D-
8	SHUBHAM GILL	Shubber
9	OM HEGU	
10	KAUSHIK BISHT	
10	CHESHTA BHARDWAJ	chestiter_
12	SAKSHI GAUR	Satsh
12	GAURAV RANJAN	(a)
13	KRISH SHARMA	- Kontu-
15	PRASHANT GUPTA	(P
15	SHIVANI KUMARI	a lunto
16	MOHAMMAD FAIZAN	Hoizeanda
17	MANAV SINGH NAINWAL	Maran
18	ANSHIKA KUMARI	Auslie 109.
20	YASH THAKUR	YAGWTHINKOP?
20	VIVEK TIWARI	Vivek
22	ANAND GUPTA	Small
22	ATHARV DHINGRA	
23	KHUSHI JAIN	Kennstoni
24	KHUSH KHARBANDA	V V
25	PRRAGYAN PANDEY	k
26	MRIDUL POSWAL	hbeacht
	KAJAL AWANA	Korial
28	NITESH RAWAT	The s
29	SWAPNIL RAJPOOT	Swann
30	RAGHAV GOYAL	Roh
31	ANIMESH SARASWAT	42
32 33	SAURABH RAUSHAL	"Eaurenter

Greater Noida

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Prof. Directo KGC In Affiliat 28-20.1

Prof. (D. J. Agarwal Director KCC Institute of Legal And Higher Education Affiliated to GGSIP University New Delhi 2B-2C, Knowledge Park-III, Greater Noida-201305 (U.P.)

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stan	KCC Institute of Legal ar		
	Plot no-2B-2C, Knowledge P		
	Seminar by Mr. Ar		
A	ttendance Sheet BBA SEC-B (
S.No	Date: 21-03-2023 Students Name Signature		
35	NAMAN KATIYAR	R	
36 .	ANUBHA DURGAPAL	Burgons	
37	YASH KATIYAR		
38	HARSH GILL		
39	GARV MEHROTRA	har	
40	CHAHAT GUPTA		
41	ARYAN RASTOGI	R	
42	UTKARSH RASTOGI	at	
43	ASHUTOSH KUMAR SINGH	Ashutosh	
44	PRIYA TARAI	he	
45	ADITYA BISHT	Adrey	
46	JIYA SHARMA	put	
47	CHIRAG MEHANDIRATTA	0-	
48	ARYAN SINGH	A Real Constraints of the	
49	DEVRATH TYAGI	Der	
50	KAUSHIK KARAN	Kaunde	
51	DHRUV BHATIA	Joist pher	
52	KRISH KALSHYAN	Krien	
53	ARYAN KOUSTUBH SINGH	Augu	
54	SHAAN SIDDIQUE		
55	GOURAV BISHT	Se	
56	PRAVEEN TEWARI	am	
57	SUDHANSHU KUMAR TIWARI		
58	DAVID JAIN		
59	KUNAL KAUSHIK		

Total no. of Students- 4.5

Faculty's Signature-



Prof. (Dr.) Plavna Agarwal Director KCC Institute of Legal And Higher Education Affiliated to GGSIP University New Delhi 2B-2C, Knowledge Park-III, Greater Noida-201306 (U.P.)

A1124 - 100	Plot no-2B-2C, Knowledge Par		-
	Seminar by Mr. Ami		
Conception stated	Attendance Sheet BBA (BAT) Date: 21-03-2		
.No	Students Name	Signature	-
1	DEEYA KAUSHIK	Doen	
2	HARSHITA VIG		
3	ÚMESH KUMAR MAHATO	Qla	15XM
4	UJJWAL SINGH DESHWAL		
5	ARCHI CHAUHAN	Qu	2404
6	NISCHAY GAUTAM	Arisa	1
7	ANMOL ARORA		
8	HARSHIT KHANNA	Herizana.	
9	JYOTIRAMAYA	Justimory	
10	SURBHI	SUHBNT.	100
11	UDAY JAGWANI		i.
12	RHYTHM SINGH		
13	MRIDUL BANERJEE	MALDUH	
14	RADHIKA CHANGULANI	Rachika	
15	HARSHITA SRIVASTAVA	Marty	
16	SUSHANT KUMAR	Juitor	328-31-
17	CHAITANAYA MAHINDROO		
18	KHUSHI CHAUHAN	Ken	
19	AKSHAT ARKH		100000
20	ESHA BAJAJ	8lg	
21	ANUSHKA SINGH		
22	ANANYA SHARMA	The second secon	
23	MANYA KAUR	9	
24	DHRUV SHARMA		
25	RUPSHA BHADRA	Kroch ?.	
26	KARAN DEOLI		
27	HARSH SHARMA (MS)	Mausa-	ani
28	YASHANK SARWAN	A CONTRACTOR OF THE OWNER OF THE OWNER	
29	KHUSHI KIRAN	thush Kikan	
30	ESHNEHA SINGH	Fil. 1	and the second se
31	KUMARI PRIYA	Cattor	
32	SURAJ KUMAR SINGH	1 204	
33	REETIKA	per teller	
24	S LAHRESCHICKHAN	and	
15	HOMAL SCHOLDOUR	Sal -	Prof

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wna Agarwal

KCC Institute of Legal And Higher Education Affiliated to GGSIP University New Delhi 2B-2C, Knowledge Park-III, Greater Nolda-201306 (U.P.)

	Seminar by Mr. Am	
500 000 560	Attendance Sheet BBA (BAT	
S.No	Date: 21-03- Students Name	2023 Signature
36	SHRUTI SINGH	Asia
37	ANKIT KUSHWAHA	Antit
37	AMAR SHARMA	1 Amat
39	PRAGYA SAHINI	
40	YASH GUPTA	
40	ANKIT RANJAN	ADRIUF
42	HARSHITA AGRAWAL	The e
43	ANURAG GULERI	Annag
44	AMANRAJ PRASAD	Inan
44	LAKSHAY KAPROTI	(anshary
46	ADITHYA DAS	
47	ABHISHEK KUMAR	Diversen
48	SAIF HASAN KHAN	
49	AKSHIT SHARMA	Akelist
50	SUDHANSHU RANJAN SINGH	Brings
51	SHIVAM KHURANA	Q.L.
52	PRABHAT KUMAR	prechation
53	DIPANSHA SINGH	Deiphyth
54	PRASHANT MALIK	Rul
55	MANAV MAHENDRU	Manay
56	PRAKHAR PATHAK	Prinkland
57	KHUSHI KHOLI	
58	SNEHA PANDEY	Swither
59	SACHIN SINGH	Bachin R
60	ANAND KUMAR	111
61	SHIVAM SINGH PUNDIR	
62	SHIVAM RANJAN	Shinam
63	PRATHAM SHARMA	an allow
64	YASH KUMAR	Yash .
65	MANVI PAL	harry
66	PUNEET SINGH NEGI	et as it
67	KALASH MOHANANI	
68	SHAURYA PARTAP	
EF.	PATEY SINCH Constand	Rectard Contraction
70.	Wartes Clarta Serenter	Prof. (E

Magarwal KCC Institute of Legal And Higher Education Affiliated to GGSIP University New Delhi 2B-2C, Knowledge Park-III, Greater Noida-201306 (U.P.)

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_	Plot no-2B-2C, Knowledge P	ark-III, Greater Noida
- 	Seminar by Mr. An	
- 5	Attendance Sheet BBA (BA	TCH:2021-24) II Year
	Date: 21-03	-2023 Signature
No.	SATYA NARAYAN PANDEY	Sapercha
71	KULDEEP YADAV	Kuldesh
72→. 73	PRANAV KAUSHIK	i a i geop
74	VIKAS SHARMA	View
75	KUNAL CHAUHAN	Kint-
76	PRIYANSHU TYAGI	
77	VIVEK SINGH BISHT	tite
78	KSHITIJ SRIVASTAVA	Haitin
79	VANSH SINGHAL	Varyl
80	КАЈИ ЈНА	Byer
81	NAYNA SARROF	Nanzenz
82	HARISHT BATRA	parshit
83	NAMRA	Names
84	JANVI MEHRA	Turn
85	ADITYA GOSAIN	Aest
86	SHIVAN SANADHY	1.7
87	SYED FAIZAN AHMAD	
88	VARSHA KUSHWAR	Narsta
89	UTKARSH ROY	
90	RAVI KUMAR	Raten
91	AYUSH GAURAV	
92	SOUMYA KUMRI	Rennout
93	DEVAKSHA	Dev-
94	ADESH SRIVASTAVA	Adato
95	VIKASH YADAV	Vikosh
96	VANSHIKA SINGH	Vanshiks
97	SANCHIT SHARMA	10 30
98	DAKSH SINGH	(Dabut For
99	ABHISHEK KUMAR (S/o SK)	At Blue W

Total no. of Students- 72 Faculty's Signature-

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Prof. (Dr.) Director Director KCC Institute of Legal And Higher Education Affiliated to GGSIP University New Delhi 2B-2C, Knowledge Park-III, Greater Notda-201306 (U.P.)

	Plot no-2B-2C, Knowledge	
	Seminar by Mr. /	Amitabh Tiwari
A	ttendance Sheet BBA (B.	ATCH:2020-23) III Year
	Date: 21-0	
S.No	Students Name	Signature
1	AABID KHAN	Elle
2	AASHIF ALAM	
3	ABHISHEK KUMAR	
4	ABHISHEK SINGH	
5	ADITYA AGARWAL	Aarten
6	ADITYA CHAUHAN	Oleur
7	AKSHAT MISHRA	
8	AMAN GUPTA	
9	AMAN RAY	Aman Ray.
10	ANAND KUMAR MISHRA	
11	ANHAD KAUR SETHI	Annul
12	ANIP KAUSHIK	
13	ARPIT GUPTA	
14	ARUP BHATTACHARJRR	Janp
15	BHAVIKA	
16	CHETAN TAWAKLEY	
17	DEEPA VERMA	Suller.
18	DEV PUSHKARNA	
19	ERAM AHMED	x
20	GAURAV PAL	traverse_
21	GAURAV SEHGAL	
22	GAURI SRIVASTAVA	
23	HARISH KUMAR	Harish trung
24	HARSH BHARDWAJ	
25	HARSH RANJAN	
26	HARSH SHARMA	1 and the second
27	HARSH VARDHAN PUNDHIR	
28	HARSHITA TRIPATHI	
29	HIMANSHU CHOUDHARY	Hame
30	IQRA KHAN	
31	IRTEZA KAMAL	
32	JATIN PAWAR	
33	KARTIK	Fashir
34	KHUSHAL GAUTAM	
35	KRISHNA SINGH	Car
36	KULSOOM FATIMA	Chiller
2.7	LAVIESH CHOUDHARY	1 8

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Prof. (Dr.) Endyna Agarwal Director KCC Institute of Legal And Higher Education Affiliated to GGSIP University New Dethi 2B-2C, Knowledge Park-III, Greater Nolda-201306 (U.P.)

12	Plot no-2B-2C, Knowledg	e Park-III, Greater Noida
-	Seminar by Mr.	Amitabh Tiwari
A	ttendance Sheet BBA (E	ATCH:2020-23) III Year
	Date: 21-	03-2023
S.No	Students Name	Signature
39	MITESH MAYANK	
40	MOHD.SAQULAIN	Sugmain
41	MONIKA KOHLI	
42	MUKUL JAIN	
43	PALLAWI KUMARI	-
44	POOJA JAIN	
45	PRABHANSHU SHARMA	
46	PRASOON GUPTA	
47	RACHIT JAIN	FOR
48	RACHNA GUPTA	
49	RAHUL YADAV	
50	RAKSHIKA SINGH	
51	RANDHEER	forthers
52	RASHI GUPTA	
53	RAVINDER SINGH	
54	REHEA CHARCHI	
55	RISHABH AGGARWAL	b
56	RIYA DIXIT	
57	ROHIT NEGI	Pohr
58	SAHIL SHARMA	Samit
59	SALONI DHYANI	1
60	SANSKAR SIROHI	
61	SEEMA RAWAT	
62	SHILPI RANA	
63	SHREYA GUPTA	South -
64	SHRUTI SINHA	Stud' Cit.
65	SURAJ CHAURASIA	204601 201910
66	TANYA CHAUDHARY	Tarry?
67	TUSHAR YADAV	
68	UDIT PRATAP SINGH	Udit Bratab Singh
69	VANSH RAJ SINGH	Vala charge song h

egalano

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Total no. of Students- $d^2 \Psi$ Faculty's Signature- fitu

Prof. (D. H. Agarwal Director KCC Institute of Legal And Higher Education Affiliated to GGSIP University New Delhi 2B-2C, Knowledge Park-III, Greater Noida-201306 (U.P.)

	Plot no-2B-2C, Knowledge	Park-III, Greater Noida	
	Seminar by Mr. A	Amitabh Tiwari	
	Attendance Sheet B.Com.	(Batch:2022-25) I Year	
	Date: 21-03-2023		
S.No	Students Name	Signature	
1 .	Garvita Dhir	Cranger	
2	Sanchit Singh Bhandari	Samuet	
3	Sakshi Tripathi	Salshi	
4	nukshhatra gupta	-	
5	Aniket Kumar	Dri fat	
6	DHRUV DHIR		
7	Pawan Kumar Sharma		
8	Kartik Seth	Kartis .	
9	Divyansh Kamboj		
10	HIMANSHU	No me.	
11	Akansha Jhunjhunwala	Ann	
12	LIPIKA SINGHAL	Welk of	
13	Adil wali	A M	
14	YASHI SINGH	Jasled	
15	Himanshu Gupta	Him again	
16	Shweta Gupta	(Spred)	
17	Vibhor Dabral		
18	Udit Pratap Singh	Wigh	
19	Anushka Gupta		
20	VANSH AGARWAL		
21	Varun Singh Rana	4-	
22	JATIN KUMAR	Lynne	
23	RICHA SINGH	Richa	
24	AYAZ SAIFI	Auto	
25	DIVYA KUMARI	- Continue	
26	Vivek kumar chaudhary	Rus	
27	Sneha Sharma	Que	
28	Angel Sharma	Harne .	
29	Harshita Sharma	an.	
30	Kanak Bhatia	Ture	
31	Riva	Piua .	
32	Uji awai Kumar Singh	hard the second se	
22	Miche Shebeo Anmed		
1	Tremer Surere	Prof. (D) Mayna / Director	

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KCC institute of Legal And Higher Educatio Affiliated to GGSIP University New Delhi 2B-2C, Knowledge Park-III, Greater Noida-201305 (U

1.1.1.1.1	Plot no-2B-2C, Knowledge Pa	rk-III, Greater Noida
	Seminar by Mr. Am	
	Attendance Sheet B.Com.(Ba	
	Date: 21-03-	2023
S.No	Students Name	Signature
35 -	Aditi Kuməri	(aditi
36	Kajal Sharma	30
37	Lakshay Dahiya	V
38	Ishita srivastava	Tslita_
39	Lakshita Sharma	
40	Bharti Mishra	Charte
41	Aryan Sarpal	
42	Lakshay Gupta	fatter
43	Pratyush kukreti	Qui.
44	Anshika Gupta	
45	Sanat Gaur	Savor
46	Priyanshu Mittal	Pringration
47	Neelanshi Saxena	Neelower
48	Uday Sharma	
49	Mayank Kumar Rajor	Attantan
50	Arpita Mishra	the
51	Bhumika Singh	King
52	Gungun Singh	

Total no. of Students- 37 Faculty's Signature- Dieue



Prof. (Dr.) Briavna Agarwal Director

KCC Institute of Legal And Higher Education Affiliated to GGSIP University New Delhi 28-2C, Knowledge Park-III, Greater Noide-201306 (U.P.)

	Plot no-2B-2C, Knowledge Pa		
	Seminar by Mr. An	the second se	
iter (Attendance Sheet B.Com.(Ba		
	Date: 21-03-		ti
S.No	Students Name YASHIKA DIXIT	Signature	
1,	SANCHIT BISHT		
2	HARPREET KAUR		
4	AKRITI DWIVEDI		
5	NAMAN MITTAL		
6	MEHAK GUPTA	MIK	
7	AARNA CHAUHAN	1 lip at 1	
8	PRANAV JAISWAL		
9	DHRUV MISHRA		
10	SATYA PRAKASH	Cettys	
11	ARYANRAJ	Augers	
12	AJAY KARTIK WALIA	Aray	
13	SAMPURNA ANAND	-25	
14	SHUSHANK SANI	Shushark	
15	JENNINE JACOB		
16	ABDUS SAMAD		
17	SUBHANSHU RAWAT	Subter	
18	ANKUR GOYAL		
19	DIWANSHU	alianyste	
20	ABANTIKA CHAKRABORTY	Abantika	
21	SHRIYANSH VERMA		
22	BHARTI KUMARI		
23	NIKHIL ANAND		
24	NIKHIL BIJU	Nixhel -	
25	ANSH SAXENA	Angh	
26	EBIN VARGHESE	Plater	
27	MUSKAN BHARTI	Musker	
28	UDAY TYAGI		
29	MUDIL SINGAL	Marchil	
30	LAKSHY SHARMA	lakshg	
32	CINDRELLA RAUADA	Cingherthe	
32	AYUSH GUPTA	legisti	
33	SUNGLA EAN A COST AND	Prof. (LOBhyma Ad	garv

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KCC Institute of Legal And Higher Education Affiliated to GGSIP University New Delhi 2B-2C, Knowledge Park-III, Greater Noida-201306 (U.P.)

	KCC Institute of Legal	and Higher Education
	Plot no-2B-2C, Knowledge	
	Seminar by Mr.	CONFIGURE - A DESCRIPTION DESCRIPTION OF THE PROPERTY OF THE P
<u>.</u>	Attendance Sheet B.Com.	
Date: 21-03-2023		
.No	Students Name	Signature
35,	SHWETA DHIMAN	
36	KHUSHI RANA	A hoda
37	PRAJWAL ANIL KULKARNI	Proposer
38	VAIBHAV BHATT	
39	AYUSH KUMAR GUPTA	Ayush
40	ARYAN SINHA	Asiyon
41	SNEHA GOSWAMI	Snata
42	ARYAN CHAKARABORTY	
43	MASHKUR ALAM	
44	DHRISHTI GOYAL	Drishte
45	RITICK MISHRA	Taitick
46	ADITYA PANDAY	
47	JIYA MEHTA	
48	ADITYA SHRIVASTAVA	Artiszano
49	AYUSH SHUKLA	
50	VIKHYAT GUPTA	
51	AVISH AGRAHARI	
52	DIBYENDU ADHIKARI	Dibyerdy
53	SANIA MISHRA	Sarrig
54	LOVNEET SAINI	loveneet
55	ANURAG KUMAR RANA	
56	ANKUSH NARANG	
57	ARUNIM	Arunios
58	AMAN GUPTA	Anach
59	AVINASH PANDA	Annen
60	BIPASHA DORA	NY .
61	ANSH KUMAR	Ansh
52	PRINCE KUMAR	

Total no. of Students- 33

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Faculty's Signature-



Prof. (D. Agarwal Director KCC Institute of Legal And Higher Education Affiliated to GGSIP University New Delhi 2B-2C, Knowledge Park-III, Greater Noida-201306 (U.P.)

	Plot no-2B-2C, Knowledg	e Park-III, Greater Noida	
-	Workshop by M		
	Attendance Sheet BCA (Batch:2021-24) II Ye	ar
	Date: 20-		8. B
S.No	Students Name	Signat	ure
1.	DEV SHUKLA	Dey	
2	REECHA	feedra.	
3	MANISH KAUSHIK		· · · · · · · · · · · · · · · · · · ·
4	SUSHANT	SLSHA. Vishal	NT
5	VISHAL	Vishal	• — — — — — — — — — — — — — — — — — — —
6	PRIYANSHU JHA		
7	ARPEET RATHI		
8	MOHD. UMAR KHAN		
9	LIPIKA VFRMA	100 miles	
10	VAIBHAV SINGH		
11	MONIKA BHANDARI	(MBhandari	
12	SAHIL KARKI	U U	
13	AYUSH PANDEY	Ayuste	•
14	KULDEEP SHARMA	Kuldsef	
15	DHRUV VERMA	Thread	
16	SHAGUN SHARMA	Shegur .	
17	ABHAY RAWAT	P	
18	PRIYA SINGH	graciga	
19	ROHIT PAL	1	
20	AYUSH UNIYAL	(A)	
21	AMIT KR. CHAUDHARY		and the second second second
22	SHIVAM DWIVEDI		12.2
23	GAURAV NEGI	Caurin	
24	SUPARN SAPRA	Dupan	-
25	YUVRAJ CHAUHAN		
26	SUMIT BHENWAL	StDI.	
27	KRISH GUPTA		
.8	KARAN KUMAR YADAV		
9	VIKASH KUMAR		and the second sec
0	PARAS GAUR		
1	KASHISH RATHOR	Rhy Bash	
2	MIRAZ CHAULHARY		1.10
3	UTRA REMAT	12	Prof. (D)Sharna Agar
4	BESHITVALEN (E Greate	n n n	Director KCC Institute of Legal And Hi

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al And Higher Education Iniversity New Delhi III, Greater Nolda-201306 (U.P.) 2B-2C, Knowle

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	KCC Institute of Legal an	d Higner Education
	Plot no-2B-2C, Knowledge P	ark-III, Greater Noida
	Workshop by Mr.	Atul Tripathi
	Attendance Sheet BCA (Ba	tch:2021-24) II Year
	Date: 20-03	-2023
S.No	Students Name Signature	
36	DIVYANSH NARUKA	
37	TARANDEEP KANDRA	
38	SAURAV KUMAR	
39	MANAS MORE	horatt
40	AAYUSHMAN SHARMA	
41	HARSH DEAVERIYA	About

Total no. of Students- 20 .

Faculty's Signature-

egal and Greater Noida *

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Prof. (Dr.) Fins Mit Agarwal Director KCC Institute of Degal And Higher Education Affiliated to GGSIP University New Delhi 28-2C, Knowledge Park-III, Greater Noida-201306 (U.P.)

	Plot no-28-2C, Knowled	lge Park-III, Greater Noida	
	Workshop by I	Vir. Atul Tripathi	
	CAR PROPERTY AND A DESCRIPTION OF THE PR	(Batch:2020-23) III Year	
Sant Amar	Date: 20	0-03-2023	
S.No	o Students Name Signature		
1	ADARSH KUMAR	Doersh-	
2	Anshika Sharma	Answere	
3	Arham Ahmed Ansari	Auton Ahmad	
4	Chirag Sehedeva		
5	Harshita Rai	Mayshi to	
6	Himanshu	Marshi ta Marshi ta	
7	Ishaan Wadhwa	15hasan	
8	Krishna Tiwari		
9	Nidhi Singh	Nidhi	
10	Nishi Ranjan	A/ishi	
11	Pranshu Pant	Quan Shu	
12	SHASHI KUMAR SINGH	Shasey_	
13	Shreyash Shukla	Shreyosh	
14	SHUBHAM UPADHYAY	Share Yosh Shuthann	
15	Yashasvi Yadav Alani	Jadrain.	

Total no. of Students-

Faculty's Signature



avna Agarwal Prof. (Dr.) Director

KCC Institute of Legal And Higher Education Affiliated to GGSIP University New Delhi 2B-2C, Knowledge Park-III, Greater Noida-201306 (U.P.)



Report of Seminar

Event: Seminar on "Risk Management in Banking Industry"

Date: 21st April 2023

Venue: Auditorium, KCCILHE, Greater Noida

Resource Person/ Speaker: Ms Mehak Sharma, Assistant Vice President, Axis Bank

DESCRIPTION:

School of Commerce, KCC Institute of Legal & Higher Education organized a seminar on "Risk Management in Banking Industry" on 21 April 2023 to make students aware about the Risk Management vertical of the Banking Industry. Resource person for the day was Ms Mehak Sharma, Assistant Vice President, Axis Bank. The event was started by Director KCCILHE, Prof. (Dr.) Bhavna Agarwal Mam. A formal welcome speech was presented, and a profile of our distinguished speakers was read.

The speaker started her talk with a basic introduction of Risk Management as "Risk management is the process of identifying, assessing and controlling threats to an organization's capital and earnings". These risks stem from a variety of sources, including financial uncertainties, legal liabilities, technology issues, strategic management errors, accidents and natural disasters. A successful risk management program helps an organization consider the full range of risks it faces. Risk management also examines the relationship between risks and the cascading impact they could have on an organization's strategic goals and later on covered Gamut of Risks like credit risk, operational risk, market risk, liquidity risk, reputation risk, concentration risk, and country risk, etc. Further, she elaborated Country risk and its components in detail. She explained that the Country risk refers to the uncertainty associated with investing in a particular country, and more specifically the degree to which that uncertainty could lead to losses for investors. This uncertainty can come from any number of factors including political, economic, exchange-rate, or technological influences. In particular, country risk denotes the risk that a foreign government will default on its bonds or other financial commitments increasing transfer risk. In a broader sense, country risk is the degree to which political and economic unrest affect the securities of issuers doing business in a particular country. She explained technical terms with real-life examples through which students could relate fast. Speaker also talked about career options and skill set requirements for the domain. The talk session was followed by a Q & A round where students very inquisitively had all their queries answered.

LEARNING OUTCOMES:

A swift insight in the working of the Risk Management in Banking Industry was given by the speakers and was explained in a comprehensive manner. A successful risk management program helps an organization consider the full range of risks it faces. Risk management also examines the relationship between risks and the cascading impact they could have on an organization's strategic goals. It demonstrates knowledge of the range of financial and financial related risks facing organizations and the risk management through risk identification, risk measurement and risk mitigation.

Total No. of Participants: 323

Guest Profile and Photo: Seminar On "Risk Management in Banking Industry" on 21st April,2023.

PROFILE OF MS MEHAK SHARMA

I feel privileged to introduce Ms. Mehak Sharma. She is an Assistant Vice President of Axis Bank. Having 16+ years of experience in Finance and various domains of Banking Operations viz Operational Risk, Relationship Management, Customer Service, Complaint Resolution, Corporate Banking, Credit Analysis, Credit Rating, MSME/ SME, Trade Finance, Corporate Communications, Audit, RBI Compliance, Vendor/ Agency Management etc, Ma'am has proved herself an asset for the field.



She is an active volunteer, with strong belief in possibilities of making a difference. She regularly pursues other creative interests and certifications, which enrich, supplement and strengthen her cognitive skills and capabilities. She looks forward to assignments in Functional and Behavioral Training, Parenting, Consulting, Coaching and Pro bono Volunteering under Corporate Social Responsibility projects and other Social Volunteering Initiatives. She is well recognized for her editorial skills and is a proficient Content Writer in Hindi and English. Equipped with a focused, positive and solution oriented approach; she has exhibited leadership and managerial capabilities in handling challenging and critical situations in her professional and personal life. As a scrupulous individual, an observant learner and a dependable team player, she looks forward to challenging opportunities to further enhance her professional and personal growth.

Event Photographs:











BBA | BCA | BAJMC | B.COM(H) | BBA LLB(H) | BA LLB(H)



Mr Alok Verma Director-HR Hindustan Aeronautics Ltd (HAL)

ABOUR LAWS

3rd MAY 2023 WEDNESDAY



Report of Law Seminar

Event: Law Seminar on "Labour Laws and Social Security in India" Date: 3rd May, 2023 Venue: KCC Auditorium

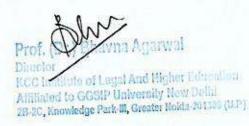
DESCRIPTION

KCCILHE organized a law seminar on "Labour Laws and Social Security in India" Mr Alok Verma was the honorable speaker for the law seminar. He enlightened the audience with the insights of Labour Law and Social Security in India.

Mr Alok Verma, Director (HR), Hindustan Aeronautics Limited, enlightened the students about the Labour laws and Social Security in India tracing their history. He explained why we needed the four Labour Codes introduced by the Government in 2019. He quickly discussed the difference between Act and Rule and told about Labour Law Commissions. The First National Commission on Labour law is also known as Gajendra Gadkar Committee and it was by the recommendation of Second commission that we have labour law codes. He clanified the reason for Codification and elucidated about the four Labour Codes.

The first code focusses on wages It deals with wages, overtime, bonus and minimum wages A national floor rate taking into account the living standards is set up by the Central Government. The second code discusses about the Occupational Health safety and working conditions This fixed daily working hours, provides for free health checkup, proper and hygienic working conditions, maternity benefits etc.

Then the code of social security was elaborated In this social security benefits are extended to all employees including unorganised sector employees. Benefits like EPF are given



A brief on the forth code was idustrated which deals with industrial disputes and how these are resolved. An interesting learning trick was also shared by him - There are 12 letters in the word 'Factories' and Factories Act has 12 sections. An anecdote of how he resolved an industrial dispute was also discussed by him in brief, thereby, explaining how disputes are resolved in Labour law.

He concluded by disclosing four success mantras of life -

*Have blessings of elders (parents and teachers)

*Inculcate reading habit

*Have a dream and work hard to achieve it.

*Be innovative and a quick learner.

The event was also graced by the presence of Dr. Bhavna Agarwal (Director KCCILHE)

LEARNING OUTCOMES:

- Students learnt about the history of Labour laws and Social security in India
- Students learnt about the need to have a new legislation on Labour law in the form of the Four Labour codes
- Students learnt about the important pointers about the four Labour codes
- Students learnt about the dispute resolution mechanism in Labour law

Total No. of Participants: 389

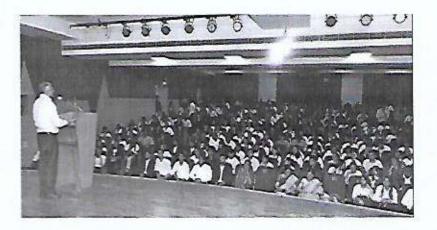


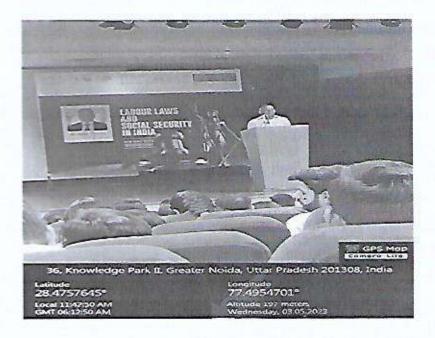
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KCC In structure of Legal And Higher Education Affiliated to CGSIP University New Dehl 28-20, Knowledge Park II, Greater Neida 201308 (UP)

EVENT PHOTOGRAPH









Prof. (1 navna Agarwal Director

KCC Institute of Legal And Higher Education Athlated to GG3IP University New Dolhi 28 20, Knowledge Park-III, Greater Noida-201306 (U.P.)

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		ANSHIKA SHARMA	01227401722	5
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No. of Students Attend- 35

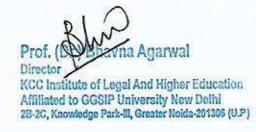
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36	07627401722	MOHAMMAD FAIZAN			
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No. of Students Attend- 39

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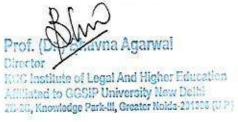
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67	35327401720	TANYA CHAUDHARY	or awyo			
58 ·	35427401719	TUSHAR YADAV	Tuelon			
69		SURAJ CHAURASIYA	2 cm			

No. of Students Attend- 39Faculty's Signature-

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Prof. Director Director KCC Institute of Legal And Higher Education Affiliated to GGSIP University New Delhi 28-20, Knowledge Park-III, Greater Noide 201000 (U.P.)

Plot no-2B-2C, Knowledge Park-III, Greater Noida

SEMINAR BY	MR ALOK VERMA
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Attendance	e Sheet B.Com.(Batch:2022-25) I Year
	and a second second second
	Date: 3-5-2023

S.No	Enrollment number	Students Name	Signature
1	00127488822	Garvita Dhir	Goglyte
2	00227488822	Sanchit Singh Bhandari	1-1-2
3	00327488822	Sakshi Tripathi	
4	00427488822	nukshhatra gupta	
5	00527488822	Aniket Kumar	· 000
6	00627488822	DHRUV DHIR	(70)
7	00727488822	Pawan Kumar Sharma	
8	00827488822	Kartik Seth	
9	00927488822	Divyansh Kamboj	
10	01027488822	HIMANSHU	it
11	01127488822	Akansha Jhunjhunwala	Akusa
12	01227488822	LIPIKA SINGHAL	lipija,
13	01327488822	Adil wali	
14	01427488822	YASHI SINGH	Vashen
15	01527488822	Himanshu Gupta	1
16	01627488822	Shweta Gupta	America
17	01727488822	Vibhor Dabral	
18	01827488822	Udit Pratap Singh	
19	01927488822	Anushka Gupta	
20	02027488822	VANSH AGARWAL	
21	02127488822	Varun Singh Rana	
22	02227488822	JATIN KUMAR	
23	02327488822	RICHA SINGH	
24	02427488822	AYAZ SAIFI	
25	02527488822	DIVYA KUMARI	Divila
26	02627488822	Vivek kumar chaudhary	au
27	02727488822	Sneha Sharma	Sheha n
28	02827488822	Angel Sharma	As a for the second
29	02927488822	Harshita Sharma	
30	03027488822	Kanak Bhatia	Red.
31	03127488822	Riya	Rusa,
32	03227488822	Ujjawal Kumar Singh	~~ <i>t</i> ~
33	03327488822	Mohd shabab ahmed	Ke
14	03427488822	Naman Surana	CER.

Ma.





KCC Institute of Legal And Higher Education Affiliated to GGSIP University New Delhi 28-2C, Knowledge Park-III, Greater Noide-201306 (U.P.)

Plot no-28-2C, Knowledge Park-III, Greater Noida

SEMINAR BY MR ALOK VERMA

Attendance Sheet B.Com.(Batch:2022-25) I Year

S.No	Enrollment number	Students Name	Signature
35	03527488822	ADITI KUMARI	Aditi
36	03627488822	KAJAL SHARMA	
37	03727488822	Lakshay Dahiya	
38	03827488822	Ishita srivastava	
39	03927488822	Lakshita Sharma	Lakshitg
40	04027488822	Bharti Mishra	Chasti
41	04127488822	Aryan Sarpal	
42	04227488822	Lakshay Gupta	
43	04327488822	Pratyush kukreti	
44	04427488822	Anshika Gupta	Quilipeos
45	04527488822	Sanat Gaur	Somat
46	70176088822	Priyanshu Mittal	
47	70276088822	Neelanshi Saxena	
48	70376088822	Uday Sharma	
49	70476088822	MAYANK KUMAR RAJOR	(DQ'>
50	70576088822	Arpita Mishra	
51	70676088822	BHUMIKA SINGH	NIT
52	80127488822	GUNGUN SINGH	Blog

Faculty's Signature-Austra Chaudhall



Prof. (Dr.) na Agarwal Director

KCC Institute of Legal And Higher Education Affiliated to GGSIP University New Delhi 2B-2C, Knowledge Park-III, Greater Noida-201306 (U.P.)

Plot no-2B-2C, Knowledge Park-III, Greater Noida

SEMINAR BY MR ALOK VERMA

Attendance Sheet B.Com.(Batch:2021-24) II Year

		Date: 3-5-2023	Clanation
S.No	Enrollment number	Students Name	Signature Vasuites
1	00127488821	YASHIKA DIXIT	Junio
2	00227488821	SANCHIT BISHT	South 13 12
3	00327488821	HARPREET KAUR	A
4	00427488821		Akriti_
5	00527488821	NAMAN MITTAL	
6	00627488821	MEHAK GUPTA	Mehrer
7	00727488821	AARNA CHAUHAN	
8	00827488821	PRANAV JAISWAL	d.
9	00927488821	DHRUV MISHRA	Drun
10	01027488821	SATYA PRAKASH	
11	01127488821	ARYANRAJ	Agolly.
12	01227488821	AJAY KARTIK WALIA	alter
13	01327488821	SAMPURNA ANAND	Sampiona
14	01427488821	SHUSHANK SANI	Speech Sent
15	01527488821	JENNINE JACOB	
16	01627488821	ABDUS SAMAD	·
17	01727488821	SUBHANSHU RAWAT	Suhar
18	01827488821	ANKUR GOYAL	Ch.
19	01927488821	DIWANSHU	Divantine
20	02027488821	ABANTIKA CHAKRABORTY	Abantika
21	02127488821	SHRIYANSH VERMA	1
22	02227488821	BHARTI KUMARI	
23	02327488821	NIKHIL ANAND	
24	02427488821	NIKHIL BIJU	are
25	02527488821	ANSH SAXENA	Task
26	02627488821	EBIN VARGHESE	(SRIDI-
27	02727488821	MUSKAN BHARTI	Muskan
28	02827488821	UDAY TYAGI	may
29	02927488821	MUDIL SINGAL	Musici
30	03027488821	LAKSHY SHARMA	Jakil
31	03127488821	CINDRELLA RAIJADA	Martine -
32	03227488821	AYUSHI GUPTA	- Course
33	Contraction of the second second	1	HULCH
34	03327488821	GUNGUN BANIK	

egal an Greater Noida

.) Bhavna Agarwal Prof. X Director

RGG Institute of Legal And Higher Flucture Alimated to GGSIP University New Debut

AD)

Plot no-2B-2C, Knowledge Park-III, Greater Noida

SEMINAR BY MR ALOK VERMA

Attendance Sheet B.Com.(Batch:2021-24) II Year

Date: 3-5-2023			
S.No	Enrollment number	Students Name	Signature
35	03527488821	SHWETA DHIMAN	pueta.
• 36	03627488821	KHUSHI RANA	Khushi
37	03727488821	PRAJWAL ANIL KULKARNI	Brotwal
38	03827488821	VAIBHAV BHATT	Veibbau
39	03927488821	AYUSH KUMAR GUPTA	Aushen
40	04027488821	ARYAN SINHA	ArdenSinhe
41	04127488821	SNEHA GOSWAMI	Snew
42	04227488821	ARYAN CHAKARABORTY	
43	04327488821	MASHKUR ALAM	
44	04427488821	DHRISHTI GOYAL	Drishte
45	04527488821	RITICK MISHRA	RHUK
46	04627488821	ADITYA PANDAY	
47	04727488821	JIYA MEHTA	
48	04827488821	ADITYA SHRIVASTAVA	Adres
49	04927488821	AYUSH SHUKLA	Anark
50	05027488821	VIKHYAT GUPTA	Vikhpenpto
51	05127488821	AVISH AGRAHARI	A-u-
52	05227488821	DIBYENDU ADHIKARI	0/
53	05327488821	SANIA MISHRA	-
54	05427488821	LOVNEET SAINI	R
55	05527488821	ANURAG KUMAR RANA	
56	05627488821	ANKUSH NARANG	
57	05727488821	ARUNIM	Aruren
58	05827488821	AMAN GUPTA	
59	05927488821	AVINASH PANDA	Averach
60	06027488821	BIPASHA DORA	Bibige
61	35127488821	ANSH KUMAR	sinche
62	35227488821	PRINCE KUMAR	- martin

No. of Students Attend- 43 Faculty's Signature- 8



Prof. (D. Bhavna Agarwal Director KCC Institute of Legal And Higher Education Affiliated to GGSIP University New Delhi 28-2C, Knowledge Park-III, Greater Noida-201306 (U.P.)

m)

	Plot no-28	3-2C, Knowledge Park-III, Gre	eater Noida
	and the second sec	MINAR BY MR ALOK VER	
	Attendance S	heet B.Com.(Batch:202	0-23) III Year
		Date: 3-5-2023	
S.No	Enroliment number	Students Name	Signature
1	00127488820	AASTHA SINGH	Agelitha
2	00227488820	ABHAY PRATAP RATHORE	Alshay
3	00327488820	AKŖIT MAHESHWARI	Akout
4	00427488820	AMULAYA SHARMA	Amoth or
5	00527488820	ANANYA TYAGI	Ananya
6	00627488820	ANKIT KUMAR	Ankit .
7	00727488820	ANKUSH KUMAR JHA	Ankigh
8	00827488820	ANUPRIYA MISHRA	Anupriza
9	00927488820	ANUSHKA JOSHI	Anushka
10	01027488820	ARIFA SARKAR	a second a second second
11	01127488820	ARYAN DHAR	
12	50127488820	ASHLAY STEVE BONJOUR	Astalay-
13	01227488820	CHANCHAL CHAUHAN	0
14	01327488820	DEEPANSH! TOMAR	Deelpanghi
15	01427488820	ERAM	
16	01527488820	GEETA KUMARI	
17	01627488820	GEETANSHU GUPTA	broetanshi
18	01727488820	HARSH KUMAR	
19	01827488820	HIMANSHU SINGH	
20	01927488820	HITANSHI VERMA	
21	02027488820	KRISHNA MALHOTRA	
22	02127488820	KUSHA MITTAL	Kusha
23	02227488820	KUSHAGRA BISHT	Kushagra
24	02327488820	MANISHA CHAURASIA	Mamisha
25	02427488820	MEGHA KASHYAP	Meghan
26	02527488820	MOHD.ALYAN SIDDIQUI	Alyan
27	02627488820	MOHIT SINGH	. σ
28	02827488820	NEHA	
29	02927488820	NIKITA GUPTA	
30	03027488820	PRAKHAR SAXENA	Rather
31	03127483820	RAHUL GARG	
32	03227488820	RAHUL LUMAGE	Rahut
33	03327488800	EINELSHARMA	
	Matoria Constant	SAL GULLAUGAR	1

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khavna Agarwal

Prof. (D. Meyna Agarwal Director KCC Institute of Legal And Higher Education Affiliated to GGSIP University New Delhi

	Plot no-28	3-2C, Knowledge Park-III, Grea	ter Noida
	SE	MINAR BY MR ALOK VERM	A
	· Attendance S	heet B.Com.(Batch:2020	-23) III Year
		Date: 3-5-2023	
S.No	Enrollment number	Students Name	Signature
35	03527488820	SAMEER CHATURVEDI	Sammen
36	03627488820	SAMEER NAGAR	
37	50227488820	SHADAB RAJA	
38	03727488820	SHASHIN BAHUGUNA	Shashin
39	03827488820	SHASHWAT RAJPUT	SHashwat
40	03927488820	SHIKHAR BANSAL	
41	04027488820	SHIVANSH SINGH	Shivanshi
42	04127488820	SHREYANSH PATHAK	
43	04227488820	SHREYANSH SINGH SOLANKI	Solanki
44	04327488820	SHUBHAM SHARMA	shubhan
45	04427488820	UTKARSH SHARMA	utkangh
46	04527488820	VANSH	Nansh
47	04627488820	VIRONICA SHARMA	Vironica
48	04727488820	VIVEK CHAUHAN	Vivek
49	04827488820	YASH PANDEY	
50	04927488820	YUKTA PANDE	Whita
51	05027488820	ZISHAN AHMED	Zishan.

No. of Students Attend- 30

Faculty's Signature-

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Prof. (Dr.) Director KCC Institute of Legal And Higher Education Affiliated to GGSIP University New Delhi 2B-2C, Knowledge Park-III, Greater Noida-201305 (U.P.)

	Plot r	io-2B-2C, Knowledge Park-III,	Greater Noida
_		SEMINAR BY MR ALOK V	/ERMA
	Attenda	unce Sheet BCA (Batch:2	:022-25) I Year
		Date: 3-5-2023	
S.No	Enrollment Number	Students Name	Signature
1	00127402022	Hitesh Sharma	Victular
-2	00227402022	Vedika Malhotra	Veducy
3	00327402022	Roopkatha Gupta	fool
4	00427402022	Meet Negi	and a
5	00527402022	Jalaj Gautam	Jaloger
6	00627402022	Anoop Mishra	Anop
7	00727402022	Shivani Kumari	
8	00827402022	OMPRAKASH JHA	
9	00927402022	SATYAM KUMAR PANDEY	
10	01027402022	Apoorva Mishra	Placeshe
11	01127402022	IRFAN	Trilan
12	01227402022	Yogesh Singh	
13	01327402022	Prajwal Dua	20
14	01427402022	Jiya	10
15	01527402022	Nitin prajapati	NIEZ
16	01627402022	Ratnesh Nand Soni	
17	01727402022	Ashutosh Pandey	
18	01827402022	Sagar Verma	Siga Varia
19	01927402022	Aryan Singh	
20	02027402022	SAHIL KHAN	Alt
21	02127402022	Pratham Behal	Trahar Reld-
22	02227402022	Sahil Sharma	
23	02327402022	navanshu shaily	
24	02427402022	Mazil Husain	Worny
25	02527402022	Ayush Pal	An
26	02627402022	Drishti keshwani	Quinto
27	02727402022	SANJANA KUMARI	Saujena Kemisi
28	02827402022	Swarnim Saxena	framin
29	02927402022	Sagar Pokhriyal	
30	03027402022	Arjun Gupta	
31	03127402022	Raj badhgaiyan	
32	03227402022	SNEHA SINGH	
33	03327402022	Khushi sahani	
34	03427402022	NITIN MANRAL	
35	05527402022	VANSHIKA YADAN	

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Prof. (D. Phavna Agarwal Director KCC Institute of Legal And Higher Educat Affiliated to GGSIP University New Dethi 28-20. Knowledge Park III. Greater Note, 20110

	KCC Instit	tute of Legal and H	ligher Education
	P.ರರ್ಷ	o-23-23. Knowledge Park-II	I, Greater Noida
		SEMINAR BY MR ALOK	VERMA
	Attenda	nce Sheet BCA (Batch	:2022-25) I Year
		Date: 3-5-2023	3
S.No	Enrollment Number	Students Name	Signature
36	03627402022	ANSH VASHIST	Com.
37	03727402022	PARAS ARORA	Mure from
38	03827402022	Ashish Singh Rawat	Ashish Singh Rawat
39	03927402022	Satyaprakash Yadav	
40	04027402022	ABHAY MÀURYA	
41	04127402022	Ample KUMAR	
42	04227402022	Sachin	
43	04327402022	Priyanshu kumar	Priciacita
44	04427402022	sanjay kumar	Baly my Kurner
45	04527402022	Yash Narwar	Jach
46	04627402022	Varun Kumar Tiwari	Varia .
47	04727402022	Yash gupta	
48	04827402022	KARTIK SHARMA	
49	04927402022	AVAL	Jar /
50	05027402022	UJJWAL PUNDIR	,
51	70127402022	LOKESH SOLANKI	tue kg
52	70227402022	HARMEET KAUR	How them-
53	70327402022	Shivam	Miplan

No. of Students Attend- 30

Faculty's Signature-



a Agarwal Prof. (Dr.) Director

KCC Institute of Legal And Higher Education Affiliated to GGSIP University New Delhi 2B-2C, Knowledge Park-III, Greater Noida-201306 (U.P.)

	Plot n	o-2B-2C, Knowledge Park-III, G	reater Noida
		SEMINAR BY MR ALOK VE	
	Attenda	nce Sheet BCA (Batch:20)	21-24) II Year
		Date: 3-5-2023	
S.No	Enrollment Number	Students Name	Signature
1	00127402021	DEV SHUKLA	pu
2	00227402021	REECHA	feaha
3	00327402021	MANISH KAUSHIK	Manin
4	00427402021	SUSHANT	
5	00527402021	VISHAL	Ilistral
6	00627402021	PRIYANSHU JHA	
7	00727402021	ARPEET RATHI	des
8	00827402021	MOHD. UMAR KHAN	
ġ.	00927402021	LIPIKA VERMA	Lipika
10	01027402021	VAIBHAV SINGH	Vaibhau
11	01127402021	MONIKA BHANDARI	(MBhondaru
12	01227402021	SAHIL KARKI	- Cuil
13	01327402021	AYUSH PANDEY	al
14	01427402021	KULDEEP SHARMA	Kildorb
15	01527402021	DHRUV VERMA	Twitter
16	01627402021	SHAGUN SHARMA	2.
17	01727402021	ABHAY RAWAT	- A
18	01827402021	PRIYA SINGH	Fina
9	01927402021	ROHIT PAL	Punga -
20	02027402021	AYUSH UNIYAL	Aust
1	03127402021	AMIT KR. CHAUDHARY	ch. it
2	02227402021	SHIVAM DWIVEDI	- innin
3	02327402021	GAURAV NEGI	Throam
4	02427402021	SUPARN SAPRA	e.p
5	02527402021	YUVRAJ CHAUHAN	
6	02627402021	SUMIT BHENWAL	A121.
7	02727402021	KRISH GUPTA	
8.	02827402021	KARAN KUMAR YADAV	anter ?
9	02927402021	VIKASH KUMAR	Vitars
0	03027402021	PARAS GAUR	O
1	03127402021	KASHISHRATIOR	01.01
2		MIRAZ CHAUJEJARY	Null Instein
3			Dury
4	03427402021	RETERATIONAR HARSHELVOLOV	Kitikale.
5	03422402021	and the stand	

n5 1809 Greater Noida Ner Educar UD ×.

Prof. (Constitute of Logal Act Alfillated to GGS/P University 10 20, Knowledge Park & Creation

		ite of Legal and Higher	
		2B-2C, Knowledge Park-III, Great SEMINAR BY MR ALOK VERM	
	and the second	ce Sheet BCA (Batch:2021-	
		Date: 3-5-2023	
S.No	Enrollment Number	Students Name	Signature
36	03627402021	DIVYANSH NARUKA) Windern
· 37	03727402021	TARANDEEP KANDRA	
38	03827402021	SAURAV KUMAR	
39	03927402021	MANAS MORE	bent
40	04027402021	AAYUSIIMAN SHARMA	payulinos
41	04127402021	HARSH DEAVERIYA	Had

No. of Students Attend- 33

Faculty's Signature-

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kavna Agarwal

Prof. (Dr.) Shavna Agarwal Director KCC Institute of Legal And Higher Education Affiliated to GGSIP University New Delhi 2B-2C, Knowledge Park-III, Greater Noida-201306 (U.P.)

	KCC Institut	e of Legal and High	er Education
	Plót no-2	8-2C, Knowledge Park-III, Gre	ater Noida
	SE	MINAR BY MR ALOK VERM	ИА
	Attendance	Sheet BCA (Batch:2020	-23) III Year
	and the second second	Date: 3-5-2023	
S.No	Enrollment Number	Students Name	Signature
1	00127402020	ADARSH KUMAR	do-
2	00227402020	Anshika Sharma	Anshikach
3	00327402020	Årham Ahmed Ansari	Roden
4	00427402020	Chirag Sehedeva	
5	00527402020	Harshita Rai	x. Ray
6	00627402020	Himanshu	Pinesher
7	00727402020	Ishaan Wadhwa	Tchease
8	00827402020	Krishna Tiwari	
9	00927402020	Nidhi Singh	Nidberguy
10	01027402020	Nishi Ranjan	
11	01127402020	Pranshu Pant	VRANSHU.
12	01227402020	SHASHI KUMAR SINGH	Ti_
13	01327402020	Shreyash Shukla	Sayes
14	01427402020	SHUBHAM UPADHYAY	0000
15	01527402020	Yashasvi Yadav Alani	

No. of Students Attend- 10

Faculty's Signature-

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Prof. (D. Anavia Agarwal Director KCC Institute of Legal And Higher Education Affiliated to GGSIP University New Delhi 2B-2C, Knowledge Park-III, Greater Noida-201306 (U.P.)

	Plot no-2	2B-2C, Knowledge Park-III,	Greater Noida
	S	EMINAR BY MR ALOK V	ERMA
	Attenda	nce Sheet BAJMC 202	2-25 (I year)
		Date: 3-5-2023	
S.No	Enrollment Number	Students Name	Signature
1	00127402422	Isha Kumari	
2	00227402422	soham agrawal	Schur
3	00327402422	TANYA	
4	00427402422	MEGHNA KUMARI	Magaz
5	00527402422	ANANYA YADAV	Anenas
6	00627402422	Mitchell G. Milton	. :
7	00727402422	RIDDHI PARMAR	Rith
8	00827402422	SHUBHI SRIVASTAVA	Shiphing.
9	00927402422	Guriya	Guiya
10	70127402422	Sushant Saurabh	Susherf
11	70227402422	Celine	Celize
12	90127402422	Sachin Rai	

No. of Students Attend-0 0 Faculty's Signature-



Prof. (D.) Snovna Agarwal Director KCC Institute of Legal And Higher Education Affiliated to GGSIP University New Delhi 2B-2C, Knowledge Park-III, Greater Holde-201306 (U.P.)

20-662		3-2C, Knowledge Park-III, Grea	
	SE	MINAR BY MR ALOK VERM	1A ,
	Attendan	ce Sheet BAJMC 2021-24	(II year)
		Date: 3-5-2023	River to a
.No	Enrollment Number	Students Name	Signature
1	00127402421	HARSH KULSHRESTHA	
2	00227402421	DISHA SAXENA	
3 -	00327402421	PUNEET KUMAR MISHRA	1
4	00427402421	AAKASH PANTHRI	Human
5	00527402421	ARADHANA KUMARI	Mumare
6	00627402421	RADHIKA TIWARI	
7	00727402421	SAHIL SHARMA	Sahil
8	00827402421	ARYAN SHARMA	Aryso
9	00927402421	ANUSHKA SHARMA	
10	01027402421	ANUPAMA	
11	01127402421	SATENDER KUMAR	
12	01227402421	PRERNA	
13 .	01327402421	AVANTIKA SHARMA	Altoration
14	01427402421	NAVEEN SINGH	
15	01527402421	AYUSHI SHARMA	Ayugh-
16	01627402421	ABHISHEK CHAUBEY	
17	01727402421	PIYUSH RATHORE	
18	01827402423	ROHAN SHARMA	Ph
19	01927402421	RIYA GAUTAM	Rizent
20	02027402421	ISHITA CHAUDHARY	Abstituti
21	02127402421	DEEPTI SHARMA	Dupti
22	02227402421	AKSHA'I BHATLA	

No. of Students Attend- 10 اعمه ا بالمستقرق 1. 1. -Pacalty Signature-• a.

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N Shavna Agarwai Prot

RCC Institute of Legal And History Affiliated to GGSIP University 28-20, Knowledge Park II, Graster Local S

Plot no-2B-2C, Knowledge Park-III, Greater Noida

SEMINAR BY MR ALOK VERMA

Attendance Sheet BAJMC-2020-2023 (III year)

Date: 3-5-2023

S.No En	rollment Number	Students Name	Signature
1	00127402420	Adarsh Maurya	
2	00227402420	Aman Panwar	
3	00327402420	Ananya Sharma	
4	00527402420	AYAN KHAN	
5	00627402420	Devansh pandey	Durch
6	00727402420	HIMANSHU CHAUDHARY	`
7	00827402420	Himanshu Mishra	
8	00927402420	Kanishka	
9	01027402420	KARISHMA SINGH	A
10	01227402420	KISHAN KR S CHAUHAN	Hist-
11	01327402420	Nikhil Kumar jha	
12	01427402420		Nihin
13	01527402420	Prashant Kumar Pal	
14	01627402420	Pratham Vig	
15	01727402420	RAUNAK SINGH	Janat
16	01827402420	Sajal agarwal	2 miles
17	01927402420	SAKSHAM JAIN	Bakeshin
18	02027402420	Sakshi	
19	02227402420	Sumit Kumar Yadav	
20	02327402420	SWASTIK SINGH TANWAR	
21	02427402420	VISHESH SHARMA	

No. of Students Attend- [] (

Faculty Signature-



Prof. Pr. Enavna Agarwal

Director KCC Institute of Legal And Higher Education Artillated to GGCIP University New Delhi 28-26, Knowledge Park-III, Greater Nolds 29/201 (27)

	KCC Instit	ute of Legal and Higher	Education
	Plot no	-2B-2C, Knowledge Park-III, Greate	er Noida
		SEMINAR BY MR ALOK VERMA	N
	Atter	idance Sheet BBA LLB (H) 20	022-27
		Date: 3-5-2023	
S.No	Enrollment Number	Students Name	Signature
1	00127403522	R VIJAY SAI KRISHNA	Minay
2	00227403522	NAVJÓT KAUR	3
3	00327403522	surya	6000
4	00427403522	Ayushi Jain	faint
5	00527403522	SARANJALI FARASHWAL	file
6	00627403522	RIYANSHI SINGH	Blingh
7	00727403522	MS. MANVI SINGH	Nort

No. of Students Attend- 6

Faculty Signature-

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10.000		Date: 3-5-2023		
S.No	Enrollment Number	Students Name	Signature	
1	00127403822	JONA REJI	Jeve Ch	
2	00227403822	ADITYA KUMAR PODDAR		
3	00327403822	Priyavansh Sharma	gran	
4	00427403822	Twisha Mishra	toist	
5	00527403822	Satyam	Paty	
6	00627403822	Yuvika Singh		
7	00727403822	MAHI CHAUHAN		
8	00827403822	LAXMI KUMARI	<u> </u>	
9	00927403822	Shreshtha Chaturvedi	(Respired	
10	01027403822	Ananya Gupta	Strangtert	
11	70127403822	Mr. ISHAAN VERMA	(son)	
12	70227403822	MOHAMMAD IQBAL	Hhomedquest	
13	70327403822	ANKITA	Anith,	

No. of Students Attend- 10

Faculty Signature-

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Prof. Openavna Agarwal Director KCC Institute of Logal And Higher Education Affiliated to GCSIP University New De Hill 28-20, Knowledge Park-III, Greater Noide 201326 (Univ



GREATER NOIDA

REPORT OF STUDENT'S SEMINAR ON "Alternatives to Plastic"

Event: Student's Seminar Date: 29 May 2023 Venue: KCCILHE

About the event:

Humans are exposed to a large variety of toxic chemicals and microplastics through inhalation, ingestion, and direct skin contact, all along the plastic lifecycle. According to WWF, an average person could be ingesting approximately 5 grams of plastic every week. While the health impacts of plastics is still a rather new research area, scientific results to-date do indicate plastic causes diseases, disability and premature death at very stage of its life cycle. The toxic chemical additives and pollutants found in plastics threaten human health on a global scale. Scientifically-proven health effects include causing cancer or changing hormone activity (known as endocrine disruption), which can lead to reproductive, growth, and cognitive impairment. Many of the toxic chemical additives have several other known health impacts, persist in the environment, and bioaccumulate in exposed organisms. Research also revealed that microplastics can harm our health, and act as vessels for pathogens to enter our system, increasing the spread of diseases.

Keeping in mind the same NSS Unit of KCCILHE organised a Student's Seminar on "Alternatives to Plastic".

Brief Report:

Plastic Pollution is a huge environment and health issue as it harms us in more than one way such as clogging of drains, visual pollution and fatality for stray animal. So, with "Alternative to Plastic" theme NSS Unit of KCCILHE Organised a Student's Seminar. Accordingly, the students prepared various presentations showcasing different issues pertaining to plastic usage. Utilising these presentations, the NSS volunteers addressed the Institute students pointing out various hazards of plastic usage. They also emphasized on the use of cotton or jute bags. In the End NSS Unit of KCCILHE played some videos for the attendees of the event to see the harmful effects of Plastic. Some of the links are as below:

- 1. <u>https://www.youtube.com/watch?v=D6GHVXVK4_s&t=6s</u>
- 2. <u>https://www.youtube.com/watch?v=04PD7iHjWKk&t=126s</u>
- 3. <u>https://www.youtube.com/watch?v=iO3SA4YyEYU</u>



Photographs:







GREATER NOIDA

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INNOVATING EDUCATION

FROM 25TH JULY - 29TH JULY, 2022

THE KEY CONTENTS OF THE FDP ARE:

Traditional Teaching Techniques

- Learning the traditional Indian teaching techniques
- → Impact of Classroom Learning
- Strategies used in traditional teaching techniques

Knowledge Retention through Innovation

- Understanding Knowledge Retention and its Methods
- → Learning the role of Innovation in education Sector
- → Reinforcing Knowledge Retention in Modern Education System

- Customization of Teaching and Knowledge Building

- ➔ Use of Knowledge Building to Foster Conceptual Change
- → Knowledge Creation in education
- → Learning Customization of Teaching Techniques

Innovative Teaching Methods

- ➔ Use of Technology in education
- → Understanding classroom outside a classroom
- Creating innovating learning spaces and techniques for students

Digital Transformation in Education

- ➔ Use of various online platforms
- ➔ Practical use of Digital Transformation
- → Understanding the Digital Shift in Education Sector

Last Date for Registration: 22nd July, 2022 Registration Link: https://forms.gle/QjfQYooDexHE4auN8

We take an opportunity to invite you to Participate in this Faculty Development Program. All Participant will get the certificate of participation. Affiliated to Guru Gobind Singh Indraprastha University Approved by Bar Council of India

GRADE COLLEGE of IP University, New Delhi



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ONE WEEK For the second second

INNOVATING EDUCATION & EDUCATING FOR INNOVATION

FROM 25TH JULY - 29TH JULY, 2022



Prof. Narasimha Murthy Professor, Department of Electronic Media Bangalore University



Mr. Shailendra Singh Group A Gazette Officer Ministry Of Commerce & Industry, New Delhi



Dr. Sachinand Joshi Member Secretary Indira Gandhi National Centre of Arts (IGNCA) Ministry of Culture Government of India, New Delhi



Dr. Durgesh Tripathi Professor, USMC GGS IP University, New Delhi



Prof. Sanjay Dwivedi Director General Indian Institute of Mass Communication

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Report of Day-1 FDP

Event: One Week Faculty Development Program on "Innovating Education and Educating for Innovation"

Date: 25th July 2022 (Day-1)

Venue: Zoom Meeting, KCCILHE

Guest Speaker: Prof. Narsimha Murthy, dean, School of Mass Communication, Bangalore University

Description: KCC Institutes of Legal and Higher Education organized one week Faculty Development Program (FDP) on "Innovative Education and Educating for Innovation". The distinguished speaker of the first day was Prof. Narsimha Murthy, dean, School of Mass Communication, Bangalore University. The session started with an introduction speech and welcome by Dr. Sunita Singhal, Associate Professor. After leaving the floor open for Question and Answer, the session concluded with vote of thanks delivered by Ms. Srishti Chandola, Assistant Professor.

Prof Narsimha Murthy started the morning session with all the praises for the conscious topic of FDP. The speaker stressed on questions like how education is using the theory of delusions of innovations in education. He added that Innovation is changing the way we work, for example, how in the past 2 years education has suffered. Covid has brought a lot of changes in the education sector through technologies. According to his observation, students joining the online classes weren't serious about studies; this change had huge impact on the education sector. Also, the internet has several new innovations taking place.

Things have become easier with the coming in of newer technologies and helped in innovation. Innovative education skills are required in today's time and a strong coordination is there between them. He concluded the first session by mentioning how new technologies and advancements helped during the pandemic

and many students and faculty members could get hands-on

experience for the first time.

The session continued in the second half of the day wherein Prof. Narsimha Murthy explained how Bangalore University is making it compulsory to attend classes and making use of innovation methods for teaching. Skills are very important and innovation with sites likes Byju's is making communication technologies easier. Also, there are various apps providing practical knowledge to the students for practical or technical subjects which they can use from a distant place. The government is also taking initiatives to attract the students.

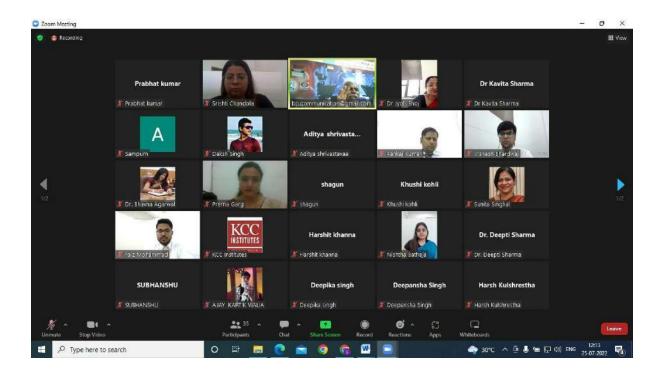
Several international services are available through technologies and we can easily attain these studies/courses. There is an increase in the use of internet in a developing country like India. ICT has a major role to play in the

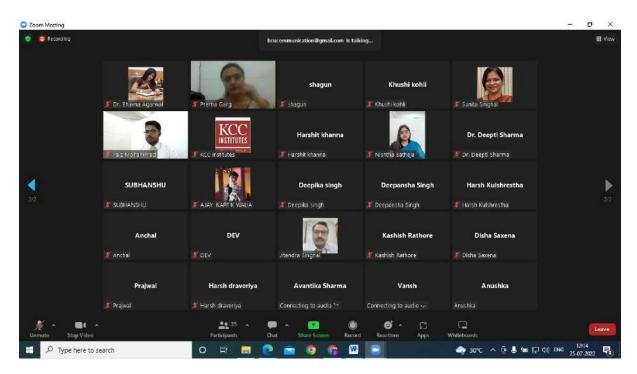
encouragement of innovative technologies. He further added, that faculties are teaching about various skills and courses through various apps. New stakeholders and educationalists dream upon the future of the country. There are several new innovations by Govt. of India wherein all the information is available. There is also commercialization taking place with the coming in of innovative ways to educate. He concluded the session by saying that innovation methods and technological advancements are important for the education sector and all the academicians should be encouraged to learn newer skills to take up on this challenge.

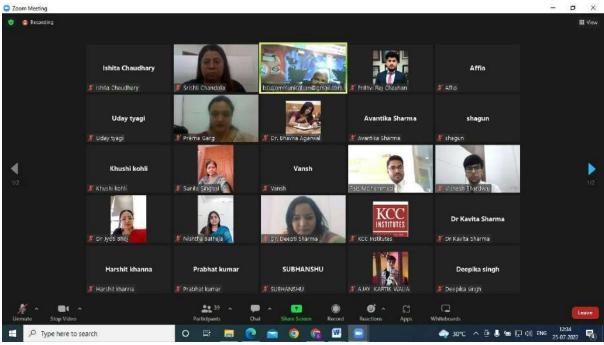
Learning Outcomes:

The exposure of the speaker helped us to practically understand how we can remain updated in terms of technologies required in the education sector for the benefit of our students, how we can work on developing our skills whether for our own benefit or for the benefit of the state/country, the importance of technological developments and the adaptation of various technologies especially during the past 2 years.

Photographs:







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Report of Day- 2 FDP

Event: One Week Faculty Development Program on "Innovating Education and Educating for Innovation"

Date: 26th July 2022 (Day-2)

Venue: Zoom Meeting, KCCILHE

Guest Speaker: Mr. Shailendra Singh, Group A Gazetted Officer, Patent Officer, Ministry of Commerce and Industry

Description: KCC Institutes of Legal and Higher Education organized one week Faculty Development Program (FDP) on "Innovative Education and Educating for Innovation". The distinguished speaker of the second day was Mr. Shailendra Singh, Group A Gazetted Officer, Patent Officer, Ministry of Commerce and Industry. The session started with an introduction speech and welcome by Dr.

Deepti Sharma, Professor. After leaving the floor open for Question and Answer, the session concluded with vote of thanks delivered by Ms. Srishti Chandola, Assistant Professor.

Mr. Shailendra Singh started the morning session with all the praises for the conscious topic of FDP. As per the speaker, the economic condition of the country is changing day by day. People especially the students are willing to have their own start-ups rather than working for someone else. Various counters have capitalistic structure and IPR structure is very important in those countries.

Countries like US and China are filing for numerous patents and India is not close to these countries. There are good ideas being executed but due to lack of understanding of IPR and patents, it becomes difficult to move forward. He further added that Intellectual properties are an intangible property, and how it is useful to anyone and understand it. There are various categories under which one can register. The importance and significance of IPR is for others to not make use of your product/services and have control over it. There is a huge gap between what we are learning and used in industry, so there is applied research used there. Industrial visits play an important role in making use of Applied Research. He explained this with an example, if there is an engine made, I try and sell this technology and reach out to companies, they would definitely ask me for actual price of the product as there is huge capital required for making the changes in the existing product. With collaboration, they work on a particular project which will make use of that product.

In the afternoon session Mr. Shailendra Singh explained what exactly a patent- A patent is a grant by sovereign or state to a person giving exclusive right to stop others form making, using, exercising, vending and importing an invention for a limited period in exchange for disclosing it in a patent specification and a patent is generally given for a period of 20 years. Further he added that Innovations can

be filled for a patent as it is an added invention in an existing product. There are multiple forms for filing a patent and it's up to one's choice how to file for it. He further explained in detail about the 5 forms that are required for filing a patent and its procedure. Mr Shailendra also spoke about trademarks. He explained that trade mark is any work, name, symbol, or device or any combination thereof.

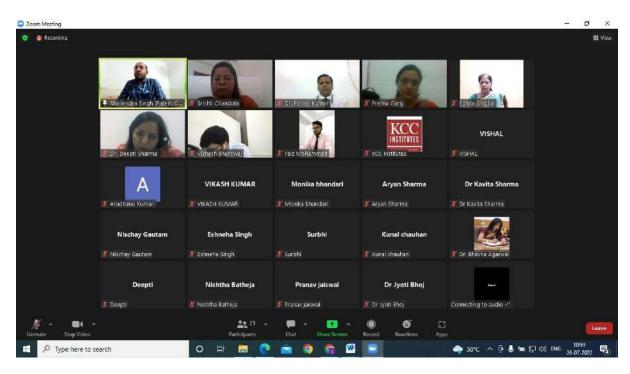
One can recognize a product through its trademark and register for 10 years and extend it to indefinite period. He also spoke about SICLD, copyright and Geographical Indications in his session. His sessions were very informative and a great learning experience for all.

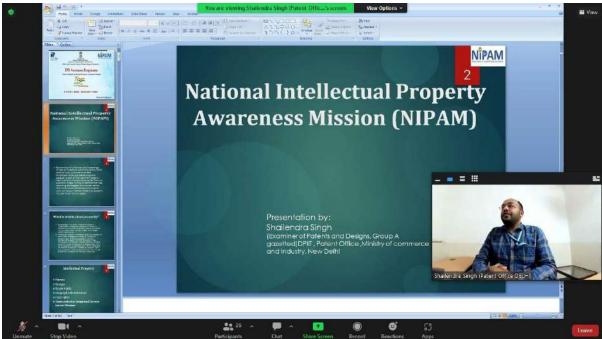
Learning Outcomes:

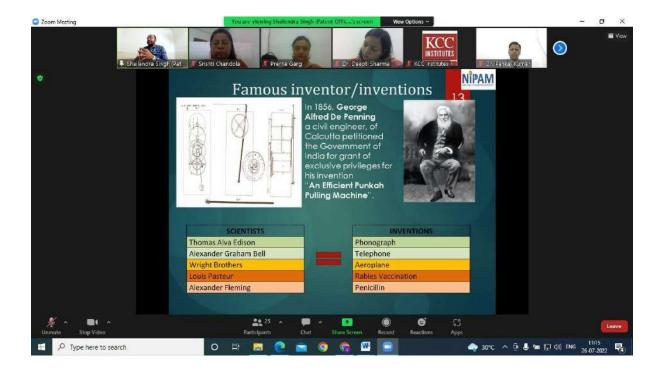
The exposure of the speaker helped us to practically understand how we can remain updated about IPR and Patents, how we can work on developing our knowledge whether for our own benefit or for the benefit of the state/country, the importance of gaining understanding about innovative technologies and importance of copyrights and patents for education sector as well.

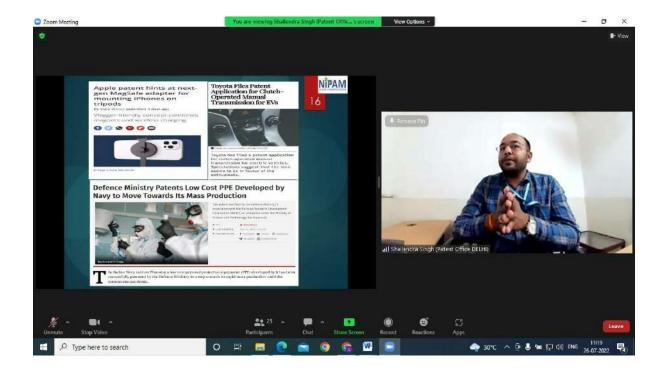
Photographs:

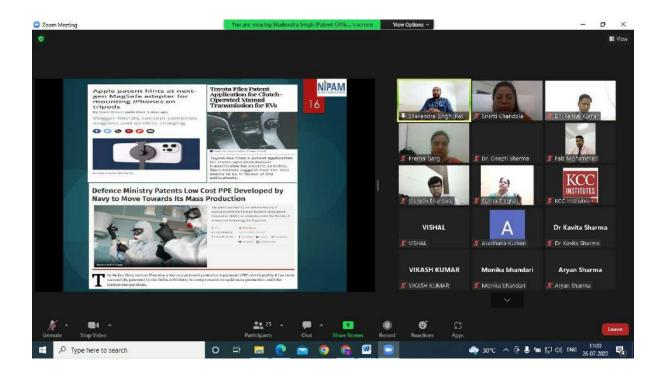








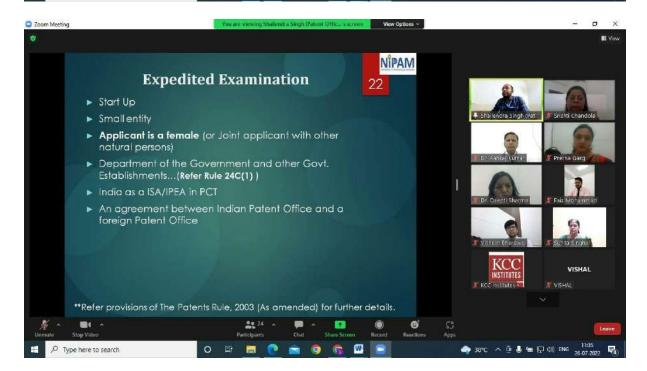
















Report of Day- 3 FDP

Event: One Week Faculty Development Program on "Innovating Education and Educating for Innovation"

Date: 27th July 2022 (Day-3)

Venue: Zoom Meeting, KCCILHE

Guest Speaker: Mr. Amit Ahuja, University School of Education, GGSIPU

Description: KCC Institutes of Legal and Higher Education organized one week Faculty Development Program (FDP) on "Innovative Education and Educating for Innovation". The distinguished speaker of the third day was Mr. Amit Ahuja, University School of Education, GGSIPU. The session started with an introduction speech and welcome by Ms. Srishti Chandola, Assistant Professor. After leaving the floor open for Question and Answer, the session concluded with vote of thanks delivered by Ms. Prerna Garg, Assistant Professor.

Mr. Amit Ahuja started the first session of the day with all the praises for the conscious topic of FDP. According to the speaker, ICT is a concept where we communicate in Information and communication technologies. He spoke about scholastic context in education which leads to academic outcomes with positive attitude but one should not be dependent on technology as that would lead to Digital Dependent Syndrome. Further he said, non-scholastic context in education fostering the development of 21st century skills such as problem solving skills, organizational skills, decision making and communication. His emphasis was on poor infrastructure, lack of teaching materials, use of

plagiarised content, and more. He elaborated on teacher empowerment including motivation, linking training and performance with incentives such as promotions, awards, etc. teachers should be encouraged to integrate more& more ICT, action research which requires immediate application. It places its emphasis on a real problem.

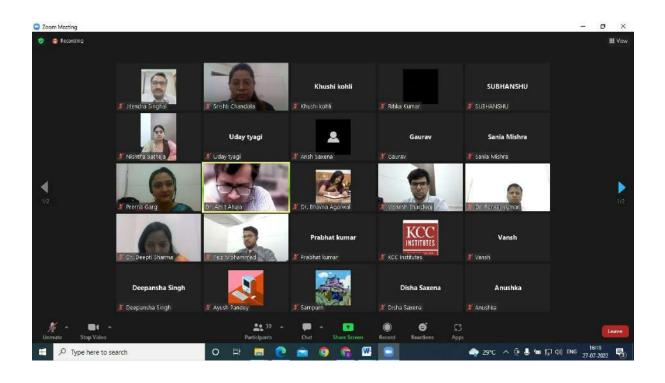
In the second session of the Faculty Development Programme, the speaker spoke about Problem solving and how it is an important aspect along with knowledge domain which encompasses the ability to present content in multiple perspectives. He further explained that teaching is about framing and shaping a student's personality and not just about completing the syllabus. He also spoke about National Integration which is the spirit of unity across the nation, irrespective of differences. He concluded his session by saying that we all should work upon our own selves and become a better version of ourselves.

Learning Outcomes:

The exposure of the speaker helped us to practically understand how we can remain updated for the benefit of our students, how we can work on developing

our skills and become better with the advancement of technologies and innovation adding up to it.

Photographs:



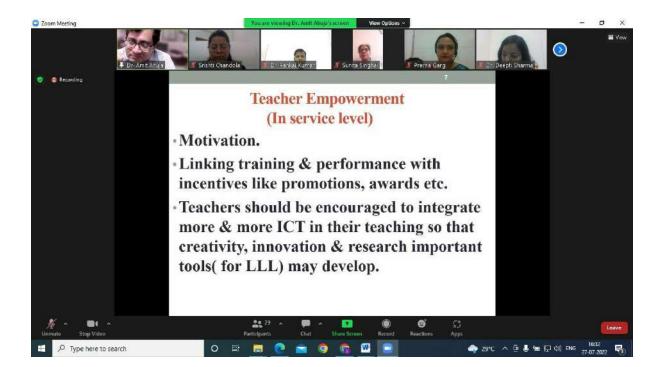


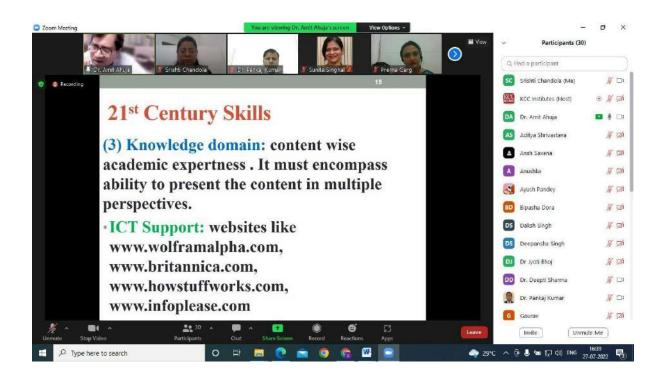


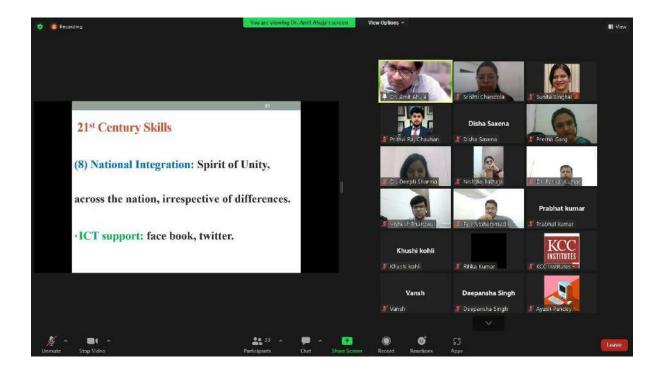
















Report of Day- 4 FDP

Event: One Week Faculty Development Program on "Innovating Education and Educating for Innovation"

Date: 28th July 2022 (Day-4)

Venue: Zoom Meeting, KCCILHE

Guest Speaker: Prof. Sanjay Dwivedi, Journalist

Description: KCC Institutes of Legal and Higher Education organized one week Faculty Development Program (FDP) on "Innovative Education and Educating for Innovation". The distinguished speaker of the fourth day was Prof. Sanjay Dwivedi, Journalist. The session started with an introduction speech and welcome by Ms. Srishti Chandola, Assistant Professor. After leaving the floor open for Question and Answer, the session concluded with vote of thanks delivered by Ms. Nishtha Batheja, Assistant Professor.

Prof. Sanjay Dwivedi started the morning session with all the praises for the conscious topic of FDP. As per the speaker, innovation is an important aspect in education as its content and teaching pedagogy. Why is it that innovation so important? Because it is natural for things to change. We will not develop if we don't change and innovate as change is the only thing that's constant. There are various experiences and changes that are taking place in our environment. One of

the best examples is coming in of computers wherein people especially the

opposition parties were speaking against the coming in of computers. Even during corona, we all moved to the digital world as we had no other option otherwise this digital convergence wouldn't be taken in a positive way. It is also important to accept the change as there is a lot of things to be taken care of thus it are necessary to accept the change. Problems are equally important as that would help us to grow. A student when in class or anywhere in the college and institution, he/she learns something each day.

In the afternoon session, he added that in today's time it is important for teachers to turn themselves into a guru who looks after the needs and requirements of each student and teach them as per their necessities. Each student is unique in its own way and their self-confidence is to be worked upon.

Innovations and teaching should be in such a way that all the students can understand and learn from it. Implementation is equally important. A proper process of innovation is also there, there is a proper life cycle of innovation.

Thus, it is important to build an idea, expand it and implement it. The success of each innovation is needed as organizations and companies are working upon innovation and leading towards a world of technology. Through innovation, people are learning and growing in terms of learnings. He gave various examples of growing of google, Bajaj Scooters, zomato, swiggy, etc. and how these

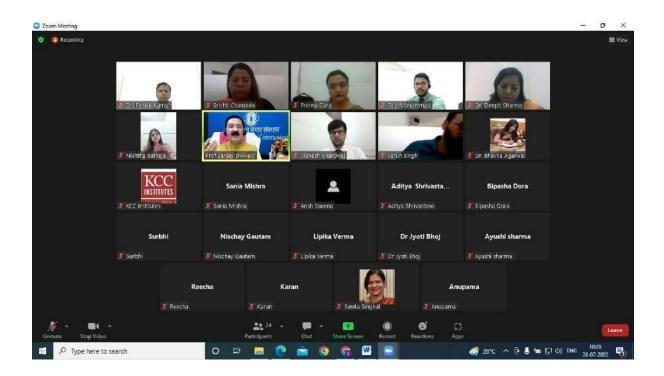
organizations grew through innovation and change. He also spoke about vocal for

local and Atma Nirbhar Bharat and how the country is growing through innovation. In the new education policy, innovation is the prime focus in fields like engineering and various other fields. The gap between the government and its citizen has reduced with the coming in of innovation and has improved the communication to a drastic level. He added that both skill and knowledge are important and everyone needs to understand the difference between the two. At the end he summarized by saying innovation is constant and that's the future as well.

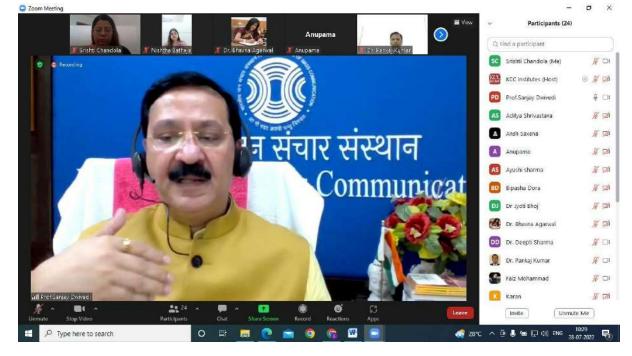
Learning Outcomes:

The exposure of the speaker helped us to understand how we can remain updated for the benefit of our students, how we can work on developing our skills whether for our own benefit or for the benefit of the state/country, the importance of innovation, development and communication in today's time.

Photographs:











Report of Day- 5 FDP

Event: One Week Faculty Development Program on "Innovating Education and Educating for Innovation"

Date: 29th July 2022 (Day-5)

Venue: Zoom Meeting, KCCILHE

Guest Speaker: Dr. Durgesh Tripathi, founding faculty member, School of Mass Communication, GGSIPU

Description: KCC Institutes of Legal and Higher Education organized one week Faculty Development Program (FDP) on "Innovative Education and Educating for Innovation". The distinguished speaker of the first day was Dr. Durgesh Tripathi, founding faculty member, School of Mass Communication, GGSIPU. The session started with an introduction speech and welcome by Ms. Srishti Chandola, Assistant Professor. After leaving the floor open for Question and Answer, the session concluded with vote of thanks delivered by Mr. Faz Mohammad, Assistant Professor.

Dr. Durgesh Tripathi started the morning session with all the praises for the conscious topic of FDP. According to the speaker, if we look upon the new education policy, the stress is on digital education especially in higher education in the country. How can we develop our knowledge, read and come out for the unprivileged society? He believes that the digital step in education is the way forward. During the pandemic, the schools and colleges were all shut down and we all went digital almost overnight. Digital education is here to stay even in the future. 70% of the teachers lost connect due to lack of medium for attending classes. UGC has already been engaged in initiating the launch of digital curriculum/note for both graduation and post-graduation students. They have covered concept note and whole course mandate which will be available in most of the regional languages of the country for the unprivileged and poor students.

Every socio-economic condition of the society can be handled through AI and other technological developments. There are guidelines by UGC for all the faculty members and one course can be equivalent to a redressal course by UGC. Also, it's a great opportunity for the teachers as well to learn and grow in their academic career.

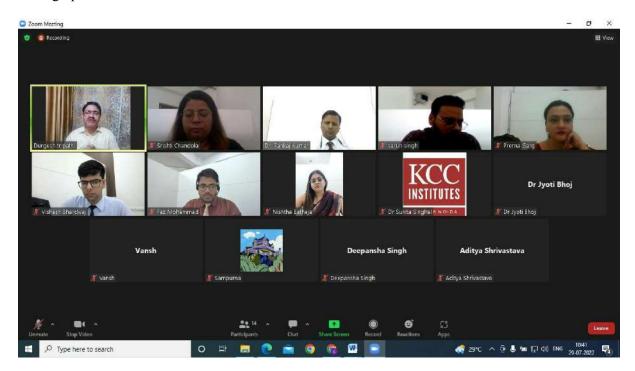
In the afternoon session he said that there is a significant gap in digital divide in India. Innovative technologies are making skills an important aspect wherein students, teachers and even scholars have to look into skill development and access innovative technologies. He believes that MOOC course for example can give a great teaching-learning experience and engagement. Something like a faculty development programme is important for continuous scaling for each and look forward for growth, development, and learning for each person

participating. Digital shift in higher education is very important for future challenges and engagements. He further added that for the betterment of the society it is important to focus on coherence which can be done in 2 ways- one by making use of the same system and other to approach through portfolio with change in the digital education and innovative digital learning process. He concluded the session by saying that with the faculty development programmes across the world, digital swift has already started in various developed countries in the world.

Learning Outcomes:

The exposure of the speaker helped us to practically understand how we can remain updated for the benefit of our students, how we can work on developing our skills, impact of digital divide on education of students, and digital education.

Photographs:



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6TH - 11TH FEBRUARY 2023



OUTCOME BASED EDUCATION (OBE)

IQAC ORGANISED BY

Last Date of Registration: 30 January 2023 Registration Link: https://forms.gle/FuiH6CCu4YJqshZo9

Registrat	io
for Academicians	
INR 1000/-	

For Any Query : Contact Details : +91 9711569479 Email: fdp@kccilhe.edu.in

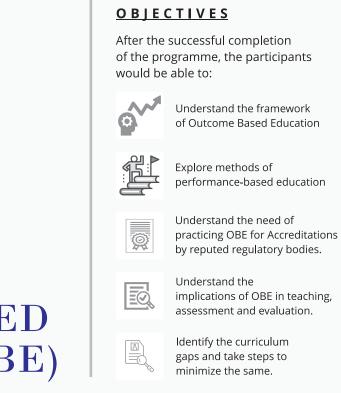


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BBA | BCA | BAJMC | B.COM(H) | BBA LLB(H) | BA LLB(H)



KCC Institute Of Legal And Higher Education, Grater Noida

on Fees

for Research Scholars INR 1000/-



ABOUT THE INSTITUTE

KCC Institute of Legal and Higher Education (KCCILHE), a premier Institute built on a sprawling 40-acrecampus in Greater Noida and conceived as hub for learning and leadership that has set the highest standards in post-secondary education. When ranked and assessed on infrastructure, KCC is second tonone. KCCILHE offers undergraduate courses in BBA, BCA, BAJMC, B. Com (H), BALLB (H) and BBA LLB(H) affiliated to Guru Gobind Singh Indraprastha University.

ABOUT THE FDP

This Faculty Development Programme (FDP) focuses the need to explore performance-based education pedagogy with an objective to measure educational effectiveness based on results rather than on inputs such as time students spend in class. It seeks to enhance the knowledge about the latest Outcome Based Education (OBE) and its implications in teaching, assessment, and evaluation. Moreover, it also targets to create awareness among faculty members about Outcome-Based Education system, understand the need of practicing OBE for Accreditation by reputed regulatory bodies and use of various innovative teaching-learning methods.

OBJECTIVES

After the successful completion of the programme, the participants would be able to:-

- Understand the framework of Outcome Based Education
- Explore methods of performance-based education
- Understand the need of practicing OBE for Accreditations by reputed regulatory bodies.
- Understand the implications of OBE in teaching, assessment and evaluation.
- Identify the curriculum gaps and take steps to minimize the same.

PARTICIPANTS

- · Highly motivated faculty in the area of higher education who would like to improve their professional effectiveness.
- Higher education faculty who are committed to driving change in their pedagogy by introducing new and innovative professional development methods.
- Aspiring teachers, who are keen to strengthen teacher-taught relationships, raise academic productivity and improve stakeholder's satisfaction.

CONTENTS

- Introduction to OBE
- CO-PO mapping
- Bloom's Taxonomy in Teaching Pedagogy
- Preparation of effective Question Paper
- CO-PO Attainment in OBE
- Measuring and Validating attainments
- Activities based Pedagogical Methods

RESOURCE PERSONS





Dr SK Dubey Director Institute of Management Studies, BHU, Varanasi



Shri Vishwakarma Skill University (1st Govt Skill University, Haryana)





Dr K S Gupta Director & Foreign Quality Expert in Higher Education KSGCQM, Banglore

Dr. P K Agarwal Professor & Dean, Commerce & Business Studies Motherhood University, Roorkee

Last Date of Registration: 30 January 2023 Registration Link: https://forms.gle/FuiH6CCu4YJqshZo9			A N B
Registration Fees for participant	Amount		B
Academicians, Research Scholars	INR 1000/-		В

REMARKS

(1) Receipt of the payment has to be attached while registering for the FDP. (2) Confirmation of seat would be intimated after verification. (3) Certificates will be provided after completion of the FDP only. (4) The participation is limited and is based on first come first serve basis of registration. (5) Participants may join Online/Offline Mode. (6) It is mandatory to attend all sessions as one of the eligibility criteria of the Certificate

Prof. (Dr.) Bhavna Agarwal

FDP Convener Dr. Sunita Singhal IQAC, Coordinator +91 9711569479 Email: fdp@kccilhe.edu.in





Chairperson & Skill Associate Professor

Dr Indira Bhardwaj Content Developer, GGSIPU UG Program Curriculum



Chair-ExeMBA,

IIM Sambalpur

CCOUNT DETAILS

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anch Address

KCC Institute of Legal & Higher Education Account No. : 10090024044 IDFC FIRST BANK IDFB0020154 Ground Floor, G-5/C-1, Krishna Alpha Plaza Alpha – 1, Greater Noida – 201 308

ORGANIZING COMMITTEE

FDP Director IQAC Chairperson & Director, KCCILHE

> **FDP Co-Conveners** Dr. Nitu Maurya Assistant Professor, KCCILHE Mr. Pramod Rai Assistant Professor, KCCILHE

ONE WEEK



6TH - 11TH FEBRUARY 2023

GRADE A COLLEGE of IP University, New Dethi

Affiliated to Guru Gobind Singh Indraprastha University New Delhi Approved by Bar Council of India



BBA | BCA | BAJMC | B.COM(H) | BBA LLB(H) | BA LLB(H)



OUTCOME BASED EDUCATION (OBE)



RESOURCE PERSONS



Dr SK Dubey Director Institute of Management Studies, BHU, Varanasi



Dr K S Gupta Director & Foreign Quality Expert in Higher Education KSGCQM, Banglore



Dr Samarth Singh Chairperson & Associate Professor Shri Vishwakarma Skill University (ist Govt Skill University, Haryana)



Dr Shikha Bhardwaj Chair- ExeMBA, Indian Institute of Management Sambalpur



Dr Indira Bhardwaj Director, Delhi School of Business



Dr. P K Agarwal Professor & Dean, Commerce & Business Studies Motherhood University, Roorkee



Final Report of One Week Faculty Development Program on "Outcome Based Education" 6 Feb to 11 Feb 2023

Event: One Week Faculty Development Program on "Outcome Based Education"

Date: 06thFeb 2023 to 11 Feb 2023

Venue: Zoom Meeting, KCCILHE

Description:

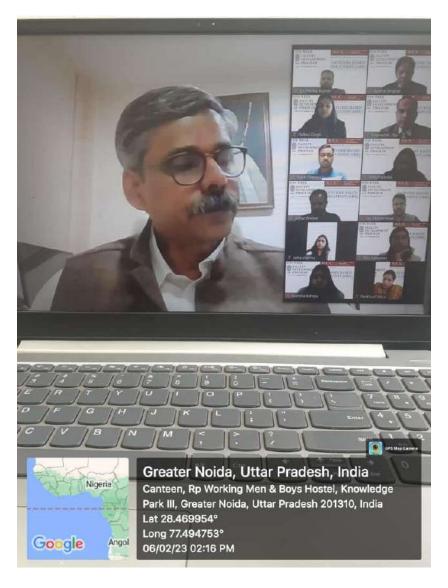
KCCILHE organized Faculty Development Programme on "Outcome Based Education from 6 Feb to 11 Feb 2023 with an aim to explore performance-based education pedagogy which measures educational effectiveness based on results rather than on inputs such as time students spend in class. FDP helped the participants to know implications of OBE in teaching, assessment, and evaluation. Healthy discussion among participants resulted in the understanding and more clarity on how outcome based education is going to affect the current teaching system and pedagogy with many radical changes and how innovative tools can be effective in outcome based teaching and developing industry oriented skills.

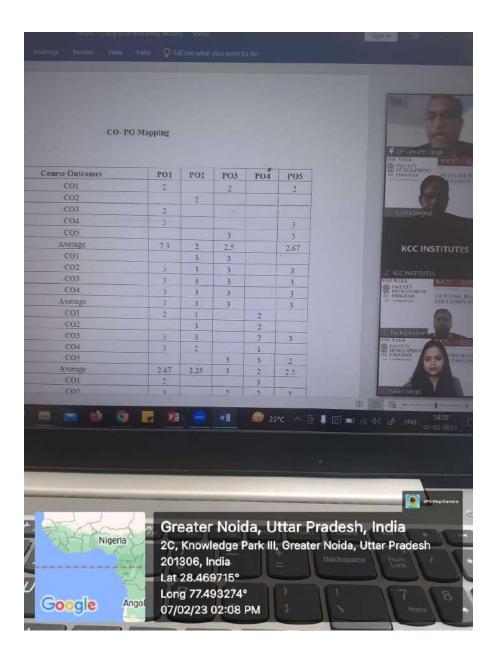
Resource Persons.

- 1. Dr SK Dubey, Director, Institute of Management Studies, BHU, Varanasi
- 2. Dr. Shikha Bhardwaj, Chair-Exe MBA, IIM Sambalpur
- 3. Dr. Indira Bhardwaj, Director, Delhi School of Business
- 4. Dr. Samarth Singh, Chairperson and Skill-Associate Professor, Shri Vishwakarma Skill University
- 5. Dr. K S Gupta, Director & Foreign Quality Expert in Higher Education, KSGCQM, Bangalore
- 6. Dr. P K Agarwal, Professor & Dean, Commerce & Business Studies, Motherhood University, Roorkee

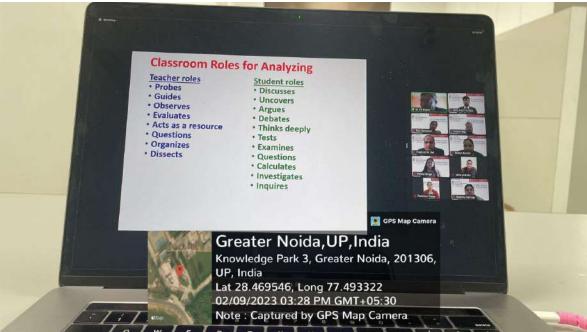
Total No of Participants: 47

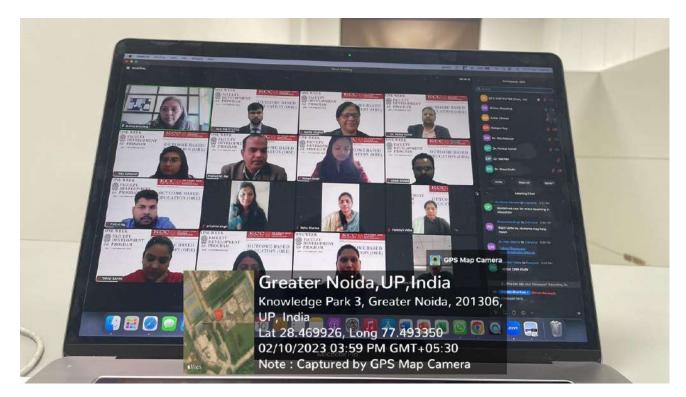
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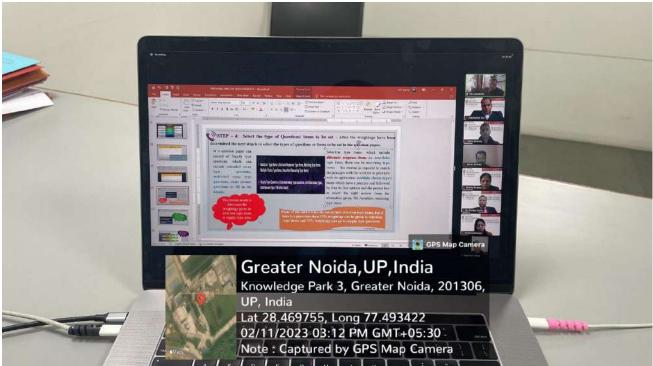














Internal Quality Assurance Cell (IQAC)

KCC INSTITUTE OF LEGAL AND HIGHER EDUCATION, GREATER NOIDA

IS ORGANIZING A

TWO-WEEK REFRESHER COURSE FROM RESEARCH PAPER TO PUBLICATION

 $(15^{\text{th}}$ June to 28^{th} June 2023)

Report

Date: 15th June to 28th June 2023 Venue: Room No 101, KCCILHE Campus Beneficiaries: Academician from all Domain Hours: 72 hours

Writing a quality research paper is the primary channel for passing on knowledge to researcher working in the same field or related fields. It is important to hone the skill of writing papers to demonstrate the ability to understand, relate to what has been learnt, as well as receive critical peer feedback.

Writing a quality research paper is not only important but it is also essential to provide it an excellent platform by publication to disseminate a novel finding to a general or focused audience, which may be interested in replicating the experiments; identifying novel applications for the finding, etc., as well as to popularize your research to the world and prevent duplication of the study.

Publishing in journals can give your work visibility among other researchers in your field, outside of your immediate circle of contacts and colleagues. Journals can make your work more discoverable, as they are already being read by circles of interested readers. This refresher course has been designed keeping this perspective in mind.

OBJECTIVES

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- 1. Enhancement of Teaching Practices.
- 2. Enhancement of Writing of quality paper
- 3. Encouragement of Research-Based Practice and Knowledge Production:
- 4. Facilitating the exchange of experiences regarding best educational practices for quality enhancement.
- 5. Support the process in publication of paper
- 6. How to select a proper journal for your research article to be published.

Photographs:





DAY WISE REPORT

Day 1: Highlights

Day 1	9:30 AM- 12:30PM	1:30 PM – 4:30PM
15th June	• Developing Research Idea and Writing Effective Research Paper	• Systematic Literature Review

Session 1: Developing Research Idea and Writing Effective Research Paper

The Refresher Course commenced with an overview of the research process. Participants were introduced to the various stages involved, from idea generation to publication. The importance of research ethics and the significance of research impact were also discussed. This session focused on techniques for generating research ideas. Participants learned how to identify

research gaps, formulate research questions, and align their research ideas with existing literature. Strategies for brainstorming and refining research ideas were explored.

Session 2: Systematic Literature Review

The Second session delved into the critical aspect of conducting a literature review. Participants learned how to effectively search and evaluate scholarly literature, identify key concepts, and synthesize existing knowledge. The session also covered techniques for organizing and managing research references. Participants were guided on the effective organization and structuring of a research paper. The importance of an abstract, introduction, methodology, results, discussion, and conclusion sections were discussed. Participants gained insights into creating logical flow and maintaining coherence throughout the paper.

Day 2:	Highlights
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Day 2	9:30 AM- 12:30PM	1:30 PM – 4:30PM
16th June	• Scaling & Questionnaire Design	• Snapshot of Data Analysis Tools

Session 1: Scaling & Questionnaire Design

Expert faculty members delivered comprehensive lectures on scaling and questionnaire design. The sessions covered topics such as different scaling techniques (nominal, ordinal, interval, and ratio scales), response category definition, balanced scales, and the use of validated scales. Additionally, participants learned about the importance of clear and concise language, avoiding bias in questions, and the logical ordering of questions in a questionnaire.

Session 2: Snapshot of Data Analysis Tools

Participants were introduced to various data analysis tools commonly used in survey research. Trainer provided demonstrations of spreadsheet software such as Microsoft Excel for basic analysis and statistical software like SPSS and R for advanced statistical analysis. They also explored qualitative analysis software for analysing qualitative survey data.

The session successfully achieved its objectives of enhancing participants' knowledge and skills in scaling, questionnaire design, and data analysis. The program equipped participants with the necessary tools and techniques to conduct effective survey research. It is expected that the knowledge gained during the FDP will contribute to improved research practices and the quality of survey data in participants' future endeavors.

Day 3: Highlights

Day 3	9:30 AM- 12:30PM	1:30 PM – 4:30PM
17th June	Reference Management using Open-source Softwares	Publication Ethics & Plagiarism

Session 1: Reference Management using Open-source Software

This session aimed to provide participants with knowledge and skills in effectively managing references, understanding publication ethics, and avoiding plagiarism. Participants received an introduction to reference management and the significance of organizing references in academic research. They learned about open-source reference management software such as Zotero, Mendeley, or JabRef, and their features for citation management, bibliography creation, and document organization. Participants engaged in hands-on sessions where they learned how to use open-source reference management software effectively. Trainers provided step-by-step guidance on installing the software, importing references, organizing citations, generating bibliographies, and collaborating with others in managing references.

Session 2: Publication Ethics & Plagiarism

Expert sessions were conducted on publication ethics and responsible research conduct. Participants gained insights into ethical considerations related to authorship, intellectual property rights, data management, and conflicts of interest. They learned about ethical guidelines and best practices for conducting research and publishing their work. Participants received training on plagiarism detection tools and techniques. They learned how to identify plagiarism and understand its consequences in academia. They were educated about proper citation practices, paraphrasing, and strategies for avoiding unintentional plagiarism.

Day 4: Highlights

Day 4	9:30 AM- 12:30PM	1:30 PM – 4:30PM
19 th June	• Understand the publication process and how editors think	• How to publish research paper in the right targeted journal

Session 1: Understand the publication process and how editors think

Expert sessions were conducted to help participants gain insights into the perspectives of journal editors. They learned about the factors editors consider during the review process, including the significance and originality of the research, methodology, writing quality, and

relevance to the journal's scope. Participants also explored common reasons for manuscript rejections and received guidance on how to address editors' expectations effectively.

Session 2: How to publish research paper in the right targeted journal

Participants learned effective strategies for selecting the right target journal for their research. They were introduced to criteria such as the journal's impact factor, readership, scope, indexing, and reputation. Through interactive discussions and case studies, participants gained skills in identifying suitable journals that align with their research objectives and findings. Participants received guidance on manuscript preparation and submission. They learned about the essential components of a research paper, including title, abstract, introduction, methodology, results, discussion, and references. Participants also acquired knowledge on writing clear and concise content, adhering to journal guidelines, and formatting their manuscripts effectively.

Day 5	9:30 AM- 12:30PM	1:30 PM – 4:30PM
20th June	• How to generate orchid number and its importance	• Google scholar account and citation of it (I index, h index)

Day 5: Highlights

Session 1: How to generate orchid number and its importance

Participants received an introduction to Orchid numbers and their importance in academic research. They learned about the purpose and benefits of Orchid IDs, which provide a unique identifier for researchers to distinguish their work from others and ensure accurate attribution. Participants were guided on how to generate and register their own Orchid numbers. They learned the step-by-step process of creating an Orchid profile, including providing accurate information, linking publications, and managing privacy settings. Participants received hands-on training on managing and updating their Orchid profiles. They learned how to add and edit publication records, affiliations, and other relevant information. They also explored advanced features, such as integrating Orchid profiles with other research databases.

Session 2: Google scholar account and citation of it (I index, h index)

Participants learned how to set up a Google Scholar account and optimize their profiles for maximum visibility. They gained insights into the benefits of having a Google Scholar account, such as access to a comprehensive research database and the ability to track citations and research impact. Participants received training on utilizing Google Scholar effectively for literature search, citation tracking, and research impact assessment. They learned advanced search techniques, how to set up citation alerts, and how to analyze citation metrics using Google Scholar profiles.

Day 6: Highlights

Day 6	9:30 AM- 12:30PM	1:30 PM – 4:30PM
21th June	• How the check the authenticity of the journal (SCOPUS/UGC/WOS)	• Overview of SCOPUS website

Session 1: How the check the authenticity of the journal (SCOPUS/UGC/WOS)

Participants gained an understanding of the importance of checking the authenticity of journals. They learned about predatory journals, the risks associated with publishing in low-quality or fake journals, and the impact on their academic reputation. Participants were introduced to criteria such as peer review process, indexing, editorial board, and publication standards for assessing journal authenticity. Participants were provided with practical techniques for verifying the authenticity of journals. They learned how to examine the journal's website, evaluate the editorial board and their affiliations, review the publication process and policies, and check the journal's indexing and impact factor. Participants also explored resources such as Think.Check.Submit., which provides guidelines for selecting trusted journals.

Session 2: SCOPUS Website Overview

Participants received an overview of the SCOPUS website, a widely recognized database for scholarly literature. They learned about its features, including comprehensive coverage of academic journals, conference papers, and patents. Participants were guided on how to access and search for relevant scholarly publications using SCOPUS. Participants learned how to utilize SCOPUS for analyzing scholarly literature. They explored features such as citation analysis, author profiles, journal metrics, and keyword search options. Participants gained insights into how to track citations, identify influential publications, and assess the impact of their research using SCOPUS.

Day 7: Highlights

Day 7	9:30 AM- 12:30PM	1:30 PM – 4:30PM
22th June	Academic Writing Tools	Proofreading Tools

Session 1: Academic Writing Tools

Participants developed an understanding of various academic writing tools and their applications. They acquired knowledge of tools for idea organization, reference management, and writing enhancement, enabling them to leverage these tools to improve their writing process and productivity. Participants gained proficiency in utilizing proofreading tools to identify and correct errors in their written work. They became adept at running grammar and spell checks, ensuring accurate referencing, and using plagiarism detection tools to maintain the integrity of their writing.

Session 2: Proofreading Tools

By incorporating academic writing tools into their workflow, participants experienced increased writing efficiency. The use of proofreading tools improved the accuracy and clarity of their written work, enhancing its overall quality and impact.

Day 8: Highlights

Day 8	9:30 AM- 12:30PM	1:30 PM – 4:30PM
23th June	Academic Search Engines	• Survey Tools for Research

Session 1. Overview of Academic Search Engines

Participants received an overview of popular academic search engines, such as Google Scholar, PubMed, Scopus, and Web of Science. They learned about the features and functionalities of these search engines, including advanced search options, citation tracking, and alerts for new publications. Participants learned techniques for conducting efficient and targeted literature searches. They were guided on how to use search operators, Boolean operators, and filters to narrow down search results and find relevant articles. Participants also learned about techniques for evaluating the credibility and relevance of search results. Participants learned about tools and strategies for staying up-to-date with the latest research in their field. They explored features such as setting up alerts for new publications, following key researchers or journals, and utilizing RSS feeds to receive notifications about recent research.

Session 2: Survey Tools for Research

Participants were introduced to various survey tools that can be used for data collection and analysis in research studies. They learned about popular options such as SurveyMonkey, Qualtrics, Google Forms, and LimeSurvey. Participants gained an understanding of the features and functionalities of these tools, as well as their advantages and limitations. Participants engaged in hands-on training sessions where they had the opportunity to explore and utilize survey tools. They learned how to create surveys, design questionnaires, and customize survey settings. Participants also learned how to collect and analyze survey data using the tools' built-in features.

Day 9: Highlights

Day 9	9:30 AM- 12:30PM	1:30 PM – 4:30PM
24th June	Reference Management Software	AI-Based Summary Generators

Session 1: Reference Management Software

Participants received an introduction to reference management software such as Zotero, Mendeley, or EndNote. They learned about the features and benefits of these tools, including reference organization, citation generation, and bibliography creation. Participants also gained insights into the importance of accurate referencing in academic writing. Participants engaged in hands-on training sessions where they learned how to use reference management software effectively. Trainers provided step-by-step guidance on software installation, importing and organizing references, generating citations, and creating bibliographies. Participants also learned how to collaborate and share references with other researchers.

Session 2: AI-Based Summary Generators:

Participants were introduced to AI-based summary generators that utilize natural language processing techniques to automatically summarize research articles. They learned about the potential of these tools in extracting key information, reducing reading time, and aiding in literature review processes. Participants observed demonstrations of AI-based summary generators, which showcased their capabilities in generating concise summaries of research articles. They gained insights into the features, limitations, and potential applications of these tools in their research and academic work. Participants had the opportunity to apply reference management software and AI-based summary generators to their own research articles or selected academic papers. They evaluated the effectiveness and efficiency of these tools in managing references and generating summaries. Participants shared their experiences and discussed the potential benefits and challenges associated with these tools.

Day 10: Highlights

Day 10	9:30 AM- 12:30PM	1:30 PM – 4:30PM	
26th June	Academic Social Network Sites	Plagiarism Checkers	

Session 1: Introduction to Academic Social Network Sites

Participants received an introduction to academic social network sites such as ResearchGate, Academia.edu, and Mendeley. They learned about the features and functionalities of these platforms, including the ability to create profiles, share research outputs, collaborate with other researchers, and access scholarly content. Participants learned how to effectively utilize academic social network sites for scholarly collaboration and networking. They explored

features such as joining research groups, following researchers in their field, sharing publications, and seeking feedback on their work. Participants also gained insights into the potential benefits of using these platforms for disseminating research and expanding professional networks.

Session 2: Plagiarism Checkers

Participants received an overview of the importance of plagiarism checkers in maintaining academic integrity. They learned about the consequences of plagiarism in research, publication, and academic reputation. Participants gained an understanding of the role of plagiarism checkers in detecting and preventing plagiarism in their work. Participants engaged in hands-on training sessions where they learned how to use plagiarism checkers effectively. Trainers provided step-by-step guidance on how to upload documents, scan for plagiarized content, interpret plagiarism reports, and make necessary revisions to ensure originality in their work.

Day 11	9:30 AM- 12:30PM	1:30 PM – 4:30PM	
27th June	MCQ for participates	• Evaluation and feedback session	
Day 12	9:30 AM- 12:30PM		
28th June	Validatory Session		

Day 11 & 12: Highlights

In 11 days MCQs type question gave to participates to see their and understanding of all session evaluation form filled by all participates and the session end by validatory session

OUTCOME

- Improved Writing Skills: Participants leave the REFRESHER COURSE with improved writing skills and a better understanding of the elements of a well-written research paper, including structure, style, and tone.
- Better Understanding of the Research Process: Participants got a better understanding of the research process, including how to choose a research topic, conduct research, and evaluate sources.
- Improved Research Techniques: Participants learnt effective research techniques, including how to synthesize information and evaluate sources.
- Increased Confidence in Writing Research Papers: Participants increased confidence in their ability to write research papers
- Increased knowledge of publication of paper in good indexed journal

ADD ON PROGRAME

SOFT SKILLS, COMMUNICATION AND APTITUDE BY BARCLAYS

19 SEPT 2022 - 23 SEPT 2022



Ref. No. KCCILHE/Academics/2022-23/.....

12/09/2022

NOTICE

All students of KCC Institute of Legal & Higher Education of Batch 2020 -2023 & 2021-24 are informed that "Soft Skills, Communication and Aptitude by Barclays" is being organized from September 19 – September 23, 2022. Interested students are requested to register for the program.

Prof. (Dr.) Bhavna Agarwal Prof. (Dr.) Bhavna Agarwal Prof. (Dr.) Bhavna Agarwal 2B-20, Knowledge Park al, Greater Noida-201305 (U.P.) Director

CC

NOTICE BOARD





GREATER NOIDA

Report of Five days Value Added Programme on Soft Skills, Communication, and Aptitude

In association with GTT foundation powered by Barclays

Date: 19 Sept to 23 Sept 2022.

Venue: KCCILHE Campus

Facebook Post:

Description: The Training Program was given by "BARCLAY'S LIFE SKILL"- 30 HOURS training, sponsored by Barclay's training conducted by GTT Foundation. This program was organized by KCC Institute of Legal and Higher Education for IInd and IIIrd year students of BCA, BBA, B. Com and BJMC department and 119 students registered for the program. The program focuses on getting the youth ready to face interviews and pace up for their entry into the corporate world. This programme helped students to understand their career paths by enabling them to work on their short-term and long-term goals for their personal and educational development. Participation in various activities helped in increasing the self-confidence of participants by Self-realisation. The programme covered skills like problem-solving, decision making, stress management, time management, Conflict Resolution, People Skills, Work ethics etc.

Name of the trainers:

1. Mr. Lalit Kumar Hundalani from GTT Foundation

2. Ms Kannu from GTT Foundation

Programme Schedule and Trainers

Noida

Date	Time	Group-1	Group-2
19 September 22	9:30 am to 12:30 pm 1:30 pm to 4:30 pm	Ms Kannu	Mr. Lalit Kumar Hundalani
20 September 22	9:30 am to 12:30 pm 1:30 pm to 4:30 pm	Ms Kannu	Mr. Lalit Kumar Hundalani
21 September 22	9:30 am to 12:30 pm 1:30 pm to 4:30 pm	Ms Kannu	Mr. Lalit Kumar Hundalani
22 September 22	9:30 am to 12:30 pm 1:30 pm to 4:30 pm	Ms Kannu	Mr. Lalit Kumar Hundalani
23 September 22nd	9:30 am to 12:30 pm 1:30 pm to 4:30 pm	Ms Kannu	Mr. Lalit Kumar Hundalani

Prof. (Dr.) Bhavna Agarwal En Education Non belli

owledge Park-III, Greater Nolda-201395 (U.P.)

Day 1

Communication skills are the abilities you use while giving and receiving different kinds of information and this is how the first day of the workshop started. The session started with introduction contiguous with different types of communication, barriers of communication, icebreakers, your body posture and gestures while communicating, etc. Activities play a vital role in student engagement in the workshop. Hence, the session was concluded with some interesting activities like close your eyes and problem solving. Overall the students were pleased with the session. The First day was dedicated to ice breaking and assessment aspect.

Day 2

The second day seemed to be crucial for each one as it included Intrapersonal Communication i.e. self-talk. The session started with some interesting questions by trainer to the students about what are their traits and characteristics verging on how self-talk affects performance while communicating. It included different types of emotions, positive and negative self-talk, ABC Model (i.e. Activating event, Belief and Consequences), changing channel on negative self-talk, etc. The session concluded with some interesting activities like skit writing, news debate and RJ presentation. The session ended up well. Conflict Resolution strategies were made clear to everyone.

Day 3

After talking about People Skills in the first half of the day. Second half started with Resume writing. An excellent resume has the power to open doors for great opportunities. The third day of the workshop comprised of how to build up a strong resume. The session started with some quick and vital tips to make a precise and error free resume.

Following are some of the briefs-

· Pick the Right Resume Format & Layout.

- · Mention Your Personal Details & Contact Information.
- · Use a Resume Summary or Objective.
- List Your Work Experience & Achievements.
- · Mention Your Top Soft & Hard Skills.
- Include Additional Resume Sections Languages, Hobbies, etc.
- · Tailor Your Information For the Job, etc.

The session ended after an activity of resume making in which students came out with wonderful results.



Prof. (Dr.) Blow

Director KCC Institute of Legal And Higher Education Affiliated to GGSIP University New Delhi 2B-2C, Knowledge Park-III, Greater Noida-201306 (U.P.)

Day 4

The Day four was about adaptability and work ethics. In the second half the most essential session was about how to build up a job profile on LINKEDIN i.e. the world's largest professional networking website that focuses on connecting businesses communities and career development. The trainer gave some important guidelines that included creating your brand, words that describe your work, full name with pronunciation, crafting a standout headline that differentiates you, video cover story, work experience and current position, etc.

The session ended with a quiz based on personality judgement which was again liked by the students and each and every one participated actively.

Day 5

The final day was dedicated to Mock Interview and Feedback Session. The day started with discussion on job description. A job description is a document that clearly states essential job requirements, job duties, job responsibilities, and skills required to perform in an organisation. Keeping this fact in mind, the fourth day was embraced with some essential points to write an unerring job description for our company. It included details about the task manager, the time manager and the interviewers and the interviewees. For making the students job ready our trainer conducted an activity of a role play which appended interviewes of the students. The students got to know about how an interview is conducted in the corporate world.

The five day Barclays Life skills workshop was a thumbs up for all of us. This helped the students to get job ready and face the upcoming challenges in the corporate world.

Learning Outcomes of the Program:

- Develop effective communication skills (spoken and written).
- Develop effective presentation skills.
- Become self-confident individuals by mastering inter-personal skills, team management skills and leadership skills.
- Develop broad career plans, evaluate the employment market, identify the organizations to get good placemen, match the job requirement and skill sets.
- Understand the basic concepts of Quantitative ability and logical reasoning.
- Acquire satisfactory competency in use of verbal reasoning.
- Solve campus placements aptitude papers covering different quantitative and qualitative questions.
- Skills like problem-solving, decision making, stress management, time management, Conflict Resolution, People Skills, Work ethics etc



Prof. (Dr.

Director KCC Institute of Legal And Higher Education Affiliated to GGSIP University New Delhi 2B-26, Knowledge Park-III, Greater Noida-201386 (U.P.)

Photographs





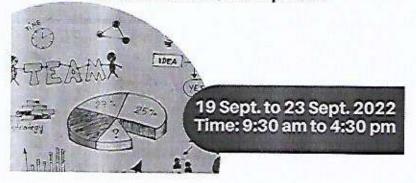
KCC INSTITUTE OF LEGAL & HIGHER EDUCATION, GR. NOIDA

in collaboration with

GLOBAL TALENT TRACK Powered by Barclays

Organizes

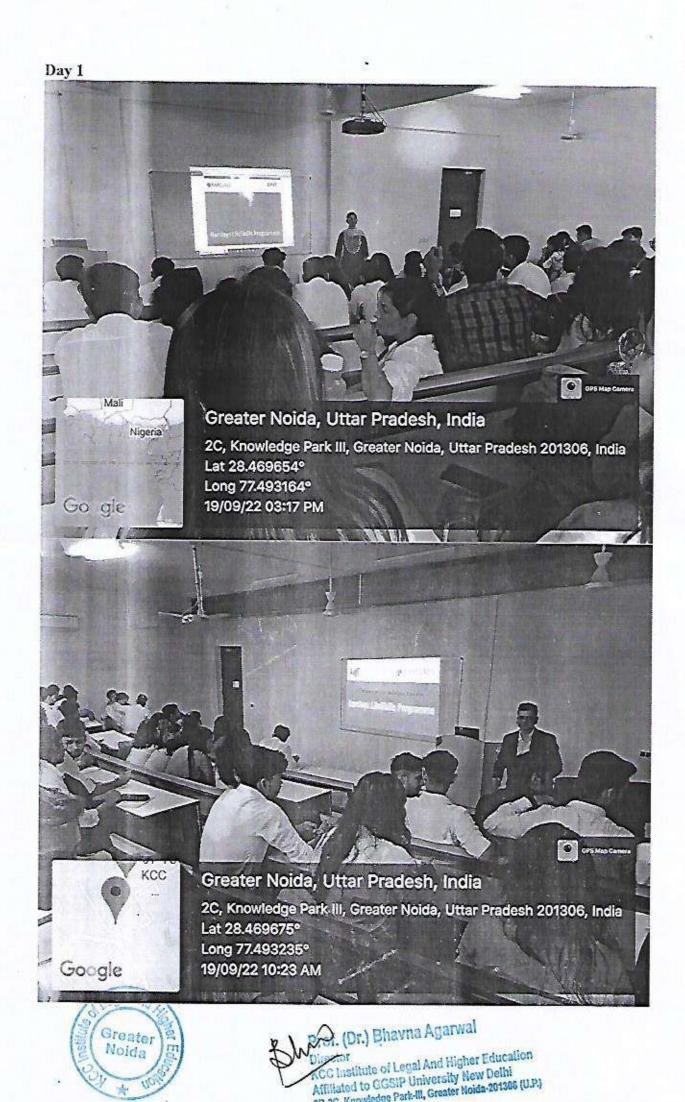
Job Readiness Workshop on Soft Skills, Communication, and Aptitude



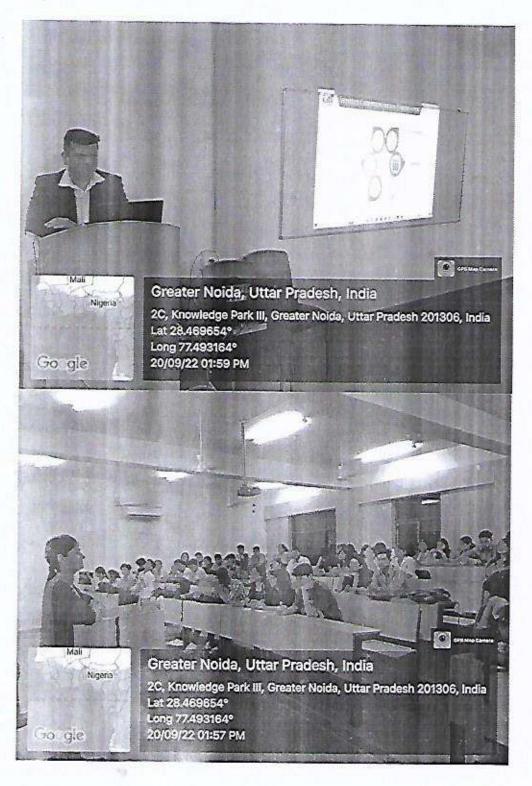
Prof. (Dr.) Shavna Agarwal

Director KCC Institute of Legal And Higher Education Afailated to GGSIP University New Delhi 28-26, Knowledge Park-III, Greater Noida-201305 (U.P.)





Day 2

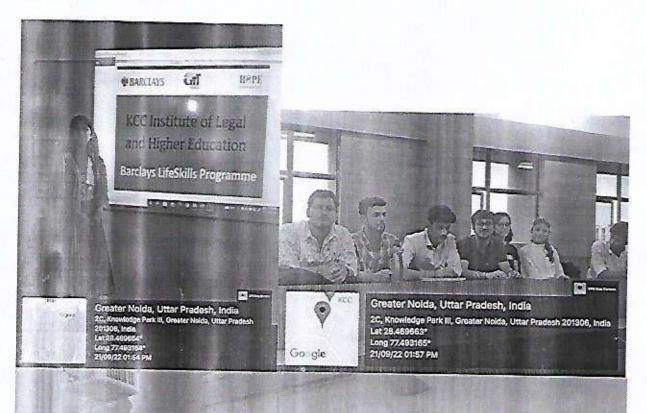






Director KCC Institute of Legal And Higher Education Affiliated to GGSIP University New Delhi 2B-2C, Knowledge Park-III, Greater Noida-201306 (U.P.)





Greater Noida, Uttar Pradesh, India Hostel-1, KCC INSTITUTE OF TECHNOLOGY & MANAGEMENT, Knowledge Park III, Greater Noida, Uttar Pradesh 201310, India Lat 28.469826° Long 77.493115° 21/09/22 02:02 PM

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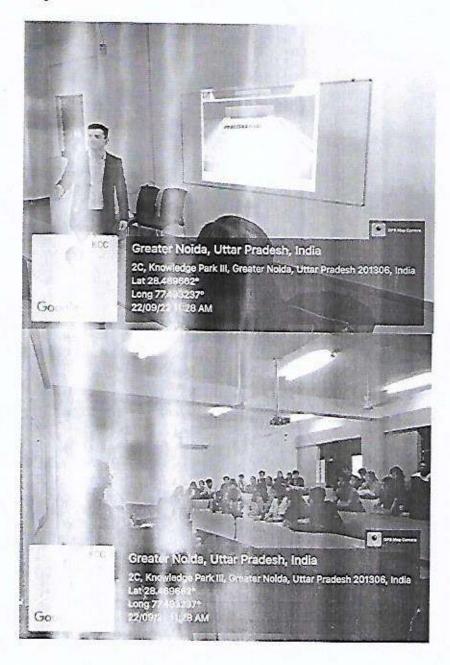
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Prof. (Dr.) Bhavna Agarwal

Director KCC Institute of Legal And Higher Education Affiliated to GGSIP University New Dethi 20.7C, Knowledge Park-III, Greater Noida-201306 (U.P.)

Day 4

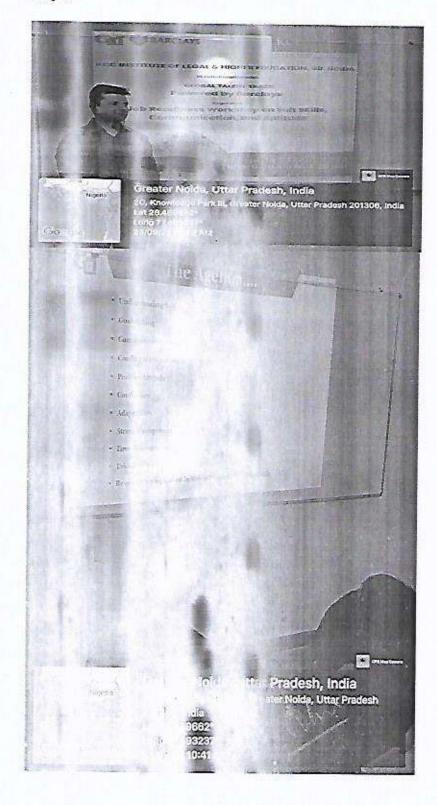


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Prof. (Dr.) Bhavna Agarwal Director KCC Institute of Legal And Higher Education Affiliated to GGSIP University New Delhi 2B-2C, Knowledge Park-III, Greater Noida-201306 (U.P.)

Day 5





s' Prof. (Dr.) Bhavna Agarwal

Director KCC Institute of Legal And Higher Education Affiliated to GGSIP University New Dethi 2B-2C, Knowledge Park-III, Greater Noida-201305 (U.P.)

Activity (in) Birth month game 20 Birth month game 20 or Sing your name 20 Scenario based 20 sciny on short 20 Scenario based 20 activity on short 20 immediate goals 20 immediate goals 20 importance of the 1 20 importance of the 1 20 program 50 Nhatsupp group 10 Say : Link- of the newtoring 10 Program 31 of you . I clirculate the short to rester 10 Say : Link- of the newtoring 10 Say : Link- of the newtoring 10 Say : Link- of the newtoring 10 Say : Link- of Class 10 Representatives or 10 Students interested 10 Students interested 10 Students interested 10 Students interested 10 Students or 10	e Sub-Module Activity Interview Excension Seadon Objective				Duration	action and a second sec		
Inforduction best breaking concrease Bith month game or Sing your name 20 Interacting with with a better connection exercises Rerowing each other release with a better connection account of sease 8 1. Why is it important concrease 1. Why is it important Live setting account of sease 20 Interacting with with a better connection account of sease 20 8 1. Why is it important Sease account of sease 20 Interacting with with a better connection account of state of a botter interaction of the state of the sease 20 Interacting with with a better connection account of state of a botter interaction of the state of th	Infolderion Brithmenthgame 20 Interacting with a better connection exh their a better connection exh the session extension extension extension exh the session extension exh the session extension extensin extension extension extension extension extension extens	Module	Sub-Module	Activity	(in minutes)	Execution	Session Objective	Facilitator Notes
1. Why is it important?	84 1. Why is it important 2. Outform 2. Outform	Introduction Preparedness	Introduction Ice Breaking exercises	Birth month game or Sing your name	20	Interacting with each other	Knowing each other helps with a better connection throughout the session	
Explain the importance of the 1 Explain the importance of the 1 Explain the importance of the 1 Say : Now that you have you have breated with breat by you in achieving your in achieving your breat breated will be shared with breat the resister will be shared with breat the resister will be shared with in achieving your breat breated will be shared with breat the resister will be shared with breat the resister will be shared with in achieving your breat the resister will be shared with breat the resister will be shared with breat the resister why the 1 year why the 1 year wh	Explain the importance of the 1 Explain the importance of the 1 Say: Now that you have partings, GTT is voulderstaad Gaal watherspace botol Say: Jails, of the performance of the 1 Sould soulderstaad will be shared with matricing will be shared will be shared with in activiting them will be shared will be shared	Goal Settings	1. Why is it important? 2. WIIFM 3.Goals need to be- a. Specific b. Attainable c. Measurable d. Relevant e. Time-Bound	Scenario based activity on short term, long term and immediate goals	20	Live setting goals strategies	is of s bortan	
Ask Participants: Und. Und. Und. Base of the Constituent of the consti	Ask Participants: Have your events your understanding Discussion your understanding Creater Provided Structured and Structured and Structured and Structured and Structured and Structured and Structured Structu	Quick Intro to 1 Year Mentoring program		Explain the importance of the 1 year Mentoring Program Say : Linh- of the mentoring will be shared with all of you will be shared with all of you - Circulate the shore to register the mentoring sessions. - Take the help of Class sessions. - Take the help of Class the Mentoring sessions. - Take the help of Class the Mentoring sessions.	ę.	Making them understand why they should join 4-e group and how it will help them in career growth	Continuous improvement and good soling	https://www.mindtools.com/pages/anticle/smart-goals.htm
	Greater m Noida Ba	Assessment	Ask Participants : Have your ent goals? What is your understanding		(and and	Concention Annual Concentration	E Star	

on SWOT analysis?	Make yoar goals SMART Topics : Plan a trip/job in my dream organisation Ask : Is your goal SMART?	Building an Linkedin (Profile Image Management) Virtually/Outine	SWOT Analysis Projectance of SWOT Analysis Projectang your positive attributes		Ask participants: Assessment how would you ase SNUCI Analyses	
	Breinstorming/Q&A	 Train the candidates on how to create Linkedin profile Explain the significance of Linkedin Show sample profiles of other freshers/final year students for better understanding Explain the important parts of a profile that need to be created 	Core shull on relif- anklysis		Tell me something about ynersels. Strongdis de wennen oor	ennasur 33
	5	ę	A		R (8	Greater R
1	Journey from short term goals to fong term goals - Strategies	1. Creation of own own profile 2. Search about your dream company and groups on LinkedIn and connect with theme work	Brain storming an an a anulysis		Use of SWOT ambyets in on-contract your to calments and your shring your	
		To gain knowledge on LinkedIn account management and tups to enhance a profile	Helping them understand 1. dr			Prof. (Dr.) Et (W. W. Inval Director KCC Institute of Legal And Higher Education
			prince Www.mindlooks.com/inches/article/newTMC_05.htmlf.c-text=SWOT%2004srd5	http://facuity.haas.berkeley.edu/robinson/Papers%29DOR/Three%20Cs.pdf		A Higher Education

Came-Chinese 15 Understanding the importance of Communication skills & Listening skills & Exterpore Role physics 15 Kiterpore Role physics 15 Understanding the importance of Communication skills & Listening skills & Listening skills 15 Kiterpore Role physics 0 Division of participants have skills. Ensure participants have impactiful communication skills. 10 Word seavenger 30 textering skill flows vial a from the activity from the activity Diversion skill physics vial a role while communicating .		1. What would they do to overcome the Threats (major focus on communication) 2. Why is clear communication important	1. Introduction 2. Ask participants: How much time does it take to create an impression? 3. Verbal vis Non verbal 5. Verbal vis Non verbal 6. Verbal vis Non verbal 6. Verbal vis Non verbal 7. Oramunication model 5. Mehrabian's principle 6. Wratten communication 7. Grammar, punctuation 8. Barriers to communication	Transition: Win as much as you can	concentration Ask. What did you learn? What are your observations? Can we say messormmutication feads to conflict? Let's talk about it.
complex contractions of participants into groups teams to check on Communication skills.		Game- Chinese whisper	Extempore Role plays Mock telephome interviews		Word scavenger game
tite and the second sec		2	8		30
	strategies & examples		Division of partecronns into groupsteams to communication skills.		Question about the learning from the activity
		Understanding the importance of Communication skills & Listening skills	Ensure participants have impactful communication skills		Understanding of how listering skill plays vital a role while communicating

Prof. (Dr.) Bhavma Agarwal Director KCC Institute of Logal And Higher Education Affiliated to GGSIP University New Dethi 28-2C, Knowledge Park II, Greater Notta-201305 (U.P.)



https://online.champlain.edu/tiog/top-conflict-resolution.st/stegres		https://www.pmi.org/learning/library/conflict-collaboration-beyond-project-success-	https://www.mediate.com/articles/ellermanD8.cfm				y New La.
Enlighten participants about the types of conflicts faced in the corporate world and their outlook on resolution		Helping them understand how collaboration helps get work done in a better and faster manner			Drive the importance of putting th concerns of others first and giving in only to get something in exclude		Prof. (Dr.) E' DUM Director Kcc Institute of Lego Leonaguer E. Affiliated to GGSIP University New C. 28-26, Knewlodge Park-II, Greater Violta-201
Discuss strategy to resolve conflicts using the case study. Other examples should also be used to ensure effective grasping by the porticipants		Discuss 3 important skills for teamwork & collaboration- 1. Trust- What would you gain? 2. Tolerance- Why is it necessary? 3. Sef- awareness- How would this benefit them?			Discussion + Case study		
R	20	0,		0	20	01 9400 K	Greater and Noida
Case Study + Discussion		Divide them in groups. One group being the client & the other being the delivery partner. Get the groups to collaborate with each other in this sectario and focus on collaboration skills		activity. w collaboration 17	Case study	S	Station Station
 What is conflict resolution? Why should you resolve conflict? When should you resolve conflict? How should you resolve conflict? 	Transition: Shirley and Abdul conflict Ask : What are your takeaways? Can collaborating with each other help in this case? Think about it.	The 3 important skills for teamwork and collaboration- 1. Trust 2. Tolerance 3.Self awareness		Transition: After the activity, brainstemning on: How collaboration leads to accomodation?	Leouns to keep in mind while accommodating 2. Try to keep them flexible and simple 3. Be sure to a 3. Be sure to a spoint a responsible	Transition: After the case stady. If con- we cannot accommodate then a only of	821
Conflict Resolution	Transition: Shirley and A Ask : What are your taket collaborating with each of this case? Think about it.	Cellaboration			Accommodating		

Transition: Basis on the case study, decusing when and how much low and how and how much low	Compromising	1. When should you compromise? 2. Why is it important? 3. Win-win for both	Case study	R	Discussion + Case study	Understanding the importance of compromising for relationship building	
Series in the second		Transition: Basis on discussing when and compromise and wh required	the case study, I how much should you at are the people skills	15			
1. People skills for self. 1. People skills for self. 2. Verbal / Non verbal 2. Verbal / Non verbal 3. Softwarts atmusda 4. Listenting skills 5. 3. Communication 3. Positive atmusda 6. Reliability 5. Antive the play 5. Openness to feedback 5. Antive the play 6. Reliability 5. Antive the play 7. 5. Antive the play 7. 5. Antive the play 7. Antive the play 7.	Quick Intro to 1 Year Mentoring program		Explain the importance of the I year Mentoring Program Say : Linke of the mentoring Whatsapp group will be shared with all of you of the interest of sheet to register the interest of students interested in Mentoring sessions. - Take the help of Class respresentatives or VPs to get students to register using the Mentoring sheet	2	Making them understand why they should join the group and how it will help them in career growth	Continuous improvement and goal setting	
Greater Solution	People Skills	1. People skills for self. 2. Verbal / Non verbal communication 3. Positive autitude 4. Lisettive autitude 5. Openness to feedback 6. Reliability	Rule Play	ŝ	Activity based learning	the imp	https://www.ferther.com.etastjacque/chmmlth.togt.com4ch16.fth.a.mb.prancia_ability.com. need-to-succood-ability.ch
Greater R Noida	Transition : Disc people skifts, Wh Team?	eston of how changes	taa halo jii lammalaa paqla sano enn	6			
			do SY	uoliopina ida		of. (Dr.) Elpryla As ector Clastitute of the Martin Clastitute of the Martin Clastitute of the Martin Clastitute of the Martin Clastitute of the Martin	Higher Education by New Delhi er hoida-201308 (U.P.)

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People skills for team: 1.Leadership 2.Open-mindedness 3.Integrity 4.Teamwork 5.Fairness	tearn: css	Role play / videos on team work and integrity	ę	Activity based learning	Ensuring the trainees learn tearnwork, openmindness, integrity, leadership	
Transition : Role-plays participants into groups the members are workin Checking is that helping better decision making.	Transition : Role plays can be planned by dividing the participants into groups and thereafter, checking as a te the members are working towards the people skills for Checking is that helping towards problem solving and better decision making.	Transition : Role-plays can be planned by dividing the participants into groups and thereafter, checking as a team if all the members are working towards the people skills for the team. Checking is that helping towards problem solving and leading to better decision making.	15			
People skills for problem solving: Lidentify and define the problem 2. Come up with possible solutions 3. Evaluate the options 4. Choose the best solution 5. Implement the solution 6. Evaluate the outcome	problem solving: fine the problem mostble solutions tions solution tothen teome	Questions & discussions, win-win solutions, and implementation	50	Discussion	Assist in identifying problem solving techniques for different situations	
	Transition: Ask them what did th Will they adapt to this concept? What is adaptability?	Transition: Ask them what did they learn? Will they adapt to this concept? What is adaptability?	20		Helpful for every individual in understanding other's thought process	
Adaptability	 Best ways to implement adaptability Change of theorgal reasons Mills Leaning new skills Changing ways to work, if becessary 	Shor (Work)C Who More Cheese	ñ	n n	ja samura – sa sait	and the second second and a second
Checking participants learning Transition: Also brain storming story also talk about work othin	Checking participants learning from the story (WMMC) Transition: Also brain storming on Work athres Ast. Di- story also talk about work etherof	stary (WMMC) Lethics A.S. Duced	ź			Ettipe Weeks and Opport and when we where we where
			Greate Notice	Greater In	Prof. (Dr.) Director	Prof. (Dr.) Bhavna Agarwal

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5. Professionalism 6. Trust and mutual respect for	A A A A A A A A A A A A A A A A A A A	Scenario based activity and videos on accountability af work place	30	Scenario and video based learning	Driving the importance of following the company's work ethics	https://www.gptc.edu/compliance-notices/work-ethics/
colleagues at work. 1 Transition: Ask. Does the psychologically safe? Doe feel emotionally better? Move onto a small discu emotional well bette	t work Ask : Does ally safe?] ally better i small dist ell being	colleagues at work Transition: Ask : Does trust help you feel psychologically safe? Does it make you feel emotionally better? Move ento a small discussion about	ъ.			
1. How to build resilience at work? 2. Pay attention to your health 3. Focus on your physical well- being 4. Practice relaxation techniques 5. Practice at challenges 6. Mind your mind- set 7. Get connected 8. Practice self-	work? work? your fl. hreats es r mind- ceted	Scenario based activity + Role piays	30	Learning with examples and role plays	Enable students understanding healthy physical, mental and emotional balance at work place	https://students.unimelb.edu.au/careers/get-career-ready/building-career- resilience#text=Career%20resilience%20is%20a%20ifelong.you%20embark%20o n%20your%20career. https://www.northeastern.edu/graduale/blog/how-to-build-career-resilience/ https://www.forbes.com/sites/carolinecastrillon/2019/10/13/why-resilience-can-make- or-break-your-career/
streacharts I.About inner drive/itimer focus 2.1/s about who you really are 3. Your vision, focus 4. Your parpose, goals, motivations	Struct	Discussion	а	Taxing to emeself keeping unner focus, gaals, purpuse, motivation, gent-confisients	87 -1 -2	
1. What would you do for rite act health at work? 2. Promote healthy lifests is 3. Environment fatter food holens	ucr) minment	12 feetros teconomical aspectation - antenidad	- (1500)	and the state of t		

		Prof. (Dr.) Eiharmed And Higher Education Director KCC Institute of Legal And Higher Education	Affiliated to GGSIP University more 28-20, knowledge Perk-III, Greater Nolda-201306 (U.P.)
equipment and keep a track of it	One Day Mock Interview Resume Checking	Greater And Education	
	Mock Interview and Corporate Culture	:	



Affiliated to Guru Gobind Singh Indraprastha University (GGSIPU), New Delhi

KCC Institute of legal and higher education, Greater Noida is organizing Employability Enhancement Program

on

"BASICS OF MARKETING ANALYTICS"

In association with AgroNxt Services Private Limited

JUNE 27, 2022 - JULY 15, 2022

ABOUT THE INSTITUTE

KCC Institute of Legal and Higher Education (KCCILHE), a premier Institute built on a sprawling 40acre campus in Greater Noida and conceived as hub for learning and leadership that has set the highest standards in post-secondary education. When ranked and assessed on infrastructure, KCC is second to none. KCCILHE offers undergraduate courses in BBA, BCA, BAJMC, B. Com (H) affiliated to Guru Gobind Singh Indraprastha University.

GENESIS

To gauge the performance of an organization, marketing analytics plays a vital role in measuring effectiveness of the marketing activity. It can help in scaling better results across marketing channels. It is beneficial for the organization to address their challenges, increase the market share of their product, and shape future of the industry. It helps in forecasting marketing activities in the long run, and compare with their competitors. It identifies marketing channels which are being used by their competitors. Resources can be properly allocated by applying analytics. Marketing analytics focuses in recognizing current trends in marketing scenario of an organization.

OBJECTIVES

After the successful completion of the course, the participants would be able to

- · To apply analytical and visualization tools to enhance marketing decision making
- To use and apply appropriate software in developing marketing analytics solutions.
- To demonstrate understanding of computation and applications in marketing analytics.
- · To use appropriate tables, graphics, and other summarizing tools in writing reports.

Noida

To learn about real life scenarios using tools like excel and SPSS.
 Prof. (Dr.) Bhavna



KCC Institute of Legal And Higher Education Affiliated to GGSIP University New Delhi 28-20, Knowledge Bath III Contents

Director

PARTICIPANTS

- 4 The students of KCCILHE who would like to improve their professional effectiveness and analytical skills.
- The students of KCCILHE who are committed to driving change in their pedagogy by introducing new and innovative professional development methods.

CONTENTS

S. No.	Topic	Sub-topic
1	Introduction to Marketing Analytics	Basics terminology related with marketing analytics
2	Marketing Analytics through Excel	Basic math functions, sort and filter
3	Data Visualization	Create pie, bar, line, scatter, histogram plot
4	Story telling with data in marketing	Interpreting professional charts
5	Measuring customer preferences	Preference mapping
6	Analyzing segmentation and targeting	Identification of factors in segmentation and targeting
7	Positioning of a product	Strategies of positioning
8	Analyzing customer satisfaction	SERVQUAL
9	Managing lifetime customer value	Historical CLV, Predictive CLV
10	Leveraging user generated content	Application of UGC in different sectors
11	Basics of SPSS	importing data into SPSS, Missing value treament
12	Getting data ready for analysis	Descriptive statistics
13	Applying test with SPSS	T test
14	Handling special events like holiday sales	Seasonal marketing, Influencer marketing
15	Marketing Symposium	Presentation

Last Date for Registration : 20th JUNE, 2022

Registration Fees for participant

NIL

- 1. Receipt of the payment must be attached while registering for the certificate course.
- 2. Confirmation of seat would be intimated after verification.
- 3. Certificates will be provided after completion of the course only.
- 4. The participation is limited and is based on first come first serve basis of registration.
- 5. It is mandatory to attend all lectures as one of the eligibility criteria of the Certificate.



Organized By

IQACtof. (Dr.) Bhaves Agarwai KCC IDHEor Greater NGS Institute of Legal And Higher Education Affiliated to GGSIP University New Delhi 2B-2C, Knowledge Park-III, Greater Nolda-201305 (U.P.)

Schedule

Employability Enhancement Program on "Basics of Marketing Analytics"

ecture. No.	Time 3:00 PM to 4:00 PM	Time 4:00 PM to 5:00 PM
1	Introduction to Marketing Analytics Faculty: Dr. Pankaj Kumar Resource: PPT	Basics terminology related with marketing analytics Faculty: Dr. Pankaj Kumar Resource: MS EXCEL
2	Marketing Analytics through Excel Faculty: Dr. Pankaj Kumar Resource: PPT	Basic math functions, sort and filter Faculty: Dr. Pankaj Kumar Resource: MS EXCEL
3	Data Visualization Faculty: Dr. Pankaj Kumar Resource: PPT	Create pie, bar, line, scatter, histogram plot Faculty: Dr. Pankaj Kumar Resource: Tableau/ MS EXCEL
4	Story telling with data in marketing Faculty: Dr. Pankaj Kumar Resource: PPT	Interpreting professional charts Faculty: Dr. Pankaj Kumar Resource: MS EXCEL
5	Measuring customer preferences Faculty: Dr. Pankaj Kumar Resource: PPT	Preference mapping Faculty: Dr. Pankaj Kumar Resource: SPSS
6	Analyzing segmentation and targeting Faculty: Ms. Prerna Garg Resource: PPT	Identification of factors in segmentation and targeting Faculty: Ms. Prerna Garg Resource: Case Study
7	Positioning of a product Faculty: Ms. Prerna Garg Resource: PPT	Strategies of positioning Faculty: Ms. Prerna Garg Resource: Perceptual Mapping
8	Analyzing customer satisfaction Faculty: Ms. Prerna Garg Resource: PPT	SERVQUAL Faculty: Ms. Prerna Garg Resource: Questionnaire
9	Managing lifetime customer value Faculty: Ms. Prerna Garg Resource: PPT	Historical CLV, Predictive CLV Faculty: Ms. Prerna Garg Resource: MS EXCEL
10	Leveraging user generated content Faculty: Ms. Prerna Garg Resource: PPT	Application of UGC in different sectors Faculty: Ms. Prerna Garg Resource: Case Study
11	Basics of SPSS Faculty: Dr. Jyoti Bhoj Resource: PPT	Importing data into SPSS, Missing value treatment Faculty: Dr. Jyoti Bhoj Resource: SPSS
12	Getting data ready for analysis Faculty: Dr. Jyoti Bhoj Resource: PPT	Descriptive statistics Faculty: Dr. Jyoti Bhoj Resource: SPSS
13	Hypothesis Testing Faculty: Dr. Jyoti Bhoj Resource: PPT	Interpretation Faculty: Dr. Jyoti Bhoj Resource: SPSS
14	Applying test with SPSS Faculty: Dr. Jyoti Bhoj Resource: PPT	T test Faculty: Dr. Jyoti Bhoj Resource: SPSS
15	Marketing Symposium	Presentation n. L. C

Greater Noida

Prof. (Dr.) Bhavna Agarwal

KCC Institute of Legal And Higher Education Affiliated to GGSIP University New Delhi 2B-2C, Knowledge Part-III, Greater Noida 201205 (11)



GREATER NOIDA

Employability Enhancement Program

OF LEGAL AND HIGHER EDUCATION

on

"BASICS OF MARKETING ANALYTICS"

In association with

AgroNxt Services Private Limited



JUNE 27, 2022 - JULY 15, 2022

List of registered participants

2 Umesh Kumar Mahato 00327401721 BBA A 3 Nischay Gautam 00627401721 BBA A 4 Harshit Khanna 00827401721 BBA A 5 Jyotiramaya 00927401721 BBA A 6 Surbhi 01027401721 BBA A 6 Surbhi 01027401721 BBA A 7 Uday Jagwani 01127401721 BBA A 8 Radhika Changulani 01427401721 BBA A 9 Harshita Srivastava 01527401721 BBA A 10 Ananya Sharma 02227401721 BBA A 11 Manya Kaur 02327401721 BBA A 12 Harsh Sharma 02727401721 BBA A 13 Khushi Kiran 02927401721 BBA A 14 Eshneha Singh 03027401721 BBA A 15 Kumari Priya 03127401721 BBA A 16 Reetika 03327401721 BBA A 17 Shahrukh Khan 03627401721 BBA A	S.No.	Student's Name	Enrolment No.	Course
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REPORT OF EMPLOYABILITY ENHANCEMENT PROGRAM ON

"BASICS OF MARKETING ANALYTICS"

IN ASSOCIATION WITH

AGRONXT SERVICES PRIVATE LIMITED

Event: Basics of Marketing Analytics <u>Date:</u> June 27-July 15, 2022 <u>Venue:</u> Computer Lab

Name of Resource Persons: Dr. Pankaj Kumar, Assistant Professor, KCC ILHE Dr. Jyoti Bhoj, Assistant Professor, KCC ILHE Ms. Prema Garg, Assistant Professor, KCC ILHE

DESCRIPTION

The IQAC Cell KCC ILHE has organized employee enhancement program on "Basics of Marketing Analytics" in collaboration with Agronxt services private limited, Greater Noida. From June 27- July 15, 2022. The program was inaugurated by Prof. Bhavna Agrawal, Director, KCCILHE in the conference hall of the institute. A circular was issued on the notice board for registration of participants and a google link was generated for smooth facilitation in registration. The course was designed in such a way that it can fulfill the current demand of skills in industry. The students were enthusiastic about practical learning of marketing analytics which is one of the basic skill requirements for corporate sector. 69 students from BBA /BCOM



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have registered for this course. The course was designed for three weeks covering the hands on practice on MS EXCEL, and SPSS.

WEEK 1: The day started with introduction of marketing analytics. The students practiced the use of VLOOKUP in MS EXCEL. Vlookup function is used to lookup the value with a reference cell and fetch the value from the selected lookup table array and is quite useful and one of the most widely used excel functions. We can use a table or single column to lookup the value. And all the lookup can be done in a vertical zone or with columns only. The students were also briefed about data visualization through pivot table and pivot chart. They have learnt about storytelling with data in marketing. After that, first week ended with the concept of measuring customer preferences.

WEEK 2: The second week of the Employability Enhancement Program on "Basics of Marketing Analytics" began with an overview to the basic concept of marketing and the way marketers use segmentation, targeting and positioning for differentiating their products. The session highlighted the way STP allows brands to increase sales by defining a particular target market, enables brands to position products directly at precise target markets, helps in the identification of gaps in the market and avoids unnecessary expenditure by not advertising to the whole market. The sessions also included hands-on practice creating a perceptual map for the Indian market. in popular different brands that are The next session stressed upon the growth and challenges of the service sector and the paradigm shift it has been witnessing in past few years. Since quality of services remains a challenge since ever, therefore the students were briefed about the concept of Service Quality. the SERVQUAL model and the RATER model that has been used widely to assess the quality of services. The session showed an overwhelming response by the students and they got actively engaged in creating surveys using the RATER model for different service providers. Post this, a contemporary concept of "Customer lifetime value" was discussed with special mention to the OTT platforms. Thereafter the use of Google Analytics was discussed and all the reports that can be fetched from this were shown to the students. This concept holds a great relevance to the marketers today as it is one of the key deetrminant of customer retention. Marketing metrics reveals that the probability of selling to a new prospective customer is 5%-20%, while the probability of selling to an existing customer is 60%-70%. The last session concluded on an overview to the growing importance of User generated content (UGC) and how it is being used these days. The discussion included some key highlights on UGC across

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different sectors in India and the way this can also be analysed using qualitative research methods like "Sentiment analysis".

Week 3: Students were introduced to the research and basics of SPSS. History and evolution of SPSS were discussed with the students. The use of SPSS in various fields and its advantages were elaborated to the students.

Demonstration was done to make students understand data cleaning. The students learned about importing data into SPSS. They were given excel data and they imported data into SPSS and saved the data for further treatment. Then the concept of missing values was introduced and their treatment was Practically demonstrated in the class.

Descriptive analysis was demonstrated in the class where they learned about analysis the results with the help of frequency analysis. They learned about making charts and calculating various statistical measures such as mean, median, mode, S.D., skewness and kurtosis etc. They also learned about the interpretation aspect of the same.

The students learned about development of hypothesis. They learned about null and alternate hypothesis, significance value, p value and how to interpret the results. Then they learned about T test in SPSS where they developed hypothesis and interpret the results.

The program was very beneficial for students and they have learnt several skills to be ready for corporate sector. The program ended with a test for evaluation and certificate have been awarded to those students who have attended 100% lectures and nice performance in the evaluation test.

LEARNING OUTCOMES

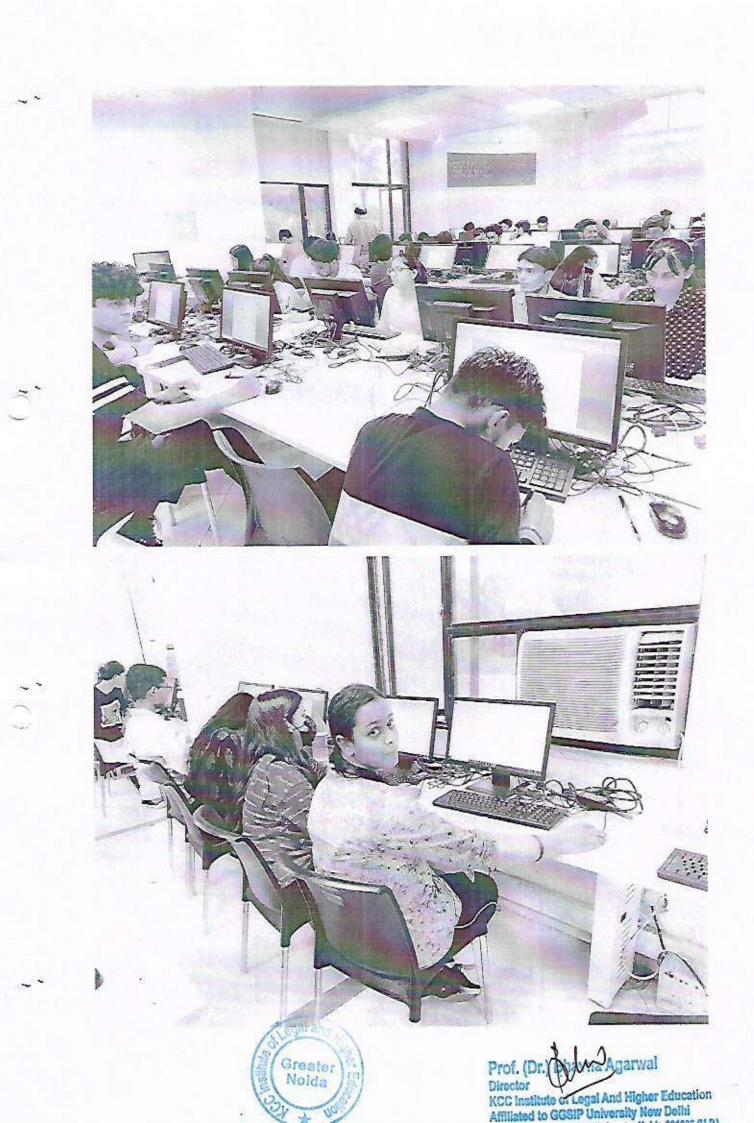
- To apply analytical and visualization tools to enhance marketing decision making
- To use and apply appropriate software in developing marketing analytics solutions.
- To demonstrate understanding of computation and applications in marketing analytics.
- To use appropriate tables, graphics, and other summarizing tools in writing reports.
- To learn about real life scenarios using tools like excel and SPSS.

PHOTOGRAPHS

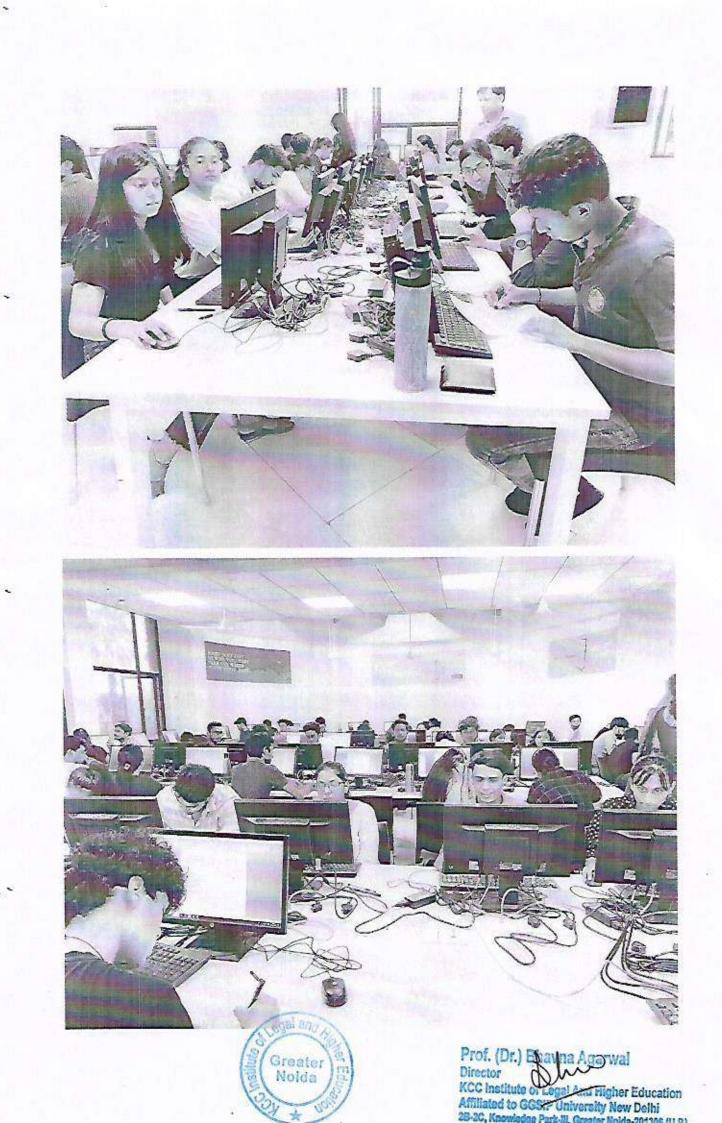


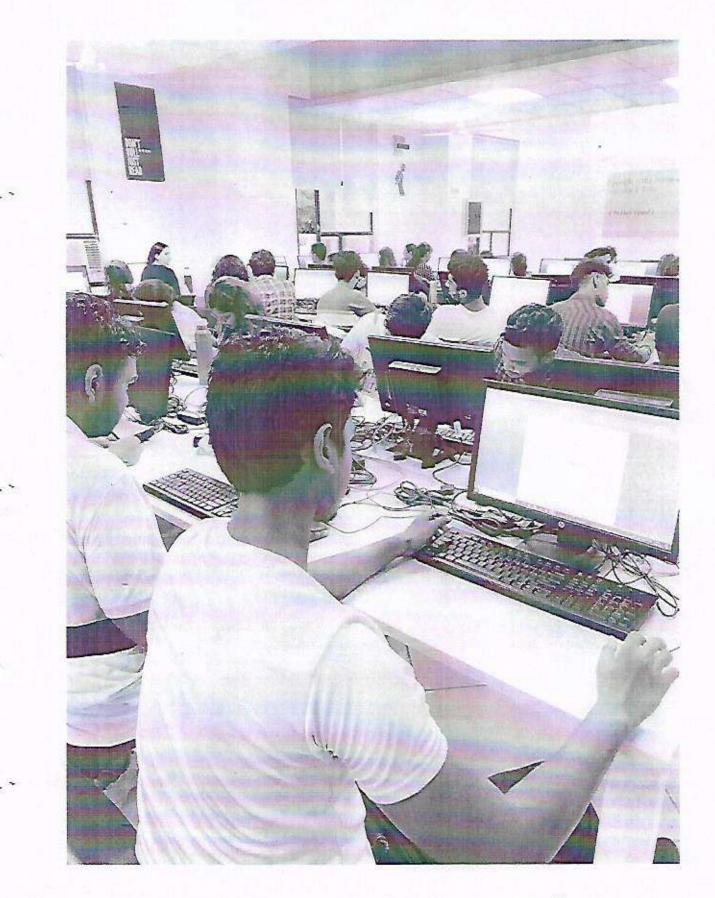
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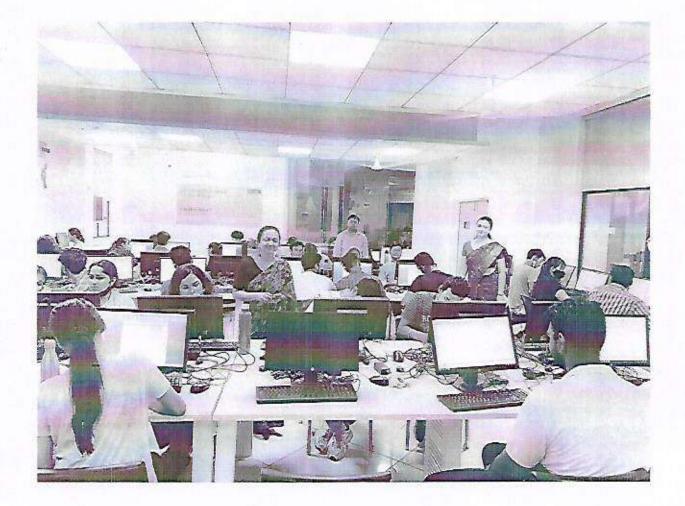






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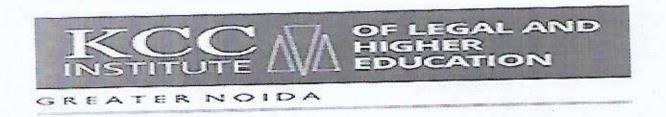
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Director KCC Institute of Legal And Higher Education Affiliated to GGSIP University New Delhi 2B-2C, Knowledge Park-III, Greater Noida-201306 (U.P.)



Report of Workshop

Event: Machine Learning 101 and Introduction to Python at KCC Institutes of Legal & Higher Education

Date: 20th March 2023

Time: 2 hours

Venue: Ground Floor Computer Lab, KCCILHE;

Resource Person : Mr. Atul Tripathi (Advisor IISER, Mohali)

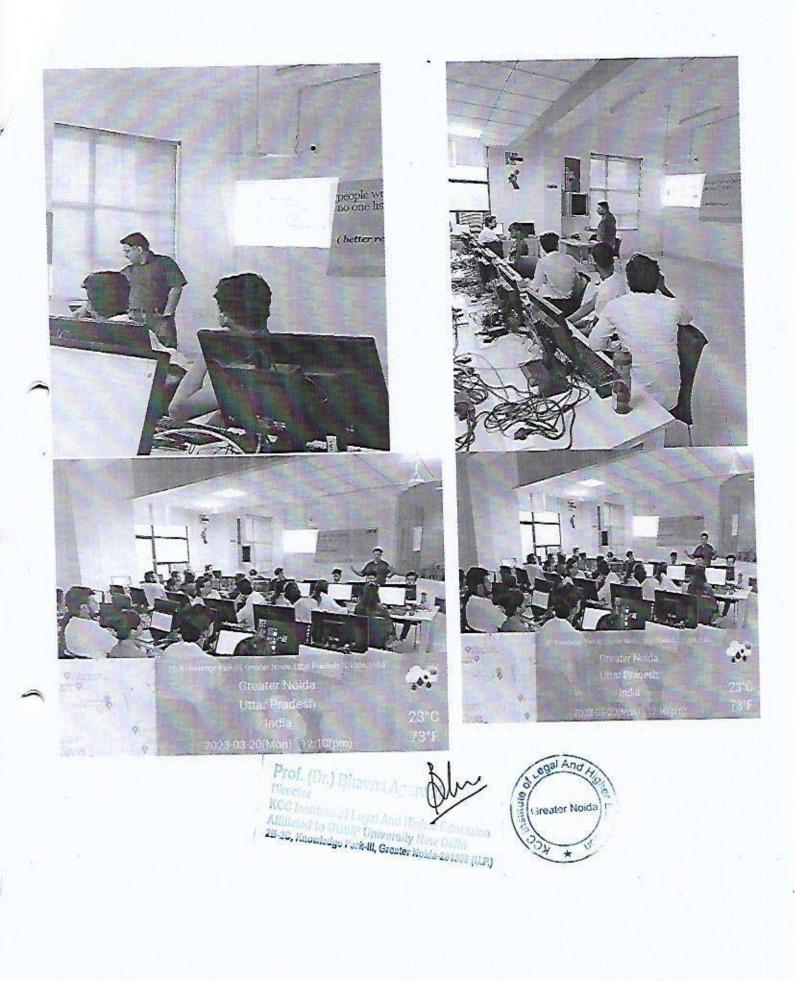
KCC Institute of Legal & Higher Education, Gr. Noida, affiliated Institute of Guru Gobind Singh Indraprastha University Organised Workshop on Machine Learning 101 and Introduction to Python – a Hands on practice session on 20.03.2023. The students of Information Technology department (BCA) participated in this workshop and the well-known data scientist Mr. Atul Tripathi (Advisor IISER, Mohali) interacted students for their learning. Before starting the workshop data scientist Mr. Atul Tripathi elaborate machine learning and introduced the basics of python language. The workshop is conducted in the computer lab of configuration (16 GB RAM, i7 Processor). Google Colab is used as working space for python. Students made a lot of experiments with programming and cleared all doubts.

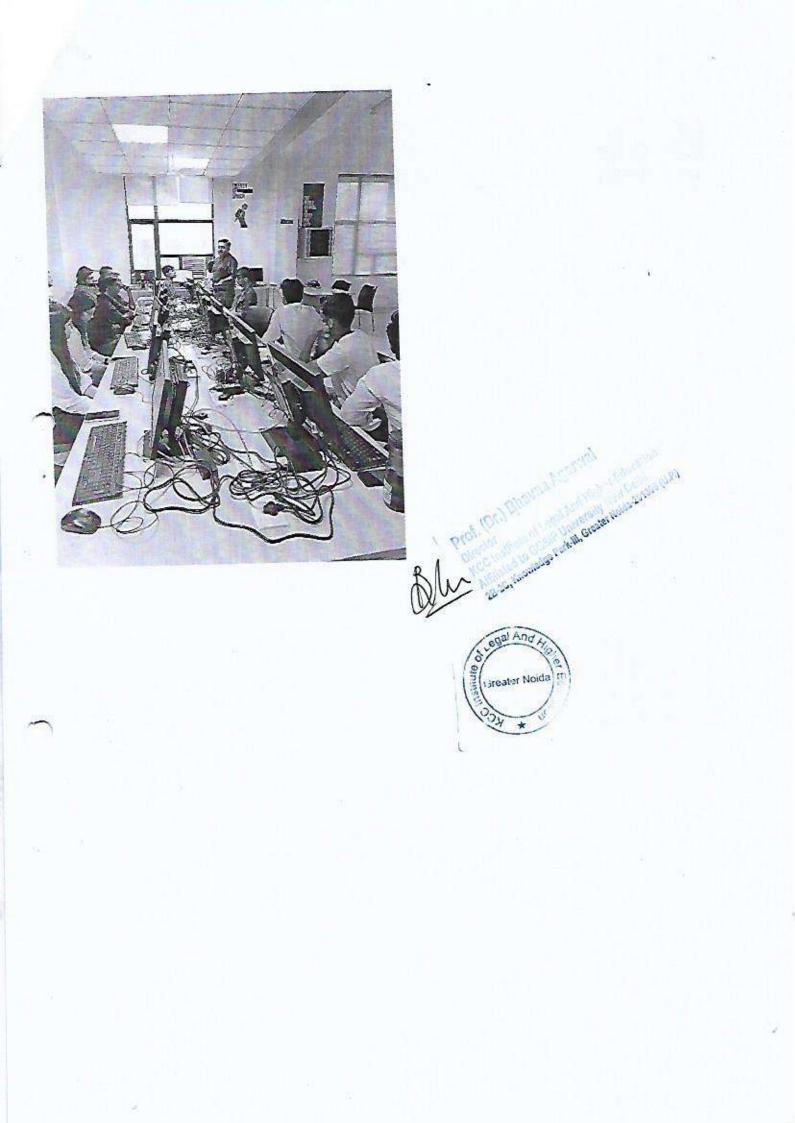
Sixty students joined the session simultaneously. Students were curious to learn new things and the trainer was curious to teach the new things. The combination of learning and teaching curiosity made the workshop successful. At the end of the workshop some practice sets were given to the students for self-practice and to continue the hard work to learn something new.

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Report of How to Write Review of Literature

Event: How to Write Review of Literature in House lecture for all interested students

Date: 13th April 2023

Time: 1:50 to 3:50 PM

Venue: Class Room 101, KCCILHE;

Resource Person: Dr. Nitu Maurya, Faculty, School of commerce, KCCILHE

Description:

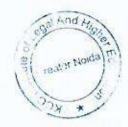
On April 13, 2023 a lecture on "How to Write Review of Literature" organized by Organized by IQAC CELL KCC Institute of Legal and Higher Education, Greater Noida. The purpose of this lecture was to give the direction to the students that how to summarize and synthesize the arguments and ideas of existing knowledge in a particular field without adding any new contributions, how to identify inconstancies: gaps in research, conflicts in previous studies, open questions left from other research, how to identify the relationship of works in context of its contribution to the topic and to other works and how to place your own research within the context of existing literature making a case for why further study is needed. Total 45 Students from different course attended the lecture and get benefited

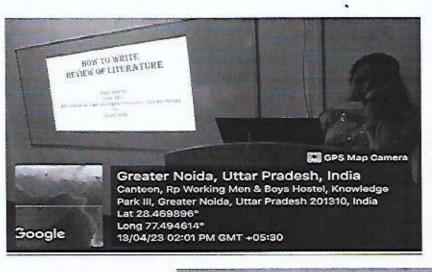
Learning Outcomes:

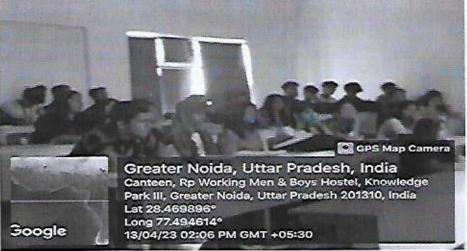
- Got understanding how to summarize and synthesize existing research paper in a particular field
- Got understanding of how to cite paper in different style

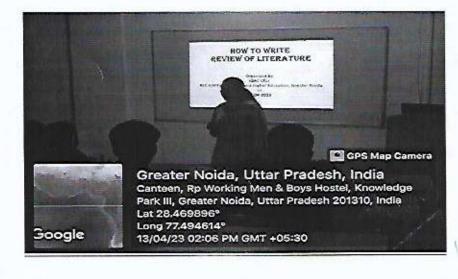
Total No. of Participants: 45 participants

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Skill Development Programme on **"Social Media** Marketing and Business **Performance**"



Ms Farheen Rahman Product Manager, Digital Campaigns, IndiaMART

24 April 2023, Monday



Report of Skill Development Programme

Event: Skill Development Programme on "Social Media Marketing & Business Performance"

Date: 24th April 2023

Venue: Auditorium, KCCILHE, Greater Noida

Resource Person/ Speaker: Ms Farheen Rahman, Product Manager, Digital Campaigns, IndiaMART

DESCRIPTION

School of Management, KCC Institute of Legal & Higher Education organized a Skill Development Programme on "Social Media Marketing & Business Performance" on 24th April 2023 to make students aware about the Social Media Marketing & Business Performance Resource person for the day was Ms Farheen Rahman, Product Manager, Digital Campaigns, IndiaMART. The event was started by Director KCCILHE, Prof. (Dr.) Bhavna Agarwal Mam. A formal welcome speech was presented, and a profile of our distinguished speakers was read.

The speaker started her talk with the introduction of "Digital Marketing" as Digital marketing typically refers to marketing campaigns that appear on a computer, phone, tablet, or other device It can take many forms, including online video, display ads, search engine marketing, paid social ads and social media posts. Digital marketing is often compared to "traditional marketing" such as magazine ads, billboards, and direct mail. From social media to text messages, there are many ways to use digital marketing tactics in order to communicate with your target audience Additionally, digital marketing has minimal upfront costs, making it a cost-effective marketing technique for small businesses. She also discussed the types of Digital Marketing such as Search engine optimization, Content marketing, Social media marketing, influencer marketing Email marketing etc.

She also explained the role of Social Media Marketing on Business Performance as Social Media helps to reach out to a bigger Audience. It is an ideal way to create brand awareness and stay in contact with your customers. She explained technical terms with real-life examples through which students could relate fast. Speaker also talked about Conversion matrices, CPV (Cost per view), CTR(Click Through Rate) and CPL(Cost per Lead) etc. The talk session was followed by a Q & A round where students very inquisitively had all their queries answered



ia Agarwal Director

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LEARNING OUTCOMES:

A swift insight in the working of the Social Media Marketing and its role in Business Performance was given by the speakers and was explained in a comprehensive manner Social media marketing helps in building the company's brand, driving website traffic, and increasing sales. It is a powerful way for businesses of all sizes to reach prospects and customers. People discover, learn about, follow, and shop from brands on social media. Platforms like Facebook, Instagram, and LinkedIn, Great marketing on social media can bring remarkable success to the business, creating devoted brand advocates and even driving leads and sales.

Total No. of Participants: 179

Event Photographs:

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33	03327401721	REETIKA	R. Siles
34	03427401721	SHAHRUKH KHAN	1 1
35	03527401721	KOMAL SINGH DOGRA	La product Contract

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Prof. (Dr.) Bhavna Agarwal Director

KCC Institute of Legal And Higher Education Affiliated to GGSIP University New Delhi 2B-2C, Knowledge Park-III, Greater Noida-201305 (U.P.)

		C Institute of Legal and Hig Plot no-2B-2C, Knowledge Park-III, C	
diaran di		SEMINAR BY MS MARHEEN R	
	A	ttendance Sheet BBA (BATCH:20	021-24) II Year
		Date: 24-04-2023	
S.No	Enrollment Numbe 03627401721	er Students Name	Signature
36	03727401721	ANKIT KUSHWAHA	N-1.
37	03827401721	AMAR SHARMA	Amag Shaoma
38 -	03927401721	PRAGYA SAHINI	Dudie:
39	04027401721	YASH GUPTA	- Alle
40	04127401721	ANKIT RANJAN	AOVIE .
41	04227401721	HARSHITA AGRAWAL	Ankit
42	04327401721	ANURAG GULERI	Aust
43	04327401721	AMANRAJ PRASAD	- the -
44	04527401721	LAKSHAY KAPROTI	10kshay
45	04627401721	ADITHYA DAS	10 Martino
46	04727401721	ABHISHEK KUMAR	Alhishen
47	04827401721	SAIF HASAN KHAN	HAM STOD
48	04927401721	AKSHIT SHARMA	Akehit
50	05027401721	SUDHANSHU RANJAN SINGH	MASUN
1000	05127401721	SHIVAM KHURANA	DK .
51	05227401721	PRABHAT KUMAR	- 2-7
52 53	05327401721	DIPANSHA SINGH	
54	05427401721	PRASHANT MALIK	Ŷ\ ·
55	05527401721	MANAV MAHENDRU	Maneira
55	05627401721	PRAKHAR PATHAK	Mynos
57	05727401721	KHUSHI KHOLI	
58	05827401721	SNEHA PANDEY	a Just .
59	05927401721	SACHIN SINGH	Pachinge .
60	06027401721	ANAND KUMAR	
61	06127401721	SHIVAM SINGH PUNDIR	
62	06227401721	SHIVAM RANJAN	Shikam
63	06327401721	PRATHAM SHARMA	Brotheniu
64	06427401721	YASH KUMAR	Ma
65	06527401721	MANVI PAL	NAVE
66	06627401721	PUNEET SINGH NEGI	FTAB)
67	06727401721	KALASH MOHANANI	
68	06827401721	SHAURYA PARTAP	Aleren .
69	06927401721	FAIRY SINGH	For the .
70	07027401721	VANSH GUPTA	



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Prof. (Charna Agarwal Director KCC Institute of Legal And Higher Education Affiliated to GGSIP University New Delhi 28-2C, Knowledge Park-III, Greater Noida-201305 (U.P.)

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\$0.50	KCC	Institute of Legal and High	ner Education
12245.00		Plot no-2B-2C, Knowledge Park-III, Gr	eater Noida
		SEMINAR BY MS MARHEEN RA	
	Att	endance Sheet BBA (BATCH:20) Date: 24-04-2023	21-24) II Year
	- Unit Number	Students Name	Signature
S.No	Enrollment Number 07127401721	SATYA NARAYAN PANDEY	Inlander
71	07227401721	KULDEEP YADAV	I daw
72	07327401721	PRANAV KAUSHIK	Fernand
73	07427401721	VIKAS SHARMA	Valeas sharm
74	07527401721	KUNAL CHAUHAN	Kunt
75	07727401721	PRIYANSHU TYAGI	8
76	07827401721	VIVEK SINGH BISHT	Xinto
77	07927401721	KSHITU SRIVASTAVA	Littér.
78	08027401721	VANSH SINGHAL	Janel
79	08127401721	RAJU JHA	Payer
80	08227401721	NAYNA SARROF	Nay
81	08327401721	HARISHT BATRA	
82	08427401721	NAMRA	
83	08527401721	JANVI MEHRA	Janua
84	08627401721	ADITYA GOSAIN	
85	08727401721	SHIVAN SANADHY	
86	08827401721	SYED FAIZAN AHMAD	
87	08927401721	VARSHA KUSHWAR	Stands
88	09027401721	UTKARSH ROY	
89	09127401721	RAVI KUMAR	nouter
90	09227401721	AYUSH GAURAV	Aey. U.
91	00227401721	SOUMYA KUMRI	Catomy duringing .
92	00407401731	DEVAKSHA	Perale
93	00507401721	ADESH SRIVASTAVA	Addes
94	00627401721	VIKASH YADAV	Vikon
95	25127401721	VANSHIKA SINGH	
96	25007401701	SANCHIT SHARMA	Sat-
97	26227401721	DAKSH SINGH	Pater
98	60107401701	ABHISHEK KUMAR (S/o SK)	ablished

No. of Students Attend-73 Faculty's Signature- Marroll

3.



ha Agarwal Prof. (D Director KCC Institute of Legal And Higher Education Affiliated to GGSIP University New Delhi 28-20, Knowledge Park-III, Greater Noida-201306 (U.P.)

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		ot no-2B-2C, Knowledge Par	Higher Education			
	FI	SEMINAR BY MS MARH				
	Attend					
Attendance Sheet BBA (BATCH:2020-23) III Year Date: 24-04-2023						
S.No	Enrollment Number Students Name		Signature			
1	00127401720	AASHIF ALAM	Aashington			
2	00227401720	ABHISHEK KUMAR	2/ 100			
3.	00327401720	ABHISHEK SINGH				
4	00427401720	ADITYA AGARWAL				
5	00527401720	ADITYA CHAUHAN	Charles .			
6	00627401720	AKSHAT MISHRA	0			
7	00727401720	AMAN GUPTA	Ag			
8	00827401720	AMAN RAY				
9	00927401720	ANAND KUMAR MISHRA				
10	01027401720	ANHAD KAUR SETHI	Antes			
11	01127401720	ANIP KAUSHIK				
12	01227401720	ARPIT GUPTA				
13	01327401720	ARUP BHATTACHARJEE	Aquip			
14	01427401720	BHAVIKA	12-1			
15	01527401720	CHETAN TAWAKLEY				
16	01627401720	DEEPA VERMA	Curter			
17	01727401720	DEV PUSHKARNA				
18	01827401720	GAURAV PAL				
19	01927401720	GAURAV SEHGAL				
20	02027401720	GAURI SRIVASTAVA	14			
21	02127401720	HARISH KUMAR	styl- i			
22	02227401720	HARSH BHARDWAJ	V M			
23	02327401720	HARSH SHARMA				
24	02427401720	HARSH VARDHAN PUNDHIR				
25	02527401720	HARSHITA TRIPATHI				
26	02627401720	HIMANSHU CHOUDHARY	fame and			
27	02727401720	IQRA KHAN				
28	02827401720	IRTEZA KAMAL				
29	02927401720	JATIN PANWAR	<u>^</u>			
30	03027401720	KARTIK	anteriam			
31	03127401720	KHUSHAL GAUTAM				
32	03227401720	KRISHNA SINGH	Kirsheimy			
33	03327401720	KULSOOM FATIMA				
34	03427401720	LAVKESH CHOUDHARY				
35	03527401720	MADHAV PENGORIA				
36	03527401720	MITESH MAYANK				
37	08727401720	HACHD AABID FRAM	Blar			
11	0012-0120	i and the substit	Prof. (Dr. Bhavna Agarwa			

Greater Noida

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Director X KCC Institute of Legal And Higher Education Affiliated to GGSIP University New Delhi 2B-2C, Knowledge Park-III, Greater Noida-201306 (U.P.)

-	Plo	ot no-2B-2C, Knowledge Pa				
		SEMINAR BY MS MARK				
	Attend	lance Sheet BBA (BAT	Compared by the second s			
23674 m	Date: 24-04-2023					
S.No	Enrollment Number	Students Name	Signature			
39	03927401720	MONIKA KOHLI	Ball			
40	04027401720	MUKULJAIN	1			
41.	04127401720	PALLAWI KUMARI	Pathani			
42	04227401720	POOJA JAIN	- 28			
43	04327401720	PRABHANSHU SHARMA	28			
44	04427401720	PRASOON GUPTA				
45	04527401720	RACHIT JAIN	1 1 1			
46	04627401720	RACHNA GUPTA	beh			
47	04727401720	RAHUL YADAV				
48	04827401720 RAKSHIKA SINGH Rakelite		Rakewike			
49	04927401720	RANDHEER	to			
50	05027401720	RASHI GUPTA	Lub			
51	05127401720	RAVINDER SINGH	X .			
52	05227401720	REHEA CHARCHI				
53	05327401720	RISHABH AGGARWAL	RA			
54	05427401720	RIYA DIXIT	tight			
55	05527401720	ROHIT NEGI	- HALL			
56	05627401720	SAHIL SHARMA	-Satal-			
57	05727401720	SALONI DHYANI	At MA.			
58	05827401720	SANSKAR SIROHI				
59	05927401720	SEEMA RAWAT				
60	06227401720	SHILPI RANA				
61	06327401720	SHREYA GUPTA				
62	06427401720	SHRUTI SINHA	Shout Sint			
63	06527401720	UDIT PRATAP SINGH	Udit Protoh lingh			
64	06627401720	VANSH RAJ SINGH				
65	35127401720	ERAM AHMED	North Contraction of the Contraction of the			
66	35227401720	HARSH RANJAN				
67	35327401720	TANYA CHAUDHARY				
68	35427401719	TUSHAR YADAV				
69	50127401720	SURAJ CHAURASIYA				

No. of Students Attend- 26

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Faculty's Signature-



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Prof. (Dr. Bhvna Agarwal Director KCC Institute of Legal And Higher Education Affiliated to GGSIP University New Delhi 28-20, Knowledge Park-III, Greater Noids-201305 (U.P.)

	Plot no-2B-2C	, Knowledge Park-III, Great	ter Noida
	SEMINAR	BY MS MARHEEN RAHI	MAN
	Attendance She	et B.Com.(Batch:2022	2-25) I Year
		Date: 24-04-2023	
.No	Enrollment number	Students Name	Signature
1	00127488822	Garvita Dhir	Gainit
2	00227488822	Sanchit Singh Bhandari	
3	00327488822	Sakshi Tripathi	Sakelu
4	00427488822	nukshhatra gupta	
5	00527488822	Aniket Kumar	Aniket
6	00627488822	DHRUV DHIR	Ph.
7	00727488822	Pawan Kumar Sharma	Paren
8	00827488822	Kartik Seth	(DA)
9	00927488822	Divyansh Kamboj	ar
10	01027488822	HIMANSHU	
11	01127488822	Akansha Jhunjhunwala	Akansha
12	01227488822	LIPIKA SINGHAL	lipika-
13	01327488822	Adil wali	
14	01427488822	YASHI SINGH	Yashint
15	01527488822	Himanshu Gupta	Hippasta
16	01627488822	Shweta Gupta	Rime
17	01727488822	Vibhor Dabral	
18	01827488822	Udit Pratap Singh	Wsingt
19	01927488822	Anushka Gupta	Anuches
20	02027488822	VANSH AGARWAL	Hharard.
21	02127488822	Varun Singh Rana	1)aun
22	02227488822	JATIN KUMAR	Fume
23	02327488822	RICHA SINGH	Rfila Send
2.4	02427488822	AYAZ SAIFI	Lyrz
25	02527488822	DIVYA KUMARI	Divija.
26	02627488822	Vivek kumar chaudhary	vive
27	02727488822	Sneha Sharma	and
28	02827488822	Angel Sharma	Frank.
2.9	02927488822	Harshita Sharma	Bun
30	03027488822	Kanak Bhatia	have
31	03127488822	Riya	
32	03227488822	Ujjawal Kumar Singh	view
33	03227488822	Mohd shabab ahmed	
34	03427488822	Naman Surana	0-



3

Prof. (Dr. A) sona Agarwal Director KCC Institute of Legal And Higher Education Affiliated to GGSIP University New Delhi The Knowledge Park-III, Greater Nold Science (19) (91)

()	Plot no-2B-2C	Knowledge Park-III, Great	er Noida
	SEMINAR	BY MS MARHEEN RAHM	MAN
	Attendance She	et B.Com.(Batch:2022	-25) I Year
1. 100		Date: 24-04-2023	
S.No	Enrollment number	Students Name	Signature
35	03527488822	ADITI KUMARI	aditi
36	03627488822	KAJAL SHARMA	pri
37	03727488822	Lakshay Dahiya	
38	03827488822	, Ishita srivastava	geniter
39	03927488822	Lakshita Sharma	Lakshite
40	04027488822	Bharti Mishra	Breeli
41	04127488822	Aryan Sarpal	
42	04227488822	Lakshay Gupta	
43	04327488822	Pratyush kukreti	Aven
44	04427488822	Anshika Gupta	
45	04527488822	Sanat Gaur	and
46	70176088822	Priyanshu Mittal	1904amas
47	70276088822	Neelanshi Saxena	Nectoria
48	70376088822	Uday Sharma	
49	70476088822	MAYANK KUMAR RAJOR	
50	70576088822	Arpita Mishra	febita.
51	70676088822	BHUMIKA SINGH	Shumit 9
52	80127488822	GUNGUN SINGH	human

No. of Students Attend- 37

Faculty's Signature- NUY

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Unavna Agarwal Prof.

Director KCC Institute of Legal And Higher Education Affiliated to GGSIP University New Delhi 2B-2C, Knowledge Park-III, Greater Noida-201306 (U.P.)

	Plot no-	2B-2C, Knowledge Park-III, Great	er Noida
	SEN	NINAR BY MS MARHEEN RAHM	MAN
1000	Attendance	e Sheet B.Com.(Batch:2021-	24) II Year
		Date: 24-04-2023	
S.No	Enrollment number	Students Name	Signature
1	00127488821	YASHIKA DIXIT	yacuity,
2	00227488821	SANCHIT BISHT	Sanch b a
3	00327488821	HARPREET KAUR	*****
4	00427488821	AKRITI DWIVEDI	ARME
5	00527488821	NAMAN MITTAL	
6	00627488821	MEHAK GUPTA	Ma
7	00727488821	AARNA CHAUHAN	Nonci ch.
8	00827488821	PRANAV JAISWAL	T
9	00927488821	DHRUV MISHRA	Dhoux
10	01027488821	SATYA PRAKASH	
11	01127488821	ARYANRAJ	And
12	01227488821	AJAY KARTIK WALIA	-dur
13	01327488821	SAMPURNA ANAND	
14	01427488821	SHUSHANK SANI	Sthur Sains
15	01527488821	JENNINE JACOB	indo zem
16	01627488821	ABDUS SAMAD	
17	01727488821	SUBHANSHU RAWAT	Sutions
18	01827488821	ANKUR GOYAL	Anter
19	01927488821	DIWANSHU	Divanen
20	02027488821	ABANTIKA CHAKRABORTY	Abanitika :
21	02127488821	SHRIYANSH VERMA	
22	02227488821	BHARTI KUMARI	Bharth'
23	02327488821	NIKHIL ANAND	
24	02427488821	NIKHIL BIJU	Notall
25	02527488821	ANSH SAXENA	Aught -
26	02627488821	EBIN VARGHESE	
27	02727488821	MUSKAN BHARTI	plustean /
28	02827488821	UDAY TYAGI	() Muni
29	02927488821	MUDIL SINGAL	MUNIT
30	03027488821	LAKSHY SHARMA	LAKSBAY
31	03127488821	CINDRELLA RAIJADA	Cindaella.
12	03227488821	AYUSHI GUPTA	humana .
3	03327488821	GUNGUN BANIK	- Aller
4	03427488821	ANCHAL SENGAR	fricher

egal and Greater Noida E 4

Prof. (De Boavna Agarwal Director KCC Institute of Legal And Higher Education Affiliated to GGSIP University New Delhi 2B-2C, Knowledge Park-III, Greater Noida-201305 (U.P.)

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	Plot no	-2B-2C, Knowledge Park-III, Great	ter Noida
100000		MINAR BY MS MARHEEN RAHI	
	Attendanc	e Sheet B.Com.(Batch:2021	-24) II Year
C. 11.		Date: 24-04-2023	
S.No	Enrollment number	Students Name	Signature
35	03527488821	SHWETA DHIMAN	SHEMP to de
36	03627488821	KHUSHI RANA	Khuchi
37	03727488821	PRAJWAL ANIL KULKARNI	Acaimal
38	03827488821	VAIBHAV BHATT	Vaibhau
39	03927488821	AYUSH KUMAR GUPTA	Auto
40	04027488821	ARYAN SINHA	Anyon
41	04127488821	SNEHA GOSWAMI	Stope
42	04227488821	ARYAN CHAKARABORTY	
43	04327488821	MASHKUR ALAM	1
44	04427488821	DHRISHTI GOYAL	Dhedshit.
45	04527488821	RITICK MISHRA	W.HCK
46	04627488821	ADITYA PANDAY	- FUTUE
47	04727488821	JIYA MEHTA	
48	04827488821	ADITYA SHRIVASTAVA	Ality
49	04927488821	AYUSH SHUKLA	Duyush
50	05027488821	VIKHYAT GUPTA	
51	05127488821	AVISH AGRAHARI	
52	05227488821	DIBYENDU ADHIKARI	DA
53	05327488821	SANIA MISHRA	00 1
54	05427488821	LOVNEET SAINI	- A
5	05527488821	ANURAG KUMAR RANA	NON
6	05627488821	ANKUSH NARANG	et.
7	05727488821	ARUNIM	1
8	05827488821	AMAN GUPTA	Henrinz
9	05927488821	AVINASH PANDA	1
0	06027488821	BIPASHA DORA	Awnorth
1	35127488821	ANSH KUMAR	Billion
2	35227488821	PRINCE KUMAR	Estant.

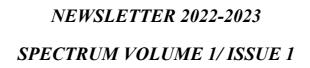
No. of Students Attend- 43

Faculty's Signature-

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Prof. (Dr.) Bhavna Agarwal Director KCC Institute of Legal And Higher Education Affiliated to GGSIP University New Delhi 2B-2C, Knowledge Park-III, Greater Noida-201308 (U.P.)





Affiliated to Guru Gobind Singh Indraprastha University



GREATER NOIDA

SCHOOL OF COMMERCE

KCC Institute of Legal and Higher Education is one of the best colleges for B.com (H) in IP University situated in Greater Noida. The mission of the institute is to impart comprehensive education to the students matching the global standards, foster socially responsible culture in the students and be globally recognized and accepted as an institution delivering world class education. Bachelor of Commerce (Hons.) program is a regular three years duration course. The course is so demarcated to bring out the directorial, executive and managerial skills of the students in a particular area of commerce. The program has been framed by the university to meet the matchless demand of distinguished individuals in the areas of finance and business. The pioneering and unique design of the course enhances the skills of the students. The course lets the students to develop a fervent interest in the growing complexities of the diverse fields such as Accounting, Entrepreneurship, Economics, Investment and Taxation etc. In the three years duration, students concentrate on the laws and rules of the state concerning commerce, Financial decision making and statement analysis, marketing and retailing, Management and authority, Finance and accounting, Portfolio Management, etc. Various Projects are prepared regularly to check the practicality of the concepts learned.

SPECTRUM

It is with great pleasure and pride that we present before you the School of Commerce its biannual News-Letter Spectrum, volume Issue 1 of Year 2022-2023. This newsletter will guide you on the Department's path to excellence, where we are scaling newer heights. These achievements are a reflection of the institution's philosophy of holistic development of the students who are well equipped to adapt to the changing global scenario and take on its challenges. Covering the spectrum of academics, co-curricular activities and sports, our students have made a mark in the academic and cultural area. Finally, we believe that every student is special in his or her own way and each must be nurtured with great love and care. We have a confidence that our journey of excellence will be an enriching experience for all.

REFLECTION

"RECONNECTING AND REMINISCING: THE 2022 ALUMNI MEET- JULY 02

Once we get passed out from our college we get deeply engaged in the settlement of our career. But somewhere, in the corner of our memories we still remember our college days, friends, teachers, cafeteria and many more. And to cherish such memories and for giving a chance to our students to come back in flashback, we the KCCILHE organized the Alumni Meet on 2nd July, 2022. This event was organized at a grand level at India Habitat Centre, New Delhi. The presence of our special guest RJ Pankit Narang had added thousand colors in the Meet. He converted the event into laughter and fun, our students enjoyed a lot.







"UNLEASHING THE POWER WITHIN: A SEMINAR ON EMPOWERING YOUR MIND"- JULY 05, 2022

To help our youth managing their stress well, Guru Gobind Singh Indraprastha University in the collaboration with NSS unit of colleges organized a Seminar on "Empowering your mind". This seminar was organized in GGSIPU E-Block Auditorium. Brahma Kumaris along with Shri. E.V. Gireesh (Dynamic Trainer & Counsellor) were the special speakers of the seminar where they even guided our students when and how to seek time for meditation and what is the power of meditation. Some students of B.com (H) attended this seminar and came back with new mind-set and bunch of learning.





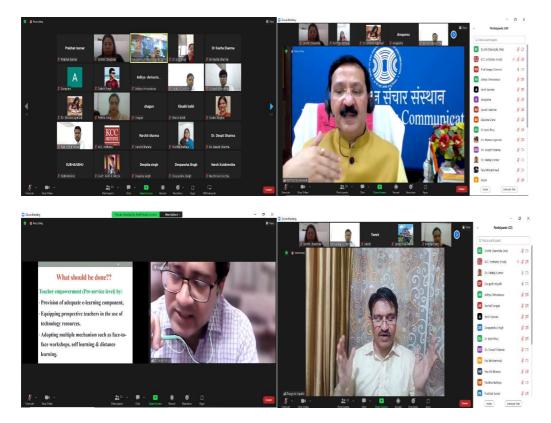
"UNLOCKING POTENTIAL: AN EMPLOYEE ENHANCEMENT PROGRAM FOR PROFESSIONAL GROWTH AND SUCCESS" JUNE, 27 – JULY, 20, 2022

We the KCC Institute of Legal and Higher Education try best to provide all possible experiences to our students to help them achieving bright future. The IQAC Cell KCCILHE has organized employee enhancement program on "Basics of Marketing Analytics" in collaboration with Agronxt services private limited, Greater Noida. The course was designed in such a way that it can fulfill the current demand of skills in industry. The course was designed for three weeks covering the hands on practice on MS EXCEL, and SPSS. The program ended with a test for evaluation and certificates have been awarded to those students who have attended 100% lectures and performed well in the evaluation test.



"ELEVATE AND INNOVATE: A FACULTY DEVELOPMENT PROGRAM FOR INSPIRING TEACHING AND LEARNING ON INNOVATION EDUCATION AND EDUCATING FOR INNOVATION" 25th JULY, 2022 – 29th JULY, 2022

KCC Institute of Legal and Higher Education always provides platforms for its employees to help them updating their knowledge. The topic for FDP was 'Innovative Education and Educating for Innovation'. This Faculty Development Programme was planned for 5 days and we had eminent speakers for each day who spoke about various topics. The first day of the FDP was conducted under the guest Prof. Narsimha Murthy, dean, School of Mass Communication, Bangalore University. In the second day of the FDP we had Mr. Shailendra Singh, Group A Gazetted Officer, Patent Officer, Ministry of Commerce and Industry with us. In the third day of the FDP we had Mr. Amit Ahuja, University School of Education, GGSIPU. In the fourth day of the FDP we had Prof. Sanjay Dwivedi, Director General of IIMC. And on the final fifth day of the FDP and we had Dr. Durgesh Tripathi, founding faculty member, School of Mass Communication, GGSIPU. This FDP gave bundle of knowledge and experience to our faculty members.



"PEN TO PAPER: A RESEARCH PAPER WRITING COMPETITION FOR THE THINKERS AND INNOVATORS OF TOMORROW" AUGUST 30, 2022

The best habit for improving your language proficiency and knowledge is to read a lot. Reading improves your vocabulary, pronunciation, intellectual, speaking and writing skills. A research paper competition was organized by Bharatiya Shikshan Mandal's Yuva Aayam on the topic 'Subhash – Swaraj – Sarkar'. Objective of this competition is to encourage you to read, think, discuss and write about Netaji Subhash Chandra Bose. KCC Institute of Legal and Higher education organized Research Paper writing competition for our under graduate students in collaboration with the government. Total 235 students have participated and they were awarded with the certificates.





"A SALUTE TO THE TORCHBEARERS OF KNOWLEDGE: CELEBRATING TEACHER'S DAY" SEPTEMBER 5, 2022

KCCILHE is very grateful to have brilliant teachers who give their best for the up-liftment of this institute. To make our teachers feel special KCC had organized the Teachers day celebration on 5th September in the college premises. The program commenced with the lighting of the lamp and garlanding of the portrait & offering floral tribute to the great educationist & former President of India Dr. Sarvapalli Radhakrishnan. The students made handcrafted beautiful decorative cards to welcome all the faculty members. The event was full of games, snacks, fun, dance wherein teachers participated with zeal & excitement.





"REDEFINING EXCELLENCE: A VALUE-ADDED PROGRAM FOR ENHANCING SKILLS AND DRIVING SUCCESS"- SEPTEMBER 19-23, 2022

Teaching-learning process is a never ending process and never can be limited also. To give such experiences the Training Program was given by "BARCLAY'S LIFE SKILL"- 30 HOURS training, sponsored by Barclay's Company, the training was conducted by GTT Foundation. This program was organized by KCC Institute of Legal and Higher Education for IInd and IIIrd year students of BCA, BBA, B. Com and BJMC department and 119 students registered for the program. This programme helped students to understand their career paths by enabling them to work on their short-term and long-term goals for their personal and educational development. Participation in various activities helped in increasing the self-confidence of participants by self-realisation.





"INTER COLLEGE CLASH" INSPIRATION 2022- 30 SEPTEMBER

KCCILHE, Greater Noida organized the third edition of its flagship event INSPIRATION-22 Inter College Competition on 30 Sept 2022 as a part of Gandhi Jayanti Celebration Week. The winners were awarded with trophies and certificates for their performances. Along with KCCILHE students, the competition witnessed registration from Shyam Lal Collge, Dyal Singh College, Gitarattan International Business School, Sri Ram Institute of Teacher Education, Kalindi College, University of Delhi , Bhagwan Parshuram Institute of Technology, G.L. Bajaj, Delhi Technical Campus, Chandarprabhu Jain College etc. in the Folk/Classical Dance, Patriotic Song, Story writing, MIME and JAM.









"INDUSTRIAL INSIGHTS: A FIRSTHAND LOOK" AN INDUSTRIAL VISIT IN YAKULT DANONE INDIA PVT. LTD.- OCTOBER 3, 2022

When it comes to grooming students to become accomplished professionals, industrial knowledge is essential. The increased frequency of innovation has transformed the industrial landscape, equipping it with modifications and improvements at a faster rate. In response to this shift in the industry segments, academic institutions such as KCC Institute of Legal and Higher Education stress practical learning of subjects through a variety of activities such as industrial visits, workshops, and seminars. To give such experience we have organised an Industrial visit for our B.Com (H) students to let them explore the industry and learn about their manufacturing, production, marketing and advertising practices.







"DANCE TO THE BEATS OF DANDIYA IN OUR KCC SPECIAL DANDIYA NIGHT- OCTOBER 4, 2022

Every institution works for building young ones career and gives it's best to teach best and to give best ones in the world. But teaching is not restricted only around books and labs; we can teach many things by celebrating every day even on the occasion of festivals too. And so bring all positive energy in the college and to cheer our students, KCCILHE organized a Dandiya night in the campus. Festive mood, Beautiful smiles, Traditional dresses & Party vibes - and the stage were all set. The intricately decorated premises of campus, and vibrantly lit dance floor left the guests mesmerized. Apart from the concoction of high-energy dance, delicious cuisines, songs and skit performances, students and their peers were all dressed in traditional Garba ensembles.





"SHAPING THE FUTURE OF FINANCE: TRENDS, TECHNOLOGIES AND STRATEGIES FOR SUCCESS"-OCTOBER 12, 2022

KCCILHE is providing education, training and degree to undergraduate students of management, commerce, journalism, computer application and law and every course demands to give ample of knowledge to the students of each course to make them competitive enough so that they can face the world. For this session we organised a Seminar with the help of our finance expert Mr. Kamal Chhabra who trained our students about finance. He explained different domains in which students can get job or carry out their business with respect to finance. It included fields like Audit and Attestation, Business Advisory, Costing, Banking and Insurance, Budgeting and Planning etc.





"A DAY OF NEW BEGINNINGS- ORIENTATION DAY"- OCTOBER 19, 2022

Every year we get excited as we will welcome new young ones who will put their first step in this college world. KCCILHE organizes this program every year to welcome its new comers and to make them aware about the college. This year KCCILHE conducted its fifth Orientation Programme to welcome its batch 2022. The guest speakers of the program were Hon'ble Shri Justice Aniruddha Singh, Allahabad High Court, Shri Rajeev Tyagi (Advocate) Member & Advisor, TAC, Ministry of Telecommunication, Govt of India and Shri Deepak Bhardwaj Catalyst, Launchspace.









"THE CELEBRATION OF FESTIVAL OF LIGHT"-DIWALI MELA (UJAAS 2022) -OCTOBER 21, 2022

What makes India different from other countries is its diversity. Diwali is the most favourite festival of India; this day whole country is full of lights. KCCILHE loves to celebrate festivals with its students to make the day memorable and make students learn the importance of the day. This year again we organized Diwali Mela on October 21, 2022. The day was enjoyed with music, food, beautiful decorations, dance and fun. Students really enjoyed this day.



"HARMONY OF CULTURES: AN EVENING OF MUSIC, DANCE AND DIVERSITY" INFONATIVE- NOVEMBER 04, 2022

Infonative is the annual cultural program of KCC Institute of Legal and Higher Education. This year was the fourth series of the event which was held on 4th Nov, 2022. The competitions organized had various universities, institutions and colleges participating including Galgotia University, Sharda University, Trinity Institute of Professional Studies, JIMS Kalkaji, Technia Institute of Advance Studies, IIMT College of Management, United College of Education, Army Institute of Education, and Delhi Technical Campus to name a few. The competitions organized showcased the talent of students in various spheres including acting, GK quiz, music, dance, poetry, jingle making, radio jockeying, and much more.





"FUELING YOUR FIRE: UNLEASHING THE POWER OF PASSION AND ENTREPRENEURIAL SEMINAR ON NOVEMBER 09, 2022

Entrepreneurial thinking and acting within organizations is increasingly important for the success of organizations, entrepreneurial passion is an emerging key construct in the study of organizational behaviour. Here we quantify effects of personality traits on entrepreneurial passion in organizations, thereby comparing a person- vs. variable-oriented trait approach and testing such effects against alternative explanation models (rational choice approach, social learning approach, and social identity approach). To educate our students about entrepreneurship, how to think like an entrepreneur and how to develop entrepreneurial thinking KCCILHE had organized a seminar on Passion and Entrepreneurial mindset, we had invited Mr. Rajneesh Singh, who is an expert.

"SHAPING THE FUTURE: EXPLORING INNOVATIONS AND TRENDS IN NATIONAL DEVELOPMENT" NATIONAL SEMINAR (ICSSR SPONSORED) -NOVEMBER, 11-12, 2022

KCC Institute of Legal and Higher Education, Gr Noida organised Two-Day ICSSR sponsored National Seminar on Sabka Prayas and Aatamnirbhar Bharat on 11-12 Nov 2022. The main objective of this Seminar was to discuss issues which are obstacles in getting involvement and commitment of everyone towards making of Self Reliant India. Valedictory Session on 12 Nov was graced by Dr. Durgesh Tripathi, Professor, GGSIPU, Mr. AJAY GUPTA, Director (Research), ICSSR, Delhi, Dr. Rajesh Kumar Singh, Former Senior officer, Indian Air Force and Mr. Naresh Saini, Financial Advisor & CAO ICSSR.









"THE INDIAN CONSTITUTION: A GLIMPSE INTO IT'S ORIGINS, SIGNIFICANCE AND EVOLUTION"– SEMINAR ON DECEMBER, 13, 2022

In order to make the law students understand the importance and practical nuances of the Indian Constitution, KCC Institute of Legal and Higher Education (KCCILHE) organized a seminar on 'Glimpse of Constitution of India'. To give an accurate knowledge about the constitution of India the Hon'ble Justice Shri H.S. Yadav, Former Judge Allahabad High Court was invited for this seminar. He explained to the students about the history of the Indian Constitution, about its making process as well as its major parts and articles in an easy and practical manner. Terming the constitution as the supreme law of the land, Justice Yadav elaborated how it has established a balance between the Legislature, Executive and Judiciary.





"UNLEASHING THE FUTURE: A NIGHR OF FUN, FRIENDSHIP, AND NEW BEGINNINGS" FRESHERS PARTY "CLOUD BURST" – NOVEMBER 18, 2022

"Fresher's party" in any college is an event that every student eagerly awaits from the time of their admission and remembers throughout life. The KCCILHE organized a Fresher's Party on 18th November 2022 to welcome the Batch of 2022. There were competitions for 3 titles which evaluated everything from the communication skills to the general knowledge of the participants and also gave a chance to students to showcase their hidden talents. Finally, Himanshu Bisht from BBA and Twisha Mishra from BALLB(H) were chosen as the Mr. And Ms. Fresher, respectively. Whereas, for Mr. All rounder, Vedansh Nain from BBA and for Ms. All rounder, Harshita Sharma from B.COM(H), Mr. Photogenic- Yash Chaudhary from BCA and Ms. Photogenic- Ananya Yadav bagged the titles.





"BREAKING NEWS: INSIDE LOOK AT THE DAILY OPERATIONS OF A LEADING NEWS CANNEL" SAHITYA AAJ TAK VISIT- NOVEMBER 19, 2022

Practical knowledge is the most promising way to learn and grow. Believing this thought, KCCILHE gave an opportunity to its students to attend Sahitya Aaj Tak- Sitaron Ka Mahakumbh of Literature Festival on 19th Nov, 2022. This unique festival hosted personality like Kumar Vishwas, Kabir Bedi, Major Tiwari, Ashok Vajpayee, Zakir Khan and numerous anchors and reporters from the India Today Group were present at the event. The students gained knowledge and experienced stimulating debates and aspiring conversations.





"BATTLE OF THE BRAINS: THE ULTIMATE INTER-COLLEGE COMPETITION" PARTICIPATION IN INTER-COLLEGE COMPETITIONS AT SHARDA UNIVERSITY- NOVEMBER 23, 2022

Wherever we go we see crowd around us who are equally talented, intelligent, innovative and motivated to achieve success. And due to the crowd we face competition. This month Sharda University had organised it's MEFT Fest in which they have hosted multiple competitions like Nukad Natak, Mono act, dance, singing and many more. Our very talented students also took the advantage of this competition and have participated with full zeal. Some students have scored 1st position where they fought with more than 20 different colleges.







"NUDGING FOR GOOD: HOW BEHAVIOURAL INTERVENTIONS CAN ENHANCE PUBLIC POLICY EFFICIENCY: NOVEMBER 24, 2022

Organizing seminars, workshops or webinars for students not only is another source to generate knowledge but also generates opportunity for students, faculties to experience new networking. KCCILHE organized a workshop on "Increasing the Efficiency of (Public) Policies through Behavioural Interventions" on November 24, 2022. Prof. Anetta Caplanova, Ph.D., University of Economics, Bratislava, and Eva Sirakovova, Ph.D. University of Economics, Bratislava, were the honourable speakers for the workshop. They enlightened the audience about the Efficiency of Public Policies through behavioural Interventions.







"JOURNEY TO THE UNKNOWN: EXPLORING THE BEAUTY AND ADVENTURE OF EXCURSIONS: EXCURSION TOUR – DHANAULTI & KANATAL – DECEMBER 1-3, 2022

Excursions are a fun-filled time with classmates and peers. Students enjoy interacting with friends outside of the college campus. KCCILHE has organised a fun trip to "Dhanaulti" for our students of all the courses and for all batches. We have organised this trip from 1st December, 2022 to 3rd December, 2022. Dhanaulti is one of the beautiful Hill stations of India. It was the best place for our trip. Most amazing part was total 111 students joined this trip and 8 faculties joined this troop. We also planned a day for Kantal where we took students to the India's biggest dam Tehri Dam. Students also enjoyed various water rides in the Dam Lake.







"WORDS THAT MATTER: EXPLORING THE MAGIC OF LITERATURE AT THE ANNUAL LITERARY FESTIVAL" VISIT TO INDRAPRASTHA LITERARY FESTIVAL – DECEMBER 16-18, 2022

Students of KCCILHE participated in the Indraprastha Literary Festival 2022 organized under the joint aegis of Karuna Foundation and Ministry of Culture in New Delhi at Indira Gandhi National Center for the Arts; Delhi. Students got an opportunity to be part of discussions by eminent writers on Vasudhaiva Kutumbakam, Padma Awards, direction and condition of Indian literature. Governor Rajendra Vishwanath Arlekar presided over the Indraprastha Literature Festival organised in association with the Karuna Foundation and the Union Ministry of Culture in New Delhi on Friday. He added that reading good books not only helps in gaining knowledge, but also develops positive thinking and attitude among readers.







"JINGLE ALL THE WAY: CELEBRATING CHRISTMAS WITH JOY, LOVE AND FESTIVITY"- DECMEBER 23, 2022

Christmas is the season of joy, holiday greetings exchanged, gift-giving, and families getting united. The Christmas celebrations took place in the KCCILHE, Greater Noida campus on 23rd December 2022. Spreading Christmas cheer is a great way to get the campus excited for the upcoming holiday. Decorations such as evergreen garlands, twinkling lights, and festive ornaments can bring the holiday spirit in campus. It is a great way for students to come together and enjoy the season by taking part in an activity that will bring joy to the community. Decorating a beautiful Christmas tree is a great way for students to come together and enjoy the festival. The students of our college had decorated the Christmas tree very well and the tree was displayed in the reception area of our campus.



"COLOURS OF CREATIVITY: UNLEASHING THE ARTISTIC TALENT IN THE POSTER MAKING COMPETITION"– DECEMBER 29, 2022

The KCCILHE ensures that we contribute to save the environment. Our campus is decorated well with beautiful plants, flowers, trees which not only makes our campus attracted but also healthy for our students. The ART-ATTACK (THE ART AND CRAFT SOCIETY) IN ASSOCIATION WITH NSS UNIT conducted a poster making competition on theme "conserving biodiversity" on 29th December, 2022. The theme focused on spreading awareness regarding uprising issues and the need of conserving biodiversity.





"SPINNING TALES: LETTING YOUR IMAGINATION RUN WILD IN THE SPIN A YARN ACTIVITY" DECEMBER 30, 2022

In an attempt to encourage creative thinking and communication skills of the students, literary society organized "Spin a Yarn". As the society is made with the aim to enhance literary skills of the students and provide them with opportunities to showcase their linguistic prowess and creativity, Spin a Yarn is a perfect step in this area. It provided students with an opportunity to showcase their story making skills while learning the art of cooperation and team work. In the activity, a total of 10 teams participated. The participants showed diversity in the sense that they were from diverse courses and different years of study.

SOCIETIES IN ACTION

NSS UNIT OF KCCILHE

"BUILDING A BRIGHTER FUTURE: EMPOWERING UNDERPRIVILEGED STUDENTS THROUGH EDUCATION"- JULY 18, 2022

The moment we hear the word education immediately we realize how important this word is for us and what is its exact meaning. But we have many sectors of India who are still unaware of these rights and are still far from education. The NSS unit of KCC Institute of Legal and Higher Education took up this responsibility to teach unprivileged students of a NGO Jansharnam. Where our B.com (H) students gave lecture on Fundamental rights of India and what is the importance and meaning of each right. Our students also get motivated by organizing few fun games for the children.







"PROUD TO BE INDIAN: NATIONWIDE CELEBRATION OF PIN THE FLAG NSS ACTIVITY- AUGUST 02, 2022

The Flag Code of India brings together all laws, conventions, practices, and instructions for the display of the National Flag. KCC institute of legal and higher education is a responsible college who is working to make India proud. This year our NSS students participated in the Pin the Flag activity, a campaign by Azadi ka Mahotsav, by government of India. Our B.com (H) students participated in the Quiz and pinned the flag on the government website. Students were awarded with the certificate from the government.



"UNFURLING THE COLOURS OF INDIA: A LECTURE SESSION ON THE FLAG OF INDIA AND BHARAT KI KAHANI MINAKSHI LEKHI KI ZUBANI"- AUGUST 4-5, 2022

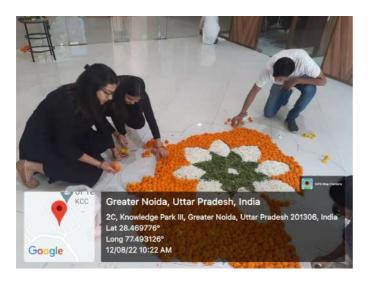
People born after the independence must learn about our brave freedom fighters and should always be thankful to them for their contributions and sacrifices. The KCCILHE NSS unit celebrated and devoted the whole one week for our country by planning activities for the Har Ghar Tiranga Campaign in order to honor all the national leaders who heroically battled for our country's freedom in the past and to inspire the next generation to be loyal to the country. Students were also given a briefing on how the Indian flag was made. KCCILHE has also organized the online lecture. In this session students were able to directly hear the lecture on unsung warriors of Indian by Ms. Minakshi Lekhi, she is the Minister of State for External Affairs and Culture, India.





"LET'S CELEBRATE FREEDOM: A WEEKLONG FESTIVITY OF INDEPENDENCE, UNITY AND PATRIOTISM" AUGUST 12-15, 2022

It is the prime responsibility of every citizen of the nation to contribute their best and show their love and respect for the nation. And we the KCCILHE loves, respect and our nation India. We had dedicated our 12 days for the celebration of 75th Independence Day of India. We organized different activities for each day celebration like Pin the flag, selfie with flag, rangoli, college decoration, online lecture sessions, quiz and many more. B.com (H) Students made beautiful rangoli in the college campus and have also decorated the campus with flowers, flags and Kites. The participation of our students made our events successful and fruitful.





"SPREADING SMILES: A FOOD DISTRIBUTION DRIVE TO SUPPORT AND NOURISH THE COMMUNITY THROUGH NGOS" JANSHARNAM NGO-SEPTEMBER 15 AND 18, 2022 AND WITH RHA CENTRE, SEC-82 and 75 NOIDA

The sole aim of the NSS is to provide hands on experience to young students in delivering community service. KCCILHE NSS unit is a very active part of our college where we regularly organizes multiple activities to contribute for the development of our society. On 15th September we organized an awareness session in Jansharnam, NGO in New Delhi who gave us permission to educate their people about Poshan that is how to take care of their health, diet, hygiene. The B.com students of our college taught them about balanced diet and how to maintain cleanliness around them. NSS unit also visited RHA centre with the volunteers to create awareness on education and also to create awareness about Poshan. Our volunteers also distributed food to the needy people. Helping others always make you understand the value of needs and food.



NSS DAY: AWARENESS DRIVE OF IMPORTANCE OF NSS - September 24, 2022

The Indian government introduced the National Service Scheme (NSS) in 1969, the 100th anniversary of the birth of the Father of the Nation. The KCC Institute of Legal and Higher Education's NSS unit offers students a platform for participating in community service projects and fostering a feeling of civic responsibility. To ensure that those in need receive assistance to raise their standard of living, NSS volunteers work hard. Every year, a range of events are planned to encourage the younger generation's enthusiasm and idealistic spirit to focus on creative endeavours. NSS unit of KCCILHE celebrated NSS day by organising a quiz for NSS volunteers. The quiz was planned with a motive to spread awareness in students about importance of NSS.





"BUILDING BRIDGES TO END HOMELESSNESS"AND "A SOUND MIND FOR HEALTHY LIFE"- OCTOBER 10, 2022

The Inaugural World Homeless Day was marked on the 10th of October 2010. Since its founding, World Homeless Day has been observed on every continent except Antarctica, in several dozen countries. Use of the idea of 'World Homeless Day' is open for all to use anywhere in the world. We KCCILHE NSS unit decided to celebrate this day to let our students understand the value in being privileged to have our own home and to devote our one day for those who don't have their home. Volunteers of NSS unit from B.Com (H) presented a presentation to show the condition of homeless people of India and how are they suffering.

World Mental Health Day is an international day for global mental health education, awareness and advocacy against social stigma. NSS Unit KCCILHE observed World Mental Health Day on 10 October, 22 to help students to talk about mental health and related problems. Students were encouraged to discuss mental problems with each other.







"A RACE FOR CLEANLINESS"- PLOGRUN & CLEAN INDIA- OCTOBER 14-17, 2022

The Fit India Plog Run, an annual nationwide event organised as part of the Fit India Movement. Plogging is a unique activity that combines fitness and cleanliness - Swaachta and Swasth - in which participants collect litter while jogging. KCCILHE was privileged to participate in this event. Our volunteers participated for 3 days they visited different locations of Delhi on 14th October all the students from Bcom (H) started this Run 2.0 and started disposing the litters from knowledge park metro station till KCCILHE. Then on 15th October student visited another location and on 17th October students visited nearby area of Red Fort. This activity helped our students to contribute towards the nation and to make our country clean and healthy. And they also enjoyed some attention towards their health.







"WE STAND TOGETHER UNTIL THE END"-NATIONAL UNITY DAY-OCTOBER 31, 2022

The nation can form unity, integrity, and security by commemorating the day with strength and resilience. National Unity Day is celebrated every year on October 31st, in India it is popularly known as Rashtriya Ekta Diwas, or National Unity Day. To honour his contribution to India's independence and unification, the day is observed. The primary goal of National Unity Day celebrations is to boost the nation's unity and spread awareness about Sardar Vallabhbhai Patel's contribution to the country. The NSS unit of KCCILHE had participated in the celebration of the National Unity day at Dwarka. All the volunteers of NSS unit from different colleges were gathered at Dwarka where they participated in Race for Unity. Our B.COM (H) students in the college had also taken pledge for unity.





"REMEMBERING OUR ROOTS: CELEBRATING NATIONAL CONSTITUTION DAY"– NOVEMBER 26, 2022

"National Constitution Day" also known as "National Law Day" is celebrated every year on 26th November to commemorate the adoption of Constitution of India. On 26th November 1949 Constituent Assembly adopted the Constitution of India and it came into effect on 26th January 1950. Accordingly in line with Government initiative to educate everyone on preamble, the NSS unit of KCCILHE organised an event where Preamble of Indian Constitution was read by our students and also they have attended a quiz on Constitution of India which was organised by Ministry of Parliamentary Affairs.





"TOUCHING LIVES: MAKING A DIFFERENCE IN THE NSS SPECIAL CAMPS" DECEMBER 24- 30, 2022

To give good exposure to our NSS volunteers the NSS unit of KCCILHE organized a Special Camp which was held at Khodna Khurd-2 on the theme Youth for Education to Reduce dirt and disease. 40 plus volunteers of the NSS Unit of KCCILHE participated with full cooperation, zeal and worked enthusiastically in the camp. The main objective of the camp was to evolve the volunteers as a human and an agent of social change. Activities like Awareness Sessions and Rally on Dengue Awareness, Street Play on Alcohol and Tobacco Abuse, Yoga Sessions, Cleanliness Drive, Helping hands for Registrations for Aadhar and Ayushman Yojna, Health Check-up Camps.





ART-ATTACK SOCIETY

KANAK BHATIA, BCOM (H) 2022

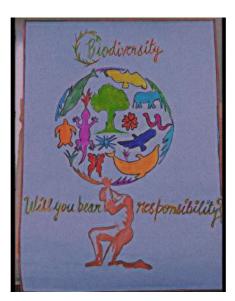
SECURED 2ND POSITION IN POSTER MAKING COMPETITION, ART-ATTACK SOCIETY



AKANSHA JHUNJHUNWALA, BCOM (H) 2022



AARNA CHAUHAN, BCOM (H) 2021-2024

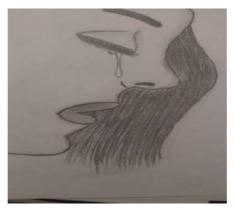


TIME SCALE

YASHI SINGH, BCOM (H) 2022



GARVITA DHIR, BCOM (H) 2022

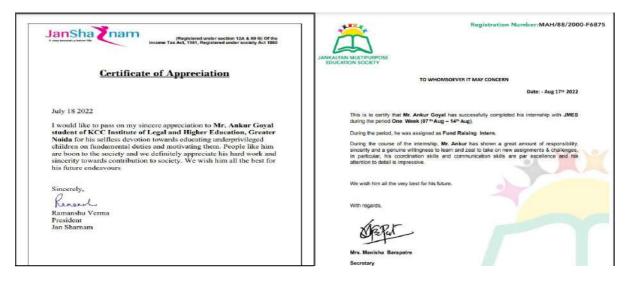


AKANSHA JHUNJHUNWALA, BCOM (H) 2022



STUDENT'S INTERNSHIPS/TRAINING

ANKUR GOYAL, BCOM (H) 2021



ANSH KUMAR, BCOM (H) 2021



DRISHTI KUMARI, BCOM (H) 2021-2024 BATCH



KHUSHI RANA, BCOM (H) 2021-2024 BATCH



SAMEER CHATURVEDI, BCOM (H) 2020-2023 BATCH

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CERTIFICATE OF COMPLETION

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Microsoft Excel - Excel from Beginner to Advanced

Sameer Chaturvedi Date: Aug. 24, 2022 Length 21 total hours

MILESTONES

TEACHER'S ACHIEVEMENTS

Dr. Nitu Maurya, Coordinator, School of Commerce

- Invited as Chairperson in WIMAYA International Conference, World of Opportunities", Indonesia,
- Invited as Keynote Speaker in International Webinar "Paradigm Shift in Business Environment: Challenges and Opportunities"
- Invited as Keynote Speaker in National Workshop on Research Methodology organized by Udaan Educational Society

Ms. Tanvi Sahni, Assistant Professor

• Presented paper in International conference on management growth in emerging economies, Chitkara University, Punjab.

STUDENT'S ACHIEVMENT

B.COM (Hons.) BATCH (2021-2024) SEMESTER-2 OVERALL TOPPERS

Rank	Name of Student	Picture of Student	Percentage
1	LOVENEET SAINI		82.57
2	DHRISHTI GOYAL		82.14
3	ABANTIKA CHAKRABORTY		81.14

B.COM (Hons.) BATCH (2020-23) SEMESTER-IV OVERALL TOPPERS

Rank	Name of Student	Picture of Student	Percentage
1	Sameer Chaturvedi		83.88
2	Vivek Chauhan		80.13
3	Mohd. Alyan Siddiqui		79.25

S. No	Name of the Student	Batch	Achievement
1	Ashlay Steve	2020-2023	Did internship in International Model United Nation
2	Geetanshu Gupta	2020-2023	Did internship in Spectrum Talent Management Pvt. Ltd.
3	Himanshu Singh	2020-2023	Did internship in Apollo Tyres
4	Shivansh Sharma	2020-2023	Did internship in Agile Capital Services
5	Ankur Goyal	2021-2024	Did one week internship in Jankalyan multi-purpose education society
6	Dhrishti Goyal	2021-2024	did training at Barclay's Lifeskill Program
7	Khushi Rana	2021-2024	Did internship in SAMARTH as Human Resource
9	Ansh	2021-2024	Did internship in GoodSpace in marketing team
10	Yukta pande	2020-2023	Did summer internship program in ACS as HR trainee

OTHER ACHIEVEMENTS

Editor in Chief

Prof. (Dr). Bhavna Agarwal

Director

Editor

Dr. Nitu Maurya

Coordinator

Editor

Ms. Tanvi Sahni

Assistant Professor

Students Editorial Board

Veronica, B.com (H) 2020-2023

Akriti Dwivedi, B.com (H) 2021-2024

Bharti Mishra, B.com (H) 2022-2025

NEWSLETTER 2022-2023 SPECTRUM VOLUME 1/ ISSUE 2



Affiliated to Guru Gobind Singh Indraprastha University



GREATER NOIDA

SCHOOL OF COMMERCE

KCC Institute of Legal and Higher Education is one of the best colleges for B.com (H) in IP University situated in Greater Noida. The mission of the institute is to impart comprehensive education to the students matching the global standards, foster socially responsible culture in the students and be globally recognized and accepted as an institution delivering world class education. Bachelor of Commerce (Hons.) program is a regular three years duration course. The course is so demarcated to bring out the directorial, executive and managerial skills of the students in a particular area of commerce. The program has been framed by the university to meet the matchless demand of distinguished individuals in the areas of finance and business. The pioneering and unique design of the course enhances the skills of the students. The course lets the students to develop a fervent interest in the growing complexities of the diverse fields such as Accounting, Entrepreneurship, Economics, Investment and Taxation etc. In the three years duration, students concentrate on the laws and rules of the state concerning commerce, financial decision making and statement analysis, marketing and retailing, Management and authority, Finance and accounting, Portfolio Management, etc. Various Projects are prepared regularly to check the practicality of the concepts learned.

SPECTRUM

It is with great pleasure and pride that we present before you the School of Commerce its biannual News-Letter Spectrum, volume Issue 1 of Year 2022-2023. This newsletter will guide you on the Department's path to excellence, where we are scaling newer heights. These achievements are a reflection of the institution's philosophy of holistic development of the students who are well equipped to adapt to the changing global scenario and take on its challenges. Covering the spectrum of academics, co-curricular activities and sports, our students have made a mark in the academic and cultural area. Finally, we believe that every student is special in his or her own way and each must be nurtured with great love and care. We have a confidence that our journey of excellence will be an enriching experience for all.

REFLECTION

"UNLEASH YOUR IMAGINATION: STORY WRITING COMPETITION" BY BIZHIVE- ENTREPRENEURSHIP SOCIETY, JANUARY 02,2023

Richard Bach once said, "A professional writer is an amateur who did not quit." Stories are wonderful pieces of prose that enable us to make sense of our world and pass on knowledge and values to ourselves, as well as the future generations. Keeping this in mind. The Bizhive society organized story writing competition on 2nd January, 2023. The objective of the event was to empower students to predispose themselves towards writing and literature in an era where social media dominates, aspiring to ignite this creative spark in the students. It was an endeavour to direct students towards the creative path of writing and active expression through the medium of written storytelling.

"PUBLIC SOLITUDE- DARING THESPIANS" ACTIVITY BY THESPIANS- THE THEATRE SOCIETY, JANUARY 03,2023

"Thespians" the theatre society had organized a public solitude event as "Daring thespians". In this activity, some chits were given to the students and they had to perform an activity by randomly picking up a chit of any number. Each student was given a rehearsal time of 5 minutes after getting their chits; each student gave their performance one by one. The activity took place in front of a gathering of students at various college locations. The activity was spiritual, functional and recreational. It helps students to experiencing positive solitude which affects positively their quality of life and build concentration of attention, to separate themselves from them audience, using imagination to overcome the sensation of the audience



"BUSINESS GRIND": BIZHIVE- ENTREPRENEURSHIP SOCIETY ACTIVITY, JANUARY 03,2023

The dynamic BIZHIVE-Entrepreneurship Society orchestrated an inspiring event, Business Grind, on 03rd January, 2023 at KCCILHE. This event aimed to inculcate entrepreneurship qualities and talent among participants and to develop awareness of the attitudes, values, and

skills of successful entrepreneurs. Participants were encouraged to pitch their business ideas, receiving constructive feedback and mentorship. The Business Grind event culminated in a pitch competition, where standout ideas were recognized and rewarded. This event served as a catalyst for aspiring entrepreneurs, equipping them with the tools and knowledge needed to navigate the competitive business landscape. Overall, Business Grind was a resounding success, leaving an indelible mark on the entrepreneurial landscape of KCCILHE.

"AWARENESS LECTURE ON RENEWABLE ENERGY RESOURCES" BY NSS, JANUARY 04,2023

NSS Society of KCCILHE organized an enlightening awareness lecture on renewable energy resources on 04 th January 2023. The event aimed to educate students and faculty about the importance of sustainable energy sources in combating climate change and ensuring a greener future. The lecture featured distinguished speakers, including renewable energy experts and environmental activists. They delved into topics such as solar power, wind energy, hydropower, and the benefits of transitioning from fossil fuels to renewables. Attendees gained valuable insights into the environmental, economic, and social advantages of renewable energy adoption. Interactive discussions sessions allowed participants to deepen their understanding of renewable technologies and their potential applications. Moreover, practical tips for reducing energy consumption in daily life were shared, empowering individuals to contribute to the sustainability movement.



"VOCAL FOR LOCAL VS GLOBAL ASPIRATIONS OF INDIA" INTERNNATIONAL CONFERENCE IN COLLABORATION WITH NILE UNIVERSITY OF NIZERIA, JANUARY 07,2023

KCC Institute of Legal and Higher Education (KCCILHE), Greater Noida in collaboration with the Nile University of Nigeria organized an International Conference on "Vocal for Local vs Global Aspirations of India (Step towards Make in India) on 7th January, 2023 (Saturday) from 11:00 AM onwards in hybrid mode. Prof. (Dr) Bhavna Agrawal Director, KCCILHE, welcoming the esteemed speakers and participants gave an insight about the objectives of the conference and stressed upon the need to understand what steps should be taken by different stakeholders to make our country self-reliant. The chief guest of the event, Shri. Kamlesh Mishra, President & COO, Dixon Technologies India Limited highlighted the need for a mindset for 'vocal for local' and promulgation of local brands, manufacturing and supply chain. Thereafter, Shri. Amitabh Tiwari, CEO Ossify Industries Pvt Ltd., Prof. (Dr.) Dileep Kumar, Deputy Vice-Chancellor (DVC) Nile University of Nigeria (Honoris United Universities Network), Prof. Anetta Caplanova, PhD Economics, University of Bratislava addressed the Participants and shared their valuable research work.

Three technical sessions were conducted simultaneously which were chaired by Prof. P K Agarwal, Ms. Uma Sudhindra and Dr.Sunita Singhal. More than 50 Research papers were received for the International Conference from all over the world.







"FINANCIAL LITERACY PROGRAM" ASSOCIATION WITH NISM JANUARY 10-13 ,2023

KCC Institute of Legal and Higher Education (KCCILHE) hosted a transformative Financial Literacy Program in collaboration with the National Institute of Securities Markets (NISM) from 10-13 January 2023. The event aimed to empower students with essential financial knowledge and skills. The program featured a diverse range of sessions, workshops, and interactive discussions conducted by industry experts and NISM trainers. Participants were introduced to key concepts related to investments, financial planning, risk management, and market dynamics. Hands-on exercises, case studies, and simulated trading sessions allowed students to apply their newfound knowledge practically. The program also emphasized the significance of making informed financial decisions in the real world. Furthermore, the sessions highlighted the importance of financial literacy in achieving long-term financial goals and securing one's financial future. Participants left the program with a deeper understanding of financial markets, investment strategies, and risk management techniques.



Noida UP India



"BOLLYWOOD DANCE" BY SWAY- THE DANCE SOCIETY JANUARY 11, 2023

SWAY - The Dance Society at KCC Institute of Legal and Higher Education (KCCILHE) organized an exhilarating Bollywood Dance Activity on 11 January 2023. The event was a vibrant celebration of Indian dance and culture, showcasing the fusion of tradition and contemporary moves. The evening commenced with energetic and colourful Bollywood dance

performances by SWAY members. Their graceful and high-energy routines set the stage on fire, captivating the audience and creating an electrifying atmosphere. What made this event even more special was its interactive nature. Attendees had the opportunity to learn some signature Bollywood dance steps and grooves under the guidance of SWAY's talented dancers. This hands-on experience allowed participants to immerse themselves in the world of Bollywood dance. The Bollywood Dance Activity by SWAY served as a joyful reminder of the rich cultural heritage of India, and it left everyone with a smile on their faces, showcasing the power of dance in bringing people together.

"TAP DANCE" ACTIVITY BY SWAY- THE DANCE SOCIETY JANUARY 11, 2023

On January 11, 2023, SWAY - The Dance Society at KCC Institute of Legal and Higher Education (KCCILHE) organized a mesmerizing Tap Dance Activity, offering a unique and rhythmic experience to students and dance enthusiasts. The event kicked off with a thrilling performance by SWAY's talented tap dancers. Their synchronized footwork, accompanied by the rhythmic beats of their shoes, created an enchanting spectacle that left the audience in awe. What made this event truly exceptional was its interactive component. Attendees were invited to join in and learn the basics of tap dance from the SWAY dancers themselves. This hands-on approach allowed participants to appreciate the skill and precision required for this art form. The Tap Dance Activity was a testament to SWAY's commitment to showcasing diverse dance styles and promoting artistic expression. It provided a platform for students to not only witness the beauty of tap dance but also actively engage and discover their own rhythm.

"DISCUSSION ON AIR POLLUTION AND AWARENESS" BY NSS JANUARY 12, 2023

NSS Society of KCC Institute of Legal and Higher Education (KCCILHE) organized a significant event - a Discussion on Air Pollution and Awareness on 12th January 2023. The objective was to educate and raise awareness among students about the pressing issue of air pollution. The discussion featured experts in environmental science and public health, who shed light on the causes, consequences, and solutions to air pollution. They emphasized the importance of individual and collective efforts in mitigating this environmental crisis. Interactive sessions allowed participants to ask questions and share their insights, fostering a sense of shared responsibility. The event also highlighted the importance of adopting sustainable practices in daily life to reduce air pollution. Discussion on Air Pollution and Awareness organized by NSS Society was a commendable initiative that underscored the need for immediate action in combatting air pollution. It served as a reminder that raising awareness and taking proactive measures are crucial steps toward a cleaner and healthier environment.



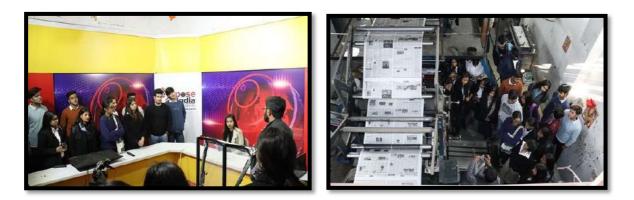
"COLLECTION DRIVE TO DONATE TO GOONJ" BY PRAYAS SOCITY & NSS

"A life is only worthwhile if it is lived for others" PRAYAS-We Stand for You, The Community Connect Society of KCCILHE organised its annual collection drive 'Daan Mahotsav' to encourage students for donation of stuff which may be of not of use for them but may be very precious for someone. Collection done in a month-long drive was donated to Goonj Processing Center, New Delhi to extend the help to the needy people. This Collection drive of Prayas provided young students the opportunity to tide over the insignificant and immaterial things and appreciate the bigger picture. Participating students learnt the importance of appreciating little things in life.



INDUSTRIAL VISIT - AMAR BHARTI NEWSPAPER, JANUARY 18,2023

KCCILHE organised an industrial visit for the students of BA (JMC) to the media house of Amar Bharti newspaper, located in Ghaziabad. It was an excellent first-hand experience for the students who were introduced to their likely future profession. The staffs working in the newspaper introduced and explained all processes which lead to preparing and printing of their daily newspaper. The students were also provided the opportunity to see the mechanic live printing of newspaper under the guidance of Mr. S.K Jain, founder of Amar Bharti Newspaper. This industrial visit was a great learning experience for the students and they learned about the functioning of machineries used for printing of newspapers



"CELEBRATE ENDINGS — FOR THEY PRECEDE NEW BEGINNINGS." CONVOCATION 2018-21 BATCH, JANUARY 21, 2023

KCC Institute of Legal & Higher Education, Greater Noida conducted its First Convocation for the batch of 2018-21 on 21 January 2023. As the graduates were eagerly waiting to take their degrees, they enthusiastically participated in Academic Procession followed by the Degree Distribution.

The chief guest of the Ceremony was Prof. Abhishek Mishra, Former Cabinet Minister-Govt of U.P.; Prof. Vijita Singh Aggarwal, Director, International Affairs, and Ms. Uma Sudindra, Professor, SICMSS were the guests of honour from GGSIPU.

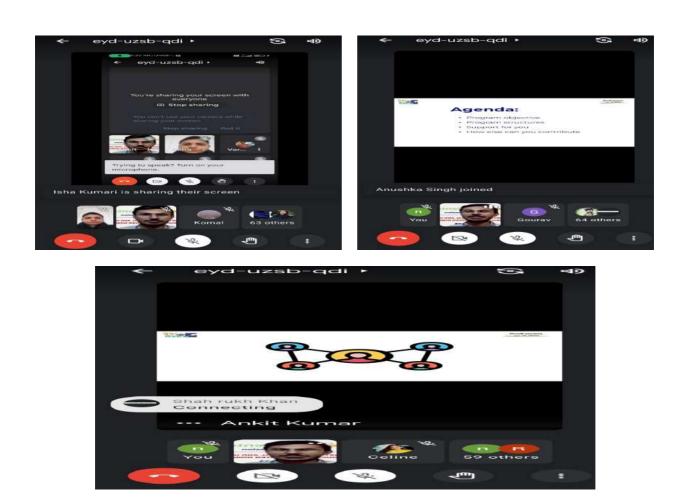
Students from various courses i.e. BBA, BCA, BCOM (H), and BAJMC received their degrees. Degree distribution was followed by the Prize distribution for meritorious students of each course. Ceremony ended with pledging honour to our country by singing the national anthem. This was followed with Lunch, photo sessions and exchange of messages. The graduation Ceremony concluded with a joy that is sure to inspire the students to achieve great heights.





"DESHKE MENTOR" JANUARY 23, 2023

KCCILHE organized an inspiring event on January 23, 2023, known as the DESHKE MENTOR. The guest of honor for this event was Mr. Ankit Kumar, the Youth Coordinator in the Deshke Mentor Program. The Deshke Mentor Program is a unique initiative aimed at mentoring and guiding young minds towards personal and professional development. Mr. Ankit Kumar, with his extensive experience in youth coordination, shared invaluable insights and strategies to empower students for success. Mr. Kumar highlighted the importance of mentorship in shaping future leaders and emphasized the need for students to set clear goals and work diligently towards them. Interactive sessions allowed students to ask questions and seek guidance on various aspects of personal and professional growth. Mr. Kumar's anecdotes and motivational stories resonated with the audience, leaving a lasting impact.



AWARENESS SESSION ON SEGREGATION OF WASTE BY VISITING IN THEIR NEIGHBOURHOOD BY NSS, FEBRUARY 27-28, 2023

NSS Society of KCCILHE organized a meaningful initiative - an Awareness Session on Segregation of Waste through Neighbourhood Visits on 27 and 28 February 2023. This event aimed to educate students and residents about the importance of waste segregation for a cleaner and greener environment. Volunteers from the NSS Society embarked on a two-day journey, visiting neighbourhoods surrounding the campus. They engaged with residents, explaining the significance of segregating waste into biodegradable and non-biodegradable categories. Practical demonstrations and informative pamphlets were used to make the concept easily understandable.

Residents were encouraged to adopt this sustainable practice in their daily lives. They learned about the environmental benefits and the role they play in reducing waste sent to landfills. This initiative reinforced the institute's commitment to community engagement and environmental conservation. It encouraged residents to take proactive steps towards waste reduction, promoting a cleaner and healthier community. The Awareness Session on Segregation of Waste through Neighbourhood Visits was a significant step in fostering environmental responsibility among students and the local community alike.





SEMINAR ON GLOBAL WARMING, FEBRUARY 27-28, 2023

KCCILHE organised a Seminar on Global Warming on February 27, 2023. The event was organized with the aim of increasing awareness about the pressing issue of global warming and its far-reaching consequences. Distinguished experts in the field of environmental science and climate change were invited as guest speakers. They delivered enlightening presentations, shedding light on the causes, effects, and potential solutions to global warming. The seminar covered topics such as greenhouse gas emissions, climate change adaptation, and the importance of sustainable practices. Interactive discussions allowed participants to engage with the speakers and delve deeper into the subject matter. Students, faculty, and attendees were encouraged to ask questions and share their perspectives, creating a dynamic exchange of ideas.



"DO WE REQUIRE CENSORSHIP IN OTT PLATFORM?" DEBATE COMPETITION, MARCH, 4 2023

KCCILHE organized a thought-provoking Debate Competition centered on the topic, "Do We Require Censorship in OTT Platforms?" On 04th March 2023. The event aimed to foster critical thinking and provide a platform for students to express their opinions on this timely and contentious issue. The competition saw enthusiastic participation from students who presented well-researched arguments on both sides of the debate. Participants eloquently discussed the merits and demerits of censorship in Over-The-Top (OTT) platforms, delving into topics such as artistic freedom, content regulation, and societal impact. After rigorous rounds of debate, the winners emerged as Sanchit Singh Bhandari from KCCILHE and Vansh Shiv Neelan from Amity University. Their compelling arguments and persuasive delivery earned them well-deserved recognition. The event was not only intellectually stimulating but also encouraged a healthy exchange of ideas among participants and the audience. It showcased the institute's commitment to promoting critical thinking and free expression among its students.

HOLI CELEBRATION, MARCH 6, 2023

KCC Institute of Legal and Higher Education (KCCILHE) celebrated the vibrant festival of Holi with great enthusiasm and camaraderie on March 6, 2023. The event brought together students, faculty, and staff in a colourful and joyous celebration of the arrival of spring. The festivities began with participants gathering in the central courtyard, where they were welcomed with traditional sweets and snacks. Colourful powders was distributed, and the atmosphere quickly became alive with laughter and music. Students and staff, regardless of age, joined in the revelry, smearing each other with bright Holi colours. The sound of music and joyous cheers filled the air as everyone let loose and embraced the spirit of togetherness. Safety precautions were in place to ensure a secure and enjoyable celebration. The event was not only a celebration of Holi's rich cultural heritage but also an opportunity for the KCCILHE community to bond and create cherished memories.





TECHBUZZ 6.0 QUIZ, MARCH 15, 2023

Technical society – TechStar of KCC Institute of Legal and Higher Education organized TechBuzz 6.0 – a quizzing event on 15.03.2023. The quiz was based on the theme: G-20 presidency and current affairs related to IT and Business. Students from BCA, BBA, B. Com (H), BA-JMC, BA-LLB (H), and BBA-LLB (H) participated in the quiz competition. The quiz contained two rounds, the first round was online and participants were required to attempt 25 MCQs. Eight out of 103 students qualified for round 1. Four teams of two members each played round 2. Questions were displayed on PPT and only 60 seconds were given to each team to

answer the question. Team B (Celine – BA-JMC I year and Saurav Kaushal – BBA I year) got the highest marks in round 2 and declared as winner.



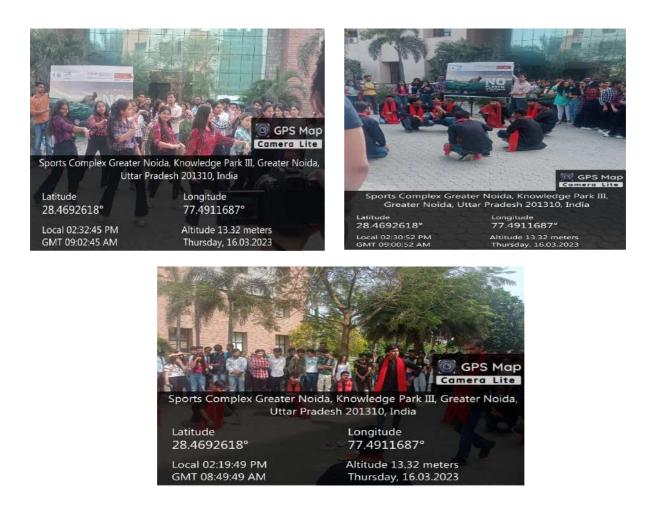
"GOAL SETTING AND STRATEGIES FOE BEING AN ACHIEVER" SEMINAR ON 16 MARCH 2023

Prof. (Dr.) Dharmendra S. Sengar, a distinguished faculty member from the prestigious Indian Institute of Management (IIM), Nagpur, delivered a captivating seminar on "Goal Setting and Strategies for Being an Achiever" on March 16, 2023, at the KCCILHE Campus. In his enlightening talk, Dr. Sengar emphasized the importance of setting clear and achievable goals in both personal and professional life. He underscored that goal setting serves as a roadmap to success, providing direction and motivation for individuals to reach their fullest potential. During the seminar, Dr. Sengar shared valuable insights into effective goal-setting techniques and strategies. He discussed the significance of SMART (Specific, Measurable, Achievable, Relevant, Time-bound) goals and how they can be applied to various aspects of life. Dr. Sengar also delved into the psychology of motivation and the role it plays in sustaining one's commitment to achieving their goals. Attendees left the seminar with a deeper understanding of effective goal-setting techniques and a renewed sense of determination to pursue their aspirations. Dr. Sengar's expertise from his role at IIM Nagpur added credibility and depth to the seminar, making it a memorable and enriching experience for all who attended.



"NO PLASTIC IS FANTASTIC" SAY NO TO PLASTIC' CAMPAIGN, MARCH, 16, 2023

Plastic Pollution is affecting the whole earth, including mankind, wildlife, and aquatic life. With an objective to make everyone realize the harmful impact it has on our lives and urge them to adopt a plastic-free life style, the PRAYAS Community Connect Society, KCCILHE in association with NSS Units organized an awareness campaign on "Say No to Plastic" on 16 th March, 2023. The objective of the campaign was to create awareness about the hazard of polythene bags. The campaign was named 'Say No to Plastic bag" with the theme "No Plastic is Fantastic". The event started with group dance performance by the students, the song for which were in complete alignment with the theme of the event. After that Nukkad Natak presented by students to create awareness. The act gave a beautiful message on how we all should be a part of the solution, not a part of pollution.



"Safarnama 2023" an Event organised by the NSS Unit of Indian Institute of Technology (IIT) Delhi, MARCH, 18, 2023

NSS Unit of KCC Institute of Legal and Higher Education participated in "Safarnama 2023" an Event organised by the NSS Unit of Indian Institute of Technology (IIT), Delhi. In this event, NSS Volunteers elaborated the work done by their institute under National Service Scheme (NSS) for the Academic year 2022-2023. The motive behind this event was to share the ideas among NSS volunteers for innovative ways to contribute towards society. NSS Volunteers from KCCILHE presented their work to the audience. This Participation gave students a great learning experience and chance to see the work done by fellow volunteers from institutions such as IIT Delhi, Ramjas, Maitreyi College, Hansraj, Hindu college and many others.





"YOUTH LEAD ENTREPRENEURSHIP AND IMPACT ON SOCIETY" SEMINAR ON 23 MARCH, 2023

Bizhive- The entrepreneurship society of KCCILHE organised a seminar on 'Youth lead entrepreneurship and impact on society' on 21 March 2023. The eminent speaker, Mr Amitabh Tiwari, Chief Executive Officer, Ossify Industries Pvt. Ltd. interacted with students and motivated them to come up with an idea which can solve some problem prevailing in the society. He said entrepreneurs are often known as a source of new ideas or innovators, and they bring new ideas to the market by replacing old with a new invention. If students will take initiative, they will go a long way and would feel pride in contributing to the socio-economic development of the country. He motivated students to make decisions, to work on their own decisions with full conviction and to never accept defeat with failure. Mr Amitabh answered queries of students and the seminar ended with a positive impact on participants.





CASE STUDY ON G20 SUMMIT BY BIZHIVE SOCIETY, MARCH 21, 2023

Every strong economy and society are built on an entrepreneurial culture. The BIZHIVE Entrepreneurship Society makes an ongoing effort to plan events that promote entrepreneurship. On March 21, 2023, the Society organized an internal activity called Case Study on the G20 Summit; for the students of KCCILHE. The case study on the G20 Summit activities was created with the intention of showcasing several G20 country examples. Students from different classes received cases, which they were required to present, evaluate, and discuss in terms of how the case's many components connect to theory. The purpose of the

case study was to assist the students in problem solving and scenario analysis. Seven teams then presented their arguments after a welcoming message from Yash Kumar, BBA 2021–24. Two sections made up the exercise. Teams of students gave presentations in the first section, and the resource people, Ms. Pankhuri Vatsa and Ms. Pallavi Singh, posed questions in the second. Overall, the activity was interesting and engaged, and the syudents gave it their best.



"AWARENESS SESSION ON SAVE WATER" BY NSS, MARCH, 29, 2023

On March 29, 2023, NSS (National Service Scheme) at KCCILHE (Name of the institution) orchestrated an impactful "Awareness Session on Save Water." This initiative aimed to educate and sensitize individuals about the pressing issue of water conservation. Through engaging presentations, demonstrations, and discussions, participants gained valuable insights into the importance of preserving this precious resource. The session emphasized practical water-saving strategies for everyday life and highlighted the consequences of water scarcity. By promoting awareness and responsible water usage, NSS at KCCILHE took a significant step towards fostering environmental consciousness and sustainable living among its community members.

"HALF MARATHON UNDER THE THEME OF FIT INDIA MOVEMENT" BY NSS MARCH 31, 2023

NSS Cell, GGSIPU organized "Half Marathon" on 31st March 2023 by under Silver Jubilee Year of the University. NSS Unit of the University organised Public Engagement Programme through "Half Marathon" under the theme of "Fit India Movement (Swasth Bharat)" and celebrated the Silver Jubilee year of establishment of the University on 31st March, 2023 at 07:00 AM to 9:00 AM at the venue Guru Gobind Singh Indraprastha University (GGSIPU), Main Gate, Dwarka Campus, New Delhi. KCCILHE-NSS Units participated in the event and spreaded awareness about "Swachh Bharat Abhiyan" and "Fit India movement" through running. All NSS volunteers were actively involved in the session.



TEACH TO CONNECT – EDUCATION DRIVE BY NATIONAL SERVICE SCHEME (NSS) UNIT, APRIL 06, 2023

The NSS unit of KCCILHE organized a visit to BIMTECH Vidhya Kendra, Pari Chowk, Greater Noida, Where NSS Volunteers Interacted with children of class 1-3. Volunteers taught students some topics of their syllabus of different subjects. Volunteers also played games like musical chair with children. A lot of doubts were asked by children and answered by the volunteers clearing their concepts and making their educational base strong.



INDUSTRIAL VISIT TO HAIER APPLIANCES INDIA PRIVATE LIMITED, GR. NOIDA, APRIL 17, 2023

KCC Institute of Legal & Higher Education, Greater Noida organized an Industrial Visit to HAIER Appliances India Private Limited, Gr. Noida on 17 April 2023 for students of BBA and BCOM(H). This visit enabled them to understand the functioning and overall processes of household electronics/ consumer durables. Visit started with a presentation followed by the plant tour. Students got in-depth knowledge and understanding of the manufacturing processes of AC and Refrigerators by visiting and observing everything live. Students got the opportunity to experience the assembling lines and each step of assembly of these home appliances. This visit was highly instructive and useful for understanding how a manufacturing plant operates and how each created product is verified several times before being packaged and sent to retail locations. Through this factory tour, students understood the importance of quality by observing the concept of 6S, Zero error, 100% uptime etc. Visit also gave exposure to

innovative products which Haier is bringing to make our homes smart through IOT and automation.



"MIND BENDERS- FINANCE QUIZ AND CASE ANALYSIS", APRIL 20, 2023

KCCILHE hosted an intellectually stimulating event on April 20, 2023, titled "Mind Benders - Finance Quiz and Case Analysis." This activity was designed to enhance financial literacy and analytical skills among the participants. The event featured a two-fold competition: a finance quiz and a case analysis challenge. In the quiz segment, participants were tested on their knowledge of financial concepts, markets, and current economic affairs. It encouraged healthy competition and quick thinking. The case analysis portion was equally engaging, requiring teams to dissect complex financial scenarios and propose viable solutions. It emphasized problem-solving, critical thinking, and teamwork. "Mind Benders" attracted students, financial enthusiasts, and budding analysts from various backgrounds. It provided a platform for participants to apply theoretical knowledge in a practical setting, fostering a deeper understanding of financial principles. This event not only promoted financial literacy but also honed essential skills for aspiring professionals in finance and related fields. It was a testament to KCCILHE's commitment to providing holistic education and preparing students for the challenges of the financial world.

POSTER MAKING COMPETITION FOR EARTH DAY, APRIL 21, 2022

World Earth Day is celebrated on 22nd April each year. The day marks the start of the environmental movement in 1970, and for the past 53 years has resulted in policy change

and a greater awareness of the environment. The NSS unit of KCCILHE has organized poster making competition on the occasion of World Earth Day on 22^{nd} April, 2022. All the students were asked to make a poster related to our Mother Earth and submit it within 1 hour. This was a great opportunity for the students of all the courses to explore their creativity and show their concern for earth.





SEMINAR ON RISK MANAGEMENT IN BANKING INDUSTRY, APRIL 21, 2023

School of Commerce, KCC Institute of Legal & Higher Education organized a seminar on "Risk Management in Banking Industry" on 21 April 2023 to make students aware about the Risk Management vertical of the Banking Industry. Resource person for the day was Ms Mehak Sharma, Assistant Vice President, Axis Bank. The speaker started her talk with a basic introduction of Risk Management and later on covered Gamut of Risks like credit risk, operational risk, market risk, liquidity risk, reputation risk, concentration risk, and country risk,

etc. Further, she elaborated Country risk and its components in detail. She explained technical terms with real-life examples through which students could relate fast. Speaker also talked about career options and skill set requirements for the domain. The talk session was followed by a Q & A round where students very inquisitively had all their queries answered.





TRASH INTO TREASURE COMPETITION LET'S REIMAGE, REPURPOSE, AND RECREATE, APRIL 25, 2023

THE ART AND CRAFT SOCIETY of KCCILHE conducted a Trash into treasure competition on 25 th April, 2023 under the G-20 India's Presidency an initiative by GGSIPU & amp; G-20 Summit. The activity mainly focused on to foster the creativity of students by providing them an opportunity to create something beautiful from trash and present it in a creative and engaging way that showcases their ingenuity and ability to think out of the box.



Greater Noida, Uttar Pradesh, India Knowledge Park III, Greater Noida, Uttar Pradesh 201310, India Lat 28.470618° Long 77.493244° 25/04/23 03:12 PM GMT +05:30



WORKSHOP ON 'CLIMBING THE CORPORATE LADDER' MAY 19, 2023

School of Management, KCC Institute of Legal & Higher Education organized one workshop on 'Climbing the Corporate Ladder' on 18 May 2023. The resource person Mr. Sandeep Bist, Head HR, Mida Corporation Ltd. took a very engaging session and made participants aware about the hardcore realities of the corporate world. He began the session with an introduction of his company and how the company works in different verticals. He involved students in the session through an ice-breaking activity and later on talked on the topic, he said the journey from campus life to the corporate realm can be both exciting and challenging and students need to adapt and develop new skills to feel the excitement of the corporate world.

Mr. Bist talked about the significance of effective communication, teamwork, and professional etiquette in a corporate setting. The workshop also highlighted the importance of setting realistic expectations, embracing a growth mindset, and seeking opportunities for continuous learning and development. Overall, the session aimed to equip students with the essential knowledge and tools necessary to smoothly navigate the transition from campus to corporate and succeed in their professional careers.









SEMINAR ON "VISION OF FREE INDIA: A TRANSFORMING ROLE OF NEW EDUCATION POLICY: 2020" MAY 27, 2023

The inaugural session of Two-Day ICSSR Sponsored National Seminar on "Vision of Free India: A Transforming Role of New Education Policy: 2020" organised by KCC Institute of Legal & Higher Education was conducted on 26 May, 2023. This seminar was organized with an aim to give a platform of discussion on National Education Policy to encourage everyone to work for a unique education system which can meet the global standards of education. Speakers of the seminar were Dr Anirban Ganguly, Director, Dr. Syama Prasad Mookerjee Research Foundation, Dr Ranjana Arora, Professor, National Council of Educational Research and Training, Dr Durgesh Tripathi, Professor, GGSIPU, Dr. Lokesh Jindal, Associate Professor, Jawaharlal Nehru University Major key issues of discussion were: Aspects of NEP, Choice-based Credit System , Flexibility in the National Education Policy, Evaluation and Assessment, Standard Operation of Procedure for implementation of NEP and Impact of National Education Policy on Indian Education System. Overall, the seminar was successful in creating awareness on the perspectives of the National Education Policy among participants.







CHEERIO BASH-2023 THE FAREWELL PARTY, MAY 28, 2023

May 28, 2023 was a memorable day for the final-year students of KCC Institute of Legal and Higher Education as a grand farewell ceremony organized by their junior to bid a lively and joyful goodbye to their seniors. The ceremony commenced with an address by the honourable Director Prof. (Dr.) Bhavna Agarwal, who has always generously imparted her wisdom to the pupils and guided them towards the right path. She expressed her desire to see all the students at the great height of success and commended the seniors for smoothly taking on responsibilities and setting a remarkable example for their juniors despite the situation around them. The programme started with the amazing dance performance by junior just after that the drizzling singing performance followed by drama society act and jam session gave spark to the event. Junior walked on ramp in stylish and beautiful outfits. After that Mr. and Ms. Farewell name was declared. Mr. Farewell: Mr. Aditya Chauhan Ms. Farewell: Ananya Sharma

All students enjoyed the delicious dinner and captured all moments with their juniors. The excitement inflated to a high as performance graced the stage. Joy and happiness could be seen on the faces all around. The farewell was filled with excitement, joy, music, enthusiasm, laughter and happiness.







STUDENT'S INTERNSHIPS/TRAINING

ANACHAL SENGAR- BCOM (H) 2021-2024 BATCH

Tuesday, 25 th July 2023 Subject: Internship Completion Letter <u>TO WHOM IT MAY C</u> This is to certify that Miss Aancha has completed her Can 2023 to 19 th June 2023.	
TO WHOM IT MAY C This is to certify that Miss Annehal has completed her Can 2023 to 19th June 2023.	
This is to certify that Miss Aanchal has completed her Can 2023 to 19 th June 2023.	
2023 to 19th June 2023.	mpus Ambassador internship from 19th May
We found has affects to be extremely inquisiting and hard up	
and understand the processes & functions and execute them	vorking. She has given her best efforts to lean 11 in her work.
Her association with FRND was very fruitful and we wish i	
For Cold Brew Private Limited (FRND)	
Contraction of the second	

ANSH KUMAR- BCOM (H), 2021-2024 BATCH



ANKUR GOYAL, BCOM (H) 2021-2024 BATCH



DRISHTI KUMARI, BCOM (H) 2021-2024 BATCH



KHUSHI RANA, BCOM (H) 2021-2024 BATCH



VIKHYAT GUPTA, BCOM (H) 2021-2024 BATCH

BARNCA ST	RAJESHWARI INFOTEL PRIVATE LIMIT
	To Whomsoever It May Concern
	to certify that Mr. Vikhyat Gupta has undergone his internship s in the department of Finance & Accounts, from 18 th July o 12 th September 2023.
During hardw	his tenure with us, we found him to be diligent and orking.
We wi	ah all the very best to him in future endeavors.
Yours S	incerely,
For Raj	eshwari Infotel Pyratta
5	Lanzant (()
Author	ized Signatory

MILESTONES

TEACHER'S ACHIEVEMENTS

Dr. Nitu Maurya, Coordinator, School of Commerce

Maurya Nitu (2023), Fundamental of Research Methodology, RIVERS Publisher (ISBN No. 978-93-5515-982-3)

Maurya Nitu (2023), Evaluating the impact of Health Care on the Performance of Hospitals, eds Human Cancer Daignosis and Detection using Exascale computing, Wiley Scrivener Publishing

Doss, A. N., Maurya, N., Guru, K., Masood, G., Jaiswal, S., & Naved, M. (2023). The Impact of Data Mining and Artificial Intelligence on Supply Chain Management and Environmental Performance. In *Proceedings of Second International Conference in Mechanical and Energy Technology* (pp. 503-511). Springer, Singapore.

Invited as Resource Person in National Workshop on Research Methodology organized by Udaan Educational Service on 10th January, 2023

Invited as Chairperson in WIMAYA International Conference, World of Opportunities", Indonesia

Invited as Resource Person in National Workshop on Research Methodology organized by Udaan Educational Service on 10th January, 2023

Amarjit Kaur, Faculty School of Commerce

Presented a paper in International Conference Vocal for Local Vs Global Aspirations of India" Step Towards Make in India Organised on the topic "**Empowering Women Through Microfinance**" by KCCILHE on 7th Januray, 2023 on the topic Empowering Women Through Microfinance: Amarjit Kaur

Ms. Tanvi Sahni, Faculty School of Commerce

Presented a paper in International Conference Vocal for Local Vs Global Aspirations of India" Step Towards Make in India on the topic "Impact of Green finance and Fintech on climate and on Indian Economy" Organised by KCCILHE on 7th Januray, 2023: Amarjit Kaur

STUDENT'S ACHIEVMENT

B.COM (Hons.) BATCH (2022-2025) SEMESTER-2 OVERALL TOPPERS

Rank	Name of Student	Picture of Student	Percentage
1	RIYA		75.85%
2	BHARTI MISHRA		75.42%
3	ANGEL SHARMA		69.28%

B.COM (Hons.) BATCH (2021-2024) SEMESTER-4 OVERALL TOPPERS

Rank	Name of Student	Picture of Student	Percentage
1	LOVENEET SAINI		79.00%
2	DHRISHTI GOYAL		77.87%
3	SANCHIT BISHT		75.62%

B.COM (Hons.) BATCH (2020-2023) SEMESTER-6 OVERALL TOPPERS

Rank	Name of Student	Picture of Student	Percentage
1	MEGHA KASHYAP		81.57%
2	AMULYA SHARMA		81.57%
3	HIMANSHU SINGH		80.14%

Editor in Chief

Prof. (Dr). Bhavna Agarwal

Director

Editor

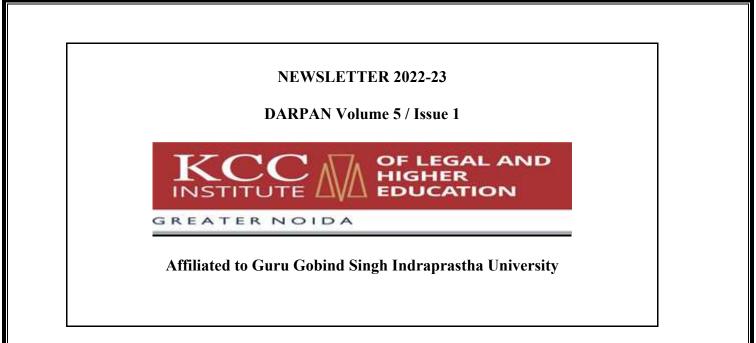
Dr. Nitu Maurya

Coordinator

Students Editorial Board

Akriti Dwivedi, B.com (H) 2021-2024

Bharti Mishra, B.com (H) 2022-2025



Under the School of Journalism and Mass Communication, KCCILHE offers a Bachelor of Arts in Journalism and Mass Communication. The BA (JMC) course is a full-time, three-year undergraduate programme for young journalists, advertisers, film-makers, radio jockeys, public relations officers, and entrepreneurs in the making. The course enhances one's skills and imparts knowledge that is imperative to achieving success in the field of journalism and mass communication. Now-a-days it is one of the most pursued bachelor degree program after 12th. After successfully completing the course, students will be able to develop and refine their skills of gathering, transmitting, and delivering information to the masses in various mass mediums like newspapers, radio, television, and new media.

The degree helps in developing communication skills. It helps in learning the nuances of field reporting, researching and investigating the stories and writing good copy. It enhances technical skills like layout designing, web designing, photography, radio programming and production, video production, packaging and editing etc. Those who dream of becoming an anchor on television or a jockey on radio, for them this course is the perfect option. It helps in overcoming shyness and develop flawless oratorical and communication skills. Industry connect through internships and short-term training sessions, a mandatory component of the course, helps in honing over-all skills and makes student industry-ready. It also trains student to work under pressure and have a flexible and creative approach towards work. The course also teaches the importance of teamwork.

KCC Institute of Legal and Higher Education is one of the best colleges for BA (JMC), affiliated with Guru Gobind Singh Indraprastha University, New Delhi, situated in Greater Noida, Delhi-NCR.

ABOUT DARPAN

Darpan reflects what BA (JMC) students do every semester. At School of Journalism & Mass Communication, we are always on the verve. The students of BA (JMC) constantly stay eventful with various co-curricular and extra-curricular activities along with consistent classes like educational organizational tours & trips, workshops, webinars and skill development programs, conferences, participating in Inter-college competitions and events, interacting with prominent media personalities etc.

Since so much has happened at our School of Journalism and Mass Communication, we have captured all the activity and memories. It is hence that Darpan, the school's newsletter, was formed and the first issue launched in January 2019. We are happy to present its **Fifth Volume**, **Issue 1**, **covering campus curricular activities from July 2022 to December 2022**.

Reflections

ALUMNI MEET

KCC Institutes in Delhi-NCR and Greater Noida organised an alumni meet. This meet gives an opportunity to our alumni to interact with their old friends, classmates and teachers and share their memorable experiences with all. It further provides a platform for our students to share their success stories and continue to build a bond with the college. To take a walk down the corridors of nostalgia, the annual alumni meet was organised on July 2, 2022, at the India Habitat Centre, Delhi. Over two hundred alumni attended the function, beaming with excitement to return to their alma mater.

The Chief Guest of the occasion was RJ Pankit Narang, Digital and Audio content producer at Radio Mirchi. He addressed the gathering by talking about love, life, and the importance of failures. He quoted, "*Each failure is a step towards success, but only if we don't give up!*" Some of the alumnus then shared their experience and the interesting moments of their campus life with the audience. They also talked about their journey after bidding adieu to college life and how the KCC Institute helped them become independent thinkers and responsible citizens. The event was also accompanied by various song and dance performances by the current batch of students.



Seminar on Empowering Your Mind

KCCILHE organized a seminar on Empowering Your mind, Brahma Kumaris along with Shri. E.V. Gireesh (Dynamic Trainer & Counsellor) in collaboration with Guru Govind Singh Indraprastha University, conducted this seminar for Students. The main objective of this seminar was to motivate students and staff members about Raj Yoga, meditation, and its importance, as well as share awareness regarding the history of yoga. Yoga in India is considered to be a 5,000-year-old mental, physical, and spiritual practice. Yoga originated in India in ancient times when people used meditation as a means to purify and rejuvenate the body and mind. It was a very informative and helpful session for all the participants. The Brahma Kumaris are a spiritual movement that originated in Hyderabad, Sindh, during the 1930s. The Brahma Kumaris movement was founded by Lekhraj Kripalani. The organisation is known for the prominent role that women play in the movement. Students were also made aware of the foundation courses offered by the Brahma Kumaris to gain a practical understanding of the relationship between spirit and matter, as well as an understanding of the interplay between souls, God, and the material world. The session was also followed by Shri. E.V. Grieesh. Sir was the teacher who taught students about meditation and yoga practices.



<u>EDUCATING UNPRIVILIEDGED CHILDREN (a step</u> <u>towards fundamental duties)</u>

The KCC Institute of Legal and Higher Education's NSS team took on the duty of instructing the underprivileged pupils of an NGO called Jansharnam. Where KCC students delivered a lecture on the significance and meaning of each of India's fundamental rights. NSS is a great initiative organisation working towards empowering uneducated students with holistic interventions in Health, Livelihood, Education and Disaster Relief & Resilience. NSS volunteers engage young leaders to enhance the lives of underprivileged children and ensure that these children will receive a high-quality education. KCCILHE NSS students work closely with these communities and regularly evaluate progress. At Jansharnam, NSS students organised and conducted several activities that motivated the underprivileged students, helped them with their homework, and made them understand the nitty-gritty of the subjects and the fundamental duties of India to practise and exercise their granted rights.



FACULTY DEVEVELPOMENT PROGRAM

The KCC Institute organised a one-week faculty development program on "Innovative Education and Educating for Innovation." The programme aims to equip teachers with skills and knowledge that are essential for guiding and monitoring their progress towards their careers. The major focus of the FDP is on upgrading the teaching, training, and research skills of management teachers, especially those who have not had an opportunity to acquaint themselves with recent developments in teaching. Addressing the inaugural session, the chief guest, Prof. Narsimha Murthy, dean, School of Mass Communication, Bangalore University, highlighted the important aspects of NEP 2020 for educators. Mr Shailendra Singh, Group a Gazetted Officer, Patent Officer, Ministry of Commerce and Industry, Mr Amit Ahuja, University School of Education, GGSIPU, Prof. Sanjay Dwivedi, Journalist and Durgesh Tripathi, founding faculty member, School of Mass Communication, GGSIPU, collectively talked about on wide range of relevant topics including the NEP and latest pedagogies in higher education, educational psychology and effective teaching, open education resources and digital learning platforms, outcome-based education, understanding and avoiding plagiarism, recent technologies in the reference management systems, innovative tools for online assessment and evaluation and steps in preparing a research proposal discussed during the in the FDP program.



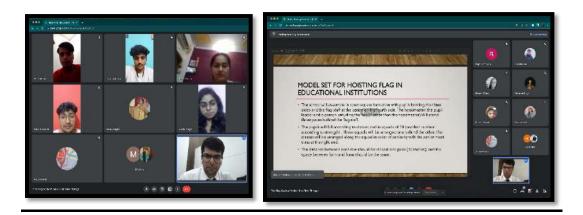
PIN THE FLAG

KCC Institute students and faculty members pinned the flag virtually under the aegis of Azadi Ka Amrit Mahotsav, "Har Ghar Tiranga," which they campaigned for. The initiative was announced by Prime Minister Narendra Modi in his Mann Ki Baat radio broadcast on July 31. The idea behind the initiative is to invoke a feeling of patriotism in the hearts of the people and to promote awareness about the Indian National Flag. Students of KCC pinned their locations on the website along with their pictures. The idea behind the campaign is to instil a feeling of patriotism in the hearts of students and to reminisce about the journey of India and those who have contributed towards creating this great nation.



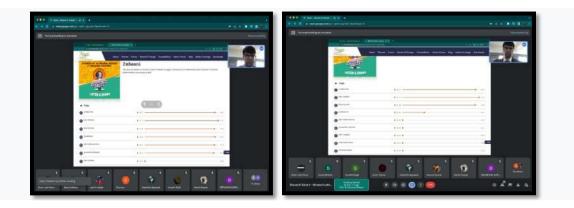
LECTURE SESSION ON "THE FLAG CODE OF INDIA"

The KCCILHE NSS unit celebrated the week by planning activities for the Har Ghar Tiranga Campaign in order to honour all the national leaders who heroically battled for our country's freedom in the past and to inspire the next generation to be loyal to the country. In order to better inform students on the significance of India's flag code and its relevance to history, the session was also conducted online. Students were also given a briefing on how the Indian flag was made. Students were also informed of the significance of hosting the flag since it teaches us a lesson about humanity, peace, and harmony. Overall, the session was quite fruitful for the students to learn about the significance of the Indian flag code.



<u>"BHARAT KI KAHANI MINAKSHI LEKHI KI ZUBANI"</u>

Kcc Institute while celebrating the Azadi ka Amrit Mahotsav arranged a podcast series session hosted by union minister of state Ms Minakshi Lekhi for the students to listen stories of ours unsung freedom fighters of India. The first episode was based on the heroic life of Jhalkari Bai, a soldier and one of the trusted advisors of Rani Lakshmibai, who played an important role in strategizing the battle of 1857. These 75 stories are being launched on the official website of Amrit Mahotsav as well as on official handle platforms like Spotify, Google Podcast, Sound cloud, and Khabri. This podcast series is an initiative to shed light on the lives and contributions of these unsung heroes who lived and died for India. The podcast series creates a digital repository of these unique stories, which will always be a guiding light for all the listeners of KCCILHE, especially students who can take motivation from the lives of these brave hearts.



INDEPENDENCE DAY CELEBRATION

On the 15th of August, KCCILHE Celebrates India's independence day where students, faculties, and staff members pay tribute to the Nation and freedom fighters of India. It is a remarkable day we honour and respect all our freedom fighters that fought for India's freedom. To celebrate Independence Day week celebration NSS unit of KCC organised various programmes in campus such as Rangoli making & campus decoration competition for the students of different courses to take initiative in celebration week. The programme started with flag hoisting by the Director dr Bhavna Agarwal where she addressed the gathering appealing to their nationalistic spirit and urging them to take pride in being an Indian and fulfilling one's duty with responsibility. She also emphasized the role of youth today as the true wealth of a country. This was followed by a musical rendition by the Institution choir which sang patriotic songs that awakened everyone's feelings towards the motherland. The students also flew tricoloured kites to commemorate the occasion. Indeed, it was a day of joy, a day to love and respect our country and make it a better place for Indians to live and experience the freedom, peace and unity in diversity.



RESEARCH PAPER WRITING COMPETITION

The "Subhash-Swaraj-Sarkar" research paper writing competition was initiated by Padam Shri Prof (Dr) Mahesh Verma, Vice Chancellor of GGSIPU, and it was introduced by Bharatiya Shiksha Mandal on August 24. By taking part in the national research paper writing competition, the KCC Institute of Legal and Higher Education has also stepped forward to encourage students to read, research, and write on Netaji Subhash Chandra Bose. Dr. Durgesh Tripathi, a professor at GGSIPU, stressed the significance of this event in bridging the gap between the current generation and our national heroes on this occasion. Dr. Tripathi said, "Netaji Subhash Chandra Bose's life needs more research, and many new aspects of his life and vision could be unravelled through it." Further he added Netaji's life was an inspiration for our lives, society, and country, especially for the youth of the nation. He said Netaji's India was devoid of any kind of discrimination based on caste, creed, gender, or region. He said Netaji believed that education is necessary for holistic development and emphasised two vital aspects, i.e., human development and character building. He congratulated Bharatiya Shikshan Mandal for choosing the theme "Subhash-Swaraj-Sarkar" for the research paper writing competition. He also elaborated on the governmental efforts in reviving the memory of Netaji in the last eight years. Around ten thousand students and researchers had registered in the competition from all over the country. This competition not only help the students improve their academic performance index scores but also enhances their API scores for life and country as well.



TEACHER'S DAY CELEBRATION

September 5 is celebrated in India as Teacher's Day, and a special programme was organised by the KCC Institute. A short program was organised for in-house and visiting faculty, as well as the non-teaching faculty of the college. Small gifts as a token of love were given to all faculty members, and small snacks were arranged by the institute. The programme commenced with the lighting of the lamp, the garlanding of the portrait, and the offering of floral tribute to the great educationist and former President of India, Dr. Sarvapalli Radhakrishnan. The students made handcrafted, beautiful decorative cards to welcome all the members of the faculty. Addressing the Teachers' Day function at KCC, its director, Dr. Bhavna Agarwal, described teachers as lighthouses and builders of the nation. Several events, including games, were organised to mark the occasion, wherein teachers participated with zeal and excitement.



<u>AWARENESS SESSION ON "POSHAN" IN ASSOCIATION</u> <u>WITH JANSHARNAM NGO</u>

The National Service Scheme (NSS) is a central sector programme of the Ministry of Youth Affairs and Sports of the Government of India. It gives students in the 11th and 12th grades of schools at the +2 board level, as well as those in technical institutions and graduate and postgraduate programmes at colleges and universities in India, the chance to participate in a variety of government-led community service activities and programmes. The NSS's only purpose is to give young students practical experience in community service. Our college's KCCILHE NSS unit is a highly active area where we frequently conduct a variety of activities to support the growth of our society. As part of Poshan Pakhwada, a group of NSS volunteers visited Janshranam NGO on September 15, 2022, and organised an awareness class and an interactive session with parents and kids. They prepared and presented posters related to the theme to convey the message. They also helped NGO workers with the distribution of Amrutham powder, preparation of food for kids, weight and height measuring of kids, etc., and distributed sweets to the kids in the NGO.



VALUE ADDED PROGRAMME

In collaboration with Barclays, the KCC Institute of Legal and Higher Education hosted a five-day value-added workshop on soft skills, communication, and aptitude for students from September 19 through September 23, 2022. This programme gave students the opportunity to concentrate on their short- and long-term goals for their personal and academic growth, which helped them better grasp their professional path. The course included abilities such as problem-solving, judgement, stress management, time management, conflict resolution, people skills, and work ethics. 119 students registered for this programme, including 2nd and 3rd year BCA, BBA, B. Com., and BJMC students. The program's main goal is to prepare young people for interviews and help them get ready for their transition into the workforce. By giving them the opportunity to concentrate on their short- and long-term goals for their personal and academic growth, this programme helped students comprehend their career paths.



INSPIRATION 22(INTERCOLLEGE COMPETITION)

KCCILHE, Greater Noida organized the third edition of its flagship event INSPIRATION-22 Inter C Competition on 30 Sept 2022. KCCILHE provides an opportunity for all students from different multidisciplinary backgrounds to showcase their skills on a platform that actually matters. The winners were awarded trophies and certificates for their performances. This inter-college competition gives the students a platform to meet others from other universities. The group effort of the college has overwhelmingly welcomed the participants from various colleges of Delhi University, IP University, and other private universities. Besides the academic hat the students wear, the participants were very keen to be a part of the event and win numerous awards to take back to their respective colleges. In furtherance, students from various colleges learned while participating in the competition the importance of integrity in all spheres of life, in line with the nation-wide initiative to promote integrity, transparency, and accountability in public life. In the end, there was a cultural performance by KCCILHE students, after which award distribution led to the conclusion of the event.



<u>DANDIYA NIGHT</u>

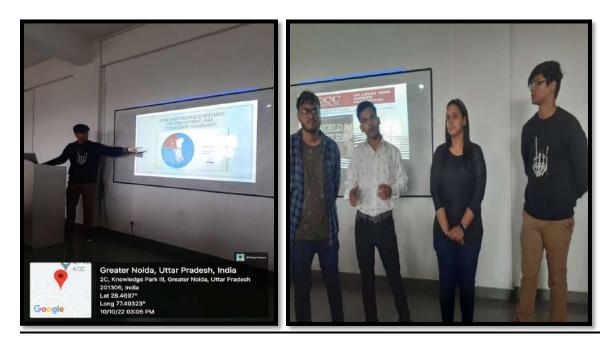
The blooming festival of Navratri has been establishing itself; the colours will appear when the Dandiya is at its peak volume. Dandiya is the folk dance performed in the festival of Navaratri, which is one of the most revered Hindu festivals. The celebration of Navratri is incomplete without Dandiya. D is incomplete without a year's worth of energy. KCCILHE has organised an enthusiastic "Dandiya Night" on October 4, 2022, in which students and teachers participated with great enthusiasm. So the entire atmosphere was festive and full of energy. The programme began with the "aarti" of Goddess Durga by director Dr. Bhavna Agarwal, along with staff members, students, and parents. The students were attired in traditional dresses.

This festival was held in a very joyful manner, and I enjoyed every moment of performing dance in the garba style. The girls were dressed in colourful "ghagra cholis." The boys were dressed in beautiful kurta pyjamas, which was the theme for the event. All the students and teachers performed the Saraswati puja with devotion and reverence. All the participants had gathered in colourful traditional attire. The children, along with their teachers, all danced to the DJ Music beats and tune of "Dandiya" very enthusiastically. People in pursuit of a refreshing break from their hectic daily schedule enjoyed the evening with an absolute sense of freedom and exaltation. It was an evening well spent with loved ones.



WORLD HOMELESS DAY

NSS Unit of KCCILHE observed World Homeless Day on 10th Oct 2022 to sensitise students towards problems of unprivileged people. Students were asked to share their views on the issue. Students came forward with their suggestions and promised to make efforts to contribute to making life better in their surroundings. As per the fundamental principles of the National Service Scheme, a volunteer is expected to remain in constant touch with the community. The NSS volunteers are taking special interest in the conversation as it gives them an opportunity to learn from others' experiences about many things that they had discussed in their session.



WORLD MENTAL HEALTH DAY

KCCILHE NSS unit observes "World Mental Health Day 2021" on October 10, 2021, marking this special day of importance. World Mental Health Day 2021 is an international day for global mental health education, awareness, and advocacy against social stigma. It was first celebrated in 1992 at the initiative of the World Federation for Mental Health, a global mental health organisation with members and contacts in more than 150 countries. NSS unit Students conducted activities through the week that focused on self-awareness, positive thinking, identifying early signs of suicide and self-harm amongst students, providing proactive support, boosting self-esteem, and differentiating between "good" and "bad" self-talk. Activities included skits, postermaking competitions, writing, visualisation techniques, and boosting self-esteem through various other methods. These practises are aimed at supporting students living in adverse mental health conditions with love and affection and with counselling.



PLOG RUN & CLEAN INDIA

The NSS unit of KCCILHE organised a plog run under Fit India Freedom Run 3.0 and Clean India 2.0 on the occasion of Gandhi Jayanti. The cleanliness drive commenced at the KCCILHE campus at 7 a.m., followed by a plogging run from the campus to several rural areas. It informed that the drive was participated by volunteers of NSS, students, and staff of the KCCILHE. The participants collected 108 kg of single-use plastic waste. In one of its kind initiative aimed at reducing the environmental degradation due to use of plastic. The unique event was conceived as a part of a state government initiative to combat the growing threat of plastic pollution by including the most powerful stakeholders, such as local citizens. "Such an activity not only helps the individuals in staying fit but also help us in maintaining good health of the environment".



ORIENTATION DAY

Keeping with its tradition, the KCCILHE organises the Orientation Program to mark the beginning of a new session for newcomers to the college. This programme also helped to facilitate the newly admitted students by familiarising them with the college campus and making them interact with their teachers and classmates. The programme of the day began with the invocation of the gods and the lighting of a lamp, in which the honourable chairperson Mr. Deepak Gupta, respected director Dr. Bhavna Agarwal, the mighty guests Hon'ble Shri Justice Aniruddha Singh, Shri Rajeev Tyagi (Advocate), TAC Ministry of Telecommunication, GOI, Shri Deepak Bhardwaj, catalyst, Launchspace, and all the faculty members and the new students participated with great zeal and enthusiasm. The orientation programme was also followed by discussion and tea. The objective of the programme was to acclimatise the students to their new environment and get them acquainted with the institution's culture. The orientation programme comprised interesting activities like management games, talent hunting, social sensitization, team-building activities, corporate guest lectures, and campus orientation sessions. The rationale for orientation was to ensure a smooth transition for the students into the university system. All the students from the new batch participated in this program. Student volunteers from across programmes worked extensively to ensure that the orientation was well organized. Since all the students were new to each other, the ice-breaking activity was conducted so that the ice could be broken and the students could get to know each other. Thus, the faculty conducted team-building activities as an ice-breaking session for the students. This helped students build trust and a spirit of unity and get engaged with each other and their work. It helped them get on the same page, work together, and increase their motivation to complete tasks in a timely manner.



DIWALI MELA (UJAAS 2022)

KCCILHE, Annual Diwali Mela, "ujaas", celebrated on 21st October 2022, encapsulated the beauty of +250 students coming together to celebrate community and light. The Diwali mela is a celebration of our spirit of service, creativity, and endeavour to "give back." The brilliance of lights and the beauty of everything that surrounded us, from the wonderful stalls to the smiles on the faces of children, made the whole atmosphere beautiful, and all the hard work that was put into making it successful was worth it. The mela catered to KCC students and faculty. The celebration was inaugurated by the lighting of a bunch of diyas by the dignitaries. With dhols, magicians, and flash mobs, mela was all about spreading festive cheer. For students at KCC, Diwali comes not only with the celebration but also with the realisation of helping society and those in need. Most of these Diwali melas were organised by the students of the National Service Scheme in collaboration with NGOs. Punjabi music along with games like tug-of-war kept the students entertained. The highlight of the event for students was surely the photo booth section.



NATIONAL UNITY DAY

The National Service Scheme unit of KCCILHE celebrated National Unity Day on October 31, 2022, to commemorate the birth anniversary of Sardar Vallabh Bhai Patel. This event was organised by the volunteers of the NSS unit of KCCILHE. This event primarily highlighted the message of "Unity in Diversity." The event was also crucial in introducing youth to the values of leadership qualities and patriotism for the greater good of the nation and society as a whole while learning from the example of Sardar Vallabh Bhai Patel. The event started with a pledge or oath-taking ceremony that ignited the spirit of nationalism among the fellow students. More than 20 students participated in this event. After the pledge/oath-taking ceremony, the event ends with a Run for Unity campaign. The NSS unit of KCC organised a run around the premise of the Neetaji Subhash University to evoke the spirit of integrity among the society. The motto of the run was to showcase the spirit of unity. The event was accomplished successfully by the NSS unit.





SEMINAR ON AMERICAN LEGAL SYSTEM

KCC Institute had organised a seminar on American Legal system. This seminar explores the various levels at which law is made and implemented in the USA and how conflicts are resolved. The eminent speakers of the seminar were Mr Timothy E. Lynch and Mr Thomas E. Nanney. Mr Timothy is an associate professor at the UMKC School of Law, and Mr Thomas E. Nanney is a renowned lawyer and a visiting associate professor at UMKC. The speakers assess the implementation of the American legal system, raise awareness, and engage in dialogue with all the students to help address violence and discrimination against persons on the basis of their sexual orientation or gender identity. At the end of the seminar, there was a question-and-answer session in which participants asked many questions regarding judicial activism and overreach, access to justice, and judicial response, especially during the pandemic. Both of the speakers answered all the queries and advice to the young, budding journalist students was that for one to succeed one must work with sincerity, honesty, hard work and compassion.



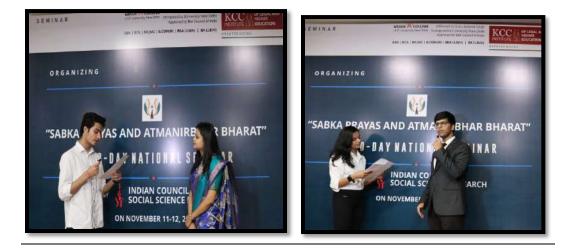
INFONATIVE-2022

Observing Vigilance Awareness Week KCCILHE, Fourth edition of Inter College Competition-INFONATIVE-22, the Festival of Joy, was concluded on a happy note. The event was started by taking the Integrity Pledge to eradicate corruption and promote integrity, transparency, and accountability in public life. This was followed by the performances of the students. The vision was to provide a competitive platform for all college students to showcase their sporting talent. It was an excellent opportunity for students that allow interaction and exchange of cultural concepts and ideas. The students from colleges earnestly participated in poster making, panel discussion, debate, slogan writing, mono-act, collage, group song, nukkad natak, RJ Hunt, and a quiz on "Fundamental Rights and Duties." Each activity generated healthy discussions, interactions, and thoughtful expressions on "moral values, ethics, and good governance practises." The weeklong observance encouraged students to participate in activities and greatly sensitised them to the essential life lessons of being a dutiful citizen of India. In the end, there was a cultural performance by KCCILHE students, after which award distribution led to the conclusion of the event.



<u>GUEST INTERVIEWS</u>

BA (JMC) third semester students conducted several interviews at the KCCILHE conference on Sabka Prayas and Atam Nirbhar Bharat sponsored by the ICSSR. Students got an excellent first hand opportunity to understand of how to attribute sources, both human and physical, into stories. These interviews covered the journey of the scholars who contributed enough in the aspect of academics which eventually motivated the students to think about it rationally. Students talked about a speaker's life and work, using PowerPoint presentations and motivational video clippings, and pointed out the speaker's paper. Students also learned about the basics of handling a camera and using microphones as a production technique in the college setting. With this activity, students also understand the different variations of conceptualising scripts and showcase their creativity in scripting.



<u>SEMINAR ON "PASSION AND ENTERPRENEURIAL</u> <u>MINDSET"</u>

On November 9, 2022, KCCILHE organised a seminar on "Passion and Entrepreneurial Mind set" for the students of the various departments to develop their entrepreneurship competencies. The session was conducted by Mr Rajneesh Singh, Managing Partner, and Simply HR Solutions LLP, in which he described various key aspects of entrepreneurship. In the seminar, which started with an introduction about entrepreneurship, a video about the importance of initiative and innovation was shown to the audience, and then a discussion about 15 types of entrepreneurial competencies was conducted. Mr Rajneesh explained the concept of starting up and how an idea leads to business. He explained various mistakes that might occur in the process of developing an enterprise and how to deal with them. At the end of the seminar, all students took a common test to assess the qualities of leadership in themselves and understand the areas in which they should develop. Students were given a few hours of time and asked to draw their business plan, which shows details about the problems that it solves, threats that are to be faced, competitors, and capital structure. They were also asked to explain their idea as a presentation to the audience. Overall, it was an interesting and productive workshop for the students.



FRESHERS PARTY "CLOUD BURST-22"

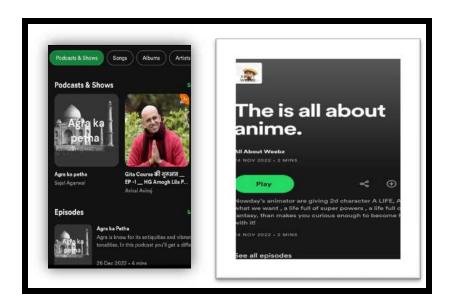
The KCCILHE has a proud tradition of mixing the senior students with the newcomers through the "Fresher's Party," organised every year by the college. The main objective of this event is that every fresher may feel as an integral part of KCC family. Jovial smiles and high spirits mark the welcome party for the students. With pulsating ambience, flashing lights, and foot-tapping music, the party begins with a blast. It is a fun-filled event at which the freshmen get an opportunity not only to showcase their talents but also to interact with the seniors. The event is graced with various live performances of singing, dancing, and a fashion show by the students. Himanshu Bisht from BBA and Twisha Mishra from BALLB (H) were chosen as Mr and Ms Fresher's, respectively. The event wouldn't have been a huge success without the valuable efforts of the director, Dr. Bhavna Agarwal, who constantly aided the students in organising this grand fiesta. She also addressed the first year with her esteemed words of wisdom and encouraged them to excel in all spheres of life.



PODCAST ACTIVITY REPORT

BA (JMC) students of 2nd year & 3rd year performed a Podcast recording activity. Given the recent rise in podcast popularity, it's no surprise that audio narratives are making their way into the classroom. The use of podcasts inside and outside of the classroom is one such innovative tool that has garnered increased interest in the field of building online communication networks. A podcast is a digital audio (or video) file that is created and then uploaded to an online platform to be shared with others. Students in the fifth semester of BA (JMC) were instructed to create podcasts on the Spotify app in accordance with their curriculum, unit-1 on online communication, which requires them to understand the applications of new media. Students The students were been allowed to choose the topic of the podcast as per to there are of interest. The activity was performed in two-person teams as well as individually. The podcast was limited to 5 minutes in length. The use of podcast as activity in the class was considered to promote motivation and engagement, cognition and learning, learner autonomy, and innovative opportunities to learn the basics of online communication technology and society. Podcasts provides a personalized learning to the students. Thus, the activity will prompt students to see the benefits of starting a podcast program not only

to learn about new information and communication technologies but also to learn about digital media analysis & production skills. Students have uploaded their podcasts on the spotify app which shared one of the largest market in 2021 and considered as one of the top 10 engagement market for streaming music with this students learnt about the importance and functioning of podcast and an excellent opportunity to learn audio editing software's.



RADIO NEWS BULLETIN

KCCILHE organised a radio news bulletin activity for BA (JMC)-2nd year students to learn about the various radio production techniques and enhance their presentation skills, voice modulation, pitching, etc. techniques through this program. Students also learned about planning a news bulletin and time management skills while recording. This activity was prepared as a basic college-level introduction to radio writing and reporting. It is assumed that students will have basic academic knowledge about journalism but limited practical experience. It was an excellent introduction for those who wish to pursue additional technical radio skills. It is also useful for print and television journalists, since many of the skills involved cross over into other aspects of reporting.

RADIO TALK

KCCILHE provided an excellent opportunity to the students of BA (JMC) to record a radio talk wherein they could record any social issue of their choice and make others aware. The activity covered several crucial topics such as sex education, importance of education in one's life, cybercrime & etc. as it encouraged and make students for understanding the nuances of the activity. With this activity students learnt about the different radio talk formats and the ability to produce content in a social way.





<u>SAHITYA AAJTAK VISIT</u>

KCCILHE journalism department organised a visit to Sahitya Aajtak at the Indira Gandhi Art Centre, New Delhi, on November 19, 2022. Students received an extraordinary experience of a remarkable mixture of literature through the news channel. Aajtak is the number one news channel for the current time, and watching all the great journalists working together live was one of the most exceptional experiences for the students. The book festival there contained books written by great writers. Third and the last day had its great charm when shayars took the stage. Students had a great experience and bagged a vast deal of knowledge. This unique festival hosted personalities like Kumar Vishwas, Kabir Bedi, Major Tiwari, Ashok Vajpayee, and Zakir Khan, and numerous anchors and reporters from the India Today Group were present at the event. The students gained knowledge and experienced stimulating debates and aspiring conversations. A confluence of poetry, prose, music, and drama, the festival was an initiative to highlight the importance of art and literature in today's era. The objective of this festival was to bring together a diverse mix of India's renowned personalities—writers, scholars, authors, musicians, actors, columnists, business leaders, poets, and theatre artists-on one platform to express their views openly and engage in a meaningful dialogue. Students were excited to meet and listen to many renowned journalists from AajTak. The day was full of enjoyment and learning for all.



<u>SKILL DEVELOPMENT PROGRAMME ON WRITING</u> <u>SKILL</u>

KCC Institute of Legal and Higher Education organized a Skill Development Programme on writing Ability for the Journalism students. The eminent speaker for the programme was Mr Neel Anil Panicker. Mr Neel is an independent Indian journalist and prominent author of two books "The Taste of the Elements of life", a debut collection of flash fiction stories, and a debut "Fictional" memoir "When Life Throws Those Curve Balls". Mr Neel enlighten students with the different writing methods, further he also added value to the students in the aspect of using right diction with the concept of "SPELTER" that he had used to spilled the facts about the process before writing which is Brainstorming. This programme helped all the students to enhance their reading and writing skills. "The seminar was outstanding; topics were relevant and very interactive Mr Neel's vast knowledge and experience motivated the students to be creative in their thinking and writing. He created a conducive and friendly environment where each student could approach him at any time even, after the sessions. The students were sensitized to social needs and concerns and the need for positive attitude in reporting was emphasised.



NATIONAL CONSTITUTION DAY CELEBRATION

To celebrate Constitution Day at KCCILHE, a seminar was organised on "A Glimpse of the Constitution of India." The guest of the speaker was Hon'ble Justice Shri H.S. Yadav, Former Judge Allahabad High Court who explained about the making of constitution in India. He also explained how we are directly attached to politics and our constitution. Further he also explained the important words from preamble which was really helpful to understand the meaning of preamble to constitution of India. The objective of the seminar was to inculcate constitutional obligations among students, create awareness about the constitution, and sensitise the students about the importance of Constitution Day. Expressing appreciation for the efforts to celebrate Constitution Day with great fervour, director Dr Bhavna Agarwal motivated the youth to uphold the principles and values enshrined in our Constitution. She asserted that this is a day to express gratitude to the makers of our Constitution and urged the students to commit themselves to building the India of our dreams. The celebration concluded with the singing of the National Anthem.



EXCURSION TOUR- DHANULTI & KANATAL

KCCILHE organized an excursion tour to Dhanaulti and Kanatal in Uttrakhand for students to had great fun- filled time there. There were lot of activities like jumaring, rapling, trekking etc., carefully planned as a holistic, mental and physical exercise. The experience was a learning experience for the children, as they bonded with their peers and teachers outside School and carried back magical memories. The enthralling Skywalk and zip line were a boost up for the shivering children in the cold rainy weather. They enjoyed to the fullest in the park and did many adventurous and thrilling activities. A stroll in the famous Mall Road completed their day and they purchased many local memorable trip. The students adored venturing out into nature and discovering new locations. The students will never forget the Dhanaulti trip (Uttrakhand). Their emotions were lifted as they began their collegiate careers with newfound passion and vigour. It was indeed an unforgettable excursion where the students both enjoyed and learned together.



VISIT TO INDRAPRASTHA LITREARY FESTIVAL

Students of KCCILHE were got an opportunity to participate in the Indraprastha Literary Festival 2022 organized under the joint aegis of Karuna Foundation and Ministry of Culture in New Delhi at Indira Gandhi National Centre for the Arts, Delhi. Governor Rajendra Vishwanath Arlekar presided over the Indraprastha Literature Festival; he said books are the foundation of knowledge and creation. "Through books, we get to know about our cultural heritage. They are also a strong medium to teach future generations about our art and literature," he said. He added that reading good books not only helps in gaining knowledge, but also develops positive thinking and attitude among readers. Participating in such events not only encourages students to read good books, but also fosters a positive mind-set and attitude in the reader. Students had the opportunity to participate in discussions by eminent authors on Vasudhaiva Kutumbakam, Padma Awards, Direction and State of Indian Literature. Students also experienced activities such as book launches and talk shows with prominent social activists such as Donal Bisht, Maithili Thakur, Sri Kanhaiya Mittal and Dr. Acharya. The overall experience was multiple lifelong learning lessons and memories given to all participants.



PUBLIC SERVICE MESSAGE

The third semester students of BA(JMC) were been having a video production lab assignment in which they were required to produce public service messages in accordance to their curriculum. The entire class was divided into groups of 3 people and the students were filmed their activity in the campus itself. Students had performed their activity in their free period, with this students have got a fantastic opportunity to act and write while also learning how to use a video camera. A Public Service Message means a message pertaining to an activity or service which is performed for the benefit of the public and not for profit or gain of a particular person, firm or corporation or information such as time or temperature. By making PSM students were been able to understand the importance of PSM as used in corporate and information world. With this activity students understood the proficiency of skills to operate & handle the camera system.



CHRISTMAS DAY CELEBRATION

Christmas brings cheer and love and KCC celebrated it with the same fervour, spreading the message of love and joy among students. Students from different courses enjoyed the activities like Christmas character face mask making, Christmas headbands and carol singing. Students came dressed in red, white and green and sang Christmas carols and enjoyed playing fun games. Santa Claus surprised the students by visiting them and giving them fun gifts. Students were oriented about the background of the celebration and the story of the birth of Lord Jesus Christ was shown along with nativity scene. Celebrations began a week before the eve wherein students started decorating small Christmas trees with their self-made ornaments and buntings. They also prepared Christmas and New Year cards to wish season's greetings to all their dear ones. A special assembly was conducted in which students recited poems, danced and shared their views about the festival. It was heartening to hear music society singing together 'Jingle bells' in the auditorium.





VISIT TO NEWS 18

KCCILHE organised a visit for BA (JMC) students at News 18 to have an insight into the real working environment of the media industry. The machinery, software, and technology used in uplinking and broadcasting news The coordination of reporters and editors to present live shows is taught to the students by the experts. The students also got first-hand experience with a multicamera setup and the process of live show management. Students and faculty members participated in the popular television show by Amish Devgan. The debate show started with Amish Devgan speaking about the topic. Both the spokespersons were defending the actions and their party members have taken or might have given any inerasable statement in the public. The discussion turned into a heated argument over the use of religion in politics. As members of the audience, our faculty members and students from BAJMC got the opportunity to participate and ask strong questions of the panellists. It was a great learning experience for the students.



VISIT TO INDIA TV

On 24TH Dec 2023, KCCILHE, BJMC students took part in a TV show "Aap Ki Adalat "on India TV. Guest of the show was Shri J.P. Nadda, National President, Bhartiya Janta Party. Students also got the chance to interact with Mr Rajat Sharma, Chairman and Editor-in-Chief of India TV, in the programme, where they got insights about current issues facing the nation. The main objective of this visit was to introduce the students to the working method of Lok-Adalats, as it is one of the important methods that provide speedy justice to needy persons or litigants. The students had a fantastic opportunity to participate in the programme, which allowed them to gain information about political and social concerns. Students asked the eminent guest several questions. It was an extremely engaging and knowledge-based session.



POSTER MAKING COMPETITION

The ART-ATTACK (THE ART AND CRAFT SOCIETY) in association with NSS unit organised a poster making competition on theme "conserving biodiversity" on 29th December, 2022. The theme focused on spreading awareness regarding rising issues and the need to conserve biodiversity. The activity helped students express their ideas through the medium of art and colours. Sazia Affrin of class BBA 1st semester bagged 1st position, and Kanak Bhatia of class B.Com (hons) bagged 2nd position. The objective behind the organisation of a poster-making competition is to bring out the creative expression of students and gauge their knowledge and awareness of the environment. Director of College, Dr. Bhavna Agarwal, who was chief guest on the occasion, said that climate change is the major concern before humankind and it becomes pertinent for every member of society to work together to protect environment for ensuring his own survival, the future generations and variety of life therein. The activity was aimed at involving the student community and increasing awareness of marine biodiversity.





SPIN A YARN

The literary society of KCCILHE organised a special activity for students as "SPIN A YARN". As the society is made with the aim to enhance literary skills of the students and provide them with opportunities to showcase their linguistic prowess and creativity, Spin a Yarn is a perfect step in this area. It provided students with an opportunity to showcase their story making skills while learning the art of cooperation and team work. In the activity, a total of 10 teams participated. The participants showed diversity in the sense that they were from diverse courses and different years of study. There was a bowl containing chits mentioning starting line of a story. After the students assembled, the first team was asked to pick up a chit from the bowl. They were then given 5 minutes to discuss amongst themselves and then were asked to present a story where every participant continued from where the previous participant had left. Before the first team began with the presentation, the 2 nd team was asked to pick up the chit and while the 1 st team presented, the second team was given a chance to discuss the story they were going to present. This process continued for the whole activity. Each participant was given a maximum of two minutes to speak. The decision regarding who the winner would be was taken keeping in mind the originality and creativity, narration skills, coordination and team work as well as the quality of language used. The first position is shared by two teams, team 1 consisting of Aditya Kumar Poddar, Saranjali Farashwal, Ishan Verma and Twisha Mishra and team 2 consisting of Tanya, Celine, Ananya Yadav and Riddhi Parmar. The second position was given to Ritick Mishra, Mudgil Singhal and Raju Jha. Ansh Kumar, Lakshay Sharma, Drishti Kumari and Avantika Chakraborty.



NSS SPECIAL CAMP

The NSS Special Camp was held in khodna Kurd-2 and was held under the theme of ' Youth for Education to Reduce Pollution and Disease'. 40 + volunteers from NSS unit at KCCILHE joined the camp with full cooperation and enthusiasm. The main purpose of the camp was to develop sportsmanship among the students and to make them agents of social change. The focus was on activities and speaking engagements to help Volunteers work for, within and with the community. NSS organized dengue awareness sessions and gatherings, alcohol and tobacco abuse related awareness Street plays, yoga sessions, clean up drives, helping hands for Registrations for aadhar and Ayushman Yojna health checks camps. Students also gift chocolates and other necessity belongings to the school children's. By volunteering for this camp student develops the sense of social and civic responsibility.



<u>NDTV VISIT</u>

Students of the Department of Journalism and mass communication, visited NDTV office recently to participate in the shows Politically Incorrect and the famous weekly flagship show from NDTV 24×7, we the People. The show was focused on the issue of mental health and how it is still a taboo in the society following the alleged suicide case of Tunisha Sharma, a 20 year old actress. Students asked questions and got involved into the discussion also. The students had the opportunity to meet with reporters & anchors of electronic media. They also have the chance to watch live news broadcast from the News Studio. The curious students interacted with senior journalist, Sarah Jacob. On the whole, it was a very good weekend for the media students of KCCILHE as they learned a lot about TV shows, news production, live recordings and pre-recordings.

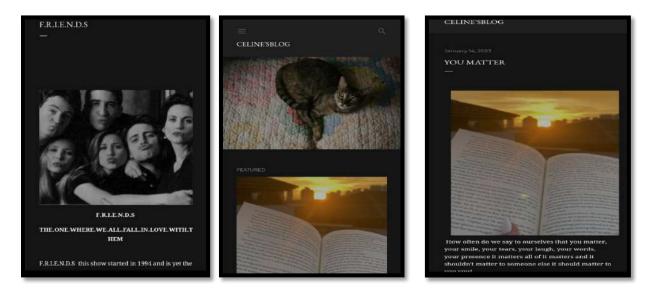




SNEAK PEEK- STUDENTS ACTIVITIES IN THEIR LEISURE TIME

1) BA(JMC) 1st Semester – Celine (BLOG WRITER)

She says- I'm quite passionate about writing features and blogs. As the blogs gives me an opportunity to practice writing skills, something that I enjoys doing in my free time. It also allowed me to express in a healing way. She further added "I'm not sure what I want to do in my future, but whatever it is, I want to involve writing as a whole with heart.



2) BA (JMC)-3rd Semester- Naveen Singh (SOCIAL MEDIA INFLUENCER/ DIGITAL CREATOR/ YOUTUBER)

He says- I really wanted to live a life of a celebrity. Whenever I used to scroll down my feed, I always thought, "I wish I were him or "I wish even I had that opportunity", but merely thinking won't get me anywhere, I need to work for it. I got my blue mark as a celebrity recognition after started building my instagram profile. I met with a lot of celebrities for content collaboration as well.



3) BA (JMC) - 5th Semester- Saksham Jain (PHOTOGRAPHER)

He says- since I was 12 I have opened up to photography. I took all photography classes at KCC, and then I tried to train myself a bit. I practiced a lot and did what is called "shooting". The idea of capturing photographs tend to transmit the knowledge that I have and to do it as best.



MILESTONES

FACULTY ACHIEVEMENTS

MS. SRISHTI CHANDOLA

- Enrolment for PhD programme from Himgiri Zee University, Dehradun
- Presented a Paper Titled 'Glocalisation- Changing the International Business Markets' in the International Conference by KCCILHE
- Presented a Paper Titled 'Neuromarketing- A New Avatar in Branding and Advertisement' in the ML&PI 2022 Conference by KCCILHE

MR. PRAMOD KUMAR RAI

- Presented a research paper on 'Multiplicity of authority : Biggest challenge for Ease of Doing Business in Delhi' in the International Conference on "Vocal for Local vs. Global Aspirations of India" organized by KCC Institute of Legal and Higher Education, in collaboration with Nile University of Nigeria.
- Presented a research paper on "Atmanirbhar Schemes for MSME sector" in the national seminar on "Sabka Prayas and Atmanirbhar Bharat" organized by KCC Institute of Legal and Higher Education and promoted by ICSSR.
- Attended a faculty development program (FDP) on Research Methodology Course organized by Vivekanand Institute of Professional studies (VIPS), New Delhi.

• Attended a one week faculty development program (FDP) organised by KCC Institute of Legal and Higher Education.

MS. KANIKA GROVER

- G.G.S.I.P. University representative at various colleges for an examination duty.
- Presented a research paper on 'Contribution of Indian Filmmakers to making India selfreliant' in the International Conference on "Vocal for Local vs. Global Aspirations of India" organized by KCC Institute of Legal and Higher Education, in collaboration with Nile University of Nigeria.
- Presented a research paper on "Is Bharatiya Media capable enough of making Indians as Atma-Nirbhar" in the national seminar on "Sabka Prayas and Atmanirbhar Bharat" organized by KCC Institute of Legal and Higher Education and promoted by ICSSR.
- Attended a one week faculty development program (FDP) organised by KCC Institute of Legal and Higher Education.

MR. ROHIT SHARMA

- Written a chapter titled "Language Society and Culture" in a book titled "Media & Culture – A Contemporary Perspective".
- Presented a Paper Titled "A Critical Study on Think Globally Act Locally" in International Conference on Vocal for local vs. Global Aspiration of India (Step towards make in India) at KCCILHE.
- Presented a Paper Titled "AIR: Communication Agriculture as a tool for development communication" in National Seminar on Sabka Prayas and Atmanirbhar Bharat Sponsored by ICSSR at KCCILHE.
- G.G.S.I.P. University representative at various colleges for an examination duty.
- Attended a one week faculty development program (FDP) organised by KCC Institute of Legal and Higher Education.

INTERNSHIP IN VARIOUS MEDIA ORGANIZATIONS:-

S. No	Name of the Student	Organization Name	Position
1	Aman Panwar	India Tv	Intern
2	Sajal Agarwal	India Today Group	Intern
3	Raunak Singh	Viral Fission	Team Leader
4	Aradhana Kumari	Sunshine Education Fortunes	Video Editor
5	Harsh <mark>ku</mark> lshrestha	Friends Media	Video Journalist

6	Akshat Bhatla	Friends Media	Video Journalist
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ACADEMIC ACHIEVEMENTS

Fifth Sem (Odd semester)

Rank	Name	Percentage
1	Avantika Sharma	85.25
2	Ishita Chaudhary	85

Rank	Name	Percentage
1	Raunak Singh	79.4
2	Saksham Jain	78.8

EDITORIAL BOARD

Editor-in-Chief

Prof. (Dr.) Bhavna Agarwal

Director

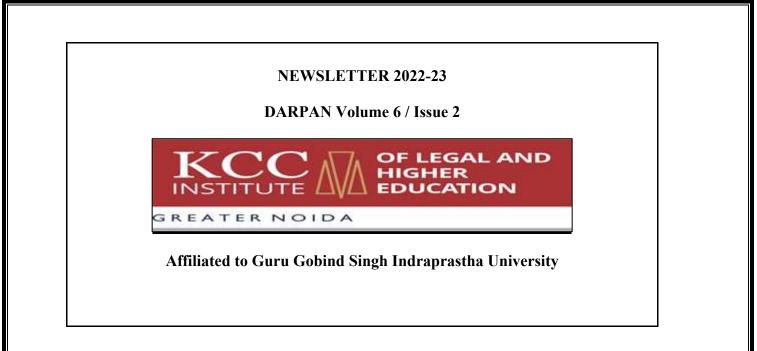
Editor

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Students Editorial Board

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Under the School of Journalism and Mass Communication, KCCILHE offers a Bachelor of Arts in Journalism and Mass Communication. The BA (JMC) course is a full-time, three-year undergraduate programme for young journalists, advertisers, film-makers, radio jockeys, public relations officers, and entrepreneurs in the making. The course enhances one's skills and imparts knowledge that is imperative to achieving success in the field of journalism and mass communication. Now-a-days it is one of the most pursued bachelor degree program after 12th. After successfully completing the course, students will be able to develop and refine their skills of gathering, transmitting, and delivering information to the masses in various mass mediums like newspapers, radio, television, and new media.

The degree helps in developing communication skills. It helps in learning the nuances of field reporting, researching and investigating the stories and writing good copy. It enhances technical skills like layout designing, web designing, photography, radio programming and production, video production, packaging and editing etc. Those who dream of becoming an anchor on television or a jockey on radio, for them this course is the perfect option. It helps in overcoming shyness and develop flawless oratorical and communication skills. Industry connect through internships and short-term training sessions, a mandatory component of the course, helps in honing over-all skills and makes student industry-ready. It also trains students to work under pressure and have a flexible and creative approach towards work. The course also teaches the importance of teamwork.

KCC Institute of Legal and Higher Education is one of the best colleges for BA (JMC), affiliated with Guru Gobind Singh Indraprastha University, New Delhi, situated in Greater Noida, Delhi-NCR.

ABOUT DARPAN

Darpan reflects what BA (JMC) students do every semester. At School of Journalism & Mass Communication, we are always on the verve. The students of BA (JMC) constantly stay eventful with various co-curricular and extra-curricular activities along with consistent classes like educational organizational tours & trips, workshops, webinars and skill development programs, conferences, participating in Inter-college competitions and events, interacting with prominent media personalities etc.

Since so much has happened at our School of Journalism and Mass Communication, we have captured all the activities and memories. It is hence that Darpan, the school's newsletter, was formed and the first issue launched in January 2019. We are happy to present its Sixth Volume, Issue II, covering campus curricular and co-curricular activities from January 2023 to June 2023.

Reflections

AWARENESS LECTURE ON RENEWABLE ENERGY RESOURCES

NSS Society of KCCILHE organized an enlightening awareness lecture on renewable energy resources on 04th January 2023. The event aimed to educate students and faculty about the importance of sustainable energy sources in combating climate change and ensuring a greener future. The lecture featured distinguished speakers, including renewable energy experts and environmental activists. They delved into topics such as solar power, wind energy, hydropower, and the benefits of transitioning from fossil fuels to renewables. Attendees gained valuable insights into the environmental, economic, and social advantages of renewable energy adoption. Interactive discussions and Q&A sessions allowed participants to deepen their understanding of renewable technologies and their potential applications. Moreover, practical tips for reducing energy consumption in daily life were shared, empowering individuals to contribute to the sustainability movement.

INTERNNATIONAL CONFERENCE IN COLLABORATION WITH NILE UNIVERSITY OF NIZERIA

KCC Institute of Legal and Higher Education (KCCILHE), Greater Noida in collaboration with the Nile University of Nigeria organized an International Conference on **"Vocal for Local vs Global Aspirations of India"** (Step towards Make in India) on 7th January, 2023 (Saturday) from 11:00 AM onwards in hybrid mode. The event began with the traditional lighting of the lamp and detailing the context of the conference. Prof. (Dr.) Bhavna Agrawal Director, KCCILHE, welcoming the esteemed speakers and participants gave an insight about the objectives of the conference and stressed upon the need to understand what steps should be taken by different stakeholders to make our country self-reliant. The chief guest of the event, Shri. Kamlesh Mishra, President & COO, Dixon Technologies India Limited highlighted the need for a mind set for 'vocal for local' and promulgation of local brands, manufacturing and supply chain. Thereafter, Shri. Amitabh Tiwari, CEO Ossify Industries Pvt. Ltd., Prof. (Dr.) Dileep Kumar, Deputy Vice-Chancellor (DVC) Nile University of Nigeria (Honoris United Universities Network), Prof. Anetta Caplanova, PhD Economics, University of Bratislava addressed the Participants and shared their valuable research work. Three technical sessions were conducted simultaneously which were chaired by Prof. P K Agarwal, Ms. Uma Sudhindra and Dr. Sunita Singhal.





FINANCIAL LITERACY PROGRAM

KCC Institute of Legal and Higher Education (KCCILHE) hosted a transformative Financial Literacy Program in collaboration with the National Institute of Securities Markets (NISM) from 10-13 January 2023. The event aimed to empower students with essential financial knowledge and skills. The program featured a diverse range of sessions, workshops, and interactive discussions conducted by industry experts and NISM trainers. Participants were introduced to key concepts related to investments, financial planning, risk management, and market dynamics. Hands-on exercises, case studies, and simulated trading sessions allowed students to apply their newfound knowledge practically. The program also emphasized the significance of making informed financial decisions in the real world. Furthermore, the sessions highlighted the importance of financial literacy in achieving long-term financial goals and securing one's financial future. Participants left the program with a deeper understanding of financial markets, investment strategies, and risk management techniques.

DISCUSSION ON AIR POLLUTION AND AWARENESS

NSS Society of KCC Institute of Legal and Higher Education (KCCILHE) organized a significant event - a Discussion on Air Pollution and Awareness on 12th January 2023. The objective was to educate and raise awareness among students about the pressing issue of air pollution. The discussion featured experts in environmental science and public health, who shed light on the causes, consequences, and solutions to air pollution. They emphasized the importance of individual and collective efforts in mitigating this environmental crisis. Interactive sessions allowed participants to ask questions and share their insights, fostering a sense of shared responsibility. The event also highlighted the importance of adopting sustainable practices in daily life to reduce air pollution. Discussion on Air Pollution and Awareness organized by NSS Society was a commendable initiative that underscored the need for immediate action in combatting air pollution. It served as a reminder that raising awareness and taking proactive measures are crucial steps toward a cleaner and healthier environment.

CODING & DEBUGGING CONTEST

KCC Institute of Legal and Higher Education (KCCILHE) hosted an exhilarating Coding & Debugging Contest on January 12, 2023. The event aimed to challenge and showcase the programming skills of students while fostering an atmosphere of healthy competition. Participants were presented with a series of coding challenges that tested their problem-solving abilities, algorithmic thinking, and coding prowess. The contest covered a wide range of programming languages and included both beginner and advanced levels, catering to participants with varying skill sets. The atmosphere was electric as students engaged in intense coding sessions, working diligently to solve the challenges within the given time frame. The contest encouraged creativity and innovation, pushing participants to think beyond the ordinary. Expert judges evaluated the solutions based on correctness, efficiency, and elegance of code. Winners were celebrated and awarded for their outstanding performance, highlighting the importance of coding skills in today's techdriven world. Coding & Debugging Contest at KCCILHE was a resounding success, fostering a culture of computational thinking and problem-solving among students while providing a platform for showcasing their programming talents. This event served as a testament to the institute's commitment to nurturing technical excellence among its students.





DEVELOPMENT OF AN ORGANIC KITCHEN GARDEN AND HERBAL GARDEN

KCC Institute of Legal and Higher Education (KCCILHE) took a significant step towards sustainability and healthy living by organizing the development of an Organic Kitchen Garden and Herbal Garden within the campus premises on 13th January 2023. This initiative aimed to promote eco-friendly practices and create awareness about the benefits of growing organic produce. The project involved the cultivation of a variety of fruits, vegetables, and herbs without the use of synthetic chemicals or pesticides. Additionally, a herbal garden was established to educate students about the medicinal properties of different plants. Students actively participated in the planting process, learning valuable lessons about sustainable agriculture and the importance of consuming locally grown, chemical-free food. Workshops and expert-led sessions on organic farming practices further enriched the learning experience. The development of these gardens was a significant step towards enhancing the institute's commitment to environmental sustainability and fostering a healthier, more eco-conscious community. It showcased the power of hands-on learning and the positive impact that such initiatives can have on the environment and the well-being of individuals.

INDUSTRIAL VISIT - AMAR BHARTI NEWSPAPER

KCCILHE organized an industrial visit for the students of BA (JMC) to the media house of Amar Bharti newspaper, located in Ghaziabad. It was an excellent first-hand experience for the students who were introduced to their likely future profession. The staffs working in the newspaper introduced and explained all processes which lead to preparing and printing of their daily newspaper. The students were also provided the opportunity to see the mechanic live printing of newspaper under the guidance of Mr. S.K Jain, founder of Amar Bharti Newspaper. This industrial visit was a great learning experience for the students and they learned about the functioning of machineries used for printing of newspapers.





CONVOCATION

KCC Institute of Legal & Higher Education, Greater Noida conducted its First Convocation for the batch of 2018-21 on 21 January 2023. As the graduates were eagerly waiting to take their degrees, they enthusiastically participated in Academic Procession followed by the Degree Distribution.

The chief guest of the Ceremony was Prof. Abhishek Mishra, Former Cabinet Minister-Govt of U.P.; Prof. Vijita Singh Aggarwal, Director, International Affairs, and Ms. Uma Sudindra, Professor, SICMSS were the guests of honour from GGSIPU.

Students from various courses i.e. BBA, BCA, BCOM (H), and BAJMC received their degrees. Degree distribution was followed by the Prize distribution for meritorious students of each course. Ceremony ended with pledging honour to our country by singing the national anthem. This was followed with Lunch, photo sessions and exchange of messages. The graduation Ceremony concluded with a joy that is sure to inspire the students to achieve great heights.





DESHKE MENTOR

KCCILHE organized an inspiring event on January 23, 2023, known as the DESHKE MENTOR. The guest of honor for this event was Mr. Ankit Kumar, the Youth Coordinator in the Deshke Mentor Program. The Deshke Mentor Program is a unique initiative aimed at mentoring and guiding young minds towards personal and professional development. Mr. Ankit Kumar, with his extensive experience in youth coordination, shared invaluable insights and strategies to empower students for success. Mr. Kumar highlighted the importance of mentorship in shaping future leaders and emphasized the need for students to set clear goals and work diligently towards them. Interactive sessions allowed students to ask questions and seek guidance on various aspects of personal and professional growth. Mr. Kumar's anecdotes and motivational stories resonated with the audience, leaving a lasting impact.

AWARENESS SESSION ON SEGREGATION OF WASTE BY VISITING IN THEIR NEIGHBOURHOOD

NSS Society of KCCILHE organized a meaningful initiative - an Awareness Session on Segregation of Waste through Neighbourhood Visits on 27 and 28 February 2023. This event aimed to educate students and residents about the importance of waste segregation for a cleaner and greener environment. Volunteers from the NSS Society embarked on a two-day journey, visiting neighbourhoods surrounding the campus. They engaged with residents, explaining the significance of segregating waste into biodegradable and non-biodegradable categories. Practical demonstrations and informative pamphlets were used to make the concept easily understandable.

Residents were encouraged to adopt this sustainable practice in their daily lives. They learned about the environmental benefits and the role they play in reducing waste sent to landfills. This initiative reinforced the institute's commitment to community engagement and environmental conservation. It encouraged residents to take proactive steps towards waste reduction, promoting a cleaner and healthier community. The Awareness Session on Segregation of Waste through Neighbourhood Visits was a significant step in fostering environmental responsibility among students and the local community alike.

SEMINAR ON GLOBAL WARMING

KCCILHE organised a Seminar on Global Warming on February 27, 2023. The event was organized with the aim of increasing awareness about the pressing issue of global warming and its far-reaching consequences. Distinguished experts in the field of environmental science and climate change were invited as guest speakers. They delivered enlightening presentations, shedding light on the causes, effects, and potential solutions to global warming. The seminar covered topics such as greenhouse gas emissions, climate change adaptation, and the importance of sustainable practices. Interactive discussions allowed participants to engage with the speakers and delve deeper into the subject matter. Students, faculty, and attendees were encouraged to ask questions and share their perspectives, creating a dynamic exchange of ideas.

DEBATE COMPETITION

KCCILHE organized a thought-provoking Debate Competition centered on the topic, "Do We Require Censorship in OTT Platforms?" On 04th March 2023. The event aimed to foster critical thinking and provide a platform for students to express their opinions on this timely and contentious issue. The competition saw enthusiastic participation from students who presented well-researched arguments on both sides of the debate. Participants eloquently discussed the merits and demerits of censorship in Over-The-Top (OTT) platforms, delving into topics such as artistic freedom, content regulation, and societal impact. After rigorous rounds of debate, the winners emerged as Sanchit Singh Bhandari from KCCILHE and Vansh Shiv Neelan from Amity University. Their compelling arguments and persuasive delivery earned them well-deserved recognition. The event was not only intellectually stimulating but also encouraged a healthy exchange of ideas among participants and the audience. It showcased the institute's commitment to promoting critical thinking and free expression among its students.



HOLI CELEBRATION

KCC Institute of Legal and Higher Education (KCCILHE) celebrated the vibrant festival of Holi with great enthusiasm and camaraderie on March 6, 2023. The event brought together students, faculty, and staff in a colorful and joyous celebration of the arrival of spring. The festivities began with participants gathering in the central courtyard, where they were welcomed with traditional sweets and snacks. Colorful powders was distributed, and the atmosphere quickly became alive with laughter and music. Students and staff, regardless of age, joined in the revelry, smearing each other with bright Holi colors. The sound of music and joyous cheers filled the air as everyone let loose and embraced the spirit of togetherness. Safety precautions were in place to ensure a secure and enjoyable celebration. The event was not only a celebration of Holi's rich cultural heritage but also an opportunity for the KCCILHE community to bond and create cherished memories.





PARTICIPATION IN YOGA CAMP

On March 15 NSS Volunteers of KCC Institute of Legal and Higher Education attended Yoga Mahotsav curtain raiser event to IDY -2023. They attended a workshop at Morarji Desai National Institute of Yoga, New Delhi. The workshop was conducted by the MDNIY, Ministry of AYUSH, Government of India as a part of 100 days countdown to Yoga Day Programme. The event emphasized on the role of Yoga in maintaining health and wellbeing in our lives. In essence, yoga is a comprehensive system that addresses the interconnectedness of the body, mind, and spirit. Its practice empowers individuals to take an active role in their own health and wellbeing, promoting a harmonious and balanced way of living. As a timeless discipline, yoga continues to enrich lives by nurturing physical vitality, mental clarity, and spiritual growth.





Goal Setting and Strategies for being an Achiever

March 16 KCCILHE organized a seminar on "Goal Setting and Strategies for being an Achiever" on 16 March 2023. Resource Person Dr. D. S. Senger, Professor at IIM, Nagpur inspired, motivated and guided the students to take initiatives. Prof. Senger inspired students to desire for the achievement first and thereafter to support this desire with action and efforts. He said each individual is unique and must identify their own strength. Prof. Senger guided students to keep trying several things as it will help them to know their strengths. He motivated students to become a change agent by taking initiative for the right path. During an interactive session he answered questions raised by the students .Overall seminar ended with a profound impact on the emotional and mental level of all participants.



Safarnama 2023

On March 18, NSS Unit of KCC Institute of Legal and Higher Education participated in "Safarnama 2023" an Event organized by the NSS Unit of Indian Institute of Technology (IIIT) Delhi. In this event, NSS Volunteers elaborated the work done by their institute under National Service Scheme (NSS) for the Academic year 2022-2023. The motive behind this event was to share the ideas among NSS volunteers for innovative ways to contribute towards society. NSS Volunteers -Vansh Gupta, Khushi Kohli, Nikhil Biju, and Ankur Goyal from KCCILHE presented their work to the audience. This Participation gave students a great learning experience and chance to see the work done by fellow volunteers from institutions such as IIT Delhi, Ramjas, Maitreyi College, Hansraj, Hindu college and many others.



'Emerging Dimensions in Law of Tort'

On March 21 In order to acquaint students with the law of tort, a guest lecture was organized by KCCILHE on the topic 'Emerging Dimensions in Law of Tort', in order to acquaint students with the law of tort. The Eminent Speaker, Former District and Sessions Judge and at present Legal Advisor, Ministry of Home Affairs, GOI - Mr. R B Sharma began his insightful lecture by enumerating his experiences as a Judge and inspiring students to prepare for Judicial services. He also informed the students about natural law and how it is written by the fingers of God in the human heart. He then described the law of tort and its emerging dimensions through numerous cases and examples which made the session very interactive and interesting. The seminar proved to be a wonderful learning experience for the students who were able to gather valuable insights.





World Water Day

On March 22 World Water Day serves as a poignant reminder of the critical importance of freshwater in our lives. It provides a platform for meaningful discussions and reflections on the global water crisis. In order to address the importance of the day, experts, students of KCC come together to exchange ideas, share best practices, and address pressing issues related to water scarcity, pollution, and access. Participants delve into innovative solutions and technologies aimed at conserving and responsibly managing this precious resource. These conversations also draw attention to the disproportionate impact of water scarcity on vulnerable populations and ecosystems. Moreover, World Water Day discussions served as a catalyst for advocacy, encouraging collective action towards achieving Sustainable Development Goal 6: ensuring universal access to clean water and sanitation. By fostering dialogue and collaboration, World Water Day discussions inspire a renewed commitment to safeguarding our planet's water resources for the well-being of current and future generations. They remind us that water is not just a fundamental human right, but also the lifeblood of a sustainable and thriving world.

AWARENESS SESSION ON SAVE WATER

On March 29, a session dedicated to raising awareness about water conservation was organized by student which is a crucial step towards safeguarding our planet's most precious resource. Such gatherings serve as platforms to educate communities about the escalating global water crisis and to foster a sense of responsibility towards sustainable water use. The session typically highlight practical tips and strategies for individuals and communities to reduce their water footprint. They shed light on the alarming statistics of water scarcity and emphasize the importance of small, everyday actions in making a significant collective impact. Participants learn about the vital role they play in preserving freshwater ecosystems and ensuring access to clean water for generations to come. By instilling a sense of urgency and a shared commitment to water conservation, these sessions spark a collective movement towards a more sustainable and water-resilient future. They empower individuals to become stewards of this invaluable resource, driving positive change in their homes, communities, and beyond. The event was very insightful.

Half Marathon

On March 31, Students of KCC participated in Half Marathon .Participating in a half marathon is a remarkable endeavor that embodies the spirit of endurance, determination, and personal achievement. It signifies a commitment to physical fitness and a willingness to push one's boundaries. The training leading up to the event demands discipline, dedication, and consistent effort, as individuals gradually build up their stamina and strength. On race day, the atmosphere is charged with a palpable sense of camaraderie and anticipation. As participants take their place at the starting line, there is a shared understanding that this is a journey of self-discovery and accomplishment. The course itself, spanning 13.1 miles, presents a formidable challenge, yet with each step, runners experience a sense of empowerment and resilience. Crossing the finish line is a moment of triumph, a testament to the months of preparation and a powerful reminder of the human capacity for endurance. Beyond the physical benefits, participating in a half marathon instills a sense of pride and accomplishment that extends far beyond the race itself, serving as a source of inspiration and motivation for future endeavors.

National Conference on "AR & VR: PINNACLE INDUSTRY TRENDS"

On April 1, School of Journalism & Mass communication, KCC Institute of Legal and Higher Education, Greater Noida organized a National Conference on "AR & VR: PINNACLE INDUSTRY TRENDS" on 1st APRIL, 2023. The invited Speakers at the conference were Mr. Naresh Gupta, Founder and Group CTO, Techrupt Innovations, Prof. (Dr.) Amar Pal Singh, Dean, School of Law and Legal Studies, GGSIPU, Ms. Milan Sharma, Broadcast Journalist, India Today and Mr. Viraj Desai, Advisor- Communications, Miyamoto International.

This conference provided an excellent platform for the exchange of knowledge and ideas on how Augmented Reality (AR) and Virtual Reality (VR) are cutting-edge technologies that have revolutionized the way we interact with digital information and the world around us. The conference met the objective of bringing together academicians, researchers and industrial professionals to discuss the revolutionary breakthroughs in various disciplines of AR & VR. The conference was successful with a productive and enriching experience for all participants, faculty and students.



Teach to Connect- Education Drive

On April 6, Students organized "Teach to Connect" education drive is a visionary initiative that seeks to revolutionize the way we approach learning and teaching. It recognizes that education is not just about imparting knowledge, but about forging meaningful connections between students, teachers, and the broader world. This drive emphasizes the importance of personalized, interactive, and inclusive teaching methods that cater to the diverse needs and strengths of each student. It encourages educators to go beyond textbooks and traditional classroom settings, leveraging technology and innovative pedagogical approaches to create engaging learning experiences. By fostering a nurturing and supportive learning environment, the "Teach to Connect" drive aims to inspire a lifelong love for learning and equip students with the skills they need to thrive in a rapidly evolving world. Additionally, it underscores the crucial role of empathy, communication, and understanding in building strong teacher-student relationships, which are foundational to a successful and fulfilling educational journey. This drive is not just about imparting information, but about creating a transformative educational experience that prepares students to be critical thinkers, problem solvers, and engaged global citizens. Through "Teach to Connect," education becomes a powerful tool for personal growth, societal progress, and ultimately, a more connected and empathetic world.

MOCK PERSONAL INETRVIEW

On April 11, A mock PI was organized by the student in campus, which was simulated practice session designed to prepare individuals for real-life job interviews, academic admissions interviews, or other professional interactions. It replicates the format and atmosphere of an actual interview, allowing participants to experience the process firsthand. During a mock PI, candidates were typically asked a series of questions related to their background, qualifications, skills, and experiences. Feedback and constructive criticism are provided to help individuals refine their responses, body language, and overall presentation. This invaluable practice will help alleviate nerves, build confidence, and improve communication skills, ensuring that candidates are better equipped to showcase their strengths and make a positive impression when facing the real interview scenario. A well-executed mock PI is indispensable tool in honing interview readiness and ultimately increasing the chances of success in securing desired opportunities. The student participated with full enthusiasm.

Industrial Visit to HAIER Appliances India Private Limited

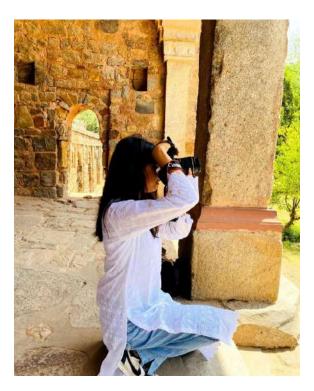
On April 17, KCC Institute of Legal & Higher Education, Greater Noida organized an Industrial Visit to HAIER Appliances India Private Limited, Gr. Noida on 17 April 2023 for students of BBA and BCOM (H). This visit enabled them to understand the functioning and overall processes of household electronics/ consumer durables. Visit started with a presentation followed by the plant tour. Students got in-depth knowledge and understanding of the manufacturing processes of AC and Refrigerators by visiting and observing everything live. Students got the opportunity to experience the assembling lines and each step of assembly of these home appliances. This visit was highly instructive and useful for understanding how a manufacturing plant operates and how each created product is verified several times before being packaged and sent to retail locations. Through this factory tour, students understood the importance of quality by observing the concept of 6S, Zero error, 100% uptime etc. Visit also gave exposure to innovative products which Haier is bringing to make our homes smart through IOT and automation.





PHOTOWALK & CLEAN INDIA

On April 21, Photography is the language of communication. In this visual language too, words, vocabulary, grammar are important. Each photograph speaks a thousand words. With this aspect of photography, School of Journalism and Mass Communication of KCC Institute of Legal and Higher Education organized a practical field study visit at Humayun's Tomb for the students to understand the concepts and esthetics of Still Photography. The students used the different properties and components of the camera as well as the rules of photography and learned the skill of capturing pictures using different compositions to understand the concept of Architecture Photography. The students learned a lot from this visit.





Poster Making Competition on the World Earth Day

On April 21, A Poster Making Competition on the World Earth Day was organized by students, an initiative that harnesses the power of art to advocate for environmental awareness and action. It invites individuals of all ages to unleash their creativity and channel their passion for the planet onto canvas. Participants, armed with brushes, colors, and their imagination, craft visual masterpieces that convey powerful messages about the urgency of environmental conservation. These posters serve as vibrant ambassadors, spreading messages of sustainability, conservation, and the intrinsic beauty of nature. The competition fosters a sense of community and shared responsibility, as artists and viewers alike are moved by the visual impact of the artworks. It prompts participants to delve deep into critical environmental issues and convey them through their unique artistic lens. Beyond the competition, these posters continue to make a lasting impact, adorning public spaces and inspiring broader conversations about environmental stewardship. They remind us that art has the power to inspire change and mobilize communities toward a more ecologically conscious future. The Poster Making Competition for Earth Day is a celebration of creativity, passion, and a collective dedication to safeguarding our precious planet.

"Risk Management in Banking Industry"

On April 21 School of Commerce, KCC Institute of Legal & Higher Education organized a seminar on "Risk Management in Banking Industry" on 21 April 2023 to make students aware about the Risk Management vertical of Banking Industry. Resource person for the day was Ms Mehak Sharma, Assistant Vice President, Axis Bank. Speaker started her talk with a basic introduction of Risk Management and later on covered Gamut of Risks like credit risk, operational risk, market risk, liquidity risk, reputation risk, concentration risk and country risk etc. Further she elaborated Country risk and its components in detail. She explained technical terms with real life examples through which students could relate fast. Speaker also talked about career options and skill set requirements for the domain. Talk session was followed by a Q & A round where students very inquisitively had all their queries answered.





TRASH INTO TREASURE (BEST OUT OFWASTE)

On April 25 Students of KCC organized "Best out of waste" in art and creativity is a remarkable approach that demonstrates the transformative power of resourcefulness and imagination. A very successful event organized by KCC students. It involves repurposing discarded or unused materials into new and aesthetically pleasing creations. This concept not only contributes to sustainable practices by reducing waste, but it also fosters a sense of creativity, innovation, and environmental consciousness. Artists and enthusiasts alike find inspiration in everyday items that might otherwise end up in landfills. Through skillful manipulation and artistic vision, these materials are given a second life, showcasing their hidden potential. Best out of waste projects can range from sculptures crafted from scrap metal to intricately designed jewelry fashioned from old buttons. This practice not only encourages artistic expression but also cultivates an appreciation for the value of repurposing and upcycling. It teaches us that creativity knows no bounds and that even the most mundane objects can be transformed into something beautiful and meaningful. Embracing the concept of "best out of waste" is a testament to the limitless possibilities of human creativity and a meaningful step towards a more sustainable and mindful approach to art and creation.

"Guess the Word" English Vocabulary Enhancement

On April 27, The "Guess the Word" English Vocabulary Enhancement Activity organized by students of KCCILHE was a dynamic and intellectually stimulating event. It brought together students from various disciplines, all eager to put their language skills to the test. The competition involved providing participants with contextual clues or sentences with missing words, prompting them to deduce and fill in the blanks with the appropriate vocabulary. This not only encouraged participants to tap into their existing knowledge but also challenged them to think critically and creatively. The event served as a dynamic platform for enhancing participants' grasp of the English language, expanding their lexical repertoire, and fostering a deeper appreciation for the nuances of word usage. Moreover, it encouraged healthy competition and camaraderie among the participants, creating an atmosphere of excitement and enthusiasm. Overall, the "Guess the Word" competition was a resounding success, reinforcing the importance of continuous learning and honing language skills in an engaging and enjoyable manner.

"Labor Laws and Social Security in India"

On May 3, A Seminar on "Labor Laws and Social Security in India" was organized by the School of Law, KCC Institute of Legal & Higher Education on 3 May 2023. The Resource Person, Mr. Alok Verma, Director-HR, Hindustan Aeronautics Ltd (HAL) covered all four labor codes, namely, the Code on Wages, 2019, the Industrial Relations Code, 2020, the Code on Social Security, 2020 and the Occupational Safety, Health and Working Conditions Code, 2020 in a very simplified manner. He used his real-life experiences as case examples to explain the implications of these social security measures in public sector units. The students were also made acquainted with the basic procedures which are to be followed while restoring the settlement of Industrial Dispute. The speaker also encouraged participants to know more about India's defence sector. Listening to the experiences of practitioners from India's aerospace and Defence Company was inspiring for the participants.



International Conference "DATA ANALYTICS FOR BUSINESS AND INDUSTRY"

On May 6, School of Information Technology, KCC Institute of Legal and Higher Education, Greater Noida organized an International Conference in association with Skyline University College (University of Sharjah) on "DATA ANALYTICS FOR BUSINESS AND INDUSTRY" on 6th MAY, 2023. The invited Speakers at the conference were Mr. Mangu Singh, Former Managing Director, DMRC, Mr. Shwetank Anand, Head of Data Scientist and Analytics at Zupee.com and Mr. Atul Tripathi, Ex. Big Data and AI Consultant NSCS (PMO). This conference provided an opportunity for exchanging knowledge and imparting ideas on how Data Analytics is changing the world with greater advancements in technology which has changed the way we interact, and work digitally with AI and the world around us. The conference met the objective of bringing together academicians, researchers, and industry professionals to discuss about major subjects such as Business Analytics, AI, Data Analytics, Algorithms, and more. The conference was a huge success with an outstanding learning experience for all participants, faculty members, and students.



Workshop on 'Climbing the Corporate Ladder'

On May 18, School of Management, KCC Institute of Legal & Higher Education organized one workshop on 'Climbing the Corporate Ladder' on 18 May 2023. The resource person Mr. Sandeep Bist, Head HR, Mida Corporation Ltd. took a very engaging session and made participants aware about the hardcore realities of the corporate world. He began the session with an introduction of his company and how the company works in different verticals. He involved students in the session through an ice-breaking activity and later on talked on the topic, he said the journey from campus life to the corporate realm can be both exciting and challenging and students need to adapt and develop new skills to feel the excitement of the corporate world. Mr. Bist talked about the significance of effective communication, teamwork, and professional etiquette in a corporate setting. The workshop also highlighted the importance of setting realistic expectations, embracing a growth mindset, and seeking opportunities for continuous learning and development. Overall, the session aimed to equip students with the essential knowledge and tools necessary to smoothly navigate the transition from campus to corporate and succeed in their professional careers.





National Seminar on "Vision of Free India: A Transforming Role of New Education Policy: 2020"

On May 27, the inaugural session of Two-Day ICSSR Sponsored National Seminar on "Vision of Free India: A Transforming Role of New Education Policy: 2020" organized by KCC Institute of Legal & Higher Education was conducted on 26 May, 2023. This seminar was organized with an aim to give a platform of discussion on National Education Policy to encourage everyone to work for a unique education system which can meet the global standards of education. The speakers at the seminar were Dr Anirban Ganguly, Director, Dr. Syama Prasad Mookerjee Research Foundation, Dr Ranjana Arora, Professor, National Council of Educational Research and Training, Dr Durgesh Tripathi, Professor, GGSIPU and Dr. Lokesh Jindal, Associate Professor, Jawaharlal Nehru

Major Key issues of discussion were: Aspects of NEP, Choice-based Credit System, and Flexibility in the National Education Policy, Evaluation and Assessment, Standard Operation of Procedure for implementation of NEP and Impact of National Education Policy on Indian Education System. Overall the seminar was successful in creating awareness on the perspectives of the National Education Policy among participants.





Grand Farewell "Cheerio Bash"

On May 28, 2023 was a memorable day for the final-year students of Batch 2020-23 as the junior batch of KCC Institute of Legal and Higher Education hosted a grand farewell "Cheerio Bash" ceremony to bid a lively and joyful goodbye to their seniors. The ceremony commenced with an address by the Director Prof. (Dr.) Bhavna Agarwal, who has always generously imparted her wisdom to the pupils and guided them towards the right path. She expressed her desire to see all the students achieve great heights of success and asked the seniors to smoothly take on the responsibilities and set а remarkable example for their juniors.

The cultural programme started with an amazing dance performance followed by singing, drama and jam session. Students walked on the ramp in stylish and beautiful outfits. The cultural program concluded at the declaration of Mr. and Ms. Farewell. Mr. Aditya Chauhan and Ms. Farewell: Ms Ananya Sharma, respectively All students enjoyed the delicious dinner and captured all moments with their juniors. The excitement inflated on DJ beats. Joy and happiness could be seen on the faces all around. The farewell was filled with excitement, joy, music, enthusiasm, laughter and happiness.



SOCITIES IN ACTION

STORY WRITING COMPETITION BY BIZHIVE- ENTREPRENEURSHIP SOCIETY

The BIZHIVE-Entrepreneurship Society organized a captivating Story Writing Competition on 2nd January 2023 at KCCILHE. The event aimed to foster creativity and literary talent among students and provided a platform for aspiring writers to showcase their skills. The competition saw enthusiastic participation from KCCILHE students, ranging from budding writers to seasoned wordsmiths. Participants were tasked with crafting compelling stories within a strict 150-word limit, challenging their ability to convey captivating narratives concisely. A panel of esteemed judges, including experienced writers and literary enthusiasts, evaluated the entries, considering factors like plot, character development, and overall storytelling provess. They provided valuable feedback to participants, offering constructive criticism to help them refine their craft. The winners were announced amid a backdrop of excitement and anticipation. Prizes were awarded to those whose stories resonated the most with the judges, reinforcing the importance of storytelling as a valuable skill.

BUSINESS GRIND BY BIZHIVE- ENTREPRENEURSHIP SOCIETY

The dynamic BIZHIVE-Entrepreneurship Society orchestrated an inspiring event, Business Grind, on 03rd January 2023 at KCCILHE. This innovative initiative aimed to nurture entrepreneurial spirit and impart practical business knowledge. The event featured a line-up of accomplished speakers, comprising successful entrepreneurs and industry experts, who shared invaluable insights on various aspects of business development, including ideation, market analysis, and financial planning. Their engaging presentations ignited enthusiasm and provided a unique learning experience for the attendees. Furthermore, interactive workshops and networking sessions facilitated meaningful exchanges between students and professionals, fostering an environment of collaboration and innovation. Participants were encouraged to pitch their business ideas, receiving constructive feedback and mentorship. The Business Grind event culminated in a pitch competition, where standout ideas were recognized and rewarded. This event served as a catalyst for aspiring entrepreneurs, equipping them with the tools and knowledge needed to navigate the competitive business landscape. Overall, Business Grind was a resounding success, leaving an indelible mark on the entrepreneurial landscape of KCCILHE.

PUBLIC SOLITUDE- "DARING THESPIANS

THESPIANS - The Theatre Society of KCC Institute of Legal and Higher Education (KCCILHE) hosted a captivating theatrical event titled "PUBLIC SOLITUDE: DARING THESPIANS" on 03rd January 2023. The event was a mesmerizing fusion of drama, storytelling, and artistic expression. The evening began with a captivating performance that explored the theme of solitude in the modern world, shedding light on the myriad emotions and experiences of individuals. The talented actors, under the guidance of THESPIANS, delivered powerful monologues and poignant scenes that resonated deeply with the audience. "DARING THESPIANS" was more than just a play; it was an immersive experience that left attendees reflecting on the human condition. The skillful use of stagecraft, lighting, and music added depth to the performances, enhancing the overall impact. The event concluded with a thought-provoking discussion where participants shared their perspectives on the theme, emphasizing the importance of self-reflection and empathy in today's fast-paced world.

SNAPSHOT 4.0

Shutterbugs - KCCILHE's Photography Society hosted the fourth edition of its annually conducted photography competition 'Snapshot'. The students demonstrated their photographic skills under the theme of "Christmas Vibes". The activity was judged by Mr. Hitesh Vig, Product Evangelist for Panasonic India and SAARC Nations, and Mr. Vikas Singh, Photographer and Trainer for Panasonic India. They had a session with the students to share their experiences and knowledge on 'Proficiency in Photoengraving and Visual Arts'. This helped the students to improve and enhance their photography skills and learn from the experience.





BOLLYWOOD DANCE ACTIVITY

SWAY - The Dance Society at KCC Institute of Legal and Higher Education (KCCILHE) organized an exhilarating Bollywood Dance Activity on 11 January 2023. The event was a vibrant celebration of Indian dance and culture, showcasing the fusion of tradition and contemporary moves. The evening commenced with energetic and colourful Bollywood dance performances by SWAY members. Their graceful and high-energy routines set the stage on fire, captivating the audience and creating an electrifying atmosphere. What made this event even more special was its interactive nature. Attendees had the opportunity to learn some signature Bollywood dance steps and grooves under the guidance of SWAY's talented dancers. This hands-on experience allowed participants to immerse themselves in the world of Bollywood dance. The Bollywood Dance Activity by SWAY served as a joyful reminder of the rich cultural heritage of India, and it left everyone with a smile on their faces, showcasing the power of dance in bringing people together.

TAP DANCE ACTIVITY

On January 11, 2023, SWAY - The Dance Society at KCC Institute of Legal and Higher Education (KCCILHE) organized a mesmerizing Tap Dance Activity, offering a unique and rhythmic experience to students and dance enthusiasts. The event kicked off with a thrilling performance by SWAY's talented tap dancers. Their synchronized footwork, accompanied by the rhythmic beats of their shoes, created an enchanting spectacle that left the audience in awe. What made this event truly exceptional was its interactive component. Attendees were invited to join in and learn the basics of tap dance from the SWAY dancers themselves. This hands-on approach allowed participants to appreciate the skill and precision required for this art form. The Tap Dance Activity was a testament to SWAY's commitment to showcasing diverse dance styles and promoting artistic expression. It provided a platform for students to not only witness the beauty of tap dance but also actively engage and discover their own rhythm.

GOONJ

"A life is only worthwhile if it is lived for others."PRAYAS-We Stand for You, The Community Connect Society of KCCILHE organized its annual collection drive 'Daan Mahotsav' to encourage students for donation of stuff which may be of not of use for them but may be very precious for someone. Collection done in a month long drive was donated to Goonj Processing Center, New Delhi to extend the help to the needy people. This Collection drive of Prayas provided young students the opportunity to tide over the insignificant and immaterial things and appreciate the bigger picture. Participating students learnt the importance of appreciating little things in life.





TECHBUZZ 6.0 QUIZ

On March 15 Technical society – TechStar of KCC Institute of Legal and Higher Education organized TechBuzz 6.0 – a quizzing event. The quiz was based on the theme: G-20 presidency and current affairs related to IT and Business. The quiz centered around the pivotal theme of G-20 presidency and its intersection with current affairs in the realms of Information Technology (IT) and Business. It aimed to gauge participants' comprehension of the global economic landscape and the role played by the G-20 in shaping international policies. Questions delved into the significance of presiding over the G-20, highlighting the responsibilities and influence it bestows upon member nations. Moreover, the quiz probed into the dynamic relationship between IT and Business in today's rapidly evolving world. Participants were challenged to grasp the intricacies of how technological advancements are reshaping industries, as well as the regulatory and strategic considerations that accompany this shift. The quiz served as a platform to foster a deeper understanding of the symbiotic relationship between IT and Business within the broader context of international governance and economic development. The quiz contained two rounds, the first round was online and participants were required to attempt 25 MCQs. Eight out of 103 students qualified for round 1. Four teams of two members each played round 2. Questions were displayed on PPT and only 60 seconds were given to each team to answer the question.



"Say no to plastic campaign"

On March 16Prayas-The Community Connect Society of KCCILHE in association with NSS Units organized "Say no to plastic campaign" to spread awareness and celebrate India's presidency of G-20.

The Campaign started with a flash mob dance performance followed by a Nukkad Natak based on the theme" NO PLASTIC IS FANTASTIC". Prayas Society conducts this drive frequently to create awareness among students and nearby communities about the harmful effects of single use plastic and to motivate them to replace the plastics with environment friendly alternatives. This initiative champions a paradigm shift in our consumption patterns and waste management practices. Its fundamental message resonates deeply: the urgent need to reduce our reliance on single-use plastics and embrace sustainable alternatives. Through education, advocacy, and community engagement, the campaign raises awareness about the detrimental impact of plastic on our ecosystems, wildlife, and human health. It underscores the imperative for individuals, businesses, and governments to adopt eco-conscious choices, from utilizing reusable containers to supporting innovative, eco-friendly packaging solutions. By amplifying this crucial message, the "Say No to Plastic" campaign empowers individuals to be proactive stewards of the environment, forging a path towards a cleaner, healthier planet for current and future generations. It serves as a rallying cry, uniting communities worldwide in a shared commitment to preserve and protect our fragile natural world. The campaign was assuredly a successful event.





'Youth lead entrepreneurship and impact on society'

On March 21 Bizhive- The entrepreneurship society of KCCILHE organized a seminar on 'Youth lead entrepreneurship and impact on society' on 21 March 2023. The eminent speaker, Mr Amitabh Tiwari, Chief Executive Officer, Ossify Industries Pvt. Ltd. interacted with students and motivated them to come up with an idea which can solve some problem prevailing in the society. He said entrepreneurs are often known as a source of new ideas or innovators, and they bring new ideas to the market by replacing old with a new invention. If students will take initiative, they will go a long way and would feel pride in contributing to the socio-economic development of the country. He motivated students to make decisions, to work on their own decisions with full conviction and to never accept defeat with failure. Mr Amitabh answered queries of students and the seminar ended with a positive impact on participants.





SNEAK PEEK- STUDENTS ACTIVITIES IN THEIR LEISURE TIME

1) BA(JMC) 4th Semester – Harsh Kulshrestha (PHOTOGRAPHER)

He says- I'm quite passionate about capturing moments. As photography gives me a sense of understanding as it as an opportunity to practice different angles and shots. He further added "I'm not sure what I want to do in my future, but whatever it is, I want to involve photography and film making as a part of my career.



2) BA(JMC) 4th Semester- Puneet Mishra (PHOTOGRAPHER)

He says- I'm dedicated towards photography and believes in capturing photos to be best of my capabilities and learn as I practice photography on everyday basis. He also said that he is passionate about photography and wants to make a career in this field.



S. No	Name of the Student	Organization Name	Position
1	Shubhi Srivastava	Times Of India	News Intern
2	Tanya	Dainik Bhaskar	News Intern
3	Avantika sharma	Tripsero	Digital marketing intern
4	Aakash Panthri	E-Vistas	Video Editor Intern
5	Ishita chaudhary	Panache entertainments	Event intern
6	Ayushi sharma	Panaache Entertainment	Event intern

INTERNSHIP IN VARIOUS MEDIA ORGANIZATIONS:-

ACADEMIC ACHIEVEMENTS

Fourth Sem (Even semester)

Rank	Name	Percentage
1	Ishita Chaudhary	83.12
2	Avantika Sharma	81.50

Rank	Name	Percentage
1	Shubhi Srivastava	87
2	Ananya Yadav	82.8

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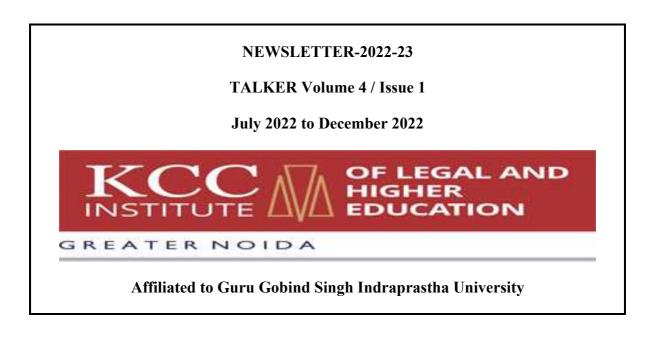
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•••••

Students Editorial Board

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SCHOOL OF MANAGEMENT

School of Management, KCCILHE offers Bachelor of Business Administration, BBA Course which is a full time three-year undergraduate program for young managers in the making. The course enhances one's skills and imparts knowledge that is imperative to achieve success in the field of management. It is one of the most sought bachelor degree program after 12th. It includes complete knowledge of leadership and management.

The BBA degree program is an undergraduate course, which aims to impart academic excellence, holistic education, global relevance and contemporaneous curriculum to future budding managers. The main thrust is to demonstrate a critical, ethical and reflective approach to the field of management. The emphasis is to expose the current scenarios to the students that demand structuring of unstructured complex problems and in turn help them in analytical and decision-making skills to equip them to lead complex organizations, in a cross-continental environment.

KCC Institute of Legal and Higher Education is one of the Best College for BBA in GGSIP University, New Delhi situated in Greater Noida Delhi-NCR.

ABOUT TALKER

At the School of Management, we are always on the move. Our students always stay busy with various activities along with regular classes like industrial trips, participating in Intercollege events, winning awards, engaging in guest lectures and workshops etc. Since there is so much happening at our School of Management, we wanted to capture all the activities and memories. It is hence that Talker, the School's newsletter was formed, and the first issue got released in January 2020. We are happy to present its Fourth Volume-Issue one, covering campus curricular activities from July 2022 to Dec 2022.

REFLECTION

Together, We Build Something Greater: Alumni Meet 2022

Meeting old friends who travelled in different directions and sharing the life experiences with them makes this coming back an unforgettable event. KCC Institute of Legal and Higher Education organised its very First Alumni Meet on 02 July 2022 at 7.00 pm onwards at India Habitat Center, New Delhi. The Chief Guest RJ Pankit Narang made the environment full of laughter and giggle. Hosts made everyone participate in various games. Alumni Sagar Sharma and Raj Rudranash presented heart touching songs on Friendship, and everyone got nostalgic.





Industrial Visit at ONGC Dehradun

Students of BBA Batch 2021 along with faculties Dr Sunita Singhal and Mr Faz Mohammad visited Oil and Natural Gas Corporation Limited (ONGC), Tel Bhawan, Dehradun on 13 July, 2022. This industrial visit was mainly focusing on the simulation process of actual production, safety measures, managerial functions and manufacturing process. The students gained practical knowledge about the handling of the raw materials having different characteristics and properties, quality control practices, and logistics management.



Rhapsody Sightseeing and Green Escapes: The Excursion Trip

School of Management hosted a two-day excursion trip for the students to explore, expedite and experience the natural beauty of Dehradun on 12-13 July 2022. The trip was aimed to foster team spirit and coordination in the students, discover new places and enjoy a break from the routine. Students loved exploring the panoramic view of sun-kissed, lush green mountains and walking barefoot in the icy-cold river water of Robber's Cave formations a day after a long day trip to 450 hectares "Forest Research Institute" with a visit to the research museum. The trip gave a chance for students to make new friends, create and capture new memories with old pals and take a step outside the world around them.



EEP on Basics of Marketing Analytics conducted in Association with AgroNxt

The Employability Enhancement Programme on Basics of Marketing Analytics in



association with AgroNxt for the students of BBA was conducted from 27 June - 20 July 2022. 69 students registered in 30 hours long EEP designed to help students to improve their professional effectiveness and analytical skills in which students got hands-on experience in analysis and assessment of Measurement Metrics, CLV, Preference Mapping, Data Visualisation, Decision Making, etc. using MS Excel, Tableau, and SPSS. 30 hours long session was mixed of practical work, case discussion, and presentation followed by an assessment which was done by Dr Pankaj Kumar, Assistant Professor, KCCILHE.

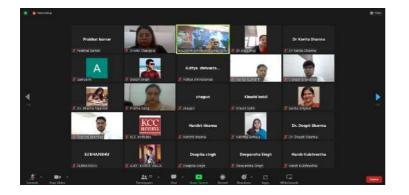
IQAC, KCCILHE organized FDP on Innovation for Education and Educating for Innovation

To move a step further towards its mission of being committed to excellence in education & research, IQAC, KCCILHE organized a structured Faculty Development Programme on the theme "Innovation for Education and Educating For Innovation " from 25 July-29 July 2022.

Resource Persons of the FDP were

Prof. Narsimha Murthy, Dean, School of Mass Communication, Bangalore University. Dr.DurgeshTripathi, Professor, School of Mass Communication, GGSIPU Mr. Shailendra Singh, Group A Gazetted Officer, Patent Officer, Ministry of Commerce and Industry. Prof. Sanjay Dwivedi, Director General of Indian Institute of Mass Communication (IIMC), New Delhi

Mr. Amit Ahuja, University School of Education, GGSIPU



Independence Day Week Celebration

KCCILHE organized Har GharTiranga Abhiyan from 1-12 August 2022 to celebrate 75th Anniversary of Independence. The idea behind the initiative was to invoke the feeling of patriotism in the hearts of the students and promote awareness about our national flag. Apart from other activities, a programme on Rangoli making and Decoration was organised on 12 August, 2022. The students participated in this activity and co-ordinated among themselves to make a beautiful rangoli out of flowers and decorated the Campus to celebrate the Independence Day.



Students attended CII Manufacturing Innovation Conclave

A group of students from School of Management, KCCILHE, Greater Noida attended CII Manufacturing Innovation Conclave on 26th August 2022. The conclave gave the students an opportunity to listen to more than 20 practitioners on diverse angles on Industry 4.0 and Digital Twin. Overall, the experience was full of learning and networking.



Celebrating Teacher's Day

On 5 September 2022, Teacher's Day was celebrated with great fervour and exuberance at KCCILHE. The programme commenced with the lighting of the lamp and garlanding of the portrait & offering floral tribute to the great educationist & former President of India Dr. Sarvapalli Radhakrishnan. The students made handcrafted beautiful decorative cards to welcome all the members of the faculty. Students started the celebrations by a contemporary dance performance followed by games for the teachers.



Value Added Programme on Soft Skills, Communication and Aptitude The KCCILHE conducted a 30 Hours training programme from 19-23 September 2022 on Soft Skills, Communication, and Aptitude in association with GTT foundation powered by Barclays. The students were trained by experts namely Mr. Lalit Kumar Hundalani and Ms. Kannu from GTT foundation. This programme helped students to understand their career paths by enabling them to work on their short-term and long-term goals for their personal and educational development. The programme covered skills like problem-solving, decision making, stress management, time management, conflict resolution, people skills, work ethics etc.



Industrial Visit at Coca-Cola, Greater Noida

School of Management organized one industrial visit to the Coca-Cola factory for the students of BBA Batch 2020 on 28 September 2022. This visit helped them to know the application of the terms like product line, packaging design, manufacturing, etc. The students got acquainted with new concepts of CIP (cleaning-in-place) process, water replenishment process, hotline, perform to mould bottles, check (volume of drink in bottle) process, homogenizing etc.



Industrial Visit at Yakult Danone, Sonipat

School of Management organised an industry visit to Yakult Danone, Sonipat for students of BBA/B.COM (H) on 03 October 2022. More than 120 students along with faculty members visited Yakult Plant at Sonipat. The objective of the visit was to provide practical exposure to the students about the industry and to enhance the academia-industry interface.







Seminar on "Future and Finance" by Mr. Kamal Chabbra

KCC Institute of Legal and Higher Education organized a guest lecture on the theme "future and finance" on 12 October 2022. Guest Speaker Mr. Kamal Chabbra, Founder and CEO of KC Global Edinteracted with students about their courses. He explained different domains in which students can get job or carry out their business with respect to finance.



Orientation Programme 2022 for Newcomers

KCCILHE conducted its fifth Orientation Programme to welcome its batch 2022 on 19 October 2022. The major focus of the program was to make the students aware of the academic aspects of the course, help them in setting goals and make the students aware of the college environment. The guest speakers of the program were Hon'ble Shri Justice Aniruddha Singh, Allahabad High Court, Shri Rajeev Tyagi (Advocate) Member & Advisor, TAC, Ministry of Telecommunication, Govt of India, Shri Deepak Bhardwaj, Catalyst, Launchspace.



Celebrating the festival of Diyas - UJAAS 2022

KCCILHE organised Diwali Mela (UJAAS-2022) on October 21, 2022. The mela encapsulated the beauty of students of different departments coming together to celebrate community and light. The brilliance of lights and the beauty of everything that surrounded us from the wonderful stalls to the smiles on the faces of students made the whole atmosphere beautiful and all the hard work that was put into making it successful was worth it. The students and faculties had purchased Diya as a token to donate the sum collected among under-priviledged sections of the society. Manav Mahendru from BBA 2021 worked hard as a volunteer to coordinate the event.



Inter-College Competition INFONATIVE-2022

Observing Vigilance Awareness Week, KCCILHE, Greater Noida organized the fourth edition of Inter-college CompetitionINFONATIVE-2022 on 04 November 2022. The event was started by taking the Integrity pledge to eradicate corruption, and promote integrity, transparency, and accountability in public life. Various colleges and universities like Galgotias University, Sharda University, Trinity Institute of Professional Studies, JIMS Kalkaji, Technia Institute of Advance Studies, IIMT College of Management, United College of Education, Army Institute of Education, and Delhi Technical Campus etc participated in the event. All the students performed with enthusiasm and gave a healthy competition to each other.



ICSSR sponsored national seminar on 'Sabka Prayas and Atmanirbhar Bharat'

School of Management organised Two-Day ICSSR sponsored National Seminar on "SabkaPrayas and Aatamnirbhar Bharat" on 11-12 Nov 2022. The main objective of this

seminar was to discuss issues which are obstacles in getting involvement and commitment of everyone towards making of Self reliant India. Valedictory Session on 12 Nov was graced by Dr. Durgesh Tripathi, Professor, GGSIPU, Mr. Ajay Gupta, Director (Research), ICSSR, Delhi, Dr.Rajesh Kumar Singh Former, Senior officer, Indian Air Force and Mr. Naresh Saini, Financial Advisor & CAO ICSSR.





Seminar on Glimpse of the Constitution of India by Hon'ble Justice H.S.Yadav

KCCILHE organized a seminar on 'Glimpse of the Constitution of India' on 13 November 2022. The Guest speaker Hon'ble Justice Shri H.S. Yadav, Former Judge Allahabad High Court, explained to the students the history of the Indian Constitution, its making process as well as its major parts and articles in an easy and practical manner. The interesting seminar concluded with an interactive question answer session in which the students participated enthusiastically.



Sunshine in Freshers' Party "Cloud Burst – 2022"

The KCCILHE organized a Freshers' Party on 18 November 2022 to welcome the Batch of 2022. The purpose of the Freshers' Party was to welcome new students in a friendly atmosphere and to encourage their creative impulses to boost their confidence and make every new student feel connected as an integral part of the KCCILHE. Jovial smiles and high spirits marked the welcome party for the new students.



Student's Visit at Sahitya Aajtak – Sitaroan Ka Mahakumbh

KCCILHE gave an opportunity to its students to attend Sahitya AajTak- Sitaron Ka Mahakumbh of Literature Festival on 19 Nov, 2022. It was an occasion to watch and meet

celebrities from the world of literature, art and culture with a variety of top legendary talent under one roof. This unique festival hosted personalities like Kumar Vishwas, Kabir Bedi, Major Tiwari, Ashok Vajpayee, Zakir Khan and numerous anchors and reporters from the India Today Group were present at the event. The students gained knowledge and experienced stimulating debates and aspiring conversations.



Feeling the nature in the Excursion trip at Dhanaulti & Kanatal

KCCILHE organized an excursion tour to Dhanaulti and Kanatal in Uttrakhand 1-3 December 2022. The students recorded priceless moments spent with friends and faculty for a lifetime memory. Dhanaulti is known for its landscape and natural beauty. This trip included sight visit (Ecopark, Adventure Park, Tehri Lake), DJ night, bonfire and tracking. The students loved exploring new places in the lap of nature. The adventure of Dhanaulti (Uttrakhand) will remain memorable for the students. It refreshed their spirits to kick start their college life with fresh excitement and energy.



Visit to Indraprastha Literary Festival, Janpath

The students of KCCILHE participated in the Indraprastha Literary Festival on 16-18 December 2022 organized under the joint aegis of Karuna Foundation and Ministry of Culture in New Delhi at Indira Gandhi National Center for the Arts, Delhi. Students got an opportunity to be part of discussions by eminent writers on VasudhaivaKutumbakam, Padma Awards, direction and condition of Indian literature. Students also witnessed activities like Book release and talk show with well-known social activists including Ms. Donal Bisht, Ms. Maithili Thakur, Shri Kanhaiya Mittal, Acharya Dr. Lokesh Muni and Swami Chinamayand Ji, Sadhvi Bhagwati Saraswati, etc. Aaditya Chauhan and Prabhanshu Sharma from BBA 2020 volunteered in coordination and got appreciation from the organising committee



SOCIETIES IN ACTION

Hit the floor on the eve of Dandiya Night

ORGANIZED BY: SWAY, THE DANCE SOCIETY

Sway, the dance society of KCCILHE organized 'Dandiya Night' on 4 October 2022. It witnessed great excitement among students. Dandiya night celebration reflected the zenith of the jubilant mood and brought forth for us a wave of joy that left behind a memory to cherish for a whole year. The intricately decorated premises of campus, and vibrantly lit dance floor left everyone mesmerized.



Seminar on Passion and Entrepreneurial Mindset by Mr.

Rajneesh Singh

ORGANIZED BY: BIZHIVE, THE ENTREPRENEURSHIP SOCIETY

BIZHIVE, the entrepreneurship society of KCCILHE organized a one day Seminar on 9 November 2022 on the theme "Passion and Entrepreneurial Mindset". Speaker Mr. Rajneesh Singh, Managing Partner, SimplyHR Solutions LLP delivered an engaging session and encouraged the students to stay inspired. The seminar was successful in encouraging students to not get bogged down by obstacles or failure and to come forward with solutions. Vansh Gupta from BBA 2021 coordinated the event.



Poster making competition on the theme 'Conserving Biodiversity'

BY ART-ATTACK, THE ART & CRAFT SOCIETY

The ART-ATTACK (The art and craft Society) in association with NSS unit of KCCILHE conducted a poster making competition on the theme "Conserving Biodiversity" on 29th December, 2022. The theme focused on spreading awareness regarding uprising issues and the need of conserving biodiversity. 49 students from different departments registered for the poster making competition. Sazia Affrin from BBA Batch 2022 bagged 1st Position and Himanshu Bisht BBA Batch 2022 got 3rd Position.



'Spin a Yarn' to encourage creative thinking

BY BIBLIOPHILE, THE LITERARY SOCIETY

On 30 Dec 2022, Bibliophile, the literary society of KCCILHE organized an event "Spin a Yarn " to encourage creative thinking and communication skills of the students. The society is made with the aim to enhance literary skills of the students and provide them with opportunities to showcase their linguistic prowess and creativity, 'spin a yarn' is a perfect step in this area. It provided students with an opportunity to showcase their story making skills while learning the art of cooperation and teamwork.

NSS DIARY

SEMINAR ON EMPOWERING YOUR MIND

NSS units of KCCILHE participated in Seminar on 'Empowering your mind' on 5 July 2022 at GGSIPU E-Block Auditorium. Speaker Shri. E.V. Gireesh (Dynamic Trainer & Counsellor) educated students about meditation & taught them techniques of meditation. Students understood how to meditate, where to meditate & time for meditation.



Educating Unprivileged Children and Shaping Their Future



NSS Volunteers visited NGO JanSharnam on 18 July, 2022 to execute their education campaign. The campaign aims to educate underprivileged children. NSS Volunteers spent a

day with the poor children, played team building games with them and taught them Fundamental duties.

Pin the National Flag: Our Pride

The government has launched a Har Ghar Tiranga website wherein citizens can pin the Indian National Flag virtually to contribute towards the initiative. The students and faculties of KCCILHE participated in pinning the national flag on 02 August 2022. The Tri-colour flag is a symbol of pride for every Indian. It represents national integrity and signifies the hopes and aspirations of the Indian people.



PIN A FLAG 2 AUGUST 2022

Seminar on "Flag Code of India"

NSS unit of KCCILHE conducted an online seminar for students to know the flag code of India on August 3, 2022. Mr Vishesh Bhardwaj, Assistant Professor, KCCILHE explained the privilege of the national flag and said that the position of the National Flag must be distinct and honourable. 98 students of BBA participated in the lecture session. The students were full of knowledge about our national flag.



SESSION ON FLAG CODE OF INDIA 3 AUGUST 2022

Seminar on 'Bharat Ki Kahani Meenakshi Lekhi Ki Zubani'

A seminar was conducted on 'Bharat Ki Kahani Meenakshi Lekhi Ki Zubani' on 4-5 August 2022 through google meet. It is a podcast series and tribute to India's freedom struggle, narrated by Smt. Meenakashi Lekhi (*Minister of State for External Affairs and Culture, India*). The stories of 75 unsung heroes and freedom fighters were recorded and published through the website of www.amritmahotsav.nic.in. The students were asked to listen their stories and discuss the learnings at the end of the session.





SESSION ON BHARAT KI KAHANI – MINAKSHI LEKHI KI ZUBANI 3-4 AUGUST 2022

Participation in Subhash Swaraj Sarkar organized by Bhartiya Shikshan Mandal

235 students of KCCILHE participated in the research paper writing competition organised by Bhartiya Shikshan Mandal's Yuva Aayam and Research for Resurgence Foundation on the topic ' Subhash Swaraj Sarkar' on 30 August 2022. The theme aimed participants to read more about Neta Ji Subhash Chandra Bose. Shahrukh Khan and Satya Narayan Pandey from BBA Batch 2021 reached the paper presentation stage.



'POSHAN ABHIYAN' in association with NGO Jansharnam

The NSS unit of KCCILHE in association with NGO Jansharnam organised an awareness session on "POSHAN ABHIYAN" on 15 September 2022 to combat malnutrition among children and the poor section of the society. The awareness session was organised to carry out special dedicated activities ushering in behavioural change in the society. Vikas Sharma from

BBA Batch 2021 led the team.



Students donated Blood at Rotary India Blood Center Noida

On 18 September 2022, NSS Volunteers of BBA donated blood in the camp organised by Rotary India blood center, Noida. The certificates of appreciation were awarded to Nischay Gautam and Kunal BBA Batch 2021, Rohit Negi BBA Batch 2020 for their exceptional efforts. The students sent a message to the society that their commitment is to sensitize the

students and energise other students to participate in blood donation camp.



Educational Drive in NOIDA

The NSS unit of KCCILHE led an educational awareness drive in RHA Noida Sec 82 and RHA Noida Sec 75 on 18 September 2022. The drive was taken by NSS volunteers to spread education in RHA Noida Sec 82 and they spent a day teaching unprivileged children. Some NSS volunteers who joined the drive from the BBA department were Aditya Agrawal, Rakshika Singh, Shahrukh Khan, Reetika, Archi Chauhan, Komal Singh Dogra, Pragya Sahni



and others.

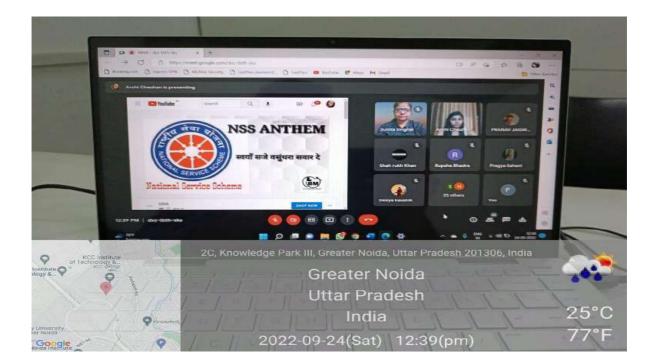
Awareness on Poshan and Food Distribution Drive

The NSS units of KCCILHE participated in an awareness on POSHAN and food distribution drive at RHA Noida Sec 82 and RHA Noida Sec 75 organised by Robin Hood Academy. These distribution drives were instrumental in providing food to hundreds of underprivileged people across Noida. Students contributed to the drive with Shram-Dan.



NSS Day Celebration

An online event was organized to celebrate NSS Day on Sep 24, 2022. The NSS was formed in 24th Sep 1969 with an aim to "inculcate the social welfare thoughts in the students, and to provide service to the society without any prejudice." NSS units of KCCILHE participated in a talk session to discuss NSS contribution to the society. Archi Chauhan from BBA Batch 2021 presented a detailed presentation on NSS. Session was followed by an NSS Quiz.



Inter-College Competition INSPIRATION 2022 in Gandhi Jayanti Week.

On the occasion of Gandhi Jayanti, the NSS unit of KCCILHE organised INSPIRATION on 30 September, 2022 as a day of an inter college competition. The events are purely to inspire the students to bring out their thoughts, their ideas and their solutions to problems that exist in the present world. The competition witnessed registration from Shyam Lal College, Dyal Singh College, Gitarattan International Business School, Sri Ram Institute of Teacher Education, Kalindi College, University of Delhi , Bhagwan Parshuram Institute of Technology, G.L. Bajaj, Delhi Technical Campus, Chanderprabhu Jain College etc in the five activities Folk/Classical Dance, Patriotic Song, Story writing, MIME and JAM.





Observance of World Homeless Day to sensitise students

Students were asked to share their views on homelessness on 10 Oct 2022 "World Homeless Day" and they came forward with their suggestions and promised to make efforts towards contributing in making life better in their surroundings. NSS volunteers namely Pragya, Manav, Radhika, Umesh, Sneha, Shivam Ranjan, Sushant, Prabhat, Manya, Satya Narayan, Shahrukh, Vansh were actively involved in the celebration of World Homeless day.



Break the Taboo About Mental Problem: World Mental Health Day

The NSS Unit KCCILHE observed World Mental Health Day on 10 October 22 to help students to talk about mental health and related problems. The objective of the event was to break the taboo about mental problem. Students were encouraged to discuss mental problems with each other. NSS volunteers namely Akriti Dwivedi, Khushi Rana, Vaibhav Bhatt, Aryan Sinha, Vikhyat Gupta and Dhruv Mishra were actively involved in the celebration of world mental health day.



Culminating Plog Run & Clean India to create awareness

The NSS unit of KCCILHE observed Plog Run and Clean India in its endeavour to promote fitness and creating awareness amongst countrymen. On 14 October, 2022, a team led by Abantika Chakraborty with NSS volunteers Drishti, Ayushi Gupta, Ansh Kumar, Muskan Bharti, Lakshay Sharma, Cindrella Raijada ran from Knowledge park II metro station to KCC ILHE to aware the public about fitness and cleanliness. On 15 October, 2022, another team comprising NSS volunteers namely Ayush Gaurav, Ankit Kushwaha, Ayush Shukla, Sushant Kumar, Vikash Yadav, Raju Jha collected litter and disposed off from Alpha Park. Our third team Ebin, Sampurna, Uday, Diwanshu, Aman, Aditya Pandey, Prajwal, Arunim, and Pranav was working at Red Fort.



Unity Day with National Fervour

On 31 October 2022, A 'Unity Run' was organised at NSUT Dwarka to commemorate the birth anniversary of Sardar Vallabhbhai Patel, which is celebrated throughout India as National Unity Day. Our NSS volunteers namely Harshit Khanna, Vansh Gupta, Daksh, Shivam Khurana, Utkarsh Roy, Khushi Kholi, Deepansha, Rupsha, Varsha and others participated in the Unity run. However, Unity pledge was conducted in the classroom and in online mode.



KCCILHE celebrated National Constitution Day

The NSS unit of KCCILHE celebrated "National Constitution Day" also known as "National Law Day" on 26 November 2022 to commemorate the adoption of the constitution of India. On the day, Mr Vishesh Bhardwaj, Assistant Professor, delivered a talk on the Constitution of

India and conducted a quiz. Radhika from BBA 2021 won the quiz.



NSS Special Camp: 'Youth for Education to Reduce Dirt and Disease'

NSS units of KCCILHE arranged a special camp at Khodna Khurd-2 on the theme 'Youth for education to reduce dirt and disease'. More than 40 NSS volunteers of KCCILHE participated in the special camp with full cooperation, zeal and worked enthusiastically. Its thrust was on activities and lectures that help the volunteers to work for the community, in the community, and with the community. Activities like Awareness Sessions and Rally on Dengue Awareness, Street Play on Alcohol and Tobacco Abuse, Yoga Sessions, Cleanliness Drive, helping hands for Registrations for Aadhar and Ayushman Yojna, Health Checkup Camps, and Distribution of gifts and chocolates among school kids were conducted by the NSS volunteers with full dedication under the guidance of Dr Sunita Singhal and Mr Vishesh Bhardwaj.







TIMESCALE

STUDENT'S ACTIVITIES IN THEIR LEISURE TIME



Paintings By Sakshi Gaur (BBA, Batch 2022-25)



Painting By Arpita Singh (BBA, Batch 2022-25)



Sketching By Kaushik Karan (BBA, Batch 2022-25)



Youtube Page By Mohit Rawat (BBA, Batch 2022-25).



Guitar Sessions By Pranav Kaushik (BBA, Batch 2021-24)



Rhythm Singh Rathi (BBA, Batch 2021-24) Participation in Crosstower Cricket league

MEDIA STOCK

समाज और देश के उत्थान की दिशा में युवा करें कामः जस्टिस अनिरुद्ध सिंह



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प्रणव ने पाया पहला स्थान



केवीनी दर्शराष्ट्र में अग्रेलेक जाउँम में मुद्दुने देंगे एवला १ की इंटी दूर प्राव्ध आब, बेट राष्ट्र राष्ट्र वाले व पर्क स्थित अलग समूति में कई प्रतिवर्गमां १, ७ अ के सिवा केवीची स्वार्टन में केर्नासि स्वार्टन हुई हो इसके ताठ रहा प्रवित नव के 10 2 परीट कार्यक्रम में केर्नासी सार्पत कह रही के केंद्र सांस्कृतिक नुष्क के साथ सांस्वर्य के छान्य छाजानी ते पारांग कावती लेखना सांस्वर्गिक नुष्य के साथ संस्वर्य के छोन्दरीन डीकर गुराता किया तीला और सांस्कृतिक नुष्य के साथ संस्वर्य के छोन्दरीन डीकर गुराता किया तीला और सांस्कृतिक नुष्य के साथ संस्वर्य के छोन्दरीन डीकर गुराता किया तीला और सांस्कृतिक नुष्य के साथ विदान कर ह संस्वर के छोन्दरीन डीकर गुराता किया तीला और सांस्कृतिक नृष्य के स्वर प्र संस्वर के छोन्दरीन डीकर गुराता किया तीला और सांस्कृतिक नृष्य के स्वर का के केसोरी इंटरेट्र आरंक तीला प्रयांत क्रियिक गीली के गाठन पर काछ-ठाजकों क कतानार्थ का आधारिक प्रतियोगित में केस्वरेस भाषित्रकों का उत्साहलपूर्ण करना ना सार्थका के हाता प्रयान कीतिक ने सुविधा के उत्साहलपूर्ण करना वा सार्थका में तुत्व,

केवत 「市市町市」 हा जार : स्थावावाश आतरत्व सह ग्रेस्ट नोक्वाः कर्ममा देखीपर अप कार्यम १२३२२ ३ ज्वास्योग आपिरेन कार्यम २३३२२ ३ ज्वास्योग आपिरेन कार्यम २३३२२ ३ ज्वास्योग आपिरेन कार्यम भी तृष्ठमात् हुई। पुष्ठम अतिम राणावद रखन व्यास कर्ममा भी तृष्ठमात् हुई। पुष्ठम अतिम राणावद रखन व्यास कर्ममा भागत्व के स्वर्ममा अपिरेन कार्यम भी तृष्ठमात् हुई। पुष्ठम अतिम राणावद रखन व्यास कर्ममा भागत्व के स्वर्ममा कर्ममा स्वर्ममा क्षेत्र । वार्यस्य कर्ममा भागत्व के स्वर्ममा आपिरेन कर्ममा प्रमान कर्ममा देखा के साम कर्मने प्रमान प्रमान कर्ममा स्वर्ममा क्षेत्र । वार्यस्य कर्ममा भागत्व के स्वर्ममा अपिरेन कर्ममा स्वर्ममा के स्वर्ममा क्षेत्र । वार्यस्य कर्ममा भागत्व के स्वर्ममा कर्ममा देखा के साम कर्मने वार्यस्य के प्रमान कर्ममा कर्ममा कर्ममा के साम कर्मने प्रमान प्रमान कर्ममा साम कर्मने वार्यस्य के प्रमान कर्ममा कर्ममा कर्ममा कर्ममा कर्ममा कर्ममा कर्ममा कर कर्ममा कर्ममा स्वर्ममा कर्ममा कर कर्ममा कर डुंदन तिवरीं क नेएहा प्राधिक

अखबार सबसे महत्वपूर्ण और बड़ा मंच है। उन्होंने कहा कि हमें पत्रकारिता अपने देश के लिए करनी चाहिए। वहीं महर्षि स्कूल ऑफ मीडिया की हेड ऑप डिपार्टमेंट ऋतु पराशर ने कहा कि लिखा हुआ अमर हो जाता है।

छात्रों ने सांस्कृतिक कार्यक्रम प्रस्तुत किए

गरित हैं। दी

ग्रेटर नोएडा। केसीसी इंस्टीट्यूट ऑफ लीगल एंड हायर एजुकेशन में बुधवार को सत्र 2022-23 के नवप्रवेशी छात्र-छात्राओं के लिए दो दिवसीय ओरिएंटेशन कार्यक्रम हुआ। छात्रों ने सांस्कृतिक और रंगारंग कार्यक्रम प्रस्तुत किए । मुख्य अतिथि इलाहाबाद हाईकोर्ट के जस्टिस अनिरुद्ध सिंह ने उच्च शिक्ष की गुणवत्ता और तकनीकी दक्षता के साथ-साथ मानवीय मुल्यों की संस्कृति पर जोर दिया। उन्होंने देश के उत्थान की दिशा में काम करने की अपील की।

करियार का रंग्रलिता पर कार्यशाला का शासी.चल



के सोसी प्रानेज में आवेदीतत फ्रेंटर में पटनित विवासी क लोकाव प्रारंत जात, फ्रेंटर नोषहा: -मोरेत पार्ड नियत के सोर्स वालेज में शुक्रवार को प्रेगार्स के सोर्स करलेज में शुक्रवार को प्रेगार्स पार्टी का आयोजन किया गया। कारोजन के येवतान से नदाजा गया। विवास में संचालित विभिन्न कोर्स में प्रवंश लेने वाले खत्रों ने कार्यक्रममें जमकर

मरती की । कई उपनी और टैतंट

संद के बीच बेस्ट फ्रेशर्स का यवन किंवा गया। बीबीए के छन्नहिमांशू

के रेवतान से नवाजा गया। वेदांश को मिनटर आंत राउंडर, हर्षित को मिस आत राउंझ व यह व अनन्या को मिस्टर व मिस कोटोजेनिक चुना गया खररेवटर यो , भाषना अग्रवल ने सन्त्रे संसर्वे वटन भी स्थान अग्रवाल ने सन्ने को उज्ज्वल भविषय की शुभकामना वी यमुन प्रथम

नामान्स आहः झ् ३५ दिन

SH. PI PRAB



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प्रचली का पाते काम का. सेरिका के कई प्राथमका सोनी को की अधीकती पाते प्रार्थिप्राणमध्यम की महानित संसंपत्र प्राप्त कि निवा सार्थिप्र महाराज की परि की सार्थ की संसंप प्राप्त की की सी की सीन संसंप प्राप्त की की सी की सीनी संसंप प्राप्त की की सी की सीनी

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MILESTONES

Faculty achievements:

Dr. Bhawna Agarwal, Director

Conducted Two-Day ICSSR sponsored National Seminar on "SabkaPrayas and Aatamnirbhar Bharat" on 11-12 Nov 2022

Dr Sunita Singhal, Associate Professor

Received grant from ICSSR to Conduct Two-Days National Seminar on "SabkaPrayas and Aatamnirbhar Bharat" on 11-12 Nov 2022

Dr. Pankaj Kumar, Assistant Professor

Presented a paper titled "A Novel Technique for Ensembled Learning based on Convolution Neural Network" in the International Conference on Edge Computing and Applications (ICECAA) organized by IEEE on 13-15 October 2022. DOI:10.1109/ICECAA55415.2022.9936129

Ms. Pallavi Singh, Assistant Professor

Presented a paper in a Seminar- Sabka Prayas and Atmanirbhar Bharat sponsored by Indian Council of Social Science Research on the topic 'Battery disposal of electric vehicles' on Nov 11-12, 2022

Student's Achievements

ACADEMIC ACHIEVEMENT

BBA Batch- 2021 (2ndSemester), Toppers

S.NO.	NAME	%
1	ESHNEHA SINGH	89.1%
2	SURBHI	88.5%
3	VANSH GUPTA	87.5%

Other Achievements by Students



Vansh Gupta (BBA, Batch 2021-24)

1st Prize in Mono Act- Inter College Competition at Sharda University



Shahrukh Khan (BBA, Batch 2021-24)

Presented Paper in Subhash Swaraj Sarkar- Research Paper Writing Competition



Akshat Mishra (BBA, Batch 2020-23)

Appointed as Manager of the Uttar Pradesh team in 29th Sub Junior National Baseball Championship



Pranav Kaushik (BBA, Batch 2021-24)

- 1. Secured First position in the Malhaar Idol event held in Annual Techno-Cultural Festival, BPIT.
- 2. Secured Second position in the Campus League Music Event, Delhi

Internship & Placement Glimpses

	1	
Aman Gupta	Skolar	
Shruti Sinha	Skolar	
Rakshika Singh	Verzeo	
Gaurav Sehgal	Verzeo	
SaloniDhyani	Verzeo	
Eram Ahmad	Intellipaat	
Shreya Gupta	Intellipaat	
Aditya Agarwal	Skolar	
Prasoon Gupta	Intellipaat	
Irteza Kamal	Intellipaat	
Eram	Verzeo	
Rashi Gupta	Verzeo	
Aditya Agarwal	Intellipaat	
Geetanshu Gupta	Skolar	
Rhythm Singh Rathi	Crosstower Pvt. Ltd.	
Shahrukh Khan	Karuna-The Compassion	

Note: This is not a complete list of placements







Editorial Board

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Director

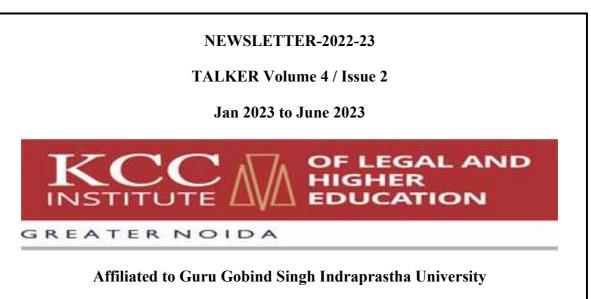
EDITOR

Ms. Pallavi Singh

Assistant Professor

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SCHOOL OF MANAGEMENT

School of Management, KCCILHE offers Bachelor of Business Administration, BBA Course which is a full time three-year undergraduate program for young managers in the making. The course enhances one's skills and imparts knowledge that is imperative to achieve success in the field of management. It is one of the most sought bachelor degree program after 12th. It includes complete knowledge of leadership and management.

The BBA degree program is an undergraduate course, which aims to impart academic excellence, holistic education, global relevance and contemporaneous curriculum to future budding managers. The main thrust is to demonstrate a critical, ethical and reflective approach to the field of management. The emphasis is to expose the current scenarios to the students that demand structuring of unstructured complex problems and in turn help them in analytical and decision-making skills to equip them to lead complex organizations, in a cross-continental environment.

KCC Institute of Legal and Higher Education is one of the Best College for BBA in GGSIP University, New Delhi situated in Greater Noida Delhi-NCR.

ABOUT TALKER

At the School of Management, we are always on the move. Our students always stay busy with various activities along with regular classes like industrial trips, participating in Intercollege events, winning awards, engaging in guest lectures and workshops etc. Since there is so much happening at our School of Management, we wanted to capture all the activities and memories. It is hence that Talker, the School's newsletter was formed, and the first issue got released in January 2020. We are happy to present its Fourth Volume-Issue Two, covering campus curricular activities from Jan 2023 to June 2023.

REFLECTION

"FINANCIAL LITERACY PROGRAM" IN ASSOCIATION WITH NISM JANUARY 10-13 ,2023

KCC Institute of Legal and Higher Education hosted a transformative Financial Literacy Program in collaboration with the National Institute of Securities Markets (NISM) from 10-13 January 2023. The event aimed to empower students with essential financial knowledge and skills. Participants were introduced to key concepts related to investments, financial planning, risk management, and market dynamics.



"CELEBRATE ENDINGS — FOR THEY PRECEDE NEW BEGINNINGS." CONVOCATION 2018-21 BATCH, JANUARY 21, 2023

KCCILHE conducted its First Convocation for the batch of 2018-21 on 21 January 2023. The chief guest of the Ceremony was Prof. Abhishek Mishra, Former Cabinet Minister-Govt of U.P.; Prof. Vijita Singh Aggarwal, Director, International Affairs, and Ms. Uma Sudindra, Professor, SICMSS were the guests of honour from GGSIPU. Degree distribution was followed by the Prize distribution for meritorious students of each course. Ceremony ended with pledging honour to our country by singing the national anthem. This was followed with Lunch, photo sessions and exchange of messages.



HOLI CELEBRATION, MARCH 6, 2023

KCCILHE celebrated the vibrant festival of Holi with great enthusiasm and camaraderie on March 6, 2023. The event brought together students, faculty, and staff in a colourful and celebration of the arrival of spring. The event was not only a celebration of Holi's rich cultural heritage but also an opportunity for the KCCILHE community to bond and create cherished memories.



"GOAL SETTING AND STRATEGIES FOE BEING AN ACHIEVER" SEMINAR ON 16 MARCH 2023

Prof. (Dr.) Dharmendra S. Sengar, a distinguished faculty member from the prestigious Indian Institute of Management (IIM), Nagpur, delivered a captivating seminar on "Goal Setting and Strategies for Being an Achiever" on March 16, 2023, at the KCCILHE Campus. During the seminar, Dr. Sengar shared valuable insights into effective goal-setting techniques

and strategies.. Dr. Sengar also delved into the psychology of motivation and the role it plays in sustaining one's commitment to achieving their goals.



"YOUTH LEAD ENTREPRENEURSHIP AND IMPACT ON SOCIETY" SEMINAR ON 23 MARCH, 2023

Bizhive- The entrepreneurship society of KCCILHE organised a seminar on 'Youth lead entrepreneurship and impact on society' on 21 March 2023. The eminent speaker, Mr Amitabh Tiwari, Chief Executive Officer, Ossify Industries Pvt. Ltd. interacted with students and motivated them to come up with an idea which can solve some problem prevailing in the society. He motivated students to make decisions, to work on their own decisions with full conviction and to never accept defeat with failure.





INDUSTRIAL VISIT TO HAIER APPLIANCES INDIA PRIVATE LIMITED, GR. NOIDA, APRIL 17, 2023

School of Management organized an Industrial Visit to HAIER Appliances India Private Limited, Gr. Noida on 17 April 2023. This visit enabled them to understand the functioning and overall processes of household electronics/ consumer durables. Students got the

opportunity to experience the assembling lines and each step of assembly of these home appliances. Through this factory tour, students understood the importance of quality by observing the concept of 6S, Zero error, 100% uptime etc.



SEMINAR ON RISK MANAGEMENT IN BANKING INDUSTRY, APRIL 21, 2023

A seminar on "Risk Management in Banking Industry" on 21 April 2023 was organised to make students aware about the Risk Management vertical of the Banking Industry. Resource person for the day was Ms Mehak Sharma, Assistant Vice President, Axis Bank. Seminar covered topics basic introduction of Risk Management and gamut of Risks like credit risk, operational risk, market risk, liquidity risk, reputation risk, concentration risk, and country risk, etc.



WORKSHOP ON 'CLIMBING THE CORPORATE LADDER' MAY 19, 2023

School of Management organized one workshop on 'Climbing the Corporate Ladder' on 18 May 2023. The resource person Mr. Sandeep Bist, Head HR, Mida Corporation Ltd. involved students in the session through an ice-breaking activity and later on talked on the topic, he said the journey from campus life to the corporate realm can be both exciting and challenging and students need to adapt and develop new skills to feel the excitement of the corporate world.Overall, the session aimed to equip students with the essential knowledge and tools

necessary to smoothly navigate the transition from campus to corporate and succeed in their professional careers.



ICSSR SPONSORED SEMINAR ON "VISION OF FREE INDIA: A TRANSFORMING ROLE OF NEW EDUCATION POLICY: 2020" MAY 27, 2023

ICSSR sponsored two-day national seminar on "Vision of Free India: A Transforming Role of New Education Policy: 2020" was organised by was conducted on 26 May, 2023 with an aim to give a platform of discussion on National Education Policy to encourage everyone to work for a unique education system which can meet the global standards of education. Speakers of the seminar were Dr Anirban Ganguly, Director, Dr. Syama Prasad Mookerjee Research Foundation, Dr Ranjana Arora, Professor, National Council of Educational Research and Training, Dr Durgesh Tripathi, Professor, GGSIPU, Dr. Lokesh Jindal, Associate Professor, Jawaharlal Nehru University.



CHEERIO BASH-2023 THE FAREWELL PARTY, MAY 28, 2023

May 28, 2023, was a memorable day for the final-year students of KCC Institute of Legal and Higher Education as a grand farewell ceremony organized by their junior to bid a lively and joyful goodbye to their seniors. After cultural performances, Mr. Aditya Chauhan as Mr.

Farewell and Ms Ananya Sharma as Ms. Farewell were selected by juniors. The farewell was filled with excitement, joy, music, enthusiasm, laughter and happiness.



SDP on "Social Media Marketing and Business Performance" 24 April 2023.

KCCILHE organized a Skill Development Programme on "Social Media Marketing and Business Performance" on 24 April 2023.. Resource Person Ms Farheen Rahman, Product Manager, Digital Campaigns, India Mart talked about Social Media Strategies and helped participants to get well versed with the technical aspects of Social Media Campaigns. With the help of her real life experience of campaigns done for companies like Tata Motors and IndiaMART she could teach students comparative importance of different platforms of social media, different performance metrics and explained them trends that have intensified the battle for businesses



SOCIETIES IN ACTION

BY BIBLIOPHILE-THE LITERAY SOCIETY

"UNLEASH YOUR IMAGINATION: STORY WRITING COMPETITION" ON 2 JANUARY 2023

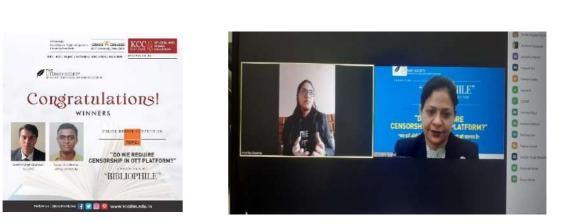
The Literary Society organized story writing competition on 2nd January 2023 to empower students to predispose themselves towards writing and literature in an era where social media dominates, aspiring to ignite this creative spark in the students. It was an endeavour to direct students towards the creative path of writing and active expression through the medium of written storytelling.



NATIONAL LEVEL DEBATE COMPETITION, MARCH, 4 2023

Bibliophile organized a thought-provoking National Level Debate Competition centered on the topic, "Do We Require Censorship in OTT Platforms?" On 04th March 2023, participants from Institutions all over India presented a wide spectrum of contrasting views on the topic. Some of the colleges which participated were Narsee Monjee Institute of Management Studies (NMIMS)- Indore, Sastra Deemed to be University Tamilnadu, L. J. School of Law Ahmedabad, LJD Law College, Kolkata, Idyllic Institute of Management Madhya Pradesh, Abhinav Law college Pune, Khalsa College Law Amritsar, Shri Ramswaroop Memorial University Lucknow, Manipal university Jaipur, IIMT University Meerut, Carmel School Bihar, Gitarattan International Business School (GIBS) New Delhi, Maharaja Agrasen Institute of Technology, Amity University, Ajay Kumar Garg Engineering College, Ghaziabad. After rigorous rounds of debate, the winners emerged as Sanchit Singh Bhandari from KCCILHE and Vansh Shiv Neelan from Amity University.





BY THESPIANS-THE THEATRE SOCIETY

"PUBLIC SOLITUDE- DARING THESPIANS" ON 03 JANUARY, 2023

"Thespians" the theatre society had organized a public solitude event as "Daring thespians". The activity took place in front of a gathering of students at various college locations. It helped students in experiencing positive solitude which affects positively their quality of life and build concentration of attention.



BY BIZHIVE-THE ENTREPRENURSHIP SOCIETY

"BUSINESS GRIND" ON 03 JANUARY,2023

"BUSINESS GRIND" was organized on 3 Jan 2023 to cultivate the entrepreneurial skills of the student. The participants had to present on a company business strategy, its financial and marketing strategy, competitive advantage, and CSR policy. The students enjoyed a lot in their presentation and gained a lot of information about several companies within a short span of time. Harsh Bhardwaj from BBA Batch 2020 was the first and Anshika Sharma from Batch 2022 was the second. The program was coordinated Aditya Chauhan, BBA Batch 2020 and Anushka Singh, BBA batch 2022.

CASE STUDY ON G20 SUMMIT BY BIZHIVE SOCIETY, MARCH 21, 2023

On March 21, 2023, Bizhive organized an intra departmental Case Study Discussion on the G20 Summit. The purpose of the case study was to assist the students in problem solving and scenario analysis. Event was divided into two sections. First section presentation was followed by the question answer session. Overall, the activity was interesting and engaged, and the students gave it their best. Team of Vansh Gupta from BBA Batch 2021 was the first and team of Priya Tarai from BBA Batch 2022 was the runner up.



"MIND BENDERS- FINANCE QUIZ AND CASE ANALYSIS", APRIL 20, 2023

"Mind Benders - Finance Quiz and Case Analysis" was conducted on 20 April 2023 to enhance financial literacy and analytical skills among the participants. The event featured a two-fold competition: a finance quiz and a case analysis challenge. Team of Avni Arora, Himanshu Bisht and Malay Srivastava from BBA Batch 2022 was the winner



BUSINESS ROUTE MODELING: Unleash your imagination: Building dreams in 3D!

30 May 2023

Bizhive, Institution's Innovation Council in association with Art-Attack Society of KCCILHE organised Business Route Modeling Competition in order to engage students to show their creativity and also to give wings to their imagination and thoughts. The Main objective of this competition was to encourage students to design and build a business plan 3D model by applying their knowledge and creativity. Students were asked to create 3d model based on their business idea.



BY SWAY- THE DANCE SOCIETY

"BOLLYWOOD DANCE AND TAP DANCE" ON JANUARY 11, 2023

SWAY - The Dance Society organized an exhilarating Bollywood Dance and mesmerizing Tap Dance Activity on 11 January 2023. What made this event truly exceptional was its interactive component. Attendees were invited to join in and learn the basics of these dance from the SWAY dancers themselves. This hands-on approach allowed participants to appreciate the skill and precision required for this art form. It provided a platform for students to not only witness the beauty of tap dance but also actively engage and discover their own rhythm.



BY PRAYAS-WE STAND FOR YOU-THE COMMUNITY CONNECT SOCIETY

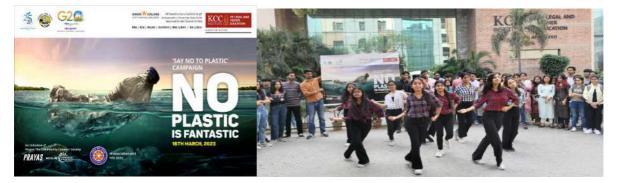
"DAAN MAHOTSAV-COLLECTION DRIVE"

"A life is only worthwhile if it is lived for others" PRAYAS-We Stand for You, The Community Connect Society of KCCILHE organised its annual collection drive 'Daan Mahotsav' to encourage students for donation of stuff which may be of not of use for them but may be very precious for someone. Collection done in a month-long drive was donated to Goonj Processing Centre, New Delhi to extend the help to the needy people.



"NO PLASTIC IS FANTASTIC" SAY NO TO PLASTIC' CAMPAIGN, MARCH, 16, 2023

With an objective to make everyone realize the harmful impact of plastic and urge people to adopt a plastic-free life style, the PRAYAS Community Connect Society, KCCILHE in association with NSS Units organized "Say No to Plastic" on 16 March, 2023. The event started with group dance performance by the students, the song for which were in complete alignment with the theme of the event. After that Nukkad Natak presented by students to create awareness. The act gave a beautiful message on how we all should be a part of the solution, not a part of pollution.



BY TECH STARS- THE TECHNICAL SOCIETY

TECHBUZZ 6.0 QUIZ, MARCH 15, 2023

TechBuzz 6.0 – a quizzing event was organised on 15.03.2023 based on the theme: G-20 presidency and current affairs related to IT and Business. Students from BCA, BBA, B. Com (H), BA-JMC, BA-LLB (H), and BBA-LLB (H) participated in the quiz competition. Team of Saurav Kaushal – BBA Batch 2022 was declared the winner.



BY ART ATTACK- THE ART & CRAFT SOCIETY

POSTER MAKING COMPETITION FOR EARTH DAY, APRIL 21, 2022

World Earth Day is celebrated on 22nd April each year. The ART ATTACK with NSS unit of KCCILHE has organized poster making competition on the occasion of World Earth Day on 22nd April, 2022. All the students were asked to make a poster related to our Mother Earth and submit it within 1 hour. This was a great opportunity for the students of all the courses to explore their creativity and show their concern for earth.





TRASH INTO TREASURE COMPETITION LET'S REIMAGE, REPURPOSE, AND RECREATE, APRIL 25, 2023 THE ART AND CRAFT SOCIETY of KCCILHE conducted a Trash into treasure competition on 25 th April, 2023 under the G-20 India's Presidency an initiative by GGSIPU & amp; G-20



NSS DIARY

"DISCUSSION ON RENEWABLE ENERGY RESOURCES" ON JANUARY 04,2023

The event aimed to educate students and faculty about the importance of sustainable energy sources in combating climate change and ensuring a greener future. Participants delved into topics such as solar power, wind energy, hydropower, and the benefits of transitioning from fossil fuels to renewables. Interactive discussions sessions allowed participants to deepen their understanding of renewable technologies and their potential applications.

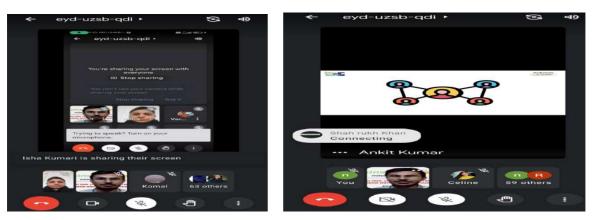
"DISCUSSION ON AIR POLLUTION AND AWARENESS" ON JANUARY 12, 2023

A Discussion on Air Pollution and Awareness on 12th January 2023 was encouraged to educate and raise awareness among students about the pressing issue of air pollution. Interactive sessions allowed participants to ask questions and share their insights, fostering a sense of shared responsibility. The event also highlighted the importance of adopting sustainable practices in daily life to reduce air pollution.



ONLINE WORKSHOP TITLED "DESHKE MENTOR" ON JANUARY 23, 2023

NSS Unit invited Mr. Ankit Kumar, the Youth Coordinator in the Deshke Mentor Program. The Deshke Mentor Program is a unique initiative aimed at mentoring and guiding young minds towards personal and professional development. Mr. Ankit Kumar, with his extensive experience in youth coordination, shared invaluable insights and strategies to empower students for success.



VISITING IN NEIGHBOURHOOD TO MAKE PEOPLE AWARE ABOUT SEGREGATION OF WASTE ON FEBRUARY 27-28, 2023

NSS Society of KCCILHE organized a meaningful initiative - an Awareness Session on Segregation of Waste through Neighbourhood Visits on 27 and 28 February 2023. This event aimed to educate students and residents about the importance of waste segregation for a cleaner and greener environment. They engaged with residents, explaining the significance of segregating waste into biodegradable and non-biodegradable categories.



Participation in "Safarnama 2023" organised by the NSS Unit of Indian Institute of Technology (IIT) Delhi, MARCH, 18, 2023

NSS Unit of KCC Institute of Legal and Higher Education participated in "Safarnama 2023" an Event organised by the NSS Unit of Indian Institute of Technology (IIT), Delhi. In this event, NSS Volunteers elaborated the work done by their institute under National Service Scheme (NSS) for the Academic year 2022-2023.



"HALF MARATHON UNDER THE THEME OF FIT INDIA MOVEMENT" MARCH 31, 2023

NSS Unit of the GGSIP University organised Public Engagement Programme through "Half Marathon" under the theme of "Fit India Movement (Swasth Bharat)" and celebrated the Silver Jubilee year of establishment of the University on 31st March, 2023. KCCILHE-NSS Units participated in the event and won medals and certificates completing the Half Marathon.



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TEACH TO CONNECT – EDUCATION DRIVE BY NATIONAL SERVICE SCHEME (NSS) UNIT, APRIL 06, 2023

The NSS unit of KCCILHE organized a visit to BIMTECH Vidhya Kendra, Pari Chowk, Greater Noida, Where NSS Volunteers Interacted with children of class 1-3. Volunteers taught students some topics of their syllabus of different subjects. Volunteers also played games like musical chair with children. A lot of doubts were asked by children and answered by the volunteers clearing their concepts and making their educational base strong.





MEDIA STOCK



डेटा एनालिटिक्स का विभिन्न क्षेत्रों में बेहतर सेवा के लिए हो रहा उपयोग : गंगू सिंह

07 May 2023 - Page 5

ग्रेटर नोएडा, (देशबन्धु)। डेटा ऐनालिटिक्स फॉर बिजनेस एण्ड इंडस्ट्री पर अंतरराष्ट्रीय सम्मेलन का आयोजन केसीसी इंस्टीट्यूट ऑफ लीगल एण्ड हायर एजुकेशन के स्कुल ऑफइन्फॉर्मेशन टेक्नोलॉजी ने शनिवार को किया गया। सम्मेलन की अध्यक्षता मुख्य अतिथि मंगू सिंह, पूर्व मैनेजिंग डायरेक्टर डी.एम.आर.सो के साथ-साथ दो प्रमुख वक्ताओं श्वेतांग आनंद, हेड ऑफ डेटा साइंटिस्ट एंड



एआई कंसल्टैंट एन.एस.सी.एस (पीएमओ) ने की। सम्मेलन की शुरुआत अतिथियों ने दीप प्रज्वलित करके की फिर मंगू सिंह, डेटा एनालिटिक्स के फायदे, रॉ डेटा का

देशनन्धु

22 Jan 2023 - Page 5



विचार प्रकट किए। कांफ्रेंस को आगे बढ़ाते हुए श्वेतांक आनंद, अलग तरोकों के व्यवसाए एनालिटिक्स और उनके उपयोगों के बारे में अपनी राय प्रकट करके गए। अतुल त्रिपाठी, एआई का उपयोग, विभिन्न क्षेत्र में उसका उपयोग, विंग डेटा के पांच वी, बिग डेटा के उदाहरण तथा स्वयं का अनुभव साझा किया।

उपयोग.

व्यवसाय में

डेटा

वोकल फॉर लोकल, मेकिंग इंडिया की ओर कदम पर अंतरराष्ट्रीय सम्मेलन





संग्रहना करते हुए सभी व इनोवेशन पर दिया जोर सम्मेलन में देश व विदेशी विश्वविद्यालयों के छन्त्रों ने अपने शोध-प्रत्न

इन सभी ने जाम निर्भर भारत व सरहता जी और सम्बे लिए । इगोबेशन सा बोर दिया। सरहंकन सर्पमित देव प्रश्वकान के साथ

दीक्षांत समारोह में मेधावी छात्र सम्मानित ग्रेटर नोएडा, 21 जनवरी (देशबन्धु)। के नए रुझानों और मांगीं से परिचय कराया

केसीसी इस्टिट्यूट ऑफ लीगल एण्ड हायर एजुकेशन में शनिवार को वर्ष 2018 वैच के दीशांत समारोह का भव्य आयोजन हुआ, जिसमें विभिन्न कोर्सेज को पूरा करने वाले सफल विद्यार्थियों को उपाधि और मेधावी छात्रों को टॉफी व विशिष्ट आरं नेपाया क्रेन का दूनका व खाराह आलंकरण से सम्मानित किया गया। केसीसी इंस्टिट्यूट ऑफलीमल एंड हायर एजुकेशन के चेयरमैन दीपक गुप्ता और डॉयरेक्टर प्रो. (डॉ.) भावना अग्रवाल ने उत्तोर्ण विद्यार्थियों और अतिथियों का स्वागत किया और उद्योग व जैक्षणिक जगत से आए गणमान्य लोगों से उनका परिचय कराया। बीबीए. बीसीए. बीकॉम और बीजेएमसी कोर्स पूरा करने वाले 100 से ज्यादा छात्रों को उपाधि प्रदान की गई, जबकि चार मेधावी छात्रों को स्वर्ण स्मृति चिन्ह से सम्मानित किया गया। कार्यक्रम



🔳 केसीसी में वीबीए, बीसीए, बीकॉम और वीजेएमसी कोर्स के सौ से अधिक छात्रों को दी गई उपाधि

मुख्य अतिथि और उत्तर प्रदेश के पूर्व कैब्रिनेट मंत्री यो. अभिषेक मिश्रा ने उपाधि ग्रहण करने वाले छन्नों को शुभकामनाएँ देते हुए उन्हें अपने-अपने क्षेत्रों में उल्लेखनीय योगदान देने को प्रेरित किया। सोसायटी ऑफ इंडियन ऑटोमोबाइल मैन्यूफैक्चरर्स के कार्यकारी निदेशक डॉ. संदीप गर्ग ने छात्रों को उद्योग और वाजार

और कहा कि योग्य च भविष्योन्मुखी उम्मीदवारों के लिए रोजगार की कोई कमी नहीं है, उन्होंने छत्रों से इनोवेटिव सोचने और करने का आग्रान किया। लॉन्चस्पेस के सीईओ दीपक भारदान ने छात्रों को रोजगार ढंढने के बजाय रोजगार सजन की ओर उन्मुख होने की प्रेरणा दी और कहा कि वे अपने-अपने क्षेत्रों में बेहतर उद्यमी वन सकते हैं। संस्थान की खयरेंक्टर प्रो (डॉ.) भावना अग्रवाल ने विद्यार्थियों को दीक्षांत शपथ दिलाते हुए उनके उज्जवल भविषय की कामना की और कर्तव्यनित्र से जुड़ी प्रेरक वातें वताईं। हॉ. अग्रवाल ने कहा कि संस्थान ने बहुत कम समय में ही बेहतर ढांचागत सुविधाओं और इंडस्ट्री ओरिप्टेंड शिक्षण शैली के दम पर अपनी अलग पहचान बनाई हैं, जिससे छात्रों और पाठयक्रमों में लगातार इजाफ हो रहा है।

देशानीम्बा, उन्हानी (देशव्य)। कोर्गत दिवान में क्रम्सि दे उन्हार प्रश्नामा ने दिवान के स्वान में दे उन्हार प्रश्नामा ने प्रतिक्षा के स्वान में दिवान के स्वान क्रम्सि के स्वान की स्वान की क्रम्सि के स्वान की स्वान की क्रम्सि के स्वान की स्वान क्रम्सि के स्वान की स्वान की क्रम्सि के स्वान की स्वान की क्रम्सि के स्वान की स्वान की स्वान क्रम्सि की स्वान की स्वान की स्वान क्रम्सि की स्वान की स्वान की स्वान की स्वान क्रम्सि की स्वान की स्वान की स्वान की स्वान क्रम्सि की स्वान की स्वान की स्वान की स्वान क्रम्सी की स्वान की स्वान की स्वान की स्वान की क्रम्सी की स्वान की स्वान की स्वान की स्वान की स्वान कि स्वान की की स्वान की स्

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Student's Achievements

ACADEMIC ACHIEVEMENT

BBA Batch- 2021 (3rd Semester), Toppers

S.NO.	NAME	%
1	MANAV MAHENDRU	80.77
2	SATYA NARAYAN PANDEY	77.66
3	ESHNEHA SINGH	76.55

BBA Batch- 2022 (1st Semester), Toppers

S.NO.	NAME	%
1	RITIKA SINGH	74.28
2	SAKSHAM AGARWAL	72.14
3	CHAHAT GUPTA	71.71

Other Achievements by Students

Achievements BBA (VSem)

Ravi Kumar

Volunteer Impact Recognition Awards



Reetika

ASIA powerlifting deadlift and Bench press and Push pull Raw championship From Global Powerlifting International Bodybuilding Sports Association Date: 22 JUNE,2023









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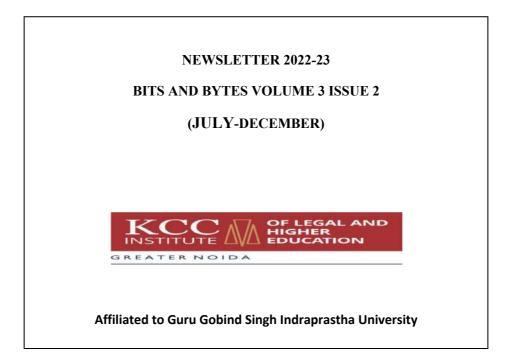
Professor

STUDENT EDITORIAL BOARD

Shreya Gupta, Batch 2020-23

Harshit Khanna, Batch 2021-24

Khushdeep Jha, Batch 2022-25



Computer Application (BCA) is a three-year undergraduate degree course for students who wish to delve into the world of Computer languages. The BCA course is one of the most popular options to get started with a career in Information Technology. It is a three-year program that span six semesters. The course is designed in a manner to bridge the gap between the studies of computers and its applications.

BCA course subject gives good knowledge in critical area of computer science and networking. The syllabus focuses on the core fundamentals of computer science, but generally undergoes revision according to the industry requirements with the aim of increasing employment opportunities for students. For a BCA aspirant, this degree would enable in setting up a sound academic base for an advanced career in Computer Applications.



Alumni Meet- July 02, 2022

Once we get passed out from our college we get deeply engaged in the settlement of our career. But somewhere, in the corner of our memories we still remember our college days, friends, teachers, cafeteria and many more. And to cherish such memories and for giving a chance to our students to come back in flashback, we the KCCILHE organized the Alumni Meet on 2nd July, 2022. An alumni meet is organized to celebrate and to refresh the old relationships and form new ones. This event was organized at a grand level at India Habitat Centre, New Delhi. The presence of our special guest RJ Pankit Narang had added thousand colors in the Meet. He converted the event into laughter and fun, our students enjoyed a lot. The presence of around 150 students made our plan successful. Students were very emotional to meet their friends and teachers again. Sitting around with food and old friends is the most favorite stress-buster which we all need in our life.









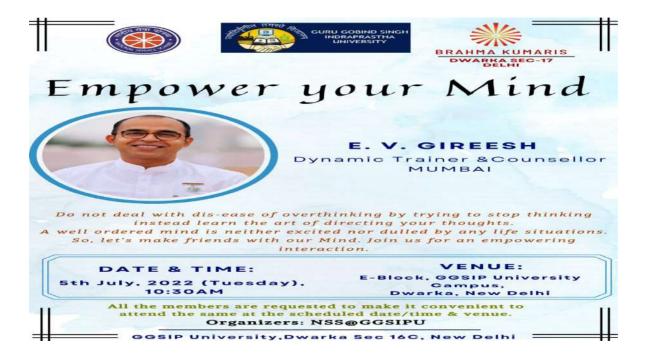


Seminar (empowering your mind)- July 05, 2022

It is very common and easy to talk about stress, restlessness, anxiety, depression and many more but very few of us are actually working on ourselves to fight against these diseases. We humans are not living a life the way we want, we all are kind a participant of a race and we are just running without even knowing its ending point. Today's youth are more prone to such mind games. Participating in a race is not wrong but ignoring ourselves and just focusing on race is not right. To help our youth, our students Guru Gobind Singh Indraprastha University with the collaboration with NSS unit of colleges organized a Seminar on "Empowering your mind", to help our students learn how to reduce stress, how to find peace in mind, how to focus on your mental health. This seminar was organized in GGSIPU E-Block Auditorium. Brahma Kumari along with Shri. E.V. Gireesh (Dynamic Trainer & Counsellor) were the special speakers of the seminar where they even guided our students when and how to seek time for meditation and what is the power of meditation. Some students of B.com.H attended this seminar and came back with new mind-set and bunch of learning's.







FXCURSION TRIP (DFHRADIN)

In an attempt to give our Students freedom to explore, expedite and experience, KCC Institute of legal and higher education hosted a successful two –day group excursion trip to dehradun on 12th and 13th july 2022.

The trip was aimed to foster team spirit and coordination in the students, discover new places and enjoy a break from the routine. Students love exploring the panoramic view of sun, lush green mountains and walking barefoot in the icy-cold river water of Robber's cave formation a day after a long day trip to 450 hectares "forest research museum" with a visit to the research museum. the trip gave a chance for students to make new friends, create and capture new memories with old pals and take a step outside the world around them.







NSS- educating unprivileged children (a step towards fundamental duties) Jansharnam, New Delhi

The moment we hear the word education immediately we realize how important this word is for us and what is its exact meaning. And we are very much known to the fact not just education is important to us it is also mandatory and we the citizen of this beautiful country has full right to education. But we have many sectors of India who are still unaware of these rights and are still far from education. Being a responsible citizen of this country it's our duty to spread the awareness about the rights we have got by our constitution. The NSS unit of KCC Institute of Legal and Higher Education took up this responsibility to teach unprivileged students of a NGO Jansharnam. Where our students gave lecture on Fundamental rights of India and what is the importance and meaning of each right. Students also motivated or students by organizing few fun games for the children. Teaching such children also helped our students to understand the importance of opportunities and education in their lives.



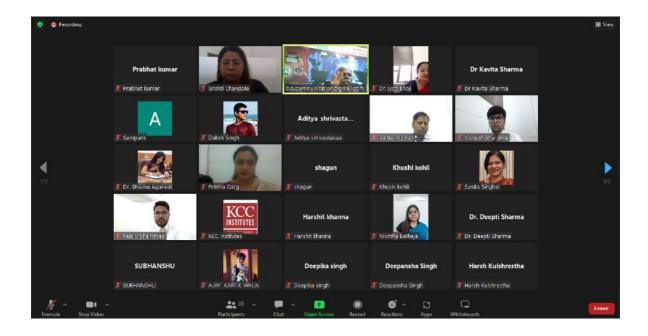


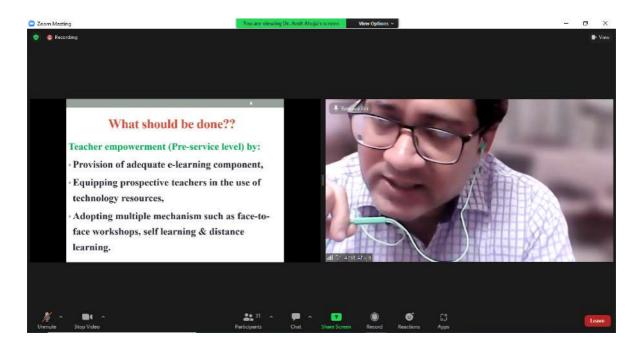


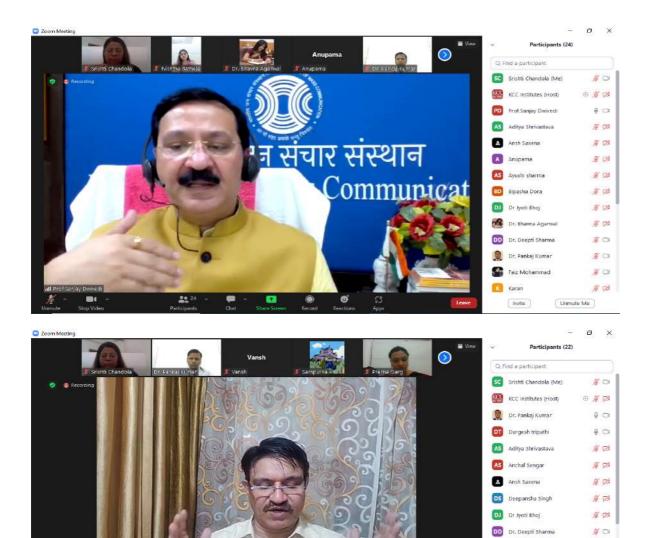


FDP 25th July, 2022 – 29th July, 2022

In order for teachers to serve as resources in advising and inspiring young S&T people to pursue entrepreneurship as a career, Faculty Development Programmes (FDPs) are created to teach and develop professionals in the field of entrepreneurship development. The Faculty Development Programme (FDP) intends to provide financial assistance to facilitate up-gradation of knowledge, skill and intends to provide opportunities for induction training to teachers employed. KCC Institute of Legal and Higher Education always provides such platforms for its employees to help them updating their knowledge. We KCCILHE organize FDP regularly. The topic for FDP was 'Innovative Education and Educating for Innovation'. This Faculty Development Programme had eminent speakers who spoke about various topics which helped in the overall development of the faculty members. The first day of the FDP was conducted under the guest Prof. Narsimha Murthy, dean, School of Mass Communication, Bangalore University. The speaker stressed on questions like how education is using the theory of delusions of innovations in education. In the second day of the FDP we had Mr.Shailendra Singh, Group A Gazetted Officer, Patent Officer, Ministry of Commerce and Industry with us. He shared that people especially the students are willing to have their own start-ups rather than working for someone else. In the third day of the FDP we had Mr.AmitAhuja, University School of Education, GGSIPU. In the fourth day of the FDP we had Prof. Sanjay Dwivedi, Journalist. And on the final fifth day of the FDP had Dr.DurgeshTripathi, founding faculty member, School of Mass Communication, GGSIPU. He explained that how can we develop our knowledge, read and come out for the unprivileged society. This FDP gave bundle of knowledge and experience to our faculty members.







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FM Faz Mohammad

HK Harshit khanna

NB Nishtha Batheja

🕅 Prabhat kumar 🛛 🔏 🔀

Invite Unmute Me

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PIN THE FI AG

Pin the Flag- AUGUST 02, 2022

The Flag Code of India brings together all laws, conventions, practices, and instructions for the display of the National Flag. It governs the display of the National Flag by Private, Public, and Government Institutions. The Flag Code of India took effect on 26th January 2002. The Flag Code of India, 2002 was amended vide Order dated 30th December, 2021 and National Flag made of polyester or machine made Flag have been allowed. Now, the National Flag shall be made of hand spun and hand-woven or machine-made, cotton/polyester/wool/silk/khadi bunting. KCC institute of legal and higher education is a responsible college who is working to make India proud. And we try to participate in all the activities which is organised by the government. This year our students participated in the Pin the Flag activity, a campaign by Azadi ka Mohatsav, by government of India. Our students participated in the Quiz and pinned the flag on the government website. Students were awarded with the certificate from the government. This activity made our students realise the value of our country and give them an opportunity to showtheir love towards nation.



Lecture session on "The Flag Code of India" and on "Bharat ki Kahani Minakshi Lekhi ki Zubani"- AUGUST 4-5, 2022

The moment we talk about the period of Independence of India, immediately we have goose bumps remembering our freedom fights, soldiers, and about people of India who suffered that rage. People born after the independence must learn about them and should always be thankful to them for their contributions and sacrifices. The KCCILHE NSS unit celebrated and devoted the whole one week for our country by planning activities for the HarGharTiranga Campaign in order to honor all the national leaders who heroically battled for our country's freedom in the past and to inspire the next generation to be loyal to the country. To teach our students about the significance of India's flag code and its relevance to history, the session was also conducted online. Students were also given a briefing on how the Indian flag was made. Students were also informed of the significance of hosting the flag since it teaches us a lesson about humanity, peace, and harmony. KCCILHE has also organized the online lecture. In this session students were able to directly hear the lecture on unsung warriors of Indian by Ms. MinakshiLekhi, she is the Minister of State for External Affairs and Culture, India. Overall session was quite fruitful for the students to know about the significance of Indian flag code.

INDEPENDENCE DAY WEEK CELERRATION

INDEPENDENCE DAY WEEK CELEBRATION: AUGUST 12-15, 2022

The soldiers, ministers or sports person are not only responsible to give their best for the nation. It is the prime responsibility of every citizen of the nation to contribute their best and show their love and respect for the nation. And we the KCCILHE loves, respect and our nation India. We have dedicated our 12 days for the celebration of 75th Independence of India. We have planned different activities for each day celebration like Pin the flag, selfie with flag, rangoli, college decoration, online lecture sessions, quiz and many more. Students have made beautiful rangoli in the college campus and have also decorated the campus with flowers, flags and Kites. It was a memorable week and students really enjoyed and have also learned many things. The participation of our students made our events successful and fruitful.







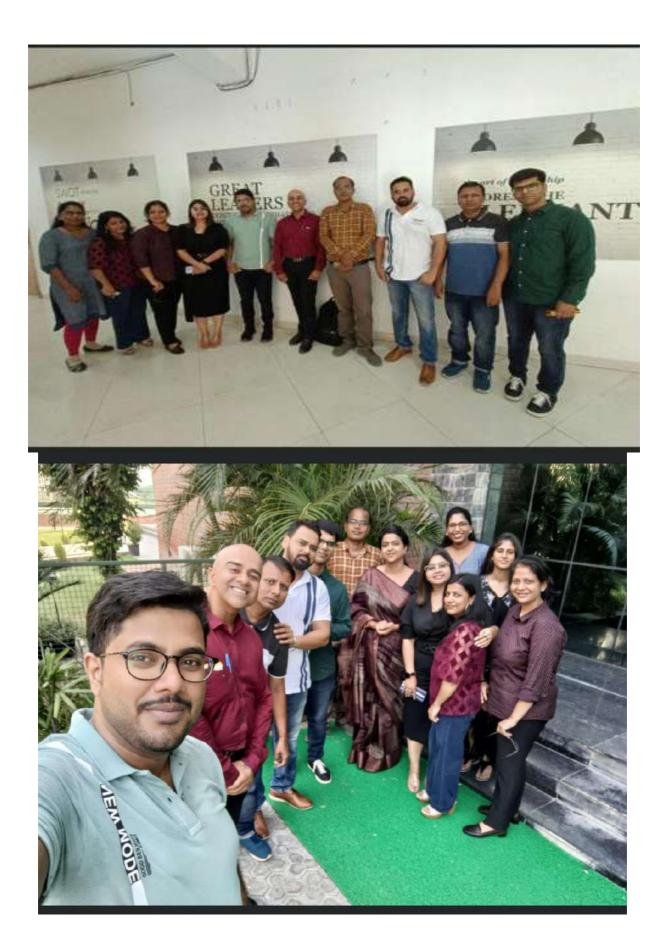
RESEARCH PAPER WRITING COMPETITION-AUGUST 30, 2022

The best habit for improving your language proficiency and knowledge is to read a lot. Reading improves your vocabulary, pronunciation, intellectual, speaking and writing skills. And to help the people of India to develop their skills and to put their thoughts on paper government of India gave an opportunity to youth of this nation to express their views, thoughts and knowledge. A research paper competition is being organized by Bharatiya Shikshan Mandal's Yuva Aayam on the topic 'Subhash – Swaraj – Sarkar'. Objective of this competition is to encourage you to read, think, discuss and write about Netaji Subhash Chandra Bose. Such topics not only just develop language skills but also to let all know about such brave people of India who should be remembered in the country for eras. KCC Institute of Legal and Higher education organized Research Paper writing competition for our under graduate students in collaboration with the government. Total 235 students have participated which not only helped them to get certificate but also gave them an opportunity to learn some hidden facts about Bose.

TFACHER'S DAV

TEACHERS DAY CELEBRATION: SEPTEMBER 5, 2022

Born on September 5th, 1888, Sir Radhakrishnan was a man of high esteems and values. He was one of India's most dignified personalities. He had received his education in the field of philosophy.Dr Radhakrishnan always believed that *teachers must be the best minds in the nation*. And since this day is celebrated as Teacher's day world-wide. Every day we attend school, college and learn 100 new thongs from our teachers but might not thanks them every day but 5th September gives a chance to thanks our teachers.KCCILHE is very grateful to have such teachers who give their best for the up-liftment of this institute. To make our teachers feel special KCC has organized the Teachers day celebration on 5thseptember in the college premises. The program commenced with the lighting of the lamp and garlanding of the portrait & offering floral tribute to the great educationist & former President of India Dr. Sarvapalli Radha krishnan. The students made handcrafted beautiful decorative cards to welcome all the faculty members. Our Director Prof. (Dr). Bhavna Agarwalmam addresses the event with her glorious words where she described teachers as lighthouse and builders of the nation. The event was full of games, snacks, fun, dance wherein teachers participated with zeal & Excitement.



AWARENESS SESSION ON "POSHAN" IN ASSOCIATION WITH JANSHARNAM NGO AND AWARENESS ON EDUCATION AND AWARENESS ON POSHAN & FOOD DISTRIBUTION

AWARENESS SESSION ON "POSHAN" IN ASSOCIATION WITH JANSHAKRNAM NGO- SEPTEMBER 15 AND 18, 2022 AND WITH RHA CENTRE, SEC-82 and 75 NOIDA

The National Service Scheme (NSS) is a Central Sector Scheme of Government of India, Ministry of Youth Affairs & Sports. It provides opportunity to the student youth of 11th & 12th Class of schools at +2 Board level and student youth of Technical Institution, Graduate & Post Graduate at colleges and University level of India to take part in various government led community service activities & programmes. The sole aim of the NSS is to provide hands on experience to young students in delivering community service. KCCILHE NSS unit is a very active part of our college where we regularly organizes multiple activities to contribute for the development of or society. ON 15th September we organized an awareness session in Jansharnam, NGO in New Delhi who gave us permission to educate their people about Poshan that is how to take care of their health, diet, hygiene. The B.CA students of our college visited this NGO with full motivation and dedication. They taught them about balanced diet and how to maintain cleanliness around them. NSS unit also visited RHA centre with the volunteers to create awareness on education and also to create awareness about Poshan. Our volunteers also distributed food to the needy people. Helping others always make you understand the value of needs and food.











VALUE ADDED PROGRAM- SEPTEMBER 19-23, 2022

Teaching-learning process is a never ending process and never can be limited also. Teaching in a room is not enough for students to give them exposure and handful of experience, we need to give them extra platform or opportunities where they can learn beyond syllabus also. To give such experiences the Training Program was given by "BARCLAY'S LIFE SKILL"- 30 HOURS training, sponsored by Barclay's training conducted by GTT Foundation. This program was organized by KCC Institute of Legal and Higher Education for IInd and IIIrd year students of BCA, BBA, B. Com and BJMC department and 119 students registered for the program. The program focuses on getting the youth ready to face interviews and pace up for their entry into the corporate world. This programme helped students to understand their career paths by enabling them to work on their short-term and long-term goals for their personal and educational development. Participation in various activities helped in increasing the self-confidence of participants by Self-realisation. The programme covered skills like problem-solving, decision making, stress management, time management, Conflict Resolution, People Skills, Work ethics etc.





NSS DAY: AWARENESS DRIVE OF IMPORTANT OF NSS/NSS QUIZ: SEPTEMBER 24, 2022

National Service Scheme, Popularly known as NSS is an extension of activities to the higher education system to orient the student youth to community service while they are studying in education institutions, under the aegis of Ministry of Youth Affairs & Sports, Govt. of India.

The goal of NSS is Education through community service and community services through education. Awareness Drive of Importance of NSS and NSS Quiz by NSS society, KCC

An online quiz competition was conducted by NSS Society of KCC Institute of Legal and Higher Education on the occasion of NSS Day on 24 September 2022. Awareness regarding quiz competition was created through digital posters. Students from various schools participated in this.





INSPIRATION 22(INTER COLLAGE COMPETITION)

INSPIRATION 22(INTER COLLEGE COMPETITION): SEPTEMBER 30, 2022

NSS Unit, KCCILHE, Greater Noida organized the third edition of its flagship event INSPIRATION-22 Inter College Competition on 30 Sept 2022 as a part of Gandhi Jayanti Celebration Week.

Along with KCCILHE students, the competition witnessed registration from Shyam Lal Collge, Dyal Singh College, Gitarattan International Business School, Sri Ram Institute of Teacher Education, Kalindi College, University of Delhi , Bhagwan Parshuram Institute of Technology, G.L. Bajaj, Delhi Technical Campus, Chandarprabhu Jain College etc in the five Folk/Classical Dance, Patriotic Song, Story writing, MIME and JAM. The event began with National Anthem followed by Gandhiji's favorite bhajan 'Vaishnav Janto' which students presented with full exuberance. Meme performance brought the gathering to understand more about the iconic leaders of the freedom struggle. In the JAM session, the patriotic theme was presented by students in the most eloquent manner.

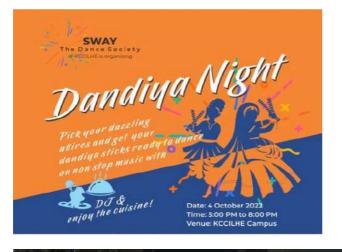
At the end of the day, all our Students were imbued with Patriotic values and thoughts and vowed to become responsible citizens of India and this World.



DANDIVA NIGHT

DANDIYA NIGHT: OCTOBER 04,2022

The institute celebrates dandiya night reflecting the festive spirit at its peak. The vibrant night brings all the student's together to make the cheerful faces to groove to dandiya beats. Students enjoy fun evening with their peers and cherish the good and delightful time spent together. KCC Institute of Legal and Higher Education organized a dandiya night on 04th october2022. Festive mood, Beautiful smiles, Traditional dresses & Party vibes - and the stage was all set... The greatness of a culture can be found in its festivals. Much-awaited day of Dandiya Night' that was held at KCC Institute of Legal and Higher Education witnessed great excitement among students. Dandiya's night celebration reflects the zenith of the jubilant mood and brought forth for us a wave of joy that left behind a memory to cherish for a whole year. The intricately decorated premises of campus, and vibrantly lit dance floor left the guests mesmerized. Apart from the concoction of high-energy dance, delicious cuisines, songs and skit performances, students and their peers were all dressed in traditional Garba ensembles.











WORLD HOMF LESS DAY

WORLD HOME LESS DAY: OCTOBER 10, 2022

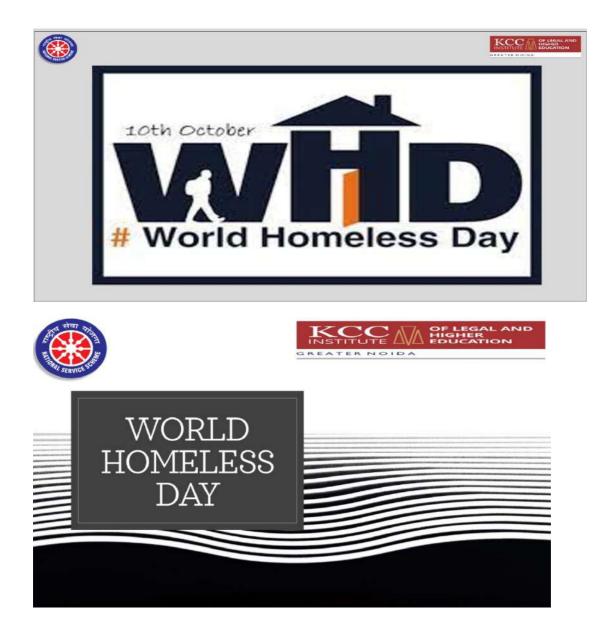
World Homeless Day was born out of discussions between aid workers around the world, all of whom were helping the homeless in their own countries. The aim and slogan of the day is 'locals act locally on a global day'.

NSS Unit of KCCILHE observed World Homeless Day on 10 Oct 2022 to sensitise students towards problems of unprivileged people.

Students were asked to share their views on the issue. Students came forward with their suggestions and promised to make efforts towards to contribute in making life better in their surroundings.

The purpose of World Homeless Day is to draw attention to the needs of people who experience homelessness locally and provide opportunities for the community to get involved in responding to homelessness, while taking advantage of the stage an 'international day' provides - to end homelessness through improved policy and funding.







WORLD MENTAL HEALTH DAY: OCTOBER 10, 2022

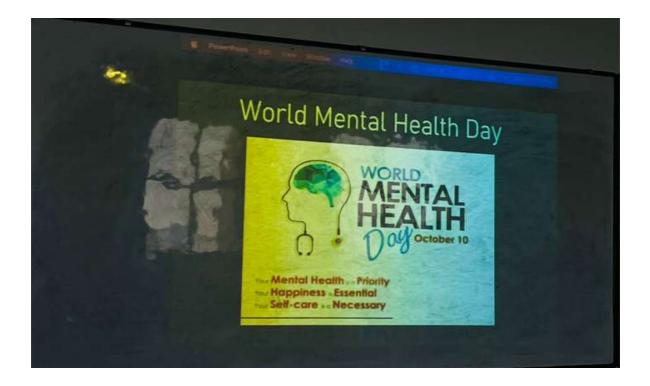
World Mental Health Day is to raise awareness of mental health issues around the world and to mobilize efforts in support of mental health.

The Day provides an opportunity for all stakeholders working on mental health issues to talk about their work, and what more needs to be done to make mental health care a reality for people worldwide.

World Mental Health Day is also a chance to talk about mental health in general, how we need to look after it, and how important it is to talk about things and get help if you are struggling.

NSS Unit KCCILHE observed World Mental Health Day on 10 Oct 22 to help students to talk about mental health and related problems. Objective of the event was to break the taboo about mental problem. Taking care of mental health is equally important whenever we talk about physical health.

Students were encouraged to discuss mental problems with each other.



PI OGRUN & CI FAN INDIA

PLOGRUN & CLEAN INDIA: OCTBER 14-17, 2022

Plog run which is also called plogging is a unique way of jogging while picking up plastic and other polluting objects from streets and pavements. It is a way of staying fit while keeping city clean.

We all know that keeping our environment is one of the most important thing for us and plogging brings communities together as it helps both communities and environment.

students join this activity as it is our responsibility to keep our surrounding neat and clean, it also gives us positive feedback. Besides, helps keep our body fit and healthy while also cleaning our environment.

Also this is an activity where our NCC Cadets takes part collecting all the wastages. Every cadet participates with full of excitement and enthusiasm. This type of initiatives or approaches promotes understanding,knowledge, reflection thinking process, motivation and also enhance other students to serve the nation.





ORIENTATION DAY

ORIENTATION DAY: OCTOBER 19, 2022

Orientation Programme 2022- The first step for students towards their dreams.

KCC Institute of Legal and Higher Education organized orientation programme on 19th October 2022.KCCILHE conducted its fifth Orientation Programme to welcome its batch 2022. The major focus of the program was to make the students aware of the academic aspects of the course, help them in setting goals and make the students aware of the college environment. The guest speakers of the program were Hon'ble Shri Justice Aniruddha, Singh, Allahabad High Court.Shri Rajeev Tyagi (Advocate) Member & Advisor, TAC, Ministry of Telecommunication, Govt of India and Shri Deepak Bhardwaj Catalyst, Launchspace.

For the students, the first day of college was filled with a mix of emotions; nervousness for the unknown, curiosity about the new system, dreams for the future, but overall excitement to make the most of a special opportunity.













DIWALLMELA (IIIAAS-2022)

DIWALI MELA (UJAAS): OCTOBER 21,2022

Diwali is a festival of lights & symbolizes the spiritual "victory of light over darkness, good over evil, and knowledge over ignorance. Diwali is the day Lord Rama, his wife Sita Devi and brother Lakshmana return to their homeland after 14 years in exile. The villagers lit a path for Rama, who had defeated the demon king Ravana. The people of Ayodhya lined the streets and their homes with oil wicks in clay lamps to welcomed them. People also celebrate the Hindu Goddess Lakshmi during Diwali. As the goddess of prosperity, wealth and fertility, the romantic Diwali story says that she chose Lord Vishnu, one of Hinduism's most important deities, to be her husband on the night of Diwali. KCCLHE celebrated Diwali at NHCE campus on 21st October 2022. The college campus was decorated with full of lights, beautiful display of art and Art club has designed

swastika rangoli on the lawn, decorated with flowers and light it with diyas. The celebration music was started at 10.30am.













NATIONAL UNITY DAY: OCTOBER 31, 2022

National Unity Day 2022 – Rashtriya Ekta Diwas or National Unity Day is celebrated on October 31st every year to commemorate the birth anniversary of SardarVallabhbhai Patel, who was India's first Deputy Prime Minister of India and first Home Minister of India from 1947 to 1950.

The day is observed to recognise his contribution towards India's Independence and unity. The prime reason behind the celebrations of National Unity Day is to boost the nation's unity and spread awareness about SardarVallabhbhai Patel's contribution to the country.

KCCLHE celebrated the "National Unity Day" on 31st October 2020. The celebration commenced by invoking God's blessings. The essence of the day was highlighted by a meaningful cultural program by the students. SardarVallababhai Patel, an icon for National Unity was fondly remembered. His vision for the Nation was articulated by the teachers taking a pledge striving towards "Ektha". Director Ma'am spoke of the man SardarVallabhai Patel who played a crucial role in the unification of India. The teachers dressed in traditional attire of different States of India did a cultural ramp walk, to spread the message of unity in diversity.

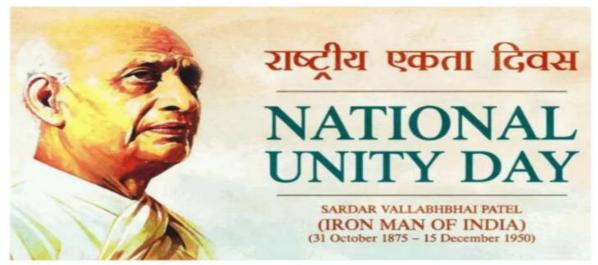






KCC INSTITUTE OF LEGAL AND HIGHER EDUCATION, GR. NOIDA

UNITY PLEDGE ON THE BIRTH ANNIVERSARY OF SARDAR VALLABHBHAI PATEL



BY NSS UNIT KCC INSTITUTE OF LEGAL & HIGHER EDUCATION, GR. NOIDA



INFONATIVE_2022

INFONATIVE: NOVEMBER 04, 2022

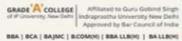
Observing Vigilance Awareness Week KCCILHE, Greater Noida organized the fourth edition of Inter College Competition-INFONATIVE-22 on 04 November 2022.

The event was started by taking the Integrity pledge to eradicate corruption, and promote integrity, transparency, and accountability in public life. This was followed by the performances of students.

Along with KCCILHE students, the competition witnessed registration from the Sharda University, Galgotias University, Army Institute of Education, Jagannath International Management School, Kalkaji, JIMS Kalkaji, IIMT college of Management, Technia Institute of Advance Studies, Maharaja Agrasen Institute of Management Studies, United College of education along with many more colleges in various competitions like Non-Stop Bakk-Bakk- RJ Hunt, Hashing it up- Public Service Message, Zero Ground – Piece to Camera, Ek Dam Sateek – G.K. Quiz, Ad. Darbar – Advertisement Jingle Making, Sound Trippin – The Battle of Bands, Get Set Dance – Solo Dance, Kalam Kaari – Poetry, Ekal Abhinay – Mono Act, Tamasha – Street Play, Bujho: Ek Paheli – Treasure Hunt, Chalo Khelen – Gaming.

In furtherance of the Vigilance Awareness Week Celebration students from various colleges while participating in the competition learned the importance of integrity in all spheres of life with the theme "Corruption free India for a developed Nation" in line with the nation-wide initiative of the Central Vigilance Commission (CVC) to promote integrity, transparency, and accountability in public life

In the end there was cultural performance of KCCILHE Students after which award distribution led to the conclusion of the Event.





infonative

31st Oct-5th Nov, 2022 'Vigilance Awareness week'

Activities & Contact Person

RJ Hunt- Non- Stop Bakk-Bakk, Poetry- Kalam Kaari Contact- Devansh Pandey (8299704941)

Solo Dance- Get Set Dance Group Dance- Dance Mania Contact- Yukta Pande (8500263115) Solo Singing- Mausiki Contact- Kushagra Bisht (8750613048)

(9837593322)

The Battle of Bands- Sound Trippin

Treasure Hunt- Buiho: Ek Paheli Gaming- Chalo Khelen Contact-Ishan (8010099101)

Contact- Prasson Gupta (9837593322) Contact - Adivertisement Jingle Making- Ad. Darbar (9837593322) Contact - Aditys Agarwal (7906074385) (9825067165)

Mono Act- Ekal Abhinay

Public Service Message- Hashing It Up Fashion Show- Doze of Fashion G.K. Quiz- Ek Dum Sateek Piece-to-Camera- Ground Zero Contact- Praseon Gupta Advertisement Jingle Making-Centact- Raunak Singh (7065956964)

Registration

Link for Registration: https://forms.gle/H2hbFqY8rszcBj1A Registration fees: Rs. 50/- per person per competition Last Date to Register: 20 October, 2022

Date of Event: 4th November, 2022
 Ath November, see
 Faculty Coordinator:

 Mode of Payment & Details:
 Faculty Coordinator:

 Only GPay/Cash Rs. 50/ Ms. Srishti Chandola

 Contact: 08375003583
 Contact: 08375003583

For inquiries, email us : events@kccilhe.edu.in Faculty Coordinator : STANDE WITH CEANING

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SEMINAR ON PASSION AND ENTREPRENEURIAL MIND SET (MR. RAJNEESH SINGH): NOVEMBER09, 2022

BIZHIVL society of KCC Institute of Legal and Higher Education organized a seminar on passions and entrepreneurial mindset on 9thNovember 2022. The resource person for the Seminar was MR. RAJNEESH SINGH. The vision behind this seminar was to get some new business ideas and thoughts from our surroundings and daily life. Being aware of your surroundings and the encounters in your life can reveal multiple opportunities for entrepreneurship. After a long time students got an opportunity to actually meet and listen to the renowned speaker in this area. who devoted their time and shared some facts which were unknown to us and their presence made this event happening and meaningful.



NATIONAL SEMINAR (ICSSR SPONSORED): NOVEMBER11-12, 2022

KCC Institute of Legal and Higher Education, Gr Noida organised Two-Day ICSSR sponsored National Seminar on Aatamnirbhar Bharat and Sabka Prayas on 11-12 Nov 2022.

India has set a goal of building Aatmanirbhar Bharat till it celebrates 100 years of India's Independence and this could be possible only by the contribution of everyone's efforts. This Seminar gave forum to all participants to analyze the measures undertaken by the Government and their impact on society. The main objective of this Seminar was to discuss issues which are obstacles in getting involvement and commitment of everyone towards making of Self Reliant India.

Major key issues which were point of discussion were One Nation One Ration Card, Unifying Agricultural Markets, National Education Policy,Ek Bharat Shreshtha Bharat, Ayushman Bharat, E-Mobility, Waste Management, Renewable Energy Expansion, Space Technology and Its Application, Medical Devices, Equipment and Technological Advancement,Tax Reforms and other related issues.

Veledictory Session on 12 Nov was graced by Dr. Durgesh Tripathi, Professor, GGSIPU, Mr. AJAY GUPTA, Director (Research), ICSSR, Delhi, Dr. Rajesh Kumar Singh Former, Senior officer, Indian Air Force and Mr. Naresh Saini, Financial Advisor & CAO ICSSR

















SEMINAR ON GLIMPSE OF CONSTITUTION OF INDIA (HON'RLE IUSTICE R.S. VADAV)

SEMINAR ON GLIMPSE OF CONSTITUTION OF INDIA (HON'BLE JUSTICE R.S. YADAV): NOVEMBER13, 2022

KCC Institute of Legal and Higher Education organized a seminar on glimpse of constitutions of India on 13thNovember 2022. **The resource person for the Seminar was honourable justice R.S. Yadav.** The vision behind this seminar was to provide a broad overview over glimpse of the Salient Features of the Constitution of India (Including Historical Genesis, making of the Constitution and Brief Note about Preamble, Sources and Amendments in the Constitution). This seminar will help to understand the niceties of the above subject in a better way.

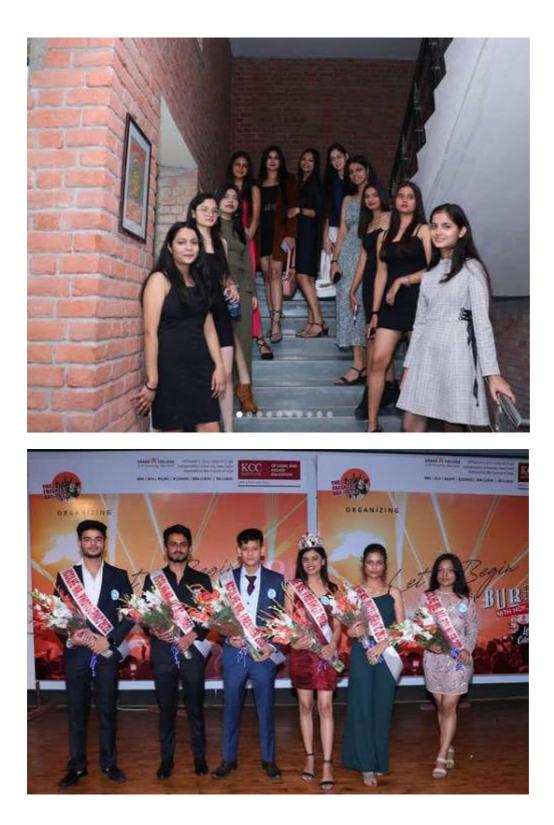
FRESHERS PARTY "CLOUD BURST-22": NOVEMBER 18, 2022

Fresher Party" in any college is an event that every student eagerly awaits from the time of their admission and remembers throughout life. The 18th of November, 2022 will be marked as a memorable day in the life of every fresher of the 2022 batch at the KCCILHE campus.

The program started with an amazing act performed by the theatre society just after that the senior batch gave wonderful dance performance followed by Fresher's dance performances, jam sessions, and Competition rounds for Mr. and Ms. Fresher 2022.

There was tough competition among the freshers as they all were amazing! Finally, Himanshu Bisht from BBA and Twisha Mishra from BALLB(H) were chosen as the Mr. and Ms Fresher, respectively. Whereas, for Mr. All-Rounder, Vendansh Nain from BBA and for Ms. All-Rounder, Harshita Sharma from BCOM (H), Mr. Photogenic-Yash Chaudhary from BCA and Ms. Photogenic-Ananya Yadav bagged the titles.

The fresher's day was filled with excitement, joy, music, enthusiasm, laughter, happiness, and delicious food.









SAHITYA AAJ TAK VISIT: NOVEMBER 19, 2022

Practical knowledge is the most promising way to learn and grow.

Believing this thought, KCCILHE gave an opportunity to its students to attend Sahitya Aaj Tak- Sitaron Ka Mahakumbh of Literature Festival on 19th Nov, 2022. It was an occasion to watch and meet celebrities from the world of literature, art and culture with a variety of top legendary talent under one roof.

This unique festival hosted personalities like Kumar Vishwas, Kabir Bedi, Major Tiwari, Ashok Vajpayee, Zakir Khan and numerous anchors and reporters from the India Today Group were present at the event. The students gained knowledge and experienced stimulating debates and aspiring conversations. Here are some glimpses of the event...









PARTICIPATION IN INTERCOLI FGE COMPETITION

PARTICIPATION IN INTERCOLLEGE COMPETITION AT SHARDA UNIVERSITY: NOVEMBER 23, 2022

Ripple the throb of talent an inter-collegiate competition was held on 23rd November 2002 by Sharda University. It was overwhelming to see that various colleges participated in this fest. The host college did not participate in this event so as to give a fair judgment. The event included various games and activity. The schedule of the program was planned such that the competitions were organized in parallel sessions in separate rooms. The morning session began with registrations for the respective.

The participants were rated on a rating scale of 50 marks and based on the average score of the judges the first three winners were finalized. The winners securing the first, second and third positions in each event were awarded trophies and certificates. Participant certificates were given to all the others participants.

NATIONAL CONSTITUTION DAY CELEBRATION: NOVEMBER 26, 2022

Constitution Day also known as 'Samvidhan Divas', is celebrated in our country on 26th November every year to commemorate the adoption of the Constitution of India. On 26th November 1949, the Constituent Assembly of India adopted the Constitution of India, which came into effect from 26th January 1950.

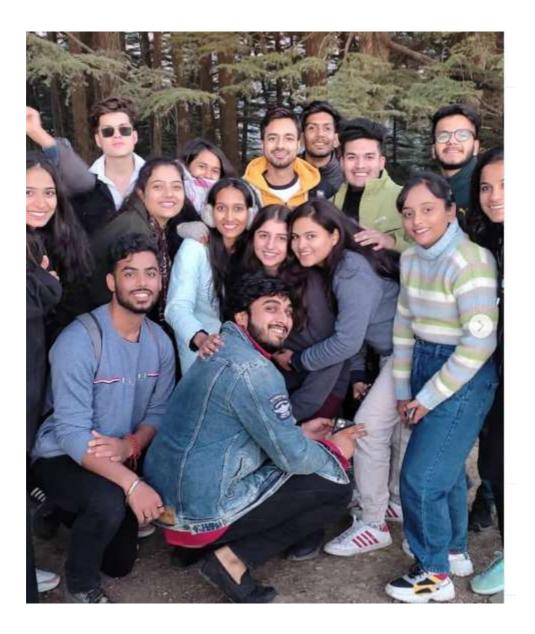
The Ministry of Social Justice and Empowerment on 19th November 2015 notified the decision of Government of India to celebrate the 26th day of November every year as 'Constitution Day.' Constitutions Day was celebrated by NSS society of KCCLHE on 26 November 2022. This will promote the Constitution values among faculty and students.

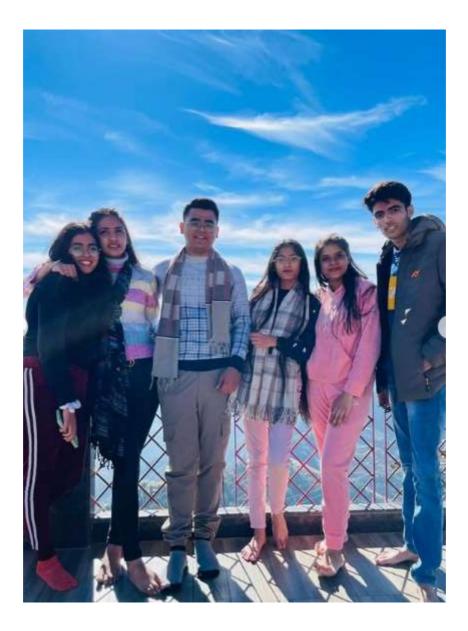


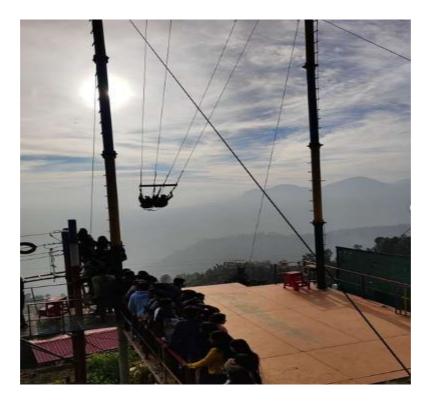
EXCURSION TOUR-DHANULTI & KANTAL: DECEMBER 01-03, 2022

KCCILHE organized an excursion tour to Dhanaulti and Kanatal in Uttrakhand for the students to record priceless moments spent with friends and faculty for a lifetime memory. Dhanaulti is known for its landscape and natural beauty.

A picturesque hill-station within Kanatal, Dhanauti boasts of abundant grasslands, towering trees, spectacular vistas of the Himalayas and scenic trails, making it one of the prettiest places to visit in Kanatal. This trip included sight visit (Ecopark, Adventure Park, Tehri Lake), DJ night, Bonefire and tracking. The students loved exploring new places in the lap of nature. The adventure of Dhanaulti (Uttrakhand) will remain memorable for the students. It refreshed their spirits to kick start their college life with fresh excitement and energy.







VISIT TO INDRAPRASTHA LITERARY FESTIVAL JANPATH DELHI

VISIT TO INDRAPRASTHA LITERARY FESTIVAL JANPATH DELHI: DECEMBER 16-18, 2022

Students of KCCILHE participated in the Indraprastha Literary Festival 2022 organized under the joint aegis of Karuna Foundation and Ministry of Culture in New Delhi at Indira Gandhi National Center for the Arts, Delhi.

Participation in such events not only encourages students to read good books but also develops positive thinking and attitude in the reader. Students got an opportunity to be part of discussions by eminent writers on Vasudhaiva Kutumbakam, Padma Awards, direction and condition of Indian literature. Students also witnessed activities like Book release and talk show with well-known social activists including Ms. Donal Bisht, Ms. Maithili Thakur, Shri Kanhaiya Mittal, Acharya Dr. Lokesh Muni and Swami Chinamayand Ji Sadhvi Bhagwati Saraswati, etc. The overall experience gave several lifelong learning lessons and memories to all the participants.







CHRISTMAS DAV OFI FRRATION

CHRISTMAS DAY CELEBRATION: DECEMBER 23, 2022

Christmas is the season of joy, holiday greetings exchanged, gift-giving, and families getting united. The Christmas celebrations took place in the KCCILHE, Greater Noida campus on 23 rd December 2022. Spreading Christmas cheer is a great way to get the campus excited for the upcoming holiday. Decorations such as evergreen garlands, twinkling lights, and festive ornaments can bring the holiday spirit in campus. It is a great way for students to come together and enjoy the season by taking part in an activity that will bring joy to the community.

Christmas festival is the time when family, friends, and relatives come together and celebrate with full of joy. Children are mostly excited due to the gifts they receive from Santa Claus. Therefore, we can say that in the Christmas celebration there is a mythical figure named Santa Claus that plays an important role.

Decorating a beautiful Christmas tree is a great way for students to come together and enjoy the festival.



POSTER MAKING COMPITION

POSTER MAKING COMPITION: DECEMBER 29, 2022

The ART-ATTACK (THE ART AND CRAFT SOCIETY) IN ASSOCIATION WITH NSS UNIT conducted a **poster making competition** on theme "**conserving biodiversity**" on 29th December, 2022. The theme focused on spreading awareness regarding uprising issues and the need of conserving biodiversity. The activity helped students to express their ideas through medium of art and colors. Following were the rules of the activity.

Biodiversity conservation protects plant, animal, microbial and genetic resources for food production, agriculture, and ecosystem functions such as fertilizing the soil, recycling nutrients, regulating pests and disease, controlling erosion, and pollinating crops and trees. Conservation of Biodiversity is very futile for the future and its better for us to know this as early we can.

The students displayed their artistic skills through the exquisitely designed posters on the given topics. The activity kept the student engaged and gave them a platform to explore their creativity and to showcase their skills.

The participants worked on their colorful posters against a backdrop of lilting music. The posters will be displayed in the corridors of for all to appreciate.









SPIN & VARN

SPIN A YARN: DECEMBER 30, 2022

This activity 'Spin – A – Yarn' was conducted by the BIBLIOPHILI on 30th December 2022st February. It was an Intra College, where the introductory sentence was given to the participants and they had to weave a story in continuation to the given sentence. The students were briefed and they had to weave a story. They kept on adding their interesting thoughts to make an innovative tale. Each story they wove had some moral value attached and a suitable title was also given to it. To sum up, it was an enriching experience, where the students learnt to speak up their thoughts.

NSS SPECIAL CAMP

NSS SPECIAL CAMP: DECEMBER 24-30, 2022

The NSS unit of KCC Institute of Legal and Higher Education, has organized a camp from 24 December to 30 December 2022. The Camp lasted for 7 days.

NSS Special Camp was held at Khodna Khurd-2 on the theme Youth For Education to Reduce dirt and disease. 40 plus volunteers of the NSS Unit of KCCILHE participated with full cooperation, zeal and worked enthusiastically in the camp.

The main objective of the camp was to evolve the volunteers as a human and an agent of social change. Its thrust was on activities and lectures that help the volunteers to work for the community, in the community, and with the community. Activities like Awareness Sessions and Rally on Dengue Awareness, Street Play on Alcohol and Tobacco Abuse, Yoga Sessions, Cleanliness Drive, Helping hands for Registrations for Aadhar and Ayushman Yojna, Health Checkup Camps, and Distribution of gifts and chocolates among school kids were conducted by the NSS Volunteers with full dedication

Projects were sorted out. Volunteers were divided into different groups. Tasks were assigned to them. First of all, five hundred saplings were to be planted. Plants were distributed by the Horticulture Department of the district free of cost.

The second phase of the campaign was to educate the villagers about the protection of the environment. Streets and drains were cleaned. The villagers took part in the Cleanliness drive enthusiastically. The greatest accomplishment was the successful completion of our adult literacy campaign.

The Second task was to propagate the awareness for girl's education in rural areas, especially in the tribal belt, girls are devoid of a good education. Our teams spread in the village and surrounding villages to convince the parents to give their girl child proper education. People were also made aware of a clean environment. They have also explained the importance of trees in our lives. The camp was a huge success. All volunteers enjoyed it very much. People of the Village were happy too.







TECHNICAL SOCIETY - TECHSTAR

TECHBUZZ 5.0

Technical Society, KCC Institute of Legal and Higher Education organized a Technical Quiz competition TECHBUZZ 5.0 . The event consists of three rounds. First round was held in classes. The set of 42 multiple choice questions were given to students. Out of all, 10 students were shortlisted who in turn made 5 teams to qualify second and third rounds. In second round, five section of questions based on current affairs and basic technical knowledge. In first section students have to name the celebrity whose image was shown on image. 30 seconds were given to answer each question. Next section was to identify the saying be famous personalities. Third section was for the shortcut keys of the computer operations. And last section was for the name of inventors and year of inventions. Two teams were shortlisted among all for the third and final round, which was choose the noose round. Ayush Pandey of BCA Batch 2021-24 and Aryan Dhar of BCOM 2019-22 were the winners and Reetika and Rohit Pal from BCA Batch 2021-24 were the Runner up. This round was based on selecting an option from the grid given on the question and student need to pick one and answer the question behind that question. The question also passed to the audiences when none of the team answered a particular question. It was overall an entertaining and knowledgeable session for all students. Students enjoyed it a lot.







MILESTONES

STUDENTS ACHIEVEMENTS







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CERTIFICAT	.
Java Programming Summer Training in association wi in July 2022	
EC-ST-3027 Certificate Number	Gaulaman Mr. Gautam Kumar Founder Engineer Core
	CERTIFICAT OF COMPLETION Nidhi Singh his certificate to acknowledge their Java Programming Summer Training in association wi in July 2022 presented by presented by EngineerCore EC-ST-3027

		ess Club (HARAGPUR
С	ERTIFICAT	E
	OF COMPLETION	
This c	ertificate is proudly preser	nted to
	Pranshu Pant	
in ack	nowledgment of participation	in the
Java	Programming Co	ourse
	mer Training in association v ully completed during June &	
Mayant	Certificate Number TP-ST-2288	<u><u><u></u><u><u></u></u><u></u><u>Hilpa</u> <u>Hilda</u> <u>Mrs. Shilpa Mehta</u> Chief Executive Officer</u></u>



PI ACEMENTS



ACADEMIC ACHIEVEMENTS 2021-2022

BATCH 2019-2022

Sixth Semester (Even Semester)

RANK	NAME OF STUDENT	PERCENTAGE
1	ATUL PAL	91.57%
2	ARCHNA KUMARI	90.71%
3	SHAGUN RAGHAV	89.85%



Fourth (Even Semester)

RANK	NAME OF STUDENT	PERCENTAGE
1	SHREYASH SHUKLA	89.12%
2	HARSHITA RAI	86.25%
2	NISHI RANJAN	85.87%

RATCH 2021-2024

Second Semester (Even Semester)

RANK	NAME OF STUDENT	PERCENTAGE
1	AYUSH UNIYAL	87.82%
2	MANAS MORE	86.70%
2	DEV SHUKLA	86.38%

Projects

BCA Batch 2019 – 2022, Major Project

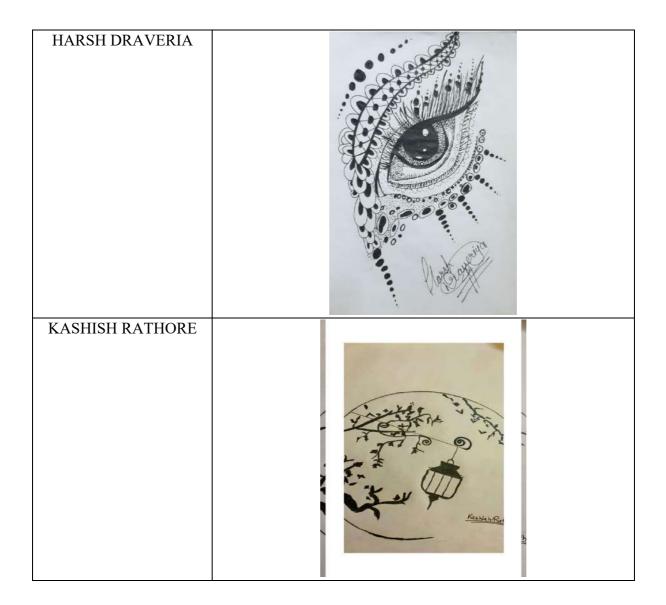
STUDENT'S NAME	TITLE
SAURABH RANA	CAFÉ WEBSITE
SHIV KUMAR	
KASHYAP	ONLINE SHOW STORE
SHAGUN RAGHAV	SOCIAL APPLICATION

JATIN SINGH RAWAT	E COMMERCE WEBSITE
FIRDOS	GET WEATHER
ALOK MAHTO	STEGNOGRAPHY
DHRUV PRAJAPATI	ADVANCED STUDENT RESULT MANAGEMENT SYSTEM
JAGRIT VASHISTA	JV DENTAL CARE
ANSHUL GOSAIN	DESKTOP VOICE ASSISTANT
KOUSHIK ROY	FULL BOI UNITY
ASHISH SRIVASTAVA	NON GOVERNMENT ORGANIZATION PORTAL
SHIVAM SINGH	ONLINE SHOPPING WEBSITE
RAJAT SINHA	ADVANCED HOSPITAL MANAGEMENT SYSTEM
ATUL PAL	QUAD
SHIVAM KUMAR	REDSTORE E COMMERCE WEBSITE
HARIS	BANKING SYSTEM
ADITYA BISHT	CAR SALES WEBSITE
YASH SHARMA	ONLINE EXAMINATION PORTAL
SHUBHAM	DEPRESSION TEST ANALYZER
ANURAG BHANDARI	E COMMERCE WEBSITE CLOUD 9
ARCHNA KUMARI	IMAGE EDITOR
ANJALI RAMOLA	TIC TAC TOE GAME
ISHAN SINGH	TASK MANAGER ANDROID TASKIT
JAI JOURA	ONLINE MUSIC STREAMING WEBSITE

TIME SCALE

Students activities in Leisure Time

Student Name	Activity
HARSH DRAVERIA	A REAL PROVIDENCE OF THE REAL PROVIDENCE OF T



FACULTY ACHIEVEMENTS

- Presented a paper "Maintaining Electronic Health Record using Machine Learning System" in the National Conference on Social Impact of Digitization organized by KCCILHE on 24th June 2022
- Published a full length paper "Human Perception Model of Emoticon" in the National Conference on NEP 2020, A Nation building path to make India Vishwa Guru by transformation of Indian Education System organized by KCCILHE.
- Attended 15 days Refresher Course on "NAAC Methodology for HEIs" organized by KCCILHE from 6th June 2022-18th June 2022.

- Presented a paper "Proposed Artificial Intelligence system assisting Indian Legal System" in the National Conference on Social Impact of Digitization organized by KCCILHE on 24th June 2022.
- Attended 15 days Refresher Course on "NAAC Methodology for HEIs" organized by KCCILHE from 6th July 2022-18th July 2022.
- Attended ten days faculty development programme on "Quantum Computing: Challenges and Opportunities" from 28th Feb 2022 to 05th March 2022.
- Attended two days summit on "Amazon Web Services Summit India" from 25th May 2022 to 26th May 2022.

EDITORIAL BOARD

Editor in Chief

Prof. (Dr). Bhavna Agarwal

Director

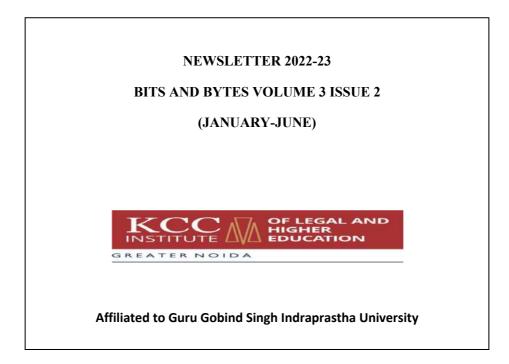
Editor

Professor

Students Editorial Board

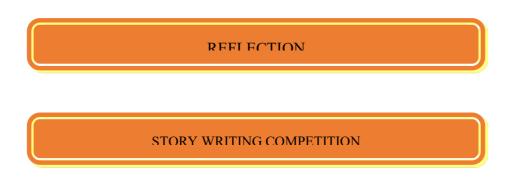
Anshika Sharma – BCA Batch 2020-2023

Hitesh Sharma -BCA Batch 2022- 2025



Computer Application (BCA) is a three-year undergraduate degree course for students who wish to delve into the world of Computer languages. The BCA course is one of the most popular options to get started with a career in Information Technology. It is a three-year program that span six semesters. The course is designed in a manner to bridge the gap between the studies of computers and its applications.

BCA course subject gives good knowledge in critical area of computer science and networking. The syllabus focuses on the core fundamentals of computer science, but generally undergoes revision according to the industry requirements with the aim of increasing employment opportunities for students. For a BCA aspirant, this degree would enable in setting up a sound academic base for an advanced career in Computer Applications.



STORY WRITING COMPETITION - JAN 02, 2023

A professional writer is an amateur who did not quit." Stories are wonderful pieces of prose that enable us to make sense of our world and pass on knowledge and values to ourselves, as well as the future generations. Keeping this in mind, the Inter-House Story Writing Competition for BCA students was held on Monday, JAN 02, 2023. The objective of the event was to empower students to predispose themselves towards writing and literature in an era where social media dominates, aspiring to ignite this creative spark in the students. It was an endeavour to direct students towards the creative path of writing and active expression through the medium of written storytelling.

AWARENESS LECTURE ON RENEWABLE ENERGY RESOURCES.

AWARENESS LECTURE ON RENEWABLE ENERGY RESOURCES-JAN 04, 2023

A special lecture programme on 'Importance and Utilisation of Renewable Resources' was organised at KCCILHE, recently. The event was held on Jan 4, 2023 to create awareness among the students and faculty. The speaker highlighted the importance and usage of renewable resources like Solar Energy, Wind Energy, Hydropower and Bio-Energy without causing any harm to the nature. This lecture also stressed the need for spreading environmental awareness and encouraging the citizens to maximise the usage of renewable resources. A quiz competition and poster presentation related to renewable energy was held on this occasion for students. Certificates and gift of solar home lights were given to the winners.



INTERNNATIONAL CONFERENCE IN COLLABORATION WITH NILE UNIVERSITY OF NIZERIA

INTERNNATIONAL CONFERENCE IN COLLABORATION WITH NILE UNIVERSITY OF NIZERIA- JAN 07, 2023

KCC Institute of Legal and Higher Education (KCCILHE), Greater Noida in collaboration with the Nile University of Nigeria organized an International Conference on "Vocal for Local vs Global Aspirations of India (Step towards Make in India) on 7th January, 2023 (Saturday) from 11:00 AM onwards in hybrid mode. The event began with the traditional lighting of the lamp and detailing the context of the conference. Prof. (Dr) Bhavna Agrawal Director, KCCILHE, welcoming the esteemed speakers and participants gave an insight about the objectives of the conference and stressed upon the need to understand what steps should be taken by different stakeholders to make our country self-reliant. The chief guest of the event, Shri. Kamlesh Mishra, President & COO, Dixon Technologies India Limited highlighted the need for a mindset for 'vocal for local' and promulgation of local brands, manufacturing and supply chain. Thereafter, Shri. Amitabh Tiwari, CEO Ossify Industries Pvt Ltd., Prof. (Dr.) Dileep Kumar, Deputy Vice-Chancellor (DVC) Nile University of Nigeria (Honoris United Universities Network), Prof. Anetta Caplanova, PhD Economics, University of Bratislava addressed the Participants and shared their valuable research work. Three technical sessions were conducted simultaneously which were chaired by Prof. P K Agarwal, Ms. Uma Sudhindra and Dr.Sunita Singhal.





SNAPSHOT - 4.0

SNAPSHOT - 4.0- JAN 10, 2023

Shutterbugs - KCCILHE's Photography Society hosted the fourth edition of its annually conducted photography competition 'Snapshot'. The students demonstrated their photographic skills under the theme of "Christmas Vibes". The activity was judged by Mr. Hitesh Vig, Product Evangelist for Panasonic India and SAARC Nations, and Mr. Vikas Singh, Photographer and Trainer for Panasonic India. They had a session with the students to share their experiences and knowledge on 'Proficiency in Photography and Visual Arts'. This helped the students to improve and enhance their photography skills and learn from the experience.





FINANCIAL LITERACY PROGRAM

FINANCIAL LITERACY PROGRAM - JAN 10-13, 2023

A special lecture programme on 'FINANCIAL LITERACY' was organised at KCCILHE in collaboration with NISM was held on 10th January to 13th January, 2023. Recently Many students graduate without a basic understanding of personal finance management and their future careers. College is usually students' first exposure to the real-world skills needed to manage money so they must develop good money habits early. Providing college students with a handle on money can actively solve a lot of problems that they will encounter in their adult lives, helping them lead happier lives without having financial worries. It is entirely possible for lessons learned about finances in school to stick with students for years, right up until they need it.Financial literacy is a term that is often used to describe the knowledge and skills needed to make responsible financial decisions. It includes understanding how to make informed choices about money, debt, credit, savings, and investments. BOLLYWOOD DANCE ACTIVITY

BOLLYWOOD DANCE ACTIVITY: JAN 11, 2023

SWAY - The Dance Society at KCC Institute of Legal and Higher Education (KCCILHE) organized an exhilarating Bollywood Dance Activity on 11 January 2023. The event was a vibrant celebration of Indian dance and culture, showcasing the fusion of tradition and contemporary moves. The evening commenced with energetic and colourful Bollywood dance performances by SWAY members. Their graceful and high-energy routines set the stage on fire, captivating the audience and creating an electrifying atmosphere. What made this event even more special was its interactive nature. Attendees had the opportunity to learn some signature Bollywood dance steps and grooves under the guidance of SWAY's talented dancers. This hands-on experience allowed participants to immerse themselves in the world of Bollywood dance. The Bollywood Dance Activity by SWAY served as a joyful reminder of the rich cultural heritage of India, and it left everyone with a smile on their faces, showcasing the power of dance in bringing people together.



TAP DANCE ACTIVITY

TAP DANCE ACTIVITY- JAN 11, 2023

On January 11, 2023, SWAY - The Dance Society at KCC Institute of Legal and Higher Education (KCCILHE) organized a mesmerizing Tap Dance Activity, offering a unique and rhythmic experience to students and dance enthusiasts. The event kicked off with a thrilling performance by SWAY's talented tap dancers. Their synchronized footwork, accompanied by the rhythmic beats of their shoes, created an enchanting spectacle that left the audience in awe. What made this event truly exceptional was its interactive component. Attendees were invited to join in and learn the basics of tap dance from the SWAY dancers themselves. This hands-on approach allowed participants to appreciate the skill and precision required for this art form. The Tap Dance Activity was a testament to SWAY's commitment to showcasing diverse dance styles and promoting artistic expression. It provided a platform for students to not only witness the beauty of tap dance but also actively engage and discover their own rhythm.

DISCUSSION ON AIR POLLUTION AND AWARENESS

DISCUSSION ON AIR POLLUTION AND AWARENESS- JAN 12, 2023

NSS Society of KCC Institute of Legal and Higher Education (KCCILHE) organized a significant event - a Discussion on Air Pollution and Awareness on 12th January 2023. The objective was to educate and raise awareness among students about the pressing issue of air pollution. The discussion featured experts in environmental science and public health, who shed light on the causes, consequences, and solutions to air pollution. They emphasized the importance of individual and collective efforts in mitigating this environmental crisis. Interactive sessions allowed participants to ask questions and share their insights, fostering a sense of shared responsibility. The event also highlighted the importance of adopting

sustainable practices in daily life to reduce air pollution. Discussion on Air Pollution and Awareness organized by NSS Society was a commendable initiative that underscored the need for immediate action in combatting air pollution. It served as a reminder that raising awareness and taking proactive measures are crucial steps toward a cleaner and healthier environment.



CODING & DEBUGGING CONTEST

CODING & DEBUGGING CONTEST-JAN 12, 2023

KCCILHE organized a Coding Competition for the BCA students on the 12th of January 2023. More than 50 enthusiastic participants attended the session. The participants were given one hour to solve the given problems. The questions were designed to challenge the students and promote out of the box thinking, problem skills, and analytical thinking. There

was turn up from first, second and third year as well. The students enjoyed the event and also said that it was a good opportunity for them to enchance their skills. The winners of the competition were given certificate. Students were able to check their coding skills and were also `inspired to enhance them.

DEVELOPMENT OF ORGANIC KITCHEN GARDEN, HERBAL

DEVELOPMENT OF ORGANIC KITCHEN GARDEN, HERBAL - JAN 13, 2023

A basic definition of organic garden is gardening without synthetic fertilizers and pesticides. A kitchen garden is where herbs and vegetables are grown around the house for household use. Creating a kitchen garden on our own can be surprisingly simple if a person can invest a lot of patience and perseverance. Developing own kitchen garden helps in cultivating pesticide free fruits vegetables, greens and herbs which can also play an important role in maintaining one's health in this modern world where market is saturated with lot of unethical economy oriented stuffs that leaves least concern to the health of the consumer. The traditional kitchen garden is also known as a potager. The proposed study has thrown light on urban women who are interested in developing organic kitchen garden at their residence. Nowadays the urban women face lots of health issues due to high pollution and consumption of fruits and vegetables cultivated by using inorganic fertilizers. To overcome this challenge many health organisation has insisted the importance of having organic kitchen garden at their house. This event was held on 13th January 2023 by KCCILHE.

PRAYAS-'We Stand for You'

PRAYAS-'We Stand for You'- JAN 17, 2023

"COLLECTION DRIVE TO DONATE TO GOONJ"BY PRAYAS SOCITY &NSS

"A life is only worthwhile if it is lived for others" PRAYAS-We Stand for You, The Community Connect Society of KCCILHE organised its annual collection drive 'Daan Mahotsav' to encourage students for donation of stuff which may be of not of use for them but may be very precious for someone. Collection done in a month-long drive was donated to Goonj Processing Center, New Delhi to extend the help to the needy people. This Collection drive of Prayas provided young students the opportunity to tide over the insignificant and immaterial things and appreciate the bigger picture. Participating students learnt the importance of appreciating little things in life.



CONVOCATION 2018-21

CONVOCATION 2018-21- JAN 21, 2023

KCC Institute of Legal & Higher Education, Greater Noida conducted its First Convocation for the batch of 2018-21 on 21 January 2023. As the graduates were eagerly waiting to take their degrees, they enthusiastically participated in Academic Procession followed by the Degree Distribution.

The chief guest of the Ceremony was Prof. Abhishek Mishra, Former Cabinet Minister-Govt of U.P.; Prof. Vijita Singh Aggarwal, Director, International Affairs, and Ms. Uma Sudindra, Professor, SICMSS were the guests of honour from GGSIPU.

Students from various courses i.e. BBA, BCA, BCOM (H), and BAJMC received their degrees. Degree distribution was followed by the Prize distribution for meritorious students of each course. Ceremony ended with pledging honour to our country by singing the national anthem. This was followed with Lunch, photo sessions and exchange of messages. The graduation Ceremony concluded with a joy that is sure to inspire the students to achieve great heights.

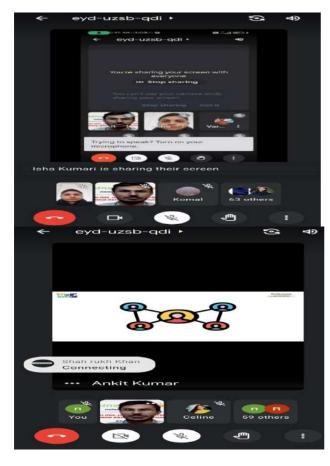


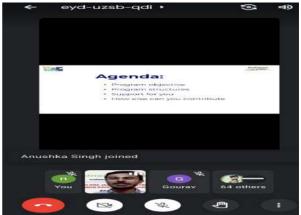


DESHKE MENTOR

DESHKE MENTOR- JAN 23, 2023

KCCILHE organized an inspiring event on January 23, 2023, known as the DESHKE MENTOR. The guest of honor for this event was Mr. Ankit Kumar, the Youth Coordinator in the Deshke Mentor Program. The Deshke Mentor Program is a unique initiative aimed at mentoring and guiding young minds towards personal and professional development. Mr. Ankit Kumar, with his extensive experience in youth coordination, shared invaluable insights and strategies to empower students for success. Mr. Kumar highlighted the importance of mentorship in shaping future leaders and emphasized the need for students to set clear goals and work diligently towards them. Interactive sessions allowed students to ask questions and seek guidance on various aspects of personal and professional growth. Mr. Kumar's anecdotes and motivational stories resonated with the audience, leaving a lasting impact





AWARENESS SESSION ON SEGREGATION OF WASTE BY VISITING IN THEIR NEIGHBOURHOOD.

AWARENESS SESSION ON SEGREGATION OF WASTE BY VISITING IN THEIR NEIGHBOURHOOD- FEB 27-28, 2023

NSS Society of KCCILHE organized a meaningful initiative - an Awareness Session on Segregation of Waste through Neighbourhood Visits on 27 and 28 February 2023. This event aimed to educate students and residents about the importance of waste segregation for a cleaner and greener environment. Volunteers from the NSS Society embarked on a two-day journey, visiting neighbourhoods surrounding the campus. They engaged with residents, explaining the significance of segregating waste into biodegradable and nonbiodegradable categories. Practical demonstrations and informative pamphlets were used to make the concept easily understandable.

Residents were encouraged to adopt this sustainable practice in their daily lives. They learned about the environmental benefits and the role they play in reducing waste sent to landfills. This initiative reinforced the institute's commitment to community engagement and environmental conservation. It encouraged residents to take proactive steps towards waste reduction, promoting a cleaner and healthier community. The Awareness Session on Segregation of Waste through Neighbourhood Visits was a significant step in fostering environmental responsibility among students and the local community alike.





SEMINAR ON GLOBAL WARMING

SEMINAR ON GLOBAL WARMING: FEB 27, 2023

KCCILHE organised a Seminar on Global Warming on February 27, 2023. The event was organized with the aim of increasing awareness about the pressing issue of global warming and its far-reaching consequences. Distinguished experts in the field of environmental science and climate change were invited as guest speakers. They delivered enlightening presentations, shedding light on the causes, effects, and potential solutions to global warming. The seminar covered topics such as greenhouse gas emissions, climate change adaptation, and the importance of sustainable practices. Interactive discussions allowed participants to engage with the speakers and delve deeper into the subject matter. Students, faculty, and attendees were encouraged to ask questions and share their perspectives, creating a dynamic exchange of ideas. The program started with an introduction. In speech the speaker pointed out that climate change is an alarming global issue and has become a threat to our Mother Earth. The speaker said that a joint effort is the need of the hour to combat climate change.



DEBATE COMPETITION

DEBATE COMPETITION- MAR 4, 2023

The KCCILHE, GREATER NOIDA conducted a Debate competition on Theme "DO WE REQUIRE CENSORSHIP IN OTT PLATFORM" on 4th March, 2023 for the students of BCA. The event aimed to foster critical thinking and provide a platform for students to express their opinions on this timely and contentious issue. The competition saw enthusiastic participation from students who presented well-researched arguments on both sides of the debate. Participants eloquently discussed the merits and demerits of censorship in Over-The-Top (OTT) platforms, delving into topics such as artistic freedom, content regulation, and societal impact. After rigorous rounds of debate, the winners emerged as Sanchit Singh Bhandari from KCCILHE and Vansh Shiv Neelan from Amity University. Their compelling arguments and persuasive delivery earned them well-deserved recognition. The event was not only intellectually stimulating but also encouraged a healthy exchange of ideas among participants and the audience. It showcased the institute's commitment to promoting critical thinking and free expression among its students.

HOLI CELEBRATION

HOLI CELEBRATION- MAR 6, 2023

KCC Institute of Legal and Higher Education (KCCILHE) celebrated the vibrant festival of Holi with great enthusiasm and camaraderie on March 6, 2023. The event brought together students, faculty, and staff in a colourful and joyous celebration of the arrival of spring. The festivities began with participants gathering in the central courtyard, where they were welcomed with traditional sweets and snacks. Colourful powders was distributed, and the atmosphere quickly became alive with laughter and music. Students and staff, regardless of age, joined in the revelry, smearing each other with bright Holi colours. The sound of music and joyous cheers filled the air as everyone let loose and embraced the spirit of togetherness. Safety precautions were in place to ensure a secure and enjoyable celebration. The event was not only a celebration of Holi's rich cultural heritage but also an opportunity for the KCCILHE community to bond and create cherished memories.





TECHBUZZ 6.0 QUIZ: MAR 15, 2023

Technical society – TechStar of KCC Institute of Legal and Higher Education organized TechBuzz 6.0 – a quizzing event on 15.03.2023. The quiz was based on the theme: G-20 presidency and current affairs related to IT and Business. Students from BCA, BBA, B. Com (H), BA-JMC, BA-LLB (H), and BBA-LLB (H) participated in the quiz competition. The quiz contained two rounds, the first round was online and participants were required to attempt 25 MCQs. Eight out of 103

students qualified for round 1. Four teams of two members each played round 2. Questions were displayed on PPT and only 60 seconds were given to each team to answer the question. Team B (Celine – BA-JMC I year and Saurav Kaushal – BBA I year) got the highest marks in round 2 and declared as winner.



PARTICIPATION IN YOGA CAMP

PARTICIPATION IN YOGA CAMP: MARCH 15, 20023

Yoga is an ancient art for building up healthy mind. The concept of yoga indicates the connection of human soul to supreme power. The role of yoga in education as per the spiritual aspect helps the students to perform their daily duties in the day to day lives. It enhances the self-realization or self-awareness. It unfolds mental and spiritual attributes. It enhances the will power. Not only the spiritual upliftment is there but a lot of physical

benefit a student can get from yoga. Nowadays stress is a great challenge before the students and yoga has a great role to reduce stress. Feeling the importance of yoga and its positive impact on students KCCLHE college with the help of NSS organized a yoga camp for one day. On 15th March 2023 the camp had been inaugurated by the Teacher-in-Charge. In inauguration speech the speaker spoke about the importance of yoga in education system. The instructor said that it is a natural part of education. In the ancient time yoga was a part of education system in 'Bharatiya sansker'. The instructor said 'we should make out the incredible importance of yoga in our education'. The trainer trained Pranayama, Surya Namaskar, Dandasana, Baddha Konasana, Dhanurasana, Shavasana, Halasana,Malasana, Ardha Matsyendrasana, Chakrasana, Dhanurasana, Simhasana, Trikonasana, Naukasana, Ardha Kapotasana, Gomukhasana, Marjariasana etc to our students.





SEMINAR: MAR 16, 2023

Prof. (Dr.) Dharmendra S. Sengar, a distinguished faculty member from the prestigious Indian Institute of Management (IIM), Nagpur, delivered a captivating seminar on "Goal Setting and Strategies for Being an Achiever" on March 16, 2023, at the KCCILHE Campus.In his enlightening talk, Dr.Sengar emphasized the importance of setting clear and achievable goals in both personal and professional life. He underscored that goal setting serves as a roadmap to success, providing direction and motivation for individuals to reach their fullest potential.During the seminar, Dr.Sengar shared valuable insights into effective goal-setting techniques and strategies. He discussed the significance of SMART (Specific, Measurable, Achievable, Relevant, Time-bound) goals and how they can be applied to various aspects of life. Dr.Sengar also delved into the psychology of motivation and the role it plays in sustaining one's commitment to achieving their goals.Attendees left the seminar with a deeper understanding of effective goal-setting techniques and a renewed sense of determination to pursue their aspirations. Dr.Sengar's expertise from his role at IIM Nagpur added credibility and depth to the seminar, making it a memorable and enriching experience for all who attended.

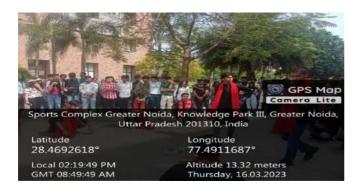


PRAYAS- "SAY NO TO PLASTIC" CAMPAIGN

PRAYAS- "SAY NO TO PLASTIC" CAMPAIGN - MAR 16,2023

Plastic Pollution is affecting the whole earth, including mankind, wildlife, and aquatic life. With an objective to make everyone realize the harmful impact it has on our lives and urge them to adopt a plastic-free life style, the PRAYAS Community Connect Society, KCCILHE in association with NSS Units organized an awareness campaign on "Say No to Plastic" on 16 th March, 2023. The objective of the campaign was to create awareness about the hazard of polythene bags. The campaign was named 'Say No to Plastic bag" with the theme "No Plastic is Fantastic". The event started with group dance performance by the students, the song for which were in complete alignment with the theme of the event. After that Nukkad Natak presented by students to create awareness. The act gave a beautiful message on how we all should be a part of the solution, not a part of pollution.





NSS PRESENTATION

NSS PRESENTATION- MARCH 18, 2023

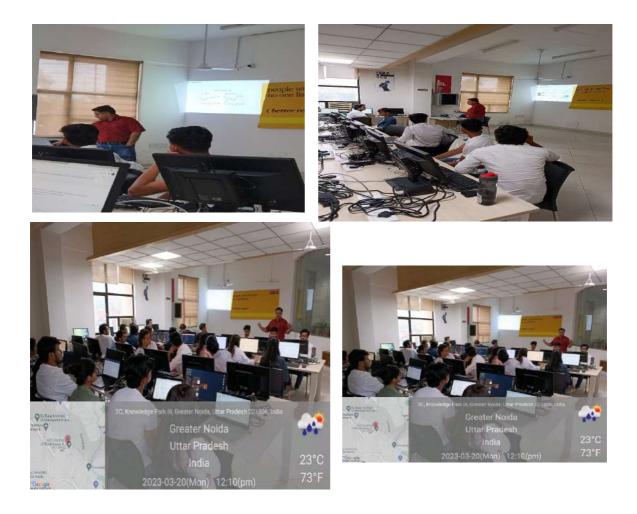
NSS Unit of KCC Institute of Legal and Higher Education participated in "Safarnama 2023" an Event organised by the NSS Unit of Indian Institute of Technology (IIIT) Delhi. In this event, NSS Volunteers elaborated the work done by their institute under National Service Scheme (NSS) for the Academic year 2022-2023. The motive behind this event was to share the ideas among NSS volunteers for innovative ways to contribute towards society. NSS Volunteers -Vansh Gupta, Khushi Kohli, Nikhil Biju, and Ankur Goyal from KCCILHE presented their work to the audience. This Participation gave students a great learning experience and chance to see the work done by fellow volunteers from institutions such as IIT Delhi, Ramjas, Maitreyi College, Hansraj, Hindu college and many others.



WORKSHOP

WORKSHOP - MAR 20, 2023 On Machine Learning 101 And Introduction To Python

KCC Institute of Legal & amp; Higher Education, Gr. Noida, affiliated Institute of Guru Gobind Singh Indraprastha University Organised Workshop on Machine Learning 101 and Introduction to Python – a Hands on practice session on 20.03.2023. The students of Information Technology department (BCA) participated in this workshop and the wellknown data scientist Mr. Atul Tripathi (Advisor IISER, Mohali) interacted students for their learning. Before starting the workshop data scientist Mr. Atul Tripathi elaborate machine learning and introduced the basics of python language. The workshop is conducted in the computer lab of configuration (16GB RAM, i7 Processor). Google Colab is used as working space for python. Students made a lot of experiments with programming and cleared all doubts.Sixty students joined the session simultaneously. Students were curious to learn new things and the trainer was curious to teach the new things. The combination of learning and teaching curiosity made the workshop successful. At the end of the workshop some practice sets were given to the students for self-practice and to continue the hard work to learn something new.



SEMINAR

SEMINAR-20 MAR, 2023 On "YOUTH LEAD ENTREPRENEURSHIP AND IMPACT ON SOCIETY"

The entrepreneurship society of KCCILHE organised a seminar on 'Youth lead entrepreneurship and impact on society' on 21 March 2023. The eminent speaker, Mr Amitabh Tiwari, Chief Executive Officer, Ossify Industries Pvt. Ltd. interacted with students and motivated them to come up with an idea which can solve some problem prevailing in the society. He said entrepreneurs are often known as a source of new ideas or innovators, and they bring new ideas to the market by replacing old with a new invention. If students will take initiative, they will go a long way and would feel pride in contributing to the socio-economic development of the country. He motivated students to make decisions, to work on their own decisions with full conviction and to never accept defeat with failure. Mr Amitabh answered queries of students and the seminar ended with a positive impact on participants.



DISCUSSION ON WORLD WATER DAY

DISCUSSION ON WORLD WATER DAY- MARCH 22, 2023

KCCLHE college, 22nd March, 2023 celebrate the 'World Water Day'. This year also we have dedicated this day to water. Our college celebrated the day with utmost sincerity. Water is the most precious resource for arrival. But nowadays, the scarcity of water is really a threat to the whole world. our college selected the theme 'Do not waste Water'. The aim of the programme was to aware the students about the water crisis around the world. Surveys reveal that 80% of all waste water is not reused. If water were reused, the shortage of water could be reduced to some extent. First the programme started with an opening song sung by the students. Then our respected teachers delivered valuable speeches on the importance of water and the scarcity of water.

AWARENESS SESSION ON SAVE WATER

AWARENESS SESSION ON SAVE WATER- MARCH 29, 2023

KCCLHE college organized a awareness session on world water day on 29th March 2023, our college organized a seminar on water conservation along with some social organizations in the seminar hall of our school. All the students and teachers were also sent invitations to attend this seminar. Many environmentalists also participated in this program. The seminar began at 10 in the morning. Water scarcity has become a big problem today; if it is not taken care of in time, it will become a threat in the future. Understanding the scarcity and importance of water, many people have started conserving water. Moreover, many environmentalists have also said that rainwater is a gift from God. We should harvest it so that it can be utilized in other seasonal months. And they also tell us that we can use water for many things, especially rainwater. Rainwater may be used for toilets, washing clothes, cleaning floors, watering plants and vehicles, etc. Similarly, one after the other, many environmentalists gave their valuable talks on water conservation Also, they requested all the students present there not to waste much water and try to save every single drop of water. Simultaneously, some students also gave speeches on water conservation.

"HALF MARATHON UNDER THE THEME OF FIT INDIA MOVEMENT" BY NSS MARCH 31, 2023

NSS Cell, GGSIPU organized "Half Marathon" on 31st March 2023 by under Silver Jubilee Year of the University. NSS Unit of the University organised Public Engagement Programme through "Half Marathon" under the theme of "Fit India Movement (Swasth Bharat)" and celebrated the Silver Jubilee year of establishment of the University on 31st March, 2023 at 07:00 AM to 9:00 AM at the venue Guru Gobind Singh Indraprastha University (GGSIPU), Main Gate, Dwarka Campus, New Delhi. KCCILHE-NSS Units participated in the event and spreaded awareness about "Swachh Bharat Abhiyan" and "Fit India movement" through running. All NSS volunteers were actively involved in the session.



NATIONAL CONFERENCE- APRIL 1, 2023 On AR & VR – PINNACLE INDUSTRY TRENDS

kccinstitutes School of Journalism & Mass communication, KCC Institute of Legal and Higher Education, Greater Noida organized a National Conference on "AR & VR PINNACLE INDUSTRY TRENDS" on 1st APRIL, 2023

Invited Speakers at the conference were -

Mr. Naresh Gupta, Founder and Group CTO, Techrupt Innovations, Prof (Dr.) Amar Pal Singh, Dean, School of Law and Legal Studies, GGSIPU, Ms. Milan Sharma, Broadcast Journalist, India Today, Mr. Viraj Desai, Advisor-Communications, Miyamoto International.

This conference provided an excellent platform for the exchange of knowledge and ideas on how Augmented Reality (AR) and Virtual Reality (VR) are cutting-edge technologies that have revolutionized the way we interact with digital information and the world around us. The conference met the objective of bringing together academicians, researchers and industrial professionals to discuss the revolutionary breakthroughs in various disciplines of AR & VR. The conference was successful with a productive and enriching experience for all participants, faculty and students.





TEACH TO CONNECT-EDUCATION DRIVE

TEACH TO CONNECT-EDUCATION DRIVE- APRIL 6, 2023

The NSS unit of KCCILHE organized a visit to BIMTECH Vidhya Kendra, Pari Chowk, GreaterNoida, Where NSS Volunteers Interacted with children of class 1-3. Volunteers taught studentssome topics of their syllabus of different subjects. Volunteers also played games like musicalchair with children. A lot of doubts were asked by children and answered by the volunteersclearing their concepts and making their educational base strong.





POSTER MAKING COMPETITION FOR EARTH

POSTER MAKING COMPETITION FOR EARTHAPRIL - APRIL 22,2022

POSTER MAKING COMPETITION on earth day was organized by KCCLHE greater Noida in association with NSS society. Our students had a creative and fun filled session on 22nd April, 2023 as all participated in the Earth Day poster making competition. They created beautiful posters of our planet Earth depicting the importance of Earth and wrote meaningful slogans like 'Save our planet', 'Say no to plastic bags 'and 'Plant more trees' etc. They were very excited to draw and colour. Through this event they were able to learn new vocabulary, creativity and pledged to protect our environment, planet and resources.



SEMINAR

SEMINAR- APRIL 21, 2023

•

School of Commerce, KCC Institute of Legal & Higher Education organized a seminar on "Risk Management in Banking Industry" on 21 April 2023 to make students aware about the Risk Management vertical of the Banking Industry. Resource person for the day was Ms Mehak Sharma, Assistant Vice President, Axis Bank. The speaker started her talk with a basic introduction of Risk Management and later on covered Gamut of Risks like credit risk, operational risk, market risk, liquidity risk, reputation risk, concentration risk, and country risk, etc.

Further, she elaborated Country risk and its components in detail. She explained technical terms with real-life examples through which students could relate fast. Speaker also talked about career options and skill set requirements for the domain. The talk session was followed by a Q & A round where students very inquisitively had all their queries answered.





SEMINAR- MAY 3, 2023

A Seminar on "Labour Laws and Social Security in India" was organised by the School of Law, KCC Institute of Legal & Higher Education on 3 May 2023. The Resource Person, Mr Alok Verma, Director-HR, Hindustan Aeronautics Ltd (HAL) covered all four labour codes, namely, the Code on Wages, 2019, the Industrial Relations Code, 2020, the Code on Social Security, 2020 and the Occupational Safety, Health and Working Conditions Code, 2020 in a very simplified manner. He used his real-life experiences as case examples to explain the implications of these social security measures in public sector units. The students were also made acquainted with the basic procedures which are to be followed while restoring the settlement of Industrial Dispute. The speaker also encouraged participants to know more about India's defence sector. Listening to the experiences of practitioners from India's aerospace and defence company was inspiring for the participants.





INTERNATIONAL CONFERENCE

INTERNATIONAL CONFERENCE- MAY 6, 2023

School of Information Technology, KCC Institute of Legal and Higher Education, Greater Noida organized an International Conference in association with Skyline University College (University of Sharjah) on "DATA ANALYTICS FOR BUSINESS AND INDUSTRY" on 6th MAY, 2023

Invited Speakers at the conference were - Mr. Mangu Singh, Former Managing Director, DMRC,Mr. Shwetank Anand, Head of Data Scientist and Analytics at Zupee.com,Mr. Atul Tripathi, Ex. Big Data and AI Consultant NSCS (PMO).This conference provided an opportunity for exchanging knowledge and imparting ideas on how Data Analytics is changing the world with greater advancements in technology which has changed the way we interact, and work digitally with AI and the world around us. The conference met the objective of bringing together academicians, researchers, and industry professionals to

discuss about major subjects such as Business Analytics, AI, Data Analytics, Algorithms, and more. The conference was a huge success with an outstanding learning experience for all participants, faculty members, and students.





WORKSHOP

WORKSHOP- MAY 18, 2023

School of Management, KCC Institute of Legal & Higher Education organized one workshop on 'Climbing the Corporate Ladder' on 18 May 2023. The resource person Mr. Sandeep Bist, Head HR, Mida Corporation Ltd. took a very engaging session and made participants aware about the hardcore realities of the corporate world. He began the session with an introduction of his company and how the company works in different verticals. He involved students in the session through an ice-breaking activity and later on talked on the topic, he said the journey from campus life to the corporate realm can be both exciting and challenging and students need to adapt and develop new skills to feel the excitement of the corporate world.Mr. Bist talked about the significance of effective communication, teamwork, and professional etiquette in a corporate setting. The workshop also highlighted the importance of setting realistic expectations, embracing a growth mindset, and seeking opportunities for continuous learning and development. Overall, the session aimed to equip students with the essential knowledge and tools necessary to smoothly navigate the transition from campus to corporate and succeed in their professional careers.

A TWO-DAY ICSSR SPONSORED NATIONAL SEMINAR

A TWO-DAY ICSSR SPONSORED NATIONAL SEMINAR- MAY 26-27, 2023

The inaugural session of Two-Day ICSSR Sponsored National Seminar on "Vision of Free India: A Transforming Role of New Education Policy: 2020" organised by KCC Institute of Legal & Higher Education was conducted on 26 May, 2023. This seminar was organized with an aim to give a platform of discussion on National Education Policy to encourage everyone to work for a unique education system which can meet the global standards of education. Speakers of the seminar were Dr Anirban Ganguly, Director, Dr. Syama Prasad Mookerjee Research Foundation, Dr Ranjana Arora, Professor, National Council of Educational Research and Training, Dr Durgesh Tripathi, Professor, GGSIPU, Dr. Lokesh Jindal, Associate Professor, Jawaharlal Nehru University Major key issues of discussion were: Aspects of NEP, Choice-based Credit System , Flexibility in the National Education Policy, Evaluation and Assessment, Standard Operation of Procedure for implementation of NEP and Impact of National Education Policy on Indian Education System. Overall, the seminar was successful in creating awareness on the perspectives of the National Education Policy among participants.







THE FAREWELL PARTY 2023- MAY 28, 2023

May 28, 2023 was a memorable day for the final-year students of KCC Institute of Legal and Higher Education as a grand farewell ceremony organized by their junior to bid a lively and joyful goodbye to their seniors. The ceremony commenced with an address by the honourable Director Prof. (Dr.) Bhavna Agarwal, who has always generously imparted her wisdom to the pupils and guided them towards the right path. She expressed her desire to see all the students at the great height of success and commended the seniors for smoothly taking on responsibilities and setting a remarkable example for their juniors despite the situation around them. The programme started with the amazing dance performance by junior just after that the drizzling singing performance followed by drama society act and jam session gave spark to the event. Junior walked on ramp in stylish and beautiful outfits. After that Mr. and Ms. Farewell name was declared. Mr. Farewell: Mr. Aditya ChauhanMs. Farewell: Ananya Sharma

All students enjoyed the delicious dinner and captured all moments with their juniors. The excitement inflated to a high as performance graced the stage. Joy and happiness could be seen on the faces all around. The farewell was filled with excitement, joy, music, enthusiasm, laughter and happiness.





TECHNICAL SOCIETY - TECHSTAR

TECHBUZZ 6.0

Technical society – TechStar of KCC Institute of Legal and Higher Education organised TechBuzz 6.0 – a quizzing event on 15.03.2023. The quiz was based on the theme: G-20 presidency and current affairs related to IT and Business. Students form BCA, BBA, B. Com (H), BA-JMC, BA-LLB (H) and BBA-LLB (H) participated in the quiz competition. The quiz contained two rounds, first round was online and participants are required to attempt 25 MCQs. Eight out of 103 students qualified round 1. Four teams of two members each played round 2. Questions was displayed on PPT and only 60 seconds were given

to each team to answer the question. Team B(Celine – BA-JMCI yearand Saurav Kaushal BBA I year) got highest marks in round 2 and declared as winner.







MILESTONES

STUDENTS ACHIEVEMENTS







	N
CERTIFICAT	.
Java Programming Summer Training in association wi in July 2022	
EC-ST-3027 Certificate Number	Gaulamar Mr. Gautam Kumar Founder Engineer Core
	CERTIFICAT OF COMPLETION Nidhi Singh his certificate to acknowledge their Java Programming Summer Training in association wi in July 2022 presented by presented by EngineerCore EC-ST-3027

		ess Club (HARAGPUR
С	ERTIFICAT	E
	OF COMPLETION	
This c	ertificate is proudly prese	nted to
	Pranshu Pant	
in ack	nowledgment of participation	in the
Java	Programming Co	ourse
	mer Training in association v ully completed during June &	
Mc Mayante	Certificate Number TP-ST-2288	<u>Jilpa</u> Hidda Mrs Shilpa Mehta Chief Executive Officer



PI ACEMENTS



ACADEMIC ACHIEVEMENTS 2021-2022

BATCH 2019-2022

Sixth Semester (Even Semester)

RANK	NAME OF STUDENT	PERCENTAGE
1	ATUL PAL	91.57%
2	ARCHNA KUMARI	90.71%
3	SHAGUN RAGHAV	89.85%



Fourth (Even Semester)

RANK	NAME OF STUDENT	PERCENTAGE
1	SHREYASH SHUKLA	89.12%
2	HARSHITA RAI	86.25%
2	NISHI RANJAN	85.87%

RATCH 2021-2024

Second Semester (Even Semester)

RANK	NAME OF STUDENT	PERCENTAGE
1	AYUSH UNIYAL	87.82%
2	MANAS MORE	86.70%
2	DEV SHUKLA	86.38%

Projects

BCA Batch 2019 – 2022, Major Project

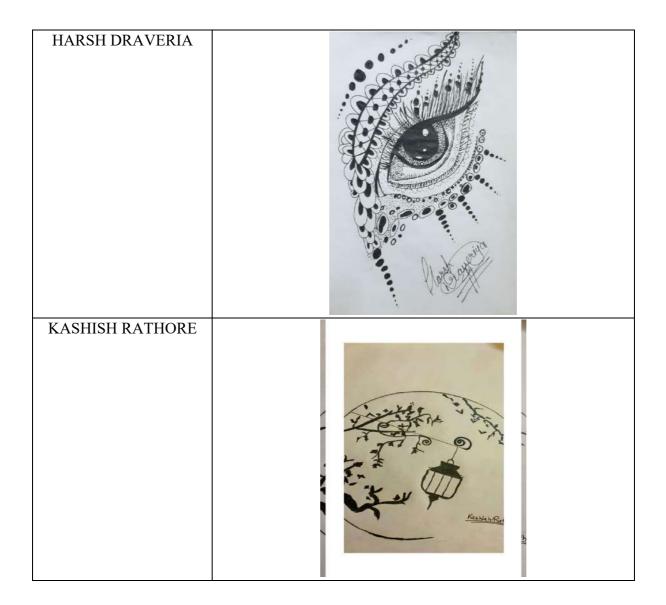
STUDENT'S NAME	TITLE
SAURABH RANA	CAFÉ WEBSITE
SHIV KUMAR	
KASHYAP	ONLINE SHOW STORE
SHAGUN RAGHAV	SOCIAL APPLICATION

JATIN SINGH RAWAT	E COMMERCE WEBSITE
FIRDOS	GET WEATHER
ALOK MAHTO	STEGNOGRAPHY
DHRUV PRAJAPATI	ADVANCED STUDENT RESULT MANAGEMENT SYSTEM
JAGRIT VASHISTA	JV DENTAL CARE
ANSHUL GOSAIN	DESKTOP VOICE ASSISTANT
KOUSHIK ROY	FULL BOI UNITY
ASHISH SRIVASTAVA	NON GOVERNMENT ORGANIZATION PORTAL
SHIVAM SINGH	ONLINE SHOPPING WEBSITE
RAJAT SINHA	ADVANCED HOSPITAL MANAGEMENT SYSTEM
ATUL PAL	QUAD
SHIVAM KUMAR	REDSTORE E COMMERCE WEBSITE
HARIS	BANKING SYSTEM
ADITYA BISHT	CAR SALES WEBSITE
YASH SHARMA	ONLINE EXAMINATION PORTAL
SHUBHAM	DEPRESSION TEST ANALYZER
ANURAG BHANDARI	E COMMERCE WEBSITE CLOUD 9
ARCHNA KUMARI	IMAGE EDITOR
ANJALI RAMOLA	TIC TAC TOE GAME
ISHAN SINGH	TASK MANAGER ANDROID TASKIT
JAI JOURA	ONLINE MUSIC STREAMING WEBSITE

TIME SCALE

Students activities in Leisure Time

Student Name	Activity
HARSH DRAVERIA	A CONTRACT OF A



FACULTY ACHIEVEMENTS

- Presented a paper "Maintaining Electronic Health Record using Machine Learning System" in the National Conference on Social Impact of Digitization organized by KCCILHE on 24th June 2022
- Published a full length paper "Human Perception Model of Emoticon" in the National Conference on NEP 2020, A Nation building path to make India Vishwa Guru by transformation of Indian Education System organized by KCCILHE.
- Attended 15 days Refresher Course on "NAAC Methodology for HEIs" organized by KCCILHE from 6th June 2022-18th June 2022.

- Presented a paper "Proposed Artificial Intelligence system assisting Indian Legal System" in the National Conference on Social Impact of Digitization organized by KCCILHE on 24th June 2022.
- Attended 15 days Refresher Course on "NAAC Methodology for HEIs" organized by KCCILHE from 6th July 2022-18th July 2022.
- Attended ten days faculty development programme on "Quantum Computing: Challenges and Opportunities" from 28th Feb 2022 to 05th March 2022.
- Attended two days summit on "Amazon Web Services Summit India" from 25th May 2022 to 26th May 2022.

EDITORIAL BOARD

Editor in Chief

Prof. (Dr). Bhavna Agarwal

Director

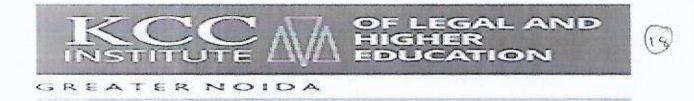
Editor

Professor

Students Editorial Board

Anshika Sharma – BCA Batch 2020-2023

Hitesh Sharma -BCA Batch 2022- 2025



Report of Personal Interview Session

Event: Personal Interview Session Conducted By KCCILHE

Date: 11th April 2023

Time: 1:30 to 3:50 PM

Venue: Library, KCCILHE;

Resource Person : Ms. Pallavi Singh, Ms. Nidhi Gandhi, Mr. Sanjeev, Faculty, School of Management, KCCILHE

Description:

On April 11, 2023, KCC institute of legal and higher education has organized mock interview session for the students of BBA. This session helped students to learn how to answer difficult questions, develop interview strategies, improve their communication skills and reduce stress before an actual job interview. Students will also gain confidence with the chance to reflect on their non-verbal and verbal communication abilities. It also provides an opportunity for interviewees to make mistakes and work on correcting them in a safe atmosphere. The resource people, Ms. Pallavi Singh, Ms. Nidhi Gandhi, Mr. Sanjeev took the interview.

Learning Outcomes:

- 1. Improvement in verbal and non-verbal communication skills and presence of mind.
- Presenting your views and knowledge skillfully to convince the experts who are interviewing you.

Total No. of Participants: 20



Prof. (Agarwal Director

KCC Institute of Legal And Higher Education Affiliated to GGSIP University New Delhi 28-26, Knowledge Park-III, Greater Noida-201306 (U.P.)

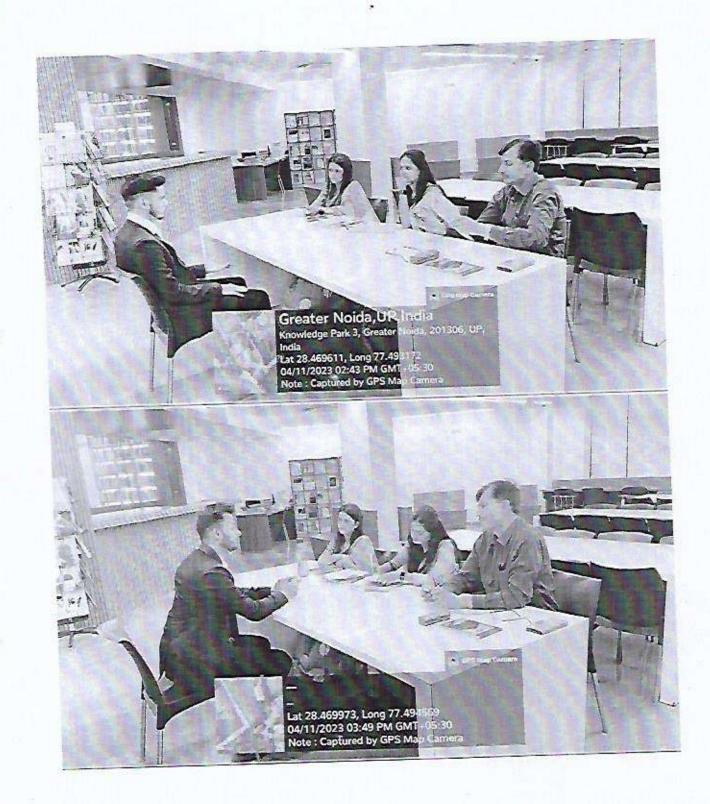
Photographs







Prof. (Dr.) Director KCC Institute of Legal And Higher Education Affiliated to GGSIP University New Delhi 28-2C, Knowledge Park-III, Greater Noida-201305 (U.P.)





Prof. (Dr.) arwal

KCC Institute of Legal And Higher Education Affiliated to GGSIP University New Dethi 2B-2C, Knowledge Park-III, Greater Nolda-201305 (U.P.)



CAMPUS TO CORPORATE: ROLE PLAY

About The Event:

All students of BBA V Sem 2020-23 batch are being informed that Role Play Activity will be held on the following date. Topics will be given on the spot.

Rules:

- 1. A Role play should essentially communicate a real-life business situation.
- 2. One team can have 5-7 members.
- 3. Each member of the team is expected participate equally.
- 4. Each team will be given 10 minutes to perform the role play.
- 5. Medium of Presentation will be English Only.
- 6. Students will be evaluated on a four point scale.
- 7. Participation of all is mandatory.

Event Details:

Date: 11th October 2022 Time: 09:00 AM Onwards Venue: KCCILHE Block

Guidelines for the Event

- The students must be well-groomed and strictly dressed in formals
- The students will be evaluated on the basis of: Communication, content, confidence, and analytical skills
- Medium of communication shall be English only
- Participation of all is mandatory

Coordinator School of Management

Cc: Director Office

Role Play -Few Photographs











GREATER NOIDA

KCC Institute of Legal and Higher Education 2B-2C, Knowledge Park-III, Greater Noida Affiliated to Guru Gobind Singh Indraprastha University (IP)

National Service Scheme (NSS) Unit

NSS DAY: AWARENESS DRIVE OF IMPORTANCE OF NSS & NSS QUIZ

Date: 24thSeptember, 2022 Venue: NSS UNIT, KCCILHE Beneficiaries: Hours: 1Hour

Objectives:

- 1. To spread awareness on importance of National Service Scheme(NSS).
- 2. To inculcate the concept of developing the personality and character of the student youth through voluntary community service.
- 3. To provide information that 'Education through Service' is the purpose of the NSS.
- 4. To spread awareness about the importance of NSS for practicing national integration and social harmony.
- 5. To inculcate the concept that NSS utilize their knowledge in finding practical solutions to individual and community problems.

About "AWARENESS DRIVE ON IMPORTANCE OF NSS"

National Service Scheme (NSS) was introduced in 1969, the birth centenary year of the Father of the Nation. Therefore, 24 September is celebrated every year as NSS Day with appropriate programmes and activities with the primary objective of developing the personality and character of the student youth through voluntary community service.

NSS Day: History

After the independence of India, the University Grants Commission headed by Dr. Radhakrishnan recommended introduction of national service in the academic institutions on a voluntary basis with a view to developing healthy contacts between the students and teachers on the one hand and establishing a constructive linkage between the campus and the community on the other hand. In 1958, Prime Minister Jawaharlal Nehru proposed in a letter to chief ministers

of all states to consider the idea for graduate students and asked the Ministry of Education to come up with a concrete plan. NSS was launched on September 24, 1969, by Dr. V.K. R.V. Rao, the father of NSS and then Education Minister of India, in 37 universities. Covering all states of India, NSS had 40,000 volunteers at that time. According to NSS's official website, presently there are 3.8 million volunteers in the country.

The Motto of NSS (National Service Scheme) is: "Not Me But You" defines the philosophy of NSS. The welfare of every individual is dependent on the welfare of society, hence, every volunteer must strive for the betterment of society. Its red and blue logo, the giant Rath Wheel from the famous Konark Temple in Odisha, encourages all volunteers to be passionate and active towards social change.

To understand the community in which they work, their relations to that community, and to develop a strong sense of responsibility towards the betterment of society, NSS is a programme that aims the development of each volunteer's personality through community service. NSS Day is a celebration to commemorate the tireless efforts of each volunteer towards the welfare of one and all.

Overview of Activity organized.

KCCILHE-NSS Units organized one hour awareness session on "Importance of NSS". The overall aim of National Service Scheme is to give an extension dimension to the higher education system and orient the student youth to community service while they are studying in educational institution. The reason for the formulation of this objective is the general realization that the college and Intermediate level students have a tendency to get alienated from the village/slum masses which constitute the majority of the population of the country.

KCCILHE NSS unit created awareness about the community service rendered by university and +2 level students. They has discussed about several aspects which have been covered by NSS like adoption of villages for intensive development work, carrying out the medico-social surveys, setting up of medical centres, programmes of mass immunization, sanitation drives, adult education programmes for the weaker sections of the community, blood donation, helping patients in hospitals, helping inmates of orphanages and the physically handicapped etc. NSS volunteers did commendable relief work during natural calamities/emergencies such as cyclones, floods, famine, earthquake, etc. from time to time all over the country. The NSS students have also done useful work in organising campaigns for eradication of social evils, and popularization of the nationally accepted objectives like nationalism, democracy, secularism, social harmony and development of scientific temper.

KCCILHE-NSS Unit discussed about the motto of NSS i.e. **'NOT ME BUT YOU'**. This reflects the essence of democratic living and upholds the need for selfless service and appreciation of the other person's point of view and also to show consideration for fellow human beings. It underlines that the welfare of an individual is ultimately dependent on the welfare of society on the whole. An NSS volunteer places the **'community'** before **'self'**. Therefore, it should be the aim of the NSS to demonstrate this motto in its day-to-day programme. NSS Volunteer Ms Archi Chauhan from BBA 2021 gave presentation and the whole lecture session was really did very well. All the students were actively involved in the session.

KCCILHE-NSS unit also conducted NSS Quiz through Google form in which 32 responses were collected. All the responses were quite good and really appreciated. Winner of NSS Online Quiz was Bipasha Dora from BCOM (H) 2021.

The efforts of NSS unit was widely acclaimed by everyone.



Learning Outcomes

- 1. Students became aware about importance of "NSS Day" and "Importance of NSS".
- 2. Students were able to understand the needs and problems of the community and involve them in problem solving process.
- 3. Students became aware of developing competence required for group living and sharing of responsibilities.
- 4. Students were able to understand about the importance of social and civic responsibility.
- 5. Students became aware of acquiring leadership qualities and democratic attitude.
- 6. Students were able to practice national integration and social harmony.
- 7. Students were able to gain skills in mobilizing community participation.





NSS UNIT KCC INSTITUTE OF LEGAL AND HIGHER EDUCATION, GR. NOIDA

INVITES YOU

ON THE OCCASION OF

NSS DAY

ACTIVITIES 1.AWARENESS SESSION BY NSS VOLUNTEER

2. NSS QUIZ

24 SEPTEMBER 2022 TIME: 12:00 NOON GOOGLE MEET

NSS VOLUNTEER COORDINATOR MS ARCHI CHAUHAN



List of Participants: Attached



KCC Institute of Legal and Higher Education 2B-2C, Knowledge Park-III, Greater Noida Affiliated to Guru Gobind Singh Indraprastha University (IP)

Report on INSPIRATION 2022

Date: 30th September, 2022

Venue: KCCILHE

Hours: 6 hours

About INSPIRATION:

Mahatma Gandhi strived to lead the country to not just political independence, but to a better India and a society free of caste, religious, economic and even gender prejudices. To celebrate Gandhi Jayanti and pay tribute to the great the Father of the Nation, Mohandas Karamchand Gandhi, it gives an opportunity to remind the humanity of the efficacy of the message of Mahatma Gandhi. On this day, our college KCCILHE aims to conduct events to spread message of true meaning of freedom in the present context. In the words of Gandhi ji "Freedom is not worth having if it does not include the freedom to make mistakes", we aim to provide one opportunity of learning by doing. The events are purely to inspire the people to bring out their thoughts, their ideas and their solutions to problems that exists in the present world

How did you we celebrated INSPIRATION?

NSS Unit of KCCILHE celebrated INSPIRATION on 30th September, 2022 as a day of an inter college competition. Brochures with the invite were circulated among the colleges. The events proposed were:

S. No.	NAME OF THE ACTIVITIES
-1	Folk/Classical dance Competition
2	Story Writing Competition
3	JAM Prof. (Dr.) Bhayna Agarwa
4	Patriotic Song Competition
	Competition

The day started with the welcoming speech and Inauguration Dance performance by the students of KCCILHE. After dance patriotic group song performance was held, followed by the musical band performance. After this the events started of with mime, followed by singing and dance competitions. JAM and story writing competition was started side by side. Following are the reports of following events:

Event: Mime

Date: 30th September 2022

Venue: KCCILHE, Greater Noida

Event Coordinator:

Ms. Nishtha Batheja, Assistant Professor, KCC Institute of Legal and Higher Education

Judges: Mr. Varun Kumar, Ms. Megha Sahni

Description:

As part of its flagship event "Inspiration", KCC Institute of Legal and Higher Education, Greater Noida organized various competitions for students of various colleges. Since the event coincided with Gandhi Jayanti celebrations, the theme of the same was patriotic.

Two teams participated in the mime event and both the performances followed the theme and displayed exceptional provess in their act. Group B which had seven participants emerged as the winner while Group A which had 10 participants was the first runner up.

Positions: -

Name of Team	Institute Name	Position
Group B	KCC INSTITUTE OF LEGAL & HIGHER EDUCATION	1
Group A	KCC INSTITUTE OF LEGAL & HIGHER EDUCATION	n

List of Candidates:

Group A

VANSH GUPTA

rof. (Dr.) B

28-20, Knowledge Park-III, Greater Norda-201306 (U.P.)

2	KUNAL CHAUHAN
3	AYUSH SHUKLA
4	DAKSH SINGH
2 5	HARSHITA AGRAWAL
6	NAMRA
7	NISHCHAY GAUTAM
8	PRANAV JAISWAL
9	PUNEET MISHRA
10	SUMIT BHENWAL

Group B

PRAKHAR	and the second sec
KOMAL	
NAVEEN SINGH	Stiller
ISHITA	
ANUPMA	
DEVAKSHA	-
ADESH	-
	KOMAL NAVEEN SINGH ISHITA ANUPMA DEVAKSHA

Learning Outcomes:

The activity resulted in making the participants as well as the audience aware about the freedom struggle and the efforts of the freedom fighters that freed India from the clutches of British rule. The participants learned to express themselves in a play without use of words and only through their actions, emotions and expressions. Since it was a team activity participants also learned team work and cooperation which was evident from the coordination they displayed during their mime act on the stage.

Photographs:





Greater Nolda-201306 (U.P.)

Event: Patriotic Song Competition

Date: 30th September, 2022

Venue: Auditorium, NSS UNIT, KCCILHE

Event Coordinator:

Ms. Nishtha Batheja, Assistant Professor, KCC Institute of Legal and Higher Education

Faculty Coordinator:

Dr. Nitu Mauray, Assistant Professor, KCC Institute of Legal and Higher Education

Student Coordinators

- 1. Anushka, B.Com (H)
- 2. Harsh Kulshrestha, BJMC

DESCRIPTION

Patriotic Song Competition was one of the programme of this event. Through this programme students got an opportunity to showcase the talent by the medium of songs.

Rules and Regulations Competition:

1. Time allotted for each performance is 2-4 minutes.

2. Participants will not be allowed to refer to the lyrics while singing.

3. The participants will be judged on the song selection, voice quality, clarity, rhythm.

4. The participants should bring their own musical instruments if required in the performance.

5. Choice of song is open to the participants but the song should not have any slangs or derogatory language.

6. Decision of the Judges will be final.

Number of Participation

Total Participation: 13 students Internal Participation: 7 Students External Participation: 6 Students

Winner of Competition



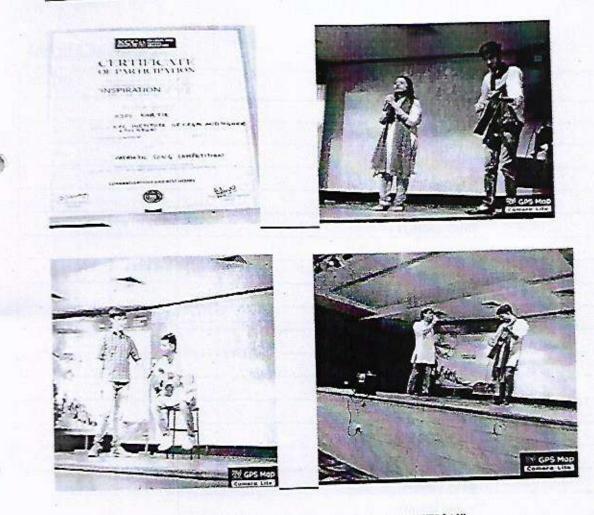
, Knowledge Park-II, Greater Nolda-201305 (U.P.)

Winner: Nikhil Sharma, BPIT & Pranav Kaushik, KCCILHE 2^{ad} Runner-up: Anmol Pandey, BPIT 3rd Runner-up: Avinash Singh, G.L. Bajaj Institute of Management and Research

Outcome of the Competition

Through medium of songs students have shown their emotion, idea, feelings, enjoyment and satisfaction and showcase their talent.

Photographs:



Event: Activity on "FOLK/CLASSICAL DANCE COMPETITION"

Date: 30th September 2022

Event Coordinator: Ms. Nishtha Batheja, Assistant Professor, KCC Institute of Legal and Higher Education

Judges: Ms. Nishtha Batheja, Ms. Shailja Bohara

Venue: KCCILHE, Greater Noida

2B-2C, Knowledge Park-III, Greater Nolda-201306 (U.P.)

Description: KCC Institute of Legal and Higher Education Greater Noida organized an Activity "Folk/classical dance competition", under the flagship event of "Inspiration" on the occasion of Gandhi Jayanti Celebration. This was a group activity. Teams from other colleges were also invited. Major theme of the competition was "Patriotism". Time allotted was 5 to 7 minutes. Based on this judgement was prepared. First Position was awarded to the students of Delhi Technical Campus. Second position was a tie between 2 groups. Both groups were of KCCILHE. One of them presented bhangra and the other one performed classical. And third position was presented to students of KCCILHE who showcased Rajasthani dance.

List of Candidates:

Sr. No.	Name of Students		
1.	Priyanshi Kulshreshtha		
2.	Himanshi Garg		
3.	Akriti Sharma		
4.	Vanshika Dua		
5.	Ishita Arya		
6.	Hardika Saini		
7.	Sayani Hooi		
8.	Vedika Verma		
9.	Saloni Karak		
10.	Rehnuma Khan		
11.	Jatin Gehlaut		
12.	Gyandeep Sinha		
13.	Aarna Chauhan		
14.	Shweta Dhiman		
15.	Drishti Kumari		
16.	Reetika		
17.	Khushi Rana		
18.	Anchal Sengar		
19.	Komal Dogra		
20.	Vanshika Singh		
21.	Shruti		
22.	Harshita Agarwal		
23.	Harshit Khanna		
24.	Sumit		
25.	Janvi		
26.	Eshneha		
27.	Surbhi		
28.	Deepti		

Prof. (Dr.) Bhavn

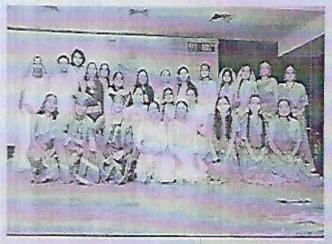
Ecological and Legal And Higher Education Additioned to GOSIP University New Delhi 28-20, Knowledge Park-III, Greater Norda-201306 (U.P.) <u>Learning</u> Outcomes: With the activity, candidates developed the skill of expressing emotions trough dance with the overall goal of helping in development of personality. Candidates learned about different cultures in India and how they are united. Candidates had chance to experience the spirit of nationalism.

Photographs:





Proi (De) Shauna Arlam



Event: Activity on "JAM"

Date: 30th September 2022

Event Coordinator: Ms. Nishtha Batheja, Assistant Professor, KCC Institute of Legal and Higher Education

Judges: Mr. Vishesh Bhardwaj, Ms. Priyanka Maheshwari

Venue: KCCILHE, Greater Noida

Description: KCC Institute of Legal and Higher Education Greater Noida organized an Activity "JAM" (Just a Minute) Under the flagship event of <u>"Inspiration" on the occasion of j</u> Gandhi Jayanti Celebration. Under this activity 22 students from various colleges participated. The topic of discussion revolved around the Theme "India Society". Various sub-themes were prepared from which candidates had to pick a chit randomly containing one of the sub-themes on which he had to spontaneously speak for a minute. Based on this judgement was prepared. First and third positions were obtained by students of G. L. Bajaj Institute of Management and Research.

Positions: -

Name of Candidate	Institute Name	Position
SIMRAN ARORA	G.L. BAJAJ INSTITUTE OF MANAGEMENT AND RESEARCH, PGDM INSTITUTE	I
MANAV MAHENDRU	KCC INSTITUTE OF LEGAL & HIGHER EDUCATION	п
VIVEK KUMAR	G.L. BAJAJ INSTITUTE OF MANAGEMENT AND RESEARCH, PGDM INSTITUTE	ш

List of Candidates:

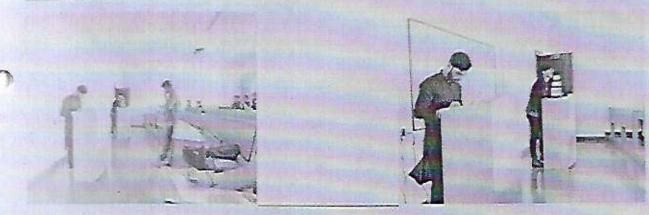
1	NIKITA TYAGI	
2	MANYA GOYAL	
3	EKTA AGRAWAL	
4	ANIMESH SRIVASTAVA	
5	SIMRAN ARORA	
6	VIVEK KUMAR	
7	MANAV MAHENDRU	
8	DEVAKSHA	
9	HARSHITA AGRAWAL	
10	AKRITI DWIVEDI	
11	SHAHRUKH KHAN	
12	UDIT PTATAP SINGH	1
13	GAURAV SEHGAL	alar
14	BIPASHA DORA	Ohr
15	CHETAN TAWAKLEY Prof. (Dr.) Bhavna As	X
16	MUKUL JAIN	
17	A CONTRACT OF LAND	Higher Ex
18	ADITYA CHAUHAN Abilition to COULD University 2B-2C, Knowledge Parkett, Grea	der Nolda-20
19	SHAGUN	

Constraint State		
20	ADITYA AGARWAI	
21	ROHIT NEGI	
23	KRISHNA SINGH	

1 carning Outcomes:

with the activity, candidates developed the skill of extempore speaking, public speaking with the overall goal of helping in development of personality. Candidates learned from each other on the problems persisting in Indian Society along with the positive aspects of the same topics.

Photographs:



Event: Story Writing

Date: 30/09/22

Venue: KCC Institute of Legal and Higher Education

Event Coordinator: Ms. Nishtha Batheja, Assistant Professor, KCC Institute of Legal and Higher Education

Judges: Mr. Pankaj Kumar, Mr. Pramod Kumar Rai

Theme: Need of Gandhi's way of living in today's world

DESCRIPTION

A story writing competition was organized by KCC Institute of Legal and Higher Education. on the topic : "Need of Gandhi's way of living in today's world". A total of 31 participants took part in the competition, many of whom were from other institutes and colleges.

In the competition organized close to Gandhi Jayanti, the participants took this topic very positively and displayed their writing from different perspectives. Most of the young writers

by following him we can make our lives better.

In selected stories, it was emphasized that non-violence and fraternity were the invaluable messages of Gandhiji, which are much needed in today's world, especially in the atmosphere of arms race and violence. Gandhiji not only preached but had proved it by living and implementing.

young writers have also carved the ideas of Gandhiji's 'simple life and high thinking' in their oritings and have written that in today's materialistic era, people are unhappy despite all the contents. We also get a lesson from the life of Gandhiji that purity of mind and spiritual happiness is more important than materialistic richness. Young writers remembered Gandhi's relevance even in the atmosphere of communalism and casteism.

Soumya Jain of CPJ College secured first position while Anshika Sharma of KCC and Akash Kumar of GL Bajaj Institute got second and third position respectively in this competition.

LEARNING OUTCOMES:

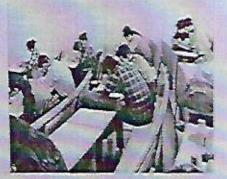
The event not only tested the writing skills of the students from diverse streams, but also revealed their attitude towards the changing times and environment of society.

PHOTOGRAPHS:

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Report of INFONATIVE

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DA

Event: INFONATIVE Inter-college competition

Date: 4 November, 2022

Time: 9:00 AM to 5:00 PM

Venue: KCCILHE Block and Auditorium

Resource Person: Ms. Srishti Chandola, Coordinator, School of Journalism and Mass Communication, KCCILHE

Description:

Infonative is organised to observe the Vigilance Awareness Week. This year too it will mark the observance of Vigilance Awareness week from 31st Oct, 2022 to 6th Nov, 2022. It is a cultural event that is organized each year. This year was the fourth series of the event which was held on 4th Nov, 2022. The event beheld abundance of competitions. The competitions organized had various universities, institutions and colleges participating including Galgotias University, Sharda University, Trinity Institute of Professional Studies, JIMS Kalkaji, Technia Institute of Advance Studies, IIMT College of Management, United College of Education, Army Institute of Education, and Delhi Technical Campus to name a few. The competitions organized showcased the talent of students in various spheres including acting, GK quiz, music, dance, poetry, jingle making, radio jockeying, and much more. This full-day event saw marvellous performances from the participants and each performance was unique and outstanding in its own ways. All the students performed with enthusiasm and gave a healthy competition to each other.

Learning Outcomes:

1. Learning about Vigilance Awareness Week and its relevance in the society

- 2. Experiencing various cultural differences in India
- 3. Time management and team work

KCC institute of Lengt And Higher Education Affiliated to COSEP University New Daliti 28-20, Knowledge Park-III, Greater Noida-201306 (U.P.)

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Winners

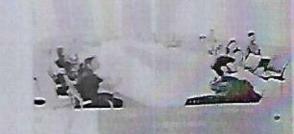
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S. No	Name of the event	Winners	University/College
2	Non- Stop Bakk-Bakk RJ Hunt	Shreejan Dwivedi	Technia Institute of Advanced Studies
	Kalam Kaari- Poetry	Divynsh Bisht	IIMT College of Management
3	Ek Dum Sateek- G.K. Quiz	Satya Naryan	KCCILHE
1	Ad. Darbar- Advertisement Jingle Making	Prema Goel Nakshatra Sachdeva	TIPS,AAFT
5	Sound Trippin- The Battle of Bands	Vansh, Aditya, Prakhar, Ayush, Rohan, Shruti, Sorav	Galgotias University
6	Mausiki- Solo Singing	Pranav Kaushik	KCCILHE
7	Dance Mania- Group Dance	Ashish Aggarwal, Kanishka kumar, Sanya Gera, Ritik Thukral, Vani, Saksham Sharma	JIMS Kalkaji
8	Get Set Dance- Solo Dance		
9	Ekla Abhinay- Mono Act	Vansh Gupta	KCCILHE
10	Tamasha- Street Play	Technia Institute of Advance Studies	Technia Institute of Advance Studies
11	Bujho: ek Paheli- Treasure Hunt	Deepansha, Khushi kohli, Daksh Singh, Radhika CHnagulani, Umesh, Harshita Rai, Manav Mahendru	KCCILHE
12	Chalo Khelen: Gaming	Saksham Agarwal	KCCILHE



Prof. (Dr.) Bhown Agerwal Director KCO facilitativ of Legal And Higter Education Attiliated to GODIP University New Origin 28-20, Knowledge Park-III, Greater Nolda-201308 (U.P.)









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Photographs

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Winners

S, No	Name of the event	Winners	University/College	Prize Money	
1	Non- Stop Bakk- Bakk RJ Hunt	Shreejan Dwivedi	Technia Institute of Advanced Studies	500/=	
2	KalamKaari- Poetry	DivyanshBisht	IIMT College of Management	500/=	
3	Ek Dum Sateek- G.K. Quiz	Satya Naryan	KCCILHE	500/=	
4	Ad. Darbar- Advertisement Jingle Making	PremaGoel NakshatraSachdeva			
5 Sound Trippin- The Pra		Vansh, Aditya, Prakhar, Ayush, Rohan, Shruti, Sorav	Galgotias University	1000/=	
6	Mausiki- Solo Pranav Kaushik Singing		KCCILHE	500/=	
7	Dance Mania- Group Dance	Ashish Aggarwal, Kanishkakumar, Sanya Gera, RitikThukral, Vani, Saksham Sharma	JIMS Kalkaji	1000/=	
8	Get Set Dance- Solo Dance	Altaf	Sharda University	500/=	
9	EklaAbhinay- Mono Act	Vansh Gupta	KCCILHE	500/=	
10	Tamasha- Street Play	Technia Institute of Advance Studies	Technia Institute of Advance Studies	500/=	
11	Bujho: ekPaheli- Treasure Hunt	Deepansha, Khushikohli, Daksh Singh, Radhika CHnagulani, Umesh, Harshita Rai, ManavMahendru	KCCILHE	1000/=	
12	ChaloKhelen: Gaming	Saksham Agarwal	KCCILHE	500/=	
	TOTAL			7500/=	

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20-40, Ruowiedge Parelli, Greater Rosca 20 100 (U.P.)



GREATER NOIDA

KCC Institute of Legal and Higher Education 2B-2C, Knowledge Park-III, Greater Noida Affiliated to Guru Gobind Singh Indraprastha University (IP)

NSS UNIT OF KCC ILHE ORGANIZED

"SESSION & QUIZ"

IN CELEBRATION OF NATIONAL CONSTITUTION DAY

REPORT ON NATIONAL CONSTITUTION DAY

Date: 26 November 2022

Venue: Online via. Google Meet

Beneficiaries: Students of KCCILHE

Hours: 1hours

Objectives:

- 1. To generate awareness towards Constitution & Constitution of India.
- 2. To learn about Preamble of the Indian Constitution.
- 3. To learn about importance of Constitution of India.

Report

How did we celebrate the event?

NSS Unit of KCC Institute of Legal and Higher Education organized a Virtual session on Preamble of the Indian Constitution which was delivered by Mr. Vishesh Bhardwaj. Half an hour session was delivered by Mr. Vishesh after which students were directed to participate in Preamble reading activity organised by Government of India, Ministry of Parliamentary Affairs in line with Government of India initiative of Azadi ka Amrit Mohatsav. After this activity Students participated in 'Online Quiz on the Constitution of India' also organised by Government of India, Ministry of Parliamentary Affairs. After this Students participated in Online quiz organised NSS Unit of KCCILHE.

The results of the Online Quiz organised by KCCILHE is a follow: 1st Place: Nischay Gautam 2nd Place: Radhika Changulani 3rd Place: Sahil Sharma

Learning Outcomes

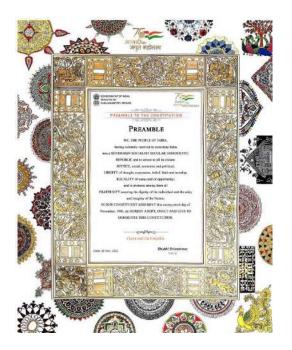
- 1. This has helped students to know about the nature of Indian Constitution.
- 2. It helped students to become better citizens.
- 3. It helped in promoting Nationalism.
- 4. It helped to promote the values of the Constitution among the youth of the country.

List of Participants

S.NO.	NAME OF THE PARTICIPANT	COURSE	BATCH	SCORE	POSITION
1	oihene	BCA	2021-2024	1	
2	Subhanshu	B.COM	2021-24	1	
3	Hitesh sharma	BCA	2022-2025	5	
4	shahrukh khan	BBA	2021-24	5	
5	Harshita Agrawal	BBA	2021-24	3	
6	Ansh kumar	B.COM	2021-24	6	
7	Deeya kaushik	BBA	2021-24	6	
8	Mitchell G. Milton	BAJMC	2022-2025	4	
9	Shweta dhiman	B.COM	2021-24	5	
10	Manya kaur	BBA	2021-24	8	
11	Sneha goswami	всом	2021-24	6	
12	Surbhi	BBA	2021-24	6	
13	Ayushi jain	BBA.LLB	2022-2027	4	

14	Anushka singh	BBA	2021-24	0	
15	Eshneha Singh	BBA	2021-24	6	
16	Radhika Changulani	BBA	2021-24	9	SECOND
17	Sahil Sharma	BBA	2020-2023	9	THIRD
18	Manav Mahendru	BBA	2021-24	7	
19	Sneha pandey	В.СОМ	2021-24	7	
20	Deepansha Singh	BBA	2021-24	9	
21	Vansh Gupta	BBA	2021-24	8	
22	Nischay Gautam	BBA	2021-24	10	WINNER
23	Dhrishti kumari	В.СОМ	2021-24	5	
24	Harpreet kaur	В.СОМ	2021-24	3	
25	Md Mashkur Alam	BBA	2021-24	6	
26	Khushi kohli	BBA	2021-24	9	
27	Nava	BBA.LLB (HONS.)	2022-2027	3	









KCC AN OF LEGAL AND INSTITUTE A EDUCATION

GREATER NOIDA

KCC Institute of Legal and Higher Education 2B-2C, Knowledge Park-III, Greater Noida Affiliated to Guru Gobind Singh Indraprastha University (IP)

National Service Scheme (NSS) Unit

REPORT ON POSTER MAKING COMPETITION WITH THEME "CONSERVING BIODIVERSITY"

Date: 29th December, 2022

Venue: KCCILHE

Event Convener: Ms. Nishtha Batheja

Beneficiaries: Students of KCCILHE

Hours: 1.5 Hour

Objectives:

- To spread awareness about conservation of biodiversity.
- To engage youth to willfully participate in activities which would make them responsible citizens.
- · To unleash their creativity with a message to learn and follow
- · To learn the usage of different mediums to communicate with society.

Project Report

About the theme "Conservation of Biodiversity":

Biodiversity conservation protects plant, animal, microbial and genetic resources for food production, agriculture, and ecosystem functions such as fertilizing the soil, recycling nutrients, regulating pests and disease, controlling erosion, and pollinating crops and trees. Conservation of Biodiversity is very futile for the future and its better for us to know this as early we can.

of. (Dr.) E

KCC local territorial Anti Higher Education Affiliated to GCEP University flow Delid 28-20, Knowledge Park-III, Greater Noida-201305 (U.P.) 19

How The Activity Was Conducted: -

The ART-ATTACK (THE ART AND CRAFT SOCIETY) IN ASSOCIATION WITH NSS UNIT conducted a poster making competition on theme "conserving biodiversity" on 29th December, 2022. The theme focused on spreading awareness regarding uprising issues and the need of conserving biodiversity. The activity helped students to express their ideas through medium of art and colors. Following were the rules of the activity:

Theme for the Poster Making is "Conserving Biodiversity"

- The students will be evaluated on the basis of: Creativity, presentation and adherence to the theme.
- Registration must be done latest by 28th December,2022.
- This is an individual activity. Each student must carry their own drawing sheet, colors, thread and other material.
- The size of the sheet will be 297mm X 420mm (A3)
- Time allotted for making poster will be 1.5 Hours.

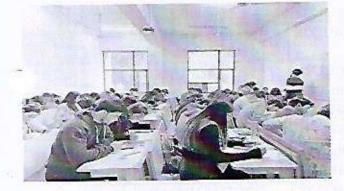
After 1.5 hour, result was declared which was:

Sazia Affrin of class BBA 1* Sem bagged 1* Position

Kanak Bhatia of class B.Com (Hons) bagged 2nd Position

Himanshu Bisht of class BBA 1st Sem bagged 3rd Position

All the winners and participants were awarded with E-Certificates.









KCC Institute of Legal And Higher Education Attributed to GGSIP University New Cella 26-20, Knowledge Park-III, Greater Nokia-201365 (***)



Learning Outcomes

- 1. It will make the students aware about the Importance of Biodiversity and to conserve it on day-today basis
- 2. This will help students to unleash their creativity with a message to learn and follow.
- 3. It will help in students to understand the poster presentation of life cycle.
- 4. This activity will engage youth to willfully participate in activities which would make them responsible citizens.

List of Particip	James

Sr. No.	Name of the Participant	Institute	Batch	Program	Semester
1	DIVYA KUMARI	KCCILHE	2022-25	B.COM (HONS)	1
2	GARVITA DHIR	KCCILHE	2022-25	B.COM (HONS)	1
3	AKANSHA JHUNJHUNWALA	KCCILHE	2022-25	B.COM (HONS)	1
4	ANUSHKA GUPTA	KCCILHE	2022-25	B.COM (HONS)	1
5	KANAK BHATIA	KCCILHE	2022-25	B.COM (HONS)	1
6	KAJAL SHARMA	KCCILHE	2022-25	B.COM (HONS)	1
7	AARNA CHAUHAN	KCCILHE	2021-24	B.COM (HONS)	3
8	VIKHYAT GUPTA	KCCILHE	2021-24	B.COM (HONS)	3
9	LOVENEET SAINI	KCCILHE	2021-24	B.COM (HONS)	3
10	UTKARSH RASTOGI	KCCILHE	2022-25	BBA (A)	1
11	KAUSHIK BISHT	KCCILHE	2022-25	BBA (A)	1
12	MEDHA SHARMA	KCCILHE	2022-25	BBA (A)	1
13	KHUSHDEEP JHA	KCCILHE	2022-25	BBA (A)	1
14	ANANYA SINGH	KCCILHE	2022-25	BBA (A)	1
15	MAYANK KUMAR JHA	KCCILHE	2022-25	BBA (A)	1



Prof. (Dr.) Bhavi

KCC institute of Legal And Ligher Education Affiliated to GGBIP University New Dethi 28-20, Knowledge Park-III, Greater Noida-201305 (U.P.)

16	ADITYA BISHT	KCCILHE	2022-25	BBA (A)	1
17	ANAND GUPTA	KCCILHE	2022-25	BBA (A)	1
18	KALASH SINGH	KCCILHE	2022-25	BBA (A)	1
19	DHARIKA KAISAR	KCCILHE	2022-25	BBA (A)	1
20	ANISHA KUMARI	KCCILHE	2022-25	BBA (A)	1
21	DIYA VOHRA	KCCILHE	2022-25	BBA (A)	1
22	ANUSHKA SINGH	KCCILHE	2022-25	BBA (A)	1
23	JIYA SHARMA	KCCILHE	2022-25	BBA (A)	1
24	HIMANSHU BISHT	KCCILHE	2022-25	BBA (A)	1
25	AVNI ARORA	KCCILHE	2022-25	BBA (A)	1
26	VISHAL.	KCCILHE	2022-25	BBA (B)	1
27	NAKUL GOSWAMI	KCCILHE	2022-25	BBA (B)	1
28	SHASHANK TRIPATHI	KCCILHE	2022-25	BBA (B)	1
29	YASH THAKUR	KCCILHE	2022-25	BBA (B)	1
30	NISCHAY JAIN	KCCILHE	2022-25	BBA (B)	1
31	SHUBHAM GILL	KCCILHE	2022-25	BBA (B)	1
32	SAKSHI JAISWAL	KCCILHE	2022-25	BBA (B)	1
33	PRASHANT GUPTA	KCCILHE	2022-25	BBA (B)	1
34	NITESH RAWAT	KCCILHE	2022-25	BBA (B)	1
35	SHANVI KESHRI	KCCILHE	2022-25	BBA (B)	1
36	SAZIA AFFRIN	KCCILHE	2022-25	BBA (B)	1
37	UTKARSH RASTOGI	KCCILHE	2022-25	BBA (B)	1
38	YASH KUMAR	KCCILHE	2021-24	BBA	3
39	VANSH GUPTA	KCCILHE	2021-24	BBA	3
40	HARSHITA SRIVASTAVA	KCCILHE	2021-24	BBA	3
41	DEEYA KAUSHIK	KCCILHE	2021-24	BBA	3
42	KHUSHI KOHLI	KCCILHE	2021-24	BBA	3
43	HARSHIT KHANNA	KCCILHE	2021-24	BBA	3
44	DEEPANSHA SINGH	KCCILHE	2021-24	BBA	3
45	DRISHTI KESHWANI	KCCILHE	2022-25	BCA	1
46	YASH NARWAR	KCCILHE	2022-25	BCA	1
47	TANYA	KCCILHE	2022-25	BAJMC	1
48	MANVI	KCCILHE	2022-27	BBALLB	1
	RIYANSHI SINGH	KCCILHE	2022-27	BBALLB	1



Prof. (Dr.) Bhaves Agerwal Director KCC Institute of Lord And Pieter Edutation Affiliated to GSSIP University Tow Delhi 28-20, Knowledge Perk-III, Greater Kolda-201305 (U.P.)



BIBLIOPHILE (Literary Society) of KCCILHE is organising Story Writing

competition on 2nd January, 2023

About The Event:

BIBLIOPHILE (Literary Society) of KCCILHE is organising Story competition on 2nd January, 2023. It supports the idea of gathering the information about the story writing skills of the students in a restrained time frame. This event will help students to gather and express their ideas in a creative way as it involves variation and the diversities in different forms of stories along with the creativity and new thoughts in a competitive environment.

Objectives:

- · To share the variations in ideas and creativity in the form of stories.
- To unleash their imaginative and skillfull side alongwith their learnings.
- To engage youth to wilfully participate in activities which would make them responsible citizens.
- To unleash their creativity with a message to learn and follow
- To learn the usage of different mediums to communicate with society.

Event Details:

Date: 2nd January 2023 Time: 2:50 to 4:30 PM Venue: Conference Room

Guidelines for the Event

Nolda

Theme for the Story writing is "A letter to your future self as father/mother"

- The students will be evaluated on the basis of: Creativity, presentation and adherence to the theme.
- Registration must be done latest by 1st January,2023.

Prof. (Dr. Director KCC Institute of Legal And Higher Education Affiliated to GGSIP University New Delhi 2B-2C, Knowledge Park-III, Greater Noida-201306 (U.P.)

12

- This is an individual activity. Each student must carry their own stationary, A4 size paper and other material.
- The size of the sheet will be A3 or A4
- Time allotted for story writing will be 15 mins.

Prizes

E-Certificates for winners and participants

For registration, contact the following Student Volunteers:

Adesh Srivastava Harshita Agrawal BBA 3rd Sem BBA 3rd Sem



\garwal Prof. (! Director

KCC Institute of Legal And Higher Education Affiliated to GGSIP University New Delhi 2B-2C, Knowledge Park III, Greater Noida-201305 (U.P.)

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	E	VENT NAME ST	FORY WRITH	NG - DATE 02 JAN	2023	
NO.	NAME OF THE PARTICIPANT	INSTITUTE	COURSE	ROLE		POSITION
1	ADITI KUMARI	KCCILHE	BCOM(H)	PARTICIPANT	STORY/LETTE R WRITING	
2	ANAND GUPTA	KCCILHE	BBA	PARTICIPANT	STORY/LETTE R WRITING	
3	LAKSHAY SHARMA	KCCILHE	BBA	PARTICIPANT	STORY/LETTE R WRITING	× 1
4	MANAV SINGH	KCCILHE	BBA	PARTICIPANT	STORY/LETTE R WRITING	
5	DHARIKA	KCCILHE	BBA	PARTICIPANT	STORY/LETTE R WRITING	
6	DIYA VOHRA	KCCILHE	BBA	PARTICIPANT	STORY/LETTE R WRITING	FIRST
-	ANIMESH	KCCILHE	BBA	PARTICIPANT	STORY/LETTE R WRITING	
S	KALASH	KCCILHE	BBA	PARTICIPANT	STORY/LETTE R WRITING	
9	KHUSHDEEP	KCCILHE	BBA	PARTICIPANT	STORY/LETTE R WRITING	
10	JHA ASHISH	KCCILHE	BBA	PARTICIPANT	STORY/LETTE R WRITING	
11	CHAHAT	KCCILHE	BBA	PARTICIPANT	STORY/LETTE R WRITING	
12	PRATHAM	KCCILHE	BCA	PARTICIPANT	STORY/LETTE R WRITING	THIRD
13	APOORVA	KCCILHE	BCA	PARTICIPANT		
14	YASHI	KCCILHE	B.COM	PARTICIPANT		SECON
15	SANJANA	KCCILHE	BCA	PARTICIPANT		
16	ANSH	KCCILHE	BCA	PARTICIPANT		2
17	CELINE	KCCILHE	BJMC	PARTICIPANT		E
18	MEGHNA	KCCILHE	BJMC	PARTICIPANT	and the second design of the s	E ,
19	TANYA	KCCILHE	BJMC	PARTICIPANT	The second se	



Prof. (Dr.) Bhavna https://docs.google.com/spteadsbeets/d/16tyQXs9upEMwXHtz7Lc8yxSQiOFBw-06/edit#gid=768821382

20	ADITYA BISHT	KCCILHE	BBA	PARTICIPANT	STORY/LETTE R WRITING
21	KAUSHIK BISHT	KCCILHE	BBA	PARTICIPANT	STORY/LETTE R WRITING
22	ADESH	KCCILHE	BBA	STUDENT COORDINATOR	STORY/LETTE R WRITING
23	HARSHIT KHANNA	KCCILHE	BBA	STUDENT COORDINATOR	STORY/LETTE R WRITING

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ma Agarwal Prof. (E Director KCC Institute of Legal And Higher Education Affiliated to GGSIP University New Delhi 2B-2C, Knowledge Park-III, Greater Noida-201306 (U.P.)



Report of Event

Event: Business Grind

Date: 3rd January2023

Venue:Conference Room

Convenor/Co-Convenor: Ms. Ritu Kumari Sangwan, Dr. Pankaj Kumar, Mr Vishesh Bhardwaj

DESCRIPTION:

The entrepreneurship society of KCC ILHE organized an activity named "BUSINESS GRIND" on 3rd January 2023. The event was organized to cultivate the entrepreneurial skills of the student. 47 students from several departments registered for the event the Business Grind. The participants had to present on a company business strategy, its financial and marketing strategy, competitive advantage, and CSR policy. The students enjoyed a lot in their presentation and gained a lot of information about several companies within a short span of time. Harsh Bhardwaj from BBA Sem V scored the highest and Anshika Sharma from BBA Sem I was the second topper. The program was coordinated by two students namely Aditya Chauhan, BBA Sem V and Anushka Singh, BBA Sem I.

LEARNING OUTCOMES:

The learning outcomes of the seminar are:

- To produce high-quality evidence-based entrepreneurial environment, educate future thought leaders, and engage the academic community in explorations of the entrepreneurial society.
- To foster societal well-being and promote productive entrepreneurship.
- To explore the characteristics that contribute to an entrepreneurial society and offering a venue in which those ideas are shared and promulgated

Total Number of Participants: 47

Event Profile and Photo

GPS Map (\bigcirc) **Camera** Lite 2C, Knowledge Park III, Greater Noida, Uttar Pradesh 201306, India Latitude Longitude 28.4696654° 77.4931501° Local 03:08:12 PM Altitude 13.31 meters Tuesday, 03.01.2023 GMT 09:38:12 AM 💿 GPS Map Camera Lite Hostel-2, KCC INSTITUTE OF TECHNOLOGY & MANAGEMENT, Knowledge Park III, Greater Noida, Uttar Pradesh 201306, India

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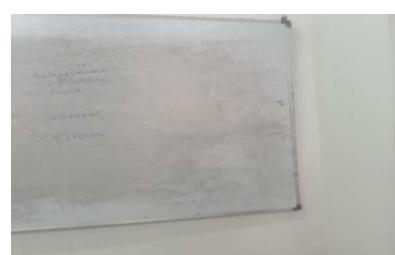
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Longitude 77.493117°

Altitude 13.31 meters Tuesday, 03.01.2023





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Report of Theatre Activity

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Event: public solitude theatre activity- "Daring Thespians"

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Date: 3rd January, 2023

Venue: KCCILHE BLOCK

DESCRIPTION: "Thespians" the theatre society had organized a public solitude event as "Daring thespians". In this activity, some chits were given to the students and they had to perform an activity by randomly picking up a chit of any number. Each student was given a rehearsal time of 5 minutes after getting their chits; each student gave their performance one by one. The activity took place in front of a gathering of students at various college locations. Few examples of activities as performed by students:-

- 1. Sing out loud as carefree; make yourself to be sink with environment.
- 2. Make an Imaginary telephone call and speak out your emotions that you haven't let anyone know.
- 3. Dance like no one is watching you
- 4. Lay on the floor with your close eyes and imagine you are lying on a beach and slowly sinking into the sand.
- 5. Recall a memory from your own life where you felt envy. Perform the expression with your memory deep down. Be specific.

LEARNING OUTCOMES:

- The activity was spiritual, functional and recreational.
- It helps students to experiencing positive solitude which affects positively their quality of life.
- It helps students to build concentration of attention, to separate themselves from the audience, using imagination to overcome the sensation of the audience
- It helps students to making themselves expressive
- It helps students to build tempo- rhyme and movement

- It provides diction to the students which help to improve their intonations & pauses.
- It provides to develop the accentuation

Total No. of Participants: 22.

List of Participants

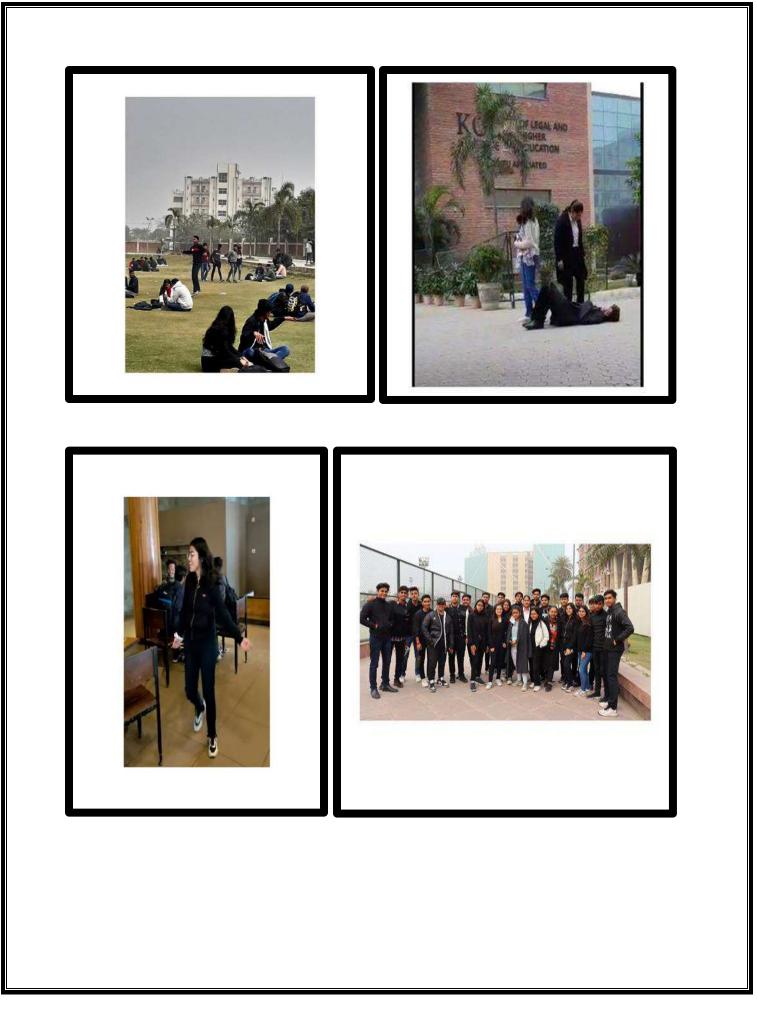
S. No	Name of Student	Course		
1	Tanya	BAJMC		
2	Sachin Rai	BAJMC		
3	Shweta Gupta	BCom (H)		
4	Drishti Keshvani	BCA		
5	Prajwal Dua	BCA		
6	Yash Gupta	BCA		
7	Roopkatha	BCA		
8	Aditya	LLB		
9	Iqbal	LLB		
10	Manav Singh Nainwal	BBA		
11	Mayank Kumar Jha	BBA		
12	Mohit Rawat	BBA		
13	Raghav Goyal	BBA		
14	Saksham Agrawal	BBA		
15	Samarth	BBA		
16	Shivam Jha	BBA		
17	Sneha Jain	BBA		
18	Khushdeep Jha	BBA		
19	Lakshya Sharma	BBA		

20	Anand	BBA
21	Naina	BBA
22	Kush Khanna	BBA

Event Photographs:







Report of Snapshot 4.0

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Event: Snapshot 4.0

Date: 20th March 2023

Venue: Conference room

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DESCRIPTION:

KCCILHE Photography society "shutterbug" has organized its annual event "SNAPSHOT 4.0" competition. The event began in the conference room with a warm welcome and introduction of Dr. Sunita Singhal mam, coordinator (school of management), who was the honorable mentor. There were 3 rounds in the competition, the first round was based on the 'Christmas vibes' theme where students showcased the celebration & the story of the birth of Lord Jesus Christ. The second round, which focused on "Nature & Wildlife," and the third round, which focused on "Nature & Wildlife," and the third round, which focused on a variety of courses showcasing their passion for photography. Students were able to take the images in the first and second rounds within the allotted times and days, but the third round presented a significant challenge for them in regards of capturing the beauty of natural light.

With the students being asked to share their thoughts about the photography, Dr Sunita mam interacted with the aspiring KCCILHE students to highlight the basic concepts of photography like composition and other perspectives. The direct interaction brought out a lot of worthy discussion about different photographic techniques and opened the minds of the young shutterbugs in an instant. Saksham Jain (BA-JMC, sem6th) ultimately won the competition, with Harsh Kulshrestha (BA-JMC, 4thsem) being regarded as the runner-up. Professor, Dr Bhavna Agarwal mam, Director of KCCILHE presented gift vouchers to the winners as a token of appreciation and boost the morale of others participants to perform better for the next time.

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LEARNING OUTCOMES:

Such premier photography competitions such as Snapshot 4.0 is one way to create opportunities for aspiring young photographers to exhibit their skills to the world. They get to understand the nuances of visual language & the world of photography with an opportunity to dabble with lights & shades. Snapshot 4.0 provide a form of "third- party approval", providing practitioners with a boost of confidence, recognition and sometimes even funding to help facilitate their work.

Total No. of Participants: 25

S. No	Name of Student	Course
1	Puneet Mishra	BAJMC
2	Shubhi Srivastava	BAJMC
3	Raghav Goyal	BBA
4	Prajwal Dua	BCA
5	Meghna Kumari	BAJMC
6	Celine	BAJMC
7	Riddhi Parmar	BAJMC
8	Isha kumari	BAJMC
9	Suparn Sapra	BCA
10	Mayank Kumar jha	BBA
11	Naveen Singh	BAJMC
12	Khush kharbanda	BBA
13	Parth Prasad	BBA
14	Ritika Singh	BBA
15	Kush Khanna	BBA
16	Mohd Kaif	BBA
17	Maanya Khurana	BBA
18	Naina	BBA
19	Priyavansh Sharma	BALLB (H)
20	Khushdeep jha	BBA
	Cont Book	Prof. (Dr.) Bheyni Agrewal

List of Participants

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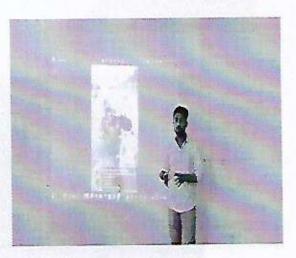
Harsh Kulshrestha	BAJMC
Saksham Jain	ВАЈМС
Nakshhatra gupta	B.Com(H)
Aditya Bisht	BBA
Gaurav Ranjan	BBA
	Saksham Jain Nakshhatra gupta Aditya Bisht

Photographs:

1

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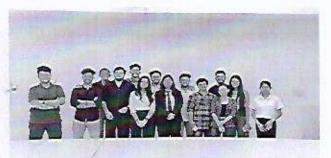




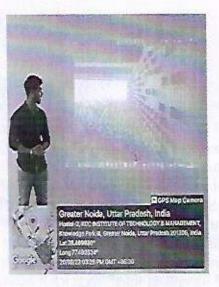


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Prof. (Dr.) Ehavna Agarwal Director KCC Include of Legal And Digher Education Affiliated to GOSIP University New Dehit 20-20, Knowledge Park III, Greater Roida-201306 (U.P.)

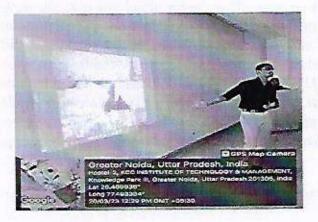






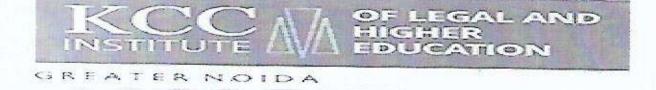
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Prof. (Dr.) Shavna Agarwai Director KCC Include of Legal And Higher Education Affiliated to GOSIP University New Delbi 28-20, Knowledge Park-III, Greater Noida-201306 (U.P.)





Report of BOLLYWOOD DANCE ACTIVITY

Event: SWAY- the Dance Society of KCCILHE "BOLLYWOOD DANCE ACTIVITY"

Date: 11th January, 2023

Venue: Auditorium, KCCILHE BLOCK

DESCRIPTION: "SWAY" the dance society had organized an event as "**BOLLYWOOD DANCE ACTIVITY**". In this activity, groups of students perform on bollywood songs for the purpose of showcasing their steps and coordination; each group gave their performance one by one.

Few examples of activities as performed by student's groups: -

- 1. Theme based dance on bollywood songs.
- 2. Students will perform in groups ..

LEARNING OUTCOMES:

- Utilizing dance in academics also helps children develop skills that are necessary for learning such as creativity, communication, critical thinking, and collaboration.
- Through the creative process, students are encouraged to use their imagination, collaborate with their peers to solve problems, and discover multiple solutions to challenges.
- Learning, thought, creativity, and intelligence don't just come from the brain alone, but from the entire body. Movement combinations increase memory, order, and sequencing skills. Creating dances also increases self-esteem which is so very important to learning

ne Agarwal

SIP University New Delhi

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Total No. of Participants: 16

Event Photographs:









	EVENT NAME - "BO DATE	DLLYWOOD DANG 11th January, 2023	CE ACTIVITY" 5	
S.NO.	NAME OF THE	INSTITUTE	COURSE	BATCH
5.110+	PARTICIPANT	KCCILHE	B.COM(H)	2022-25
1	Shweta Gupta	KCCILHE	BAJMC	2022-25
2	Shubhi Srivəstava	KCCILHE	BAJMC	2022-25
3	Riddhi parmar	KCCILHE	BAIMC	2022-25
4	Guriya	KCCILHE	BAJMC	2022-25
5	Celine	KCCILHE	BALLB	2022-25
6	Riyanshi Singh	KCCILHE	BBA	2022-25
7	Pranjal choudhary	KCCILHE	BBA	2022-25
8	Pragyan pandey	KCCILHE	BBA	2022-25
9	Anisha Kumari	KCCILHE	BBA	2022-25
10	Madhav pal		BBA	2022-25
11	Kajal Awana	KCCILHE	BBA	2022-25
12	Vishal saha	KCCILHE	BBA	2022-25
13	Aanshi Shukla	KCCILHE	BBA	2022-25
14	Arpita Singh	KCCILHE	BBA	2022-25
15	Vedansh Nain	KCCILHE	BCA	2022-25

Ms. Srishti Chandola CONVENER

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Prof. (Dr.) Bit the Agenwal Director NCC Institute of the And Higher Education Adminted to GCS University New Delhi rs 10, Nausiedge Park II, Graster Nolda-201306 (U.P.) arwal

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KCC Higher INSTITUTE A EDUCATION

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CERTIFICATE OF PARTICIPATION

This Certificate is presented to

SHWETA GUPTA

Student of B.COM(H) BATCH (2022=25)

For participating in

Bollywood Dance Held on 11th January, 2023



. Congratulations & Best Wishes









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Dance Activity (SWAY SOCIETY) IS ORGANISING "TAP WITH SPOTLIGHT DANCE"

Dance Activity: Tap with Spotlight Dance

Society Name: SWAY Society

Date: 11th January, 2023

Time: 2:50-4:30 PM

Venue: Auditorium, KCC Institute of Legal and Higher Education, Greater Noida.

Introduction/ Description:

Tap Dance started during the 19th century and is a uniquely American dance style. From 1900 to 1955, when tap was the primary dance form performed on Vaudeville and Broadway, it was very popular in the United States. Before television, vaudeville provided inexpensive entertainment and employed a large number of talented tap dancers. The sound generated when the metal plates on the dancer's shoes contact the hard floor gives the movement its name, or "Tap Dance". This lively, rhythmic tapping makes the performer not just a dancer, but also a percussive musician. Some of the greatest hoofers include Fred Astaire, Donald O'Connor, Anne Miller, Eleanor Powell, Gene Kelly, Bill "Bojangles" Robinson, and Gregory Hines. This amazing Americana style of dancing has an obviously invigorating and liberated quality.

Several ethnic percussion dances, especially West African sacred and secular step dances (gioube) and Scottish, Irish, and English clog dances, hornpipes, and jigs, were combined to create tap in the United States. however, researchers suggested in the late 20th century, that tap instead was nurtured in such urban environments as the Five Points District in New York City, where a mix of ethnic groups coexisted in close proximity and were constantly exposed to the distinctively urban rhythms and syncopations of the machine era.

The tap dance genre developed and blended over the years. Buck dancing, which is older than the clog dance but similar, soft-shoe dancing, which is a graceful, laid-back dance performed in soft-soled shoes, and buck-and-wing dancing were all components of the mix (a fast and flashy dance usually done in wooden-soled shoes and combining Irish clogging styles, high kicks, and complex African rhythms and steps such as the shuffle and slide; it is the forerunner of rhythm tap). Tap dance as it is known today did not emerge until roughly the 1920s, when "taps," nailed or screwed onto shoe soles at the toes and heels, became popular. During this time entire chorus lines in shows such as *Shuffle Along* (1921) first appeared on stage with "tap shoes," and the dance they did became known as tap dancing.



Prof. (Dr.)

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About the Event:

Tap dance technique is essential for anyone intending to work in musical theatre performance, or advance to higher accreditation levels in dance. Students will be required to perform a range of work demonstrating a developed understanding of tap dance styles, technique and use of music. Students are required to experiment with various rhythms and styles, exploring set combinations to develop their personal repertoire. Students can enhance skills and knowledge they need to progress with tap dancing.

Students could be paired with peers at their own skill level and advance in accordance with their own background knowledge and capacity. Syncopation is frequently used by tap dancers. Typically, choreography begins on the eighth or first beat count. Improvisation is a part of tap dance as well. This can be done with music and following the beats.

Dress Code for Tap:

- GIRLS Beginning-Advanced Tight fitted active wear in Pink, Black, Grey, Burgundy or White Black Tap Shoes
- BOYS Beginning-Advanced White, Grey, Black, or Burgundy T-shirt, Black sweat pants Black Tap Shoes

Learning Outcomes

- 1. Students were able to understand about varying dance styles and their interpretation.
- 2. This helps students to understand about creative use of rhythm and movement.
- Students were able to exercise the mind by dancing in rhythm and to memorize dance steps. It improves their mental focus and memory.
- Tap dance strengthens the core muscles, which helps to improve posture. To perform the Dance properly A lot of movement from one foot to the other is required in tap dance which helps to improve balance.
- Tap dance is a full body workout from the muscles in your feet to the muscles in your neck, This develops stronger muscles throughout the body. Not only muscles be strengthened, but also cardiovascular endurance improves as well.
- 6. Students were able to Perform tap dancing with the combination of spotlight.

Faculty Incharge

Ms. Neha Sharma

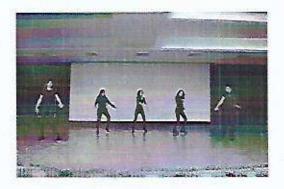
List of Participants

S.No.	Name of Participants	Course	Year
1	Avni	BBA(A)	1
2	Khushi Chaudhary	BBA(A)	1
3	Khushi Jain	BBA(A)	I
4	Naina	BBA(B)	1
5	Yashi	B.Com(H)	1

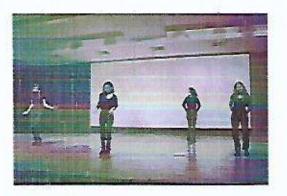
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Photographs





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CERTIFICATE OF PARTICIPATION

This Certificate is presented to

AVNI ARORA

BBA BATCH 2022-25

For participating in

Tap Dance

Held on 11th January, 2023



Congratulations & Best Wishes

Ms. Netra Sharma Convenor

Prof. (Dr.) Bhavna Agarwal Director



GREATER NOIDA

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CERTIFICATE OF PARTICIPATION

This Certificate is presented to

KHUSHI CHAUDHARY

Student of BBA BATCH 2022-25

For participating in

Tap Dance

Held on 11th January, 2023



Congratulations & Best Wishes

Ms: Nelta Sharma Converior



TECH STAR THE TECHNICAL SOCIETY OF KCCILHE ORGANISED Coding & Debugging Contest

Event: CoDe.23.1

Venue:Lab 1

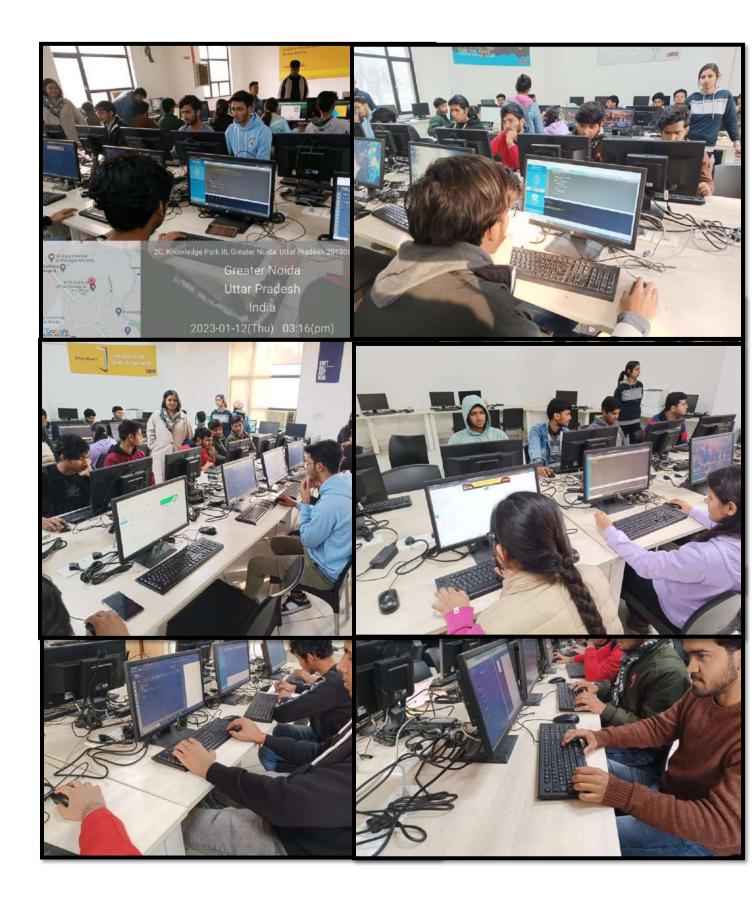
Date: 12-01-2023

Description:

Tech Star, Technical Society of KCCILHE organized a Coding and Debugging Contest for the students of BCA under the guidance of Mr. Faz Mohammad, Coordinator, Technical Society. The First round of Coding was done in Lab-1 Computers on 12th of January 2023. Nine participants who scored between 4 to10 out of 10 were selected for second round.Shreyash Shukla of BCA Batch 2020-23 andShashi Kumar Singh of BCA Batch 2020-23 was the winner of Coding competition and Manas Moreof BCA Batch 2021-24 was the runner up. The First round of Debugging was done in Lab-1 Computers on 12th of January 2023. Nine participants who scored 10 out of 10 were selected for second round. Shreyash Shukla of BCA Batch 2021-24 was the runner up. The First round of Debugging was done in Lab-1 Computers on 12th of January 2023. Nine participants who scored 10 out of 10 were selected for second round. Manas Moreof BCA Batch 2021-24 and Ayush Uniyalof BCA Batch 2021-24 was the winner of Debugging competition and Shreyash Shukla of BCA Batch 2020-23 & Shashi Kumar Singh of BCA Batch 2020-23 was the runner up. The society announced the participation certificate to each attendee. Students loved participating in the event, which showed off their technical understanding.

Learning Outcomes:

The students were very curious to be the part of event. All students tried their best to reach on the milestone. By this event students checked their efficiency of programming and debugging.





<u>KCC Institute of Legal and Higher Education</u> 2B-2C, Knowledge Park-III, Greater Noida Affiliated to Guru Gobind Singh Indraprastha University (IP) Bibliophile-Literary Society

"DO WE REQUIRE CENSORSHIP IN OTT PLATFORM?"

INTER-COLLEGE DEBATE COMPETITION

Date: 04th March, 2023

Beneficiaries: Students of ours and different colleges

OBJECTIVES OF THE COMPETITION

- To help students to generate effective critical thinking into primary issues in the given topic.
- To let students, develop critical thinking.
- To help students develop their speaking skills, understanding skills and analytical skills.
- To give students the ability to make reasoned and well thought out arguments.
- To give an opportunity for students to test their thoughts and views against that of peers.

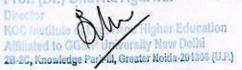
ABOUT DEBATE COMPETITION

Just like previous years, this year also our college KCCILHE decides to organize an intercollege competition on04th March, 2023. Every year our team does its proper research and decides some innovative topic for the debate and for this year we came up with an interesting topic that is "DO WE REQUIRE CENSORSHIP IN OTT PLATFORMS".

While selecting this topic we have gone through a rigorous process and have taken all parameters in mind and with our Director Mam permission we came up to this topic.

With god's grace and because of our team efforts we got 65 registrations from 25 different colleges like Amity University, Narsee Monjee, Lingaya University, Trinity Institute, Delhi technical Campus, Maharaja Agrasen, and many more on the list and most exciting thing is that we got some participants from different states also like- Bengaluru, Indore etc. To manage such big list we have divided our competition in two rounds. In first round all the teams have debated and in second round only 10 shortlisted candidates got last chance to win this competition.

We have started this competition sharp at 9:30am in the presence of our jury members, participants and organizing team. Jury members for the first round were Ms. Ritu Sangwan,



Assistant Professor, KCCILHE, Mr. Vishesh Bhardwaj, Assistant Professor, KCCILHE and Dr. Sunita Singhal, Coordinator of Management Department. The event started with an introduction speech by Ms. Akriti Dwivedi, student of BCOM-2021. She welcomed the jury members and a beautiful introduction of the topic was presented by her who gave a clear view to our students.

Ms. Ritu Sangwan read out rules for the competition and gave a green flag to start the competition. One by one the students were called out by Akriti and buzzer responsibility was given to Prashant Gupta, Student of BBAwho mentored the timings very well. Every participant was given 3 minutes of time to present his debate and 1 min bonus to windup his presentation. Two bells were rang one was as at the start of the debate and one for the finishing the debate. Markings were given by considering different parameters by our judges. Results were announced immediately so that our 10shortlisted candidates should be ready for their second round which started by 2:00 pm.

We were able to finish our first round by 1:30 pm. And we gave 30 min rest and preparation time to our shortlisted candidates.

Our second round of debate started at 2:00 pm with the presence of our jury members. We again started the second round with a welcome speech by Akriti. The final battle started by 2:00 pm and was winded up by 3:00 pm with a beautiful ending and with an announcement of winners. The winners of the final round was a tie between Vansh ShivNeelan student Of Amity University, Greater Noida and Sanchit Singh Bhandari Student of KCC Institute Of Legal and higher Education.

LEARNING OUTCOMES

- Students learned how to participate at inter-college level.
- They were able to get some confidence and experience about participating.
- They learned about rules and regulations.
- They got a platform to express their ideas and thoughts.
- Candidates were able to get different experience about answering cross questions and they should justify their points.

Total No of Participants: 65

Agarwa

KCC Institute Legal And Higher Education Affiliated to GGSIP University New Delhi 2E-2C, Knowledge Park-III, Greater Noida-201306 (U.P.) Affiliated to Guru Gobind Singh Int University New Delhi

GRADE A COLLEGE

KCCC INSTITUTE OF LEGAL AND HIGHER EDUCATION

BBA | BCA | BAJMC | BCOM(H) | BBA LLB(H) | BA LLB(H)

SIGNER EDUCATION



534

REANISTING

"BIBLIOPHILE"



"DO WE REQUIRE CENSORSHIP IN OTT PLATFORM?"

"क्या हमें ओटीटी प्लेटफॉर्म में सेंसरशिप लाने की जरूरत है?

DATE: - 4" MARCH, 2023

ELIGIBILITY Any student between the age group 16-22 Years

LANGUAGE: Hindi or English

IMPORTANT DATES Last Date of Registration: 25" February 2023 Date of the Online Event: 04" March 2023

HOW TO REGISTER?

Te register for the competition, use given below link: GOOGLE FORM LINK: https://forms.gle/Eb4xRw/Eh4h9gDQz8

REGISTRATION FEE: Rs. 100/- per person

Prof. (Dr.) arwai Director

KCC institute of Local And Higher Education Affiliated to GG31P University New Delhi 28-20, Knowledge Park II, Greater Noida-201305 (U.P.)



Affiliated to Guru Gobind Singh Indraprastha GRADE A COLLEGE University New Delhi

of IP University, New Delhi



BBA | BCA | BAJMC | B.COM(H) | BBA LLB(H) | BA LLB(H)



Congratulations!

WINNERS



Sanchit Singh Bhandari KCCILHE



Vansh Shiv Neelan Amity University

ONLINE DEBATE COMPETITION

TOPIC:

"DO WE REQUIRE CENSORSHIP IN OTT PLATFORM?"

> ORGANISED BY "BIBLIOPHILE"

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ina Agarwal Prof. (Dr.)

KCG Institute of Legal And Higher Education Affiliated to GGSIP University New Delhi 2B-2C, Knowledge Park-III, Greater Nolda-201305 (U.P.)



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Prof. (Dr.) Bhavn narwal

Director KCC hadmins of Lengt And Wither Education Allowers to GCSDP University flow Doubl 2B-2C, Knowledge Park-III, Greater Noida-201305 (U.P.)



BIBLIOPHILE -LITERARY SOCIETY-ORGANISED THIRD EDITION OF INTERCOLLEGE DEBATE COMPETITION ON 4TH MARCH 2023

LIST OF REGISTRATION/PARTICIPANTS

S.N O	NAME OF THE STUDENTS	COURSE	COLLEGE
1	Fatima Alish	Bca	IIMT university
2	Aarush Sahu	BBA(Global)	Idyllic Institute of Management
3	HIMANSHU BISHT	BBA 1 YEAR	KCC INSTITUTE OF LEGAL AND HIGHER EDUCATION
4	Khushdeep jha	BBA first semester	KCCILHE
5	Anushka singh	BBA	KCC Institute of legal and higher education
6	Aman Ray	BBA	Kcc institute of legal and higher education
7	Sarbajeet Dutta	BBA (1st year)	Trinity Institute of Professional Studies
8	Anshika sharma	Bba	Kcc Institute of legal and higher education Discussion
9	Shambhavi Pandey	12th	Carmel School
10	MISHA KALIA	BBA LLB 1A/ BBA LLB	Gitarattan International Business School (giBS) University New Dolla 20-20, Knowledge Park-III, Greater Noida-2013

11	Sanchit Singh Bhandari	1st year/ bcom	Kccilhe	
2	Aviral Sharma	2nd year / B.tech	Maharaja Agrasen Institute of Technology	
	and the second se	BBA-1	KCCILHE	
.3	Devvrat Tyagi		Kcc institute of legal and	
4	Aryan Sinha	Bcom(h)	higher education	
15	Arpita Singh	BBA	KCC Institute of Legal and Higher Education	
15	Arpita Singi		KCC Legal and higher	
16	Dhruv Kalra	BbSec A	education	
		3rd year	D Hits I wind an annual	
17	Arushi singh	B.ARCH	Delhi technical campus	
Loges	reactive started	DEA	Trinity Institute of Professional Studies	
18	Nikita Jain	BBA	KCC institute of legal and	
	1	BA(JMC)	higher education	
19	Shubhi Srivastava	Sem 1	the second se	
20	Celine	Bjmc 1st sem	Kcc institute	
			Kcc institute of legal and	
21	Raghav Goyal	BBA -1	higher education	
		1 COLORINA DE LA COLORIZA	Maharaja agrasen institute	
22	Sarwesh Darshan	BTECH	of technology	
			KCC Institute of Legal &	
23	Ritika Singh	BBA	Higher Education	
-	Real of the second s		Kcc institute of legal and	
24	saksham Agrwal	Bba 1st year	higher education	
25	Avni Arora	BBA	KCCILHE	
		BBA IIb hons	Gitarattan international	
26	Tanya abrol	1 year	business school	
			KCC Institute of legal and	
27	Kashish Rathore	BCA	Higher Education	
28	Jiya	Bca	Kcc	
		BCA	KCCILHE	
29	Apoorva Mishra		Carmel School, Bhagalpur	
30	Ankita Kumari Hansda	Std XII		
31	Devanshi	12TH PASS	CARMEL SCHOOL	
32	Nischay Jain	BBA	KCC INSTITUTE OF LEGAL AND HIGER EDUCATION	
		and a second	Kcc Institute of legal and	
33	Prashant Gupta	BBA	higher education	
			Kcc institute of legal and	
34	Shahrukh khan	Bba	higher education	
a dist			Noida Institute of	
35	Harsh gupta	B TECH IT	engineering and technology	
			KCC Institute of Legal And	
36	Harmeet kaur	BCA	Higher Education	
			Trinity Institute of	
37	Lavanya Sharma	Bcom hon	professional studies	
1000			Trinity Institute of	
38	Harleen Kaur Rehal	B. Com (H)	Professional Studies	
50			Trinity Institute of	
39	Simran Bhatia	Bcom hon	professional studies	
55	Chinan Chada		Trinity Institute of	
40	Ishika Mamgain	B. Com (H)	Professional Studies	
40	Sound Manager		Amity University, Greater	
41	SAUMYA SINGH	MBA	Noida	
- 4 1	ONORTHORIGIN		Ajay kumar garg	
1			engineering colleger.) Bhav	

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Director KCC Institute of Legal And Higher Education Affiliated to GCSIP University New Dathi 28-20, Knowledge Park-III, Greater Holda-201305 (U.P.)

43	Aryan Kumar	BA(JMC)	Maharaja Agrasen Institute of Management Studies		
44	Ananya yadav	BA(JMC)	KCC Institute of higher management		
45	Mayuri jha	B. Com	GL Bajaj		
46	Anugya Kumari	2nd semester BBA	L loyd business school		
47	Akshat Arkh	BBA-4	Kcc institute of legal and higher education		
48	Priya Choudhary	3rd year BA LLB	Narsee Monjee Institute of Management Studies (NMIMS)- Indore		
49	OM HEGU	BBA	KCC INSTITUTE OF LEGAL AND HIGHER EDUCATION		
50	Anvita Sharma	B.A.LL.B 2nd year	Shri Ramswaroop Memoria University		
51	SAHANA SHOME	B.A.L.L.B	LJD LAW COLLEGE		
52	PRADNYA SANJAY CHIVATE	BALLB , 1st year	Abhinav Law college, Pune		
53	Vansh shiv neelan	Bcom (h) 2nd semester	Amity greater noida		
54	Aastha	Ballb sem 6	Khalsa college of law		
55	Ravneet kaur	B.A. LL.B	Khalsa college of law, Amritsar		
56	Radhika Khandelwal	МВА	AMITY UNIVERSITY (Greater Noida)		
57	Srishti Sharma	2yr bcom.H	Amity university		
58	Kashish shikarwar	BCom(H)	Amity university greater noida		
59	Prishima K	B. A;LL.B(Hons.	SASTRA DEEMED TO BE		
60	Saloni Hedau	Sem04, 5 years bba-llb	LJSL		
61	Chaitanya Menon	Sem04, 5 years Bba-Llb	LJSL		
62	Lubhani gupta	Bballb 1st year	Manipal university jaipur		
63	Akanksha Aggarwal	B.com IIb	Khalsa college of law		
64	Kinjal mourya	MBA	Idylic institute of management		
65	HARSH KULSHRESTHA	BBA	KCC INSTITUE		

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Prof. (Dr.) Bhave Agarwal KGC Inclusion of Legal And Higher Education Affiliated to GGSIP University New Delhi 28-20, Kaowledge Park-III, Greater Noida-201305 (U.P.)



KCC INSTITUTE OF LEGAL AND HIGHER EDUCATION

Technical Society

<u>Organized</u>

TECHBUZZ 6.0

EVENT: Technical Quiz TECHBUZZ 6.0

Venue: Auditorium, KCCILHE

DATE: 15.03.2022

DESCRIPTION:

Technical society – TechStar of KCC Institute of Legal and Higher Education organised TechBuzz 6.0 - a quizzing event on 15.03.2023. The quiz was based on the theme: G-20 presidency and current affairs related to IT and Business. Students form BCA, BBA, B. Com (H), BA-JMC, BA-LLB (H) and BBA-LLB (H) participated in the quiz competition. The quiz contained two rounds, first round was online and participants are required to attempt 25 MCQs. Eight out of 83 students qualified round 1. Four teams of two members each played round 2. Questions was displayed on PPT and only 60 seconds were given to each team to answer the question. Team B(Celine – BA-JMCI yearand Saurav Kaushal BBA I year) got highest marks in round 2 and declared as winner.

LEARNING OUTCOMES:

Students, those who participated the event, learned a lot about time management and team work during the rounds. Students who attended as audience learned some current affair topics and technical knowledge out of their domain area.

No of Participants: 83











Report of Case Study on G20 Summit

Event: Case Study on G20 Summit InHouse Activity Conducted By Bizhive Society

Date: 21st March 2023

Time: 1:50 to 3:50 PM

Venue: Class Room 402, KCCILHE;

Resource Person : Ms. Pankhuri Vatsa and Ms. Pallavi Singh, Faculty, School of Management, KCCILHE

Description:

Every strong economy and society are built on an entrepreneurial culture. The BIZHIVE Entrepreneurship Society makes an ongoing effort to plan events that promote entrepreneurship. On March 21, 2023, the Society organized an internal activity called "Case Study on the G20 Summit" for the students of KCCILHE. The case study on the G20 Summit activities was created with the intention of showcasing several G20 country examples. Students from different classes received cases, which they were required to present, evaluate, and discuss in terms of how the case's many components connect to theory. The purpose of the case study was to assist the students in problem solving and scenario analysis.

Seven teams then presented their arguments after a welcoming message from Yash Kumar, BBA 2021–24. Two sections made up the exercise. Teams of students gave presentations in the first section, and the resource people, Ms. Pankhuri Vatsa and Ms. Pallavi Singh, posed questions in the second. Overall, the activity was interesting and engaged, and the syudents gave it their best

Learning Outcomes:

- 1. Understanding of Case and how to solve the problem in given situation
- 2. Get to know about the G20 Summit

Total No. of Participants: 9 teams (38 participants)

Winner Team: Class BBA 2021-24

- 1. Vansh Gupta
- 2. Harshit Khanna
- 3. Yash Kumar
- 4. Deepansha Singh
- 5. Manav Mahendru

havna Agarwal

KCC Institute of Legal And Higher Education Affiliated to GGSIP University New Delhi 28-20, Knowledge Park-III, Greater Noida-201306 (U.P.)



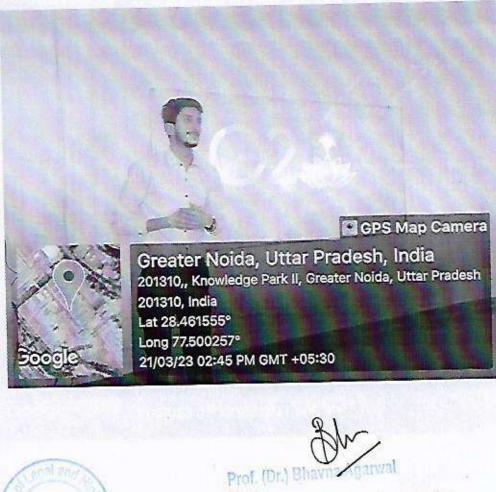
I Runner Up: Class BBA 2022-25

- 1. Priya Tarai
- 2. Shivani Kumari
- 3. Raghav Goyal
- 4. Saurabh Kaushal
- 5. Yash Bhavsar

II Runner Up: Class BBA 2020-23

- 1. Aditya Chauhan
- 2. Aman Gupta
- 3. Udit Rathore

Photographs:



Director KCC locations of Legisland Hickor Education Affiliated to GOSIP University New Delhi 28-20, Knowledge Park-II, Greater Nolda-201306 (U.P.)



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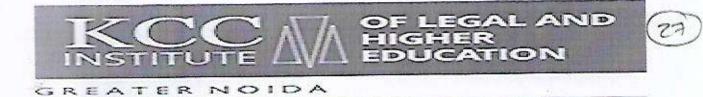
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Report of Mind Benders

Event: Mind Benders In-House Activity Conducted By KCCILHE

Date: 20th April 2023

Time: 2:50 to 4:30 PM

Venue: Class Room 404, KCCILHE;

Resource Person : Ms. Nidhi Gandhi and Ms. Amarjit Kaur, Faculty, School of Management, KCCILHE

Description:

On April 20, 2023, KCCILHE organized an internal activity called "Mind Benders" for the students of KCCILHE. Nine teams had participated in this activity. This activity is divided into two rounds in which first round was the quiz round in which awareness regarding general terms of the finance sector as tested and second round was the case study analysis on the finance area was created with the intention of upgrading their financial literacy. Students from different classes received cases, which they were required to present, evaluate, and discuss in terms of how the case's many components connect to theory. The purpose of the case study was to assist the students in problem solving and scenario analysis. The resource people, Ms. Nidhi Gandhi and Ms. Amarjit Kaur posed questions in the second round. Overall, the activity was interesting and engaged, and the students gave it their best

Learning Outcomes:

- 1. Creating awareness regarding different aspects of finance
- 2. Understanding of Case and how to solve the problem in given situation

Total No. of Participants: 9 teams (27 participants)

Winner Team: Class BBA 2022-25

- 1. Avni Arora
- 2. Himanshu Bisht
- Malay Srivastava

I Runner Up: Class B.Com 2021-24

- 1. Sanchit Bisht
- 2. Loveneet Saini
- 3. Satya Prakash

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II Runner Up: Class BBA 2021-24

- 1. Shahrukh Khan
- 2. Manya Kaur
 - 3. Harshita Agarwal

Photographs:

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Prof. (Dr.) Zaarwal

KCC Institute of Legal And Higher Education Affiliated to GGStP University New Delhi 28-20, Knowledge Park-El, Greater Noida-201305 (U.P.)

GPS Map Camera





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Prof. (Dr.) Bhavna Agarwal Director KCC Institute of Leost And Higher Education Affiliated to GGSIP University New Delhi 2B-2C, Knowledge Park-III, Greater Noida-201306 (U.P.)





Prof. (Dr.) Bhavna Agarwal Director KCC Institute of Legal And Higher Education Affiliated to GOSIP University New Defin 28-20, Knowledge Park-III, Greater Noida-201306 (U.P.)





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Prof. (Dr.) Ehavna Verwal Director Kocholante of Local And Higher Education Affiliation to Goose University New Dath 28-26, Knowledge Park III, Greater Norda-201306 (U.P.)



KCC Institute of Legal and Higher Education 2B-2C, Knowledge Park-III, Greater Noida Affiliated to Guru Gobind Singh Indraprastha University (IP)

ART AND CRAFT SOCIETY

REPORT ON TRASH INTO TREASURE COMPETITION

LET'S REIMAGE, REPURPOSE, AND RECREATE !!

Date: 25th April, 2023

Venue: KCCILHE

Event Convener: Ms. Nishtha Batheja

Beneficiaries: Students of KCCILHE

Hours: 2.5 Hour

How the activity was conducted : -

THE ART AND CRAFT SOCIETY of **KCCILHE** conducted a **Trash into treasure competition** on 25th April, 2023 under the G-20 India's Presidency an initiative by GGSIPU & G-20 Summit. The activity mainly focused on to foster the creativity of students by providing them an opportunity to create something beautiful from trash and present it in a creative and engaging way that showcases their ingenuity and ability to think out of the box.

Guidelines given for the event were: -

- The students will be evaluated on the basis of: Creativity, innovation, presentation and Utilization of resources.
- Registration must be done latest by 24th April, 2023.
- This is an individual activity.
- Each student must carry their own material.

- Waste material could be anything like tetra packs, bottles, newspaper, old utensils, jute material or any other second-hand items that otherwise would be thrown away.
- The material would be rejected if not found to be a waste product or second-hand product.
- Time allotted for making will be 2 Hours.
- At the end of activity, students have to showcase their art work and talk about the same.

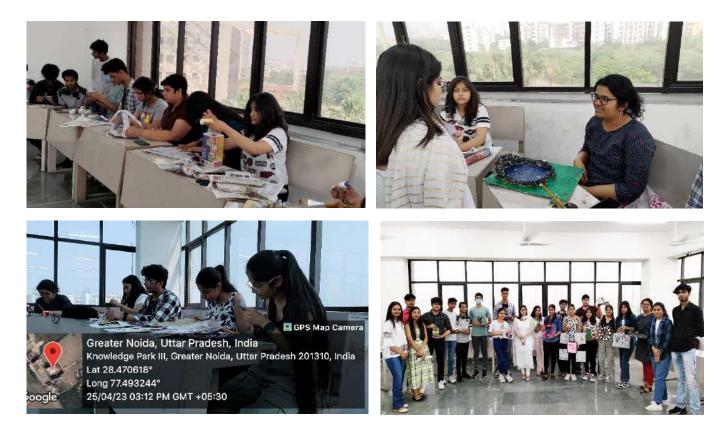
After 2.5 hour, result was declared which was:

Sanjay Kumar of class BCA 2nd Sem (Batch 2022-25) bagged 1st Position

Varun Kumar Tiwari of class BCA 2nd Sem (Batch 2022-25) bagged 2nd Position

Medha Sharma of class BBA 2nd Sem (Batch 2022-25) bagged 3rd Position

All the winners and participants were awarded with E-Certificates



Learning Outcome

This activity helped the students to unleash their creativity with a message to learn and follow and they enthusiastically showcased their creativity and innovation and made the activity a whole success. It helped the students in participating and gaining new experiences .

It also helped students to think out of the box and come up with new ideas to create something useful from trash.

S no.	Name	Course	Semester	Participant/ Organiser
1	Saurabh Kaushal	BBA	Sem - 2	Organiser
2	Jiya Sharma	BBA	Sem - 2	Organiser
3	Khushi Kohli	BBA	Sem - 4	Organiser
4	Deepansha Singh	BBA	Sem - 4	Organiser
5	Anushka Singh	BBA SEC - A	Sem - 2	participant
6	Rishabh Sharma	BBA SEC - A	Sem - 2	participant
7	Diya vohra	BBA SEC - A	Sem - 2	participant
8	Anisha Kumari	BBA SEC - A	Sem - 2	participant
9	Swatantra singh	BBA SEC - A	Sem - 2	participant
10	Medha sharma	BBA SEC - A	Sem - 2	participant
11	Kalash Singh	BBA SEC - A	Sem - 2	participant
12	Kush khanna	BBA SEC - B	Sem - 2	participant
13	Dharika Kaisar	BBA SEC - B	Sem - 2	participant
14	Gaurav Ranjan	BBA SEC - B	Sem - 2	participant
15	Sanjay kumar	BCA	Sem - 2	participant
16	Shivam	BCA	Sem - 2	participant
17	Kartik Sharma	BCA	Sem - 2	participant
18	Bhumika singh	B COM (H)	Sem - 2	participant
19	Richa singh	B COM (H)	Sem - 2	participant
20	Lakshita sharma	B COM (H)	Sem - 2	participant
21	Kanak	B COM (H)	Sem - 2	participant
22	Akansha Jhunjhunwala	B COM (H)	Sem - 2	participant
23	Shweta Gupta	B COM (H)	Sem - 2	participant
24	Yashi Singh	B COM (H)	Sem - 2	participant
25	Ananya yadav	BJMC	Sem - 2	participant
26	Tanya	BJMC	Sem - 2	participant
27	Mitchell G. Milton	BJMC	Sem - 2	participant
28	Sachin Rai	BJMC	Sem - 2	participant
29	Sushant Saurabh	BJMC	Sem - 2	participant
30	Vikhyat Gupta	B COM	Sem - 4	participant

List of Participants



Report of Guess the Word

Date: 27th April, 2023 Time: 2:00 to 4:00 PM Venue: Room No. 402

DESCRIPTION:

In an attempt to encourage creative thinking, language and communication skills of the students, KCCILHE is organizing "Guess the Word". KCCILHE is an institution dedicated to imparting quality education and skills which lay the path of success in the professional world. As English is the language of the professional world, the institution is organizing "Guess the Word", an activity aimed at enhancing linguistic provess of students. It will provide students with opportunity to enhance and showcase their language and communication skills while learning the art of cooperation and team work.

In the activity, a total of 28 teams participated. The participants showed diversity in the sense that they were from diverse courses and different years of study.

- One student from each team will be asked to pick up a chit which will contain a word. The student who has picked up the chit has to make his/her partner guess the word by using related English words. Using sentences or phrases is not allowed.
- A stopwatch will start and maximum time of 3 minutes will be given to each team.





- After guessing the word, the other student has to tell whether the word is a noun, verb, adjective or adverb. For every right answer 10 seconds will be subtracted from the overall time of the team. For wrong answer 20 seconds will be added.
- Top 4 teams with lowest time will move on to the next round where similar activity will be repeated.

There was a bowl containing chits mentioning the word to be guessed. One student from each team was asked to pick up a chit which contained a word. The student who had picked up the chit had to make his/her partner guess the word by using related English words. Using sentences or phrases was not allowed. As soon as the chit was picked, timer of 3 minutes began on the stopwatch. While most teams were able to guess the word within the time limit, few were disqualified as they exceeded the time limit.

After guessing the word, the other student had to tell whether the word is a noun, verb, adjective or adverb. For every right answer 10 seconds were subtracted from the overall time of the team. For wrong answer 20 seconds were added. The time taken by each team was recorded and top 4 teams with the lowest time taken moved on to the next stage. Here similar process was continued except for the fact that words were harder this time.

Team consisting of Yashi Singh and Angel Sharma from B COM (H) sem 2 were declared winners while team of Saranjali and Ayushi from BBA LLB(H) was 1st runner up.

LEARNING OUTCOMES:

- Encouragement of creative thinking
- Improvement of communication skills
- Participants learnt and applied linguistic and grammar skills they possess vis-à-vis English language
- Participants learnt team work and cooperation

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Total No. of Participants:56 participants and 2 volunteers

Event Photographs:

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Prof. (D. .) Version of the Education Director KCC Institute of Control of the Dalli Affiliated to be 28-20, Knowledge Parkell, Greater Noida-291386 (U.P.)





15, Janpath Rd, Janpath, Windsor Place, New Delhi, Delhi 110001, India

Latitude 28.46989359°

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Local 03:02:50 PM GMT 09:32:50 AM Longitude 77.49314557° Altitude 215 meters Thursday, 27.04.2023





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1	Plot No-2B-2C, K	of Legal and Higher Edu nowledge Park- III, Grea ance Sheet (27-04-2023	ater Noida			
	list of Participants ENGLISH VOCABULARY ENHANCEMENT ACTIVITY					
ŀ	S.No.	Students Name	P/A			
	1	Celine	P			
	2	Garvita Dhir	Р			
F	3	Manvi singh	Р			
T	4	Ayushi Jain	P			
	5	Kanak	P			
	6	Angel Sharma	P			
	7	Priyavansh sharma	P			
	8	JONA REJI	P			
	9	Meghna	Р			
	10	Akansha	2			
		Jhunjhunwala	Р			
	11	Bhoomika	Р			
	12	Shivam jha	Р			
	13	Vishal saha	Р			
	14	Dhrishti kumari	Р			
	15	Cindrella Raijada	Р			
	16	Ayushi	Р			
	17	Ishan verma	Р			
	18	Mahi Chauhan	Р			
	19	R . Vijay sai krishna	Р			
	20	Richa	Р			
	21	Kaushik Karan	Р			
	22	Anshika kumari	P			
	23	Shubhi Srivastava	Р			
L	24	Himanshu Bisht	P			
L	25	Cheshta Bhardwaj	Р			
-	26	Pranav	Р			
	27	Vedika	Р			
	28	Roopkatha Gupta	Р			
L	29	Ananya yadav	Р			
	30	Shweta Garg	Р			
	31	Aditya Singh Poddar	Р			
	32	Lakshita Sharma	Р			

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Prof. (Description & gapwale Director RCC & Construction & Construction Education Attraction & Construction View Dolba 28-20, Knowledge Park-III, Greater Nolda-201306 (U.P.)

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Report of Think Tank Business Plan Symposium



Event: Think Tank Business Plan Symposium

Date: 25th May 2023

Time: 2:50 to 4:50 PM

Venue: Class Room 402, KCCILHE;

Faculty Coordinators: Ms. Pankhuri Vatsa and Ms. Pallavi Singh, Faculty, School of Management, KCCILHE

Description:

To promote start up, KCCILHE vis Bizhive is inviting all students having some innovative idea. It's an excellent opportunity to create your own business ideas, take your entrepreneurship skills to the next level. The BIZHIVE Entrepreneurship Society makes an ongoing effort to plan events that promote entrepreneurship. On 25th May 2023, the Society organized an internal activity called "**Think Tank Business Plan Symposium** " for the students of KCCILHE. Students from different classes gave presentation of their business plan, which they were required to present, evaluate, and discuss in terms of how the business plan can be made so that they can implement that plan in the coming future. The purpose of the competition was to assist the students in making the business plan and presenting it. Seven teams then presented their business plan after a welcoming message from Harshit Khanna BBA 2021–24. Two sections made up the exercise. Teams of students gave presentations in the first section, and the faculty coordinators, Ms. Pankhuri Vatsa and Ms. Pallavi Singh, posed questions in the second. Overall, the activity was interesting and engaged, and the students gave it their best

Learning Outcomes:

- 1. Understanding the factors associated while developing a business plan, and how to present it in the best possible manner.
- 2. Learn to outline a marketing plan, market analysis, target audience, mission statement, business model and executive summary.

3. Develop skills to start and manage a business.

Total No. of Participants: 7 teams (38 participants)

Winner Team: Class BBA 2021-24

- 1. Aditya Chauhan
- 2. Anhad kaur
- 3. Kulsoom Fatima
- 4. Aman Ray
- 5. Chetan twelankey

I Runner Up: Class BBA 2022-25

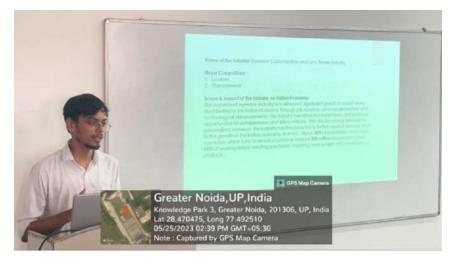
- 1. Pragya
- 2. Namra
- 3. Sneha Pandey
- 4. Radhika Changulani

II Runner Up: Class BBA 2020-23

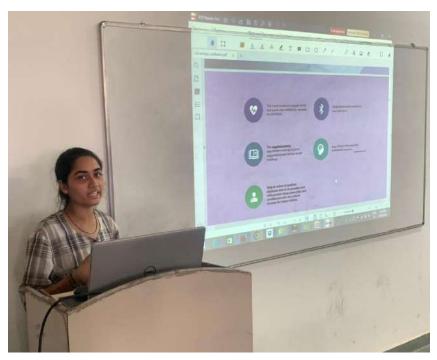
- 1. Ashutosh Kumar Singh
- 2. Satyam kumar pandey
- 3. Nitin prajapati

Photographs:

















Institution's Innovation Council

in association with

ART ATTACK-The Art and Craft Society

Presents

BUSINESS ROUTE MODELING

Unleash your imagination: Building dreams in 3D!



Date: 31st May, 2023

Venue: KCCILHE

Event Convener: Ms. Nishtha Batheja

Beneficiaries: Students of KCCILHE

Hours: 2.5 Hour

How the activity was conducted : -

Institution's Innovation Council in association with Art-Attack Society of KCCILHE organised Business Route Modeling Competition in order to engage students to show their creativity and also to give wings to their imagination and thoughts. The Main objective of this competition was to encourage students to design and build a business plan 3D model by applying their knowledge and creativity. Students were asked to create 3d model based on their business idea.

General Guidelines for the Event: -

- The students will be evaluated on the basis of: Design and Fabrication, Business plan and Model Explanation, Aesthetic Appeal.
- Registration must be done latest by 30th May,2023.
- This is a group activity.
- Time allotted for making will be 2 Hours.
- Students have to bring their own material for model making.
- At the end, students have to showcase their art work and brief about the same.
- Students have to also submit the abstract of business plan at the time of presentation. Abstract will include the following:
 - 1) Brief about business plan.
 - 2) Brief description of the model.
 - 3) Materials used in the model.

Presentation Guidelines for the event:

- Students will be provided the space which is to be managed by them properly for showcasing model.
- Hangings on the wall will not be allowed.
- All members of the team should be present at the time of presentation.
- Name of the team should be clearly mentioned.
- A brief about business plan should be provided before explaining about the model.
- Judges' decision will be final.

After 2.5-hour, result was declared which was:

Team Smart connect squad bagged 1st position

Team Fabwaste Textiles bagged 2nd position

Team Fitbucks bagged 3rd position

All the winners and participants were awarded with Certificates







Learning Outcome

This activity helped the students to unleash their creativity with a message to learn and follow and they enthusiastically showcased their creativity and innovation and made the activity a whole success. It helped the students in participating and gaining new experiences. It helped students to think of new business ideas and explore existing technologies and markets around them.

LIST OF PARICIANTS OF BUSNIESS ROUTE MODELING COMPETITION [31MAY2023]						
<u>S.no</u>	Group name	Name of participants	Enrollment no.	Course	Batch	Contact
1	Fabwaste textiles	Devrat tyagi	0070127401722	BBA SEC B	2022- 2025	9667168597
		Arpita singh	001327401722	BBA SEC A	2022- 2025	7895679688

		Saksham wahi	004427401722	BBA SEC	2022- 2025	8448835230
		Dhruv kalra	001827401722	BBA SEC A	2022- 2025	9250264899
2	Smart Connect squad	Saurabh kaushal	000927401722	BBA SEC B	2022- 2025	9457358974
	34000	Chahat gupta	009927401722	BBA SEC B	2022- 2025	7703873959
		Sanjay kumar	004427402022	BCA	2022- 2025	7217727643
		Kartik sharma	004827402022	BCA	2022- 2025	9821283150
3	Pacemakers	Bharti mishra	004027488822	BCOM(H)	2022- 2025	8700516872
		Lipika singhal	001227488822	BCOM(H)	2022- 2025	870035827
		Akansha jhunjhunwala	001124788822	BCOM(H)	2022- 2025	8287124259
		Shweta gupta	001627488822	BCOM(H)	2022- 2025	8700706925
4	Chocorich	Aditya bisht	010427401722	BBA SEC B	2022- 2025	6398848374
		Arush naman	005027401722	BBA SEC A	2022- 2025	9582647103
5	Cloud dreamers	Vibhor dabral	001727488822	BCOM(H)	2022- 2025	8448665031
		Lakshay gupta	004227488822	BCOM(H)	2022- 2025	7206701148
		Nukshhatra gupta	000424788822	BCOM(H)	2022- 2025	9045222402
6	Business titans	Deepa verma	000162740120	BBA	2020- 2023	8375006126
		Chetan tawakely	001527401722	BBA	2020- 2023	4205906156
		Mitesh mayank	003627401722	BBA	2020- 2023	8076924354
		Udit pratap singh	006527401720	BBA	2020- 2023	7742374206
7	Mint a vibe	Rhythm singh	001227401721	BBA	2021- 2024	8273667674

		Uday jagwani	001127401721	BBA	2021- 2024	6375903386
		Radika changulai	001427401721	BBA	2021- 2024	7905389542
		Arpeet rathi	000727402021	BCA	2021- 2024	7662067534
8	Fitbucks	Harshita sharma	002927488822	BCOM(H)	2022- 2025	8851760517
		Pratyush kukreti	043277488822	BCOM(H)	2022- 2025	8445647639
		Jatin kumar	002227488822	BCOM(H)	2022- 2025	9625566177



Report on International Yoga Day Celebration

Event: International Yoga Day

Date: 21st June, 2023

Venue: Offine at GGSIPU Campus/ Online (Google meet)

DESCRIPTION:

To commemorate the "9th International Day of Yoga-2023" KCC ILHE organized an online yoga quiz. This year's theme for Yoga Day was "Yoga for Vasudhaiv Kutumbakam". Students of KCCILHE also participated in the Yoga Camp at GGSIPU campus.

The yoga quiz was organized to expound to the students the significance of yoga in life. Yoga is seen as a practice which connects and unites everyone.

Yoga cultivates the ways of maintaining a balanced attitude in day-to-day life and endows skill in the performance of one's actions.

The quiz was held in online mode on Google meet platform. Thirty one students participated in the quiz. Students participated enthusiastically.

There were thirty multiple choice questions in the quiz. Students were given fifteen minutes to complete it and submit the quiz.

The decision was taken on the basis of maximum number of questions answered correctly and time of submission. Varsha Kushwar, 4th semester of BBA section B secured the first rank. Chahat Gupta ,2nd semester of BBA section B and Rakshika Singh,6th semester of BBA section A bagged the second and third ranks respectively.

LEARNING OUTCOMES:

- Students comprehended the historical development of Yoga which is now celebrated as International yoga day.
- Students recognized the importance of yoga apart from physical health in everyday life.
- Students acknowledged the various types of asanas and their benefits.
- Students grasped the technical nuances of doing online quiz.



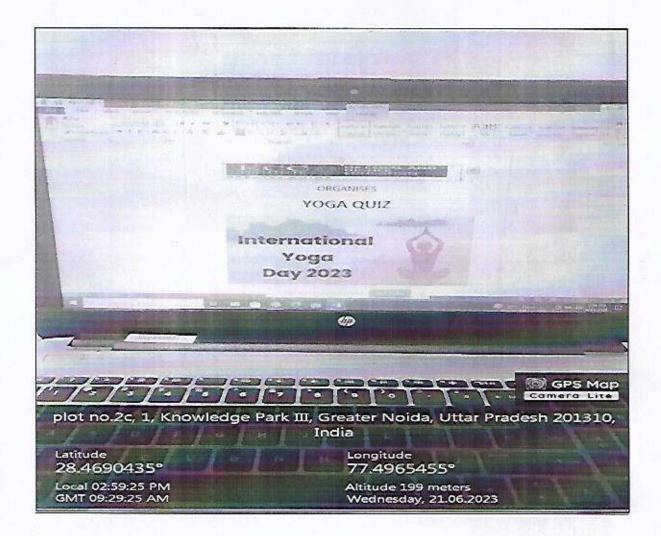
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KCCC Auximity of Longit Property Report Procession Attiliated to GGSH: University New Datin 20-20, Knowledge Perkill, Greater References (n. 01.9)

Total No. of Participants: 31

Yoga quiz link: https://forms.gle/4peMNhNtRAYVb9pR7

EVENT PHOTOGRAPHS:



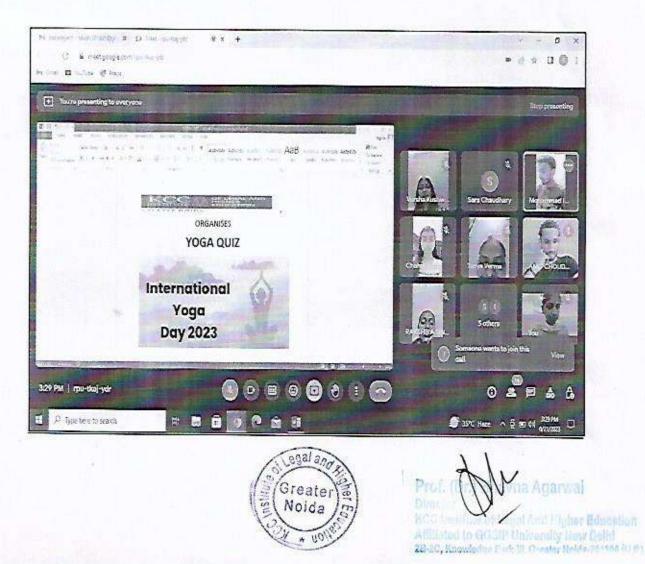


Prof. (Dr.)

KCC Institute of Legal And Higher Education Affiliated to GGSIP University New Defai 28-20, Knowledge Park-III, Greater Holds-201306 (U.P.)



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Local 03:15:19 PM GMT 09:45:19 AM

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Altitude 199 meters Wednesday, 21.06.2023





Agarwai Prof. (Dr.) I 1

Director KCC inclutors of Legal Ami Higher Education Affiliated to GGSIP University New Delta 28-20, Knowledge Park-III, Greater Holds 201306 (U.P.)



GREATER NOIDA

NSS UNIT OF KCCILHE IS ORGANISING

AZADI KA AMRIT MOHATSAV -

HAR GHAR TIRANGA ABHIYAN PROGRAMME

FOR CELEBRATING 75TH INDEPENDENCE DAY OF INDIA

TALK SESSION ON FLAG CODE OF INDIA

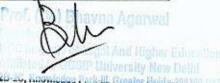
Date: 3rd August, 2022 Time: 10:00 to 11:00 AM Mode: Online Google Meet Who can participate: Students of KCCILHE

Activity Report:

KCC Institutes is organizing an online talk session on "The Flag Code of India" on 2nd August 2022. Speakers for the day was Mr, Vishesh Bhardwaj. He talked about The Prevention to Insult to National Honour Act, 1971 along with penalties mentioned in the Act. After which he educated students on The Flag Code on India including the size and ratio of the flag. Provisions on Hoisting of flag by private members. Educational Institutions etc. How Flag should be unfurled. What to do and what not to do in relation to Indian National Flag, what act may constitute a punishable offence under the Act. He also discussed model set for hoisting flag in educational institutions. Display of National Flag with Flags of other nations and United Nations, National Flags on Motor Cars and Half-Masting of the Flag. After this he encouraged participants to participate in Har Ghar Tiranga Abhiyan and initiative under Azadi Ka Amrit Mohatsav.

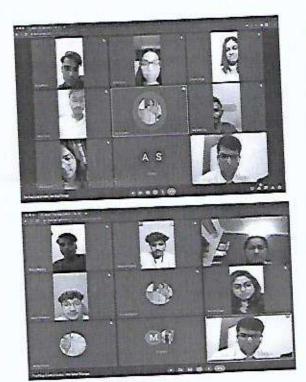
List of Participants

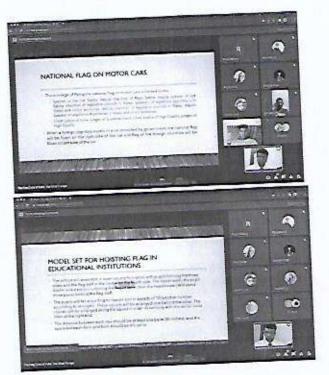
Sr. No.	Name	Class
1	YASHIKA DIXIT	B.Com II Sem.
2	SANCHIT BISHT	B.Com II Sem.
3	HARPREET KAUR	B.Com II Sem.
4	AKRITI DWIVEDI	B.Com II Sem.
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8	PRANAV JAISWAL	B.Com II Sem.



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54 55	ANURAG KUMAR RANA	B.Com II Sem.
200	ANKUSH NARANG	B.Com II Sem.
56 57	ARUNIM	B.Com II Sem.
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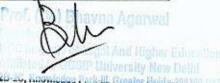
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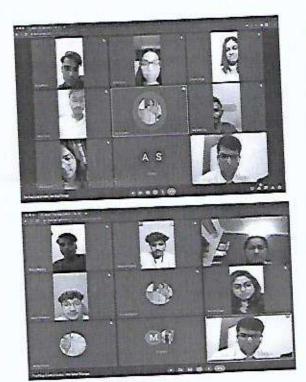
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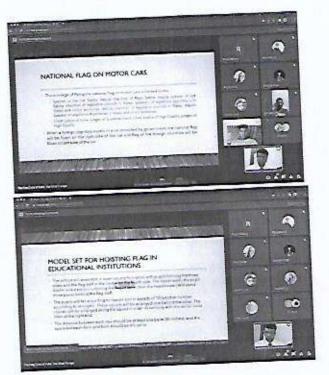
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Report of SDP

Event: Skill Development Programme on Writing Ability

Date:21st November 2022

Venue: KCC Institute of Legal and Higher Education

Guest speaker: Mr. Neel Anil Panicker

DESCRIPTION:

KCC Institute of Legal and Higher Education organized a Skill Development Programme on Writing Ability for the students. Eminent speaker for the day Mr. Neel Anil Panicker Sir who is apublished author, independent journalist and a master communicator. The welcome speech was delivered by faculty of journalism and mass communication Mr. Rohit Sharma. A formal introduction about the guest was given and was facilitated through a bouquet by Mrs. Sunita Singhal ma'am.

Mr. Panicker delivered his opening keynote on the importance of communication (verbal and non-verbal) in any field. He discussed how important vocabulary and grammar is while writing. Also, he spilled the facts about the process before writing which is Brainstorming, without idea and the cluster of various thoughts in mind one cannot write. He asked his listeners to keep on writing during the free time foor good writing skills. Mr. Panicker also explained that "for writing you have to read".

For formal writing the concept of 5W1H should be used that is WHEN, WHERE, WHAT, WHO, WHY and HOW. He introduced a new concept named "SPELTER" that is SOCIAL, POLITICAL, ECONOMICAL, LEGAL, Prof. (Dr.)[] Advantage.

Director KCC Institute or Logal And Higher Education Affiliated to GGSIP University New Delhi 2B-2C, Knowledge Park-III, Greater Noida-201308 (U.P.) TECHNOLOGICAL, ECOLOGICAL, RELIGIOUS through which students choose which point to be written first according to the content. His Hindi and English vocabulary both were outstanding. It was a great lecture which holds a huge importance in everyone's life and especially for the journalism students. It was a very valuable lesson and receiving knowledge in order to improve the writing skills was extremely necessary. He concluded the lecture by answering a few questions by the listeners about communication and his experience on writing books and novels. Mr. Rohit Sharma expressed his gratitude towards Mr. Neel Anil Panicker on behalf of the management for enlightening us about communication and writing.

LEARNING OUTCOMES

Through this guest lecture Students understood the importance of reading, writing and communication in everyone life which was explained by the speaker and also really motivated them to work hard onreading and writing ability, be it formal or informal. Speaker was also shared some key points to students about how they looking for Jobs and must prepare their personality, enriching their grooming themselves by definitely building their academic and communication skills acumen. Hopefully, it'll improve and get better after gaining knowledge from an established personality and specialist of this field Mr. Neel Anil Panicker.



KCC Institute of Legal And Higher Education Affiliated to GGSIP University New Delbi 2B-2C, Knowledge Park-III, Greater Nolda-201300 (U.P.)



BA(JMC) -ATTENDANCE ON 21st NOV., 2022

S.No.	Student's Name	Semeste
1	Ananya Yadav	1*
2	Guriya	1 st
3	Isha Thakur	1 st
4	Meghna Kumari	1 st
5	Riddhi Parmar	1 st
6	Shubhi Srivastava	1 st
7	Tanya	1st
8	Harsh Kulshrestha	3rd
9	Disha Saxena	3rd
10	Puneet Mishra	3rd
11	Aakash	3rd
12	Aradhana Kumari	3rd
13	Sahil Sharma	3rd
14	Aryan Sharma	3rd
15	Anushka Sharma	3rd
16	Anupama	3rd
17	Satender Kumar	3rd
18	Prerna	3rd
19	Avantika Sharma	3rd
20	Ayushi Sharma	3rd
21	Abhishek Chaubey	3rd
22	Piyush	3rd
23	Rohan Sharma	3rd
24	Riya Gautam	3rd
25	Ishita Chaudhary	3rd
26	Deepti Sharma	3rd
27	Akshat Bhatla	3rd
28	Ananya Sharma	5 th
29	Ayan Khan	5 th
30	Devansh Pandey	5 th
31	Himanshu Chaudhary	5 th



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KCC Institute of Legal And Higher Education Affiliated to GGSIP University New Delhi 28-26, Knowledge Park III, Greater Nolds 20 (2005 (U.P.)

	and the second s	
32	Karishma Singh	5 th
33	Kishan kumar	5 th
34	Nitin Rawat	5 th
35	Pratham Vig	5 th
36	Raunak Singh	5 th
37	Sajal Agarwal	5 th
38	Saksham Jain	5 th
39	Sumit Kumar	5 th
40	Swastik Singh	5 th
41	Vishesh Sharma	5 th

BA(JMC) 1st Semester – 07 Students BA(JMC) 3st Semester – 20 Students BA(JMC) 5th Semester – 14 Students

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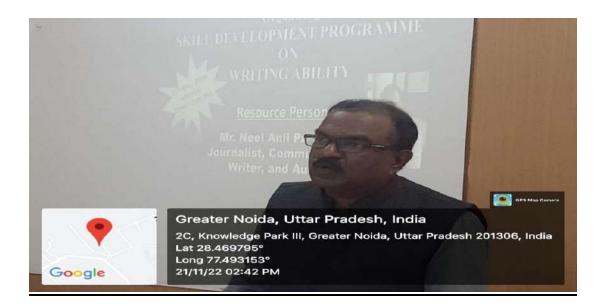
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KC Constitute of Legal And Higher Education Affiliated to GGSIP University New Delhi 28-20, Knowledge Park-III, Greater Nokia-201305 (U.P.)





Mr. Neel Anil Panicker Journalist, Communicator, Writer, and Author













KCCC A OF LEGAL AND INSTITUTE A DECATION

49

Report of Webinar

Event: Workshop on 'Climbing the Corporate Ladder' Date: 18th May 2023 Venue: KCC Auditorium Resource Person/ Speaker: Mr Sandeep Bist

DESCRIPTION:

KCC Institute of Legal and Higher Education organized a workshop on "Climbing the Corporate Ladder". Eminent speaker for the day Mr Sandeep Bist Head HR Minda Corporation Ltd.

The event was started by Director KCCILHE, Prof. (Dr.) Bhavna Agarwal Mam. A formal welcome speech was presented, and a profile of our distinguished speaker was read.

Himanshu Sir initiated, and he delivered his opening keynote on the theme Climbing the Corporate Ladder' by instilling the significance of Corporate journey. He explained through a ppt the expression of "How to Climb the Corporate Ladder" signifies progress inside an organization from the basic level to the top level through promotions. The corporate ladder seems hard to climb because organizations commonly have a more significant part of entry-level positions and fewer positions to enter mid and upper-level management positions. He further shoved a video to the students to give a meaningful lesson. He explained in detail about the term "corporate ladder" that it is a conceptualized view of a company's employment hierarchy in which career advancement is considered to follow higher rungs on a ladder, with entry-level positions on the bottom rungs and executive level, upper management, positions at the top. "Climbing the corporate ladder" is an expression used to describe one's advancement within a company through promotions.

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LEARNING OUTCOMES:

- The corporate ladder is the proverbial climb up a company's employment hierarchy, where career advancement is likened to climbing rungs on a ladder.
- Entry-level positions are considered the bottom of the ladder, while upper management and executives are at the top.
- Different companies have different corporate ladders, some having narrower paths to promotions, based on company culture or turnover.
- One downside to corporate ladders is that they can lead to interpersonal conflicts as employees can have self-serving interests to move up the ladder.
- Individuals desire to move up the corporate ladder to increase job satisfaction and salaries.

Moving your way up the corporate ladder usually involves outperforming at your current job where a manager recognizes your skills and contributions and promotes you up. An individual can move up the corporate ladder through promotions. They can also be hired into a new company at a higher level. Moving up within a company does require a lot of networking and support from upper management.

The higher an employee's position on the corporate ladder, the more difficult advancing becomes. As you move up, there are not as many positions available at the top. Once you reach the top there is nowhere further to go.

Total No. of Participants: 352

Guest Profile and Photo:

Mr. Sandeep Bist, an experienced HR professional with an MBA (HR) & D.L.L. (Diploma in Labour Law). He has 12+ years of rich experience in HR & Admin. functions within the Manufacturing & Auto Ancillary industry. His expertise lies in strategically aligning Employee Engagement initiatives, Talent acquisition & planning, and managing the entire spectrum of Human Resources. He is skilled in creating a positive work environment through rewards, motivation, and recognition.

His achievements speak volumes about his dedication and expertise. Notably, he successfully completed the esteemed 'Masters in Training & Facilitation' program from Middle Earth Consultants with distinction, demonstrating his commitment to continuous learning and professional development.

In addition to his qualifications, Mr. Sandeep's accomplishments include designing informative HR manuals, initiating in-house magazines, and implementing innovative induction processes using captivating presentations. His expertise in talent acquisition and planning has elevated

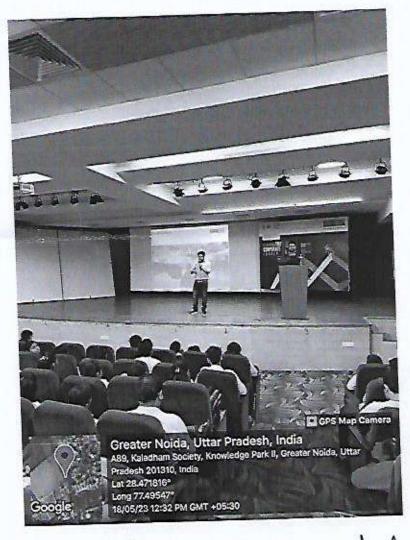


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recruitment practices, while his introduction of new recognition and rewards initiatives, such as "The Rising Star," has positively impacted employee motivation.

Furthermore, Mr. Sandeep's exceptional work in employee engagement, as acknowledged by the Gallup Survey, has earned him the prestigious "Star of the Quarter" recognition. His commitment to corporate compliance has been unwavering, ensuring adherence to policies and regulations.

Event Photographs: Please take few Geo-tagged pics.

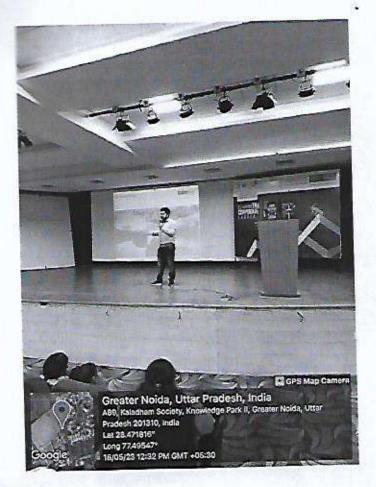


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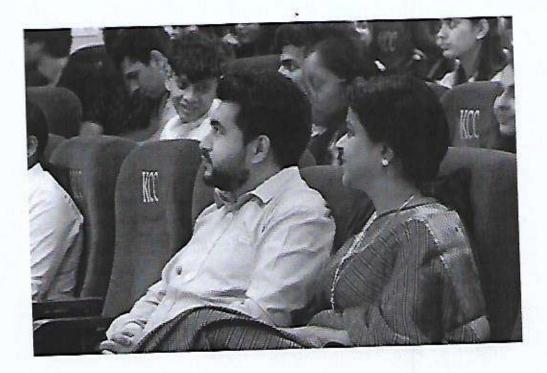
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Ref. No. KCCILHE/CGC/2022-23

DATE: 20/09/2022

NOTICE

The students of KCCILHE are informed that Career Guidance Cell is going to start classes for "Career and Guidance Counselling" program to help II & III Year students to prepare for competitive exams. Interested students are requested to register for the program and give their names to faculty Incharge.

Name of Faculty In-Charge: Mr. Vishesh Bhardwaj

And And Alana Ala

Bhavna Agarwal Prof.

Director

na Agarwal

Prof. (Dr.) Billay no. 199 Director KCC Institute of Legal And Higher Education KCC Institute of Legal And Higher Education Affiliated to GOSIP University New Delhi 26-2C, Knowledge Park-M, Greater Noida-201306 (U.P.)



Ref. No. KCCILHE/CGC/2022-23

Date: 22/09/2022

NOTICE

The students II & III Year of KCCILHE who have registered for career and guidance program are informed that classes will be conducted on every second and fourth Saturday. On second Saturday reasoning and general awareness/ General Studies class will be conducted and on Fourth Saturday of the month Quantitative Aptitude & General Awareness / General Studies classes will be conducted. Syllabus for the aforementioned is mentioned in Annexure-I, and Schedule for Classes in Annexure II attached herewith.

Duration of the class will be: 2 hours i e 3 pm to 5 pm.

Name of Faculty In-Charge: Mr. Vishesh Bhardwaj

Prof. (Dr.) Bhavna Agarwal



aanwal KCC Institute of Legal And Higher Education Prof. (Dr.) Affiliated to GGSIP University New Delhi Aminated to GUSIF University New Demi 28-20, Knowledge Park-III, Greater Noida-201305 (U.P.) Director

Director



ANNEXURE - II

SCHEDULE OF CLASSES

Below mentioned faculties will take the following classes:

- 1. Ms., Priya Tanwar- Reasoning & Quantitative Aptitude
- 2. Mr. Vishesh Bhardwaj General Awareness / General Studies

Sr. No.	Date	Subject	Time
1.	24 SEPTEMBER 2022	QUANTITATIVE APTITUDE	03:00 - 04:00 PM
		GENERAL AWARENESS / GENERAL STUDIES	04:00 - 05:00 PM
2.	08 OCTOBER 2022	REASONING	03:00 - 04:00 PM
		GENERAL AWARENESS / GENERAL STUDIES	04:00 - 05:00 PM
3.	22 OCTOBER 2022	QUANTITATIVE APTITUDE	03:00 - 04:00 PM
		GENERAL AWARENESS / GENERAL STUDIES	04:00 – 05:00 PM
4.	12 NOVEMBER 2022	REASONING	03:00 - 04:00 PM
		GENERAL AWARENESS / GENERAL STUDIES	04:00 05:00 PM
5.	26 NOVEMBER 2022	QUANTITATIVE APTITUDE	03:00 - 04:00 PM
		GENERAL AWARENESS / GENERAL STUDIES	04:00 - 05:00 PM
6.	10 DECEMBER 2022	REASONING	03:00 - 04:00 PM
		GENERAL AWARENESS / GENERAL STUDIES	04:00 - 05:00 PM
7.	25 FEBRUARY 2022	QUANTITATIVE APTITUDE	03:00 - 04:00 PM

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KCC Institute of Logal And Higher Education Attituted to GGSIP University New Delhi 20-20, Knowledge Park-III, Greater Noida-201308 (U.P.)

		GENERAL AWARENESS / GENERAL STUDIES	04:00 - 05:00 PN
8.	11 MARCH 2023	REASONING	03:00 - 04:00 PM
	1 South	GENERAL AWARENESS / GENERAL STUDIES	04:00 05:00 PM
9.	25 MARCH 2023	QUANTITATIVE APTITUDE	03:00 - 04:00 PM
		GENERAL AWARENESS / GENERAL STUDIES	04:00 - 05:00 PM
10.	13 MAY 2023	REASONING	
		GENERAL AWARENESS / GENERAL STUDIES	04:00 - 05:00 PM
11.	27 MAY 2023	QUANTITATIVE APTITUDE	
		GENERAL AWARENESS / GENERAL STUDIES	04:00 - 05:00 PM
12.	10 JUNE 2023	REASONING	
		GENERAL AWARENESS / GENERAL STUDIES	04:00 - 05:00 PM



Prof. (DA favna Agarwal

Director RCC Institute of Logal And Higher Education Affiliated to GGEIP University New Delhi 2B-2C, Knowledge Park-III, Greater Nolda-201306 (U.P.)

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Lis	t of Registered Pa	rticipants for Career and Guidan	ce Counselling	g Classes
SR. NO.	ENROLLMENT NUMBER	NAME OF THE STUDENT	COURSE	BATCH
1	06327401720	SHREYA GUPTA	BBA	2020-202
2	04427401720	PRASOON GUPTA	BBA	2020-202
2	04827401720	RAKSHIKA SINGH	BBA	2020 202
4	01827401720	GAURAV SEHGAL	BBA	2020-202
5	05727401720	SALONI DHYANI	BBA	2020-202
6	05027401720	RASHI GUPTA	BBA	2020-202
7	00727401720	AMAN GUPTA	BBA	2020-202.
8	00127401720	AASHIF ALAM	BBA	2020-202
4	01527401720	CHETAN TAWAKLEY	BBA	2020-202
10	00327401720	ABHISHEK KUMAR	BBA	2020-202
11	00727401720	AMAN RAY	BBA	2020-202
12	04327401720	PRABHANSHU SHARMA	BBA	2020-202.
13	01627401720	DEEPA VERMA	BBA	2020-2023
14	00527401720	ADITYA CHAUHAN	BBA	2020-2023
15	02927401721	KHUSHI KIRAN	BBA	2021-2024
16	05727401721	KHUSHI KHOLI	BBA	2021-2024
17	01627488820	GEETANSHU GUPTA	B.COM(H)	2020-2023
18	04427488821	DHRISHTI GOYAL	B.COM(H)	2021-2024
19	05427488821	LOVNEET SAINE	B.COM(H)	2021-2024
20	02027488821	ABANTIKA CHAKRABORTY	B.COM(H)	2021-2024
21	03427488821	ANCHAL SENGAR	B.COM(H)	2021-2024
22	00127488821	YASHIKA DIXH	B.COM(H)	2021-2024
23	00427488821	AKRITI DWIVEDI	B.COM(H)	2021-2024
24	05027488821	VIKIIYAT GUPTA	B.COM(H)	2021-2024
25	03827488821	VAIBHAV BHATT	B.COM(H)	2021-2024
26	01327488821	SAMPURNA ANAND	B.COM(H)	2021-2024
27	01427488821	SHUSHANK SANI	B.COM(H)	2021-2024
28	01327402020	SHREYASH SHUKLA	BCA	2020-2023
29	02927402021	VIKASH KUMAR	BCA	2021-2024
30	03427402021	HARSHIT YADAV	BCA	2021-2024
31	03927402021	MANAS MORE	BCA	2021-2024
32	00127402021	DEV SHUKLA	BCA	2021-2024
33	01527402021	DHRUV VERMA	BCA	2021-2024
34	01727402420	RAUNAKSINGH	BAJMC	2020-202
35	01227402420	KISHAN KUMAR SINGH CHAUHAN	BAJMC	2020-202
36	00927402420	KANISHKA	BAJMC	2020-2023
37	02027402420	SAKSHI	BAJMC	2020-2023
38	01327402421	AVANTIKA SHARMA	BAJMC	2021-2024
39	01927402421	RIYA GAULANI	BAJMC	2021-2024
40	02027402421	ISHITA CHAUDHARY	BAJMC	2021-2024

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INSTITUTE

GREATER NOIDA

ANNEXURE				
12. Status of Placement				
S.No	Name	Stream	Company	Salary
1	Aashif Alam Mob:8373949842	BBA	Wildnet Technologies Contact No-01204533500	300000
2	ABHISHEK KUMAR Mob:7454099911	BBA	ERD TECHNOLOGIES Contact No-0120 435 9519	250000
3	ABHISHEK SINGH Mob:9958391924	BBA	Homeosphere Pvt. Ltd. Contact No-9999900000	100000
4	Aditya Agarwal Mob:7906074365	BBA	Intellipaat Software Solutions Contact No-70223 74614 Woxen Digital Pvt. Ltd. Contact No- SKOLAR Contact No-080956 81212	900000
5	ADITYA CHAUHAN Mob:9311872436	BBA	Woxen Digital Pvt. Ltd. Contact No-	100000
6	AKSHAT MISHRA Mob: 08882444606	BBA	Handicrafts Pvt. Ltd. Contact No-01204317236	180000
7	Aman Gupta Mob:9582406471	BBA	SKOLAR Contact No-080956 81212 Agile Capital Services Contact No-8920747188	500000 150000
8	Aman Ray	BBA	IBS Hyderabad Byjus	MBA
9	Mob:9968492748 ARPIT GUPTA Mob: 9870270426	BBA	Contact No- 924 133 3666 Investo Xpert Contact No-01204730440	700000 224000
10	BHAVIKA Mob: 9871547238	BBA	Shanvi Infotech Contact No-011 4182 5261	160000
11	Chetan Tawakley Mob:9205906156	BBA	Planet Spark Contact No- 011 4113 3900 Learning Shala Contact No-9911000557 Homeosphere Pvt. Ltd. Contact No-9999900000 Woxen Digital Pvt. Ltd. Contact No-	660000 500000 100000 100000
12	DEEPA VERMA Mob:8375006126	BBA	Homeosphere Pvt. Ltd. Contact No-9999900000	100000
13	Gaurav Sehgal Mob:8368321340	BBA	HCL Technologies Ltd - Digital Process Operations - +91-120 2589688 VERZEO Contact No-80 4716 6564 The Capital Box Contact No-124428427	194000 LPA 500000 100000
14	GAURI SRIVASTAVA Mob: 8800125107	BBA	Woxen Digital Pvt. Ltd. Contact No-	100000

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S.No	Name	Stream	Company	Salary
			Learning Shala Contact No-9911000557 ERD TECHNOLOGIES	500000
15	Harsh Bhardwaj Mob:7303139790	BBA	Contact No-0120 435 9519 The Capital Box Contact No-124428427	250000 100000
			Woxen Digital Pvt. Ltd. Contact No-	100000
16	HARSH VARDHAN PUNDHIR		Amity University Contact No-1800 103 3320	МВА
17	Irteza Kamal Mob:8920232660	BBA	Intellipaat Software Solutions Contact No-70223 74614 Agile Capital Services	900000
	JATIN PAWAR		Contact No-8920747188 Woxen Digital Pvt. Ltd.	150000
18	Mob: 9354923479	BBA	Contact No-	100000
			HCL Technologies Ltd. Contact No-0120 4364200 Agile Capital Services	194000
19	KHUSHAL GAUTAM Mob: 9311879613	BBA	Contact No-8920747188 The Capital Box	150000
			Contact No-124428427 Woxen Digital Pvt. Ltd. Contact No-	100000
20	KRISHNA SINGH Mob:9318378722	BBA	The Capital Box Contact No-124428427 Woxen Digital Pvt. Ltd.	100000
21	LAVKESH CHOUDHARY		Contact No- COGENT	100000
	Mob: 8800453076	BBA	Contact No-9891886100	224000
22	MADHAV PENGORIA	BBA	NEELKANTH UDYOG	400000
23		BBA	POLICY BAZAR	2,16,000
24	MOHD.SAQULAIN Mob: 09821772072	BBA	Woxen Digital Pvt. Ltd. Contact No-	100000
25	MUKUL JAIN Mob: 8076473386	BBA	DSMRA Contact No-9811573331	294000
26	PALLAWI KUMARI Mob:6204730266	BBA	The Capital Box Contact No-124428427 Woxen Digital Pvt. Ltd.	100000
			Contact No- Homeosphere Pvt. Ltd.	100000
27	POOJA JAIN Mob:8826603563	BBA	Contact No-9999900000 Woxen Digital Pvt. Ltd.	100000
28	Prabhanshu Sharma Mob:9319650792	BBA	Contact No- Byjus Contact No- 924 133 3666	100000 700000
			Intellipaat Software Solutions Contact No-70223 74614 Woxen Digital Pvt. Ltd.	900000
29	Prasoon Gupta Mob:9837593322	BBA	Contact No-	100000
			Hike Education	582000

30 RACHIT JAIN Mob: 9045005226 BBA Woxen Digital Pvt. Ltd. Contact No- 100000 31 Rakshika Singh Mob: 9315817175 BBA VERZEO Contact No-80 4716 6564 500000 32 Randheer Mob: 8010141510 BBA Contact No-924 133 3666 700000 33 Rashi Gupta Mob: 9315817875 BBA Contact No-924 133 3666 700000 34 RAVINDER SINGH Mob: 9205959919 BBA VERZEO Contact No-020361 55837 745000 LPA 35 REHEA CHARCHI Mob: 996807424 BBA Vistara Contact No-0124-4515151 615019 LPA 36 RIYA DIXIT Mob: 9311521185 BBA Vistara Contact No-0124-4515151 615019 LPA 37 Saloni Dhyani Mob: 7042631257 BBA VeRZEO Contact No-9999900000 100000 38 SANSKAR SIROHI Mob: 818078558 BBA VerZEO Contact No-101204325028 180000 39 SEEMA RAWAT Mob: 818078558 BBA TV TOAY NETWORK LTD. Contact No-10204325028 180000 41 Shreya Gupta Mob:8791412320 BBA AFINOZ, NOIDA 4000000 PA 41 Shreya Gupta Mob:8791412320 BB	
Mob: 9045005226Contact No-10000031Rakshika Singh Mob:9315817175BBAVERZEO Contact No-80 4716 656450000032Randheer Mob:8010141510BBABBAContact No-80 4716 656450000033Rashi Gupta Mob:818955728BBAContact No-924 133 366670000034Mob:9318955728BBAVERZEO Contact No-80 4716 656450000035RAVINDER SINGH Mob: 9205959919BBAContact No-093361 55837745000 LPA35REHEA CHARCHI Mob: 9968807424BBAVistara Contact No-093361 55837615019 LPA36RIYA DIXIT Mob:9311521185BBAContact No-093990000010000037Saloni Dhyani Mob: 70176231257BBAVERZEO Contact No-999990000010000038SANSKAR SIROHI Mob: 7017623197BBATV TODAY NETWORK LTD. Contact No-0120432502818000039SEEMA RAWAT Mob: 9818078558BBATV TODAY NETWORK LTD. Contact No-0120432502818000040SHILPI RANAAFINOZ, NOIDA400000 PA41Shreya Gupta Mob:8791412320BBAContact No-392074718815000041Shreya Gupta Mob:8791412320BBAContact No-3920747188150000	
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32Randheer Mob:8010141510BBAContact No- 924 133 366670000033Rashi Gupta Mob:8318965728BBAContact No-10000034RAVINDER SINGH Mob: 9205959919BBABRAContact No-80 4716 656450000035REHEA CHARCHI Mob: 996807424BBAVERZEO Contact No-0124-4515151615019 LPA36RIYA DIXIT Mob:9311521185BBAVistara Contact No-0124-4515151615019 LPA37Saloni Dhyani Mob:7042631257BBAVerzEO Contact No-80 4716 656450000038SANSKAR SIROHI Mob: 9818078558BBAVERZEO Contact No-80 4716 656450000039SEEMA RAWAT Mob: 9818078558BBATV TODAY NETWORK LTD. Contact No-120400500019000040SHILPI RANAAFINOZ, NOIDA400000 PA41Shreya Gupta Mob:8791412320BBABBAContact No-1224428427 Contact No-122442842710000041Shreya Gupta Mob:8791412320BBAAFINOZ, NOIDA400000 PA	
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33Rashi Gupta Mob:8318965728BBAVERZEO Contact No-80 4716 65641000034RAVINDER SINGH Mob: 2025959919BBABrand Samosa Contact No-093361 5583750000035REHEA CHARCHI Mob: 9968807424BBAVistara Contact No-0124-4515151615019 LPA36RIYA DIXIT Mob:9311521185BBAWistara Contact No-0124-4515151615019 LPA37Saloni Dhyani Mob:7042631257BBAContact No-0124-4516 56450000038SANSKAR SIROHI Mob: 7017623197BBATV TODAY NETWORK LTD. Contact No-0120432502818000039SEEMA RAWAT Mob: 9818078558BBATV TODAY NETWORK LTD. Contact No-120-400500019000040SHILPI RANAAFINOZ, NOIDA400000 PA41Shreya Gupta Mob:8791412320BBABBAContact No-70223 74614 Agile Capital Box Contact No-7022432502815000041Shreya Gupta Mob:8791412320BBABBAContact No-1204428427 The Capital Box Contact No-122428427100000	
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35REHEA CHARCHI Mob: 9968807424BBAVistara Contact No-0124-4515151615019 LPA36RIYA DIXIT Mob:9311521185BBAHomeosphere Pvt. Ltd. Contact No-999990000010000037Saloni Dhyani Mob:7042631257BBAVERZEO Contact No-80 4716 656450000038SANSKAR SIROHI Mob: 7017623197BBATV TODAY NETWORK LTD. Contact No-0120432502810000039SEEMA RAWAT Mob: 9818078558BBATV TODAY NETWORK LTD. Contact No-12040500019000040SHILPI RANAAFINOZ, NOIDA400000 PA41Shreya Gupta Mob:8791412320BBAFech Mahindra Contact No-39999000010000041Shreya Gupta Mob:8791412320BBAFinoz, NOIDA400000 PA41Shreya Gupta Mob:8791412320BBAContact No-124428427 Londe100000	
35Mob: 9968807424BBAContact No-0124-4515151615019 LPA36RIYA DIXIT Mob:9311521185BBAHomeosphere Pvt. Ltd. Contact No-999990000010000037Saloni Dhyani Mob:7042631257BBAVERZEO Contact No-80 4716 656450000038SANSKAR SIROHI Mob: 7017623197BBAVERZEO Contact No-999990000010000039SEEMA RAWAT Mob: 9818078558BBATV TODAY NETWORK LTD. Contact No-120432502818000040SHILPI RANAAFINOZ, NOIDA400000 PA41Shreya Gupta Mob:8791412320BBARBAContact No-170223 7461441Shreya Gupta Mob:8791412320BBAContact No-120432502815000041Shreya Gupta Mob:8791412320BBAContact No-1204223 7461490000041Shreya Gupta Mob:8791412320BBAContact No-12442842710000042Shreya Gupta Mob:8791412320BBAContact No-124428427100000	
36RIYA DIXIT Mob:9311521185BBAHomeosphere Pvt. Ltd. Contact No-999990000010000037Saloni Dhyani Mob:7042631257BBAVERZEO Contact No-80 4716 656450000038SANSKAR SIROHI Mob: 7017623197BBATV TODAY NETWORK LTD. Contact No-999990000010000039SEEMA RAWAT Mob: 9818078558BBATV TODAY NETWORK LTD. Contact No-120432502818000040SHILPI RANAAFINOZ, NOIDA400000 PA41Shreya Gupta Mob:8791412320BBABBAIntellipaat Software Solutions Contact No-70223 7461490000040Shreya Gupta Mob:8791412320BBABBAContact No-70223 7461490000041Shreya Gupta Mob:8791412320BBABBAIntellipaat Software Solutions Contact No-70223 7461415000041Shreya Gupta Mob:8791412320BBAContact No-124428427100000	
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38SANSKAR SIROHI Mob: 7017623197BBATV TODAY NETWORK LTD. Contact No-01204325028Non- Note Contact No-0120432502839SEEMA RAWAT Mob: 9818078558BBATech Mahindra Contact No-120-400500019000040SHILPI RANAAFINOZ, NOIDA400000 PA41Shreya Gupta Mob:8791412320BBAIntellipaat Software Solutions Contact No-70223 7461490000041Shreya Gupta Mob:8791412320BBAContact No-892074718815000041Shreya Gupta Mob:8791412320BBAContact No-124428427 Homeosphere Pvt. Ltd.100000	
38Mob: 7017623197BBAContact No-0120432502818000039SEEMA RAWAT Mob: 9818078558BBAFech Mahindra Contact No-120-400500019000040SHILPI RANAAFINOZ, NOIDA400000 PA40SHILPI RANAAFINOZ, NOIDA400000 PA41Shreya Gupta Mob:8791412320BBAEntellipaat Software Solutions Contact No-892074718890000041Shreya Gupta Mob:8791412320BBAEntellipaat Software Solutions Contact No-70223 7461490000041Shreya Gupta Mob:8791412320BBAEntellipaat Software Solutions Contact No-8920747188150000	
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Contact No-9999900000 100000	
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Shruti Sinha Data The Capital Box 500000	
42 Mob:9905303933 BBA Contact No-124428427 100000	
Homeosphere Pvt. Ltd.	
Contact No-9999900000 100000	
UDIT PRATAP SINGH Woxen Digital Pvt. Ltd.	
43 Mob:7742374206 BBA Contact No- 100000	
Intellipaat Software Solutions	
BBA Contact No-70223 74614 900000	
ERAM AHMED Homeosphere Pvt. Ltd.	
44 Mob:8789776523 Contact No-9999900000 100000	
Woxen Digital Pvt. Ltd.	
Contact No- 100000	
The Capital Box	
HARSH RANJAN BRA Contact No-124428427 100000	

S.No	Name	Stream	Company	Salary
чJ	Mob:7014249190	DDA	Woxen Digital Pvt. Ltd.	
			Contact No-	100000
46	TANYA CHAUDHARY	RRA I	Agile Capital Services	
	Mob:8851830891		Contact No-8920747188	168000
47	AASTHA SINGH	B.Com (H)	Agile Capital Services	
	Mob:8920458696 AKRIT MAHESHWARI		Contact No-8920747188 Woxen Digital Pvt. Ltd.	168000
48	Mob:8076127817	B.Com (H)	Contact No-	100000
	AMULAYA SHARMA		Woxen Digital Pvt. Ltd.	100000
49	Mob:9312503354	B.Com (H)	Contact No-	100000
50	ANANYA TYAGI	D. Com. (11)	Woxen Digital Pvt. Ltd.	
50	Mob:9368896259	B.Com (H)	Contact No-	100000
51	ANKIT KUMAR	B.Com (H)	Homeosphere Pvt. Ltd.	
	Mob:8920600083	B.com (iii)	Contact No-9999900000	100000
52	ANUPRIYA MISHRA	B.Com (H)	Homeosphere Pvt. Ltd.	
	Mob:9311589987		Contact No-9999900000	100000
53	ANUSHKA JOSHI	B.Com (H)	Woxen Digital Pvt. Ltd.	100000
	Mob:9999442784		Contact No- Big Oh Notation Pvt. Ltd.	100000
54	Aryan Dhar		Contact No-84481 02310	450000
	Mob:7830417723	B.Com (H)	Woxen Digital Pvt. Ltd.	
55			Contact No-	100000
5.0	DEEPANSHI TOMAR	D. Com. (11)	Woxen Digital Pvt. Ltd.	
56	Mob:8810680373	B.Com (H)	Contact No-	100000
57	Eram	B.Com (H)	VERZEO	
57	Mob:7042395136	b.com (n)	Contact No-80 4716 6564	500000
58	GEETA KUMARI	B.Com (H)	Woxen Digital Pvt. Ltd.	
	Mob:9958022265	()	Contact No-	100000
59	Geetanshu Gupta Mob:9958027501	B.Com (H)	SKOLAR Contact No-080956 81212	500000
	HIMANSHU SINGH		Woxen Digital Pvt. Ltd.	300000
60	Mob:8810411738	B.Com (H)	Contact No-	100000
			Agile Capital Services	
61	HITANSHI VERMA	B Com (II)	Contact No-8920747188	168000
62	Mob:9411653067	B.Com (H)	Homeosphere Pvt. Ltd.	
02			Contact No-9999900000	100000
		B.Com (H)	Agile Capital Services	
			Contact No-8920747188	168000
63	KRISHNA MALHOTRA Mob:6397743107		The Capital Box Contact No-124428427	10000
	100.037/4310/		Woxen Digital Pvt. Ltd.	100000
			Contact No-	100000
	KUSHA MITTAL		Woxen Digital Pvt. Ltd.	
64	Mob:9410016563	B.Com (H)	Contact No-	100000
65	KUSHAGRA BISHT	B.Com (H)	Agile Capital Services	
05	Mob:8750613048	в.com (п)	Contact No-8920747188	168000
66	MANISHA CHAURASIA	B.Com (H)	Woxen Digital Pvt. Ltd.	
	Mob:9958022265		Contact No-	100000
67	PRAKHAR SAXENA	B.Com (H)	Agile Capital Services	1 (2000)
	Mob:9625067165		Contact No-8920747188	168000
68	RAHUL GARG Mob:9999350624	B.Com (H)	Agile Capital Services Contact No-8920747188	168000
	RAHUL KUMAR		Homeosphere Pvt. Ltd.	
69	Mob:7982580669	B.Com (H)	Contact No-9999900000	100000

S.No	Name	Stream	Company	Salary
70	SAKSHI KUMARI	B.Com (H)	Woxen Digital Pvt. Ltd.	
,,,	Mob:9318421225	B.com (II)	Contact No-	100000
71	SAMEER CHATURVEDI	B.Com (H)	The Capital Box	
	Mob:9958507729		Contact No-124428427	100000
72	SAMEER NAGAR	B.Com (H)	Homeosphere Pvt. Ltd.	
	Mob:9899622352 SHASHIN BAHUGUNA		Contact No-9999900000 Woxen Digital Pvt. Ltd.	100000
73	Mob:9027105628	B.Com (H)	Contact No-	100000
	100.3027103028			100000
74	SHASHWAT RAJPUT	B.Com (H)	Greenwich Meridian Logistics Pvt Ltd.	
			Agile Capital Services	
75	SHIVANSH SINGH	D. Com. (11)	Contact No-8920747188	168000
75	Mob:8979618656	B.Com (H)	The Capital Box	
			Contact No-124428427	100000
			Optymystic Enterprises India Ltd.	
			Contact No-72909 08080	174000
76	SHREYANSH PATHAK	B.Com (H)	Homeosphere Pvt. Ltd.	
	Mob:8273891998	5.00(,	Contact No-9999900000	100000
			Woxen Digital Pvt. Ltd.	
			Contact No-	100000
			Agile Capital Services	
			Contact No-8920747188	168000
77		B.Com (H)	Woxen Digital Pvt. Ltd.	
	Mob:9634378087		Contact No-	100000
			The Capital Box	100000
			Contact No-124428427	100000
78	YASH PANDEY	B.Com (H)	Gambit Chess Academy	453000
	Mob: 7398518117 YUKTA PANDE		Contact No-99530 48933 Agile Capital Services	452000
79	Mob:8800263115	B.Com (H)	Contact No-8920747188	168000
	ADARSH KUMAR		Woxen Digital Pvt. Ltd.	100000
80	Mob: 9312284552	BCA	Contact No-	100000
	Anshika Sharma		Woxen Digital Pvt. Ltd.	
81	Mob: 7525933133	BCA	Contact No-	100000
	Ishaan Wadhwa		Woxen Digital Pvt. Ltd.	
82	Mob: 8010099101	BCA	Contact No-	100000
00	Yashasvi Yadav Alani	PCA	Cvent	
83	Mob: 7505123020	BCA	Contact No-8001008934	663000
84	ADARSH MAURYA	BA-JMC	REDICAL MIND	
04	Mob: 9999342299	DA-JIVIC	Contact No-8860250225.	216000
85	AYAN KHAN	BA-JMC	Framed Media	
	Mob: 9810030224		Contact No-9871577901	300000
86	HIMANSHU CHAUDHARY	BA-JMC	Internshala	
	Mob: 8287552559	2.1 31410	Contact No-84484 44853	192000
87	HIMANSHU MISHRA	BA-JMC	DSR	24 6 0 0 0
	Mob: 9873579226		Contact No-97177 04909	216000
88	KANISHKA Mabi 9254564428	BA-JMC	Rietway Consultants	180000
	Mob: 9354564438 KISHAN KUMAR SINGH		Contact No-9311344984 MOVIE WORLD	180000
89	CHAUHAN	BA-JMC	Contact No-9810863370	200000
	PRASHANT KUMAR PAL		AET STUDIO	20000
90	Mob: 9873039771	BA-JMC	Contact No-080-48048077	300000
	PRATHAM VIG		GYM BY EFA	
91	Mob: 9205467151	BA-JMC	Contact No-93550 04003	180000
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S.No	Name	Stream	Company	Salary
92	RAUNAK SINGH Mob: 7065956964	BA-JMC	E VISTAS Contact No-9818163724	144000
93	SAJAL AGARWAL			150000
94	SAKSHI Mob: 8929288688	BA-JMC	IENERGIZER Contact No-0120-66880000	420000
95	SUMIT KUMAR YADAV Mob: 7428516069	BA-JMC	Content Writing at GEEKS Contact No-78382 23507	0.60 INR per word
96	SWASTIK SINGH TANWAR	BA-JMC	Framed Media Contact No-9871577901	30000
97	VISHESH SHARMA Mob: 7678427289	BA-JMC	NSB BPR SOLUTIONS PVT. LTD. Contact No-8711081108	224000
98	ANANYA SHARMA	BA-JMC	IIDE	350000